

## Introducing the Next Generation of PowerStep® Slippers

By Jay Cain

The #1 Podiatrist-recommended brand of orthotics is redesigning their best-in-class slipper line starting in September. The slippers you have come to



Men's New Style Slippers



### Men's New Style

PowerStep's new closed back slipper style for men is built with soft and cozy materials that hug your feet. The new silhouette sits securely on your foot and has elastic

gore that allows for a more customized fit. The insole still delivers the known and trusted PowerStep shape which enhances alignment, arch support and comfort. The heel tab on the back helps with easy on/off for wearers. Best part is that they are now machine washable!

- New construction allows for a more slipper-like feel with soft and cozy materials that hug your feet
- Closed back silhouette for a secure and supportive fit
- Elastic gore on vamp allows for a more customized fit for the wearer
- Heel tab loop for easy on/off
- Machine Washable

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**PowerStep's new closed back slipper style for men is built with soft and cozy materials that hug your feet.**

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know and trust still deliver the benefits of using **PowerStep®** but the whole line has received an overhaul in silhouette with improvements in aesthetics, fit, comfort and support.

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Women's New Style Slippers

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**PowerStep's new clog slipper style for women takes on a new shape that helps to secure the slipper onto your foot via a heel closure.**

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### Women's New Style

PowerStep's new clog slipper style for women takes on a new shape that helps to secure the slipper onto your foot via a heel closure. The soft inviting faux fur surrounds the ankle while the fleece lining keeps your feet cozy and warm. The new construction gives a slimmer profile and elegant design with the center whipstitch. This new style, however, still delivers on alignment, arch support and comfort with its known and trusted PowerStep arch shape. Great perk is that now they are machine washable!

- New silhouette has a heel closure for more secure fit and versatility
- Increased foot stability
- Soft inviting faux fur surrounds the ankle
- Fleece lining for a slimmer profile
- Machine Washable

*Click here for more information.*