

2013 BUYERS' GUIDE

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide. To save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

This year's guide is divided into two parts. **Part I** lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

Part II, which starts on page 163, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Naftin under 'Pharmaceuticals: Anti-Fungals,' you can find this brand name even if you don't know that Merz is the manufacturer.

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the 'Orthotics, Prefabricated' category, you will also find the cross-reference 'See also: Insoles, Heel Supports, and Pads.'

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

Continued on page 126

PART I: WHO'S WHO

A

WHO'S WHO

IST PROVIDERS CHOICE

(480) 782-1116
www.1stproviderschoice.com

20/20 IMAGING

471 Jennings Dr., Ste. A
Lake in the Hills, IL 60156
(866) 734-6234
www.2020imaging.net
email: info@2020imaging.net

A

THE ACADEMY OF AMBULATORY FOOT AND ANKLE SURGERY (AAFAS)

1601 Walnut St., Ste. 1005
Phila., PA 19102
(800) 433-4892
(215) 569-3303
Fax: (215) 569-3310
www.aafas.org

The mission of the Academy of Ambulatory Foot & Ankle Surgery (AAFAS) is the promotion and education of minimal invasive foot and ankle surgery. The Academy of Ambulatory Foot & Ankle Surgery is an international association of multi-disciplined surgeons, including podiatrists, orthopedic surgeons and allopathic physicians, who are dedicated to the correction of foot and ankle pathology using minimal invasive procedures. The mission is to improve public health through education, ambulation, rehabilitation and research. Membership includes physicians in North America, Central America, South America, Europe, Asia and Middle East.

RSN 1;
see adv. p. 116

THE ACADEMY OF PHYSICIANS IN WOUND HEALING (APWH)

3524 Yadkinville Rd.,
Suite # 194
Winston Salem, NC 27106
(336) 923-5604
www.APWH.org

The Academy of Physicians in Wound Healing (APWH) completely addresses the needs of the physician in wound healing. Join

and become a Fellow while grandfathering still exists. APWH is the ONLY physician-specific membership organization in the US providing physician-directed education, advocacy and representation. The APWH represents physicians dealing with at-risk patients to legislatures and administrators addressing the ongoing changes in the National Healthcare delivery system. Educational directives differ from other wound healing organizations because the APWH addresses physicians' needs while other organizations have a large nursing and physical therapy membership influencing the educational programming. APWH educational goals and objectives focus on how to both manage and treat the disease, in addition to the wound. As physicians we differ from nurses and other healthcare professionals in that we are responsible for diagnosis, writing orders and management. This necessitates an organization that reflects the differences between doctors and the other wound care team members. Learn more about our "Congressional Physician" program as well as other aspects and/or join the Academy at www.APWH.org

RSN 2;
see adv. p. 93

ACOR ORTHOPAEDIC

18530 S. Miles Pkwy.
Cleveland, OH 44128
(800) 237-2267 (ACOR)
(216) 662-4500
Fax: (216) 662-4547
www.acor.com
e-mail: email@acor.com

ACTIVE INNOVATIONS

PO Box 1001
Gardner, KS 66030
(800) 800-2896
Fax (913) 884-5626
www.activeinnovations.net
email: info@activeinnovations.net
Active Innovations, medical division of Active Ankle—subsidiary of Cramer Products—works with medical professionals to design

and develop products that prevent pain and injury and help patients heal as quickly and comfortably as possible, in the most appropriate way. Active Innovations has solutions not only for the foot and ankle, but also the knee, hand, wrist and elbow.

RSN 3;
see adv. p. 179

ADVANTAGE LAB

130B E. Jefryn Blvd.
Deer Park, NY 11729
(866) 548-3668

AEROLASE

777 Old Saw Mill River Rd.
Tarrytown, NY 10591
(914) 345-8300
Fax: (914) 345-8303
www.aerolase.com

The LightPod Forte®, Nd:YAG 1064nm laser by Aerolase, brings new revenue streams and an excellent potential return on investment to the podiatrist. No costly service contract, gels or consumables limit your cost of ownership solely to the initial purchase. LightPod lasers represent a new technology platform, which eliminates fiber-optic cables and water-cooling subsystems, thus avoiding system downtime and repair costs to keep your practice running smoothly and profitably.

With a much higher power output than some other podiatry lasers, the LightPod Forte® enables safe, quick, and effective laser treatments. It delivers treatment times of 5-15 minutes to optimize your schedule and fit more patients into each day. Fluences of up to 318 J/cm² ensure superior efficacy rates for a highly satisfied patient base.

Truly portable at just 22 lbs., with only one handpiece, the LightPod Forte® features more than 10 applications, including coagulation of soft tissue, warts, spider veins, scars, tattoos and many other medical and aesthetic treatments.

RSN 4;
see adv. p. 151

AETREX WORLDWIDE, INC.

414 Alfred Ave.
Teaneck, NJ 07666
(800) 526-2739
Fax: (201) 833-1485
www.aetrex.com
e-mail: info@aetrex.com

Aetrex Worldwide Inc., is widely recognized as a global leader in pedorthic footwear and orthotics. We are proud to offer the most comprehensive line of PDAC verified diabetic footwear that provides superior comfort and protection in fashion-forward styles. Ideal for those requiring maximum adjustability, advanced technological features and state of the art materials to help you lead a healthy and active lifestyle. The newly launched Custom Diabetic Orthotics Program provides a "one stop shop" experience and ensures a perfect fit each and every time.

And with our unique in-house display program to showcase the different style options and sizing runs, your practice will benefit from increased sales, efficient operations and improved patient care.

RSN 5;
see adv. p. 5

AGEWELL PHARMACY

191 W Burton Mesa Blvd, Ste. 4
Lompoc, CA 93436
(805) 733-2061

ALI-MED

297 High St.
Dedham, MA 02026
(800) 225-2610

ALGEOS

PO Box 116
Manhattan Beach, CA 90267
(310) 466-2280
www.algeos.us

ALLIED OSI LABS

6299 Guion Rd.
Indianapolis, IN 46268
(800) 444-3632
Fax: (800) 233-2280
www.alliedosilabs.com
e-mail: cmeyer@aolabs.com

For custom orthotics and AFOs or

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over the counter products for children and adults, call Allied OSI Labs. We have the products you need to treat your patient's foot and ankle diagnoses. Let us help you decide which product best fits into your treatment plan and your patient's budget.

RSN 6;
see adv. p. 17

ALL-PRO IMAGING, INC.

1295 Walt Whitman Rd.
Melville, NY 11747-3062
(888) 862-4050
Fax: (516) 433-3831
www.allproimaging.com

The new ScanX®12 SE Digital Imaging System features sharp digital images, contoured design and a contemporary, light color scheme. Standard 10" x 12" imaging plates are ready for viewing in just 35 seconds and 8" x 10" plates can be viewed in about 30 seconds. The ScanX®12 SE Package includes imaging software, computer hardware, and three 10" x 12" imaging plates and accessories. Upgrading to digital with the ScanX®12 SE is extremely simple and the entire system requires minimal training so staff is up to speed in no time. The ScanX®12 SE Digital Imaging System offers a unique advantage over flat panel systems in that the self-contained imaging plates enable image acquisition wherever your patient is—for example, patients who are wheelchair bound, or in other situations where an orthopos cannot be utilized.

RSN 7; see adv. p. 99

ALMA LASERS (CLEAR CHOICE™)

485 Half Day Rd. #100
Buffalo Grove, IL 60089
(866) 414-ALMA
Fax (224) 377-2050
www.almalasers.com

For the 35 million people worldwide who suffer from onychomycosis, treatment for nail fungus has been a challenge because the infection is embedded within the nail and is difficult to reach. But Alma Lasers' innovative ClearChoice approach addresses onychomycosis from the inside out by targeting the fungus located deep beneath the nail bed for visible results. The Q-switched module fires short bursts of higher energy and quickly

heats a focused spot on the nail bed, allowing for concentration in areas where the fungus lives. The 1064nm Nd:YAG module slowly heats the entire nail bed, killing the yeast organisms responsible for the nail infection. Through this innovative platform, physicians and aesthetic providers have added versatility in delivery options that can enhance the level of efficacy for their patients.

"At Alma Lasers, we're committed to delivering the most advanced, efficacious aesthetic and medical solutions that add to clinical outcomes, promote positive patient experience and maximize return on investment for our customers," said Avi Farbstein, Executive Vice President and General Manager of the North American Operation. "We are excited to offer this unique technology to be accessible to patients worldwide."

RSN 8;
see adv. p. 117

AMERICAN ACADEMY OF PAIN MANAGEMENT

13947 Mono Way, Ste. A
Sonora, CA 95370
(209) 533-9744
Fax: (209) 533-9750

AMERICAN ACADEMY OF PODIATRIC PRACTICE MANAGEMENT

1000 West St. Joseph Hwy
Ste. 200
Lansing, MI 48915
(517) 484-1930
Fax: (517) 485-9408
www.aappm.com
e-mail: office@aappm.org

The American Academy of Podiatric Practice Management (AAPP), an APMA affiliate, has a proud, 52-year history of providing members with the practice management education and resources they need to practice more efficiently and profitably. AAPP has over 2,220 DPM and podiatric staff members and is the premier practice management association educational resource in podiatry.

The Academy offers five world class practice management meetings annually, an information-packed web site, www.aappm.org, a unique personal mentoring program for new practitioners

and other members, and an "ask the experts" program to help members get great solutions to tough practice management problems. AAPP also offers all members discounts from our Corporate Sponsors, free mentoring conference calls on specific topics and open forums, and weekly blast fax and email pearls. It's only \$369 for doctor members; \$169 for associates in practice 4 years and less; and \$139 for podiatric staff members to join and take your practice to the next level. Members of the AAPP must also be members of the APMA. Change your practice, change your life! Visit www.AAPP.org and join AAPP.

RSN 9; see adv. p. 177

AMERICAN ACADEMY OF PODIATRIC SPORTS MEDICINE

3121 NE 26th St
Ocala, FL 34470
(352) 620-8562
Fax: (352) 620-8765
www.aapsm.org
email: ritayates2@aol.com

The AAPSM serves to advance the understanding, prevention and management of lower extremity sports and fitness injuries. The Academy believes that providing such knowledge to the profession and the public will optimize enjoyment and safe participation in sports and fitness activities. The Academy accomplishes this mission through professional education, scientific research, public awareness and membership support.

RSN 10; see adv. p. 134

AMERICAN ACADEMY OF WOUND MANAGEMENT

1255 23rd St. NW, #200
Washington, DC 20037-1174
(202) 521-0368
Fax: (202) 833-3636
www.aawm.org
e-mail: woundnet@aawm.org

THE AMERICAN ASSOCIATION OF COLLEGES OF PODIATRIC MEDICINE (AACPM)

15850 Crabbs Branch Way,
Ste. 320
Rockville, MD 20855
(301) 948-9760
www.AACPM.org

AMERICAN ASSOCIATION OF HOSPITAL AND HEALTHCARE PODIATRISTS (AAHHP)

c/o Frank Rinaldi, DPM
8508 18th Ave.
Brooklyn, NY 11214-2912
(718) 259-1822
Fax: (718) 259-4002
www.hospitalpodiatrists.org
e-mail: drdefoot@verizon.net

AMERICAN ASSOCIATION FOR WOMEN PODIATRISTS

www.aawpinc.com

AMERICAN BOARD OF LOWER EXTREMITY SURGERY (ABLES)

6421 Inkster Rd., Ste. 102
Bloomfield Hills, MI 48301
(248) 855-7740
Fax: (248) 855-7743
e-mail:

howardlazar@comcast.net

Because board certification is widely accepted as the touchstone of physician quality, and is coveted by physicians for the professional esteem derived from this rigorous, intellectually invasive peer review process, it must never be gratuitously granted.

ABLES has established a fair and reliable process by which the sum of one's academic knowledge and that special wisdom borne of experience may be evaluated to show that he merits certification by this board via either of its two methods. ABLES has also implemented an unmatched, mandatory, periodic, performance-based recertification process by which those who are certified by this board may demonstrate continued merit.

ABLES has set for itself the task of creating an interprofessional membership. ABLES already has MDs and DOs among its members. This will foster the exchange of information on scientific advances and evolving professional philosophies. It will facilitate the creation of a uniform standard of care for all professionals treating the lower extremity. It will help to obliterate senseless discrimination among academic degrees and organizational affiliations in the matter of professional privileging in hospitals and MCOs.

RSN 11; see adv. p. 157

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AMERICAN BOARD OF MULTIPLE SPECIALTIES IN PODIATRY

1350 Broadway, 17th Flr.
New York, NY 10018
(888) 852-1442
Fax: (212) 356-0678

www.abmsp.org
e-mail: abmsp@ptcny.com

The American Board of Multiple Specialties in Podiatry has Provided excellence in podiatric certification for over 26 years. The ABMSP offers certification in four

different podiatric specialties, including two specialty areas which are unique to our board. Certification is offered in Primary Care in Podiatric Medicine, Podiatric Surgery, Diabetic Foot Wounds and Footwear and Limb Preser-

vation and Salvage.

The ABMSP is excited to announce that we have recently become accredited by URAC. URAC accredits many types of health care organizations including hospitals, health plans, HMOs, PPOs, TPAs, and provider groups. The ABMSP is the first certification organization to be accredited by URAC.

RSN 12;
see adv. p. 175

AMERICAN BOARD OF PODIATRIC MEDICINE (ABPM)

3812 Sepulveda Blvd,
Ste. 530
Torrance, CA 90505
(310) 375-0700
Fax: (310) 375-1386
www.ABPMed.org

e-mail: admin@abpm.org
The American Board of Podiatric Medicine (ABPM) conducts comprehensive board qualification and certification examination processes in podiatric medicine and orthopedics.

RSN 13;
see adv. p. 176

AMERICAN BOARD OF PODIATRIC SURGERY (ABPS)

1601 Dolores St.
San Francisco, CA 94110
(415) 826-3200

AMERICAN COLLEGE OF FOOT AND ANKLE ORTHOPEDICS AND MEDICINE (ACFAOM)

5272 River Rd., Ste. 630
Bethesda, MD 20816
(800) 265-8263
Fax: (301) 656-0989
www.acfaom.org
e-mail: info@acfaom.org

AMERICAN COLLEGE OF FOOT AND ANKLE PEDIATRICS

8th and Race Streets
Philadelphia, PA 19107
(215) 629-0300 (ext. 354)

AMERICAN COLLEGE OF FOOT AND ANKLE SURGEONS

8725 W. Higgins Rd. #555
Chicago, IL 60631-2724
(773) 693-9300
Fax: (773) 693-9304

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www.acfas.org

Founded in 1942, ACFAS is a professional society of more than 6,300 foot and ankle surgeons. The College promotes the art and science of foot, ankle and related lower extremity surgery, addresses the concerns of foot and ankle surgeons, as well as advances and improves the standards of education and surgical skill to ensure the highest level of patient care.

