

Arize Helps Podiatrists Future-Proof Their Businesses

With a unique digital solution powered by 3D scanning and 3D printing, Arize helps podiatry practices save time and increase revenue, while simultaneously enhancing patient outcomes with superior custom orthotics.

By John Hauer

Arize empowers podiatrists with digital technology that simplifies the process of prescribing and manufacturing custom orthotics. The Arize Orthotic Solution includes its state-of-the-art 3D Portable Foot Scanner and the Arize Clinical App, which allows the practitioner to quickly and easily capture highly accurate scans, prescribe industry standard and custom modifications, and manage the entire process—from order submission to delivery and beyond.

Most people don't realize it yet, but the last few years have fundamentally changed manufacturing. Even before the pandemic, manufacturers were dealing with personnel issues as older, skilled workers began retiring. Finding replacements was already difficult, but when COVID struck, many companies found themselves unprepared for new rules and increased labor shortages, which further impacted their productivity and throughput. As the virus spread and other events developed, global supply chains were pushed to the breaking point, greatly reducing the availability of materials and components, while substantially increasing their cost.

The future doesn't look much different. With spiraling inflation and increased global conflict, supply chains are likely to remain fragile, and the medical device industry isn't immune. Traditional orthotics suppliers are struggling with the same labor and supply chain issues as



custom shells. The manufacturing process was so profoundly improved that within a few short years, nearly every company switched. Now, almost all hearing aid shells are 3D printed.

Arize leverages 3D scanning and HP's advanced Multi Jet Fu-

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sion 3D printing technology to manufacture custom orthotics. Arize eliminates the time, cost and mess associated with plaster casting. Instead, its orthotics are built from digital scans, ensuring consistent quality. Unlike handmade devices, the unique 3D printing process also requires less skilled labor and is less likely to be impacted by supply chain disruptions, which enables Arize to offer consistent pricing and faster turnaround.

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"Workflow, accuracy, patient confidence, and a good device create a big advantage over everything else."
—Dr. Philip Wroslavsky

For Dr. Philip Wroslavsky, the Arize solution is the "golden goose." He spent too much time interfacing with traditional suppliers and their complex, manual workflows were causing too many patients to abandon care. He looked at other digital solutions, but didn't really achieve the time savings he needed. With Arize, he was able to greatly reduce the time spent working on each prescription, while concurrently delivering a superior, cost-effective device. As a result he was able to quadruple his orthotics business in just a few short months.

To learn more about Arize, and Dr. Wroslavsky's transition to a digital orthotics workflow, please read the case study at <https://hp.pathfactory.com/dr-wroslavsky-case-study/case-study-dr-wroslavsky>.

Visit Arizeclinical.com or click here for more information.

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everyone else and as a result, practitioners and their patients are experiencing inflated prices, longer lead times, and lower quality workmanship.

Additive manufacturing has been disrupting the medical device market for several years. The hearing aid industry for example, began using the technology to produce