### Why Made in the USA Matters

#### **By Iris Erickson**

## Rooted in Community. Committed to Craftsmanship.

Founded in 1983 by Barry Sokol in Kutztown, Pennsylvania,



## The SOLO Advantage: Quality, Speed, and Accountability

SOLO has handcrafted over 2 million custom orthotics using a combination of time-honored techniques and modern manu-

facturing efficiencies. Thanks to lean manufacturing principles, automation, and optimized workflows, we deliver fast turnaround times without compromising quality.

Our proactive maintenance programs and standardized operating procedures ensure production runs smoothly and consistently—delivering reliable results with every order. Unlike overseas operations, our U.S.-based production allows tighter control, greater accountability, and faster response to customer needs.

# By keeping production in the U.S., we are helping to build a healthier, more sustainable, and more resilient economy.

SOLO Laboratories began humbly—operating out of a small farm building in the heart of Pennsylvania Dutch country. More than 40 years later, the company has grown into a thriving, second-generation family business that still holds fast to its founding values: dedication to craft, respect for employees, and a strong commitment to local communities.

At SOLO, "Made in the USA" isn't just a label—it's a promise. Every custom orthotic is manufactured right here in the United States by skilled technicians and craftsmen who take immense pride in their work. Our customer service team goes above and beyond, building long-standing relationships that turn customers into extended members of the SOLO family.

## Supporting Local Jobs and the American Economy

Each pair of orthotics we manufacture represents more than just a product—it symbolizes steady jobs for hard-working Americans. From seasoned technicians to new team members learning the trade, every employee contributes to a company culture built on care, precision, and a shared mission to Serve Others and Love Others—our company motto.

By keeping production in the U.S., we are helping to build a healthier, more sustainable, and more resilient economy. At a time when many orthotic lab manufacturers are offshoring labor and materials, SOLO proudly stands with those who choose to invest in American workers and American quality.

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### Ask Where It's Made

Many orthotic labs manufacture offshore. If American-made products matter to you, we encourage you to ask your lab where your orthotics are made. Choosing products that are manufactured in the U.S. supports not just businesses like SOLO, but also the communities and families that depend on them.

### Investing in America's Future

American manufacturing is the backbone of a strong economy. When you choose Made in the USA, you're doing more than buying a product—you're helping sustain jobs, grow local economies, and preserve valuable skills and trades. Before you place your next order, take a moment to research and consider the impact of buying American.

At SOLO, we're proud of what we make—and prouder still of how and where we make it.

Visit sololabs.com or click here.

