

FDA Permits Marketing of Device to Treat DFUs

The U.S. Food and Drug Administration has permitted the marketing of the Dermapace System, the first shockwave device intended to treat diabetic foot ulcers (DFUs). The **Dermapace** System is intended to be used in the treatment of chronic, full-thickness diabetic foot ulcers with wound areas measuring no larger than 16 cm² (about the size of a soda can top) which extend through the epidermis, dermis, tendon, or capsule, but without bone exposure.

The Dermapace System is an external (extracorporeal) shock wave system that uses pulses of energy, similar to sound waves, to mechanically stimulate the wound. The device is intended for adult patients (22 years and older), presenting with diabetic foot ulcers lasting for more than 30 days, and should be used along with standard diabetic ulcer care. *Click here for more information.*

Instrument Sharpening and Repair Services Now Available from gSource

gSource now offers sharpening, spring and screw replacement and refurbishing repair services to ensure quality performance during the entire life of your gSource instruments.



Highly skilled in-house repair technicians will expertly sharpen and repair your gSource instruments, and other instrument brands, according to gSource Verified Quality standards. *See the Instrument Repair Services webpage at www.gSource.com for detailed information and pricing. The*

Gordon Laboratories Introduces Gordon's Urea Forty Creme

Gordon's Urea Forty Crème, with its high concentration of urea, treats conditions involving very thick, dry, cracked, or callused skin. Urea is well-recognized for its hydrating and keratolytic properties. Used as a tissue softener, it offers a prompt and effective way to restore the skin to a smooth and healthy look by loosening and exfoliating hyperkeratotic areas.

Urea Forty Crème's formulation offers some real advantages. It is thicker and richer than similar urea-based products from some other manufacturers; it is unscented, which is important for those individuals with allergies or other sensitivities.

Gordon Laboratories is into its seventh decade as a leading manufacturer of topical podiatric pharmaceuticals. The company offers one of the broadest product selections available to podiatrists worldwide. By doing its own manufacturing, Gordon controls every stage of production to ensure its high standards. All ingredients are of the highest quality and are USP or NF certified.

For more information on Gordon's Urea Forty Crème and their entire product line, call 800-356-7870, visit gordonlabs.net, or click here.

gSource Repair Center can be reached at 800-978-1119, email repair@gSource.com, or click here.

gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand.

The gSource catalog contains over 4,100 instruments with many patterns available for same day shipment from their NJ headquarters. All standard instruments are guaranteed for life against manufacturing defects

of material and workmanship.

Visit gSource at booth #413 during the Midwest Podiatry Conference.

New Posted CP-3300 Orthotic Shell from KLM

KLM has designed a new product for men size 6-11 and women size 8-13—The Posted CP-3300 orthotic shell.

KLM Laboratories continues to help practitioners meet the ever-changing needs of each patient. The Posted CP-3300 shell is the newest member of the KLM prefab family. This device is equipped with a semi-flexible polypropylene shell and a 2° inverted rear foot post. Posting has been designed to be lightweight and low bulk. Technicians at KLM have painstakingly worked out the details in the design of the horse-shoe shape, which will allow for fu-

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ture development of heel lift attachments. The Posted CP-3300 shell is excellent for patients experiencing general foot fatigue and plantar fasciitis. KLM Labs has an abundant selection of top cover materials fabricated in full length, sulcus length or met length to accommodate the needs of each individual patient. Inquire how you can have your private label placed on your KLM orthotics.



Email Melinda Dawson at Melinda@klmlabs.com, call 800-556-3668, or [click here](#).

Balance Brace New from SureStep

The **Surestep Balance Brace** is more than a preventative option for adults who experience stability and balance issues. It is a solution that restores confidence, proprioception and function. With the risk of falling greatly reduced, your patients are free to re-engage with day-to-day activities.

It features a low-profile cuff as well as a molded inner boot. This prevents skin breakdown while keeping the heel back. The footplate is also shortened for ease of donning. And unlike other options, the Surestep Balance Brace allows greater sensory feedback by restricting the heel.

Indications that this product is right for your patients include muscle weakness, ataxia, muscular incoordination, gait abnormality, osteoarthritis, arthropathy (localized primarily in the ankle/foot), mild foot drop, and hemiplegia.

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Pilgrim Shoes: Where Medical Expertise Meets Experienced Craftsmanship

Manufactured in the USA, **Pilgrim** orthopedic and diabetic comfort shoes are designed to meet the specific needs of people with foot problems, from ankle and arch pain to hammertoes and insensate diabetic feet. Pilgrim footwear is designed to fulfill both the medical needs and the fashion expectations of their customers. Produced by ecologically clean technology with the use of robotics, their wide range of shoes for both men and women will accommodate different foot deformities with different sizes and widths.

