

Practice EHR Announces Integration with Bako Diagnostics

Practice EHR, a leading provider of cloud-based electronic health record (EHR) solutions and services for podiatry, announced an integration with **Bako Diagnostics** (BakoDx), a podiatry-focused clinical laboratory company.

"We're excited to announce our new integration with Bako, an influential leader in the diagnostic and pathology space for podiatry," said Khurshid Mughal, chief executive officer at Practice EHR. "In addition to driving high quality patient care, this integration boosts efficiency and

streamlines the lab ordering process for the podiatrists we serve."

With this integration, podiatrists using Practice EHR will be able to complete labs efficiently from within the Practice EHR platform and improve the diagnosis and treatment of patients. Using a bi-directional interface, they will be able to order tests and receive lab results directly in the patient's chart, improving clinical decision-making.

"Use of laboratory data and diagnostics is one of the most integral parts of clinical practice and we believe the integration with Bako will greatly benefit our community of podiatrists," said Mughal. "This is another represen-

tation of our commitment to providing solutions that are uniquely positioned for the podiatric medical community."

For more information please call 469-305-7171, visit www.practiceehr.com, or click here. Practice EHR customers who would like to set up the Bako interface in their system should open a support ticket or contact customer support at 469-305-7171 ext. 2.



SPOTLIGHT ON AMERX

AMERX Health Care Releases 2019 Update to HCPCS Coding Guidance

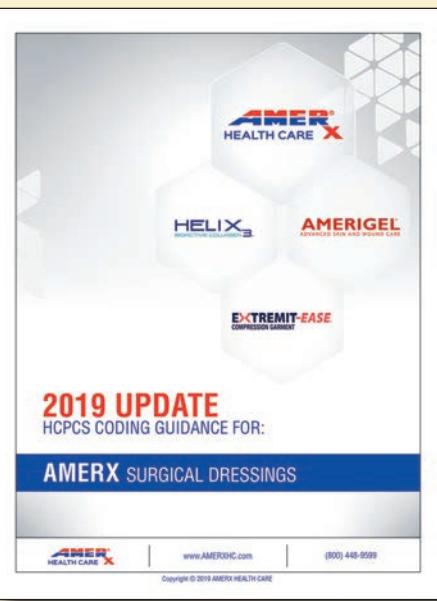
AMERX Health Care has released a new, improved HCPCS Coding Guidance for AMERX Surgical Dressings; available FREE of charge to physicians who dispense AMERX wound care products.

In addition to current coding requirements, the 2019 Update also includes:

- an expanded *Physician Billing Pearls section with multiple examples of Form 1500* that billers can reference when submitting products for reimbursement.
- highlights of recent and future changes to codes and requirements.
- billable units and maximum allowables for each item.
- new proof of delivery forms for individual wound care items, wound care kits, and compression.

The new HCPCS Coding Guidance is available in the Documents for Download section of the AMERX online shopping cart at AMERXHC.com/shop, or click here.

If you are already an AMERX customer and need your online account access reset, or if you would like to become a customer and receive access to the AMERX member portal, contact your Account Manager at (800) 448-9599.



Instrument Sharpening and Repair Services available from gSource

gSource offers sharpening, spring and screw replacement and refurbishing repair services to ensure quality performance during the entire life of your gSource instruments. Highly skilled in-house repair technicians will expertly sharpen and repair your gSource instruments, and other instrument brands, according to gSource Verified Quality standards. See the Instrument Repair Services webpage at www.gSource.com or click here for detailed information and pricing. The gSource Repair Center can be reached at 800-978-1119 or email repair@gSource.com.

gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand.

The gSource catalog contains over 4,100 instruments with many patterns available for same-day shipment from their NJ headquarters. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.

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Apis Children's Orthopedic Shoe Line

Apis Footwear is focused upon the importance of stability and safety when it comes to designing footwear for our youth. Whether children are active or in need of accommodation for deformities, Apis is committed to making sure that their footwear meets the expectations of both children and their parents.

Mt Emey children's orthopedic line features symmetrical straight lasts, reverse lasts, double depth, extended counter support, solid and durable non-slip outsoles, all made of top quality leather and fabric materials to ensure right fit and longevity. They are offered in three different widths—M, W, and XW—to support



all sizes.

Their standard American lasts promote a true natural stance and help to increase balance.

Mt Emey children's shoes are made with additional depth, 1/8" deeper than conventional shoes, to help prevent injury caused by unneeded ankle pressure. They also include a broad opening for easy entry and for accommodating AFO's, custom orthotics, and braces. Apis is proud to present this new line of children's orthopedic shoes and is pleased to offer free samples to their customers. To contact customer service, please call (888) 937 2747 or click here.



PODIATRIC MARKETPLACE



Frankincense & Myrrh Neuropathy: A No-Side-Effects, Pain-Relieving Option for Neuropathy Sufferers

Frankincense & Myrrh Neuropathy delivers fast temporary topical pain relief from burning, shooting, prickling, tingling pain and numbness caused by neuropathy, guaranteed. In fact, it has helped so many that Wise Consumer Products **guarantees** pain relief or they'll issue a refund, no questions asked.

Frankincense & Myrrh Neuropathy is a non-prescription, no-side-effects option for neuropathy pain relief. Without the side effects that accompany many pain relief solutions, patients can return to a more active life.

The safe, non-drowsy plant extract

formula blends homeopathic ingredients in a base of sunflower oil and 10 essential oils. The rubbing oil formula provides optimal transdermal delivery, allowing quick penetration to calm throbbing nerve endings and ease pain.

