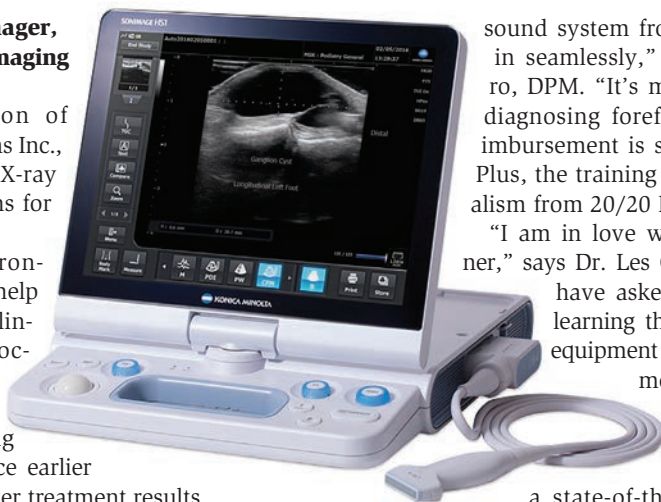# The 20/20 Imaging Diagnostic Ultrasound Solution:
A Complete Package Built by Knowledgeable Podiatrists for the Podiatric Profession

By Daniel Taubman, Sales Manager, Extremities Ultrasound, 20/20 Imaging

20/20 Imaging, a division of Konica Minolta Healthcare Americas Inc., is known as a leader in digital X-ray and diagnostic ultrasound systems for the podiatric profession.

In today's healthcare environment, these diagnostic tools can help physicians validate a working clinical diagnosis and can reveal occult pathology not evident from a physical exam. Moreover, high-quality ultrasound imaging can increase clinicians' confidence earlier in patient care plans, yielding better treatment results.

The SONIMAGE HS1 Compact Ultrasound System delivers image quality that is categorically sharper and a probe with better resolution at a higher frequency, pro-

> **"My ultrasound unit has transformed the way I diagnose patients," says Wendy Siegel, DPM.**

viding the diagnostic edge for imaging soft tissue structures needed in today's modern podiatric practice. The days of fuzzy ultrasound images are a thing of the past.

"20/20 Imaging is offering everything a podiatry practice needs as a complete system. No other company provides a complete package that includes the system, cart, footswitch, wireless DICOM and training in your office by a podiatrist. This includes training staff, assisting with reimbursement and imaging their patients. The system is designed by podiatrists, for podiatrists," says Marty Wendelken, DPM, RN, FAPWCA, and an Ultrasound Product Specialist for 20/20 Imaging.

See what your colleagues are saying about the SONIMAGE® HS1 Ultrasound System from 20/20 Imaging.

"My ultrasound unit has transformed the way I diagnose patients," says Dr. Wendy Siegel, DPM. "I no longer have to wait days for patients to have external groups perform imaging. It keeps a revenue stream in-house. Dr. Wendelken made himself readily available for training in the office and responds immediately to any questions I have."

"I was very concerned about workflow, but my ultra-

sound system from 20/20 Imaging has fit in seamlessly," says Dr. Thomas Barbaro, DPM. "It's made a huge difference in diagnosing forefoot pathologies. The reimbursement is surprisingly good as well. Plus, the training guidance and professionalism from 20/20 Imaging is outstanding."

"I am in love with this ultrasound scanner," says Dr. Les Glubo, DPM. "I could not have asked for better assistance in learning the new scanner. I use the equipment daily, and it has allowed me to provide my patients with more comprehensive care."

SONIMAGE® HS1 is a state-of-the-art ultrasound system that has a high-resolution touchscreen interface with fewer buttons, making it easy to use. The podiatry presets allow for the user to easily image structures with little adjustment of the imaging parameters. The high-resolution transducer delivers clear images, allowing you to see the fascicles of nerves. The unit has 76 GB of storage, which equates to approximately 70,000 images with additional unlimited storage when connected to PACS.

A complete diagnostic ultrasound package

The 20/20 Imaging package offers "white glove" training and setup so podiatry practices can make the most of their ultrasound investment that includes:

- Unit Assembly and Installation
- DPM to DPM Imaging Techniques
- DPM to DPM Buttonology
- Medical assistant training
- DPM to DPM Reimbursement and Billing
- Imaging Reports/EMR Documentation
- DICOM Network Setup
- Live Imaging of your patients
- Ultrasound Guided Procedures
- Tutorial Videos
- Simple Needle Visualization
- Color Duplex Doppler
- Power Doppler
- Wired or Wireless Solution
- Large Touchscreen Monitor

Plus, 20/20 Imaging includes an industry-leading five-year warranty on the unit and probe.

Increase your diagnostic capabilities by incorporating the industry's best total ultrasound solution into your practice today. *Visit www.2020imaging.net for more information or click here.*

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