## Remy: The Laser that Fits Podiatry Like Cinderella's Glass Slipper

## By Sarah Breymeier

The Remy Class IV Laser is the ideal combination of power, function and affordability, making it the perfect fit for the podiatric physician.

## Money Isn't Everything, but It Certainly Helps.

Simply put, when a Class IV laser has a tag of 30, 40, 50 thousand dollars—it's just not a solid investment. Let me be clear: achieving ROI with lasers is extremely doable; hundreds of DPMs in the US are doing just that with the Remy and watching their bottom lines soar.

However, when you're financing for 30K+, the necessary fast return isn't there. Plus, it forces DPMs to price treatments at an unaffordable rate for patients who are

seeking drug-free, non-invasive options for a variety of conditions.

The Remy is a 510K, FDA-cleared Class IV Laser with a price point that works for most any DPM budget, trickling down to patient affordability.

"The biggest selling point for us is that it [The Remy Class IV Laser] was about half the price of the previous laser, so we were able to pass on the savings to patients. Interestingly enough, I previously (pre-Remy) had two different lasers. One was for post-surgical patients and one was for on-

ychomycosis. Now I have one. It's definitely more sophisticated than anything we've ever had before, for half of the price."

—Tatiana Wellens, DPM | Winter Haven, FL

## Multi-functionality Is Key in Creating a Profitable Laser Center.

If lasers are costing thousands upon thousands of dollars, getting one for pain/inflammation and another one for onychomycosis is just not in the cards if you want to see practice game-changing profits.

The Remy is a 30-watt laser making it an ideal power level for the lower extremities. Patients are walking into practices with pain and inflammation and walking out pain-free.

The Remy treats onychomycosis, plantar and mosaic warts; and this year has been re-designed to allow for the removal of ingrown toenails. Patients with peripheral neuropathy and wounds are also getting care from the Remy.

"I use it [The Remy Laser] for a lot of different things; plantar fasciitis, neuroma, tendonitis, wounds, neuropathy; and I get really great results.—so much so that I've now got two Remy Lasers. My patients like that we're using less

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medication; we're prescribing fewer pills, we're injecting less cortisone."

—Kristen Titko, DPM | Cincinnati, OH

"I've used it [The Remy Class IV Laser] successfully on plantar fasciitis, on Achilles tendonitis, on ankle sprains; pretty much any inflammatory conditions. I have seen where immediately after treatment patients walk out and they will verbalize either no pain at all or a significant decrease in the pain."

-Suzette Clements, DPM | Decator, GA

"We have been using The Remy laser for the treatment of verruca. I have experience using the pulse dye

laser as well as the CO2 laser and The Remy Laser is superior in treating adults, children; whether they're solitary warts or mosaic warts, we're getting excellent results. This laser is probably the single best piece of equipment that we have ever purchased in my office in 23 years."

—Jon Oliverio, DPM | Norton, OH

"I'm having wonderful results using The Remy Laser for onychomycosis. I do the Remy Laser on the lesser toenails for one minute and then on the hallux, I do it for

two minutes. I tell the patient to apply a topical anti-fungal twice a day for two weeks and then once a week."

—Amy Dunetz, DPM | Aventura, FL

"We specialize in lower extremity peripheral nerve issues and neuropathic conditions; and we have found that the Remy has been very useful in that arena. Additionally, we use it frequently in our post-operative management of slight cellulited wounds or where there's a little bit of redness; and that keeps us from having to put the patient on an antibiotic."

—Stephen Barrett, DPM | US Neuropathy Centers | Marietta, GA

Combining power, portability, function and affordability, the Remy checks all the boxes for DPMs looking to implement high-end laser therapy in their practices.

Right now you can finance the Remy Class IV Laser for ZERO DOLLARS for the first six months and then just \$99/mo for the next six months. After 12 months, you can lock in a fixed rate that fits your budget.

Physicians can contact Dr. Zuckerman at 856.229.2939 (call or text) and/or email davidzuckermandpm@gmail.com. To see complete specifications of The Remy and to view more DPM testimonials, visit www.RemyLaser.com or click here.

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