

2020 BUYERS' GUIDE

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

PART I

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

PART II

Part II, which starts on page 69, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer.

HOW TO USE THIS GUIDE

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

Continued on page 2

Part I: Who's Who

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Stated Lab director Tonny Husacayna, CPed, "If a client needs input on a specific case we will definitely suggest the best option, or if someone on the doctor's staff needs training in how to cast, 3d scan, fit or fill out forms we are only too happy to help. Our mission is to make the orthotic right the first time and if any adjustments are needed we will make immediate corrections, no excuses."

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Nicole Arnold of A Step Above cites an example of their success as demonstrated by an Annapolis, Maryland client: "The client's former billing company was destroying the practice financially. Claims were not getting paid, there was no follow-up, and everyone pointed fingers at everyone else. Thousands of hard-earned dollars weren't being collected."

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The AMIFAS educational mission is to advance the art and science of podiatric medicine by providing quality clinical learning experiences to members and non-members, and shall include a variety of instructional sessions aimed at significantly enhancing patient care, treatment protocols, and practice efficiency. The program may include interactive educational learning methods and principles utilizing lectures, panel discussions, point-counterpoint, case studies, question and answer, handouts, audio-visual materials (including media or narrations), hands-on workshops and roundtable discussions with moderators to achieve a well-rounded venue of postgraduate instruction. The academy is the oldest and most recognized source of minimally invasive surgical instruction in the world. Our 3-day lecture/cadaver seminars include hands-on instruction by the best and most experienced MIS surgeons in the world. Our next seminar will be held in New Orleans, October 11-13th. Please visit our web site (aafas.org) for further information about the seminar and the advantages of academy membership.

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This Buyers' Guide is also available at
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Continued on page 5

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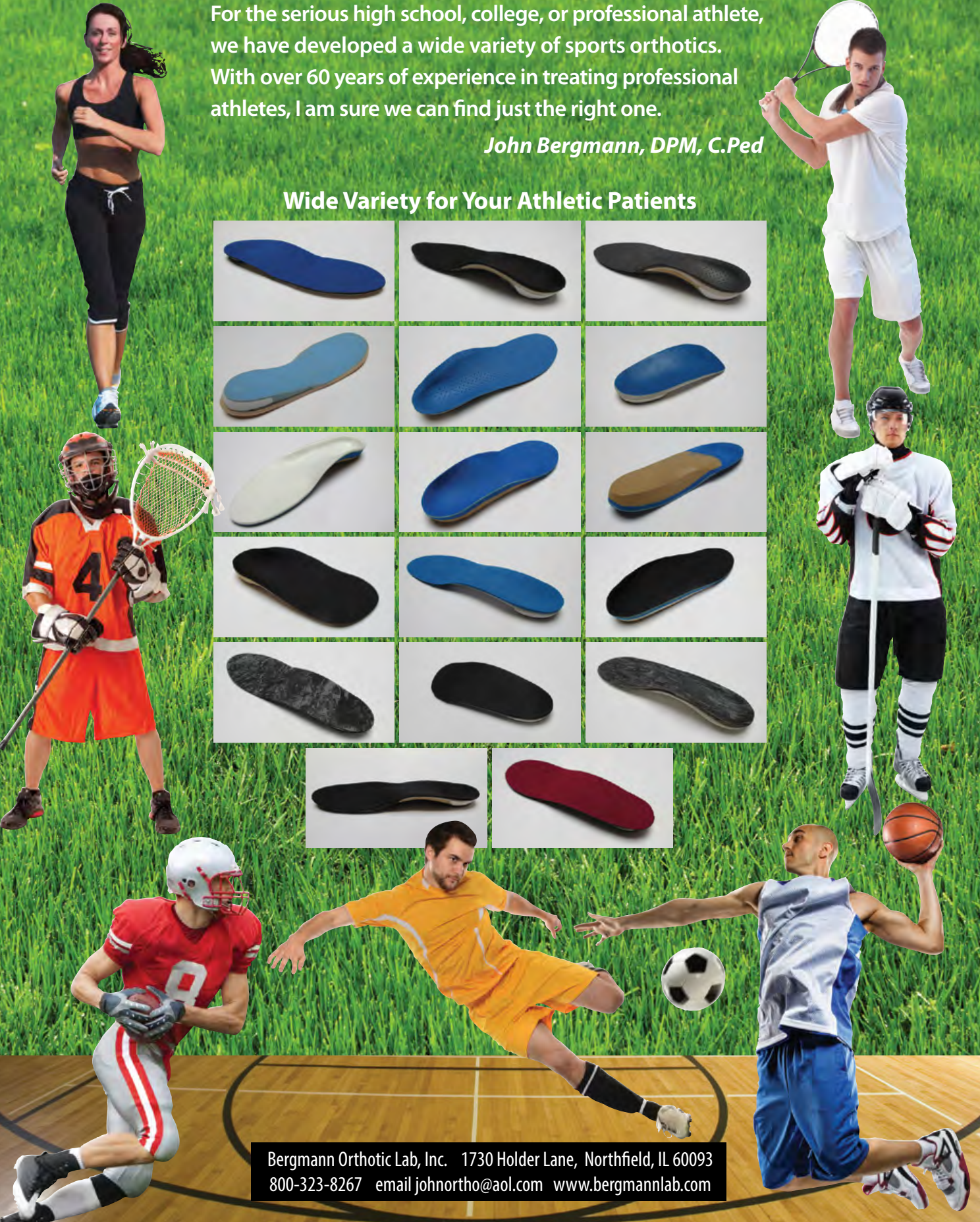
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Our mission: To positively change the lives, practices and communities of podiatric physicians through

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The American Academy of Podiatric Practice Management (AAPPM) is podiatry's premier association dedicated exclusively to practice management education. Nearly 2,000 established practitioners, new practitioners, residents, podiatric assistants, executive office managers, staff members and students have learned that joining the Academy family can change their practice and change their lives.

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The American Board of Foot and Ankle Surgery (ABFAS) strives to protect and improve the health and welfare of the public by advancing the art and science of foot and ankle surgery. It is the only surgical certification board recognized by the Council of Podiatric Medical Education through the Joint Committee on the Recognition of Specialty Boards.

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The mission of the American Board of Multiple Specialties in Podiatry is to protect and improve the podiatric health and welfare of the public. They do this by offering certifications in specialty areas within podiatry, in order to assist the public in selecting a podiatrist who has demonstrated proficiency in the specialty area of their need. Information can be found at www.abmsp.org

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Medicine (ABPM) offers a comprehensive board qualification and certification process in podiatric medicine and orthopedics. Podiatric Medicine and Orthopedics is the medical specialty concerned with the comprehensive and continuous foot health care of patients. It integrates the biological, biomechanical, rehabilitative, clinical and behavioral sciences and encompasses first contact care, continuous care, long term care and general medicine. Board certification provides the assurance to both the public and health professionals that the highest level of achievement has been attained in the specialty area.

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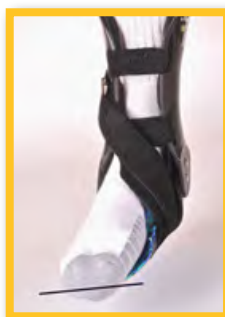
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- Severe pronation disorders



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AFTER

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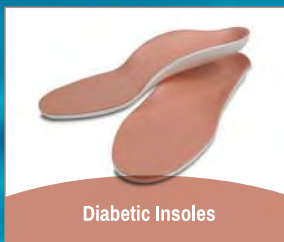
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- Pan gram-negative bacteria
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Comparison of Tests

	Culture	Histopathology	KOH (fungal)	Web Space DNA Test
Turnaround Time	2-28 days	2-3 days	Same day	1-2 days
Sensitivity	50-75%	85-90% ¹	73-91% ²	92-100% ³
Specificity	100%	72% ¹	42-91% ²	97-100% ³

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- ✓ Tinea pedis
- ✓ *Candida* intertrigo
- ✓ Primary or secondary bacterial infections



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¹ J Am Acad Dermatol. 2003 Aug;49(2):193-7.

² Jacob Oren Levitt, Barrie H. Levitt, Arash Akhavan, and Howard Yanofsky, "The Sensitivity and Specificity of Potassium Hydroxide Smear and Fungal Culture Relative to Clinical Assessment in the Evaluation of Tinea Pedis: A Pooled Analysis," Dermatology Research and Practice, vol. 2010, Article ID 764843, 8 pages, 2010; Journal of Basic & Clinical Medicine 2016; 5(2):4-6

³ Internal validation study compared to NYS Dermatophyte, NYS Candida, and Sanger DNA sequencing.

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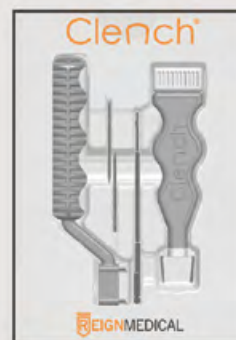
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*For the treatment of onychomycosis of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

JUBLIA allows some patients to have clearer toenails grow back.¹ Individual results may vary.



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INDICATION

JUBLIA® (efinaconazole) topical solution, 10% is indicated for the topical treatment of onychomycosis (tinea unguium) of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

IMPORTANT SAFETY INFORMATION

- JUBLIA is for topical use only and is not for oral, ophthalmic, or intravaginal use.
- Patients should be instructed to contact their health care professional if a reaction suggesting sensitivity or severe irritation occurs.

References: 1. JUBLIA [prescribing information]. Bridgewater, NJ: Bausch Health US, LLC. 2. Toenail fungus market summary – TRx: October 2019. IQVIA.

- The most common adverse reactions (incidence $\geq 1\%$) were (vs vehicle): ingrown toenail (2.3% vs 0.7%), application-site dermatitis (2.2% vs 0.2%), application-site vesicles (1.6% vs 0%), and application-site pain (1.1% vs 0.2%).
- JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus, and should be used with caution in nursing women. The safety and effectiveness in pediatric patients have not been established.

To report SUSPECTED ADVERSE REACTIONS, contact Ortho Dermatologics at 1-800-321-4576 or the FDA at 1-800-FDA-1088 or visit www.fda.gov/medwatch.

Please see Brief Summary of full Prescribing Information on the adjacent page.

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BRIEF SUMMARY OF PRESCRIBING INFORMATION

This Brief Summary does not include all the information needed to use JUBLIA safely and effectively. See full prescribing information for JUBLIA.

JUBLIA® (efinaconazole) topical solution, 10%

For topical use

Initial U.S. Approval: 2014

INDICATIONS AND USAGE

JUBLIA (efinaconazole) topical solution, 10% is an azole antifungal indicated for the topical treatment of onychomycosis of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

DOSAGE AND ADMINISTRATION

Apply JUBLIA to affected toenails once daily for 48 weeks, using the integrated flow-through brush applicator. When applying JUBLIA, ensure the toenail, the toenail folds, toenail bed, hyponychium, and the undersurface of the toenail plate, are completely covered.

JUBLIA is for topical use only and not for oral, ophthalmic, or intravaginal use.

CONTRAINDICATIONS

None.

ADVERSE REACTIONS

Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in practice.

In two clinical trials, 1227 subjects were treated with JUBLIA, 1161 for at least 24 weeks and 780 for 48 weeks. Adverse reactions reported within 48 weeks of treatment and in at least 1% of subjects treated with JUBLIA and those reported in subjects treated with the vehicle are presented in Table 1.

Table 1: Adverse Reactions Reported by at Least 1% of Subjects Treated for up to 48 Weeks

Adverse Event, n (%)	JUBLIA N = 1227	Vehicle N = 413
Ingrown toenail	28 (2.3%)	3 (0.7%)
Application site dermatitis	27 (2.2%)	1 (0.2%)
Application site vesicles	20 (1.6%)	0 (0.0%)
Application site pain	13 (1.1%)	1 (0.2%)

DRUG INTERACTIONS

In vitro studies have shown that JUBLIA, at therapeutic concentrations, neither inhibits nor induces cytochrome P450 (CYP450) enzymes.

USE IN SPECIFIC POPULATIONS

Pregnancy

Pregnancy Category C

There are no adequate and well-controlled studies with JUBLIA in pregnant women. JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Systemic embryofetal development studies were conducted in rats and rabbits. Subcutaneous doses of 2, 10 and 50 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-16) to pregnant female rats. In the presence of maternal toxicity, embryofetal toxicity (increased embryofetal deaths, decreased number of live fetuses, and placental effects) was noted at 50 mg/kg/day [559 times the Maximum Recommended Human Dose (MRHD) based on Area Under the Curve (AUC) comparisons]. No embryofetal toxicity was noted at 10 mg/kg/day (112 times the MRHD based on AUC comparisons). No malformations were observed at 50 mg/kg/day (559 times the MRHD based on AUC comparisons).

Subcutaneous doses of 1, 5, and 10 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-19) to pregnant female rabbits. In the presence of maternal toxicity, there was no embryofetal toxicity or malformations at 10 mg/kg/day (154 times the MRHD based on AUC comparisons).

In a pre- and post-natal development study in rats, subcutaneous doses of 1, 5 and 25 mg/kg/day efinaconazole were administered from the beginning of organogenesis (gestation day 6) through the end of lactation (lactation day 20). In the presence of maternal toxicity, embryofetal toxicity (increased prenatal pup mortality, reduced live litter sizes and increased postnatal pup mortality) was noted at 25 mg/kg/day. No embryofetal toxicity was noted at 5 mg/kg/day (17 times the MRHD based on AUC comparisons). No effects on postnatal development were noted at 25 mg/kg/day (89 times the MRHD based on AUC comparisons).

Nursing Mothers

It is not known whether efinaconazole is excreted in human milk. After repeated subcutaneous administration, efinaconazole was detected in milk of nursing rats. Because many drugs are excreted in human milk, caution should be exercised when JUBLIA is administered to nursing women.

Pediatric Use

Safety and effectiveness of JUBLIA in pediatric subjects have not been established.

Geriatric Use

Of the total number of subjects in clinical trials of JUBLIA, 11.3% were 65 and over, while none were 75 and over. No overall differences in safety and effectiveness were observed between these subjects and younger subjects, and other reported clinical experience has not identified differences in responses between the elderly and the younger subjects, but greater sensitivity of some older individuals cannot be ruled out.

NONCLINICAL TOXICOLOGY

Carcinogenesis, Mutagenesis, Impairment of Fertility

A 2-year dermal carcinogenicity study in mice was conducted with daily topical administration of 3%, 10% and 30% efinaconazole solution. Severe irritation was noted at the treatment site in all dose groups, which was attributed to the vehicle and confounded the interpretation of skin effects by efinaconazole. The high dose group was terminated at week 34 due to severe skin reactions. No drug-related neoplasms were noted at doses up to 10% efinaconazole solution (248 times the MRHD based on AUC comparisons).

Efinaconazole revealed no evidence of mutagenic or clastogenic potential based on the results of two in vitro genotoxicity tests (Ames assay and Chinese hamster lung cell chromosome aberration assay) and one in vivo genotoxicity test (mouse peripheral reticulocyte micronucleus assay).

No effects on fertility were observed in male and female rats that were administered subcutaneous doses up to 25 mg/kg/day efinaconazole (279 times the MRHD based on AUC comparisons) prior to and during early pregnancy. Efinaconazole delayed the estrous cycle in females at 25 mg/kg/day but not at 5 mg/kg/day (56 times MRHD based on AUC comparisons).

PATIENT COUNSELING INFORMATION

See FDA-Approved Patient Labeling (Patient Information).

Manufactured for:

Bausch Health Americas, Inc. Bridgewater, NJ 08807 USA

Manufactured by:

Bausch Health Companies Inc. Laval, Quebec H7L 4A8, Canada

JUBLIA is a trademark of Bausch Health Companies Inc. or its affiliates.

