



Keith Greer, Esq.

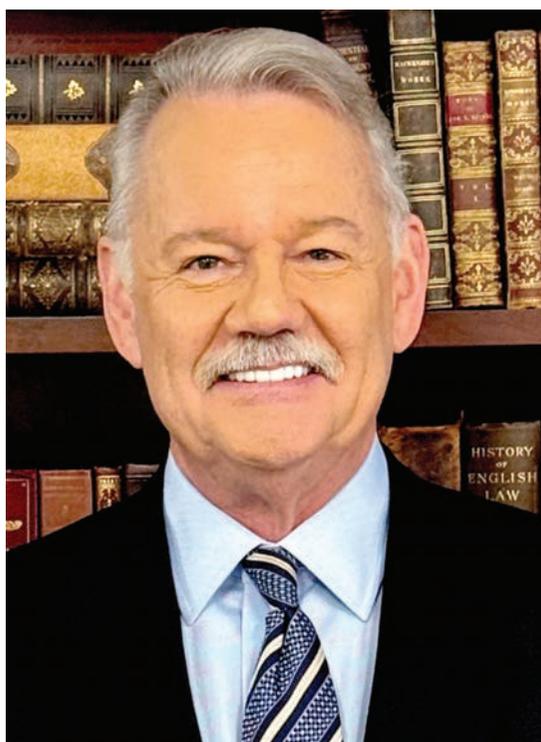
He is a counselor to the profession,
defender of podiatry,
champion of common sense.

BY DEVON GLAZER, DPM

Some careers leave a mark. Others leave a legend. For decades, C. Keith Greer, Esq. has been the legal backbone of podiatric medicine, a trusted advisor, fierce advocate, and calming presence for physicians navigating some of the most complex regulatory waters in healthcare.

Keith began representing podiatrists almost at the exact moment many of today's leaders were entering the profession themselves. As Dr. Ross Taubman reflects, "Keith started representing podiatrists about the same time I became one. Having gone to school and doing my residency in California meant Keith was ever present in my early years teaching us how to stay out of trouble. My last years working at PICA afforded me the opportunity to work with him firsthand,

defending our colleagues. I believe there are few non-DPMs who have



Keith Greer, Esq.

unmatched commitment to protecting both patients and practitioners.

as much as his brilliance. Ask anyone how Keith is doing, and the response is always classic Greer. As Luke Cicchinelli and Dr. Tom Elardo put it, "How are you doing?" "Kicking ass, taking names, and the blood on the floor isn't mine, so it's a good day."

But if there is one phrase that truly captures Keith Greer, it is the two words he has delivered with perfect timing in more meetings, phone calls, and legal battles than anyone can count. According to Dr. Jeff DeSantis, Keith's signature line, and the one that absolutely belongs on his headstone, is simply, "Amen, Brother."

And just as iconic is the way Keith often chooses to end a conversation. From the author's perspective, I have always loved how Keith will end some board room moments with "be well," it embodies his spirit of wanting all of us to be happy.

For those reading this, whether you realize it or not, Keith Greer has touched your life. His influence reaches far beyond any single case, contract, or meeting. He has always possessed the rare ability to tell you when you were wrong, show you how to make it right, even when you did not want to hear it, and somehow still leave you feeling better for having heard it.

Keith is the kind of person you trust when everything is on the line. He is the superhero of our profession, the one you know will

Continued on page 77

"I believe there are few non-DPMs who have contributed more to our profession."—Taubman

contributed more to our profession. Fair winds and following seas, Keith."

That contribution cannot be overstated. Keith's career has been defined by integrity, clarity, and an

He has guided countless physicians through investigations, contracts, audits and crises, often before they even realized trouble was coming.

Yet despite the gravity of his work, Keith is known for his humor

Keith Greer (from page 76)

be there when you are in need. His courage in standing up for what is right knows no borders. When justice is required, Keith goes the distance.

Beyond his extraordinary professional legacy, Keith's greatest achievement may be the life he has built with his family. Through decades of demanding work, he has remained a devoted husband, father, and constant source of encouragement and stability. His unwavering support, quiet sacrifices, and steady presence have shaped not only a remarkable career, but

"I observed Keith not only excelling in malpractice litigation, but also successfully representing us in legal battles against insurance companies and hospitals that discriminated against DPMs."—Hultman

a remarkable family, one grounded in the same integrity, kindness, and wisdom that define him professionally.

Not many non-physicians have shaped podiatric medicine the way he has. He educated generations of doctors, defended thousands of colleagues, and quietly kept the career moving forward with steadiness, wisdom, and humor.

Dr. Jon Hultman puts it clearly, "I observed Keith not only excelling in malpractice litigation, but also successfully representing us in legal battles against insurance companies and hospitals that discriminated against DPMs."

His legacy is not just in case files and contracts, but in the careers he protected, the institutions he strengthened, and the culture of professionalism he helped build.

Keith, your work has mattered. Your voice has guided. And your presence has elevated an entire profession. On behalf of colleagues, clients, and friends everywhere: Congratulations, C. Keith Greer, Esq., Lifetime Achievement Award recipient.

Amen, Brother. Be well! We all look forward to seeing his continued impact on our great profession. PM



Dr. Glazer is Regional Chief Medical Officer at Artisan Foot & Ankle Specialists (Balance Health) and is Chair of the Western Foot & Ankle Conference.

Honorable Mention

Congratulations to the following podiatrists, alphabetically listed, who received the next highest number of votes in the 42th Annual *Podiatry Management* Lifetime Achievement Award.

- Stephen Barrett, DPM, Marietta, GA
- Richard Blake, DPM, San Francisco, CA
- James Christina, DPM, Cockeysville, MD
- Patrick DeHeer DPM Indianapolis IN
- Chet Evans, DPM, Miami Shores, FL
- Robert Frykberg, San Antonio, TX
- John Guiliana, Boca Raton, FL
- Randy Kaplan, DPM, Southfield, MI
- Michael King, DPM, Franklin, TN
- Steven Kravitz, DPM, Winston-Salem, NC
- Adam Landsman, DPM, Dedham, MA
- John Mattiacchi, DPM, Philadelphia, PA
- Nancy Parsley, DPM, Chicago, IL
- Douglas Richie, DPM, Long Beach, CA
- Jeffrey Robbins, DPM, Cleveland, OH
- Harold Schoenhaus, DPM, Philadelphia, PA
- Alan Sherman, DPM, Boca Raton, FL
- Robert Snyder, DPM, Tamarac, FL
- Frank Spinosa, DPM Albuquerque, NM
- Kathleen Stone, DPM, Glendale, AZ
- Ross Taubman, DPM, Brentwood, TN
- Dyane E. Tower, DPM, MPH, MS, Bethesda, MD
- Harold Vogler, DPM, Tampa, FL



Congratulations to following individuals, alphabetically listed, who received the next highest votes in the non-podiatrist category.

- | | |
|-------------------------|-------------------------|
| Dorothy Cahill-McDonald | Jimelle Rumberg, PhD |
| Tina Del Buono | Mary Pulliam |
| Dinah Gorelik, MD | Kim Rhatigan |
| Scott Haag | Krista Richter |
| Herman Hammerschmidt | Shawna Shapero |
| Jean Kirk | Stephanie Simmons |
| Daniel Kline | Heather Stagliano, DHSc |
| Kevin Kruse | Peggy Tresky |
| Lisa Lee | Leonard Thaler |
| Phil Park | Alan Tinkleman |
| Krista Richter | Norman Wallis, PhD |