

MiS Therapy Laser Expands Advanced Treatment Options

Cutting Edge Laser Technologies is introducing a major advancement in therapeutic laser technology to physicians across the United States and Canada: the MiS Therapy Laser, which represents the latest evolution of Multiwave Locked System® (MLS) Laser Therapy.



Based on more than 40 years of research, MLS Therapy Lasers set a new standard for pain management as the only therapeutic laser to synchronize continuous and pulsed emissions at different wavelength frequencies. This patented emission system enables precise control over energy delivery, promoting analgesic, anti-inflammatory, and anti-edema effects while minimizing the risk of thermal damage.

Building on this foundation, the MiS Laser introduces MLS High Peak Pulse (HPP), delivering up to 1,000W of peak power. Practitioners can toggle between standard MLS and MLS HPP modes, expanding treatment flexibility for a wide range of foot and ankle conditions.

Designed for efficiency and clinical performance, the MiS system enhances biological responses and improves clinical outcomes while including the established safety profile of MLS technology.

For podiatrists wanting to improve clinical capabilities and expand treatment options, the MiS Therapy Laser provides a valuable opportunity to enhance patient outcomes in complex chronic pain cases. *Learn more about the benefits of the MiS Therapy Laser at CELasers.com or click here.*

Orange Carrot Media Launches National 'AI-Readiness' Infrastructure Audit for Podiatry Groups

As patient acquisition shifts toward AI-driven search and automated intake, many podiatry practices are discovering their digital foundations are unprepared. Orange Carrot Media has announced a specialized "AI-Readiness & Infrastructure Audit" designed to identify the technical gaps that prevent practices from successfully implementing modern automation.

"Most DPMs are looking at AI tools, but their websites aren't built to feed those tools accurate data," says

Wartpeel Offers Targeted, At-Home Solution for Stubborn Warts

A growing number of podiatric practices are turning to Wartpeel, a physician-dispensed topical therapy, as an effective option for treating persistent plantar warts. Formulated as a compounded medication containing salicylic acid and 5-fluorouracil, Wartpeel is designed to break down wart tissue while inhibiting viral cell growth, helping address lesions that may resist traditional treatments.

Clinicians report that Wartpeel provides a convenient at-home application protocol, which



can reduce the need for repeated in-office procedures such as cryotherapy or surgical debridement. This approach may improve patient compliance, particularly among pediatric and needle-averse populations.

Because the medication is applied precisely to the lesion, surrounding healthy skin is minimally affected when used as directed. Many podiatrists value Wartpeel's ability to integrate into comprehensive wart management plans, including offloading, debridement, and patient education.

As practices continue to seek efficient, patient-friendly therapies, Wartpeel is gaining recognition as a practical adjunct in the treatment of recalcitrant verrucae. *Providers interested in incorporating Wartpeel should review the benefits and prescribing instructions at wartpeel.com or click here.*

Orange Carrot Media's leadership team. If your site has unstructured data, non-HIPAA-compliant paths, or high latency, your AI investment will fail.

We fix the foundation first by evaluating three critical pillars:

- 1) *Semantic Data Structure*: Ensuring that your site is "readable" for AI scrapers and search engines.
- 2) *HIPAA Integrity*: Verifying that automated data paths are secure and protected from bots.
- 3) *The Leaky Bucket*: Identifying 24/7 automation opportunities to recover missed appointment revenue.

For a limited time, Orange Carrot Media is offering

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these comprehensive audits to *Podiatry Management* readers to help practices transition from static websites to active, AI-enabled growth engines. For more information, visit orangecarrotmedia.com or [click here](#).

Invest in Your Support Staff via Certification

“Joining the ASPMA (The American Society of Podiatric Medical Assistants) can boost your career and confidence,” says Cheryl Bailey, PMAC, Director of Communications for the American Society of Podiatric Medical Assistants (ASPMA). “Podiatric medical assisting is a small and rapidly changing professional career. As a result, our role is sometimes not understood as well as it should be by other professionals, our peers, educators, and the public. Obtaining membership in the ASPMA will establish your identity as a podiatric medical assistant.”

Podiatric assisting is mostly on-the-job training, learning all aspects of podiatry, one of the only fields in which the medical assistant does a lot of the patient care. Adds Bailey: “This provides the assistant with knowledge and skill along with a study guide to take the exam and become a PMAC (Podiatric Medical Assistant Certified). This, of course, is dependent on the practice and physician.”

Visit www.aspma.org, or [click here](#) for more information.

K38 Brushless Portable 30K Battery Drill

Ram Products, Inc. is announcing the K38 Brushless Portable 30K, a powerful compact drill made in Korea.



The silent, ergonomic handpiece includes a quick release bur change. Ideal for debriding, filing, and smoothing the skin or nail. It features a large adjustable speed knob and varying speeds from 0-30K RPMs. Side buttons allow you to easily turn the tool on/off, pause, or switch between forward/reverse and hand/foot mode. It weighs only 9 oz—perfect for carrying between patient rooms or to mobile outcalls.

Key features include:

- Convenient and portable

• 8 hours of lithium-ion battery life to a 3 hours of full charge, offering safety overload protection with a warning LED signal

- 2.4 Ncm Torque with speeds up to 30K RPM
- Sealed brushless motor in handpiece keeps out dust and debris to ensure longer life with minimal maintenance
- Optional E-Type Handpiece available, which allows for an autoclavable front-end nose cone

The K38 Brushless Portable Battery 30K is now available for \$425. For more information, visit www.ramprodinc.com, [click here](#), or call 732-651-5500.

Why More Podiatry Practices Are Turning to Specialized Remote Staffing

Running a podiatry practice has become increasingly complex and expensive. Rising payroll costs, insurance requirements, administrative workload, and staffing shortages are putting pressure on practice owners. The challenge today is not just growing the practice but growing it efficiently.



Nivia provides highly trained remote employees dedicated specifically to podiatry practices. Their system was developed by podiatrists, ensuring their team understands podiatry workflows, scheduling, documentation, authorizations, and billing.

Already using AI in your practice? Nivia can seamlessly work alongside it. Nivia offers bilingual, well-trained remote employees starting at \$8 per hour, allowing offices to significantly reduce overhead compared to traditional in-office staffing.

Without the need for additional hidden costs such as office space, equipment, added payroll expenses, sick days, turnover, workers comp, disability and training, practices can lower costs while improving efficiency and creating a smoother workflow while maintaining strong performance.

Imagine an office where phone calls and insurance authorizations are handled remotely and efficiently. In the treatment room, while the doctor focuses on patient care, the progress note is being prepared, billing is being processed, and the consultation report is being sent to the patient’s PCP. Using Nivia remote employees in Nivia’s clients’ offices, documentation, billing, and the consultation report to the PCP are often completed before the patient even leaves the office.

Another advantage is flexibility. Practices can scale support when needed with no long-term commitments or termination fees, since the agreement operates on a simple weekly basis. Remote staffing is not about replacing your in-office team—it is about strengthening your practice and improving efficiency.

For more information, call (800) 818-2185, email Info@niviaremotemployeeesolutions.com, visit Niviaremotemployeeesolutions.com, or [click here](#).