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U.S. Patents 8,039,494; 7,214,506

Based on 9462903 Rev 9/2016

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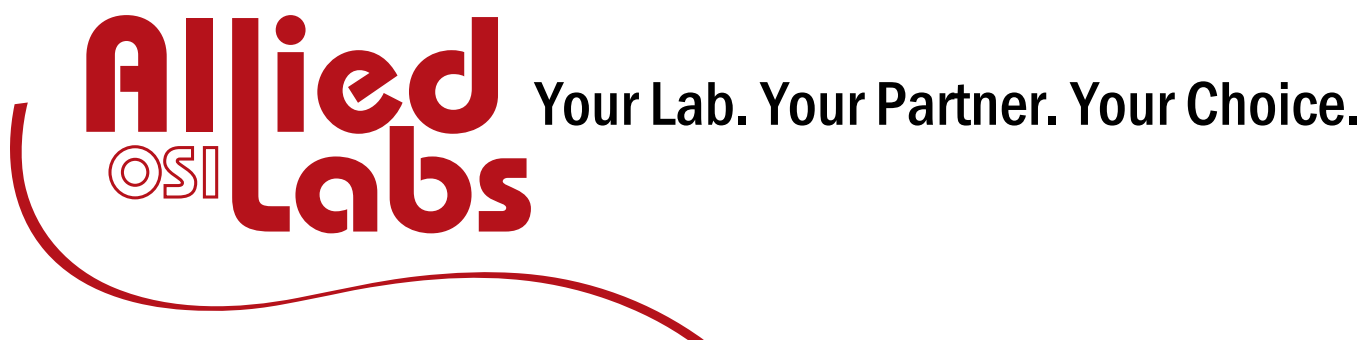
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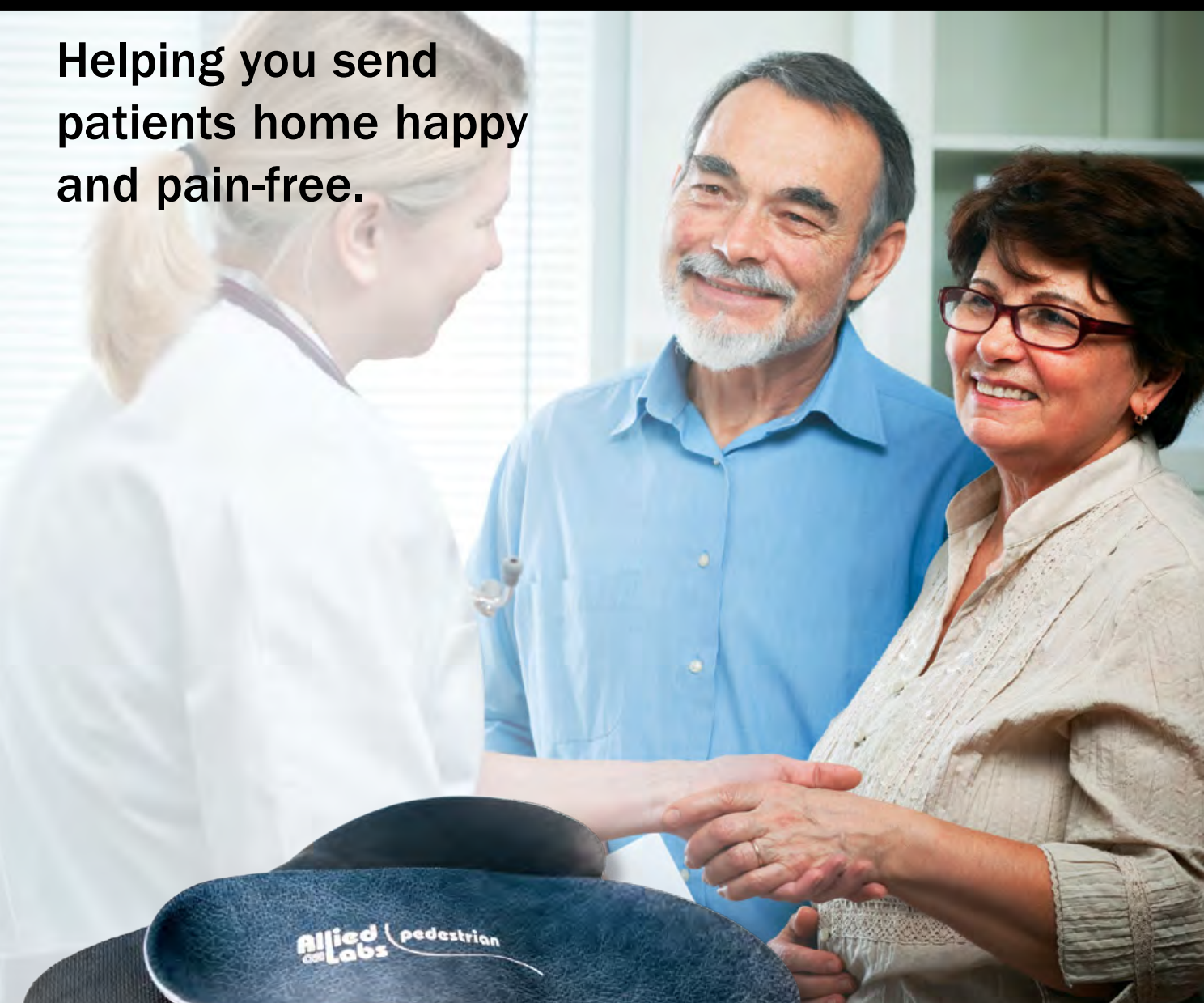
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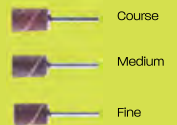
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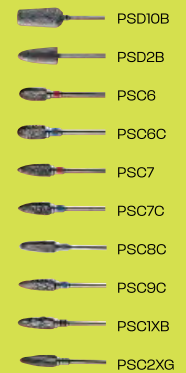
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2020 MPC will kick-off with intensive coding sessions on Wednesday, April 29th from 1:00PM-5:00PM, the popular Risk Management session will take place on Thursday, April 30th from 3:00PM-5:00PM, followed by a Cocktail Reception from 5:00PM-6:30PM. MPC will conclude on Saturday, May 2nd with a full day of education from 8:00AM-5:00PM.

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Continued on page 43

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Continued on page 48



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ABFAS 2020 Exam Registration

Important Exam Dates & Deadlines

The American Board of Foot and Ankle Surgery (ABFAS) provides online materials that candidates can use to better understand the certification process.

To prepare for all ABFAS examinations, including study guides and online practice exams, please visit the ABFAS website.

For more information on Board Qualification and Certification, refer to the Board Qualification and Board Certification documents at **ABFAS.org**.

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2020 - SPRING EXAMS

PART I FOOT SURGERY DIDACTIC
PART I FOOT SURGERY CBPS
PART I RRA SURGERY DIDACTIC
PART I RRA SURGERY CBPS

Last Day to Withdraw w/o Penalty: **March 4, 2020**
Exam Date: **March 11, 2020**

PART II FOOT SURGERY CBPS
PART II RRA SURGERY CBPS

Registration Closes: **April 29, 2020**
Last Day to Withdraw w/o Penalty: **May 6, 2020**
Exam Date: **May 13, 2020**

2020 - FALL EXAMS

IN-TRAINING EXAMINATION

Registration Opens for Institutions to Enroll Candidates: **June 1, 2020**
Registration Closes for Institutions to Enroll Candidates: **September 2, 2020**
Resident in PGY 1,2 ITE Exam Period: **September 16-22, 2020**
Final Year (PGY3/approved PGY4) Resident Foot Surgery ITE Exam Date: **September 25, 2020**
Final Year (PGY3/approved PGY4) Resident RRA Surgery ITE Exam Date: **September 26, 2020**

PART I FOOT SURGERY DIDACTIC
PART I FOOT SURGERY CBPS
PART I RRA SURGERY DIDACTIC
PART I RRA SURGERY CBPS

Registration Opens: **June 1, 2020**
Registration Closes: **September 11, 2020**
Last Day to Withdraw w/o Penalty: **September 18, 2020**
Foot Surgery Exam Date: **September 25, 2020**
RRA Surgery Exam Date: **September 26, 2020**

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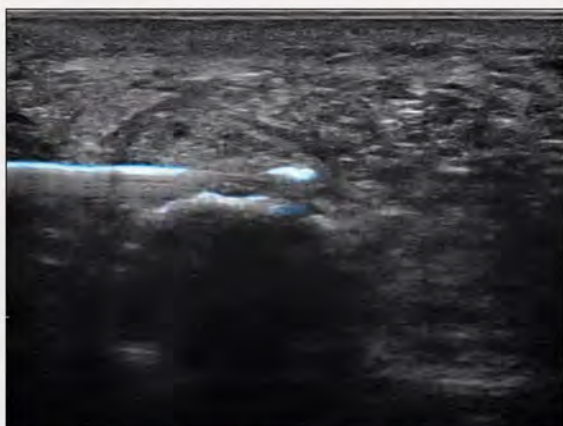
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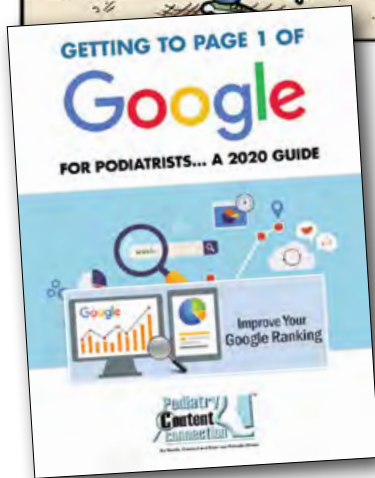
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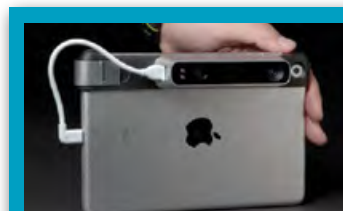
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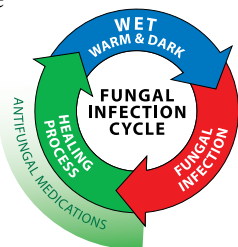
The Connection Between Socks and Fungal Infections of the Feet

THE PROBLEM

Wet Socks Help Cause Fungal Infections

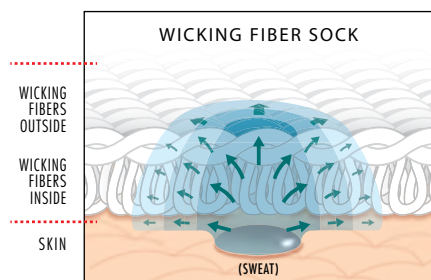
Cotton socks absorb sweat, holding it against the skin and toenails. By doing this, cotton socks contribute to Athlete's Foot & toenail fungal infections, as well as their recurrence.

Polyester, acrylic or nylon wicking fiber socks are often used as alternatives to cotton because they are thought to keep feet dry enough to prevent fungal growth. However, with their use, the fungal infection and recurrence rates remain high.



The Unrecognized Issue: Wicking Fiber Socks - Keep Feet Wet

Wicking fibers are Hydrophilic, meaning they attract moisture.



Science and common sense tell us that if a fiber attracts moisture and is next to the skin, the skin will be kept wet. Continual contact with the skin by even slightly damp wicking fiber socks, creates an ideal environment for fungal growth.



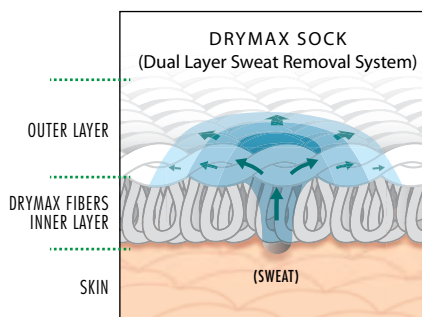
The same holds true for the toenails. Since toenails do not perspire, it is the wicking fibers that move the sweat from the skin to the nails, keeping them wet, creating the damp environment needed for infectious fungi to grow.

THE SOLUTION

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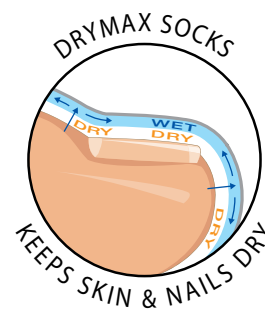
This unique property allows **drymax** fibers to mechanically lift sweat off the skin like a squeegee, transferring it to the sock's moisture attracting outer layer. Our Dual Layer design creates a system capable of keeping the skin & nails dry.

Independent laboratory tests confirm **drymax** socks remain up to 25 times drier than wicking fiber socks.

Summation

The need for antifungal medications may be greatly reduced if the skin and toenails are kept dry.

drymax socks provide a drier, more healthful environment for the skin and toenails. Therefore, we suggest you recommend **drymax** socks be used as an aid in the prevention and cure of Athlete's Foot and toenail fungal infections.



PATIENT GUARANTEE: Follow your Doctor's instructions, take your prescribed medications (if any) and wear **drymax** socks. If the socks do not perform to your satisfaction, **Drymax Technologies** will refund your money.

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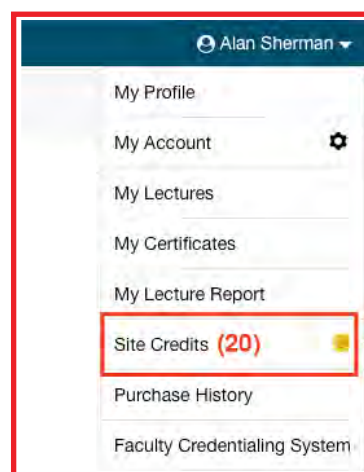
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Topical pain relief creams often present a difficult conundrum for podiatrists and other healthcare professionals. First, many of these products contain irritants such as menthol and camphor. While these ingredients can momentarily block pain receptors, creating the illusion of relief, none of them provide any authentic type of healing. So the question becomes: do I recommend a product that provides temporary relief, or are there better options?

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Download the promo details and a patient positioning infographic at: midmark.com/PMMAR

Mindfulness, intention and a renewed focus on
self-care, courtesy of Dr.'s Remedy

2 FREE BOXES OF MEANINGFUL Merlot

with any purchase of \$350.

USE CODE: MERLOT2020 | EXPIRES 3-16-2020

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OFFER
EXTENDED



Introducing MEANINGFUL Merlot:

A bright bold, striking new nail hue created to help celebrate
all of the little things that make us feel happy and centered.

This sultry and adventurous blend of deep purple and red-wine burgundy
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(805) 482-1722
www.toraypmc.com

TRAKNET

28819 Franklin Rd.
Southfield, MI 48034
(855) 944-2995
www.traknetsolutions.com
Email:
sales@traknetsolutions.com

TREACE MEDICAL CONCEPTS

3107 Sawgrass Village Circle
Ponte Vedra Beach, FL 32082
(904) 373-5940
www.treace.com

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(see Nature Fit)

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P.O. Box 220034
Great Neck, NY 11022-0034
(877)-6-Tripod;
Fax: (516) 570-0572
www.tripodlabs.com

TRU-MOLD SHOES, INC.

42 Breckenridge St.
Buffalo, NY 14213
(800) THE-MOLD
Fax: (716) 881-0406
www.trumold.com
info@trumold.com

U

UNIVERSAL ULTRASOUND

299 Adams St.
Bedford Hills, NY 10507
(800) 842-0607
Fax: (914) 666-2454

UNIVERSITY OF OSTEOPATHIC MEDICINE AND HEALTH SCIENCES, COLLEGE OF PODIATRIC MEDICINE AND SURGERY

3200 Grand Ave.
Des Moines, IA 50312
(515) 271-1464;
(800) 240-2767

V

VANGUARD PHARMA

40 Hampshire Rd
Mahwah, NJ 07430
(800) 573-2031
www.vanguardpharma.com

VASAMED

7615 Golden Triangle
Drive #C
Eden Prairie, MN 55344
(800) 695-2737
Fax: (952) 944-6022
www.vasamed.com

VILEX, INC.

