

Revascent Specialized RCM Solution Drives Growth and Operational Control

Amid rising costs and billing complexity, Revascent has introduced a specialized Revenue Cycle Management (RCM) suite for podiatry practices. By combining deep musculoskeletal expertise with a “white-glove” partnership, Revascent can help transform static billing into an active growth engine.

Proven Financial Performance Benchmarks:

- *20-30% Average Reduction in Denials:* Proactive methodology identifies errors at the source, ensuring higher first-pass rates.

- *15-20% Increase in Overall Collections:* Specialized coding optimization uncovers lost revenue op-

portunities within existing patient volume.

- *10-20-Day Reduction in Days in AR:* Accelerated cash flow allows for confident reinvestment in staff and technology.



Beyond RCM, Revascent provides an integrated suite that includes Practice Administration, Clinical Informatics, and Software & Technology Services. This holistic approach is designed for the “doctor-owner,” providing the financial clarity needed to manage complex clinical workflows while minimizing back-office friction. By bridging technical gaps in documentation and billing, Revascent

enables DPMs to focus entirely on patient outcomes.

Revascent also is offering Comprehensive Practice Performance Assessments—covering RCM, informatics, and administrative health—to *Podiatry Management*® readers. *Learn more and request the RCM Fact sheet at: www.revascent.com/podiatry or [click here](#).*

PowerStep Announces Strategic Partnership with Anne Sharkey, DPM

Foundation Wellness, the makers of PowerStep, a provider of foot care and orthotic solutions, has announced a new partnership with Dr.

Anne Sharkey, DPM, who will join the company as a Key Opinion Leader (KOL). This collaboration focuses on PowerStep’s commitment to advancing foot health



through clinical expertise, product innovation, and practitioner education.

Dr. Sharkey is known for her expertise in biomechanics, patient care, and evidence-based treatment approaches. In her KOL role, she will provide clinical insights to support product development, contribute to educational initiatives, and serve as an expert voice within the podiatric and broader healthcare communities.

As part of the partnership, Dr. Sharkey will collaborate with Foundation Wellness on content development, professional education programs, and industry events. She will also offer guidance on emerging trends and best practices in foot health, helping ensure that PowerStep products continue to meet the evolving needs of practitioners and patients.

This partnership underscores PowerStep’s ongoing dedication to delivering clinically proven products that

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Why Podiatry Billing Isn’t Just About Cost

Most podiatrists evaluate billing the same way, by asking, “How much does it cost?”

Probe Practice Solutions sees a different problem. In today’s environment, the real issue isn’t the billing fee—it’s what happens after the claim is submitted. Denials. Rework. Delayed payments. That’s where practices quietly lose revenue.

Across independent podiatry practices, Probe has observed a wide gap. Some operate at 10 or 15 cents to collect a dollar. Others might go up to 25 cents—often without realizing it. The difference is not effort; it’s structure.

“Payers are no longer processing claims the way they used to,” says Raj Kanyaboina, CEO of Probe Practice Solutions. “With increased reliance on automated adjudication, small inconsistencies in coding, documentation, or timing can change outcomes. Even routine services like foot care can produce unpredictable results.”

Probe Practice Solutions was built specifically for this shift. Their approach combines AI-driven workflows that reduce errors, standardize submissions, and continuously track claims—with a team that understands the nuances of podiatry billing. The goal is not just to submit claims, but to ensure they are followed, corrected, and optimized until payment is received. “In podiatry today,” Kanyaboina says, “getting paid is no longer just about doing the work. It’s about understanding how the system pays.” *For more information, visit probepractices.com or [click here](#).*

All in Won Med-Bill & IT Provides Trusted Billing Solutions

All in Won Med-Bill & IT LLC is an experienced and professional medical billing company dedicated to supporting healthcare providers in today's complex healthcare environment. The company understands that efficient billing, compliance, and administrative support are essential to any practice and offers comprehensive, customizable services for each client's unique needs, available individually or bundled to improve efficiency, ensure compliance, and enhance financial performance.

Services include medical record audits, billing optimization, EFT/ERA setup, CAQH attestations, and full claims management (posting, follow-ups, scrubbing, and denied claims analysis). All In Won also provides credentialing, contracting, compliance auditing, data entry, and front office support. Additional services include CLIA and DME applications, entity



formation, telehealth setup, staffing solutions, marketing support, and real-time reporting dashboards.

"Our foundation is built on honesty, loyalty, longevity and delivering exceptional service," says company president Krystal McKenna. The company supports all specialties nationwide, focusing on increasing revenue, reducing errors, and improving productivity through streamlined processes and daily claims submission.