RSN 14;

see adv. p. 181

AMERICAN COLLEGE OF LOWER EXTREMITY SURGEONS (ACLES)

PO Box 211

Greenwich, NY 12834

(518) 692-0602

Fax: (518) 692-8939

www.aclesurg.org

AMERICAN COLLEGE OF PODIATRIC MEDICAL REVIEW

www.acpmr.org

AMERICAN COLLEGE OF PODIATRIST RADIOLOGISTS

One Lincoln Road Bldg.
Miami Beach, FL 33139

AMERICAN HEALTHCARE BILLING SERVICES

6604 Elvedon Dr., Ste. 100

Dallas, TX 75248-1324

(866) 880-4252

ahcbs@tx.rr.com

AMERICAN ORTHOTIC LAB CO., INC.

20-32 119th St.

College Point, NY 11356

(718) 886-1388

AMERICAN ORTHOTICS LAB., INC.

P.O. Box 9174

St. Louis, MO 63117

(800) 644-3579;

www.americanorthotics.com

email:

contactus@americanorthotics.com

AMERICAN PODIATRIC MEDICAL ASSOCIATION

9312 Old Georgetown Road

Bethesda, MD 20814

(800) 366-8227

www.apma.org

AMERICAN PODIATRIC MEDICAL STUDENTS ASSOCIATION

9312 Old Georgetown Rd.

Bethesda, MD 20814

(301) 493-9667

AMERICAN PODIATRIC MEDICAL WRITERS ASSOCIATION

P.O. Box 750129

Forest Hills, NY 11375

AMERICAN PROFESSIONAL WOUND CARE ASSOCIATION (APWCA)

406 W Street Rd.

Feasterville, PA 19053

(215) 942-6095;

Fax: (215) 942-6098

www.apwca.org

AMERICAN REGENT, INC

One Luitpold Dr.

PO Box 9001

Shirley, NY 11967

(800) 645-1706

Fax: (631) 924-1731

www.americanregent.com

Luitpold Pharmaceuticals, parent company of American Regent, acquired PharmaForce, a specialty injectable company, in 2009. American Regent is now the distributor of Betamethasone Sodium Phosphate and Betamethasone Acetate Injectable Suspension, USP.

RSN 15;

see adv. pp. 131-132

AMERICAN SOCIETY OF PODIATRIC DERMATOLOGY

C/o Dr. Joel Morse

(202) 966-4811

e-mail: foxhalffoot@aol.com

THE AMERICAN SOCIETY OF PODIATRIC MEDICAL ASSISTANTS

(888) 88 ASPMA (27762)

www.ASPMA.org

e-mail: aspmaex@aol.com

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Who's Who

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AMERICAN SOCIETY OF PODIATRIC MEDICINE

7331 Collins Avenue
Miami Beach, FL 33141

AMERX HEALTH CARE CORPORATION

(800) 448-9599;
www.amerigel.com
e-mail: info@amerxhc.com

Amerx Health Care manufactures the Amerigel® Advanced Skin and Wound Care product line with Oakin®, including: AmeriGel Wound Dressing, AmeriGel® Saturated Gauze, AmeriGel® Post-Op Surgical Kits, Amerigel® Wound Wash, Amerigel® Care Lotion and Amerigel® Barrier Lotion. The proprietary ingredient Oakin® is a natural oak extract that provides broad-spectrum antimicrobial, anti-fungal and anti-inflammatory properties through the use of tannins. This unique ingredient has been proven to reduce healing time for post-surgical wounds, chronic ulcers and challenging skin conditions. Oakin's unique benefits are also why AmeriGel® Wound Dressing has been rated Podiatry's #1 Topical Wound/Ulcer and Post-Matrixectomy treatment since 2003.

Amerx continues to fund product and clinical research to develop natural and innovative products for the skin and wound care markets. Amerx is proud to support the future of podiatry through educational grants at state, regional and national conferences; podiatric college and research grants; and national podiatric associations such as the APMA and AAPP. M.

RSN 16;
see adv. p. 13

AMFIT, INC.

5408 NE 88th St.,
Bldg. D-406
Vancouver, WA 98665
(800) 356-FOOT (3668)
(360) 573-9100;
Fax: (360) 566-1380
www.amfit.com
email: sales@amfit.com

ANGEL SALES

4147 N Ravenswood Ave.
Chicago, IL 60613
(888) 737-1017
Fax: (773) 883-8889
www.angelsales.com

APIS FOOTWEAR CO.

2239 Tyler Ave. #B
S. El Monte, CA 91733
(888) YES-APIS (937-2747);
Fax: (888) 990-2245
www.BigNwideShoes.com

Apis Footwear Company believes there is a shoe for everyone. A favorite for those who wear hard-to-find sizes, each style is offered in a multitude of sizes and widths. If you are seeking footwear for therapeutic purposes, Apis' shoes are ideal for athletic walking or simply adhering to your general comfort needs. Apis Footwear Company strives to produce variety in style while maintaining its therapeutic functions.

RSN 17; see adv. p. 94

APP MED SOFTWARE

2402 Harbor Ridge Way
Lindenhurst, IL 60046
(800) 854-0031
www.appmed.com
e-mail: sales@appmed.com

APPOINTMENT DESK

9741 Preston Rd., Ste. 105
Frisco, TX 75034
(888) 244-5150
www.appointmentdesk.us

ARIZONA AFO

4825 E. Ingram St.
Mesa, AZ 85205
(877) 780-8382;
Fax: (480) 461-5199
www.arizonaafo.com
e-mail:
don.pierson@arizonaafo.com

Arizona AFO, Inc is your best source for custom made lower extremity bracing. It is a given that we are recognized as the "Gold Standard" for custom molded leather gauntlets, but we also offer a full line of plastic AFOs, foot orthotics and synthetic covered devices such as the Moore Balance Brace (MBB), which is used as an integral part of a comprehensive fall prevention program, and the AZ Breeze, which has similar features to the Arizona Brace, yet is lightweight and machine-washable.

RSN 19;
see adv. p. 105

AROBELLA MEDICAL, LLC

5929 Baker Rd., Ste. 470
Minnetonka, MN 55345
(866) 968-6370
www.arobella.com

ARTHREX

1370 Creekside Blvd.
Naples, FL 34108
(239) 643-5553

ARTHROCARE SPORTS MEDICINE

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Sunnyvale, CA 94085
(408) 736-0224 (main #)
(800) 797-6520 (order entry)
Fax: (888) 994-2782
(order entry)
e-mail: info@arthocare.com

ART OF SURGERY, THE (DR. MERCADO VIDEO SERIES)

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www.artofsurgery.org
ASCENSION ORTHOPEDICS
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Austin, TX 78754
(877) 370-5001
www.ascensionortho.com

ASICS TIGER CORP.

10540 Talbert Ave., West Bldg.
Fountain Valley, CA 92708
(800) 678-9435

ASSOCIATION OF EXTREMITY NERVE SURGEONS (AENS)

(888) 708-9575
www.aens.us

The AENS is an approved APMA affiliate specialty society that focuses on extremity nerve treatment and research.

The society is made up of DPMs, MDs and affiliated professionals who treat peripheral nerve disorders. Intensive training courses are offered, in addition to microsurgical courses and an annual symposium. The society also supports a research foundation and medical mission to Ecuador. The AENS can sponsor speakers for medical meetings. To request a speaker, surgical DVDs, course information, sponsorships or referrals, contact info@aens.us.

RSN 18;
see adv p. 100

ATLANTIC MEDICAL LLC

4539 Metropolitan Ct., Ste. 289
Frederick, MD 21704
(888) 383-8858
Fax: (800) 840-6675
www.atlanticmedicalllc.com
e-mail:
info@atlanticmedicalllc.com

AVICENNA LASER TECHNOLOGY

1209 N. Flagler Dr.

W. Palm Beach, FL 33401
(888) AVI-LASER
Fax: (561) 820-9646
email: info@avicennalaser.com

B

BAJA PROJECT FOR CRIPPLED CHILDREN

c/o Robert Anavian, D.P.M.
19000 Hawthorne Blvd., #204
Torrance, CA 90503
(310) 542-1501
ranavian@ix.netcom.com

BAKO PODIATRIC PATHOLOGY SERVICES

c/o Bradley W. Bakotic, DPM, DO
6240 Shiloh Rd.
Alpharetta, GA 30005
(877) 376-7284
Fax: 770-475-0533
www.bakopathology.com
email: brad@bakopathology.com

Bako Podiatric Pathology Services is a physician-owned provider of a wide array of pathology services ranging from histopathologic examination of bone, soft tissue, and skin/nail unit, to microbiology and epidermal nerve fiber density testing. We pride ourselves on providing the best available customer service, concise reports with therapeutic options, photomicrographic imaging, compliant and patient-friendly billing policies, internet-based report access/EMR interface capability, and a client/patient comes-first business model.

At Bako Pathology Services, we're not just providing a premium pathology service; we're dedicated to the advancement of this great profession through education, research, and financial support.

RSN 20;
see adv. p. 15

BAREFOOT SCIENCE

1300 Contour Dr.
Mississauga, ONT L5H-1B2
(415) 237-3027
www.barefoot-science.com

BARRY UNIVERSITY

11300 NE 2nd Ave.
Miami Shores, FL 33161
(305) 899-3255 or
(305) 899-3266
Fax: (305) 899-6106
www.barry.edu

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BAUERFEIND USA, INC.

55 Chastain Rd., Ste. 112
Kennesaw, GA 30144
1-800-423-3405
www.bauerfeindusa.com

BAYSTONE MEDIA

99 Jericho Tpk, Ste. 203
Jericho, NY 11753
(888) web-5580
www.onlinepodiatrysites.com

BEAVER-VISITEC INTERNATIONAL

411 Waverly Oaks Rd
Waltham, MA 02452
(781) 906-7939
Fax: (781) 906-7992
www.beaver-visitec.com

BEIERSDORF, INC.

P.O. Box 5529
Norwalk, CT 06856
(203) 853-8008

BENEHEALTH LTD

3500 Sunset Ave.,
Ste. D-13
Ocean, NJ 07712
(866) 703-2929
Fax: 888 316-3701
www.benehealthonline.com

BERGMANN ORTHOTICS LABORATORY

1730 Holder Lane
Northfield, IL 60093
(800) 323-8267;
Fax: (847) 446-3079
www.bergmannlab.com
e-mail: johnortho@aol.com

Founded in 1939, Bergmann Orthotic Lab is dedicated to manufacturing successful outcomes for your orthotic patients. To accomplish this, we use the most advanced manufacturing techniques, combined with the highest quality orthotic materials and the latest biomechanics concepts. Our guiding concept is to maintain the unique biomechanics, size, shape, and contour of each foot. Dr. John Bergmann, who is an orthotic consult for many orthotic labs, professional sports teams, and the automated orthotic consultant for Podiatry Management, is always available for orthotic consult. If you are looking for a new direction in your orthotic partnership please give us a call. You can contact Dr. Bergmann via e-mail: Johnortho@aol.com or call 800-323-8267.

Orthotics types-functional, full contact, and accommodative
Shell Materials-leather, plasta-

zote, Eva, polypropylene, polyethylene, and graphite (very flexible, semi flexible, and rigid)

Casting Equipment-Bergmann Optical Scanner-first optical scanner to replace in office plaster casting for orthotics. The only neutral position scanner that takes the sides as well as the bottom of the foot in neutral suspension, semi-weight bearing and full weight bearing

RSN 22;
see adv. p. 212

BETTERFORM, INC

1135 E Nine Mile Rd.
Ferndale, MI 48220
(800) 955-foot
Fax: (248) 542-1412
www.betterforminc.com

BIANCO BROTHERS

6301 10th Ave.
Brooklyn, NY 11219
(800) 217-0817;
Fax: (718) 833-3778
www.BiancoBrothers.com
e-mail: BiancoB@aol.com

Bianco Brothers International offers a complete line of surgical instruments for routine care of the foot and ankle. The finest instruments in the world, made in America from only the finest stainless steel and cobalt steel. Top it all off with the best repair service agreement by the world's greatest craftsmen. Deal direct and save. Dominic Bianco, president and CEO; Vincent Bianco, V.P.; Joseph Bianco, V. P.

RSN 23;
see adv. p. 124

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Fax: (630) 653-5077
www.bintzco.com
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Bintz Company is your source for ready-to-wear orthotics and comfort foot products by Birkenstock, Pedag, Pedifix, Powerstep, Spenco and more. With no minimum orders, personalized customer service and same day shipping, we create a partnership that feels like family.

RSN 24;
see adv p. 69

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(see Performance Health)

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BioMedix™ is a leader in software, products and services that connect healthcare providers in a continuum of collaborative care. BioMedix supports connected care communities with integrated solutions designed to cost-effectively exchange information, optimize resources and improve patient outcomes.

RSN 25;
see adv. p. 36

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www.blainelabs.com

Blaine Labs has been a leading manufacturer and distributor of essential podiatric products over the last two decades. Ranging from antifungals to emollients to hydrogels, Blaine Labs has created dozens of proven, industry-leading products which are dispensed by doctors across the nation.

After a record-breaking 2012, Blaine Labs is looking to continue to support the industry by introducing new, dispensable products at affordable prices. With dozens of products ranging from their flagship Tineacide antifungal brand to the revolutionary Vibration Anesthesia Device, Blaine Labs is a one-stop shop for any podiatric office.

Give us a call today to learn how to join our \$10K Club and add ten thousand dollars per month to your revenue by dispensing Blaine Labs products.

RSN 26;
see adv. p. 33

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CALIFORNIA PODIATRIC MEDICAL ASSOCIATION (THE WESTERN CONFERENCE)

2430 "K" St.
Sacramento, CA 95816
(800) 794-8988
Fax: (916) 448-0258
www.thewestern.org
e-mail: info@thewestern.org.

The Western Foot and Ankle Conference will be held June 20-13, 2013 at the Disneyland Hotel and Convention Center in Anaheim, CA. The Western has become an annual tradition for members of the podiatric community for earning continuing education units, interacting with colleagues, and engaging over 150 vendors exhibiting innovative products and services.

Attendees can earn 25 continuing medical education and radiology units enjoying a stellar program on technologies and trends in podiatric medicine, surgery and man-

agement. The assistants' program will also offer coding updates, office management training, and radiology units.

The Western also affords attendees time to unwind in "The Happiest Place on Earth"—Disneyland. Once again, The Western will offer attendees discounted tickets to Disneyland and California Adventure theme parks.

RSN 108;
see adv. p. 171

CALIFORNIA SCHOOL OF PODIATRIC MEDICINE AT SAMUEL MERRITT COLLEGE

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email: support@excellagen.com

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Costa Mesa, CA 92628
(800) 300-3046
www.carecredit.com

CareCredit, a leading healthcare credit card, has developed a new three-step instructional guide that provides practices offering the program with the basic tools and information they need to help more patients get podiatric treatment.

