EDITORIALLY SPEAKING

Podiatrists and the Coronavirus Pandemic

BY BARRY H. BLOCK, DPM, JD

or nearly four decades *Podiatry Management* has chronicled the many challenges that have faced podiatrists. Nothing, however, could prepare us for the devastation that COVID-19 has inflicted on every facet of life as we know it. During the first week of March, only 4% of *PM News* readers polled predicted that the coronavirus would severely affect their practices. Just one month later (see chart), about 80% of practices were seeing fewer than half their normal patients, with many offices completely closed.



Hopefully, by the time you read this, conditions will have begun to return to the "new normal." Yes, we will survive this pandemic; however, our lives will never be the same. If we learn some hard

What percentage of your normal patient load did you see last week? [There are 1723 responses]	
100%	0.70%
75-99%	2.55%
50-74%	14.10%
25-49%	28.85%
0-24%	50.38%
I am not in a private practice setting.	3,42%

lessons from this crisis, we will be better prepared for future catastrophes. That means having adequate business interruption insurance and adequate stockpiles of both supplies and money (or a line of credit).

We would be remiss if we didn't thank our residency directors, residents, and podiatric volunteers who have stepped up and risked their lives to work on the front lines to treat COVID-19 patients. Your acts of courage, kindness, and competence give us all hope that the future of podiatry will be bright.

This issue of *Podiatry Management* features many informative articles on how you and your staff can cope with the coronavirus pandemic. As this special edition was being developed, we knew at *PM* that we were facing the challenging task of needing to be timely, but at the same time we were well aware that the future remained uncertain—how much of our lives and our practices would be "back to normal" by the time your eyes were scanning these pages? We realized, however, that you would find this information essential in any case—whether, as you read this, the crisis is continuing with major force, or threatening a second appearance in the fall, or winding down—in which case you'll need to know the basics as "best practices" for an unwelcome (but possible) similar future event.

Respectfully Submitted,

Barry H. Block D.P.M.

Barry H. Block, DPM, JD, Editor-in-Chief bblock@podiatrym.com



PODIATRY MANAGEMENT

Dedicated to Practice Growth and Prosperity Since 1982

Volume 39, Number 5	
Publisher	Scott C. Borowsky 610-645-6950
Editor-in-Chief	Barry H. Block, DPM, JD 718-897-9700
Managing Editor	Hermine S. Block, MS
Desktop Publishing & Graphic Design	Stephanie Kloos Donoghue stephkloos@optonline.net
Senior Editor	Marc I. Haspel, DPM
Director of Continuing Medical Education	David George, DPM
Consulting Editors	David G. Armstrong, DPM John Bergmann, DPM Nicholas Bevilacqua, DPM Michael Brody, DPM G. Dock Dockery, DPM Robert Frykberg, DPM Alison J. Garten, DPM Junn Homisak, PRT Jon Hultman, DPM, MBA Warren S. Joseph, DPM Stanley Kalish, DPM Jeffrey D. Lehrman, DPM Hal Ornstein, DPM Kenneth Rehm, DPM Doug Richie, DPM Jeffrey Robbins, DPM Lee Rogers, DPM Robert J. Snyder, DPM
Advertising	David Kagan Associate Publisher 1062 E. Lancaster Ave. Rosemont Plaza, Ste. 15F Bryn Mawr, PA 19010 215-808-0770 (m)
Controller	Joseph W. Mellek 610-645-6944 accounting@kanec.com
Circulation	Susan Mease

PODIATRY MANAGEMENT

1062 E. Lancaster Ave. Rosemont Plaza, Ste. 15F Bryn Mawr, PA 19010 (610) 645-6940 FAX: (610) 645-6943

E-mail: podiatrym@kanec.com Website:

http://www.podiatrym.com

Copyright © 2020 and published by Kane Communications, Inc. at 1062 E. Lancaster Ave., Rosemont Plaza, Ste. 15F, Bryn Mawr, PA 19010 in the U.S. All rights reserved. No part of this periodical may be reproduced without the consent of Kane Communications, Inc. All material subject to this copyright may be photocopied for the non-commercial purpose of scientific or educational advancement. Printed in U.S.A.

Periodicals postage paid at Bryn Mawr, PA 19010 and additional entry.

Send Manuscripts and Letters to: bblock@podiatrym.com

Acceptance and publication by this magazine of an advertisement, news story, or product information does not imply endorsement or approval of the company, product, or service by this magazine or Kane Communications, Inc.