All In Won solutions prioritize accuracy, efficiency, and compliance. Each client receives a dedicated point of contact and ongoing staff training to ensure alignment with the latest regulatory standards. "We help healthcare providers strengthen operations, maximize revenue, and focus on what matters most—delivering quality patient care," McKenna says. For more information, visit www.allinwonmed.com.

promote comfort, support, and overall foot wellness. For more information about Foundation Wellness and its brands, visit foundationwellness.com or click here.

Buy 3, Get 1 Free on the Bianco EX-172

For over 25 years, the EX-172 5" Extreme Curved Nail Splitter has remained a widely trusted instrument

in professional podiatry care. To celebrate this longevity, Bianco Instruments is offering a special 2026 promotion: Buy 3, Get 1 Free on the EX-172 Extreme Curved Nail Splitter.

Originally introduced by Dominic Bianco, this design has been reimaged for today's professionals while maintaining its precision and reliability. One of the most popular tools in the Bianco Extreme lineup, the EX-172 is crafted from 420 Japanese Surgical-Grade Stainless Steel and provides superior strength, corrosion resistance, and durability. Built with Extreme Tolerance Precision, the instrument is engineered for smooth operation, dependable control, and consistent performance in clinical settings.



Each splitter is handcrafted and hand-honed for cutting precision, and its specialized curved-blade design provides maximum efficiency and control, allowing accurate nail splitting and trimming with confidence.

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Bianco Instruments is also offering free sharpening on all Bianco Instruments brand items; customers simply pay \$6 return shipping per piece.

All Bianco instruments are fully guaranteed and backed by the company's exclusive service agreement, ensuring lasting value, expert support, and trusted everyday performance. Visit biancoinstruments.com or click here.



Introducing Advance-Pro and Heel-Pro Orthotics

Poditech Orthotics Laboratory has enhanced its Advance-Pro and Heel-Pro orthotic systems, now featuring in-office customization and prescription delivery in approximately 15 minutes.

With FDA-registered medical devices constructed from laminated car-

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bon fiber composite, P.O.L. Orthotics deliver strength, precision, and comfort. A water-activated molding process enables clinicians to fit orthotics directly to the patient's feet in a true neutral position—eliminating the need for negative casting or centralized lab production. POL water-activated orthotics have been tested and shown to be highly effective in orthotic therapy, particularly in the treatment of plantar fasciitis. Patients go home on the same day with their custom orthotics for immediate pain relief.

The Advance-Pro provides full-foot support with a built-in metatarsal pad and integrated heel spur relief. The Heel-Pro improves rear-foot stability with a flat heel post and targeted cushioning. When used together, they deliver comprehensive biomechanical control, especially for patients with severe pronation or higher body weight. Clinicians can also quickly create targeted accom-

modations for pressure offloading and localized relief.

According to coding guidelines, laminated carbon fiber orthotic shells may qualify for insurance billing under L-3030 and L-3031, depending on configuration. Cash pay is a great option for patients whose insurance doesn't cover orthotics, and for clinicians who can achieve a better profit margin. "These advancements allow us to deliver precise, same-day orthotic therapy while improving patient outcomes and clinical efficiency," says POL CEO Tim Nguyen, DPM. *For more information, visit poditechusa.com, click here, or email info@poditech.com.*

iOrthotics Launches Podiatry Brace Range

Custom orthotic and brace solutions developer iOrthotics is bringing

its full Podiatry Brace Range to the United States market—giving American podiatrists access to a comprehensive suite of precision-fit, clinician-designed bracing devices. DPMs can acquire these solutions through **Performance Labs** in New York.



Dr. Hartley

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Designed by a multidisciplinary team of podiatrists, orthotists, pedorthists, engineers, and industrial designers, the range delivers best-practice clinical outcomes through innovative design, sustainable materials, and advanced manufacturing.

The range includes six devices to address a broad spectrum of patient needs: the iO Brace, featuring a custom foot plate with 3D-printed upper side struts and three premium hinge options; the iO Brace Premium, with custom medial and lateral uppers extended to UCBL style; the iO Brace Premium+, which adds a posterior calf enclosure for maximum support; the iO Balance Brace, a low-profile flexible AFO; the iO SMO for supra-malleolar support; and the iO UCBL, with anatomical heel cup and medial and lateral flange. All devices are made of 3D-printed polypropylene and available with plastazote, EVA, or TPU lining.