111 Moffitt St.
McMinnville, TN 37110
(800) 521-5002;
Fax: (866) 606-4911
www.vilex.com
Email: vilex@blomand.net

VIONIC GROUP

4040 Civic Center Dr.,
Ste. 430
San Rafael, CA 94903

(888) 882-7954
Fax: (888) 968-7711
www.vionicsshoes.com
www.vasyliomedical.com
Email:
drudden@vionicgroup.com

VOXXLIFE

1510 Drew Rd., Unit 9
Mississauga, ONT L5S 1W7
Email: ynrstan@gmail.com

W

WEBPOWER VIDEO

8 Sherman Ct.
Plainsboro, NJ 08536
(732) 996-0619
www.webpowervideo.com

WELLSTONE LABS

(Molecular AF)

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www.molecularAF.com/
professional

Continued on page 67

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Energia has a full line of products to support your practice.



For more information:

rob@energiamedical.com

860-707-4220 • energiamedical.com

2020 BUYERS' GUIDE

WHO'S WHO

WESTERN, THE

2430 "K" St.
Sacramento, CA 95816
(800) 794-8988
Fax: (916) 448-0258
www.thewestern.org
Email: info@thewestern.org

WESTERN PENNSYLVANIA HOSPITAL, FOOT & ANKLE INSTITUTE

4800 Friendship Ave.
Pittsburgh, PA 15224
(412) 578-1158

WINLIND SKIN CARE

(Dr. Win's Fungal Nail Therapy)
www.drwinsfungalnail.com

WISE CONSUMER PRODUCTS

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frankincensemyrrh.com
Email: samples@wisecpc.com
Frankincense & Myrrh Neuropathy delivers fast temporary topical pain relief from burning, shooting, prickling, tingling pain and numbness caused by neuropathy, guaranteed.

In fact, it has helped so many that Wise Consumer Products guarantees pain relief or they'll issue a refund, no questions asked.

Frankincense & Myrrh Neuropathy is a non-prescription, no-side-effects option for neuropathy pain relief. Without the side effects that accompany many pain relief solutions, patients return to a more active lifestyle.

The rubbing oil formula provides optimal transdermal delivery, allowing quick penetration to calm throbbing nerve endings and ease pain. It's a safe, non-drowsy plant extract formula that blends homeopathic ingredients in a base of sunflower oil and 10 essential oils.

Find Frankincense & Myrrh Neuropathy in the diabetic care aisle at Walgreens, CVS, Walmart, Meijer, Sprouts and online at Amazon.com. Visit frankincensemyrrh.com to download a \$3.00 off product coupon and to learn more about Wise Consumer Products.

Get a Free box of product samples to give your patients. Email samples@wisecpc.com and we'll mail you a free box of samples. Be sure to include name and shipping address in your email.

[Click here](#)

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5677 Airline Rd.
Arlington, TN 38002
(800) 238-7117;
(901) 867-4369
Fax: (901) 867-8837
www.wmt.com

X

X-CEL X-RAY INC.

4220 Waller Dr.
Crystal Lake, IL 60012

(800) 441-2470
Fax: (815) 455-4732
www.xcelxray.com

XENNA CORP.

33 Witherspoon St.,
Ste. 200
Princeton, NJ 08542
(800) 368-6003
Fax: (609) 921-2517
www.xenna.com
Email: info@xenna.com

Y-Z

ZIMMER MEDIZINE SYSTEMS

25 Mauchly, Ste. 300
Irvine, CA 92618
(800) 327-3576
www.zimmerusa.com

ZUCKERMAN FUTURE TECHNOLOGIES

(856) 229-2939
www.zuckermanft.com

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\$35 Customizable Functional Pre-fabs

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PODIATRIC MEDICAL MALPRACTICE INSURANCE

DT Insurance Agency, a full-service, independent insurance agency, and MedPro Group, a company that has been serving the country's healthcare community since 1899, are dedicated to serving the medical malpractice insurance needs of podiatrists nationwide.

Medical Malpractice Insurance Highlights

- Industry-leading financial strength rating: **A++** (A.M. Best)
- A Berkshire Hathaway company
 - Occurrence, Claims-made, and Stand-alone Tail products
 - Highly competitive premiums
 - Pure consent to settle provision where state law allows
 - \$100,000 Cyber Liability coverage*
 - Favorable tail vesting provisions
 - Winning national defense record: 90% trial win rate; 80% of claims closed without payment

DT Insurance Agency Provides

- Concierge service through a dedicated account agent
- Podiatric CE Programs through Data Trace Publishing:
 - **Risk Management Course \$79** – worth 6 CE contact hours, valid for 3 years of 10% premium credit for qualifying insureds
 - **Foot & Ankle Quarterly (FAQ) \$199** – Annual subscription worth 24 CE contact hours
 - **Best Value Bundle \$150** – combine Risk Management Course and annual FAQ subscription - save \$128!

GET A QUOTE TODAY!

DTInsuranceAgency.com 1-866-516-6046



*Cyber liability and Data Breach Coverage availability is based upon business and regulatory approval.

A.M. Best rating as of 7/10/19. All data is MedPro Group data; claims data range is 2013-2017 unless otherwise indicated. MedPro Group is the marketing name used to refer to the insurance operations of The Medical Protective Company, Princeton Insurance Company, PLICO, Inc., and MedPro RRG Risk Retention Group. All insurance products are administered by MedPro Group and underwritten by these and other Berkshire Hathaway affiliates, including National Fire & Marine Insurance Company. Product availability is based upon business and/or regulatory approval and may differ among companies. Visit medpro.com/affiliates for more information. ©2020 MedPro Group, Inc. All Rights Reserved.

Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

A

ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

ADHESIVES: Pre-Tape Dressings (Skin Adherents)

Gordon Labs [GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules]]

Pedinal Pharmacal [Pedi-Pre-Tape Spray/Pedi-Skin Adherent]

ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES

Acor

Apex

AmerX

Anodyne

Atlas FAI

Bako

Biofreeze

Blaine Lab

Cryoderm

DaniPro

Darco

Dr. Comfort

Dr. Jill's Foot Pads

Dr.'s Remedy

FootHelpers

Gel Smart/Healix Care

Gilden Tree

Gordon Labs

Langer

Marlinz

MD Private Label

Moberg

Pedicis

Pedifix

Realm Labs

Safestep

Silipos

Straight Arrow

Surefit

Tetra

Tripod Lab

Xenna

ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES: RX Pharmaceuticals

Vanguard Pharma

ADVERTISING (Newsletters/Brochures)

[See: Practice Promotion]

ADVERTISING (Radio, TV & Newspaper)

[See: Practice Promotion]

ADVERTISING (Waiting Room Videos)

[See: Practice Promotion]

AFO's

[See: Braces/Supports]

AIR PURIFICATION

DPM-Aire (New-Aire)

EFI

Jan L

Medicool

[See Also: Suction Systems; Lasers]

ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

ANESTHESIA (topical)

[See: Skin Refrigerants]

ANKLE BRACES/SUPPORTS

[See: Braces/Supports]

ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe)

ANTISEPTICS

[See: Disinfectants/Hand Cleansers/ Cleaners, Instrument/Surgical Scrubs]

APPOINTMENT SCHEDULING

Scheduling Institute

[See Also: Computers: Software

[Practice Management]]

APPRAISERS

Medical Mavin

ARTHROSCOPY

ArthroCare Sports Medicine

ASSOCIATIONS/CONFERENCES/SEMINARS/MEETINGS

Academy of Minimally Invasive Foot and Ankle Surgery

Academy of Physicians in Wound Healing (APWH)

American Academy of Pain Management

American Academy of Podiatric Practice Management

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

American Board of Foot and Ankle Surgery (ABFAS)

American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)

American College of Lower Extremity Surgeons

American College of Podiatric Medical Review

American College of Podiatric Medicine (ACPM) [formerly ACFAOM]

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

APFEM (Israel Mission)

American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD)

American Society of Podiatric Medical Assistants

American Society of Podiatric Medicine

American Society of Podiatric Surgeons (ASPS)

Association for the Advancement of Wound Care (AAWC)

Association of Extremity Nerve Surgeons (AENS)

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

California Podiatric Medical Association (Western, The)

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Cleveland Clinic Center for Continuing Education

Colorado Podiatric Medical Association

Complete Conference Management (PALP)

Connecticut Podiatric Medical Assn. Council for Medical Education & Testing

Deaconess Hospital Dermfoot

Desert Foot

DF Con

DLS (Medstar)

Eneslow Pedorthic Institute

European & World Congress of Podiatry

FAPA Fraternal Corporation

FIP World Congress of Podiatry

Florida Podiatric Medical Association (SAM)

Foot and Ankle Business Innovations (FABI)

Foot & Ankle Center of Teaneck, NJ.

Foot & Ankle Institute of Virginia

FootInnovate

FootWorld USA

Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education

Future Medical Solutions

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant Institute

Greater Texas Educational Foundation

Health Seminar and Management Consultants

HMP Communications

Holdings (Advance)

Idaho Podiatric Medical Assn

[Mountain Conference]

Indiana Arthroscopic Associates

Innovative Management Systems

Institute for Creative Podiatric Medicine

Institute for Podiatric Excellence and Development (IPED)

Instratek (Endotrac System)

International Academy of Podiatric Medicine (IAPM)

International Academy of

Walking & Standing

International Aesthetic Foot Society

International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

ISDF

International Society of Podiatric Laser Surgery

Keck School of Medicine

Kent State University of Podiatric Medicine

Learning in the Vineyards

Maine Podiatric Medical Association

Michigan Podiatry Association

Midwest Podiatry Conference

Mississippi Podiatric Medical Assn.

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical Association

New Cardiovascular Institute of The South

NJ Podiatric Medical Society

NM Podiatric Medical Assn.

NY State Podiatric Medical Association

NOFA (Global Foot and Ankle Conference)

No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME)

North Carolina Podiatric Medical Association

Northwell Health (Shining the Light on Wound Care symposium)

Continued on page 72

THE **NEW** MOMENTUM-DR

PREMIUM IMAGING TECHNOLOGY FOR YOUR PATIENTS



HOSPITAL GRADE HIGH QUALITY CESIUM DR PANEL

- SUPERIOR RESOLUTION @ 100 MICRON
- 5.0 LP/MM
- 10" X 12" CASSETTE SIZE PANEL
- FEATHERWEIGHT @ 3.3 LBS.
- LITHIUM ION CAPACITOR (NO BATTERY)
- RAPID CHARGE < ½ HOUR EMPTY TO FULL
- WATER RESISTANCE IPX6
- MFG. BY KONICA MINOLTA



VISIT **2020IMAGING.NET** FOR MORE INFORMATION

IMPROVE PATIENT OUTCOMES AND INCREASE REVENUE WITH EVIDENCE-BASED SHOCK WAVE

Your patients are looking to you to help them get better *faster*.



Benefits of **EPAT**[®]

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Over 80% patient satisfaction

Faster, easier healing

No risk of infection

Evidence-based

No anesthesia

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Non-invasive

No scarring

"If you're treating patients who are active, want to keep moving, and are looking to get better, you need to bring in the best to your practice. You need to have EPAT. EPAT is one of the newest and greatest technologies in our field. It takes the healing process to the next level."

Dr. Robert Conenello, DPM

EPAT[®]
Extracorporeal Pulse Activation Technology



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Call: 877-699-8399 | Visit: www.curamedix.com | Email: info@curamedix.com

Office-Based Seminars (OBS)
OHFAMA
Ontario Podiatry Association
Oregon Podiatric Medical Assn
PAC Symposium
PALP
Pedorthic Footwear Association
PERI
Physicians Business Academy
Plancher Orthopedic
Podiatry Association of Great Britain
Podiatry Foundation
The Podiatry Institute
PRESENT
Prescription Foot Orthotic Lab
Association (PFOLA)
Professional Education and Research
Institute
Res Ed Summit
Rhett Foundation
R.I. Podiatric Medical Assn.
Roosevelt Foundation
St. Clare's Hospital (Dept. of Podiatric
Medical Education)
St. Louis University
Scholl College of Podiatric Medicine
Sea Courses
Society of Armed Forces Podiatrists
SOS
Steel Foot
Superbones
(East and West)
Swiss Internal Fixation Course
Texas Podiatric Medical Assn.
University of Michigan
University of Texas Health Science
Center (Diabetic Foot Conference)
University of the Pacific
Vermont Podiatric Medical Association
Western N.Y. Podiatric Education
Committee (Shuffle Off to Buffalo
Seminar)
Western Pennsylvania Hospital
*(See Also: Board Certification;
Practice Promotion; Dual Degree
Programs; Colleges)*

B

BACTERIAL REDUCTION

*(See: Disinfectants/Hand Cleansers/
Surgical Scrubs; Spore Testing)*

BALANCE

(See: Braces/Supports)

BANDAGES

(See Also: Dressings; Supplies)

BANDAGE/CAST PROTECTOR

MD Buying Group (Sealtite)
Protex Medical

BANDAGES, COMPRESSION

(See: Compression Bandages)

BANDAGES, PLASTER

(See: Casting Materials: Orthotics)

BILL COLLECTION

Extremity Healthcare

BILLING SERVICES/ELECTRONIC CLEARINGHOUSES

A Step Above
Clayburn Medical Billing
Extremity Healthcare
Hippocratic Solutions
Physician Claim Corp

Sceptre

STI

BLADES

(See: Surgical Equipment)

BLISTER RELIEF/PREVENTION: Specialties

Bintz Company

Dr. Jill's

Dr. Scholl's

Gel Smart

Gilden Tree

Pedifix

Prevent-Plus (Duraderm)

Silipos (Siloskin)

Spenco (2nd Skin)

Stein's

Topical Biomedicals (Topricin)

BOARD CERTIFICATION

**American Board of Foot and
Ankle Surgery (ABFAS)**

American Board of

**Lower Extremity Surgery
(ABLES)**

**American Board of Multiple
Specialties in Podiatry
(ABMSP)**

**American Board of Podiatric
Medicine (ABPM)**
NBPM (credentialing exam)

BOARD CERTIFICATION (Diabetes/ Wound Care)

American Academy of Wound
Management

**Amer. Board of Multiple
Specialties in Podiatry**

BOARD CERTIFICATION (geriatric)

ABMSP

BOARD CERTIFICATION (minimal incision surgery)

ABMSP

BOARD CERTIFICATION (podiatric sports medicine)

ABMSP

BOARD CERTIFICATION (Preparation Material)

Board Wizards
Certifiable, Inc. (Boards-By-The-
Numbers)

Goldfarb Foundation

Present Online Board

Review

BONE-GROWTH STIMULATION/ BONE-HEALING

DJO Global

EBI Medical Systems

Smith & Nephew

BOOKS

Angsko

Churchill-Livingstone

The Podiatry Institute

Precision Intracast (Newsletter Collection)

W.B. Saunders

BOOKS: Computer Textbooks

Data Trace Publishing

(See Also: Videos)

BOOTS

(See: Footwear, Shoes)

BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSSES/WRAPPS

3D-Thotics

Acor (Richie Brace)

Active Ankle

Allard (carbon fiber)

Allied/OSI (Richie Brace)

Apex (Moore Balance Brace)

Arizona AFO

Bauerfeind USA, Inc. (Malleotrain/
Malleolac/Caligamed)

