



HARTMANN: Developing Dressing Solutions for In/On/Around the Wound

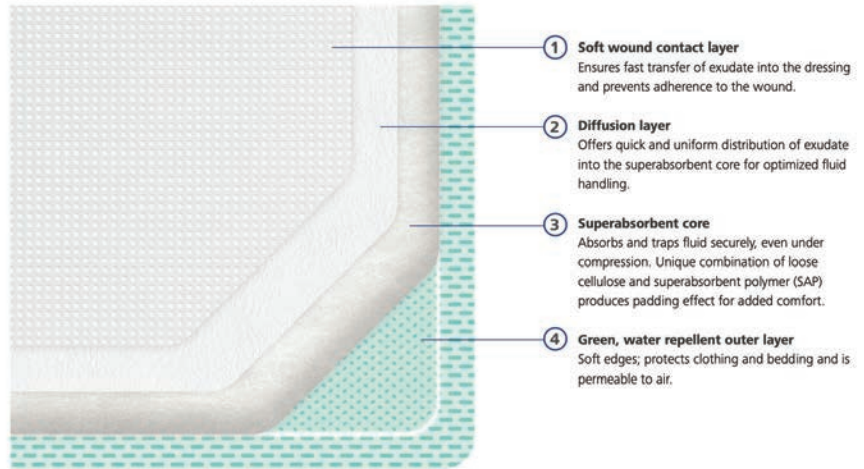
By John Broughton, Vice President Marketing, HARTMANN USA

HARTMANN has been a leading provider of wound treatment solutions around the world for over 200 years. With offices located in the Charlotte, NC metropolitan area and global headquarters near Munich, Germany, we provide proven, simple, and cost-effective products that can be used In/On/Around the Wound.

One of the many challenges in podiatry is exudate management. Exudate in the wrong amount, of the wrong composition, and in the wrong place can delay healing. In a recent published retrospective audit, almost 2 out of 3 patients were treated with an inappropriate dressing in managing moderate to high exudate levels.¹

HARTMANN is pleased to announce the availability of the Zetuvit® Plus family of dressings as a preferred choice in the fight against exudate related complications, management of the unpredictable, and in helping patients regain confidence. Zetuvit® Plus is *versatile* by being

Four layer construction for optimal performance.



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suitable for a wide range of moderate to high exuding acute and chronic wounds. Zetuvit® Plus is *clinically effective*, designed to prevent exudate-related complications and improve wound healing.² In addition, it offers excellent absorption and retention while maintaining an optimal microclimate, even when used under compression wraps.^{3,4} Finally, Zetuvit® Plus is *patient and clinician-friendly*, with an over 90% excellent/good assessment in the areas of patient comfort and satisfaction due to the soft and comfortable padding along with the dress-



ings' ability to manage odor and avoid exudate leakage.² For more information, visit <https://www.hartmann.info/en-us/> or click here.

Interested in learning more about Zetuvit Plus or other products used In/On/Around the Wound? HARTMANN has dedicated account managers that are specifically trained to address wound care challenges for podiatrists and healthcare professionals. They are available for consultation, education, and training of staff either in person or virtually in offering optimal clinical and business solutions.

¹ Stephen-Haynes J et al. A retrospective audit of the treatment of wounds with moderate to high exudate levels. Wounds UK, Vol 14, No. 5, 2018.

² Barrett S, Rippon M, Rogers A. Treatment of 52 patients with a self-adhesive siliconized superabsorbent dressing: a multicenter observational study. JWC, Vol 29, No. 6, 2020.

³ Data on file: HARTMANN 27. Zetuvit Plus Silicone Border_benchmark.

⁴ Data on file: HARTMANN Dressing Heat and Water Vapor Report. 2018.