Starting with Step One, the new tool details the best way to make sure that patients know they can pay over time and includes a new counter display for the practice reception area. Step Two features CareCredit's Online Payment Calculator and includes a Payment Chart tutorial that practices can use to easily show patients how low their monthly payments can be with CareCredit. Step Three covers the application process and reviews the various ways that patients can quickly apply for CareCredit and move forward with podiatric care. Enrolled CareCredit practices can call 800-859-9975 to receive the tool free or logon to the Practice Resource Center at carecredit.com.

CareCredit, a part of GE Capital, is a leading healthcare credit card. For more than 20 years CareCredit has been making it easy for patients to get the care they need and want. Today CareCredit is at work in more than 140,000 enrolled healthcare practices and has been used by over 20 million patients.

RSN 28;
see adv. p. 161

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www.certifiable.com

Need to Get Certified? Taking the Recertification Exam? Certifiable, Inc. has the answer, Boards by the Numbers 2013. Everything you need in an easy-to-use software program designed to help podiatrists prepare for the American Board of Podiatric Surgery exam. The software is a Windows-based product, endorsed by The Podiatry Institute. It includes a comprehensive set of (board focused) notes (over 300 pages) by The Podiatry Institute, state of the art graphics (MRI's, x-rays, color pictures), practice exams (over 600 questions), and an oral exam section designed to help you develop an organized approach to the oral exam process. The program is downloaded from the Internet and may be activated as soon as your credit card is approved (usually within minutes). The subscription is active for 1 year (365 days) from the time of installation and runs on one computer (great for your laptops).

RSN 27;
see adv. p. 159

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Clinical Therapeutic Solutions (CTS) is a specialty pharmaceutical company with a dedicated focus on podiatric medicine. CTS is ded-

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2013 BUYERS' GUIDE

icated to providing value to physicians and their patients through the development of quality, innovative, and efficacious products.

In response to the growing need for expanded podiatric therapeutic agents designed to help patients manage foot-related complications from fungal infections, skin disorders, and diabetes, CTS offers a unique approach to the management of foot care.

Our mission is to improve patients' overall health by producing pharmaceutical grade products to meet specific podiatric treatment goals, while reducing the cost of patient care. Patients will enjoy the confidence and convenience of immediate access to CTS products directly from their physician at the point of care. Physicians will enjoy having access to exclusive therapeutic agents and practice-based support.

CTS brands include:

CLARUS Antifungal Solution (1% tolnaftate in an oil-soluble delivery system)

CLARUS Antifungal Cream (1% tolnaftate cream in a urea vehicle)

KERA-42 Cream (42% Urea)

KERA-HC Cream (1% hydrocortisone cream in a urea vehicle)

KERA Nail Gel (47% Urea Gel)

NeuRx-TF Tablets (Alpha Lipoic Acid, Acetyl L-Carnitine, Methyl B-12)

TheraNail-TF Tablets (Biotin, Iron, Zinc)

TRI-SOFT Softening Solution (Benzalkonium Chloride in a Phenylmercuric Nitrate Solution)

CTS Products offer a patient-direct money-back guarantee!

RSN 29;

see adv. p. 29

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Fax: (908) 259-9105

www.comfortfitlabs.com

e-mail: info@comfortfitlabs.com

ComfortFit Orthotic Labs produces quality custom orthotics at a reasonable cost with superior customer service and technical support. We offer flat rate pricing on our orthotics, including additions/modifications and shipping. All of our orthotic shells carry a six month guarantee. Outside the warranty period, we have two repair options: basic and comprehensive. Our repair services are unmatched by other labs. We accept any casting method including our in-office scanning technology with Tom-Cat. Additionally, we sell pre-fabricated orthotics for adults and children, the complete line of Richie Brace products, orthotic sandals, Medicare approved diabetic shoes and inserts, night splints and walkers. The entire team at ComfortFit Labs is dedicated to your total satisfaction.

RSN 30, 31, and 32;

see adv. pp. 56, 92, and 162

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e-mail: info@cpma.org

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Fax: (267) 483-8086
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CurveBeam's pedCAT is a weight bearing, in-office 3D foot and ankle scanner. pedCAT utilizes Cone Beam Computed Tomography (CBCT) technology to produce undistorted and unobstructed images of the foot and ankle region under true physiological weight bearing conditions.

"We are introducing this first of its kind modality to podiatric surgeons and orthopedic foot & ankle specialists with tremendous excitement and anticipation," said Arun Singh, Chief Executive Officer of CurveBeam. "pedCAT will give physicians immediate access to more precise and detailed views of foot conditions, and that will optimize their treatment planning for greater predictability of surgical outcomes," Singh added.

Singh explained that the ma-

chine's small footprint, just 4' x 5', and its speedy operation with scan times under a minute make it ideal for in-office use. Also, immediate accessibility of advanced imaging will obviate undesirable delays in patient care.

The patient's foot and ankle are scanned in a natural weight bearing position for a precise view of physiological weight bearing effects. pedCAT delivers 3D volumetric data for improved diagnosis, evaluation, and treatment planning including:

- Preoperative planning
- Diagnosis, confirmation or ruling out fractures
- Evaluating subluxations & dislocations
- Evaluating arthritic joints
- Early detection of osteomyelitis

Cone Beam CT Imaging has introduced innovative treatment paths in dental and ENT practices in the past 10 years, and is now being adapted to the foot and ankle community with the introduction of pedCAT.

Hi-res images of the pedCAT unit and its output images can be downloaded at: www.curvebeam.com/media.

RSN 33;

see adv. p. 60

CUSTOM FOOT INSERTS

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Fax: (631) 567-5104
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email: sales@celasers.com

Cutting Edge Lasers announces an innovative modality for the treatment of pain associated with Achilles tendonitis, as well as musculoskeletal and neurological conditions. FDA-cleared MLS Laser

Therapy is fast and painless with no negative side effects. Utilizing a patented combination of simultaneously produced wavelengths, the MLS Therapy Laser elicits both an intense anti-inflammatory and rapid analgesic response.

"I have treated numerous, very challenging patients with severe, chronic pain that has been present for years. These patients now report as much as 100% pain relief. The enthesiopathies, tendonopathies, arthrosis and the neurological types of complaints all respond very well." T. L. Basso, D.P.M

Better medicine equals better business. This cash-based modality allows you and your patients to agree on the value of your service. In addition, properly trained staff members can operate the robotic M6 Laser, freeing you to see other patients.

RSN 34; see adv. p. 96

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D

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daniPro Nail Polish: "Bringing together the arts of beauty and science"
daniPro's doctor-created formulation infuses Undecylenic Acid into a premium nail polish. daniPro Nail Polish is innovative, long-lasting, and chip-resistant. daniPro offers an ever-expanding color palette and should be an important part of your patients' nail maintenance regimens. daniPro's 4-Free formulation does not contain formaldehyde, toluene or DBP, and is never tested on animals. Your patients

can choose from our dazzling colors, like First Kiss Red or My Girl Pure Pink. daniPro also offers a clear base and top coat, all infused with Undecylenic Acid.

Dispense daniPro directly to your patients. daniPro is great for all nails, and is an easy way to add to your bottom line. Our eye-catching daniPro counter top display neatly organizes 18 bottles and features selling tips and at-a-glance product information on the rear panel.

Feature daniPro in your office today... Your patients will thank you!

Available from Henry Schein, Gill Podiatry, and Moore Medical.

RSN 35;

see adv. p. 122

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Delcam has been supplying advanced CAD/CAM solutions for over 40 years. The software is offered either as a complete solution from design to manufacture or as a series of stand-alone products for companies aiming to increase the performance of their existing design and manufacturing practices.

Delcam created a dedicated Healthcare Division in 2009 to provide software tools for the custom orthotic market. The software developed for this market is

Continued on page 138

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D

WHO'S WHO

all based on Delcam's powerful engineering software, guided through a friendly, easy-to-use interface designed by orthotists and podiatrists from around the world. With Delcam's custom orthotic insole solution, you can scan a patient's foot in non-weight, partial-weight, or full-weight bearing positions, design a soft anatomical insole for diabetic patients, rigid polypropylene devices for correcting gait, or foot positives for vacuum forming.

You can step into the digital clinic with powerful CAD-CAM and communication technology from Delcam designed by medical professionals for medical professionals.

RSN 36;
see adv. p. 128

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The Institute for Podiatric Pathology is dedicated to the needs of podiatric physicians throughout the United States. Our Institute boasts 24-48 hour in-house turn-around time, the latest diagnostic technology and digital images printed on patient reports. Our der-

matopathologists offer a diagnostic report tailored to the podiatric physician and are dedicated to communicating with physicians in terms that are clear and concise. We will accept nothing less than superior diagnostic services to podiatric physicians and superior patient care.

Please contact Monica Lansberry, our Institute Coordinator, directly at 954-633-3207 with questions or to set-up an account.

RSN 37;
see adv. p. 85

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DIA-FOOT

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Dia-Foot is a full service diabetic shoe company offering an array of products and services. We offer a complete line of diabetic footwear from leading manufacturers. Your

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Dia-Foot manufactures PDAC approved pre-fab diabetic inserts. We also have an onsite lab which produces our PDAC approved custom diabetic inserts and custom orthotics. All our custom shoe packages come with one pair of inserts already in the shoes with 2 extra pairs of inserts.

Dia-Foot is also the manufacturer of the Pure Stride line of pre-fab orthotics, insoles, diabetic socks and now diabetic shoes. The all-new Pure Stride Lites are a womens' Mary Jane. All the Pure Stride Lites come complete with a free pair of matching Pure Stride diabetic socks.

RSN 38;
see adv. p. 111

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features the Heelift® Suspension Boot. Developed by orthopedic surgeons, the Heelift floats the heel and relieves pressure to prevent and treat heel pressure ulcers. The Heelift is easy to apply and easy to customize. Available in Standard, Bariatric and Petite sizes, as well as either smooth or convoluted foam, there is a Heelift Suspension Boot to meet any of your patients' needs.

Also available is our Heelift® AFO. Find out for yourself why we're calling the Heelift AFO a softer, safer solution to traditional ankle foot orthoses. The soft foam boot protects the leg, while the semi-rigid polypropylene brace controls the ankle's position and motion. The Heelift AFO is comfortable enough to be used as a night splint, and allows for limited weight bearing. Also available is our HeelSafe™ DVT Hose, which work to relieve heel pressure and prevent deep vein thrombosis.

Our Rehab and Casting products are further evidence that DM Systems is committed to bringing you quality products. From the GaitKeeper® Cast Shoe and the CastWalker® Cast Sole to the AnkleTough® Rehab System, DM Systems has the right product for your patient and your practice.

RSN 39;
see adv. p. 53

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Dr. Comfort sets the bar for quality and service in the therapeutic footwear industry. Our shoes are designed with diabetics in mind with lasts that are full in the forefoot and snug in the heel. Our styles are designed with the patient in mind and successfully achieve that important balance of function, comfort and style.

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Continued on page 139

2013 BUYERS' GUIDE

tion of form and function provides you with greater assurance that your patients will, in fact, wear the shoes that they should.

Call today at 800-556-5572 to receive a free catalog and sign up with Dr. Comfort. Your patients deserve it.

**RSN 40 and 41;
see adv. pp. 11 and 89**

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"We Want You!!"-an open letter to the podiatry profession from Dr. Jill and Jay at Dr. Jill's Foot Pads:

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1) Size W-5 to M-15

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RSN 42; see adv. p. 91

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DR'S REMEDY

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Dr.'s REMEDY® is a line of doctor-inspired cosmetics that is dedicated to using clean, hypo-allergenic

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2013 BUYERS' GUIDE

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WHO'S WHO

ingredients. The brainchild of two New York-based board certified podiatrists, Dr. Adam Cirilincione and Dr. William Spielfogel, Dr.'s REMEDY® proves quintessentially-perfect for any person looking to beautify the appearance of her skin and nails. Their Enriched Nail Polish is the first-ever nail polish on the market created by doctors and approved by the American Podiatric Medical Association. The line is vegan-friendly and made with organic ingredients, vitamins, wheat protein, tea tree oil, lavender, and garlic bulb extract.

RSN 43;
see adv. p. 153

DOCUFORMS

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(800) 995-2001;
Fax: (818) 704-6997
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www.dpmforms.com
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Recommended by podiatric medical reviewers for Medicare and private insurance companies as well as health care attorneys across the nation, thousands of podiatrists in group and solo practice use DocuForms every day to document their office, nursing home, home and hospital patient encounters.

These forms allow doctors to create highly detailed accurate medical records in a fraction of the time and cost of maintaining records by dictation, handwriting or even EMR methods.

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RSN 113; see adv. p. 44

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DPM-Aire offers the New-Aire line of air purifiers direct to podiatrists. These air purifiers are designed to remove the most dangerous health-threatening sub-micron-size nail dust particles and bio-aerosols from the treatment room and podiatric office environment.

These air purifiers take over where point-source nail dust vacuums and dust masks fail. Published studies show that these vacuums still allow from 8 to 75% of nail dust to escape into the treatment room air for doctors, staff and patients to breathe. These studies also show that podiatrists suffer significantly higher rates of respiratory diseases. The most recent studies have linked the smallest of these particles to sudden MI's. Podiatrists who care about themselves, their families and staff place New-Aire units in all treatment rooms.

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(see Zyantus)

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RSN 114;
see adv. p. 210

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be found in the foot care section of most drug, supermarket, mass and Independent retail outlets. Contact us about receiving samples to distribute to your patients with dry cracked heels.

RSN 44; see adv. p. 62

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F

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APMA Approved!

CleanSweep®: Proven to kill the bacteria that causes foot odor. Contains properties which are antifungal, antibacterial and sporadic. Spray in shoes, socks and other porous surfaces.

**RSN 45 and 46;
see adv. pp. 35 and 101**

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GelSmart has been a driving force in the global medical and skincare market for over 20 years, bringing quality gel-based products to healthcare professionals and pa-

tients worldwide. GelSmart was recently awarded the Seal of Acceptance from the American Podiatric Medical Association (APMA) and takes pride in this recognition as an industry leader. GelSmart, a division of PolyGel, LLC, is a privately held company based in Whippany, NJ.

**RSN 91;
see adv. p. 27**

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GetPodiatryPatients.com is committed to helping professionals build their practices and equip themselves with everything they need to maximize both online and offline new patient acquisition and patient retention. GetPodiatryPatients.com offers a free demo video which explains exactly how you can get search engine, email, offline, and social media marketing done for you without any work on your end. Get up to 5-20 new patients every month with only a minimum of effort. Plus, get a full-blown customized website for both patients and prospects. It's all included in a simple plug-n-play system. Watch the free demo video now at GetPodiatryPatients.com.

RSN 47; see adv. p. 52

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Gill Podiatry offers a variety of leasing and financing options ideally suited for the new or established practitioner. Gill prides itself on same day shipping of all orders called in by 5 p.m. EST. They accept MasterCard, Visa, American Express and Discover.

**RSN 48;
see adv. p. 66**

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Gordon Laboratories is a leading manufacturer of topical pharmaceuticals for podiatry. Their full line of skin care products includes: vitamin-enriched moisturizers, products for hyperkeratotic and fungus skin conditions, products which eliminate odor and severe wetness, and medicines for verrucae and analgesic relief.