Find Frankincense & Myrrh Neuropathy in the diabetic care aisle at Walgreens, CVS, Walmart, Meijer, Sprouts and online at Amazon.com. Visit frankincensemymrrh.com to download a \$3.00 off product coupon and to learn more about Wise CPC.

FREE Box of Product Samples.

Give your patients Frankincense & Myrrh Neuropathy samples. Email samples@wisecpc.com for a box of samples—be sure to include name and shipping address, or click here.

Anodyne Releases Innovative Line of Diabetic Socks

By insulating and supporting your every move, socks are the protective barrier your feet need. They're one of the most important yet undervalued products for your feet, and although they're a wardrobe staple, the mundane options available hardly scratch the surface of a sock's true potential.

This is especially unfortunate in the case of individuals suffering from diabetes, in which the appropriate combination of comfort, fit, and functionality is an absolute necessity.

While the podiatric market is flush with various sock options, ac-



cording to CEO Bobby Kanter, none have been as meticulously designed for patients suffering from diabetes like **Anodyne's** newest collection. "There are so many intricacies when it comes to designing and manufacturing socks, and we made sure that every facet of our final product was

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New SoreSpot® Silicone Tape from PediFix®

The PediFix Footcare Company introduces a unique innovation offering foot care, skin care, scar care, wound care and other benefits.

"We call it the 'miracle tape' in our practice" says Dr. Michele Kurlanski from Lighthouse Foot & Ankle in Scarborough, Maine. "It's really a skin saver. We're dispensing it every day, to a variety of patients".

According to Christopher Case from PediFix, "Silicone is known as a low friction surface, so it protects skin from shear and friction, providing instant comfort for blisters, corns, calluses, even bunions. Silicone also offers the most clinically-proven help for scars, making it easy to improve their appearance and speed healing of



incisions. Occlusive, it enhances the penetration of wart topicals. And because it releases so gently, it's ideal for positioning bandages on fragile, at-risk skin, elderly patients and those who require frequent dressing changes. It's proven helpful on burns, poison ivy, insect stings and other skin conditions, too", he adds. Slightly stretchy, waterproof, hypoallergenic, latex-free, and genuinely reusable, SoreSpot® Silicone Tape is available in 1" and 2" widths, 1.5- and 5-yard lengths, packaged singly and in 12-roll Clinic Boxes.

To order, get more information or a free sample, contact PediFix by e-mail: info@pedifix.com, FAX 800-431-7801, call 800-424-5561, or click here.

Podiatry Content Connection: Be Visible, Connect and Gain New Patients Online

Podiatry Content Connection offers a powerful program, designed specifically for podiatrists, to attract new patients, remain viable in a competitive field, and do it all in a time-and-cost-effective manner.

From designing a mobile-responsive website, to getting on the first page of Google, boosting your reputation, being in 70+ directories, to social media, PCC experts can do it all for you.



At the very heart of their PCC strategy is Quality Online Content—a fresh and useful blog, and a companion article, every week (twice as much content as some other companies). Properly curated online content is the best way to reach and serve patients who are searching online for answers to their foot and ankle problems.

PCC is a “Podiatry Only” company, offers buyer protection in writing, and reports that it sustains an amazing 96% client retention rate as average ROI rates are 8-10x investment. PCC donates a percentage of its revenue each month to various colleges (TUSPM, KSUCPM, etc.) to support industry alumni and scholarships.

For a Free 2019 Practice Acceleration Session, call or text Randy Rosler at 917-572-5088 to set up an appointment, or click here.

the best that it possibly could be,” said Kanter.

Anodyne’s collection of diabetic socks sets itself apart through an anatomical weave for both left and right feet (you don’t wear the same shoe on both feet!), features a light gradient compression, seamless construction, impact absorbing padding, and a silver-infused, ultra-soft microfiber yarn blend.

According to Kanter, the reception the company has received from providers and patients thus far has been incredibly positive and is a credit to the diligence in the initial design and development process. “When you wear our socks, you may not *think* about the ergonomics of the construction, the anatomical contours of the weave, or the functionality of the materials, but you’ll *know* they are the best socks you’ve ever worn.”

For more information, visit www.anodyneshoes.com or click here.

Medi-Dyne Introduces ProStretch® NightSock™ with Exclusive Toe Support



Medi-Dyne, a leading producer of innovative pain prevention announces the introduction of the **ProStretch® NightSock™**.

The patent pending ProStretch® NightSock™ helps alleviate heel pain associated with plantar fasciitis, Achilles tendonitis, calf muscle cramps and runners’ cramps. By keeping the foot in a slightly flexed position, it comfortably elongates the muscles and soft tissues of the calf and foot, speeding up recovery while sleeping.

ProStretch NightSock Encompasses:

Exclusive toe support—provides enhanced toe comfort and improves performance.

Adjustable straps—allows for stretch and flex of foot to be progressed overtime to prevent discomfort and injury.

Short sock made of soft, lightweight, breathable material—keeps foot and leg cool during the night.

Low profile hook & loop fasteners—won’t snag sheets and blankets.

About Medi-Dyne Healthcare Products

Medi-Dyne is a global company dedicated to providing easy-to-use pain relief and prevention products that really work. Medi-Dyne’s contributions include over sixty patented foot care, knee, blister care, stretching and strengthening innovations marketed under the well-recognized names of brands of: 2Toms®, Cho-Pat®, CoreStretch®, ProStretch®, RangeRoller®, StretchRite®, Tuli’s®. Medi-Dyne.com

Contact:

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