

Dedicated to Practice Growth
and Prosperity Since 1982

Volume 39, Number 4

Reason for Optimism

BY BARRY H. BLOCK, DPM, JD

The state of medicine is always in flux. This is particularly true with the upcoming election and the reviewed discussion of Medicare for All. Particular to podiatry, there's the issue of turf wars, as other specialties are increasingly encroaching on the foot and ankle. Add to that the fact that insurance companies are constantly trying to lower reimbursements and you can understand the basis for fear



and pessimism among a small but vocal number of practitioners.

Despite these obvious challenges, the outlook for podiatrists remains positive. Two recent quick polls in *PM News* show that incomes trended higher for 2019 as compared to 2018. Almost 44% of podiatrists surveyed predicted that their practices would perform somewhat above to well above average in the next decade versus less than 16% who predicted the opposite.

This should not be surprising based on the supply of podiatrists versus the demand for our services.

This is generally due to the fact that we are an aging population with a trend towards obesity. Type 2 diabetes is an ever-growing problem with a resultant increase in diabetic foot ulcers. These factors will create an ever-growing demand for podiatric services.

The key to success will be the ability of podiatrists to adapt to the changing healthcare environment. Geriatrics and wound care are clearly two areas which augur well for us in this new decade.

Respectfully Submitted,

Barry H. Block D.P.M.

Barry H. Block, DPM, JD, Editor-in-Chief
bblock@podiatrym.com

Visit us on
Facebook



Editor's Note: As we go to press, the coronavirus (COVID-19) has become a pandemic, drastically affecting daily life throughout the U.S. and the world. Nobody knows how long this disease will affect us. We urge all readers to continue to follow the guidelines of federal, state, and local health authorities to protect podiatrists, patients, and the community at large, especially the elderly and those with underlying medical conditions.

PM News, *Podiatry Management's* online forum, remains the profession's top source of timely news and information. Use it to reach out to colleagues for questions and comments. And, as always, *Podiatry Management* magazine is here to provide strategies to help you cope with the challenges facing you and your practice.

Publisher	Scott C. Borowsky 610-645-6950
Editor-in-Chief	Barry H. Block, DPM, JD 718-897-9700
Managing Editor	Hermine S. Block, MS
Desktop Publishing & Graphic Design	Stephanie Kloos Donoghue stephkloos@optonline.net
Senior Editor	Marc I. Haspel, DPM
Director of Continuing Medical Education	David George, DPM
Consulting Editors	David G. Armstrong, DPM John Bergmann, DPM Nicholas Bevilacqua, DPM Michael Brody, DPM G. Dock Dockery, DPM Robert Frykberg, DPM Alison J. Garten, DPM Lynn Homisak, PRT Jon Hultman, DPM, MBA Warren S. Joseph, DPM Stanley Kalish, DPM Jeffrey D. Lehrman, DPM Hal Ornstein, DPM Kenneth Rehm, DPM Doug Richie, DPM Jeffrey Robbins, DPM Lee Rogers, DPM Robert J. Snyder, DPM
Advertising	David Kagan Associate Publisher 1062 E. Lancaster Ave. Rosemont Plaza, Ste. 15F Bryn Mawr, PA 19010 215-808-0770 (m)
Controller	Joseph W. Mellek 610-645-6944 accounting@kanec.com
Circulation	Susan Mease

PODIATRY MANAGEMENT

1062 E. Lancaster Ave.
Rosemont Plaza, Ste. 15F
Bryn Mawr, PA 19010
(610) 645-6940
FAX: (610) 645-6943

E-mail: podiatrym@kanec.com

Website:

<http://www.podiatrym.com>

Copyright © 2020 and published by Kane Communications, Inc. at 1062 E. Lancaster Ave., Rosemont Plaza, Ste. 15F, Bryn Mawr, PA 19010 in the U.S. All rights reserved. No part of this periodical may be reproduced without the consent of Kane Communications, Inc. All material subject to this copyright may be photocopied for the non-commercial purpose of scientific or educational advancement. Printed in U.S.A.

Periodicals postage paid at Bryn Mawr, PA 19010 and additional entry.

Send Manuscripts and Letters to: bblock@podiatrym.com

Acceptance and publication by this magazine of an advertisement, news story, or product information does not imply endorsement or approval of the company, product, or service by this magazine or Kane Communications, Inc.