

Superfeet Rx Offers Modern Orthotic Therapy Solutions that Improve both Patient and Practice Outcomes

By Alison Walker

Superfeet Rx is transforming the orthotic care landscape by harnessing the power of data to create the most accurate and effective custom orthotics for a premium patient experience. Footscan technology and 3D-printed custom orthotics leverage digital technology to provide highly personalized, accurate, and efficient solutions. This approach contrasts with traditional methods that have been predominantly manual and more approximated.

Footscan Technology vs Traditional Foot Assessment

Footscan technology utilizes digital 3D scanning and pressure plate hardware to capture and analyze the precise biomechanics of a patient’s foot and gait.

1) Dynamic and Static Analysis: Unlike traditional methods, which rely on visual inspection and manual palpation, Footscan technology offers a complete biomechanical analysis, capturing dynamic movement and static foot structure.

2) Pressure Mapping: High-pressure zones can be accurately mapped and quantified, an advantage over traditional methods that can only approximate pressure points.



Dr. Jenny Sanders partners with Superfeet Rx for a more seamless patient workflow. Image courtesy of Dr. Sanders

3) Efficient Production: Traditional orthotics require manual casting and molding processes that can be less precise. In contrast, 3D printing enhances the manufacturing process, increasing precision and decreasing adjustments.

Benefits to Healthcare Practitioners

Dr. Jenny Sanders, a podiatrist in San Francisco, sums up the impact of incorporating these solutions into her practice, “Superfeet Rx has transformed the way we offer orthotic solutions to our patients. The technology and customization options are unparalleled.”

The benefits of integrating Superfeet Rx solutions into a clinician’s practice include:

1) Accurate Diagnosis: Footscan technology provides a more accurate diagnosis than traditional methods, enabling informed treatment decisions.

2) Improved Treatment Outcomes: 3D-printed orthotics offer superior customization, leading to improved patient outcomes.

3) Time Efficiency: The digital workflow reduces the time required to create custom orthotics compared to traditional methods.

4) Increased Patient Engagement: The visualization capabilities of Footscan technology can increase patient understanding and compliance.

3D-printed orthotics offer superior customization based on individual foot structure and biomechanics.

3) Objective Data Collection: Digital scanning provides objective, reproducible data, reducing inter-observer variability inherent in traditional assessment methods.

3D-Printed Custom Orthotics vs Traditional Orthotics

3D-printed orthotics provide a high level of customization and precision that isn’t achievable with traditional orthotics.

1) Personalized Care: 3D-printed orthotics offer superior customization based on individual foot structure and biomechanics.

2) Precision Manufacturing: 3D printing enables high precision and complexity in design, offering orthotics that can address specific pressure points and structural issues.

Your Complete Orthotic Partner

Our suite of orthotic solutions includes direct access to Superfeet OTC devices. By offering both custom orthotics and OTC insoles, healthcare practices can deliver comprehensive foot support solutions that meet the diverse needs of your patients. This approach enhances patient care, improves outcomes, streamlines workflows, and opens up revenue growth opportunities.

As a partner in their practice, Krell Wellness Center in Prince George says, “We are immensely grateful for this partnership and the positive impact it has had on our clients and our business. Superfeet Rx’s exceptional products and customer-focused approach have significantly enhanced our clients’ foot health and overall well-being.”

We know when a practitioner recommends a product, their patient’s experience—from assessment through treatment—reflects a practitioner’s expertise. We strive to be the best orthotic lab and partner a practitioner can ask for. *For more information about Superfeet Rx and how we can help improve your patient outcomes and your practice, please visit www.superfeet-rx.com or click here.*