

Insole Technology Captures Impression of Foot to Align and Correct

By **Scott Rosenthal**

Using a unique blend of general science, locomotive biomechanics, and patient research, Robert Joseph, DPM, a leading Los Angeles foot and ankle surgeon, created the first over-the-counter, custom-grade corrective orthotic that helps support and correct feet—something both doctors and patients can stand behind.

DoctorInsole specializes in insoles that feature a pressure-sensitive, memory foam layer that shapes to the contours of the foot.

DoctorInsole specializes in insoles that feature a pressure-sensitive, memory foam layer that shapes to the contours of the foot. Whether your patients are athletes, live on their feet, or need additional heel comfort and stabilization, you'll rest easy knowing that they have an affordable yet innovative product that improves spinal and skeletal alignment.

Several key design features distinguish DoctorInsole from products intended to enhance sport performance or simply cushion the feet:

- Bottom synthetic suede adds durability and prevents slippage
- Synthetic leather/EVA top layers allow for forefoot and rear foot corrective comfort
- Memory foam layer customizes to foot, maintaining that correction every wear thereafter
- Semi-rigid plastic center features a polypropylene shell to position foot into a neutral, well-balanced position

Our product line currently includes the following:

ActiveStep for higher impact activities and athletics that require maximum control

- Especially designed for athletic performance, optimal stability and confidence

HighStep for heels where maximum arch support and feel stabilization are vital

- Special slim cut design and padded heel cup offers optimal balance for women's feet

MultiStep for a variety of footwear that typically includes a hard, flat sole and little arch support

- Multi-purpose low profile insole helps redistribute and relieve pressure within the foot



SHOES, MEET YOUR NEW SOLEMATES.

LifeStep for added cushion that helps stabilize and comfort in a variety of wider shoes

- Designed with optimal arch support and maximum control, helping redistribute pressure and restore natural alignment of feet and legs

Doctor Insole has earned patents and design registrations in the U.S., European Union, Canada, and Mexico, thus far. We are an independent company based in Los Angeles—our products are designed in California and proudly assembled in the USA—but our insoles can be found in podiatric offices around the globe. We also offer private label services.

For more info, please visit www.doctorinsole.com or *click here.*

MOVING YOU FORWARD.

DoctorInsole is the first over-the-counter, custom-grade orthotic insole. That's doctor-talk for as close as you can get to a custom, at a fraction of the cost, without compromising on quality.

We specialize in corrective insoles that capture a personalized impression of the foot for a comfortable, one-of-a-kind fit. Whether you're feeling athletic, living on your feet or just need high-heel relief, you'll have the Doctor right there with you.

doctorinsole.com [/doctorinsole](https://www.instagram.com/doctorinsole)

