# The Support You Expect from PowerStep\*, Now in a Slipper

#### By Jay Cain

The #1 podiatrist-recommended brand of orthotics now provides the same trusted comfort and support in a pair of slippers. PowerStep® ArchWear™ slippers for men and women deliver all the



benefits of using PowerStep insoles, now with improved comfort, a greater fit, and even better support.

Each pair of redesigned slippers, including women's clog-style slippers and men's twin gore slippers, now features a removeable PowerStep insole. This insole has PowerStep's signature arch shape with semi-rigid support,

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a deep heel cradle, and premium cushioning. With a soft, wool top cover, the slippers provide both the support you expect from PowerStep with the comfort you want in a slipper. The insole can also be removed and replaced with any of your favorite PowerStep® orthotics of the same size.

As an added benefit, with the insole removed, the new orthotic slippers are machine washable for more convenient care and longer-lasting quality. Other changes made to this new generation of slippers include upgrades to both the men's and women's styles from a more secure fit to cozy materials and stylish silhouettes.



## PowerStep Men's Slippers

PowerStep's new men's slipper style has a closed back that helps support the heel and improve the fit. Soft, cozy materials like faux shearling and durable microfiber hug the feet. The new silhouette fits securely on the foot while elastic gore and a heel tab loop provide the perfect slip-on feel and an easy on and off.

In each pair of men's slippers, there is an insole featuring PowerStep's trusted arch shape for enhanced alignment, arch support, and more comfort in every step. Dual-layer cushioning along with semi-rigid support helps prevent and relieve foot pain and fatigue for the ultimate comfort right at home.

The slippers are available in two colors including charcoal gray and light brown. They can be worn indoors or outdoors with anti-slip traction on the outsole, perfect for all seasons.

## PowerStep Women's Slippers

The new clog-style slippers for women by PowerStep take on a new shape with an even more luxurious feel. A raised back helps improve foot stability while the closed heel secures the slipper onto the foot. Plush, inviting faux fur surrounds the ankle while a soft fleece lining keeps feet cozy and warm.

Now with a slimmer profile, the slippers boast a center whipstitch for added elegance and style. Still delivering on alignment, arch support, and comfort, these

women's orthotic slippers also feature a removeable PowerStep insole with premium cushioning for trusted relief in every step.

Available in two colors including black with gray faux fur and light brown with beige faux fur, all styles are machine washable once the insole is removed. They can be worn indoors or outdoors during all seasons with their anti-slip outsole.

### **PowerStep Is Redefining Slipper Comfort**

By putting the trusted support of PowerStep orthotic insoles into each pair of slippers, PowerStep is redefining slipper comfort with the support that's designed to help prevent and relieve foot pain.

Visit powerstep.com or click here.