

Superfeet Rx: 3D-Printed Orthotics and Assessment Technology to Elevate Your Practice

By Chris Patten, Director, Superfeet Rx

Superfeet Rx, the new medical division of Superfeet dedicated to servicing healthcare practitioners, offers a range of comprehensive footcare solutions from assessment technology to custom and over-the-counter orthotics. Practitioners can measure and assess their patient's biomechanics, track progress, and provide 3D-printed custom orthotics unique to each patient or offer OTC orthotic devices for an immediate, affordable solution.

The practice of the future is data-driven and patient-centric. Materialise Phits Suite from Superfeet Rx unlocks a world of assessment insights that allow providers to better understand their patients. The experience is elevated through informative insights and visualizations, giving the patient a



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more immersive comprehensive understanding of their own progress and treatment plan. At the end of the assessment the patient is provided with a personalized report that contains their scans and simple-to-understand terminology.

“Materialise Phits Suite is user-friendly, and its genius lies in its simplicity. It’s been eye-opening. I’m such a hands-on guy, but with the Phits Suite, I can just sit back, trust the system, and get very good results with the orthotics.”—Dr. Marcus Munger

The combination of a pressure gait analysis and 3D scan allows practitioners to create truly custom orthotics that precisely fit each patient’s unique needs, ensuring optimal correction and comfort. Linking this plug-and-play scanning technology with objective data-driven diagnostics allows users to define optimal treatment plans, track patient progress, and create truly custom 3D-printed orthotics.

The high-quality high-speed 3D scanner was designed with podiatric practitioners in mind. Unlike traditional casting methods, 3D scanning creates an exact volumetric digital render of the foot in seconds, resulting in unparalleled efficiency and precision. Unlike some traditional orthotic manufacturing methods, the patient’s scan data is

critical to the manufacturing process-- each orthotic is truly custom-built using each patient’s unique scan data. This precision ensures a more accurate custom device, and ultimately better patient compliance and fewer adjustments.

“We used to allocate 45 minutes for the assessment. Now we schedule 30 minutes, but the entire process can be done in 15 to 20 minutes. It’s terrific how my workflow is so much faster and more efficient.”—Dr. Jenny Sanders

Phits 3D-printed custom orthotics are thinner, lighter weight, have more complex capabilities and are more precise than traditional custom orthotics. They provide a better fit, resulting in increased compliance, which ultimately leads to better patient outcome.

Phits 3D-printed custom orthotics have five key zones that can be modified for flexibility and stiffness, allowing for intrinsic corrections without adding bulk to the orthotic.

Due to the completely digital workflow, each custom device is 100% reproducible for additional orders. Unlike traditional orthotic manufacturing, there is no variation in individual additional orders. Every order is backed by the Superfeet Rx 60-day patient satisfaction guarantee.

Rooted in podiatry since 1977, Superfeet has produced innovative OTC orthotics engineered for a variety of feet and footwear. Designed using biometric data and made with high-quality materials, the signature Superfeet shape provides support and stability under the foot, helping to reduce strain on the entire body. Continuing the innovative spirit sparked in the lab more than 45 years ago, Superfeet Rx gives healthcare practitioners the tools and service to help their patients get more out of every step now with a complete line of products, from comfort to correction.

Learn more about all Superfeet Rx has to offer at superfeet-rx.com or click here.