BioStep

Brace Lab (Push ortho, for dropfoot)

Buffalo Brace

Burns Labs (Richie Brace)

**ComfortFit (Richie Brace/TORCH
Walker)**

Cropper (BioSkin) (Tri-Lok ankle
brace; AFTR DC (dorsal closure)

**Darco (DarcoGel/Body Armor
Walker)**

DJO Global (Aircast)

DM Systems (Ankle Tough)

Eastern Podiatry Lab (Richie Brace)

Even-Up (limb length discrepancy
equalizer)

Fiber Labs (Richie Brace)

Gill Podiatry

Integrated Orthotics

Integrity Orthotics Lab (Richie Brace)

IQ Medical (Equinus-related)

JSB (Richie Brace; Ultimate SB)

Juzo

KLM (Richie Brace)

Langer (LAST line: DCO, TCO)

Marathon Orthotics (Richie Brace)

Mark Fugit Ortho Lab

**MD Buying Group
(Tri-Tower)**

Med-Pro (DarcoGel)

Moore Medical

Moore Balance Brace (Arizona AFO/OHI)

New Step

Niagara Brace

**OHI (AFO's, Moore Balance
Brace, AFO Essentials
program)**

Orthomerica

Ortho-Zone (Thermoskin Thermal
Ankle Brace)

Ossur

Pine Tree Orthopedic Lab

Pro Lab

**Richie Brace (aerospring, arch
suspender, dynamic assist,
gauntlet, OTC ankle, restricted
hinge, standard)**

Root Lab (Richie Brace)

RYBO Medical (AFO's)

Safestep

Silipos

Solo Labs (Richie Brace)

STJ (Richie Brace)

Streifeneder (Sparlastic)

Surefit (Richie Brace)

Swede-O (AFG Stabilizer/Plantar FXT)

Tayco (external ankle brace)

TNT Ortholab (AFOs, CROW walkers)

TruMold (CROW AFO)

*(See Also: Braces: Pediatric; Digital
Appliances; Plantar Fasciitis
Splints; Scooters)*

BROKERS (For Practice Buying/ Selling)

*(See: Practices, Buying/Selling;
Appraisers; Financing)*

BUNION RELIEF (Non-surgical Specialties)

Apex

Bintz Company

Dr. Jill's Foot Pads

Dr. Scholl's

FootHelpers

Gel Smart

Pedifix

**Quick-Tape (water-resistant
foot strap)**

Silipos (Bunion Protector)

Stein's

(See: Pharmaceuticals)

BUNION RELIEF (Surgical)

(See: Surgical Equipment; Specialties)

BURS

(See: Nail Treatment)

BUSINESS FORMS

(See: Stationery)

C

CABINETS/CASEWORK

Midmark

MTI

CALLUS RELIEF

(See: Corn/Callus)

CANDY: Edible Chocolate Feet

Toe-Rific

CASTING MATERIALS: Orthotics

(See: Orthotics: Casting Materials)

CASTING MATERIALS (Post-Op/ Post-Trauma)

Smith & Nephew Casting
(Gypsona/Dynacast)

CASTING MATERIALS: Shoes

(See: Shoes: Custom Moulded)

CAST ADJUSTERS

DM Systems (Cast Wedge)

CAST PROTECTOR

(See: Bandage/Cast Protector)

CBD PRODUCTS (marijuana derivatives)

Blaine Labs

Canodyne

CBD Clinic

Quanta

CHAIRS

Gill Podiatry

Henry Schein

Hill

IMS

Midmark Corp.

Moore Medical

MTI

(See Also: Elevators, Foot; Stools)

CLAIMS PROCESSING

(See: Billing Services)

CLEANERS, INSTRUMENT

(See: Disinfectants)

CLEANERS, ULTRASONIC

(See: Sterilizing Equipment)

CLEANSERS

(See: Hand Cleansers)

CME CREDITS (Home Study)

APMA

DataTrace

Podiatry Management

Podiatry Today

**Present CME Lecture
Hall**

Temple University School of Podiatric
Medicine

COAGULATORS

(See: Surgical Specialties)

Continued on page 75



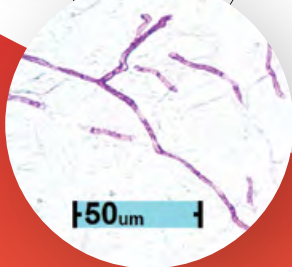
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Tired of false negatives?

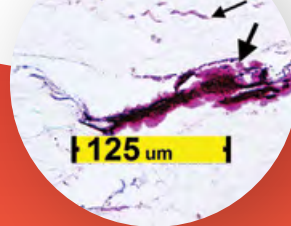
McClain Laboratories, LLC uses a unique combination of PAS and AlcianBlue that demonstrates the presence of fungus better than any other stain combination we've tested. When presence is confirmed, we will find and identify fungal structures. Dr. McClain provides the most sensitive and accurate diagnosis in the industry.

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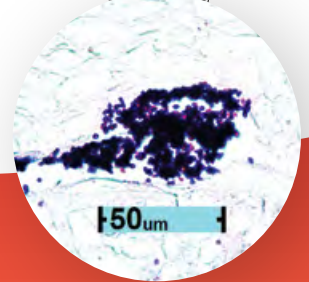
Trichophyton



Trichophyton + Mold



Candida



Use McClain For:

Dermatopathology of the foot and leg
Melanoma diagnosis and margin examination
Analysis of delayed wound healing
Gout and digital mucous cyst evaluation

Foreign body and tick ID
Nerve fiber density testing
Direct immunofluorescence testing
Immunohistochemistry stains

Why McClain is better:

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Steve A. McClain
MD, FCAP, FASCP, FAPI
Board certified in Anatomic & Clinical
Pathology & Dermatopathology

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CODING & DOCUMENTATION (INFORMATION/COUNSELING)

American College of Podiatric Medical
Review

Codes for Podiatric Medicine and
More! [Dr Martin Taubman]

CodingLine.com

**DataTrace (Medicare Compliance/
DT Doctor Coder)**

DocuForms (forms)

Dr Mike The Coder (Dr Michael
Warsaw)

HPMSI

ICD-10 Help

[See Also: Documentation: Entry
Data Systems]

COLLEGES, PODIATRIC

Barry University

California School of Podiatric
Medicine at Samuel Merritt
College

Kent State University of Podiatric
Medicine

Midwestern Univ. (Arizona Podiatric
Medicine Program)

N.Y. College of Podiatric Medicine

Scholl College of Podiatric Medicine
at Rosalind Franklin University

Temple University School of Podiatric
Medicine

University of Osteopathic Medicine
and Health Sciences, College of
Podiatric Medicine and Surgery

Western University

COMPOUNDING

[See: Pharmaceuticals: Compounding]

COMPRESSION BANDAGES

[See: Wound Management]

COMPRESSION STOCKINGS

Juzo

Sigvaris

COMPRESSION STOCKING FACILITATING DEVICES

Juzo (Easypad/Slippie)

COMPUTERS: Software

(Appointment Scheduling)

Scheduling Institute

COMPUTERS: Software (Billing/ Practice Management/ Electronic Claims Submission/ Documentation/EMR & EHR/ Patient Notes)

1st Providers Choice

Athena Health

Compulink

ICS Software (Sammy)

Intellisure

NextGen

PracticeEHR

Quick Notes

STI Computer Services

TrakNet

[See: Billing; HIPAA Risk Assessment;
IT Consulting]

COMPUTERS: Software (Eligibility Verification)

ICS (www.Check

EligibilityNow.com)

COMPUTERS: Software (MIPS programs)

ICS

Intellisure

COMPUTERS: Software (Revenue Cycle Management)

Practice EHR

CONFERENCES/SEMINARS

[See: Associations; Practice Promotion]

CONSULTING

[See: Practice-Building, Practice
Promotion]

CORN/CALLUS RELIEF (Specialties)

Bintz Company

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart

Gilden Tree

Gordon Labs

Pedifix

Pedinol (Hydrisalic Gel)

Prevent-Plus (Duraderm)

Silipos

Stein's

Xenna (Callex)

COSMETIC SURGERY (Seminars)

International Aesthetic Foot Society

CREDENTIALING EXAMS

[See: Board Certification]

CRUTCH ALTERNATIVES

[See: Scooters]

CRYOSURGERY (Cryotherapy)

[See: Skin Lesion Removal/Wart
Removal]

D

DEBT RESTRUCTURING

Medical Mavin

DIABETES

[See: Blister Relief; Board

Certification; Braces/Supports;

Cryoplasty; Diagnostic Equipment;

Dressings; Heel Protection]

Elevation; Medicare Diabetic

Footwear Program; Orthotics]

Insoles; Raw Materials; Orthotics:

Custom; Orthotics: Prefabricated;

Patient Self-Inspection;

Pharmaceuticals: Topicals [Wound

Dressings; Moisturizers;] Online

Services; Pharmaceuticals:

Diabetic Neuropathy; Diabetic

Supplements; Wound Treatment;

Pressure Walkers/Scooters; Shoes;

Socks; Wound Management]

DIABETES: Population Health Management (includes

prevention, diagnostics, home

monitoring, risk stratification,

CFDE Exam, OPTYK platform,

Tempstat, Arche LEAP Alliance,

software)

Arche Healthcare

DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment)

Alfa Sigma (Metanyx)

Biofreeze

Eli Lilly (Cymbalta)

Energia Medical (infrared light

therapy)

Hyperion (SmartSKAN)

Moberg

Molecular Labs (Neurvasia)

Pedicis

Pfizer (Lyrica)

Pharmaceutix (podiaPN)

Realm (NeuRemedy)

Topical Biomedics (Topricin)

Wise Consumer Products (Frankincense and Myrrh)

[See Also: Diagnostics Equipment;
Pharmaceuticals; Wound
Management]

DIAGNOSTICS: Diabetes Temperature Monitoring

Arche Healthcare

Podimetrics

DIAGNOSTICS: Diabetic Neuropathy

Arche Healthcare (CDFE exam)

Bako (nerve fiber density testing)

Hyperion (Smart-Skan)

O'Brien Medical (ETF 128)

Therapath (nerve fiber density testing)

DIAGNOSTICS: Imaging Systems 20/20 (Ultrasound)

Modulim (Clarifi) [for tissue

oxygenation assessment]

DIAGNOSTICS (web space infection DNA Test Panel)

Bako

DIAGNOSTICS (nail submission collection technique)

Bako

DIAGNOSTICS EQUIPMENT: Pressure Assessment

Apex (iStep)

Arche Healthcare

Footmaxx

Noraxon

Orthotic Group (Gait Scan)

RYBO (ScanAny)

TekScan (MatScan/F-Scan)

[See Also: Orthotics]

DIAGNOSTICS EQUIPMENT:

Vascular

Biomedix/Surefit

(PADNet)

Koven Technology, Inc. [Smart Dop 20]

Smart ABI

Vasamed

DIAGNOSTICS LABS

[See: Pathology Labs]

DIGITAL APPLIANCES (Moldable Silicon)

Dr. Jill's Foot Pads

Pedifix

Silipos

DIGITAL IMAGING

[See: X-rays]

DIGITAL SHIELDS

[See: Orthotics: Custom Digital Shields]

DIGITAL SPLINTS

[See: Splints]

DISINFECTANTS

[See: Hand Cleansers]

DISPENSING

[See: Adjacencies]

DISPOSABLES: Swabs/ Applicators

[See: Supplies]

DISTRIBUTORS

[See: Supplies]

DOCUMENTATION (Entry Data Systems)

[See: Coding & Documentation;

Computers: Software (Practice
Management)]

DOCUMENTATION (Forms)

DocuForms DOPLERS

[See: Diagnostics Equipment: Vascular]

DRILLS

[See: Nail Treatment, Surgical
Equipment/Suction Systems]

E

EDUCATION

[See: Online Physician Education/
Networking; Online Training (for
medical Manufacturers) CME
Credits (Home Study); Computers:
Software (Graphic Educational
Programs); Associations/
Conferences; Television, Residency
Courseware; Books; Colleges]

EMERGENCY EQUIPMENT/ FIRST AID

[See Also: Pharmaceuticals: Topical
[Skin Protectants]; Physical Therapy]

ELECTROTHERAPY

[See: Physical Therapy]

EMR/EHR

[See: Computers (software)]

EQUIPMENT/FURNISHINGS (Office & Treatment Room)

[See: Cabinets; Chairs; Computers; Filing
Systems; Hydrotherapy Lasers;
Signs; Sterilizers; Stools; Storage
Systems; Surgical Power Equipment;
Vacuum Systems; Workstations;
Casting Stands/ Elevators; Massage
Systems; Signs; Storage/Container
Systems; Supplies]

EQUIPMENT (Reconditioned)

IMS

Mini-C Sales

E/M DOCUMENTATION

[See: Coding; Documentation]

EXERCISE EQUIPMENT

[See: Physical Therapy]

ESWT THERAPY

Curamedix (EPAT)

Dornier Medtech

Zimmer Medicine (radial pulse)

F

FALL PREVENTION

Apex (Moore Balance Shoe/Moore
Balance Brace)

Safestep (Fall Risk Assessment
Program/Forms)

FELT PRODUCTS

Acor

Bintz Company

Dr. Jill's Foot Pads

Hapad

JMS Plastics Supply

Stein's

FINANCIAL GROWTH/STRATEGIC PLANNING

Atlas FAI

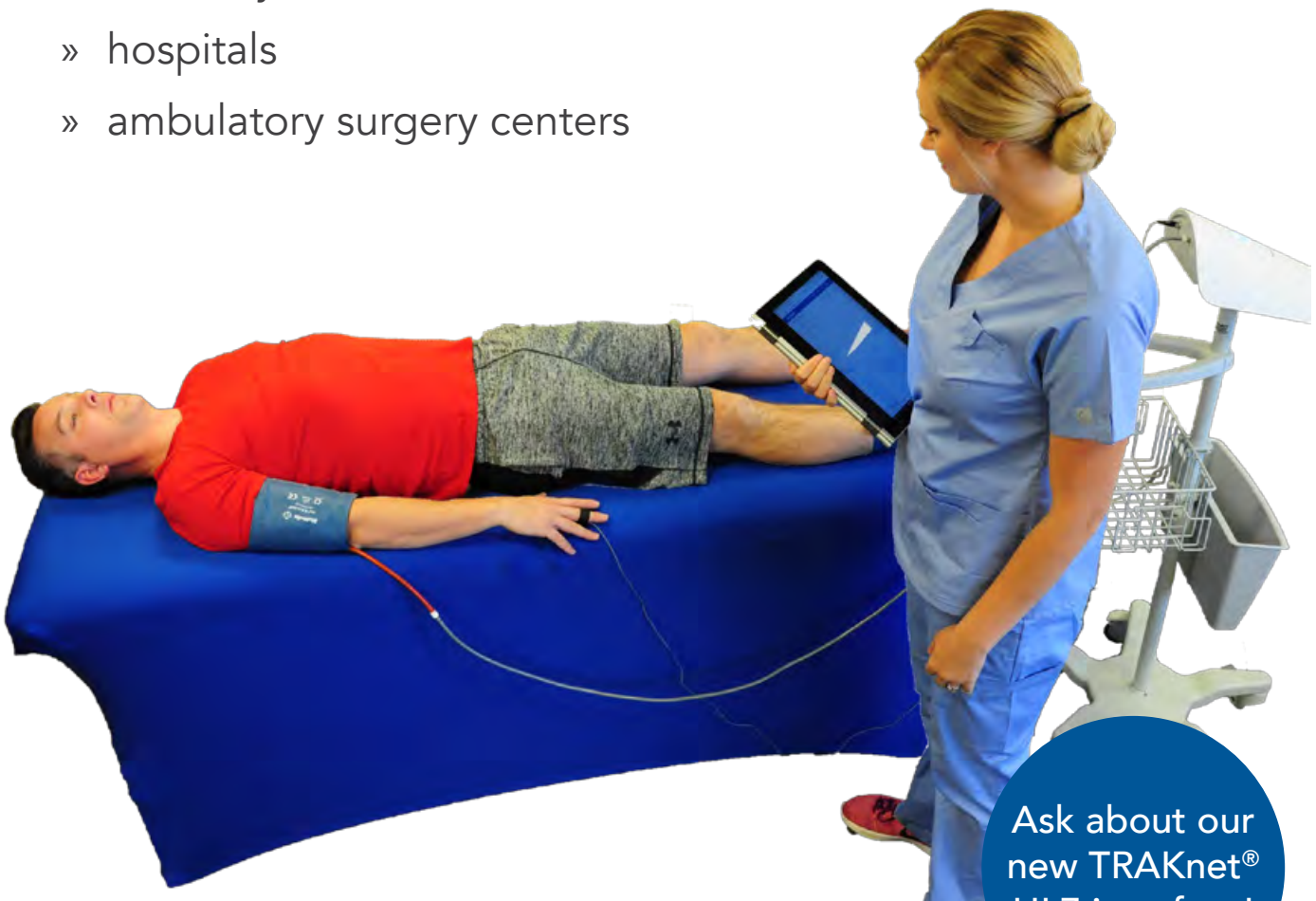
Blue Orchid Marketing

Collaborative Practice Solutions

Continued on page 78

PADnet® Vascular Screening

- Over 1 million PADnet tests performed
- HITRUST-certified for enhanced security and HIPAA compliance
- Nationally embraced by:
 - » podiatry
 - » internal medicine
 - » vascular specialists
- Nationally cleared by:
 - » insurance companies
 - » health systems
 - » hospitals
 - » ambulatory surgery centers



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biomedix.com/CDFE



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Support for Better Life!

