

Save on the Sterilization Tools You Use Every Day

By Ben Hill, Marketing Manager, Midmark Medical

In podiatry, reliable sterilization is more than a routine—it's a promise. A promise of safety, of compliance and of trust between your practice and the patients you care for. Midmark understands what it takes to meet that standard, and right now, we're making it easier and more cost-effective to do just that.

We're offering a promotion that can help podiatry practices upgrade their instrument processing workflow while controlling long-term costs. With this Sterilizer Maintenance Kit Promotion, upgrade to and register a M9* or M11* Steam Sterilizer and you'll receive a compli-



mentary maintenance kit valued at \$225 to protect your investment. Each kit includes one door gasket, one dam gasket, one ring gasket and two mesh filters.

of the sterilizer, and automated cycle recordkeeping.

- **Enhanced Durability** that reduces the frequency of required maintenance by users and certified technicians by more than half. Midmark sterilizers have been designed for durability, including an increased device life of

25,000 cycles thanks to a completely reengineered chamber.

- **Reduced Cost of Ownership** that saves thousands on operating and device care costs compared to competitive models.

- **More FDA-Cleared Cycle Options** that provide unique preset cycles to meet both Centers for Disease Control and Prevention (CDC) and the Association for the Advancement of Medical Instrumentation (AAMI) sterilization cycle recommendations for wrapped instruments. These cycle options can simplify clinical workflow.

- **Optional Autofill + Auto-Drain** that ensure fresh water for every cycle without burdening care teams.

Of course, having the right sterilizer in place is only effective if the care teams utilizing it are educated appropriately. While our steam sterilizers are designed for ease of use, care teams should understand how to properly use and maintain the equipment and clinical workflow to help ensure maximum benefits and compliance.

Midmark offers a number of clinical education options to help care teams enhance the strength and effectiveness of their instrument processing programs. For instance, our clinical education team has partnered with Pfiedler Education to offer the course, "Enhancing Patient Safety: The

Vital Role of Manufacturer's Instructions for Use (IFUs) in Instrument Processing." The on-demand, digital module provides continuing education units (CEUs) and is led by professional clinical educators who specialize in proper device use, clinical workflow efficiency and infection prevention compliance.

For practices facing rising costs, supply chain uncertainty and increased patient volumes, there's never been a better time to secure your sterilization workflow. Let Midmark help you plan smarter, save more and work with confidence.

Explore all current Midmark promotions at Midmark.com or click here. (To access, scan the QR code at right.)



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Why now? Because delaying equipment upgrades can cost more in the long run—repairs, compliance risks and lost productivity add up fast. That's why this promotion is designed to help practices proactively modernize, reduce future spending and ensure consistent, high-quality care with longer-term equipment protection.

With the new Midmark steam sterilizers, you'll also benefit from the following features:

- **Intuitive User Interface** that allows users to navigate cycle setup and other processes with a clear, fingerprint-resistant 5-inch touchscreen that can be utilized while wearing gloves.

- **Streamlined Compliance Record-keeping** that helps care teams stay audit-ready with device reminders and notifications, user authentication, unlimited storage of routine care events for the life

