

The Remy Class IV, FDA-Cleared Laser Showcases More Features Than Most at a Price Point That Is Unmatched

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The **Remy** became available for podiatrists this year and is revolutionary given the features available at the incredible price point from **Zuckerman Future Technologies**. David Zuckerman, DPM, founder and CEO of Zuckerman Future Technologies, is a direct importer of The Remy, Class IV Laser technology. With this business model, Dr. Zuckerman has created a unique way to keep the price point of this cutting-edge technology at an incredibly competitive rate.

“When I can keep my costs down, everybody wins,” said Zuckerman. “Podiatrists shouldn’t be expected to pay over \$20,000 for technology that achieves results. The Remy is not even \$15,000.”

“When lasers are priced too high, physicians must increase the treatment price for their patients, resulting in fewer appointments and lack of care. By keeping my costs down, podiatrists can keep their costs down and real results can be obtained, and physicians can actually increase their revenue,” Zuckerman explained.

The low cost of The Remy does not suggest, however, that the features and the technology power are limited. Patients can be treated for pain and fungus. The Remy also allows for surgical procedures and physical therapy. The Remy can be customized by four wavelengths (810, 980, 650, 910). Dual wavelength is available at 980 and 810. Single wavelength is available at 980, 810, 404, and 1064.

Another notable feature is the 7mm handpiece with a finger-switch. This allows physicians to change from pain to fungal treatment in seconds. Time is no longer wasted with a less-convenient foot pedal.

The Remy also comes with a complete marketing tool kit including:

- Collateral (practice posters, brochures, appointment cards)
- Postcards
- Advertisement templates
- Videos to educate patients about lasers for pain and lasers for fungus

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