Extremity Healthcare
Medical Mavin
The Sev Group
SOS

(See Also: Adjacencies|Practice
Building|Network Participation)

FINANCIAL SERVICES

(See Also: Bill Collection; Leasing;
Financing; Practice Promotion)

FINANCING (for patients)

(purchases/practice loans)

Care Credit

FINANCING: Practice Acquisition

Extremity Healthcare

Medical Mavin

(See Also: Leasing)

FIRST AID

(See: Emergency Equipment|First Aid)

FIXATION DEVICES

(See: Implants; Surgical Equipment)

FLUOROSCOPY

Fluoroscanner

IMS

Mini-C Sales (Used/Rentals)

FOAM PRODUCTS (for padding)

Acor

Dr. Jill's Foot Pads

EverFlex

JMS Plastics Supply

Stein's

FOAM PRODUCTS (for casting)

(See: Orthotics; Fabrication Equipment)

FOOT DEVICES (Miscellaneous:

**Bunion Products, C & C Products,
Toe Separators, Wedges, Lifts,
Pads, Splints, Digital Protectors,
etc.)**

Alimed

Bintz Company

Dia-Foot/Pure Stride

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart

Gilden Tree

Gill Podiatry

Hapad

Henry Schein

Med Pro

Moore Medical

Pedifix

**Quick-Tape (water-resistant
foot strap)**

Silipos

Stein's

FOOT SUPPORTS

(See: Foot Devices; Heel Cups|
Cushions; Heel Lifts; Insoles;
Orthotics: Ready-Made; Pads)

G

GAIT ANALYSIS

Footmaxx

Langer Biomechanics Group

Noraxon

The Orthotic Group (Gait Scan)

RYBO (ScanAny)

Tek-Scan (F-Scan/MatScan)

GAUZE PRODUCTS

Spenco (2nd Skin) [Quick Heal]

GEL PRODUCTS

(See: Silicon Specialties)

GERMICIDES

(See: Disinfectants)

GIFTS/CARDS

Toe-Rific

(See Also: Practice Promotion;
Practice Building)

GLOVES

(See: Supplies)

GREETING CARDS

(See: Gifts/Cards)

GROUP PURCHASING NETWORKS

(See: Supplies)

H

HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel Cup
System)

Alimed

Allied/OSI Labs

Angsko (wraps)

Apex

Bauerfeind USA, Inc. (ViscoSpot)

Bonapada

Dr. Jill's Foot Pads

Hapad

JMS Plastics

Medi-Dyne (Tuli's)

Pedifix

**Quick-Tape (water-resistant
foot strap)**

Silipos

Spenco (Tritec™ Heel Support)

Stein's

Streifeneder

(See Also: Heel Cups; Silicon; Heel Lifts)

HEEL LIFTS

Alimed

Henry Schein

Silipos

HEEL PAIN

(See: ESWT, Plantar Fasciitis)

HEEL PROTECTION/ELEVATION

(Post-Op/Rehab)

DM Systems (Heel-Lift)

HIPAA RISK ASSESSMENT

Manta Group

TLD Systems

HOLISTIC MEDICINE

(See: Nutraceuticals; Vitamins)

HYDROTHERAPY (Whirlpools/ Spas/Footbaths)

Ferno-Illie

Med-Pro (Whitehall Dist.)

HYDROTHERAPY DISINFECTANTS

Ferno-Illie (Chlorazene)

HYPERBARIC OXYGEN THERAPY

(See: Wound Management)

I

IMAGING

(See: Ultrasound; X-ray)

IMPLANTS/BIOMATERIALS

Arthrex

BioPro (Hallux Metatarsophalangeal

Joint Prosthesis)

De Puy ACE Medical (Orthosorb)

Gramedica (HyProCure)

In2 Bones USA (Smart Toe)

Nextremity Solutions

Novastep

Reign Medical

Safety Fix (removable)

Sgarlato Labs (SHIP)

Treace Medical

Wright Medical Technology

(Silastic™ Flexible Hinge Toe)

Zimmer (Hall Surgical)

(See Also: Surgical Equipment;
Specialties)

INFECTION CONTROL

(See: Disinfectants|Hand Cleansers|
Surgical Scrubs|Spore Testing)

INFORMED CONSENT

(See: Patient Education)

IN-OFFICE DISPENSING

(See: Adjacencies)

INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic)

3D-Thotics

Acor

Apex (Anti-Shox High Performance)

Alimed

Allied/OSI Labs

Bauerfeind (Viscoped)

Bergmann Orthotics

Laboratory

Bintz Company

BioStep

Bonapada

Burns Labs (Nu-Soft)

Dia-Foot/Pure Stride

Dr. Jill's Foot Pads

Dr. Scholl's

EverFlex

Fiber Labs (Pure Stride)

Foot Helpers

Footsteps

Formthotics

Hapad

JMS Plastics Supply
(Sorbthane II)

JSB Orthotics

KLM

Langer Biomechanics Group

Mat Plus

Medi-Dyne (Tuli's)

Orthofeet

Medi USA (Igli)

Nature Fit

Pedifix

Pine Tree Orthopedic Lab

Safestep

Silipos

Spenco Medical (Rubatex Neoprene/
Metatarsal Arch Cushions/Ground
Control)

Stable Step

Streifeneder

Stride Lite

Surefit

TNT

Vionic

(See Also: Medicare Diabetic Shoe
Program; Orthotics Prefab)

INSTRUMENTS (Non-Surgical)

Advent Medical Systems (gSource
distributor)

Bianco Bros. (Nail Splitters/Nippers)

Bianco Instruments

Delta

De Puy ACE

DGI

gSource

Jan L

Miltex, Inc.

Vilex

(See Also: Surgical Equipment)

INSURANCE (Malpractice)

Brown & Brown

DT Insurance

Podiaguard

PICA (Podiatry Insurance Co. of America)

Rockwood Programs

RPS (Podiatry Plus)

INTERNET

(See Also: IT Consulting; Practice
Promotion, Computers; Online
Education|Networking)

IT CONSULTING

Manta Group

K

KERATIN DEBRIS EXFOLIANTS

Xenna (Nonyx)

L

LASERS (for pain management)

Cutting Edge (MSL-pulsed)

Footdocpreneur

Multi-Radiance

Summus Medical Lasers

Zuckerman Future Technologies (Remy)

LASERS (for skin lesions/warts)

Hyperion (Hyperblue 1530)

Light Age (Q-Clear)

Nuvolase

Zuckerman Future Technologies (Remy)

LASERS (for nail fungus)

Erchonia (Lunula)

Footdocpreneur

Hyperion (Hyperblue 1530)

Laser Centers of America (for S.

Florida DPMs)

Light Age (Q-Clear)

Nuvolase

Zuckerman Future Technologies (Remy)

LEASING

Medical Mavin

LEG ULCERS CARE

(See: Compression Bandages; Phar-
macuticals; Wound Management)

LESION REMOVAL

(See: Skin Lesion Removal)

LIGHTS/LAMPS

Med-Pro

M

MAGNIFICATION

(See: Operating Telescopes)

MALPRACTICE

(See: Insurance; Legal Services)

Continued on page 81



- ◆ Now available up to size 15 men's and up to size 12 ladies, up to WWW (6E)
- ◆ New styles with removable inserts and more extra depth
- ◆ Same day shipping and free returns
- ◆ All products are PDAC reviewed as A5500 and A5512
- ◆ Made in Baltimore, MD by American craftsmen

- ◆ Over 100 styles
- ◆ **Sample shoe displays available**
- ◆ Doctors may phone in orders or submit online
- ◆ **Very competitive pricing**

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QUALITY
SINCE 1997
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Made in USA



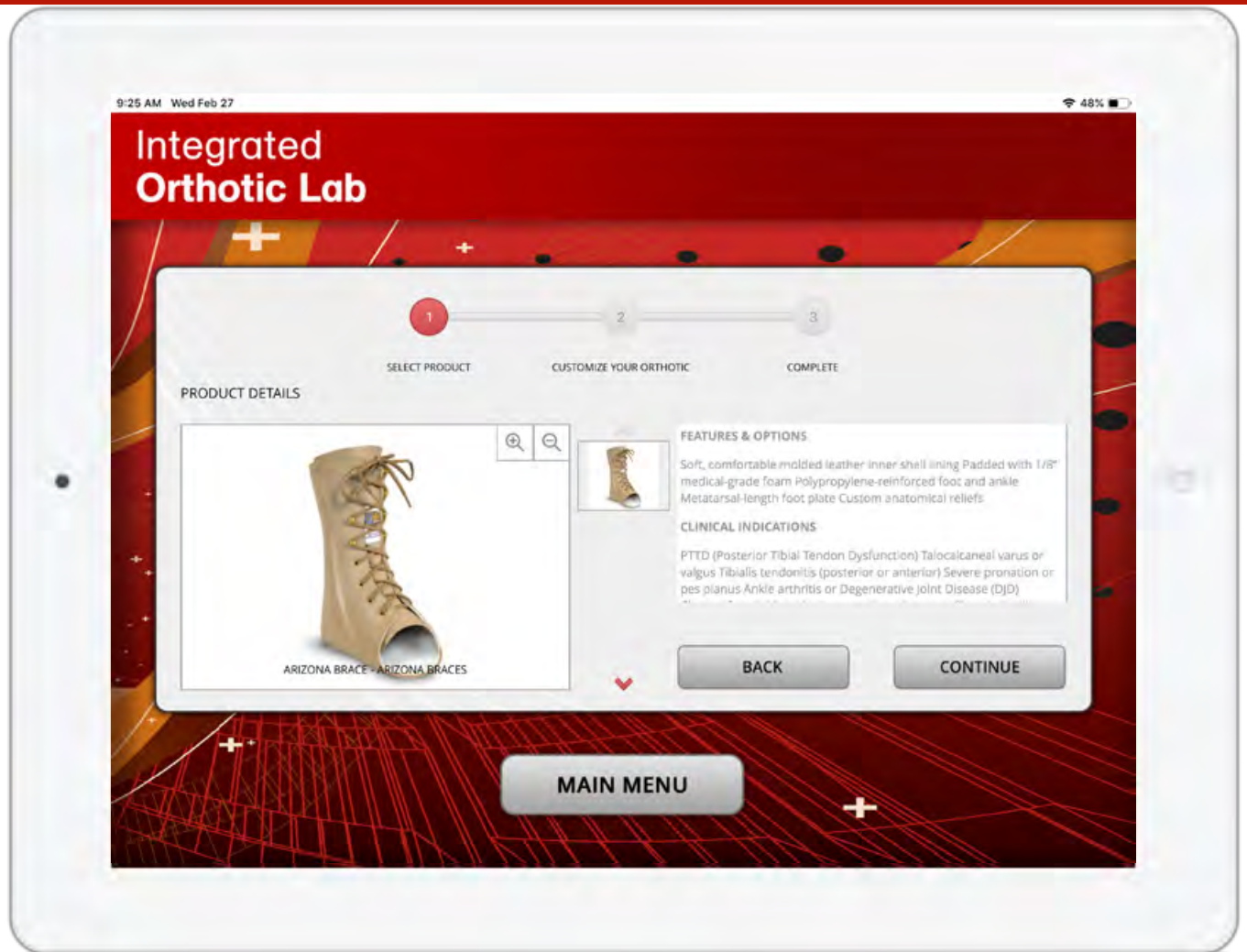
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MANAGED CARE SPECIALISTS

(See: Network Participation/Financial Growth/Practice-Building; Legal Services)

MATERIALS

(See: Orthotics/Insoles: Raw Materials)

MEDICAL REVIEW PROGRAMS

Certifiable, Inc.

DataTrace Publishing

Goldfarb Foundation

NBPME

MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

3D-Thotics

Acor

Anodyne

Apex

Apis

Betterform

BioStep

ComfortFit

Dia-Foot

Drew Shoe

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

JSB Orthotics

KLM

Langer

Jerry Miller

P.W. Minor

New Step Orthotic Lab

Oasis Footwear

OrthoFeet

Ped-Lite

Pedors

Pilgrim

Pine Tree Orthopedics

Propet

Safestep

Streifeneder

Stride Lite

Surefit

TruMold

MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole scanner)

Apex (ScanCast 3D)

MEDICARE DIABETIC FOOTWEAR PROGRAM (SDFE forms)

Safestep

MEETINGS INFORMATION

PM News

Podiatrymeetings.com

MEETINGS/SEMINARS

(See: Associations)

MIRRORS

(See: Patient Self-Inspection)

MOLDED INLAYS

(See: Insoles; Orthotics: Ready-Made)

MOLESKIN PRODUCTS

Dr. Jill's Foot Pads

Stein's

MRI IN-OFFICE

Esaoite

N

NAIL DRILLS

(See: Suction Systems)

NAIL DUST EXTRACTORS

(See: Vacuum Systems)

NAIL POLISH, MEDICATED

DaniPro

Dr.'s Remedy

Just For Toenails

Tripod Labs (Nailstat polish)

NAIL POLISH REMOVER

Dani Pro

Dr.'s Remedy

NAIL TREATMENT

(See: Ingrown Nails; Pharmaceuticals: Topical Medications [Nail Treatments]; Nail Polish; Nail Treatment: Instruments; Suction Systems; Surgical [Chemical] Nail Treatments; Onychomycosis; Prosthetic Nail System)

NAIL TREATMENT: Debriding Drills

European Footcare

Jan L

Medicool

MedPro

NAIL TREATMENT: Debriding (Non-Drill)

Podiatree (PodiaPRO debridement system)

NAIL TREATMENT: Instruments (Burs, Nippers, etc.)

Bianco Bros.