All Pilgrim footwear is made with a strobel-construction insole, which creates an anatomically shaped profile for a more comfortable fit. This feature is available only with their sturdy direct-injection technology (while many of their

competitors use adhesive construction for their manufacturing). This technology allows them to have arch support built into each outsole, and their "Heel Cradle System" increases stability; in addition, the same technology allows them to use extremely light and durable slip-resistant material. Some of their shoes have stretchable leather to accommodate bunions and other foot deformities; and all Pilgrim shoes are made with full-grain high quality leather uppers, seamless linings and foam cushioning for diabetic feet. Added toe-box space provides extra room to accommodate orthotics, and the extended medial counter allows better rearfoot stability control.

For more information, call 888-493-2859, visit www.pilgrimshoes.com, or [click here](#).



D2017: The Pathfinder



D2018: The Globetrotter

Ordering is made simple, requiring only a few easy measurements. For more information on the Balance Brace or to order, contact Surestep at 877-462-0711, or [click here](#).



New Color in Fusion® Orthotic Sandals from Powerstep®

New for Spring 2018, **Powerstep®** is adding another Women's color option to their popular line of **Fusion® Orthotic Sandals**. Fusion® Orthotic Sandals provide the perfect blend of Powerstep's trusted support and stability in a true orthotic sandal to help alleviate pain from plantar fasciitis and other common foot conditions.

The attractive teal color straps are complemented with light gray accents and a charcoal gray base. The new addition expands the women's line to three color com-



binations, which also includes Brown/Coral and Black/Light Gray.

Fusion® sandals have a firm outsole with non-slip tread for traction, a supportive midsole to absorb shock and reduce leg fatigue, and a textured, medium-density footbed with built-in arch support and heel cradle for proper alignment and support. Powerstep® users have footwear options with the same feel and support they expect from Powerstep insoles. For more information, call 888-237-3668, visit www.powersteps.com, or [click here](#).

Boards by the Numbers Helps DPMs Prepare for ABFAS Exam

Boards by the Numbers is an easy-to-use software program designed to help podiatrists prepare for the ABFAS foot certification exam. The software includes a comprehensive set of board-focused notes (over 300



SPOTLIGHT ON AMERX

AMERX Health Care Celebrates 25 Years

AMERX Health Care is celebrating 25 years of providing quality wound and skin care products that deliver positive outcomes, increase patient compliance, and reduce treatment costs.

Founded in 1993 by John C. Anderson, AMERX started with AMERIGEL® Wound Dressing, which would become the top choice among podiatrists for matrixectomies and wound/ulcer treatment (Podiatry Management Annual Surveys, 2003-2017). Over the years, AMERX has expanded their product line and now offers a comprehensive suite of wound care products, including:

- HELIX3® Bioactive Collagen
- AMERX® Wound Care Kits & Dressings
- EXTREMIT-EASE® Compression Garments & Liners

Today, medical professionals have the opportunity to dispense these quality products from their practice or offer direct-to-patient home delivery.

For 25 years, AMERX Health Care has proudly provided the tools for success and practice growth valued by podiatric and wound care professionals across the country. Call AMERX Health Care today at (800) 448-9599 and ask what programs and products are available to unlock your practice's full growth potential, or [click here](#).

pages); high resolution graphics (MRIs, X-rays, color images); practice exams (over 870 questions) and an overview of the new CBPS (computer-based patient simulation) software, including a "walk through" video.

The program is a cloud application and is accessible anytime anywhere, on multiple devices (Macs, PCs, iPads, iPhones, and other mobile devices). The program is sold as a one-year subscription and requires Internet connection, a mobile phone with texting ability for two-

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IMS Medical Supply Now Offers Stem Cell Products and the NSS Device for Pain

Dr. Michael Schubyn's **IMS Medical Supply** is now offering high quality stem cell products to the nation's DPMS, along with providing an innovative alternative to using prescription narcotics.

IMS Medical sells umbilical cord blood stem cell products that contain mesenchymal stem cells, hematopoietic stem cells, and endothelial cells. Cord blood cells come from umbilical cord blood donations from live births in the United States. The cells have a 75% cell viability post thaw.

Also available is Pure Bone Marrow Concentrate (BMC) and Pure PRP Kits. BMC contains nearly 1 billion nucleated cells and is proven to concentrate viable platelets, hematopoietic stem cells, total nucleated cells, and mesenchymal stem cells in a bath of plasma with a low hematocrit. BMC is extracted from the patient's own bone marrow, from the iliac crest or calcaneus.

