



Learn How to Take Your Practice to the Next Level at the 2017 National

Here's the scoop on what to do at the APMA Scientific Meeting in Nashville this July.

BY WILL SCOTT

The APMA 2017 Annual Scientific Meeting (The National) will take place July 27-30 in Nashville, TN, at the Gaylord Opryland Resort & Convention Center. The National is the must-attend meeting for every podiatrist, regardless of years in practice or clinical focus, because of its education, community events, and practice resources.

The National will kick off with opening session speaker Robert Conenello, DPM. Dr. Conenello is a past president of the American Academy of Podiatric Sports Medicine and an avid athlete who, despite his active, healthy lifestyle, found himself confronted by a series of medical maladies. Dr. Conenello's experience as a patient—particularly one who faced a misdiagnosis—taught him how to be a better physician. His lecture, "Do Great Things," will explore his inspirational journey and discuss his personal mantra.

"I think we should have a personal war against average," explained Dr. Conenello. "As doctors, parents, spouses, and athletes, we need to do more than expected. Since my children have been young, I have always urged them to 'Do Great Things.' We as physicians have been given a great opportunity to touch lives. I will continue to do all I can to instill in others the passion to live life

to its fullest by interacting with each other in a positive and mutually beneficial way."

Attendees at The National will learn to do great things for their patients through the innovative and comprehensive educational program. The National offers 25.5 CECH and features renowned speakers and experts from a variety of medical spe-

workshop is limited, so individuals interested in attending one should register as soon as possible.

The National is designed for everyone in your office, and APMA is excited to once again host the Podiatric Medical Assistants' Program, running concurrently with the DPM program. The assistants' program offers the chance to attend plenary lectures

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cialties. Program tracks cover everything from wound care and pain management to dermatology and biomechanics. Surgery is the focus of two tracks, while also being integral to specific lectures in several others. Attendees will also learn about the latest techniques and treatment breakthroughs from oral and poster abstracts.

In addition to the general program, The National is offering four hands-on workshops for those podiatrists looking for an enhanced learning experience in Nashville. The topics covered in these sessions are ultrasound, off-loading, introduction to ankle arthroscopy, and advanced ankle arthroscopy. Space for each

and breakfast symposia with their doctors while also learning from lectures tailored to their role within the office, with topics like radiographic interpretation, HIPAA compliance, and efficiency in the office.

All attendees will be interested in Sunday's APMA Coding Seminar. The half-day program provides tremendous content to help you maximize your reimbursement. Participants will learn how to thrive within the MACRA-MIPS payment model from a panel of experts, and the seminar also includes a deep dive into surgical coding.

The National brings together the podiatric community like no other

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meeting, and the biggest example of this sense of camaraderie and support for the profession are Team APMA and the *Podiatry Management* Hall of Fame Luncheon. Both events will take place on Saturday, July 29.

The seventh Team APMA 5K Run/Walk event will take place on site at The National’s host property and starts at 6 a.m. The event is open to attendees registered for The National and exhibitors attending the meeting. Family members of registrants and exhibitors are also welcome to participate. Registration is \$20 for podiatric medical students and \$25 for all others. Learn more and register at www.apma.org/teamapma.

The National is also the proud host of the *Podiatry Management* Hall of Fame Luncheon. This year’s event will honor G. “Dock” Dockery, DPM, and Benjamin J. Wallner, APMA Director of Legislative Advocacy and AP-MAPAC. You may reserve your spot at the luncheon (\$75 per ticket or \$750 for a table of 10) when you register for The National. Proceeds from both the 5K and luncheon benefit the APMA Educational Foundation Student Scholarship Fund.

New to The National this year is the inaugural APMA Podiatry School Student Quiz Bowl. The competition

features one student from each of the nine colleges of podiatric medicine. Students will answer trivia questions in hopes of winning bragging rights for their school (and cash prizes for themselves). The event will take place on Saturday, July 29, at 6 p.m.; all attendees are encouraged to show up to support the representative from their alma mater.

The National’s massive exhibit hall contains everything you need to take your practice to the next level. Walk the aisles to find all the latest practice management tools and cutting-edge medical technology. Whatever you need—from new surgical equipment to assistance with marketing and reputation management—you will find it in the exhibit hall.

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There are other ways The National can provide your practice with significant savings. PICA policyholders attending The National are eligible for up to a 15-percent premium discount for attending the risk management programming. Those attendees who have participated in other meetings or the home study and received a 10-percent discount can receive an additional 5-percent discount for attending the risk management programming at The National.

Attendees at The National will learn to improve their patient care and practice efficiency in an exquisite setting. The Gaylord Opryland was recently named the “South’s Best Resort” by *Southern Living* magazine, and the property offers guests an unforgettable getaway with all the excitement and energy of Music City under one spectacular roof. Located only 10 minutes from the airport and featuring an extraordinary selection of dining, shopping, recreational activities, and entertainment, there’s never a shortage of things to do at this extraordinary resort, and attendees of The National can experience it all at a discounted rate of \$189/night.

Visit www.apma.org/thenational today to complete your online registration. APMA members pay just \$499 until July 10—a \$100 savings compared to the cost of on-site registration! Federal Services component members, young physicians, residency directors, and life members pay only \$299 to attend The National, while residents and students receive complimentary registration.

Make a visit to Nashville part of your summer plans, and see for yourself what makes The National the must-attend meeting for every podiatrist. **PM**



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