Gordon Labs has a strong commitment to podiatrists, as seen in their wide selection of office specialties, private labeling service, office dispensing support, and educational aid, as well as their ongoing development of new products for patient comfort between office visits.

**RSN 49;
see adv. p. 2**

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16137 Leone Dr.
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www.gramedica.com

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GREATER TEXAS EDUCATION FOUNDATION

(281) 597-1630
www.GTEF.org

GTEF is a 501C3 non-profit organization that supports podiatric residency and fellowship programs in Houston, Texas. Dr. Sam Mendicino, Executive Director, says that GTEF's goal is to foster post-graduate education. They are an approved CME provider by the CPME and also offer unique fundraising meetings including the NO NONSENSE meetings in October each year that rotate between Key West and New Orleans. They also offer an International meeting each year and future dates will include Argentina and Machu Picchu. GTEF also has a small lab learning center available in Houston for trainings or rental. For surgical DVDs, donations, sponsorship or meeting information, email info@gtef.org.

RSN 112; see adv. p. 180

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RSN 50; see adv. p. 149

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gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand. The gSource catalog contains nearly 3,500 instruments, with a wide variety of standard patterns for podiatric procedures. The instruments are readily available for same day shipment. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.

RSN 51; see adv. p. 139

H

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Hames Ortho Tech introduces the newest treatment for heel pain, the Air Brace. The brace is made of semi-rigid non-latex, non-rubber material that provides stability and pressure around the ankle. A patented bladder system provides cushioning with each step to the painful areas of the heel and tendons. Air moves from the foot to Achilles creating a massaging effect, promoting recovery. The removable stays and Velcro ankle strap allow the patient to adjust the pressure to their comfort. The Hames Air Brace goes to work immediately, providing relief during

Continued on page 144

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the day when patients need it the most. The brace is also Medicare approved so no need to worry over an audit for non-approved DME.

RSN 52; see adv. p. 96

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RSN 53; see adv. p. 208

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Hyperion Medical, a leading worldwide provider of laser and light-based medical systems for practitioners worldwide, is proud to announce the U.S Food and Drug Administration clearance for its HyperBlue 1530 multi-use diode laser for the treatment of onychomycosis.

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RSN 54; see adv. p. 48

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**RSN 55 and 56;
see adv pp. 147 and 205**

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"We're really excited about how 3D3 Solutions 3D scanning technology will change the manufacturing process of custom orthotics." Scott Ludlow, General Manager and Partner of Integrated Orthotic Lab

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**RSN 57;
see adv. p. 115**

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RSN 58; see adv. p. 47

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RSN 59; see adv. p. 129

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and covering materials in the in-
dustry. Available in individual
sheets or rolls, you can always
purchase the quantity that fits your
needs. If we don't have what you
need, we'll do our best to get it
for you. JMS is dedicated to your
business success.

RSN 60; see adv. p. 18

JOINT COMMISSION ON ACCREDITATION OF HEALTH CARE ORGANIZATIONS (JCAHO)

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(630) 792-5259
e-mail: mdye@jcaho.org

JSB ORTHOTICS

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(800) 373-5935;
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www.jsbinc.com
e-mail: info@jsbinc.com

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K

KENT STATE UNIVERSITY OF PODIATRIC MEDICINE

6000 Rockside Woods Blvd.
Independence, OH 44131
(216) 231-3300
www.kent.edu

**RSN 61;
see adv. p. 185**

KERASAL

(see Moberg)

KERATHIN

The Wharf at Rivertown
2501 Seaport Dr.,
Ste. 220
Chester, PA 19013
(855) 372-8446
www.kerathin.com

Hundreds of podiatrists have been
requesting information and hands-
on demos of the newest nail de-
bridement technology—the podi-
aPRO HI developed and market-
ed by Kerathin, LLC—which has a
unique action mechanism and in-
tegrated vacuum system that afford
a safer, healthier work environ-
ment. According to Kerathin's
founder and principal, Tom Fitzsi-
mons, "Podiatrists have been call-
ing us to schedule demo appoint-
ments in their offices and stopping
by our exhibit booths at the con-
ferences we are attending across

the country. They are particularly
interested in seeing how our
patented oscillating filing technol-
ogy supported by our customized
powerful yet quiet vacuum system
makes the entire nail debridement
procedure safer for podiatrists,
their staff and patients."

Kerathin's podiaPRO, an FDA
Class I Medical Device, was
specifically developed for podi-
atric use on patients as an alterna-
tive to traditional rotary tools that
spew nail dust into the air, putting
both podiatrists and patients at
risk for breathing dangerous fungi
and other airborne pathogens.
Because the podiaPRO's dispos-
able, single patient-use filing spin-
dles and drums oscillate, nail dust
falls down and is quickly sucked
into the vacuum system. Fitzsi-
mons notes that podiaPRO does
not get hot like rotary tools and
does not cut, nick or burn pa-
tients, a very important factor
when treating diabetic patients.
Beth Fitzsimons, Kerathin's direc-
tor of clinical services adds, "The
single patient-use spindles that
come in variable filing grits also
prevent cross-contamination and
save clean-up time between pro-
cedures. Podiatrists also report
that the vacuum which is very
powerful yet very quiet allows for
easier podiatrist-patient commu-
nication during procedures."

About Kerathin:

Kerathin LLC, founded in 2010
and headquartered in Chester, PA,
is a medical device company dedi-
cated to leading the market for the
treatment of diseased and dys-
trophic nails with innovative tools
supported by engineering excel-
lence and sound science. Its prod-
ucts are currently in use in private
podiatric practices nationwide as
well as Veterans' Administration
and Indian Health Service facilities
and podiatry schools across the
country.

**RSN 64;
see adv. p. 184**

KERYFLEX

c/o Pod-Advance
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(888) 763-2382
www.keryflex.com

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2013 BUYERS' GUIDE

KEVIN ORTHOTICS BY FOOT IN MOTION, INC

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Fax: (866) 919-9268
www.kevinRx.com

email: info@kevinorthotics.com
Kevin Orthotics is, and always will be, devoted to providing our clients with unmatched service by focusing on the needs of your practice. The quality of our custom foot orthoses, custom shoes, and custom AFOs are only second to our dedication to exceed our client's expectations. From creating one-of-a-kind orthoses, to assistance with casting, billing & coding, and treatment of complex pathologies, we are committed to your success and the successful outcomes of your patients. We have built relationships with discerning practitioners with the same passion to achieve excel-

lence and improve the lives of their patients. We are confident that Kevin Orthotics will deliver the highest quality orthoses to your practice while making every effort to improve the process of delivering life-improving devices to your patients.

**RSN 65;
see adv. p. 59**

KINETIC CONCEPTS, INC (KCI)

8023 Vantage Dr.
San Antonio, TX 78230
(800) 531-5346

KLM LABORATORIES

28280 Alta Vista Ave.
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KLM Orthotic Labs is an industry leader in the design and manufacture of custom foot orthotics (over 33 types) and ankle foot or-

thotics including the complete line of Richie Braces. KLM also sells the complete line of Propet Diabetic shoes. We also have one of the most comprehensive offerings of OTC insoles and ankle braces in the industry-CP 3300 shells, CP Cobra shells, Essence Insoles, Supersteps, Foot Soldiers, Kiddythotics, Juniors, Clouds, the Richie Ankle Brace for sprains, and the Richie Dynamic Assist for drop foot. Turn around time on orders is 3 days. Pick up and delivery of all custom orders are FREE. Go to www.klmlabs.com for information.

**RSN 66;
see adv. p. 143**

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KOVEN TECHNOLOGY, INC.

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Ste. 220

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www.koven.com

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LABORATORY OF PODIATRIC PATHOLOGY

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Philadelphia, PA 19105
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LACORIUM HEALTH USA

(see Flexitol)

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WHO'S WHO

LANGER BIOMECHANICS, INC.

2905 Veterans Memorial Highway
Ronkonkoma, NY 11779
(800) 645-5520
Fax: (800) 419-0772
www.langerbiomechanics.com

Langer Biomechanics, Inc. is a leading manufacturer of custom made lower extremity orthopedic products and a distributor of Medicare approved D.M.E products. Langer's principal custom product lines include custom-made foot orthotics, custom-made Ankle Foot Orthotics, custom-made Medicare approved diabetic inserts and custom-made orthotic sandals from Birkenstock, Naot and Bite.

The DME distribution business includes a comprehensive Therapeutic Footwear Program, ankle braces, night splints, Cam Walkers, compression hosiery and other lower extremity bracing products.

Langer also produces and distributes PPT, a medical grade urethane foam material for use on orthotics, inserts and other orthopedic applications.

RSN 67; see adv. p. 7

LASER-THERAPY.US

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Since its founding in 1986, Light Age, Inc. has been the inventor, innovator, and preeminent develop-

er of alexandrite laser technology and several other advanced laser technologies. It has also played a major role in pioneering and establishing numerous advanced applications based on solid-state laser media and nonlinear optical processes. Today, Light Age is the leading supplier of alexandrite laser systems worldwide for almost every application from fundamental research to laser hair removal to atmospheric lidar. Its products are sold under its own name brands and in OEM and embedded products distributed by other device manufacturers. In addition to its volume product manufacturing, Light Age develops custom laser systems and new laser capabilities under contract and in strategic partnerships. Light Age frequently develops laser systems with flexible and/or highly specialized capabilities for applications requiring new, difficult, and sometimes seemingly impossible laser characteristics.

**RSN 68;
see adv. p. 201**

LIQUID RUBBER APPLIANCE LABORATORY

45 Valley Way
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(973) 325-0174

A patient presenting pathology in the form of deformities or excrescences must be first considered for their surgical corrective possibilities. If surgery is contra-indicated by reason of poor risk as found in the debilitating circulatory cases, along with systemic conditions such as in the diabetic or in the patient who has a reluctance to surgery, then beyond palliative treatment Latex Orthotic Shields will afford a more gratifying prognosis.

In palliative treatment one cannot continually adhere dressings and paddings with adhesive for any length of time without a resulting dermatologic reaction. Thus, an outstanding indication for the Latex Orthotic.

Our senior citizens, the ones most likely to come under the poor surgical risk category, are the ideal candidates for the Latex appliances.

**RSN 69;
see adv. p. 140**

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M

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MEDCARA PHARMACEUTICALS

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WartPEEL is a compounded, patented semi-solid gel containing active ingredients 5-fluorouracil (2%) and salicylic acid (17%). The two active ingredients are incorporated into the proprietary base. The included adhesive, polyvinyl alcohol, results in increased attachment to the wart tissue, thus minimizing ebbing of the medication onto the surrounding healthy tissue.
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cyclic acid will result in an increased eradication rate of non-genital cutaneous warts than either agent alone. Salicylic acid, alone in a sustained release formulation is capable of ablating tissue (at the appropriate concentrations), however lacks any sort of virucidal effect. Introduction of an agent capable of attenuating the virus's ability to replicate at the core of the wart such as 5-fluorouracil is essential in optimizing treatment of said warts. Additionally, WartPEEL is occluded; a well-recognized method in wart treatments, to enhance the penetration/permeation of both ingredients.

RSN 70; see adv. p. 86

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Medicool is a leading manufacturer of debriding drills to the podiatry community, offering solutions for both large and small practices.

The File Stream™ debriding file has a powerful vacuum built into the hand piece. It's quiet, has 30,000 rpms and takes up a lot less space in the patient room than old style units.

Medicool's latest addition, the Pro Power 20K, has a cordless, rechargeable design offering convenience, portability and versatility, allowing freedom of movement between patient rooms. Because its 20,000 rpm, don't be fooled, it

Continued on page 149

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has the torque equivalent to a 35,000 rpm machine. For those with outpatient visits, it's a must!

Don't forget the Pro Power 35K drill, for those who will not part with their existing vacuum systems. A powerful machine that looks more professional than the woodworking tool that so many used to use.

RSN 71; see adv. p. 145

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EHRs we are confident that MediTouch will revolutionize your practice. Visit MediTouch EHR at www.HealthFusion.com/APMA and see a demonstration of the next generation EHR, today!

RSN 72; see adv. p. 37

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Merz North America is a specialty healthcare company that develops and commercializes innovative treatment solutions in aesthetics, dermatology and neurology in the U.S. and Canada. Our ambition is to become a recognized leader in the treatment of movement disorders, and in aesthetics and dermatology. Our future is promising, and we are committed to advancing new therapeutic options and improving patients' lives. For more than 100 years, the development of our products has been based on Merz's commitment to providing innovative medical approaches that earn the trust of patients, physicians and partners worldwide. Globally, the companies of Merz Pharma Group are focused on medications for treating neurological and psychiatric illnesses, and they have assumed a leading role in the field of Alzheimer's disease research. Founded in 1908, Merz Pharma Group is a privately owned company headquartered in Frankfurt, Germany.

RSN 73; see adv. pp. 19-20

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MIDWEST PODIATRY CONFERENCE

53 W. Jackson, Ste. 1103
Chicago, IL 60604
(312) 427-5810

Midwest Podiatry Conference, one of podiatry's premier education event for both DPM's and assistants, has announced the dates of April 18th thru 21st, 2013 for their annual meeting, to be held at the Hyatt Regency Chicago. The

four-day conference, with an anticipated attendance of over 3,000 delegates from across the globe, features cutting edge innovation and education, with the best and brightest speakers and panelists in the field of podiatry. With over 275 exhibitors, it is one of the largest tradeshows in podiatry.

It will feature a variety of sessions for doctors and assistants, with an array of sessions focused on sub specialties with comprehensive and hands-on workshops, from surgical and wound healing sessions, to sports medicine and pediatric tracks. The choices are endless. Attendees will be able to hear about cutting edge work revolutionizing the profession, from the best residents in the field, at the International Post Graduate Research Symposium. The conference will also host the Surgical Board Review, a proven tool to help podiatrists pass their surgical

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boards, with mock oral and computer exams.

The event is put together by a confederation of state podiatric medical associations and is open to doctors and assistants from around the globe.

RSN 74;
see adv. p. 202

MIDWESTERN UNIVERSITY-ARIZONA PODIATRIC MEDICINE PROGRAM

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MILE HIGH ORTHOTICS LAB

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Mile High Orthotics Lab is proud to present the Revolution AFO. "We recently became the exclusive podiatric distributor of this brand-new revolutionary device," said Greg Armstrong, President of Sales and Marketing. "The Revolution AFO is the first AFO with a Custom-Molded Dynamic Arch Suspension System. The doctor or the user can easily adjust the amount of correction and support the device provides." With a few simple clicks of the ratcheting buckle that controls the arch suspension system, the wearer can customize on a daily basis the amount of support he or she requires. The technology makes the AFO a truly dynamic device, when it comes to correcting a deformity in the hind foot complex. "We are very excited to be bringing this device, invented by Christopher M. Gizzi owner of American Orthopedics Manufacturing Corporation, to the podiatric community," added Armstrong.