Stem cells are used for the regeneration of healthy tissue. Podiatrists are now using stem cells to heal liga-

ments, articular tissue, and wounds, to treat peripheral neuropathy, to accelerate post op healing, and more.

IMS also sells the NSS (Neurostim Stimulator) Device, which is an alternative to prescription opioids. The NSS is a device which is applied behind the ear, with electrodes being implanted into the external ear, and worn for 5 days. The target patient population includes patients with acute and chronic pain. One device is recommended for post op or acute pain and 5-6 device applications are recommended for chronic pain and peripheral neuropathy.

Ambulatory Surgery Centers are reimbursed by private insurance only. The NSS Device is being used in-office by podiatrists to treat chronic pain and peripheral neuropathy. Doctors are charging cash for in-office use, as there is no in-office insurance reimbursement. The goal of using the NSS device is to decrease or eliminate the use of opioids post op and for chronic pain.

Contact IMS Medical Supply at 480-620-5851 or [click here](#).

part authentication and is browser-dependent. Please visit www.certifiable.com, call (513) 347-0004, or click here to learn more about it.

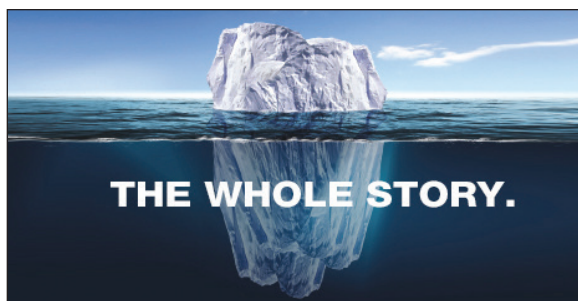
Pedi-Freeze from Gill Podiatry Now Available in a More Convenient 4 oz. Canister

Gill Podiatry Supply Co. is proud to be the exclusive distributor for Pedi-Freeze Spray, one of the most economical and cost effective cryosurgical methods on the market. The new larger sized 4 oz. canister is convenient, portable and easy to use. Pedi-Freeze Spray will freeze to $-65^{\circ}\text{F}/-54^{\circ}\text{C}$, which is very comparable to



other canister-based systems. This allows for a fast, safe and effective way for treating lesions of the skin including warts, skin tags, granulomas and fibromas. To isolate the lesion and protect the surrounding healthy skin from frostbite, always use the companion product Pedi-Shield protective paste. Pedi-Freeze Spray can also be used in conjunction with any cones or buds. This CFC-Free, non-flammable, non-hazardous refrigerant gas should only be administered by qualified medical professionals.

For pricing and more details, contact Gill Podiatry at 1-800-321-1348, or click here.



Midmark Introduces “The Whole Story” 2018 Power Procedures Chair Promotion

Midmark Corp., a leading medical solutions provider for ambulatory care, today announced its 2018 Power Procedures Chair Promotion to help expand access to improved caregiver ergonomics, efficiency and workflow at the point of care.

“While some may see a power procedures chair and assume it’s just another piece of equipment, that’s not the whole story,” said Kurt Forsthoefel, marketing director, medical products and services, Midmark. “The capabilities of this one piece of equipment impact many

aspects of the point of care experience in dermatology, light plastic surgery and podiatry markets. For example, choosing a height-adjustable power procedures chair can reduce perceived physical exertion by close to 100 percent. If a caregiver is more comfortable at work, they can safely provide better care—which translates into a better point of care experience and better outcomes for both patients and clinicians.”

For more information on the promotion, visit midmark.com/wholestory, or click here.

New 1 oz. Size of FungiFoam from Tetra

The Tetra Corporation of Eaton Rapids, Michigan (www.TheTetraCorp.com) announced today the release of a new 1 oz. (30g) size of FungiFoam®.

George A. Cioe, President and CEO of The Tetra Corporation, said “Dispensed at \$18.00, FungiFoam® 1 oz. (30g) is perfect for acute fungal infections and for patients who are price sensitive. FungiFoam® 2.5 fl. oz. (75g) size is available in the new tube with dosing dispenser-top for chronic cases and is the best value per ounce. And like all our products, FungiFoam® is dye and fragrance-free.”

The Tetra Corporation also distributes Formula 7°, Formula 3°, Clean Sweep®, Kamea® 20, Kamea® G, CoLig-10° and the full line of NeuRemedy® products nationwide. Some products are also distributed in Canada.

For more information, call 800-826-0479, visit www.TheTetraCorp.com, call your rep today, or click here.