Bianco Instruments

Delta

DGI

Dr. Jills (and sanding cups)

Footdocpreneur (single-use burs)

gSource

Milteux

Tri Hawk

(See Also: Supplies)

NAIL TREATMENT: ONYCHOMYCOSIS (non-drug)

(See: Lasers (for nail fungus))

NAIL TREATMENT (Controlled Micro Penetration)

Footdocpreneur (Pathformer)

NEEDLES/SYRINGES

(See: Hypodermic)

NEUTRACEUTICALS/MEDICAL FOODS

Alfa Sigma

Molecular Labs (Neurvasia)

Pharmaceutix (podiaPN)

Realm Labs (NeuRemedy)

Tripod Labs

NEWSLETTERS

(See: Practice Promotion)

NIGHT SPLINTS

(See: Plantar Fasciitis)

NIPPERS

(See: Nail Treatment)

O

ODOR MANAGEMENT

(See: Pharmaceuticals [Topical Medications]; Anti-Perspirants)

OFFICE MANAGEMENT

(See: Practice-Building; Employee timelattendance)

OFF-LOADING DEVICES

(See: Braces; Shoes)

ON-HOLD MESSAGE SYSTEMS

(See: Message Systems)

ONLINE PHYSICIAN EDUCATION/ NETWORKING

Datatrace Publishing (Graphic Educational Programs)

PRESENT

PM News

(See Also: Publications)

ONYCHOMYCOSIS (drug treatment)

(See: Pharmaceuticals: Topical Medications: Nail)

ONYCHOMYCOSIS (non-drug)

(See: Lasers: Nail Treatment)

ONYCHOMYCOSIS (Controlled Micro Penetration)

Footdocpreneur (Pathformer)

OPERATING TELESCOPES

(See: Telescopes)

ORTHOPEDIC DEVICES

(See: Braces: Pediatric; Braces)

Supports: Digital Appliances;

Splints)

ORTHOTICS: 3D Printed Custom

8Sole

Curafot

Go4-D

SOLO

ORTHOTICS: Casting Materials

Acor

Allied OSI (Carapace)

Apex (Foam)

Bintz Company

JMS Plastics [supplier]

KLM

Langer, Inc.

Smithers Bio-Medical (Bio-Foam)

STS

ORTHOTICS: Childrens'

(See: Pediatric Specialties)

ORTHOTICS: Fabrication

Equipment and Accessories

Acor

Alimed

JMS Plastics Supply (Farber Turbo Convection Oven/Sani-Grinder)

Langer Biomechanics Group

(Orthocement)

OrthoFeet

(See Also: Orthotics: In-Office)

ORTHOTICS: Automated Production Systems/In-Office Scanners/Pressure Systems/ Digital Systems)

Acor

Amfit (Footfax)

Apex

Bergmann Labs (Automated Lab & Office Production Systems)

ComfortFit (TOM-CAT/Smart Scan)

Dr Comfort (scanner)

Earthwalk

Footmaxx

Forward Motion

Integrated

Integrity Orthotics

Langer (Scan Cast 3D)

Mile High

New Step Orthotic Lab (TOM CAT)

Northwest (NWPL)

OHI/Safestep (OHI1 Scan)

Orthotic Group (Gait Scan)

Ortho-Rite

RYBO (ScanAny)

Sharp Shape

Solo (TOM-CAT)

STJ (TOM-CAT)

Tek Scan

TOM-CAT Solutions

ORTHOTICS LABORATORIES

3D-Thotics

Acor

Advantage Lab

Allied/OSI Labs

American Orthotic Laboratories, Inc.

(St. Louis)

American Orthotic Lab Co.

(College Point, N.Y.)

Apollo

Bergmann Orthotics Laboratories

Betterform

BioStep

Burns Laboratories

California Orthopaedic Labs

ComfortFit

Dia-Foot

Earthwalk Orthotics

Eastern Podiatry Labs

Edser

Empire Labs

EverFlex

Fiber Foot Appliances

Foothelpers (Neoteric Orthotics)

Foot Management

Forward Motion

Hersco

Mark Fugit Orthotic Laboratory

Integrated Orthotics Lab

Integrity Orthotics Lab

JM Orthotics

JSB Orthotics

Kevin Orthotics

KLM Laboratories

Langer Biomechanics Group, Inc.

Levy & Rappel, Inc

Mile High

MSI

NewGen Advanced Orthotics Lab

New Step Orthotics Lab

Northwest Podiatric Laboratory

Ortho-Dynamics

Orthotic Group, The

Ortho-Rite

Ped-Align

Performance Labs

P & K Orthotics Labs

Plus Laboratory

Precision Intricast, Inc.

Precision Orthotic Lab International

Pro-Lab

Pure Stride (RX Orthotics)

Root Labs

Schuster & Richard Lab

Sole Supports

Solo Labs

STJ Orthotic Services

TNT Ortholab

(See Also: Digital Appliances)

ORTHOTICS/INSOLES: Raw Materials

Acor (Poron/Microcel-Puff/Thermacor)

Apex

Alimed

Bintz Company

Continued on page 84

POD-1010 Patient Financial/Insurance

POD-2010 Patient History

POD-3030 Podiatric Services Report

POD-3040 3-visit RFC Follow-up Rpt

POD-3010 General S.O.A.P Report

POD-2020 Patient Physical Exam

POD-2040 Podiatric Radiology Report

POD-4030/d Nursing Home Rpt

POD-3070 Heel Pain Report and
POD-3080 2-visit HP Follow-up Rpt

Is EHR a big drag on your productivity?

At DocuForms, in a new era of using electronic records, we know from talking to customers, podiatrists have trouble completing quality documentation in a reasonable amount of time. The burden of documentation today negatively affects the effectiveness of podiatric practices. Podiatrists deserve a way to meet documentation standards of Medicare without it being burdensome.

We believe that the difficulty of working with electronic records can be reduced. DocuForms is dedicated to helping podiatrists get their documentation done more easily. We create easy-to-use, scannable forms to help podiatrists document patient visits quickly and correctly so that they keep more money and have more time for other tasks and pursuits.

We do this so our forms enable you to have an easier time delivering and practicing better medicine.



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organizations to go directly
to their websites.

2020 BUYERS' GUIDE

PRODUCTS
& SERVICES

P

PADS, HEEL/PRE-CUT/ SPUR/METATARSAL

Acor
Bintz Company

Dia-Foot/Pure Stride Dr. Jill's Foot Pads

Gilden Tree
Hapad
Langer Biomechanics Group
Mat Plus
Pedifix
Silipos (Gel)
Spenco (2nd Skin)

Stein's
(See Also: Heel Cups/Cushions; Heel
Lifts)

PAIN MANAGEMENT (Specialty Devices and Technologies)

ArthroCare (TOPAZ)
Curamedix (EPAT)

Continued on page 85

0-P

EverFlex (Dual Set/SoftStep)
Frankford Leather
**JMS Plastic Supply (Europlex/
nora/TL BLUE II/Thermosky/
Paron/Polydor)**

KLM

Langer Biomechanics Group
(Superform/PPT)
Mat Plus
Northwest Podiatric Laboratory
Silipos (Tri-Flex Firm Gel Sheet)
Stein's
Streifeneder
Toray (TL-2100, TL-Silver)

ORTHOTICS: Moldable Silicon (See: Digital Appliances)

ORTHOTICS: Prefabricated/ Ready-Made (including customizable and "semi- custom")/in-office quick- molded

3D-Thotics

Acor (Quickfit)
Advent Medical Systems
(Conformer)

Apex

AliMed, Inc.

Allied/OSI (Sidekicks)

Bergmann Labs

Betterform

Bintz Co.

Bonapada

ComfortFit

Dia-Foot

Dr. Jill's Foot Pads

EverFlex

Fiber Foot Appliances (Pure Stride)

Foot Helpers

Footsteps

Formthotics

Hapad

Jan I

JM Orthotics

JMS Plastics Supply

JSB (Prothotics)

KLM

Langer, Inc.

Mat Plus

MD Buying Group

Medi-Dyne (Tuli's)

Nature Fit

New Step Orthotics Lab

Nolaro (RX24 Quadrapstep system)

Ortho-Dynamics

Orthofeet

(water-injectable/Bio-Sole)

Pedifix (Preforms)

Pro-Lab

Pure Stride

Redi-Thotics

Silipos

Spenco (Arch Supports/Sytel/
Orthotic Arch Supports)

Stable Step (Power Step)

STJ (SOLEutions/Fabthotics)

Stride Lite

Superfeet

TNT

Vionic

(See Also: Heel Cups; Insoles;
Medicare Diabetic Shoe Program;
Pads)

OSHA COMPLIANCE

(See: Safety Products & Services)

ENHANCE YOUR PRACTICE with our REVOLUTIONARY family of pre-fabricated foot orthotics for Ages 1-101!



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Footdocpreneur (lasers)
ING (Foot Gym)
Multi-Radiance
Pro Niche (The Heeler)

Quick-Tape (water-resistant foot strap)

Zimmer Medicine (radial pulse)
Zuckerman Future Technologies
(See Also: Diabetic Neuropathy, ESWT, Lasers, Pharmaceuticals, Tape)

PATHOLOGY LABS

Acupath
Bako
Laboratory of Podiatric Pathology
McClain Labs
MDX
Pinkus Dermatology Lab
Podiatric Pathology Laboratories
Therapath
(See: Diagnostics)

PATHOLOGY LABS: Epidermal Nerve Fiber Density

Bako
Therapath

PATIENT BILLING

(See: Bill Collection; Computers: Software [Practice Management])

PATIENT EDUCATION

Biomedical Models Co.

DataTrace (podiatric graphics)

(See Also: Anatomical Models; Practice Promotion)

PATIENT NOTES

(See: Documentation/Computers: Software [Patient Notes])

PAYROLL SYSTEMS

(See: Computers: Software [Practice Management])

PEDIATRIC: Specialties

Acor (Kid Fits Arch Supports)
California Orthopaedics Lab
(Kids Pals Orthotics)
Integrity Orthotics (childrens' orthotics)
Langer Biomechanics Group Inc.
(CRS® Counter Rotation System)

MD Buying Group (Pedipod childrens' orthotics)

Nolara

Pro Lab (Kiddythotics)
Redi-Thotics
Silipos (silicon specialties)
SureStep (custom pediatric orthotics)

PEDORTHIC/ORTHOTIST IN-OFFICE SERVICES

Central Casting

PERIPHERAL NEUROPATHY

(See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals)

PHARMACEUTICALS: Analgesics

Adria Labs (Axotal)
DuPont Pharmaceuticals (Nubain)
DuPont Pharmaceuticals (Percocet)
DuPont Pharmaceuticals (Percodan)
High Chemical (Sarapin) (injectable)
Knoll Pharmaceutical (Vicodin)
Merck Sharp & Dohme (Dolobid)
Norwich-Eaton Pharmaceuticals (Buprenex)
Novartis Pharmaceuticals (Fiorinol)
Pedinol (Nalfon 200)
Winthrop Labs (Talacen)

Wyeth-Ayerst (Lodine/Duract)

(See: Pharmaceuticals/Topical)

PHARMACEUTICALS: Antibiotics

Barr Labs (Cephalexin)
Biocraft Labs (Cephalexin)
Biocraft Labs (Dicloxacilin)
Glaxo Inc. (Ceftin)
Lederle Labs (Pipracil)
Eli Lilly & Co. (Cecilor)
Eli Lilly & Co. (Keflex)
Eli Lilly & Co. (Keftab)
Lypho Med, Inc. (Cefazolin)
Mead-Johnson Pharmaceuticals (Duricef)
Medicis (Omnicef)
Merck (Invanz)
Miles, Inc. (Cipro)
Parke-Davis (Meclamen)
Pfizer (Zyvox)
Roerig (Unasyn)
Henry Schein Co. (Dicloxacilin)
SmithKline Beecham (Augmentin/Pexiganan)
Squibb & Sons, Inc. (Azactam)
Upjohn Co. (Cleocin)
Upjohn Co. (E-Mycin)
Zeneca (Cefotan)

PHARMACEUTICALS: Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)
Pedinol (Gris-PEG)

PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]

Janssen (Sporanox)
Novartis (Lamisil Tablets)
Pedinol (Gris-PEG)

PHARMACEUTICALS: Anti-Inflammatories

American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension)
Boots Company (Rufen)
Bristol-Myers (Nuprin)
Ciba-Geigy Pharmaceuticals (Butazolidin)
Ciba-Geigy, Inc. (Voltaren)
Eli Lilly & Co. (Nalfon)
Horizon (Duexis)
Merck Sharp & Dohme (Clinoril)
Merck Sharp & Dohme (Indocin)
Mylan Labs (Meclofenamate)
Pedinol (Nalfon 200)
Pfizer Labs (Feldene)
Syntex Labs (Naprosyn)
Upjohn Co. (Motrin/Ansaid)
Whitehall Labs (Advil)
Wyeth-Ayerst Labs (Orudis)
(See: Pharmaceuticals/Topical)

PHARMACEUTICALS: CBD

(See: CBD)

PHARMACEUTICALS: Compounding

Haldey Compounding
Medi-Stat
PD Labs
Physicians Specialty Compounding
Quality Compounding
Trilogy

PHARMACEUTICALS: Diabetes

(See: Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment)

PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods)

Alfa Sigma (Metanyn)
Angsko (Neuro-Eze)

Biofreeze

Bako (NeuRX-TF tablets)

Health Care Products (Zostrix)
Eli Lilly (Cymbalta)
Haldey Compounding
Moberg (Kerasal Neurocream)
Molecular Labs (Neurvasia)
Origin BioMed (Neuragen)
Parke-Davis (Neurontin)
Pedicis (Pedicin)
Pfizer (Lyrica)
Pharmaceutix (podiaPN)
Physician Specialty Compounding
Realm (NeuRemedy)
Topical Biomedics (Topricin)
Wise Consumer Products
(Frankincense and Myrrh)

PHARMACEUTICALS: Gout

Gensco
Savient (Krystexxa)
Takeda (Uloric; Colcrys)

PHARMACEUTICALS: Homeopathic

Medi-Natura (Traumeel)

Topical Biomedics

PHARMACEUTICALS: Neutraceuticals

(See: Neutraceuticals)

PHARMACEUTICALS: Onychomycosis (Non-Topical)

(See: Pharmaceuticals: Anti-Fungals [Oral] [Onychomycosis])

PHARMACEUTICALS: Peripheral Arterial Disease

Hoechst-Roussel (Trental)

PHARMACEUTICALS: Steroids

Forest Labs (Dalalone)
Schering (Elocon)
Stiefel Labs (Mimyx)
Stratus (Dermazene)
Teregen Labs (TDX LA)

PHARMACEUTICALS: Topical Medications (Analgesics)

Agewell
Angsko (Arginine Therapeutics)
Biofreeze/Performance Health
Blaine Labs (HempNesic) (CBD)

Core Products (Ibunex, Gluconex)
Cryoderm
Dr Swaim's
Medi-Natura (Traumeel)
Icon (Reliaderm)
MPM Medical (Regenecare)
Pedicis (Plantacin)
Stratus (Dermazene)
Syncom (Fortex)

Topical Biomedics (Topricin)

Tripod Labs (Flexstat)

Truceuticals

Veritas (CBD)

Wise Consumer Products

(Frankincense and Myrrh)

Woodward (Mycocide HT)

PHARMACEUTICALS: Topical Anesthetics

(See: Skin Refrigerants)

PHARMACEUTICALS: Topical Medications (Anti-Fungals/Anti-Microbials)

BSK/Onycol (nail)

Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)

Blaine Research Labs

(Tineacide) (Nail)

Diaderm (Clear Zal) (Nail)
Dr Swaim's
Flexitol Anti-Fungal Liquid (Nail)
Gill Podiatry
Gordon Labs (Gordachom) (Nail); Mycomist (in-shoe sanitizer)

Haldey Compounding
Humco (Miranel)
Intraderm
Janssen Pharmaceuticals (Nizoral)
Marlinz (nail) (Tolcylen)
Medicis (Loprox)
Merz (Naftin)
Moberg (Kerasal) (Nail)
Moore Medical
Novartis (Lamisil Cream/Spray)
Onox Solution
Ortho Pharmaceuticals (Spectazole)
Ortho Dermatologics (Luzu)
Pedicis (Cidacin)
Pedinol Pharmacal (Fungoid Tincture, PEDI-DRI Topical Powder; Ertaczo)
Pharmaderm (Oxistat; Keralac (Nail))
Podiatree
Prevent-Plus (Duraderm)
ProFoot
Schering Labs (Lotrimin)
Schering Labs (Lotrisone)
Stiefel Labs (Zeasorb AF Powder)
Stratus (Dermazene)
Tetra (Clean Sweep) (in-shoe)

Tripod Labs (NailStat/Tineastat)
Wellstone Labs (Molecular AF/Aft-Laz)

Westwood-Squibb (Exelderm)
Woodward Labs (Mycocide) (Nail)

PHARMACEUTICALS: Topical Medications (Anti-Infectives/Cleansing/Healing and/or for Matrixectomies)

AmerX (Amerigel)
Angelini (Silver Stream)
Bacitracin
Bako (Tri-Soft) (with emulsifier)

Corticosporin Otic
Ferno-IIIe (Chlorazene)
Gentamicin

Gordon Labs (Sodium Hydroxide)

Neosporin
Pedinol (Phenol EZ Swabs)
Purdue-Frederick (Betadine)
Silvadene
Stratus (Peviderm)
Triple Antibiotic

PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)

Biofreeze/Performance Health
Core Products (Ibunex, Gluconex)
Cryoderm
Medi-Natura (Traumeel)
Pedicis (Plantacin)
Stratus (Dermazene)
Syncom (Fortex)
Tripod Labs (Flexstat)

PHARMACEUTICALS: Topical Medications (Anti-Perspirants/Deodorants/Drying Agents)

Bintz Co. (Khepra)

Continued on page 88



What Is Holding Back Your Medical Practice?

