

Setting World Records in Drymax Technology Socks

By Tom Tanno

The proven ability to keep feet dry and blister-free is the main reason so many U.S. and international elite ultra-runners wear **Drymax** running socks to help set their personal, course, USA and world records of 100 miles or more. Runners like Zach Bitter, Ellie Greenwood, Traci Falbo, Tim Tollefson, Rory Bosio, Ian Sharman, Jim Walmsley and many more have learned they can trust their feet with drymax fiber technology socks.

“We start out with a huge technology advantage; independent lab tests confirm Drymax socks stay up to 25 times drier than wicking fiber socks. But we don’t stop there, we spend a lot of time on fit and design and if necessary, we’ll include additional technologies to make products that genuinely work.” says Gus Blythe, President of Drymax Technologies.

The Drymax technology works so well it has become the go-to sock for other sports like golf, ice hockey, hiking, skiing and just about every team sport.

Other manufacturers have also recognized the advantages of products made with Drymax fibers. Fila® now sells four styles of tennis socks made with Drymax. Danner® sells military boot socks made by Drymax, and



dreds of colleges and professional teams. We’ve outfitted entire leagues, but not as a sponsor, because they buy our products! And it’s not just socks any more, we are selling them wristbands, ChinSavers as well as arm and leg sleeves.” Blythe points out.

More Technology is on the Way

Drymax fibers enhanced with Cupron® Copper will be used in a new line of advanced diabetic socks as well as other type socks, accessories and apparel products in the spring/summer of 2020.

The Drymax fiber technology provides dryness and comfort while the Cupron Copper technology provides skin enhancement as well as active odor control.

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The patented Cupron Copper technology is embedded in the Drymax fibers and will not wash out or wear out during the useful life of the product.

a new line of Oakley® socks with Drymax fiber technology will be introduced for Spring 2020.

Drymax Technology Protecting the Athlete in Team Sports

“We’ve supplied samples to college and professional equipment managers and athletic trainers. Their job, of course, is to ensure the health, safety and optimal performance of all their athletes.

Wear testing has proven to the equipment managers and trainers that Drymax products help better protect their athletes and make them more comfortable. Drymax products are now worn for practices and games by hun-

Here’s How the Cupron® Copper Technology Works

Drymax fibers enhanced with Cupron Copper technology release millions of copper ions that help improve skin appearance. When worn regularly against the skin, Cupron Copper technology provides documented performance for a wide range of applications.

Cupron Copper technology inhibits growth of odor causing bacteria, helping keep socks odor-free. Cupron Copper is a fungistatic agent which protects products from fungal growth and also helps products resist deterioration from mold and mildew. The patented Cupron Copper technology is embedded in the Drymax fibers and will not wash out or wear out during the useful life of the product.

Podiatrists should feel confident recommending any Drymax product to their patients because they genuinely work and Drymax offers a satisfaction money-back guarantee.

For more information visit drymaxsports.com or click here.