RSN 75;
see adv. p. 123

MILTEX INSTRUMENT CO., INC.

589 Davies Dr.
York, PA 17402
(800) 645-8000

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Pre-owned, refurbished, reconditioned Xiscans and FluoroScans for your office are now available from Mini-C Sales. "Podiatrists are using Mini-C-arms diagnostically and surgically to perform more procedures in the office," recently said a Mini-C Sales spokesperson. "The increased patient flow and additional revenue pays for the equipment very quickly. Actually, only 2-3 uses per week will exceed the monthly lease payment, which makes your mini C-arm an income producer and not an expense."

Additionally, reports Mini-C Sales, fluoroscopy codes are reimbursed higher than X-ray, and Fluor prints are cheaper than X-ray films.

RSN 76; see adv. p. 69

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Moberg Pharma North America LLC is the maker of Kerasal®, a non-prescription line of clinically-proven topical solutions for treating extremely dry and callused feet, nail dystrophy caused by fungus or psoriasis, and minor pain. Kerasal Foot Ointment and Kerasal Fungal Nail Renewal Treatment are proven safe and effective and are approved by the APMA. Moberg Pharma

North America LLC provides retail samples and offers podiatrists products for in-office dispensing.

RSN 62 and 63;
see adv pp. 75 and 109

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MOLECULAR AF

(see Wellstone Labs)

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MTI is a multi-specialty medical equipment manufacturer, dedicated to designing and manufacturing specialty-specific patient and doctor seating equipment. Along with exceptional surgery chairs/tables, MTI produces a complete line of quality accessories, cabinets, doctor and assistant stools, lighting, and dust extractors.

RSN 77; see adv. p. 165

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Neurogenx® is offering innovative treatment protocols for various neurogenic conditions, including peripheral neuropathy, and has achieved success in dozens of clinics in diverse markets with restorative results substantiated with peer-reviewed studies. The Neurogenx® Solution combines an exclusive Electronic Signal Treatment™ (EST) with a modified, non-steroidal injection regimen—together coined Integrated Nerve Block™ (INB) or Combined Electrochemical Treatment or Block™ (CET or CEB). "This exclusive treatment has been proven effective," the firm reports, "with most forms of neuropathy at any stage and has consistently demonstrated excellent results."

RSN 78;
see adv. p. 50

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At New Step Orthotic Lab, Inc our mission is to provide quality orthotics and services that reflect our commitment to customer service. We offer a 7-10 day in house turnaround on all custom foot orthotics. Our quality is maintained through proper manufacturing standards, using the best equipment and materials. We offer free inbound shipping and a 1 year manufacturer's warranty to our customers. We also offer over-the-counter orthotics starting at just \$12.50 per pair.

RSN 79; see adv. p. 155

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Fax: (203) 758-1011

www.whatsmyfoottype.com
RX24 Quadrastep system is an innovative and tailored approach to treating various foot types. The system uses a patented clinical al-

gorithm that identifies and categorizes a patient's feet into one of 24 foot-types. A patient's foot-type will influence not only their gait but the conditions and pathologies that afflict them throughout their lives.

Continued on page 152

2013 BUYERS' GUIDE

The RX24 Quadrastep system takes the concept a step further and simplifies the 24 foot-type medical model into six sub classifications known as quads that groups together four similar foot types. Each quad has its own very specific foot and gait characteristics. These foot types include severe pes cavus, mild pes planus, neutral, moderate pes planus, abductovarus forefoot and severe planovalgus feet. These six quad specific functional orthoses are biomechanically tailored to that of a true custom prescription. To provide superior patient education, a quad-specific information card is included with each pair that features possible clinical symptoms, key foot attributes, gait characteristics and more.

The RX Quadrastep system is easy to learn and can be quickly applied in a clinical setting. It also eliminates the need for costly and messy foot impressions. The devices can be stocked in-house ready for immediate fitting.

Nolaro's newest innovation is littleSTEPS, pre-fabricated foot orthoses specifically designed for kids. They deliver prescription based correction closely matching the criteria of traditional UCBL devices. littleSTEPS provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

RSN 80; see adv. p. 98

NOMIR MEDICAL TECHNOLOGIES

3021 Ave. J
Brooklyn, NY 11210
www.nomirmedical.com

NORAXON USA

15770 N. Greenway-Hayden Loop,
Ste. 100
Scottsdale, AZ 85260
(800) 364-8985
www.noraxon.com

NORTHWEST PODIATRIC LABORATORY, INC.

1091 Fir Ave.
Blaine, WA 98230
(800) 443-7260
www.nwpodiatric.com
e-mail: nwpl@nwpodiatric.com

NOVARTIS

Rt. 10
E. Hanover, NJ 07936
(973) 503-7500

NUMINA TRANSCRIPTIONS

(866) 314-1611
www.numinatranscriptions.com

OASIS FOOTWEAR

5148 Peach St., #327
Erie, PA 16509
(888) 676-2747;
Fax: (814) 217-1354
www.oasisfeet.com

OFFICITE

3012 Highland Parkway, Ste. 625
Downers Grove, IL 60515
(877) 484-7181
Fax: (630) 230-2301
www.dpmwebsites.com
e-mail: info@officite.com

Officite, a leading provider of websites and online marketing solutions for medical practices, offers professional web design and a full suite of Internet marketing strategies that are easy to set-up, easy to maintain, and most importantly, effective at attracting new patients. Officite handles the practice's entire Web presence including website development, search marketing, social networking, patient education, reputation management and mobile website marketing, making it easy for podiatrists to attract and retain new patients who find them online.

RSN 81; see insert

OFF-LOADER

(877) 396-3366
www.offloaderdpm.com

ONOX, INC.

1187 Vanderbilt Circle, Ste. 4
Manteca, CA 95337
(800) 533-6669;
Fax: (510) 242-6669

ONTARIO PODIATRIC MEDICAL ASSOCIATION

900-45 Sheppard Ave. East
Toronto, ON M2N-5W9
(416) 927-9111
www.opma.com

OPPO MEDICAL

1030 Industry Dr.
Tukwila, WA 98188
(800) 979-1932
www.oppomedical.com

OPTP

3800 Annapolis Ln, Ste. 165
Minneapolis, MN 55447
(800) 367-7393
www.optp.com

ORGANOGENESIS

150 Dan Rd.
Canton, MA 02021
www.apligrat.com

ORIGIN BIOMED

5162 Duke St., Ste. 300
Halifax, Nova Scotia
Canada B3J 1N7
(888) 234-7256
http://originbiomed.com

ORTHERA

8665 Miralani Dr.
San Diego, CA 92126
(866) 915-8636
www.orthera.com

ORTHO-DYNAMICS CUSTOM ORTHOTIC LABS

Box 1207 River Street Station
210 E. 16th St.
Paterson, NJ 07544
(800) 275-1842
Fax: (973) 742-4556
www.orthodynamics.com

Ortho-Dynamics Custom Orthotics Labs is offering a wide array of special sports-related custom devices. They provide 2mm, 3mm, 4mm and 5mm shell thicknesses to address a wide range of patient weights and activity levels.

The lab produces twelve (12) different styles of sport orthotics, engineered to address the varied biomechanics of a wide range of sport activities.

They manufacture a specialty all-purpose "High Impact" sport orthotic called the "Super Flex".

The lab recently introduced the "Barefoot Specialty Orthotic", a patented device used in barefoot athletics such as gymnastics.

RSN 82;

see adv. p. 118

ORTHOFEET

(800) 524-2845;
www.orthofeet.com

ORTHOMERICA

505 31st St.
Newport Beach, CA 92663
(800) 637-4500
Fax: (800-637-4501
www.orthomerica.com

ORTHO-NEUTROGENA

5760 W. 96th St.
Los Angeles, CA 90045

ORTHO-RITE

65 Plain Ave.
New Rochelle, NY 10801
(800) 473-6682;
Fax: (914) 235-9697
email: info@ortho-rite.com

ORTHOTIC GROUP, THE

160 Markland St.
Markham, ON
Canada L6C 0C6
(800) 551-3008 or
(905) 477-8511
Fax: (905) 946-8100
www.theorthoticgroup.com

The Orthotic Group is a world leader in custom orthotics, orthotic footwear and innovative computerized gait analysis technology GaitScan™.

The TOG GaitScan™ System is a revolutionary diagnostic tool for assessing patients biomechanics. GaitScan™ has an industry high 4096 sensors and scans at an industry high 300Hz (scans per second). It is the ONLY pressure plate technology with both static and dynamic measurement. These measurements provide today's healthcare professionals with over ONE MILLION data points recorded for analysis and provide a sophisticated explanation of foot mechanics.

TOG GaitScan™ is the most technologically advanced gait analysis system available and it has been designed to move healthcare practitioners to the forefront of orthotic therapy and patient education.

The Orthotic Group (TOG) is one of the largest custom orthotic laboratories in North America. The company was founded in 1985 to meet the orthotic needs of health care practitioners with custom orthotics, orthotic footwear and a computerized analysis system GaitScan™.

RSN 83; see adv. p. 107

OSSUR

27051 Towne Centre Dr.
Foothill Ranch, CA 92610
(800) 233-6263
www.ossur.com

OSTEOMED

3885 Arapaho Rd.
Addison, TX 75001
(972) 677-4600
(800) 456-7779
Fax: (972) 677-4601
www.osteomedcorp.com
email: osteomedinfo@osteomedcorp.com

OURDOCTORSTORE.COM

PO Box 176
Dorset, VT 05251
www.ourdoctorstore.com

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PAL HEALTH SYSTEMS

1805 Riverway Drive
Pekin, IL 61554
(800) 447-0151 (client services)
(800) 223-2957 (sales and
other calls)
www.palhealth.com

Since 1976, PAL has been known as a national leader in manufacturing custom prescription foot orthotics. Today PAL has a comprehensive catalog of corrective foot devices including custom orthotics, diabetic and accommodative inserts, ankle braces and gauntlets, and therapeutic shoes.

In the last decade, PAL has exploded onto the technology scene with the development of the most advanced software for the foot. The "One Stop Shop," Xtremity-One, provides the most enhanced tools for patient education, diag-

nostics, treatment and prevention—all which lead to an immediate electronic ordering process of PAL's top-quality products.

RSN 84; see adv. p. 38

PAMLAB, LLC

4099 Highway 190
Covington, LA 70433
(985) 893-4097
Fax: (985) 893-6195
www.pamlab.com

PATHOLASE

(530) 809-3809
www.patholase.com

PATIENT ACCOUNT SERVICES (PAS)

102 Centennial St., Ste. 102
La Plata, MD 20646
(800) 256-4004
www.patientaccountservices.com

Patient Account Services Inc (PAS), a full service billing and practice management company, announces that it has been 100% successful in the implementation

of EHR systems in their podiatry clients' practices who chose to participate. PAS offers a fully integrated billing and EMR solution to their clients and it's all inclusive in their full billing service package. PAS attributes their success to personalized training that allows the podiatrist and his staff to learn and adapt at their own pace while also providing constant feedback to meet their meaningful use goals. And because their solution includes full billing services, PAS manages claims financials and cash flow so that the podiatry practice can concentrate on EMR tasks at hand. Many PAS podiatry clients have already attested and qualified for the first stage government incentive of \$18,000.00 per provider. Dr. Jennifer Feeny of Shenandoah Valley Podiatry, one of the first PAS clients to meet meaningful use and receive stimulus funds for her practice, was so pleased with her experience she

had this to say: "PAS supported us every step of the way. My office is running more smoothly and our patients love us for it."

RSN 85; see adv. p. 141

PAYAM DIAGNOSTICS

558 Hempstead Ave
W. Hempstead, NY 11552
(888) 590-0037
www.payamdiagnostics.com

PD LABS

19230 Stone Oak Pkwy.,
Ste. 200
San Antonio, TX 78258
(800) 687-9014

PEDIFIX FOOTCARE COMPANY

281 Fields Lane
Brewster, NY 10509
(800) 424-5561
Fax: (845) 431-7801
www.pedifix.com
e-mail: info@pedifix.com
Foot specialists since 1885, Pedi-

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2013 BUYERS' GUIDE

Fix is the longest-established family-owned- and-operated business serving and supporting the podiatry profession. The firm manufactures more than 175 specialized medical foot treatment products to relieve dozens of common—and uncommon—foot conditions and deformities. Get their newest catalog to discover dozens of new, patient-pleasing items just introduced to make your job easier, including unique new skin-care products and topical antifungals, innovative palliative pads and cushions, the industry-leading assortment of Visco-GEL® foot protection products, PediPlast® moldable silicone compound, post-op FootSplints™, Preform® prefabricated foot orthotics, Gel-Step® silicone heel cups and insoles, and exclusive OTC-packaged products available for easier, more profitable in-office dispensing, pharmacy prescribing, or patient-direct purchase. See what PediFix products can do for you, your patients, and your practice. To get the latest PediFix catalog and free samples, call, FAX, or e-mail today.

RSN 86;
see adv. p. 31

PEDILUX 4

(917) 600-0668
www.pedilux4.com

PEDINOL/VALEANT PHARMACEUTICALS NORTH AMERICA, LLC

700 Rt 202/206 North
Bridgewater, NJ 08807
(800) PEDINOL
www.pedinol.com

PEDINOL, now a division of Valeant Pharmaceuticals North America LLC, has been focused on meeting the needs of podiatrists and their patients for over 85 years. Since its original founding in 1925 by Dr. Harry Goldwag, a podiatric pioneer, PEDINOL's mission has been to serve podiatrists by delivering high quality products, and now as part of Valeant, to continue to provide attentive customer service. PEDINOL has a diverse portfolio of products, including prescription products, over-the-counter products, products for in-office use, and podiatrist-dispensed products for continuing

treatment. Fourteen of these products display the APMA Seal of Approval and were developed with input from podiatrists.

RSN 87 and 88;
see adv. p. 121 and cover tip
on cover

PED-LITE

8255 Wright St.
Merrillville, IN 46410
(219)756-0901
Fax: (219) 756-1901
www.pedlite.com

PEDORS

1349 Old Hwy. NW #130
Marietta, GA 30060
(800) 750-6729;
Fax: (770) 218-9027
www.pedors.com
e-mail: info@pedors.com

PEDORTHIC FOOTWEAR ASSOCIATION

7150 Columbia Gateway Dr., #G
Columbia, MD 21046
(800) 673-8447
www.pedorthics.org

PERFORMANCE HEALTH

1245 Home Ave.
Akron, OH 44310
800-321-2135
Fax (330) 633-0205
www.performancehealth.com;
www.thera-bandacademy.com;
www.biofreeze.com;
www.thera-band.com;
www.pedigenix.com

Featuring leading brands like Biofreeze®, Pedigenix® and Thera-Band®, Performance Health offers a broad portfolio of products for the podiatric, therapy, rehabilitation, wellness, massage, and performance markets. In addition to market-leading products, Performance Health provides practice building support, evidence-based protocols, clinical and product education, turn-key dispensing and pain management solutions.