Doctors and Staff Agree ...



Lynn Homisak, PRT, CHC, is principal owner, consultant and coach of SOS Healthcare Management Solutions in Seattle. SOS is a staff- efficiency and productivity-focused consulting company that studies, develops and facilitates success strategies for Podiatrists and their staff nationwide. She authors a column for and serves as *Podiatry Management Magazine's* Editorial Advisor. Her contributions to podiatry have earned her the 2010 *Podiatry Management* Lifetime Achievement Award and induction into *Podiatry Management's* Hall of Fame. Lynn's professional experience offers firsthand knowledge in office proficiency and functionality and she is recognized in the US and Canada as a speaker and author on a variety of management topics.

Lynn Homisak knows.

1. Improved efficiency – increased revenue
2. Communication – Patients/Staff/Doctor
3. Workflow and Morale

"She nailed the issues immediately and has been a constant inspiration to our staff. She really made us feel like she wanted us to succeed in every regard. A+ all the way!"

– Dr. Michael Dujela
Centralia, Washington

"Lynn has delivered each and every time she speaks at our conferences. She is very professional, personable and knowledgeable. You can learn a lot from Lynn Homisak!"

– Canadian Federation
of Podiatric Medicine via
LinkedIn Recommendations

"I had the pleasure of attending a day long summit that Lynn led for our team. I had so many expectations (from the great word of mouth I had heard about her) and was not disappointed. I felt so motivated, inspired and excited to work on areas, both personal and office-related, that need to be tweaked for the better."

– Elise Hinchman, Marketing
Director & Office Manager
at Lexington Podiatry via
LinkedIn Recommendations

"Our organizations have hired Lynn and SOS Healthcare Management on many occasions over the past 10 years. Lynn is exceptionally easy to work with, more than accommodating, and very responsive to the needs of the physicians and medical assistants to whom she provides education."

– Jean Kirk, Executive
Director, North Carolina and
Virginia Podiatric Medical
Associations

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Podiatry Management's **HALL OF FAME**

Honoring



and



Stephanie C. S. Wu, DPM

*Dean of Dr. William M. Scholl College of Podiatric Medicine
at the Rosalind Franklin University of Medicine and Science*

Cindy Pezza

Practice management expert

Saturday, July 25, 2020 • 12:00 – 1:00 p.m.

**This event will take place in conjunction with the
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You can register for the luncheon when you register for The National or by using the registration form below, or by visiting www.apma.org/TheNational. Pick up your ticket(s) at the APMA booth (#737) during exhibit hall hours..

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Fraser Labs (On Your Toes)

Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder])

Haldey Compounding

Onax Solution

Pedinol Pharmacal (Breeze-Mist, Pedi-Pro Powder, Castellani Paint Modified [Color/Colorless], Lazerformalyde Solution, Pedi-Boro Soak Paks)

Pedifix (Pedilux4)

Podiatree

Stiefel (Zeasorb)

PHARMACEUTICALS: Topical Medications (Astringents)

Gordon Labs (Monsel's)

Herbert Labs (Bluboro)

Moberg (Domeboro)

Pedinol (Pedi-Boro Soak Paks)

PHARMACEUTICALS: Topical Medications (Dermatitis)

Bako (Kera-HC)

Bayer (Desonate) (atopic dermatitis)

Physician Specialty Compounding

Stiefel (Mimyx)

PHARMACEUTICALS: Topical Medications (Moisturizers/Softeners)

Angsko

Bako (Kera HC; Kera-42; Hydro-Cutis)

Blaine (RevitaDerm)

Diaderm (ClearZal Callus)

Dr. Spalding's Podiatric Products

ELON

Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm)

Gehwol

Gilden Tree

Gill Podiatry

Gordon Labs (Aloe-Grade Cream, Gormel, Vite-A-Cream, Calicylic)

Haldey Compounding

Health Care Products (Diabetiderm)

H-E-A-T (Callusan)

Intraderm

Kamedis

MD Private Label

Medimetriks

Merz (Aqua Glycolic)

Moberg (Kerasal)

Moore Medical

Pedifoot

Pedinol Pharmacal (Cerave, Ureacin-10

Lotion & Ureacin-20 Creme, Lazer

Creme, HydriSalin Creme & Lotion,

HydriSalin Gel, Lactinol E Creme & Lotion)

Pharmaderm (Keralac, AmLactin)

Physician Specialty Compounding

ProFoot

Scientific Solutions (Bare line)

Stiefel Labs (Epilyt Lotion)

Straight Arrow (Foot Miracle)

Summers Laboratories (Keralyt Gel)

Tetra (Kamea)

TheraPlex

Tripod Labs (Advanced Moisturizing

Formula)

Westwood-Squibb (Lac-Hydrin)

PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments)

AmerX (Amerigel)

Angsko (Arginine Therapeutics)

Bako (Kera Nail Gel; Clarus Antifungal Solution)

Blaine Research Labs (Tineacide; Terpenicol)

Cipher Pharmaceuticals

Dermik (Penlac)

Diaderm (Clear Zal)

Dr Swaim's

Flexitol Anti-Fungal Liquid

Fungal Free Nails

Gehwol

Gordon Labs (Gordachom)

Haldey Compounding

Humco (Miranel)(nail dystrophy)

Marlinz (Tolcaylen)

Medimetriks

Moberg (Kerasal)

Omiera Labs (Podiazole)

Pedicis

Pedifix (Clotrimazolil)

Pedinol Pharmacal (Nail Scrub;

Phenol EZ Swabs)

Pharmaderm (Kerydin)

Physician Specialty Compounding

Podiatree

Tetra (Formula 3, Formula 7)

Tripod Labs (Nailstat 2-Step

Formula)

Ortho Dermatologies (Jublia)

Wellstone Labs (Molecular AF)

Winlind (Dr Win's)

Woodward Labs (Mycocide)

(See Also: Nail Polishes, Medicated)

PHARMACEUTICALS: Topical Medications (Nail Antifungal/Cosmesis Treatment)

Marlinz (Tolcaylen)

PHARMACEUTICALS: Topical Medications (plaque psoriasis):

Ortho (Bryhali)

PHARMACEUTICALS: Topical Medications (Scar Therapy)

Blaine (Scar Care Gel Pads)

Intraderm

Merz (Mederma)

Physician Specialty Compounding

PHARMACEUTICALS: Topical Medications (Skin Adherents)

(See: Adhesives)

PHARMACEUTICALS: Topical Medications (Skin Protectants)

Summit Industries (Lantiseptic)

PHARMACEUTICALS: Shoe Disinfectants

Gordon (Mycomist)

Patholase (Sanifeet)

Tetra (Clean Sweep)

PHARMACEUTICALS: Wart Medications

Gordon Labs (Formadon)

Haldey Compounding

Med Cara (WartPeel)

Pedicis (Vircin)

Pedinol (Lazerformalyde)

Physician Specialty Compounding

Transderm Solutions

Tripod Labs (Plantarstat)

PHARMACEUTICALS: Topical Medications (Web Maceration)

Bako (MacerX)

PHARMACEUTICALS: Wound Treatment

3M (Tegaderm Matrix)

ABL (Silvrstat)

Acelity (Systagenix)

AmerX (Amerigel)

Angelini

Cardium Therapeutics (Excellagen)

Care-Tech (Matrix gel)

Cellerate RX

Convatec, A Squibb Co. (DuoDerm)

Derma Sciences (Medi-Honey)

Ferris Mfg. (Poly-Mem)

Gensco (Astero)

HS Pharma (Bensal HP)

Human Biosciences

Hymed

Intraderm

Keneric (RTD dressings)

Lavior

Links Medical (medical honey)

Medline

MPM Medical (SilverMed; Excel Gel)

Nu Med

Pfizer (Zyvox)

PolarityTE (SkinTE)

Prevent-Plus (Duraderm)

Regeniceal

Smith & Nephew Wound Management

(Profore/Acticoat/Iodosorb)

Smith & Nephew (Regranex)

SNS (wound care kits)

Steadmed (Drawtex)

Thera Gauze (Soluble Systems)

Wake Pharma U.S. (Wound-Be-Gone)

(oxygen free radical binding)

PHARMACEUTICALS: Wound Treatment (Natural)

Tripod Labs

PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue)

Amniiox (allograft for wound healing)

Axolotl (skin-cell-derived regenerative injectable liquid)

Integra

KCI (GraftJacket)

Kerecis (fish skin technology)

Mimedx

Organogenesis (Apligraf/Dermagraft)

Pegasus

Promethean (Gamma Graft)

TEI Biosciences (Primatrix)

PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)

Smith & Nephew Medical

(Accuzyme/Panafil/Santyl)

Stratus Pharmaceuticals (Kovia,

Ziox)

PHARMACEUTICALS: Wound Treatment/Pain Treatment combo

Gensco (Astero)

PHOTOGRAPHY (Close-Up)

(See: Documentation)

PHYSICAL THERAPY: Cold Modalities

Biofreeze/Performance Health

Silipos

PHYSICAL THERAPY: Electrotherapy/Ultrasound/Inteferential/TENS/Laser

Cutting Edge

Esaoate

IMS

Multi-Radiance

Universal Ultrasound

PHYSICAL THERAPY: Hydrotherapy

(See: Hydrotherapy)

PHYSICAL THERAPY: Post-Op/Post-Trauma/Rehab

Arizona AFO

Bauerfeind

Darco (Shoes)

DM Systems

Dr. Jill's Foot Pads

Gill Podiatry

ING Source (Foot Gym)

Med Pro

Moore Medical

Pedifix

ProNiche Medical (The Kneeler; The

Heeler)

Propet

Richie Brace

Smith & Nephew (Rehab Division)

(See Also: Braces/Supports; Physical

Therapy: Heat Modalities; Physical

Therapy: Cold Modalities; Pharma-

ceuticals; Scooters; Shoes; Topical

[Skin Protectants]; splints]

PHYSICAL THERAPY: Post-Injury Regenerative Treatment

Axolotl

PHYSICAL THERAPY: Topicals

(See: Physical Therapy: Heat & Cold

Modalities; Pharmaceuticals:

Topical [Skin Protectants]); Phar-

maceuticals: Topical [Analgesics]

PHYSICIAN EDUCATION

(See: Associations, Books, CME,

Television, Videotapes)

PLANTAR FASCIITIS (Specialties)

Active Life Solutions (High Healer)

Allied OSI (FS6 Sleeve)

ArthroCare Sports Medicine (Coblation)

Curamedix (EPAT)

Cutting Edge Lasers

Darco (FS6 Sleeve)

Energia Medical (infrared light

therapy)

Footdocpreneur

ING Source (FS6 Sleeve/Foot Gym)

Instratek

Medi-Dyne (Pro-Stretch/Tuli's

Heel Cups)

Osteomed (Koby Gard)

Quick-Tape (water-resistant

foot strap)

Thera-Band/Performance Health

Pro Niche (The Heeler)

Zimmer Medicine (radial pulse)

Zuckerman Future Technologies (Remy)

(See Also: Cryosurgery; ESWT; Lasers;

Pharmaceuticals)

PLANTAR FASCIITIS (Day/Night Splint)

Swede-O (Plantar FXT)

PLANTAR FASCIITIS (Deep Stretching)

Medi-Dyne (ProStretch)

PLANTAR FASCIITIS (Night Splints)

Active Ankle Systems/Performance

Health

Alimed

Darco

Langer Biomechanics Group

Ossur

(See Also: ESWT)

PLANTAR FASCIITIS (In-shoe sleeve)

DJO Global (Aircast Air Heel)

Continued on page 91

Register Now!

