

## Boost Your Practice Growth with Turn-Key DME® Patient Direct



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AMERX Health Care Corp. celebrated 25 years in business as a revolutionary force in the wound and skin care industry last year and is now pleased to give physicians more opportunities to boost their practice growth with **Turn-Key DME® Patient Direct**. This zero-inventory DME dispensing program offers the same foundation of quality, loyalty, and consistency that AMERX Health Care is known for, while bringing a new level of convenience and versatility to the traditional DME dispensing model.



venience of at-home delivery as well as knowing they are receiving the specific, top-rated AMERX products their physician trusts and prescribed. Physicians will appreciate increased patient compliance, improved patient satisfaction, and overall better treatment outcomes, all while saving time to focus on what they do best.

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### Why Dispense DME Products?

DME Wound Care is one of the fastest growing segments among private practice physicians. Today's patients value their time more than ever and seek out medical professionals who not only provide quality care but also offer the benefit and convenience of dispensing needed wound care products. As your partner in the science and management of wound care, the AMERX team of DME specialists is standing by, ready to provide support in the implementation

of your successful dispensing program.



### Why Dispense via Patient Direct?

The Patient Direct program is simple and easy to employ with no upfront costs or minimums. After evaluating the patient, physicians

can select from the full catalog of AMERX products for their patients' wound care needs, including: AMERIGEL® Advanced Skin & Wound Care, HELIX3® Bioactive Collagen, AMERX® Wound Care Kits & Dressings, and the EXTREMIT-EASE® Compression Garment. The prescription, together with required DME documentation, can be sent to AMERX Health Care online or by fax for processing. The AMERX team processes each Patient Direct order, verifies the patient's insurance information, and provides detailed coding support to streamline the practice's final billing process. Practices receive updates throughout the process, helping them to avoid the frustration of insurance miscalculations or denials and complicated coding systems.

Supplies ordered through Patient Direct are shipped within 24 hours of placement. Patients will appreciate the con-

### Design Your Custom DME Dispensing Program

Doctors can now choose from three AMERX Turn-Key DME options in the combination that best suits their specific practice needs.

*Patient Direct*—This innovative zero-inventory dispensing program serves both physician and patient. Practices can access the full suite of AMERX wound care products without the space and cash-flow hassles of maintaining an extensive in-office inventory, while AMERX does the heavy lifting of verifying insurance and ships the prescribed wound care supplies direct to the patient's doorstep.

*Doctor Direct*—AMERX Health Care's traditional DME dispensing program allows patients to purchase products in-office from their doctor. Physicians stock AMERX inventory at a wholesale price point and may mark up the retail value, offering doctors the greatest profit margin. Doctor Direct increases Per Patient Value (PPV) to the practice while offsetting reductions in insurance reimbursements. In addition, patient compliance rates are proven higher when patients leave the practice with product in-hand rather than traveling to a pharmacy.

*A Hybrid of Both DME Dispensing Programs*—This choice allows flexibility in inventory management by carrying inventory of commonly prescribed supplies while continuing to make other product options readily available for delivery to patients.

Choose AMERX Health Care's Turn Key DME programs for the support you need to:

- Streamline office protocols
- Navigate Medicare DME requirements
- Properly bill for DME Wound Care supplies
- Dispense DME Wound Care supplies more efficiently

AMERX Patient Direct Specialists are available to help assess which option suits your office's needs and explain how any of the Turn Key DME programs can effectively expand your practice.

Call AMERX Health Care today at (800) 448-9599 to speak with our Patient Direct Coordinator and learn more about how you can enroll in Turn-Key DME Patient Direct. [Click here for more information.](#)