

Neurogenx Excel: Education Powers Practice Growth

Private practice success requires proficiency in the *business* of medicine as well as the actual *practice* of medicine. However, busy physicians often find it difficult and time-consuming to manage the business and marketing steps needed to grow their practices. The **Excel Neuropathy Business Solutions Program** is a unique education program that makes it easier to take those steps.



Excel is a customized training experience that teaches you how to create and market a medical treatment program for high-demand neuropathy and pain management services. You will work with an expert team of medical business and marketing specialists that have successfully

assisted hundreds of physicians nationwide. You will also receive proven, customized digital files from which to print your own marketing material.

The Excel Program provides information derived from successful medical business models currently in operation. The content is tailored to your needs and proceeds at your pace. As part of Neurogenx's commitment to your success, this program is available as part of the purchase of your Neurogenx NervePro and can be integrated with your existing neuropathy protocols.

To learn more about the Excel Neuropathy Business Solutions Program, please call 1-800-335-7624, email info@neurogenx.com, or [click here](#).

DS Medical Distributes the Only Medicare-Approved Amniotic Liquid Allograft in the USA

DS Medical Holdings, Inc. is a nationwide distributor for **BioLab Sciences** products: Fluid GF, Restore GF, Membrane Wrap, and MyOwnSkin.

Fluid GF benefits: heals joint pain, cartilage regeneration, inflammation, neuropathy, diabetic wounds, sports

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ModMed's Latest Innovations Previewed at Momentum 2021

Healthcare technology leader **ModMed** previewed the latest versions of the company's specialty-specific electronic health record (EHR) solution, EMA[®] 6.0, and Practice Management (PM) at its eighth annual MOMENTUM 2021 users conference held in Orlando, Florida in November. The conference brought together over 1,000 healthcare providers and their staff, the team from ModMed, and other industry partners for a weekend of networking opportunities and customer-led conversations. The conference was aimed at helping providers more efficiently document patient health records, improve staff communications and elevate the patient experience.

"Our innovative technology and product roadmap have always been informed by the invaluable feedback we receive from customers, much of which comes from user-led sessions and networking conversions at MOMENTUM," said Dr. Michael Sherling, Co-founder and Chief Medical and Strategy Officer at ModMed.

The preview of ModMed's latest technology innova-



Dr. John Guiliana and Pam Bobrow of ModMed

tions is an annual highlight of the MOMENTUM conference, and this year it included ModMed Podiatry. The conference featured dedicated sessions for Sammy and TRAKnet users, including roundtables designed to help equip customers with power-user tips for saving time and improving efficiency.

About ModMed

ModMed is transforming healthcare by placing doctors and patients at the center of care through an intelligent, specialty-specific cloud platform. Through their integrated electronic health records (EHR) and practice management (PM) system, along with their revenue cycle management (RCM) services, their all-in-one solution empowers specialty medical practices to do their best work by providing them with clinical, financial and operational software solutions designed to enable better, more personalized patient care. *For more information, visit www.modmed.com/podiatry or [click here](#). Connect with ModMed via its blog, Facebook, LinkedIn, Twitter and Instagram.*

New XAB Ankle Brace from Tayco Offers Increased Stability and Comfort

TayCo Brace, Inc., manufacturer of the TayCo External Ankle Brace, is releasing its next generation Acute product, the **TayCo XAB**. The TayCo XAB allows patients to return to normal daily activities sooner with increased stability and comfort. The TayCo XAB is a new, prefabricated, custom fit AFO designed to help anyone with an ankle or hind-foot injury or condition. Current TayCo users love the brace



because it is easy to apply and it can be worn with existing shoes and orthotics, eliminating limb length discrepancy associated with walking boots and corresponding secondary site pain. TayCo Brace also fits over an OSHA compliant footwear, which results in fewer days lost with improved return to work. PDAC-validated L-1971. For more information, please visit www.TayCoBrace.com, click here, or call (574) 968-0066.

injuries, back facets, arthritis, plantar fasciitis, and tendonitis. Licensed physicians may prescribe the products for their patients by requesting a registration form and Medicare agreement. All products are FDA compliant with over two years of billing Medicare and third-party insurances with no pre-authorizations required using Q Code 4206, 4005, 4026.

Medical Practice Recommendations: Podiatry, Pain, Internal, Vascular, or Orthopedic.

Medicare reimbursement \$2000 to \$12,000.00 per product. BioLab Science offers a reimbursement guarantee & 45-day net payment terms on the product. *To prescribe these products to your patients, call (248) 685-8155 and request a registration form for your medical practice or download the form on the website, DSMedicalHoldings.com or click here.*

HealthLight Offers “Pads for Patients” Program, Helps Patients Obtain Drug-Free Pain Relief at Home

Light Therapy device manufacturer HealthLight is now assisting podiatrists to provide at-home treatment for patients presenting with pain, numbness or poor circulation in their feet and lower legs.

HealthLight’s clinical-grade devices produce red and infrared light which penetrates the skin, improving circulation and relieving pain. They often provide an alternative to the regular use of powerful prescription medications. Multiple re-

search studies show that regular use of light therapy provides long term relief of pain in feet, lower legs and elsewhere.

Until now, these devices have been provided mainly for in-office use. However, data demonstrates that patients benefit from daily at-home treatments.

HealthLight Vice President of Clinical Solutions Tami Shirey commented, “We are finding that patient outcomes are markedly improved with the addition of at-home use. That’s why we have formalized our Pads for Patients program into a tangible benefit for podiatric practices around the country.”

HealthLight’s new “Pads for Patients” program enables clinicians to offer



devices to their patients, allowing for improved results and an additional revenue stream for the practice.

Independent testing verifies that HealthLight’s FDA-listed devices deliver the most light energy dosage to the body. HealthLight manufactures its devices in an ISO-certified facility outside Chicago.

Visit <https://healthlightllc.com> or click here.