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POPULATION HEALTH MANAGEMENT (for diabetes)

Arche Healthcare

POSITIONING SYSTEMS: Pediatric

(See: Braces: Pediatric)

POST-OP PROTECTION

(See: Bandage/Cast Protectors; Braces/Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Socks; Splints; Wound Management; Vitamins: Post-Op)

PRACTICE-BUILDING / PROMOTION (Office Management/Consulting/ Advertising/Product Customization/In Office Patient Communication/Revenue Enhancement/Waiting Room Videos/Scheduling Help)

AAPM

Atlas FAI (EOTTS procedure
implementation)

Blue Orchid Marketing
Collaborative Practice Solutions

Extremity Healthcare

FABI

Foot Helpers

HPMSI

Institute for Creative Podiatric Medicine
Institute for Podiatric Excellence and
Development (IPEP)

Jarall Medical Management Consulting
Manta Group

MD Private Label

Medical Mavin

Officite

Online Podiatry Sites

Physician Web Pages

Podiatry Success Today (Dr. Chris
Milkie)

Scheduling Institute

SOS Healthcare

Toe-Rific

Top Practices

Web Power Video

(See Also: Adjacencies; Associations;
Board Certification; HIPAA Consult-
ing; Managed Care; Network Partici-
pation; Patient Education; Practice
Promotion [Advertising]); Referral
Network; Websites [Physician])

PRACTICE CONSOLIDATION

Extremity Healthcare (Supergroup
formation)

PRACTICE MANAGEMENT/ MARKETING/CONSULTING

(See: Appraisal; Bill Collection;
Computers; Network Participation;
Patient Education; Practice-
Building/Practice Promotion)

PRACTICES: Buying/Selling/ Consolidation

Extremity Healthcare (consolidation/
Supergroups)

Medical Mavin (Buying/Selling/TOMS:
Transitional Ownership
Management System)

PRESSURE ASSESSMENT

(See: Diagnostics Equipment)

PRESSURE WALKERS

Darco (Walker)

Ossur

PRIVATE LABELING (for practices)

MD Private Label

PRODUCT CUSTOMIZATION (for private labeling)

(See: Private Labeling)

PROSTHETIC NAIL SYSTEM

Just For Toenails

PUBLICATIONS

APMA News

MPM (Greenbranch)

PM News

JAPMA

Podiatry Management

Podiatry Today

Podiatry.com

PRESENT (eZines)

PUMICE BARS

Teregen Labs (Personal Pumi Bar)

PURCHASING NETWORKS

(See: Supplies)

R

RADIO ADS

(See: Practice Promotion)

REFRIGERANTS

(See: Skin Refrigerants)

REGENERATIVE TREATMENT

(See Physical Therapy: Post-Injury
Regenerative Treatment)

REHAB

(See: Braces/Supports; Physical Therapy;
Post-Op Protection; Shoes; Splints)

REPAIRS

Med-Pro (whirlpools, chair upholstery)

RESIDENCY COURSEWARE/ SUMMITS

PRESENT

RETRACTORS

(See: Surgical Specialties)

REVENUE ENHANCEMENT

(See: Practice-Building/Practice
Promotion; Adjacencies/In-Office
Dispensing)

S

SAFETY PRODUCTS & SERVICES

(See Also: Cleaners; Disposables;
Fume Removal; Lasers; Protective
Eyewear; Spore Testing; Sterilizers;
Suction Systems; Surgical Equip-
ment; Vacuum Systems; Waste
Disposal; X-Ray; Personnel Radia-
tion Monitoring; X-Ray: Shielding)

SANDALS

(See: Shoes: Sandals)

SAWS

(See: Surgical Equipment)

SCAR MANAGEMENT

Blaine (Scar Care Gel Pad)

Merz (Mederma)

SCHOOLS

(See: Colleges)

SCOOTERS/WALKERS/ROLLING

MECHANISMS

Pro Niche (The Kneeler)

SEMINARS

(See: Associations; Practice Promotion)

SENSORY TESTING

(See: Diagnostics Equipment:
Diabetic Neuropathy)

SHEET STOCK

(See: Orthotics: Raw Materials)

SHIELDS

(See: Orthotics: Custom Digital Shields)

SHOE SANITIZER/ANTIFUNGAL DELIVERY SYSTEM

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe)

(See: Pharmaceuticals: Shoe
Disinfectants)

SHOES: Athletic/Walking/ Comfort

Acor

Apex

Asics

Brooks Shoe, Inc.

New Balance (Aravon/Procare)

Revere

SAS

SHOES: Balance

Apex (Moore Balance Shoe)

SHOES: Custom-Made/Molded

Acor (Traditional Custom/Urban
Walkers/ThermAcor)

Eneslow

Jerry Miller I.D. Shoes (Beta-Walker/
Traditional Custom)

Tru-Mold

SHOES: Depth/Diabetic

Acor (Urban Walkers)

Anadyne

Apex (Ambulators/AFO Essentials
Program)

Apis

Betterform

ComfortFit Labs

Dia-Foot

Drew Shoe Corp.

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

JMS Plastics

JSB Orthotics

Langer

P.W. Minor

New Step Orthotics Lab

Oasis

Orthotic Group

Orthofeet

Ped Lite

Pedors

Pilgrim (Deer Tracks/
Hoopoe)

Pine Tree Orthopedic Lab

Propet

Revere

Root Labs

Safestep

STJ

Stride-Lite

Surefit

(See Also: Medicare Diabetic Shoe
Program); Shoes: Custom-made
Shoes: Post-op/Diabetic Combo)

SHOES: Depth/Diabetic (custom shoe/insert scanner)

Apex (ScanCast3D)

SHOES/BOOTS: Post-Op/Post- Trauma

(See: Physical Therapy)

SHOES: Post-Op/Diabetic Combination

Darco

Pedors (Tathonor)

SHOES: Sandals

American Orthotics Lab, Inc.
(Healing Sandal)

Apex

ComfortFit

Earthwalk

JSB

KLM

Langer

OLT (3D Printed)

Orthotic Group

Revere

Spenco

STJ

Vionic

SHOES: Specialty Retailers

Eneslow

SHOWER & BATHING AIDS

(See: Bandage/Cast Protector)

SILICON SPECIALTIES

Bauerfeind USA (Viscoped/Viscoheel
SoftSpot)

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart/Polygel/Healix Care
Orthofeet (Bio-Sole GEL)

Pedifix (Gel Smart)

Podiatree

Silipos

Stein's

(See Also: Digital Appliances)

SILICON SPECIALTIES (diabetic-friendly)

Gel Smart

Pedifix (Visco-Gel line)

SILVER DELIVERY SYSTEM

(See: Shoes)

SKIN LESION REMOVAL (Cryosurgical)

Cryoprobe

Cryosurgery, Inc. (Verruca-Freeze)

Moore Medical

SKIN PROTECTANTS

(See: Pharmaceuticals: Topical [Skin
Protectants])

SKIN REFRIGERANTS

Blaine Labs (V.A.D.)

Gebauer Co. (Ethyl Chloride)

Gill Podiatry (Pedi-Freeze/Pedi-Shield)

SMOKE EVACUATION

(See: Lasers)

SOCKS

Anadyne

Apex (Copper Cloud)

Bauerfeind (Spa Hosiery)

Bintz Company

Dia-Foot/Pure Stride

Dr. Comfort

Drew Shoe Corp.

Drymax (copper/running
socks)

Foot Helpers

Frankford Leather

Orthofeet

P.W. Minor (Treadeasy)

Pedifix (Therafoot/No-Ridge)

Sigvaris

Silipos

Stride Lite

Thor-Lo (Thorneburg Hosiery)

Continued on page 94



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PHOENIX

Valley of the Sun Conference

April 16-19

with Arizona Foot & Ankle Medical Assn.

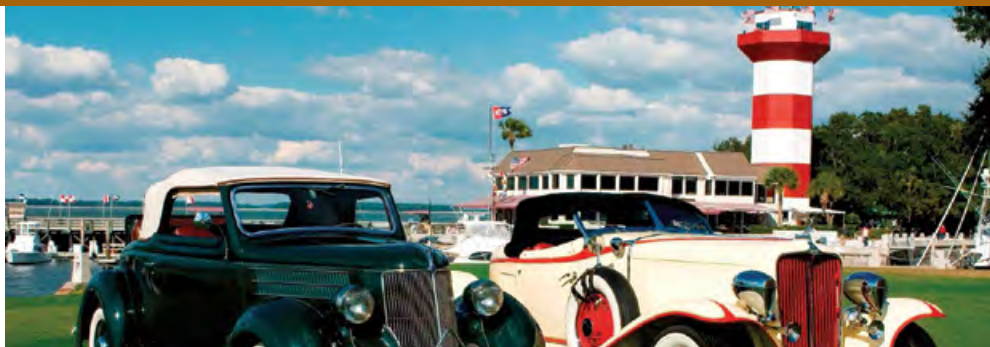


NEWPORT

Surgical Pearls by the Sea

April 30- May 3

with Rhode Island Podiatric Medical Assn.



HILTON HEAD

Footprints in the Sand

June 18-21

with South Carolina Podiatric Medical Assn.

PHILADELPHIA

September 11-13, 2020
Insights & Advancements
with Penn Presbyterian Medical Center

SAN DIEGO

September 24-27, 2020
UPDATE 2020
with San Diego Podiatric Medical Society

MID-ATLANTIC

October 16-18, 2020
Mid-Atlantic Podiatry Conference
with Mid-Atlantic PMA (Region 8)

ATLANTA

October 22-25, 2020
UPDATE 2020

SANIBEL

November 5-8, 2020
Hallux Valgus & Related
Forefoot Surgery

CHICAGO

December 4-6, 2020
Windy City Podiatry Conference
with Illinois Podiatric Medical Assn.

2020 4-Day Cadaver Surgical Skills Courses at The Institute

FOREFOOT

March 12-15	October 1-4
June 11-14	November 12-15
August 20-23	

REARFOOT

April 23-26	December 10-13
September 17-20	

2020 AAFAO Advanced & Comprehensive Courses on Internal Fixation

DALLAS, TEXAS

April 2-4	August 6-8
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THE PODIATRY INSTITUTE

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TENTATIVE SCHEDULES;
DATES SUBJECT TO CHANGE.



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INNOVATIVE TECHNIQUES

NEW ADVANCEMENTS

RENOWNED FACULTY

Tru-Mold (Shear-Free Comfort Socks)
Voxxlife (pain relief/postural stability)

SPAS (for Male Grooming)
(franchises)
Hammer and Nails

SPLINTS (Night)
(See: *Plantar Fasciitis*)

SPLINTS (Post-Op/Post-Trauma)
Angsko
Darco Int'l (Complete Splinting System)
Dr. Jill's Foot Pads
Gill Podiatry
Med Pro
Moore Medical
Pedifix
Silipos
Stein's
(See Also: *Braces/Supports*)

SPLINTS (Plaster: For Orthotic Casting)
De Puy Casting

STAFF MANAGEMENT
(See: *Practice-Building*)

STATIONERY: Greeting Cards
(See: *Gifts/Cards*)

STERILIZING EQUIPMENT
Midmark (Ritter)
(See Also: *Cleaners, Ultrasonic*)
Sterilizers: Monitoring SteriCheck Systems

STRAPPING (specialties)
Quick-Tape (water-resistant foot strap)

SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry)
DPM-Aire (air purifier)
European Footcare
Jan-L
Medicool (File Stream)
Med-Pro
Podiatree (Keratin nail debridement system)

SUPPLIES, SURGICAL
(See: *Supply Houses; Surgical Equipment*)

SUPPLIES (catalog, direct sales, internet, group purchasing networks)
Advent Medical Systems
Alimed
DocShopPro (online)
eSutures (surgical focus)
Gill Podiatry Supply
Henry Schein
Krasity's
MD Buying Group (online)
Med-Pro
Meyer Distributing
Moore Medical
Surefit
Talar Capital Partners

SUPPLIES (Wound Care)
Advanced Tissue

SURGICAL (CHEMICAL) NAIL TREATMENTS
Pedinol Pharmacal (Phenol-EZ Swabs)

SURGICAL EQUIPMENT:
Endoscopic
Instratek (Endotrac System)

SURGICAL TREATMENT: Specialties
AmnioX (allograft for accelerating surgical healing)
Arthrex
De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb)

eSutures (sutures)
In2Bones USA (Smart Toe hammertoe treatment)
Instratek (Endotrac Endoscopic Plantar Fasciotomy Instrumentation)

Jan L (S-Mart exsanguination and Tourniquet system)
Nextremity Solutions (hammertoe correction system)
Osteomed (Koby Isagard system)
Paragon 28 (Baby Gorilla)

Reign Medical (CLENCH compression staple system)
Safety Fix (removable implants)
Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin)
Treace (Hallux Valgus)
Vilex (Du Val Cannulated Screw System/Borrelli Blade System)
Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain)
(See Also: *Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays*)

SURGICAL FACILITY ACCREDITATION
(See: *Accreditation*)

SURGICAL POWER EQUIPMENT
Vilex
Zimmer, Inc.: Hall Surgical (Micro E)

SWABS
(See: *Disposables*)

SYRINGES
(See: *Hypodermic Needles*)

T

TABLES, SURGICAL
(See: *Chairs*)

TAPE
(See: *Casting Materials; Supply Houses*)

TAPE (for strapping)
Quick-Tape (water-resistant foot strap)

TAPE (for bunions, corns, calluses prevention and treatment)
Pedifix (Sorespot silicone tape)

TELEVISION ADS
(See: *Practice Promotion*)

TENS UNITS
(See: *Physical Therapy*)

TIBIAL TORSION DEFORMITIES
(See: *Braces/Supports*)

TOPICAL ANTISEPTICS
(See: *Disinfectants/Hand Cleansers*)

TOPICAL MEDICATIONS
(See: *Pharmaceuticals: Topical Medications*)

TOTAL CONTACT CAST SYSTEMS
BSN (Cutimed)
Integra (TCC-EZ)

U

ULCER CARE/PREVENTION
(See: *Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings*)

ULTRASONIC CLEANERS
(See: *Cleaners*)

ULTRASOUND
(See: *Physical Therapy*)

ULTRASOUND IMAGING 20/20

UPHOLSTERY
(See: *Chairs/Upholstery*)

V

VACUUM SYSTEMS (Nail Dust Extraction)
(See: *Suction Systems*)

VASCULAR DIAGNOSTICS
(See: *Diagnostic Equipment*)

VIDEOTAPES (Physician Education)
Art Of Surgery
DataTrace
Greater Texas Educational Foundation
Podiatry Institute PRESENT (Residency Courseware)
Western Pennsylvania Hospital

VITAMINS/SUPPLEMENTS/ MEDICAL FOODS
Alfa Sigma
Bako (Thera Nail-TF Tablets)
Molecular Labs (Neurvasia)
Pharmaceutix (podiaPN)
Realm (NeuRemedy)
(See Also: *Neutraceuticals*)

W

WAITING ROOM VIDEOS
(See: *Practice Promotion/Patient Education*)

WALKERS
(See: *Braces/Supports*)

WART REMOVAL (topicals)
(See: *Pharmaceuticals; Topical Wart Removers*)

WART REMOVAL (non-pharmaceutical)
Cryoprobe
Cryosurgery, Inc (Verruca-Freeze)
Moore Medical
Nuvalase
Saorsa (Swift System) (microwave technology)
(See Also: *Lasers*)

WART REMOVAL: Refrigerants
Blaine Labs (V.A.D.)
Gebauer Co. (Fluro-Ethyl)
Gill Podiatry (Pedi-Freeze/
Pedi-Shield)

WEBSITES
(See: *Online Education/Networking*)

WEBSITES (Practice Site Creation/Sales)
Officite
Online Podiatry Sites
Physician Web Pages
Podiatry Content Connection
WebPower Video

WEBSITE CONTENT/WEB COMMUNICATION SERVICES/ INTERNET PRESENCE/ CONTROLLING BAD REVIEWS (Reputation Management)
Podiatry Content Connection
Podiatrynet.com

WHIRLPOOLS
(See: *Hydrotherapy*)

WOUND MANAGEMENT: Board Certification
(See: *Board Certification*)

WOUND MANAGEMENT: Healing Devices/Techniques: Wound Prevention, Diagnostics
Acelity (KCI VAC System; SNAP disposable NPWT)
DM Systems (Heel-Lift)
Juzo (compression stocking)
Moleculight (wound measurement/ fluorescence visualization)
Smith & Nephew (Blue Sky)
Wright Medical: Osteoset (resorbable mini-beads)
(See Also: *Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure Walkers/Scooters; Total Contact Casts*)

WOUND MANAGEMENT: Topical Medications
(See: *Pharmaceuticals: Wound Dressings*)

X-Z

X-RAY: Cone Beam CT
Curvebeam

X-RAY: Duplicating
Med-Pro

X-RAY: Fluoroscopy
(See: *Fluoroscopy*)

X-RAY: Machines
Fluoriscan Imaging Systems
MinXray, Inc.
X-Cel X-Ray, Inc.

X-RAY: Marking Tape/I.D. Labels
Med-Pro (distributor for Med. I.D.)

X-RAY: Portable Imaging Systems
Fluoriscan Imaging Systems
MinXray

X-RAY: Portable Imaging Systems: (Used)
IMS
Mini-C Sales

X-RAY: Processors
20/20 Imaging (Digital)
All-Pro Imaging Corp. (Digital and Non-Digital)
Foz Networks
FujiFilm
Sigma Digital X-Ray
X-Cel X-Ray, Inc. (MXR-14)