RSN 89;
see adv. p. 103

PERFORMANCE LABS

(800) 732-5446
www.performlab.com

PHARMADERM

210 Park Ave.
Florham Park, NJ 07932
(973) 593-7900
Fax: (973) 966-0738
www.pharmaderm.com

PHYSICIAN CLAIM CORPORATION

4710 Southfield Green
La Crosse, WI 54601
(877) 385-0257
www.physicianclaim.com
e-mail: pcc@centurytel.net

PHYSICIAN WEB PAGES

(281) 218-6286
www.physicianwebpages.com

PHYSICIANS BUSINESS ACADEMY

(404)663-0621
www.physiciansbusinessacademy.com

PICA (PODIATRY INSURANCE CO. OF AMERICA)

3000 Meridian Blvd.,
Ste. 400
Franklin, TN 37067
(800) 251-5727
www.picagroup.com

PILGRIM SHOES

6710 Whitestone Rd.
Woodlawn, MD 21207
(888) 493-2859
Fax: (410) 277-9988
www.deer-tracks.com

PINE TREE

ORTHOPEDIC LAB

175 Park St.
Livermore Falls, ME 04254
(855) 735-7865
www.pinetreeorthopedic.com

PINKUS

DERMATOLOGY LAB

1314 N. Macomb St.
Monroe, MI 48162
(800) 746-5870

P & K ORTHOTICS LAB, INC.

6128 Enterprise Dr.
Cedar Falls, IA 50613
(800) 798-3598;
Fax: (319) 277-4901

PLUS LABORATORY

11206 Greenstone Ave.
Santa Fe Springs, GA 90670
(800) 421-7444
Fax: (562) 941-7122

PODIAGUARD

(800) 962-5659
www.totaldollar.com

PODIATRIC BILLING SPECIALISTS

(877) pod docs
www.podbillspec.com

PODIATRIC PATHOLOGY LABORATORIES (DIVISION OF QUEST DIAGNOSTICS)

P.O. Box 7378
1900 Sulphur Spring
Baltimore, MD 21227
(800) CALL-PPL

PODIATRY INSTITUTE

2675 N Decatur Rd.,
Ste. 309
Decatur, GA 30033
(888) 833-5682

www.podiatryinstitute.com
The Podiatry Institute was founded in 1978 to provide a continuing source of educational materials for the podiatric profession. The Institute conducts extensive continuing education programs for the podiatric physician, and produces teaching films, videotapes, slide programs, textbooks, and many other materials. The Podiatry Institute conferences are held throughout the United States, and disseminate the latest research, surgical techniques, and advances in podiatric medicine and surgery.

RSN 90;
see adv. p. 186

PODIATRY ONLINE

www.podiatryonline.com

PODIATRY PLUS

PROFESSIONAL LIABILITY INSURANCE (ACE USA)

(800) 397-9697, ext. 237
Fax: (719) 528-8323

www.podiatryplusins.com

PODIATRY PRACTICE

MANAGEMENT INSTITUTE OF AMERICA (PPMI)

6604 Elvedon Dr., Ste. 102
Dallas, TX 75248
(800) 324-9841
www.ppmiofamerica.com
e-mail:
dr mellon@ppmiofamerica.com

POLYGEL

(see Gel Smart)

PRECISION INTRICAST, INC.

1323 Red Baron Rd.
Payson, AZ 85541
(800) 227-7805

www.dpmlab.com

e-mail: information@dpmlab.com

PRECISION ORTHOTIC LAB INTERNATIONAL

Mid Atlantic Corporate Center
1595 Imperial Way, Ste. 103
W. Deptford, NJ 08066
(800) 336-6302;
Fax: (856) 848-7944

www.precisionorthotic.com

PREMIER MEDICAL PRODUCTS

1710 Romano Dr.
Plymouth Meeting, PA 19462
(888) 773-6872
www.premusa.com

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2013 BUYERS' GUIDE

PREMIER PODIATRIC GROUP (PPG)

784 Medina Rd, Ste. 104
Medina, OH 44256
(855) 855-5125
www.premierpodiatricgroup.com

- Hames Orthotech
- Surefit
- Arline Wiggins
- Comfortland
- Orthocircle
- PCM
- Pinnacle Orthotics
- Quality Compounding
- Synergy Brace
- USA Laser
- First Data

PRESCRIPTION FOOT ORTHOTIC LABORATORY ASSOCIATION (PFOLA)

36 S. Last Chance Gulch, Ste. A
Helena, MT 59601
(800) 347-6585;
Fax: (406) 443-4614
www.pfola.org
e-mail: info@pfola.org

PRESENT E-LEARNING SYSTEMS

4800 N. Federal Hwy, #A306
Boca Raton, FL 33431
(561) 869-6699
Fax: (561) 869-6666
www.podiatry.com

PRESENT e-Learning Systems has been the leading podiatric distance learning company since 1995, providing a suite of education products which enhance the professional development of podiatrists. PRESENT Podiatric Residency Education Online, currently in its 9th year, has become the standard lecture curriculum at podiatric residency programs across the country. PRESENT Board Review Online is the most widely used board review program in podiatry. PRESENT Diabetes, with over 120,000 members, is the first combined online CME education and social networking site in medicine. PRESENT Podiatry combines the highest quality online CME programming with Facebook-style social networking, to offer the podiatry community a full-featured perpetual online clinical conference. From one web address, <http://podiatry.com>, all PRESENT Podiatry services are now available to the profession in one integrated, simple to use, state-of-the-art web site.

RSN 92; see adv. pp. 64-65

PROFOOT

74 20th St., Floor 2
Brooklyn, NY 11232
(718) 965-8600
www.profootcare.com

PRO LAB ORTHOTICS

575 Airpark Rd.
Napa, CA 94558
(707) 257-4400;
(800) 477-6522
Fax: (707) 257-4420
www.prolaborthotics.com

ProLab Orthotics, an orthotic industry leader, incorporates evidence-based medicine and clinical expertise into our orthotic design for optimal patient outcomes. We provide the highest quality innovative products, including our exclusive custom Pathology Specific Orthoses™ and P3 Functional Prefabs.

Pathology Specific Orthoses address the specific pathomechanics of various diagnoses. These fully-corrected custom orthoses are produced by combining evidence-based research with state-of-the-art technology and superior hand-craftsmanship.

ProLab's P3 prefabs were designed using the same expertise as our custom orthoses, resulting in the best functionally-corrected prefabs on the market. P3 Adult prefabs are semirigid orthoses with a full depth heel cup, forefoot valgus correction and medial heel skive. They are also available with a rearfoot post for additional stability.

ProLab's Kiddythotics® are the first children's prefab designed with a deep heel cup, medial flange, medial heel skive and rearfoot post in a rigid shell, making them an excellent choice to treat pediatric flexible flatfoot.

**RSN 93;
see adv. p. 9**

PRO NICHE

PO Box 643561
Kenner, LA 70064
(504) 378-3660
www.pronichemedical.com

The Heeler is an inexpensive yet effective way for patients to get relief from pain caused by plantar fasciitis. Designed by a board certified podiatrist, The Heeler matches the contour of the foot to isolate and stretch the tissue under the arch. At the same time, The

Heeler provides ice massage to reduce inflammation. Meaningful relief can be achieved with use just 2 to 3 times daily.

The Kneeler allows anyone with knee or leg issues, to walk with ease. No more uncomfortable crutches or confinement to a cumbersome wheelchair. The Kneeler fits any brand of walker. Ideal for anyone with foot fractures, sprains, ulcers or post-surgical patients. The Kneeler is specially designed to allow patients to remain upright, maintain leg muscle motion while helping prevent blood pooling, which may decrease the risk of blood clots. Full mobility at a fraction of the cost of a wheelchair.

RSN 94; see adv. p. 80

PROPATH PODIATRIC PATHOLOGY

8267 Elmbrook Dr.,
Ste. 100
Dallas, TX 75247

(800) 258-1253
Fax: (214) 237-1731
www.propath.com

PROPET

2415 W Valley Hwy N
Auburn, WA 98001
(253) 854-7600
www.propetusa.com

PRO SITES

27919 Jefferson Ave, Ste. 103
Temecula, CA 92590
(888) 932-3644
www.prosites.com

ProSites, an innovative leader in medical website design, has introduced comprehensive website solutions specifically tailored to the needs of podiatrists, helping doctors easily grow their practices and streamline patient communications.

Each ProSites website integrates over 100 pages of customizable, patient-focused content, covering a vast range of foot and ankle

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P-S

WHO'S WHO

health topics. Websites additionally include numerous interactive features that engage and educate patients 24/7, encouraging patients to request an appointment and contact the doctor.

Using the firm's unparalleled technology, doctors receive countless benefits, such as greater control and flexibility to edit their website instantly, using the easiest "point and click" editor available. Unique to ProSites members, doctors frequently receive free upgrades, ensuring their website is always comprised of the latest technology, features, designs, and content, without incurring additional fees.

RSN 95; see insert

PROTEX MEDICAL PRODUCTS

913 Wood St.
W. Monroe, LA 71291
(318) 324-1155

PURE STRIDE

c/o Dia-foot
3400 Fairlane Farms Rd.
Wellington, FL 33414
(877) 405-FOOT
www.dia-foot.com

PURICORE, INC

508 Lapp Rd.
Malvern, PA 19355
(484) 321-2755
Fax: (484) 321-2725
www.puricore.com

Q-R

QUICK NOTES

10400 Griffin Rd., Ste. 105
Cooper City, FL 33328
(800) 899-2468
Fax: (954) 680-2209
www.Qnotes.com
e-mail: sales@qnotes.com

QUINNOVA PHARMACEUTICALS

411 S. State St., 3rd Flr
Newtown, PA 18940
(215) 860-6263
Fax: (215) 860-6265
www.quinnova.com

REALM LABS

(866) 634-2745
www.neuremedy.com
email: realm labs@gmail.com

REDI-THOTICS

1 Whispering Way
Brookfield, CT 06804

(877) 740-3668
Fax: (203-740-8503
www.redi-thotics.com

R.I. PODIATRIC MEDICAL ASSOCIATION

c/o Dr. Karen LaMorge at
(401) 782-8787

RICHIE TECHNOLOGIES, INC.

550 Pacific Coast Hwy, Ste. 209
Seal Beach, CA 90740
(877) 359 0009
Fax (562) 596-3157
www.richiebrace.com

The Richie Brace® is a custom ankle brace (ankle foot orthosis) designed to treat chronic conditions of the foot and ankle. Introduced to the medical community in 1996, The Richie Brace has revolutionized the non-operative approach to the most challenging pathologies treated by the foot and ankle specialist.

With a contoured balanced orthotic footplate articulated to adjustable semi-rigid lower leg uprights, the Richie Brace is ideally suited to stabilize rotational forces at the Midtarsal, Subtalar and Talocrural joints. Modifications and enhancements are available to add further restriction of motion in the sagittal, frontal or transverse plane.

The Richie Brace is fabricated from an impression cast taken of the patient's foot and lower leg. It's lightweight, low-profile design is preferred by patients over traditional longer leg solid shell ankle foot orthoses.

The Richie Brace® is available from the following authorized distributors who can provide instructions for casting, coding, and reimbursement guidelines:

Acor (800) 237-2267
Allied OSI Labs
(888-264-3338)
Burns Podiatric Lab
(800-262-8767)
Comfort Fit Orthotic Labs, Inc.
(888-523-1600)
Eastern Podiatry Lab
(800-327-8763)
Fiber Lab (800-451-1719)
Integrity Orthotics
(866-678-4652)
JSB Orthotics
(800-373-5935)
KLM Orthotic Labs
(800-556-3668)

Marathon Orthotics
(866-402-3668)
Root Labs (877) 766-8522
Solo Labs (800-765-6522)
STJ Orthotic Services
(800-321-4STJ in NY;
800-642-4STJ in CA)
SureFit (800-298-6050)
RSN 96; see adv. p. 83

RIECKEN'S ORTHOTIC LABORATORY

5115 Oak Grove Rd.
Evansville, IN 47715
(800) 331-8040
Fax: (812) 476-4271
www.footcomfortworld.net
e-mail: rieckensfootcare.net

ROCKWOOD PROGRAMS, INC.

4001 Miller Rd.
Wilmington, DE 19802
(800)365-0816
Fax: (302)764-9125
www.rockwoodmedmal.com

ROGERS CORP. (PORON MATERIALS DIVISION)

245 Woodstock Rd.
Woodstock, CT 06281-1815
(800) 327-6766

ROOT LABORATORY

16739 Placer Hills Rd.
Meadow Vista, CA 95722
(877) ROOTLAB (766-8522)
Fax: (530) 878-9310
www.root-lab.com

RX SORBO

2144 State Route 59
Kent, OH 44240
(877) 797-6726;
(877) RXSORBO
www.rxsorbo.com

RX Sorbo® is the exclusive supplier of Performance Insoles featuring Sorbothane® to the professional medical market. Sorbothane® is a unique proprietary material that naturally "flows"-it cradles the foot in comfort and helps to protect the entire body from impact shock. The complete line of RX Sorbo® Performance Insoles has been made in America and recommended by medical professionals for over 20 years. Working closely with health care providers RX Sorbo® has developed a New Professional Program specifically designed to benefit podiatry patients and practices.

Find out more-it's easy to become a RX Sorbo® Health Care Partner...

Please call 877.RXSORBO or email-podiatry@rxsorbo.com for program details.

A complete RX Sorbo® Performance Insole sampling program is available.

**RSN 97;
see adv. p. 72**

RYBO MEDICAL SOLUTIONS

21302 Calle Horizonte
Lake Forest, CA 92630
(866) 406-7926
www.rybomedical.com
e-mail: patc@rybomedical.com

RYBO manufactures custom ankle gauntlets with our industry-leading 2-day turnaround time! Gauntlets are available in 8 color choices, 3 closure styles, multiple height choices, all with FREE SHIPPING for only \$310.00. Please contact us today to experience our excellent customer service while forming a lasting manufacturing partnership.

RSN 98; see adv. p. 55

S

SAFESTEP

(866) 712-STEP
www.safestep.net
e-mail: info@safestep.net

ST. JUDE MEDICAL NEUROMODULATION DIVISION

6901 Preston Rd.
Plano, TX 75024
(972) 309-8000
www.sjmneuro.com

SAS

1717 SAS Drive
San Antonio, TX 78224
(877) 782-7463
www.sasshoes.com

W.B. SAUNDERS

6277 Sea Harbor Dr.
Orlando, FL 32887
(800) 545-2522

SAVIENT PHARMACEUTICALS (KRYSTEXXA)

One Tower Center
Fourteenth Floor
East Brunswick, NJ 08816
www.krystexxa.com

SCHERING-PLOUGH HEALTHCARE PRODUCTS

110 Allen Rd.
Liberty Corner, NJ 07938

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2013 BUYERS' GUIDE

SCHOLL COLLEGE OF PODIATRIC MEDICINE AT ROSALIND FRANKLIN UNIVERSITY OF MEDICINE AND SCIENCE

3333 Green Bay Rd.
N. Chicago, IL 60048
(847) 578-8410;
Fax: (847) 775-6516
www.rosalindfranklin.edu
(312) 280-2880

SCHUSTER & RICHARD LAB.

