Tetra Corporation Breaking New Ground in Patient Care

By George A. Cioe

For three decades, The Tetra Corporation has stood at the forefront of tolnaftate technology, consistently setting the standard for innovation. In a pivotal moment in 2021, we secured a groundbreaking patent for Formula 7^{*}, the

Direct to Patient Doorstep... Tetra's One-Ship

What began as a response to practitioners' requests for a more efficient way to sell products online during the pandemic has evolved into an indispensable service. The Telemedicine One-Ship Program was designed to enhance safety, save time, and reduce the



travel and risks associated with in-person dispensing, all while adhering to Tetra's prohibition on online sales.

Today, we recognize that many patients value the convenience of having our products delivered directly to their homes.

This program has proven especially beneficial for patients residing in warmer climates during winter and for practitioners who prefer not to manage inventory. Given its success and positive impact, we are committed to maintaining the Telemedicine One-Ship Program for the foreseeable future.

With One-Ship, you can ship products at your standard office price and receive weekly deposits directly to your account.

At Tetra, our priority is your health and safety. We are dedicated to adapting our services to meet your needs and those of your patients.

world's first tolnaftate microemulsion. Our journey began in 1989 with the development and patenting of Soluble Tolnaftate, a testament to our enduring commitment to pioneering advancements.

At Tetra, we go beyond the ordinary, delivering a comprehensive range of doctor-dispensed topical treatments, skin conditioners, and dietary supplements. Our unwavering dedication to the practice of podiatric medicine is underscored by our products' innovation and clinical validation. Step confidently into the future with Tetra's renowned brands, including Formula 7^{*}, Formula 3^{*}, FungiFoam^{*}, Clean Sweep^{*}, Kamea^{*} 20, Kamea^{*} G, and CoLig-10[°].

In the fall of 2022 Tetra introduced Alaplex*, a revolutionary approach to the management of peripheral neuropathy symptoms. We also unveiled GlyCylic* Wart Remover, a paradigm-shifting, painless, and non-scar-

ring home treatment. Harnessing an anti-viral formula, GlyCylic^{*} not only eradicates HPV but also incorporates an immunomodulator to thwart recurrence.

Continuing the commitment to provide doctors the best-in-class treatments we are breaking new ground in patient care...

...March saw the introduction of Joba Silk^{*}, a moisture marvel designed to restore and maintain optimal moisture levels for your patients' feet, hands, body, and face.

...May brought NeverWet^{*}, an astringent spray, in a convenient 4 oz spray dispenser, that reduces excessive perspiration and wetness. NeverWet^{*} is the result of doctor requests for a hyperhidrosis treatment.

...July is brightened with Myrrhage*, a concentrated serum

rich in herbal essential oils that whiten and strengthen brittle nails.

Celebrating the fouryear milestone of our One-Ship Program in March, Tetra continues to redefine convenience in healthcare. *This program ensures direct-to-door shipments of*

prescribed treatments, offering unparalleled ease for both medical practitioners and their patients. Enroll







PROFILES IN EXCELLENCE 2024

Tetra (continued)

today to experience the seamless efficien-

cy of One-Ship. When you reach out to Tetra, a real person is ready to provide unparalleled service, adhering to our "one-call resolution" policy. Our commitment to excellence extends to Formula 7*



Solution and Rapid MicroGel^{*}, the sole paraben-free Soluble Tolnaftate antifungal microemulsions fortified with cosmetic ingredients and bactericidal agents. Jojoba oil, Soluble Tolnaftate, and tea tree oil combine to create an oil phase with potent antifungal, antiseptic, germicidal, and antibacterial properties. The water phase, enriched ferences across the country, driving the field forward. Reach out to Tetra and *experience the excellence that sets us apart in delivering transformative healthcare solutions.* Call 800-826-0479 for details of the One-Ship Program or for us to include a FREE sample of our newest treatment with your next shipment! *Click here for more information.*

Formula 7° Solution: The Gold Standard in Antifungal Care

ormula 7' Solution is the premier paraben-free, Soluble Tolnaftate antifungal microemulsion, uniquely enhanced with cosmetic ingredients and potent bactericidal agents. Tetra proudly delivers an unparalleled broad-spectrum antifungal and antibacterial shield that sets a new benchmark in podiatric care.

At Tetra, we're dedicated to advancing treatments like Formula 7° and other innovative solutions for podiatrists. Our commitment to supporting the podiatry field ensures you and your patients receive the most effective care possible.

Our proprietary Nano technology, featuring the smallest particle size delivery system, is exclusive to Tetra, underscoring our leadership in the industry.

Discover more about the transformative benefits of Soluble Tolnaftate and our revolutionary approach at www.TheTetraCorp.com.

Formula 7": Precision and Power in Every Drop

Formula 7° stands out as the only paraben-free Soluble Tolnaftate antifungal microemulsion enriched with cosmetic and bactericidal agents.

• **Oil Phase:** Combines jojoba oil, Soluble Tolnaftate, and tea tree oil, delivering antifungal, antiseptic, germicidal, and antibacterial effects.

• Water Phase: Contains N-acetyl-l-cysteine (NAC) and urea—urea hydrates, softens, and opens keratin for superior drug penetration, while NAC enhances tolnaftate's efficacy and adds bactericidal properties.



Conveniently packaged in a

free-flowing tube, Formula 7° is also dye and fragrance-free, ensuring a gentle, effective solution for your patients.



Rapid MicroGel': Rapid Relief for Macerated Tissue

Building on our pioneering science, Rapid MicroGel" is engineered to swiftly address macerated tissue without the discomfort associated with alcohol-based gels.

This groundbreaking oil-in-water microemulsion gel combines antifungal and bactericidal drugs with advanced penetration

enhancers, cosmetic conditioners, and astringents. Rapid MicroGel^{*} transforms upon contact with skin, ensuring rapid absorption and effective delivery of both hydrophilic and lipophilic drugs.

Experience the future of podiatric care with Tetra's innovative solutions.

with N-acetyl-l-cysteine (NAC) and urea, hydrates, softens, and opens keratin for enhanced drug penetration, while NAC increases tolnaftate flux to the site of involvement, providing bactericidal properties.

As a passionate advocate for podiatric medicine, Tetra is a cornerstone at conferences across the