The combined solutions reinforce the iOrthotics commitment to consistent improvement of its comprehensive product line. “Innovative designs, sustainable materials and advanced production processes push the boundaries of what orthotics can achieve,” says Dean Hartley, DPM, and founder and director of iOrthotics. *To learn more, visit performlab.com, click here, or call 973-523-8610.*

Bianco Brothers Surgical Instruments Opens Staten Island Location

Bianco Brothers Surgical Instruments, a high-quality instrument manufacturing and professional sharpening services vendor since 1972, is opening its newest location in Staten Island, New York.

This expansion brings Bianco Brothers’ decades of expertise in surgical instruments, grooming tools, and culinary knives to the Staten Island community and greater New York City area. “We’re thrilled to open our doors in Staten Island,” said Vincent Bianco, President of Bianco Brothers. “Our goal has always been to deliver un-

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Introducing Anodyne’s No. 54— Casual Wally

For many patients who require orthopedic footwear, finding a shoe that provides therapeutic support while still looking stylish can be a challenge. The new No. 54—Casual Wally from Anodyne offers a solution. Designed with a timeless casual silhouette, this men’s lace-up style pairs easily with everyday outfits and transitions comfortably from morning errands to evening outings.



Built to support sensitive feet, the No. 54 features a soft oiled-leather upper that is water repellent, making it ideal for daily wear. Inside, seamfree, softly padded interiors help reduce irritation, while a wide toe box, extra depth, and widths up to 4E provide room for swelling, orthotics, or braces.

Customization features allow for a more personalized fit, including an arch booster that enhances support and fitting spacers that help accommodate different-sized feet.

Therapeutic design elements include a built-in insole with arch support and heel-to-toe cushioning, along with a slight forefoot rocker that promotes smoother walking. A non-slip outsole provides added stability and traction throughout the day.

The No. 54 gives patients the orthopedic support they need in a versatile style they will feel comfortable wearing anywhere.

Visit anodyneshoes.com or click here.

Turner Imaging Systems Introduces ENDURO® DR for In-Office Podiatric Imaging

Turner Imaging Systems announces the continued expansion of its ENDURO® DR portable digital radiography platform, with growing adoption among podiatry practices seeking efficient, in-office imaging.

Designed for point-of-care use, ENDURO DR enables foot and ankle imaging directly in exam rooms and procedure spaces, eliminating the need for dedicated X-ray rooms or patient transport. The ES70 configuration is optimized for extremity imaging, supporting common podiatric applications such as fracture evaluation, post-operative follow-up, and foreign body detection.

The system features a compact, battery-powered design with fully wireless operation. It includes a lightweight X-ray source (used handheld or on a tripod stand), a wireless detector, and 2-in-1 laptop-based acquisition software—enabling practices

to add imaging capabilities without facility modifications or complex infrastructure.

By bringing imaging into the exam room, podiatry practices can reduce patient movement, streamline appointments, and review images with patients in real time—supporting faster decisions and improved workflow. The system also supports weight-bearing exams using a dedicated stand for AP and lateral views, helping clinicians assess alignment and load-related conditions during the visit.

“ENDURO DR is designed to simplify imaging in modern outpatient care,” said Mike Orthner, VP of Product Development at Turner Imaging Systems. “For podiatry practices, it delivers reliable, in-office imaging that integrates into the clinical workflow and supports timely point-of-care decisions.” For more information about ENDURO DR and podiatry applications, visit www.turnerxray.com or click here.



matched precision, durability, and care—whether through our handcrafted surgical tools or our sharpening services. We’re proud to now serve the hardworking professionals and residents of Staten Island directly.” For more information, visit biancobrothers.com or click here.

24-Hour Lymphedema Care Starts at Night

AMERX Health Care is introducing the EXTREMIT-EASE® Night Garment, a solution designed to support patients managing lymphedema and chronic swelling during rest. Engineered specifically for nighttime use, this garment delivers gentle, consistent compression, ensuring that therapeutic advancements achieved

during the day are not lost during the sleep cycle.

As part of a comprehensive ap-



proach to care, the EXTREMIT-EASE Night Garment is designed to be used in conjunction with the EXTREMIT-EASE daytime garment and AMERIGEL® Care and Barrier Lotion. This 24-Hour C.A.R.E. Protocol delivers continuous compression paired with targeted skin protection, supporting lymphatic health, skin integrity, and patient comfort day and night.

Featuring a soft, breathable construction and a user-friendly design, the garment prioritizes comfort without compromising effectiveness. Patients and caregivers benefit from its intuitive application and design, which are tailored specifically for nighttime wear. For more information, visit amerxhc.com/extremitease-night-garment/, click here, or call 800-448-9599.