14-20 130th St.
College Point, NY 11356
(718) 358-8607

SGARLATO LABS, INC.

2315 S. Bascom Ave.,
Ste. #200
Campbell, CA 95008
(800) 421-5303
www.sgarlatolabs.com

SHARP SHAPE

1154 Kentwood Ave.
Cupertino, CA 95014

SHEAUMANN LASERS (GO LASER)

45 Bartlett St
Marlborough, MA 01752
(508) 970-0600
Fax: (508) 481-9261
www.sheaumann.com

SHIRE REGENERATIVE MEDICINE

www.Dermagraft.com

SHOE CARE INNOVATIONS (STERI-SHOE)

501 Seaport Ct,
Ste. 101
Redwood City, CA 94063
(866) 686-SHOE
www.shoecareinnovations.com
email: info@sterishoe.com

SIGMA DIGITAL X-RAY

1607 Barclay Blvd.
Buffalo Grove, IL 60089
(800) 331-6077
Fax: (847) 419-0675
www.sigmadigitalxray.com
email: info@sigmadigitalxray.com

SIGVARIS

1119 Highway 74 South
Peachtree City, GA 30269
(800) 322-7744, ext 1
Fax (800) 481-5488
www.sigvarisusa.com
SIGVARIS, Inc. is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS.

RSN 111; see adv. p. 28

SILIPOS

7049 Williams Rd.
Niagara Falls, NY 14304

(800) 229-4404
Fax: (716) 283-0600
www.silipos.com

SMITH & NEPHEW INC. (REHAB DIVISION)

1 Quality Dr.
P.O. Box 886
Cedarburg, WI 53012
(800) 228-3693

SMITH & NEPHEW INC. (WOUND MANAGEMENT DIVISION)

11775 Starkey Rd.
Largo, FL 33773
(800) 876-1261

SMITHERS BIO-MEDICAL SYSTEMS

919 Marvin Ave.
P.O. Box 118
Kent, OH 44240
(800) 321-8286
Fax: (800) 447-0813
www.biofoamimpression.com
e-mail:
info@biofoamimpression.com

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S

WHO'S WHO

SOF SOLE

9221 Globe Center Dr.
Morrisville, NC 27560
(800) 446-7587
www.sofsole.com
e-mail: help@4implus.com

SOLE ORTHOTICS

c/o Edge Marketing
Unit C, 416 Meridian Rd. SE
Calgary, AB T2A 1X2
Canada
(866) 235-7653
Fax: (403) 204-0927

SOLE SUPPORTS

(888) 650-7653
www.solesupports.com

SOLETECH

(800) 225 2192
Fax: (978)741-2091
www.solotech.com
www.advancefootwear.com

SOLO LABS, INC.

415 S. Laurel St.
Kutztown, PA 19350
(610) 683-3008
(800) 765-6522
Fax: (610) 683-6427
www.sololabs.com
e-mail: solo@sololabs.com

SOLO® Laboratories is a world-class provider of custom orthotics, diabetic shoes, braces, and a distributor of the TOM-CAT™ foot scanner. Consistently since 1983, SOLO has provided medical professionals and their patients with superior products and extraordinary service.

SOLO operates a state-of-the-art manufacturing plant that couples the latest in manufacturing technology with the personal hand-made care of skilled craftspeople. SOLO is committed to producing devices quickly, accurately, and cost-effectively.

RSN 99; see adv. p. 137

SOS HEALTHCARE MANAGEMENT SOLUTIONS

3866 Monterey Place NE
Renton, WA 98056
(866) TEAMSOS (832-6767)
www.soshms.com

SOS Healthcare Management Solutions is no stranger to podiatry! A full service Practice Management training and consulting firm, "SOS" focuses on proven success strategies to:

- Improve operations management and organizational design
- Increase revenue; streamline

and implement tested systems

- Develop coordinated office protocols, policies and procedures
- Train staff, manage staff, retain staff
- Strengthen workforce via specialized management techniques

With 38 years of professional and practical experience, "SOS" is committed to making yours a winning team and a winning practice.

"SOS" supports podiatric practices with three different practice management resources:

- 1) On-site practice consultations, analysis and solutions
- 2) Essential practice management products, including forms and manuals
- 3) One day Staff /Office Training Optimization Workshops

Make your practice work for you!

Contact: Lynn Homisak, President, for a complimentary consultation.

RSN 100; see adv. p. 70

SPENCO MEDICAL CORP.

P.O. Box 2501
Waco, TX 76702
(800) 877-3626;
Fax (254) 772-3093
www.spenco.com
e-mail: spenco@spenco.com

STABLE STEP, INC.

8930 Global Way
West Chester, OH 45069
(888) 237-FOOT (3668)
Fax: (513) 825-3381
www.powersteps.com

e-mail: info@powersteps.com
Powerstep® is the leading brand in affordable, prefabricated orthotics for many common foot conditions and pain. Custom prescription orthotics are ideal for many patients, but Powerstep® plays an important role in any practice. Our Pro-Tech line is only available to medical professionals and in-office dispensing allows you to offer patients immediate and affordable pain relief as a first-line therapy for mild conditions while considering or waiting for custom orthotics.

Powerstep's mission is to provide the most effective products available for preventing and relieving common foot problems. To that end, Powerstep products incorporate the average dimensions obtained through computer analy-

sis of thousands of feet for a superior design, made in the US with superior materials.

RSN 101; see adv. p. 76

STAT MED PLUS

1979 Marcus Ave, Ste. 210
Lake Success, NY 11042
(855) STAT-MED
www.statmedplus.com

STEIN'S FOOT SPECIALTIES

P.O. Box 327
Jesup, GA 31598
(800) 526-0985

STERI CHECK SYSTEMS

P.O. Box 659
Deer Park, NY 11729
(631) 243-1381
(800) 67-STERI(677-8374)

STIEFEL LABS

(888) STIEFEL (784-3335)
www.stiefel.com

STJ ORTHOTIC SERVICES, INC.

920 N Wellwood Ave.
Lindenhurst, NY 11757
(800) 321-4STJ (4785)
Fax: 631-956-0188
www.stjorthotic.com
Email: stjsalesny@stjortho.com
225 Benjamin, Ste. 103
Corona, CA 91719
(800) 642-4STJ (4785)
e-mail: stjorthotc@aol.com

STRAIGHT ARROW PRODUCTS

P.O. Box 20350
Lehigh Valley, PA 18002-0350
(800) 827-9815
www.straightarrowinc.com

Straight Arrow Products, Inc., continues to provide quality therapeutic products to podiatrists and their patients at an affordable price.

The current line of products includes Foot Miracle and Urea Care, both specially formulated to meet the needs of the podiatric patients and their doctors.

Foot Miracle has been a mainstay for the podiatrist for over 25 years and Straight Arrow reports that the success of Foot Miracle is due to the formulation, performance and overall value that it provides to the podiatrist, staff and most importantly the patient.

This success led to Urea Care, which is a 10% urea-based therapeutic crème designed for patients with severe dry, cracked skin, providing the same results as seen with daily application of Foot Miracle.

See adv. p. 104

STRATUS PHARMACEUTICALS

14377 Southwest 142nd St.
Miami, FL 33186-6727
(800) 442-7882;
Fax: (305) 254-6875
www.stratuspharmaceuticals.com

STRUTZ, LLC

560 Sylvan Ave.
2 US Executive Center
Englewood Cliffs, NJ 07632
(888) 787-8891
www.lovemystutz.com
email: info@lovemystutz.com

STS COMPANY

655 Redwood Hwy. #310
Mill Valley, CA 94941
(800) 787-9097
Fax: (415) 381-4610
www.stssox.com

The STS Company manufactures casting materials designed for obtaining lower extremity molds. The water curable resin-impregnated casting socks are used to obtain negative molds for fabrication of a variety of foot orthotic and AFO devices. The casts are particularly accurate for CAD/CAM use. A great deal of practitioner and staff time can be saved as a cast room is not required and clean-up is minimal. Casts can be shipped immediately with little chance of damage.

RSN 102; see adv. p. 135

SUPERBONES EAST CONFERENCE

c/o PRESENT e-Learning Systems
call Donna Nocero
(888) 802-6888
(conference manager)
call Michael Shore
(954) 298-7000 (sponsor sales)
www.superboneseast.com
RSN 103; see adv. p. 63

SUPERBONES WEST CONFERENCE

c/o PRESENT e-Learning Systems
call Donna Nocero
(888) 802-6888
(conference manager)
call Michael Shore
(954) 298-7000 (sponsor sales)
www.superbonesWest.com

SUPERFEET

1419 Whitehorn St.
Ferndale, WA 98248
(800) 634-6618
www.superfeet.com

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SUREFIT

4050 NW 126th Ave.,
Suite 110
Coral Springs, FL 33065.
T: 800.298.6050
Fax: (888) 801-3450
www.surefitlab.com

SURG/ASSIST, INC.

9340 7th St.,
Unit C
Rancho Cucamonga, CA 91730
(909) 466-9506;
Fax: (909) 446-1608
e-mail: surgassist@teamirs.com

SWEDE-O, INC

6459 Ash St.
P.O. Box 610
N. Branch, MN 55056
(800) 525-9339
www.swedeo.com

SYSTAGENIX WOUND

MANAGEMENT

7 Powder Horn Dr.
Warren, NJ 07059
(800) 888-9234
www.systagenix.com



TAKEDA PHARMACEUTICALS USA, INC.

www.takeda.us

Based in Deerfield, Ill., Takeda Pharmaceuticals U.S.A., Inc. (TPUSA) is a wholly-owned subsidiary of Takeda Pharmaceutical Company Limited, and is among the top 15 pharmaceutical companies in the United States. TPUSA was founded in 1998 to accelerate Takeda's global expansion into the U.S. market. The company currently markets oral diabetes, insomnia, rheumatology, gastroenterology and cardiovascular treatments and seeks to bring innovative products to patients through a pipeline that includes compounds in development for metabolic and cardiovascular disease, gastroenterology, neurology and other conditions.

RSN 104; see adv. pp. 22-25

TEI BIOSCIENCES

7 Elkins St.
Boston, MA 02127
(866) 524-0022
www.teibio.com

TEK-SCAN

307 W. 1st St.
S. Boston, MA 02127
(800) 248-3669
Fax: (617) 464-4266
www.tekscan.com/medical
e-mail: marketing@tekscan.com

TEMPLE UNIVERSITY SCHOOL OF PODIATRIC MEDICINE

8th & Race Sts.
Phila., PA 19107
(215) 629-0300

TEREGEN LABS PHARMACEUTICALS

3830 Western Pkwy
Willoughby, OH 44094
(800) 848-0055
www.teregen.com

TEXAS PODIATRIC MEDICAL ASSN.

918 Congress Ave.,

Ste. 200
Austin, TX 78701
(800) TEX.FOOT
Fax: (512) 494-1129

TEXAS, UNIV. OF/HEALTH SCIENCE CENTER, CME

7703 Floyd Curl Dr.
San Antonio, TX 78284
(210) 567-4491

THERA-BAND

(see Performance Health)

THERAGAUZE™

c/o Soluble Systems, LLC
12050 Jefferson Ave.,
Ste. 250
Newport News, VA 23606
(757) 877-8899

Fax: (757) 877-8870
www.solublesystems.com

THERAPATH

545 W. 45th St.
NY, NY 10036
(800) 681-4338
Fax: (917) 441-1116
www.therapath.com
email: bblake@therapath.com

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THINK PIECE CREATIVE

1111 S. State St., Ste. 404
Chicago, IL 60605
(773) 562-0640
Fax: (312) 341-1227
www.thinkpiececreative.com

THOR-LO (THORNEBURG HOSIERY CO., INC.)

P.O. Box 5440
Statesville, NC 28677
(800) 438-0209

TOAD MEDICAL CORPORATION

220 N. Hwy 395, Ste. 302
Washoa Valley, MN 89704
(775) 849 0244
www.toadmedical.com

TOE-FOOD

#4 Lost Valley Dr
Orinda, CA 94563
(888) Toe Food (863-3663)

TOM-CAT SOLUTIONS

48 D Vincent Circle
Lyland, PA 18974
(215) 443-9220
www.tom-catsolutions.com
email:
kcolyar@tom-catsolutions.com

TOP PRACTICES, LLC

1002 Lititz Pike #191
Lititz, PA 17543
(717) 626-2025
www.toppractices.com

TORNIER

7701 France Ave. South,
Ste. 600
Edina, MN 55435
(952) 426-7600;
Fax: (952) 426-7601
www.tornier-us.com

TOWER IMAGING

264 Roger Williams Ave.
Rumford, RI 02916
(800) 947-1259
www.tower-imaging.com
email: xraymackie@gmail.com

TRAINING TIME

Rotonda West, FL 33947
(941) 830-8508
www.trainingtimellc.com

TRI HAWK

150 Highland Rd
Massena, NY 13662
(866) 874-4295
www.trihawk.com

TRILogy PHARMACY SERVICES

1876 Craigshire Rd
St. Louis, MO 63146
(888) 542-0022
www.trilogyhc.com

TRIPOD LABS

P.O. Box 220034
Great Neck, NY 11022-0034
(877)-6-Tripod;
Fax: (516) 570-0572
www.tripodlabs.com

TRUCEUTICALS

www.truceuticals.com

TRULIFE

26296 Twelve Trees Lane NW
Poulsbo, WA 98370
(360) 598-8943
www.trulife.com

TRU-MOLD SHOES, INC.

42 Breckenridge St.
Buffalo, NY 14213
(800) THE-MOLD
Fax: (716) 881-0406
www.trumold.com
info@trumold.com

Tru-Mold Shoes offers a complete line of contemporary, fully-accommodating custom-molded shoes, designed to increase patient acceptance and compliance as well as help simplify the ordering process.

Every pair of Tru-Mold Shoes offers many stylish accommodating features at no extra charge. An exclusive double-orthotic system captures the plantar contour in both the removable insert and shoe base. This unique feature greatly increases comfort while reducing stress on sensitive areas of the foot. Product workmanship also has been taken to new heights—every stitch, seam and styling line is crafted using state-of-the-art computer animated design and 3D modeling techniques by experienced shoemakers. The company also continues to offer the Thera-Medic Shoe package—the most flexible, highest value shoe package for Medicare-eligible patients with diabetes.

