

Edser Orthotics Labs: Supporting the Health of Your Patients' Feet

By Jamison Goldberg DPT, PT
COO Euroinsoles Incorporated

The Edser story began in 1974 when founder Dr. Miguel Sanchez Osorio began making orthotics by hand for his patients in Barcelona, Spain. Dr. Sanchez Osorio developed a unique approach, based on his studies and clinical experience, which identified the foot as the basis

In 2016 Edser introduced new 3D laser scanning solutions, biomechanical analysis, and 3D printing in partnership with HP.

for proper biomechanical function and musculoskeletal alignment. Over the years his practice expanded to multiple clinics, techniques evolved, and the need arose for a dedicated fabrication facility. In 2000 Edser Labs SL was founded by Dr. Sanchez Osorio's son, Sergio Sanchez Osorio, in Barcelona, Spain and began offering an orthotic fabrication service to other practitioners.

Over the next 10 years Edser expanded throughout its home market to become the largest orthotic manufacturer in Spain. Constantly listening to physician and patient needs, Edser was an early adopter/developer of 3D foot scanning technology, CAD/CAM and online ordering systems. Our market reach expanded by adding distribution to America, The United Kingdom, Norway, Malta, and Romania. This global expansion provided the diversity and challenges ideal for continuous learning and improvement.

In 2016 Edser began its next major innovative phase with the introduction of new 3D laser scanning solutions, biomechanical analysis, and 3D printing in partnership with HP. In order to implement additive manufacturing and in preparation for future product development Edser added key pieces to its team, including Jamison Goldberg DPT, Fernando Ferradeira CPO, and Sebas Bejenaru (Full Stack Developer).

With the addition of its line of 3D Laser scanning options, biomechanical assessment tools and 3D printing capabilities, Edser quickly expanded its product portfolio to include 3D printed orthotics

and ankle foot orthoses. This has led to Edser's continued global expansion to Canada, Israel, New Zealand and Australia. 20 years later, Edser Labs continues to lead the way in the field of custom-made orthotics offering innovative technology, the highest quality materials, and modern manufacturing methods.

With an eye on the future, Edser has begun its next evolution, striving to offer a full-body solution for orthotics, prosthetics and other devices. Such devices will include neck and spinal bracing, upper extremity and wrist bracing, prosthetic sockets, facial protections, helmets, other sport specific protection and more. All devices will be made available through 3D scanning software with which you can scan the patient's anatomy, select the appropriate device, customize the design and place your order, all in one end-to-end solution.



As Edser continues to grow across the globe, we maintain our family company philosophy which has stayed intact for over 30 years

As Edser continues to grow across the globe, we maintain our family company philosophy which has stayed intact for over 30 years and values each individual relationship. We strive to meet the needs of the various sectors of medical professionals we serve and the thousands of patients who use Edser products every day. To achieve this, Edser places great importance on innovation, incessantly investing in research & development and the latest technology. Our multidisciplinary team of medical, IT and engineering professionals helps Edser stay on the cutting edge of the orthotic industry, and our sales force provides the exceptional customer service we are renowned for.

Visit edserlabs.com, call 305-815-7442, or click here for more information.

