

## Healthcare Technology Leader Wins Big in 2023 BIG Awards for Business

By Chika Okoye

ModMed® has announced its success in the 2023 BIG Awards for Business. The company emerged victorious in all four categories it entered, solidifying its position as an industry leader.

### Company, Case Study, Executive, and Product of the Year

ModMed's achievements in the BIG Awards for Business include:

- *Company of the Year*: ModMed was named Company of the Year due to its dedication to excellence in healthcare software.

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- *Case Study of the Year*: Innovative ModMed solutions earned it the Case Study of the Year award for its report on how an orthopedic practice was able to transition successfully to the ModMed all-in-one orthopedic software solution. The study highlights how the software streamlined operations, ultimately delivering impactful results for the practice's clients.

- *Executive of the Year*: ModMed Cofounder and CEO Daniel Cane was honored with the Executive of the Year award. This recognition acknowledges Cane's exceptional leadership, vision and contributions to the company's overall success. It reflects not only individual excellence but also the collective strength of the ModMed leadership team.

- *Product of the Year*: *Klara*®, a leader in patient engagement and collaboration and part of ModMed, secured the Product of the Year award. This recognition highlights Klara as a conversational platform that centralizes patient communication channels, helping to increase patient engagement and provider collaboration. Klara enables more effective communication by transforming phone calls, voicemail, webchat and texts into a single two-way messaging platform.

### BIG PR and Marketing Excellence

ModMed also recently achieved distinction by being honored with the *PR Department of the Year* award in the *BIG PR and Marketing Excellence Awards*. "We are thrilled and honored to receive these prestigious awards from the BIG Awards for Business," said ModMed Cofounder and CEO Daniel Cane. "This recognition is a testament to the hard work, ded-

ication and innovative spirit of our entire team. We are committed to pushing boundaries, delivering outstanding solutions, and exceeding the expectations of our clients."

"In the spirit of achievement and excellence, we congratulate ModMed on their outstanding success in 2023. Their victory exemplifies the highest standards of innovation and business acumen," said Chief Nominations Officer Maria Jimenez. "Kudos to all the winners who have demonstrated unparalleled excellence, collectively shaping the future of business. May this recognition inspire continued greatness in the years to come."

### About ModMed

ModMed is transforming healthcare by placing doctors and patients at the center of care through an intelligent, specialty-specific cloud platform. With our electronic health records (EHR) and practice management (PM) systems, and our patient engagement and revenue cycle management (RCM) services, our all-in-one solution empowers specialty medical practices by providing clinical, financial and operational software solutions. Our staff physicians help to develop products and services for allergy, dermatology, gastroenterology, OBGYN, ophthalmology, orthopedics, otolar-

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**Our all-in-one solution empowers specialty medical practices by providing clinical, financial and operational software solutions.**

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ngology, pain management, plastic surgery, podiatry and urology practices, as well as ambulatory surgery centers. For more information, visit [modmed.com](http://modmed.com). Connect with ModMed via its blog, Facebook, LinkedIn, Twitter and Instagram.

### About the Business Intelligence Group (BIG)

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industry award programs, business executives—those with experience and knowledge—judge the programs. The organization's proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

For more information: [press@modmed.com](mailto:press@modmed.com) or [click here](#).

