

Podiatry Content Connection: Growing Your Practice and Profits by Expanding Your Online Presence

By Lori S. Robinson

Podiatry Content Connection, the #1 digital marketing agency serving podiatrists only, specializes in growing your practice and profits by expanding your online presence, enhancing your reputation across the web, and drawing new and ideal patients to your practice.



A website alone is no longer enough to help patients find and choose you above all the other podiatrists in your marketplace. A typical patient's journey to you begins with online research. It is a self-guided tour, starting from any number of places, including both good and bad information from any source.

At Podiatry Content Connection, we analyze how you appear to patients online—adding information to places you should be covered but are not, expanding existing coverage and correcting inaccurate information. We make

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sure you appear to advantage by building out a comprehensive, content-infused web presence for you.

We are the **turnkey** solution to curing your marketing headaches.

Our fresh weekly content, proprietary reputation management software, search engine and directory optimization features, custom website design, social media engagement and Google Ad campaign programs make our marketing strategy ultra-successful (we maintain a 96% client retention rate.)

Since 2012, our six-sigma philosophy has been to deliver the highest quality service at a lowered cost. Our

mission extends to the entire industry; we have given more than \$200K to support programs at podiatry schools.

We were recently honored as Corporate Partners of the Year by KSUCPM, and have partnered with TUSPM, Barry University, FPMA, and TPMA. By adapting our software and partnering with the CPMA, we now also serve Canadian foot and ankle specialists.

Schedule a complimentary web strategy session (value \$375) now. For more information, visit PodiatryCC.com or click here, text or call 917-572-5088, or email RandyRosler@PodiatryCC.com. Podiatry Content Connection Clients Receive:

- Customized Website Design
- Weekly Blogs and Articles
- Social Media Marketing (Facebook & Twitter)
- Reputation Management
- Targeted Reviews
- Directory Optimization
- Call-to-Action Spot Campaigns
- Podiatric Video Library
- HIPAA-Compliant Digital Intake Form **PM**