

## Is Financial Stability a Factor When Investing Your Hard-Earned Money?



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By Cynthia Myers

The answer to this question is a resounding “YES”, especially in today’s somewhat volatile market. Then the question is: Why don’t we take the same careful consideration of financial stability when selecting a medical malpractice insurance carrier? At **Brown & Brown** we go above the standard of writing you with an A rated carrier, which is equivalent of writing you with a “good carrier” and we bring you an A++ rated carrier, which is a “superior carrier.”

What does this A++ rating mean to you in regards to protecting your reputation and business?

1) *Your carrier’s stability is your stability.* An A++ rating from AM Best provides the assurance that a claim will be handled with expertise now and well into the future.

2) *The Best Defense for You:* Superior financial strength means our carrier is able to hire the best defense attorneys and experts to protect you and they do.

3) *Competitive Rates:* An A++ rating means our carrier’s rates remain competitive, easily weathering the ups and downs of pricing cycles some other carriers must face.

4) *Innovation:* With this Superior financial strength comes the resources to keep up with the evolving health-care liability market. This assures the availability of the most comprehensive, robust coverage in the industry.

5) *Cutting-Edge Patient Safety and Risk Management Resources:* An A++ rated carrier has the financial strength to hire the industry’s best risk management and patient safety experts to assure that your practice receives superior guidance. This guidance is the true foundation protecting your practice and reputation.

Consult with our professionals regarding selecting a carrier with Superior Financial Strength, equating to a quality product at a competitive price that will be there for you now and for years to come.

Contact Cynthia (Cindy) Myers at [cmyers@bbprograms.com](mailto:cmyers@bbprograms.com), 813-222-4377, or [click here for more information](#).