**RSN 105;
see adv. p. 78**

U

UNETIXS VASCULAR

(800) 486-3849
www.unetixs.com/revo.html

UNIVERSAL ULTRASOUND

299 Adams St.
Bedford Hills, NY 10507
(800) 842-0607
Fax: (914) 666-2454

UNIVERSITY OF OSTEOPATHIC MEDICINE AND HEALTH SCIENCES, COLLEGE OF PODIATRIC MEDICINE AND SURGERY

3200 Grand Ave.
Des Moines, IA 50312
(515) 271-1464;
(800) 240-2767

UPSHER-SMITH LABS

6701 Evenstad Dr.
Maple Grove, MN 55369-6026
(800) 654-2299
www.amlactin.com

V

VASAMED

7615 Golden Triangle Drive #C
Eden Prairie, MN 55344
(800) 695-2737;
Fax: (952) 944-6022
www.vasamed.com

VASYLI

4040 Civic Center Dr.
Ste. 430
San Rafael, CA 94903
(415) 492-2190;
Fax: (800) 552-1401
www.orthaheelusa.com

Vasyli/Orthaheel- "NATURAL RELIEF" orthotic sandals and footwear. Born in Australia, Orthaheel prides itself on providing patients with an effective and innovative orthotic and orthotic sandal/footwear range to assist in treating lower limb conditions such as plantar fasciitis, Achilles tendonitis, and overall foot pain. Orthaheel backs their products with a "30 DAY WALK PAIN FREE" guarantee. Provide your patients fashionable and effective orthotic products.

RSN 106; see adv. p. 40

VILEX, INC.

111 Moffitt St.
McMinnville, TN 37110
(800) 521-5002
Fax: (866) 606-4911
www.vilex.com
e-mail: vilex@blomand.net

VISUAL FOOTCARE TECHNOLOGIES (COMPREHENSIVE DIABETIC FOOT EXAM)

www.safestep.net OR
www.visualfootcare.com
(see SafeStep)

VISUAL MEDIA CONCEPTS

259 West 30th St., 3rd Flr
NYC, NY 10001
(800) 815-3444
www.vmcny.com

VNUS COVIDIEN

c/o Covidien
15 Hampshire St.
Mansfield, MA 02048
(508) 261-8000
www.covidien.com

W

WEBPOWER VIDEO

8 Sherman Ct.
Plainsboro, NJ 08536
(732) 996-0619
www.webpowervideo.com

WEILL CORNELL MEDICAL COLLEGE, PODIATRIC PATHOLOGY DIVISION

(212) 746-6434
www.weillcornelldermpath.com

WELLDYNE HEALTH

www.welldynehealth.com

WELLSTONE LABS (MOLECULAR AF)

(888) 919-1818
www.molecularAF.com/professional
Wellstone Labs President Jonathan Silberstein on his firm's product, Molecular AF:

"After 1000's of satisfied MolecularAF users, we feel it's time for you to see the benefits:

1) Broadest antifungal protocol without a prescription. 2 products; A) Dynamic Oil with Tolnafate and B) Molecular Cream with Miconazole Nitrate.

2) Best in class formulation by incorporating active ingredients with 3 essential oils: Origanum Oil, Cinnamomum Verum Oil and Melaleuca Alternifolia Oil, all having antifungal properties.

3) Oils are rich EFA's (Essential Fatty Acids). MolecularAF is second to none when it comes to nourishing, softening and conditioning the nails. Great complement for all laser therapies.

4) Pricing is fair to you and your patients. We understand the financial challenges and have pricing reasonable to all podiatry practices.

5) Only available in physician offices.

6) Natural ingredients without any parabens.

Continued on page 162

2013 BUYERS' GUIDE

7) We offer an unconditional money back guarantee direct to your patients. "

To place an order, ask any questions or to request your FREE SAMPLE, please call or visit the website.

RSN 107;
see adv. p. 173

WESTERN, THE

(see California Podiatric Medical Assn)

WESTERN PENNSYLVANIA HOSPITAL, FOOT & ANKLE INSTITUTE

4800 Friendship Ave.
Pittsburgh, PA 15224
(412) 578-1158

WHEATON

BRACE CO.

336 E. Gundersen, Ste. 100
Carol Stream, IL 60188
(630) 690-5795

WOODWARD LABORATORIES

c/o Pacific World Corporation
75 Enterprise
Aliso Viejo, CA 92656
(800) 780-6999;
Fax: (949) 362-4601
www.woodwardlabs.com

Woodward Laboratories develops innovative antimicrobial products for the skin and nails. All products kill 99.9% of the most disease-causing germs and are clinically proven to improve the health and safety of healthcare professional and their patients. Alcohol-free formulas contain moisturizers to soften, heal and protect skin with frequent hand washes.

RSN 109;
see adv. p. 211

WOUND CARE TECHNOLOGIES

1630 Lake Drive West
Chanhassen, MN 55317
(800) 896-0436
Fax: (312) 327-4448
www.woundcaretech.com
email:
info@woundcaretech.com

WRIGHT MEDICAL TECHNOLOGY, INC.

5677 Airline Rd.
Arlington, TN 38002
(800) 238-7117
(901) 867-4369
Fax: (901) 867-8837
www.wmt.com

X

X-CEL X-RAY INC.

4220 Waller Dr.
Crystal Lake, IL 60014
(800) 441-2470
Fax: (815) 455-4732
www.xcelxray.com
e-mail: xcelxray@mc.net

XENNA CORP.

33 Witherspoon St., Ste. 200
Princeton, NJ 08542
(800) 368-6003
Fax: (609) 921-2517
www.xenna.com
e-mail: info@xenna.com

XEROSOX

(GEORGE MEDICAL)

6702 Netherlands Dr.
Wilmington, NC 28405
(888) XeroSox
www.XeroSox.com

Y-Z

Z-COIL

6932 4th St. NW
Albuquerque, NM 87107
(800) 268-6239
www.zcoil.com

ZIMMER, INC. HALL SURGICAL

1170 Mark Ave.
Carpinteria, CA 93013
(800) 235-5713

ZYANTUS

PO Box 9
Kearney, NE 68848
(888) 576-0800
www.zyantus.com

Zyantus provides the latest in total office management and claims processing solutions to provide services, training and support to increase physician practice/clinics offices efficiency with unparalleled speed and simplicity. Our services include EClaims OS, OS Records, OS Practice and OS Billing. Over the past thirteen years, Zyantus has developed a loyal client base earning high service ratings and positive customer feedback. Its easy-to-use programs, comprehensive services and rapid response to customer needs have molded Zyantus into the total office solutions company it is today.

RSN 110; see adv. p. 79

2013 BUYERS' GUIDE

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

A

ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

ADHESIVES: Pre-Tape Dressings (Skin Adherents)

Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules]) p. 2

Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent) pp. cover tip, 121

ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS

Acor p. 5

Aetrex p. 13

AmerX p. 103

Biofreeze p. 33

Blaine Labs p. 29

Cryoderm p. 29

CTS p. 29

Darco p. 29

Dr. Comfort pp. 11, 89

Dr. Jill's Foot Pads p. 91

Dr. Specified p. 153

Dr's Remedy p. 153

FootHelpers p. 35

Formula 3 p. 27

Gel Smart/Healix Care p. 2

Gordon Labs p. 2

Health Care Products

Healthy Glow Skin Products

Kerasal pp. 75, 109

Langer, Inc p. 7

Pedifix p. 31

Pure Stride

Realm Labs

Safestep

Silipos

Sof Sole

Straight Arrow p. 104

Strutz

SureFit

Tripod Lab

Woodward Labs p. 211

Xenna

ADVERTISING (Newsletters/Brochures)

(See: Practice Promotion)

ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion)

ADVERTISING (Waiting Room Videos)

(See: Practice Promotion)

AFO's

(See: Braces/Supports)

AIR PURIFICATION

DPM-Aire (New-Aire)
(See also: Suction Systems; Lasers)

ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

ANESTHESIA (topical)

(See: Skin Refrigerants)

ANKLE BRACES/SUPPORTS

(See: Braces/Supports)

ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Angel Sales

Shoe Care Innovations

(Steri-Shoe)

ANTISEPTICS

(See: Disinfectants/Hand

Cleaners/Cleaners,

Instrument/Surgical Scrubs)

APPOINTMENT SCHEDULING

Appointment Desk

Eppointments plus

Jay Geier's Scheduling Institute

(See also: Computers: Software

[Practice Management])

APPRAISERS

Medical Mavin

Podiatry Practice Management

Institute of America (PPMI)

ART (For Office Decoration: Posters/Prints)

Med-Art

ARTHROSCOPY

ArthroCare Sports Medicine

ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS

Academy of Ambulatory Foot and Ankle Surgery p. 116

Academy of Physicians in Wound Healing (APWH) p. 93

American Academy of Pain

Management

American Academy of Podiatric Practice Management p. 177

American Association of

Colleges of Podiatric Medicine

(AACPM)

American Association of Hospital

and Healthcare Podiatrists

(AAHHP)

American Association of Medical

Foot Specialists

American Association of Podiatric Sports

Medicine p. 134

American Association of

Primary Care Providers for

Edematous Extremities

American Association for Women

Podiatrists

American Board of Foot

Surgeons

American Board of Lower

Extremity Surgery

(ABLES) p. 157

American Board of Multiple

Specialties in Podiatry p. 175

American Board of Podiatric

Medicine (ABPM) p. 176

American Board of Podiatric

Surgery

American Board of Quality

Assurance & Utilization Review

(ABQAURP)

American College of Arthroscopic

Surgeons

American College of Foot &

Ankle Orthopaedics &

Medicine (ACFAOM)

American College of Foot & Ankle Pediatrics

American College of Foot & Ankle Surgeons (ACFAS) p. 181

American College of Foot

Orthopedists

American College of Lower

Extremity Surgeons

American College of Podiatric

Medical Review

American College of Podiatrist

Radiologists

American Podiatric Medical

Association

American Podiatric Medical

Students' Association

American Podiatric Medical

Writers Association

American Professional Wound

Care Assn. (APWCA)

American Society of Podiatric

Dermatology p. 167

American Society of Podiatric

Medical Assistants

American Society of Podiatric

Medicine

Association of Extremity Nerve

Surgeons (AENS) p. 100

Barry University

Biomedical Concepts Corp

British Columbia Association of

Podiatrists

California Podiatric Medical

Association p. 171

Canadian Federation of Podiatric

Medicine

Charcot-Marie-Tooth Assn.

(CMTA)

Colorado Podiatric Medical

Association

Connecticut Podiatric Medical

Assn.

Council for Medical Education &

Testing

Deaconess Hospital

Desert Foot

DF Con

DLS

Eneslow Pedorthic Institute

European & World Congress of

Podiatry

FAPA Fraternal Corporation

Florida Podiatric Medical

Association (SAM)

Foot & Ankle Center

of Teaneck, N.J.

Foot & Ankle Institute

of Virginia

FootWorld USA

Fund for Podiatric Medical

Education

Future Medical Solutions

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant

Institute

Greater Texas Educational

Foundation p. 180

Health Seminar and Management

Consultants

Indiana Arthroscopic Associates

Innovative Management Systems

Intratek (Endotrak System)

International Academy of Podiatric Medicine (IAPM)

International Academy of Walking & Standing

International Aesthetic Foot Society

International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

International Society of Podiatric Laser Surgery

Kent State University of Podiatric Medicine p. 185

Kornfeld, Dr. Robert

(Holistic Podiatry)

Maine Podiatric Medical

Association

Michigan Podiatry Association

Midwest Podiatry Conference p. 202

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical

Association

New Cardiovascular Institute of

The South

NJ Podiatric Medical Society

NM Podiatric Medical Assn.

NY State Podiatric Medical

Association

No-Nonsense Seminar

North Carolina Podiatric Medical

Association

Office-Based Seminars

(OBS)

Ontario Podiatry Association

Pedorthic Footwear Association

Physicians Business Academy

Podiatry Association of Great

Britain

The Podiatry Institute p. 186

PRESENT pp. 64-65

Prescription Foot Orthotic Lab

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UCO

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Protex Medical
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APMA

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Temple University School of
Podiatric Medicine

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Medical Review

American Healthcare Billing
Services

CodingLine.com

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Medicine at Samuel Merritt
College

Kent State University of

Podiatric Medicine p. 185

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Medicine

Scholl College of Podiatric
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University

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Medicine and Health Sciences,
College of

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Sigvaris

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Eppointments Plus

Jay Geier's Scheduling Institute

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1st Providers Choice

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International Aesthetic Foot Society

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(See: Skin Lesion Removal/Wart Removal)

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Medical Mavin

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(See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment; Dressings; Heel Protection/ Elevation; Medicare Diabetic Footwear Program; Orthotics/ Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers;] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure Walkers/Scooters; Shoes; Socks; Wound Management)

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Lorenz Neurovasc (FREMS)
Neurogenx p. 50
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Realm (Neuremedy)
St. Jude Medical
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Noraxon
Orthera

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Visual Footcare Technologies (Pressure Stat)

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Vasamed

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(See: Physical Therapy)

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Healthfirst Corp
(See also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

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IPS
Medical Mavin
Physicians Business Academy
Podiatry Practice Mgmt. Institute of America (PPMI)

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(See also: Adjacencies/Practice Building/Network Participation)

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Podiatry Practice Management Institute of America (PPMI)
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Fluoroscan

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Langer Biomechanics Group, Inc. p. 7

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Cluffy Biomedical

Comfortland

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Dr. Scholl's

Gel Smart p. 27

Gilden Tree

Gill Podiatry p. 66

Hapad

Henry Schein

Med Pro

Moore Medical

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Pedifix p. 31

ProFoot

Silipos

Stein's

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(for elderly and diabetics)

Benehealth (Toe Towel)

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Footmaxx

Langer Biomechanics Group p. 7

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GAIT ANALYSIS

Digital Orthotics (Quasar Group)

Footmaxx

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Tek-Scan (F-Scan/MatScan)

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Beiersdorf, Inc.
Spenco (2nd Skin) (Quick Heal)

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(See: *Silicon Specialties*)

GERIATRIC SPECIALTIES

Benehealth (Toe Towel)
(See also: *Diabetes: Patient Self-Inspection*)

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Alimed

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(ViscoSpot)

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(Heel Hugger)

Euro Int'l

Hapad

JMS Plastics p. 18

Medi-Dyne (Tuli's)

Oppo Medical

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Riecken's Orthotics Labs
(PQ Premium)

Silipos

Sof Sole

Spenco (Tritec™ Heel Support)

Stein's Foot Specialties

(See also: *Heel Cups: Silicon; Heel Lifts*)

HEEL LIFTS

Alimed

Henry Schein

Riecken's Orthotics Laboratory

Silipos

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Codingline.com
DataTrace (CD)

IPS
Podiatry Practice Mgmt. Institute of America (PPMI)
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(See: *Neutraceuticals; Vitamins*)

HYDROTHERAPY

(Whirlpools/Spas/Footbaths)

Ferno-Ille

Med-Pro (Whitehall Dist.)

HYDROTHERAPY DISINFECTANTS

Ferno-Ille (Chlorazene)

HYPERBARIC OXYGEN THERAPY

(See: *Wound Management*)

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Ascension Orthopedics

BioPro (Hallux

Metatarsophalangeal Joint Prosthesis)

De Puy ACE Medical (Orthosorb)

Gramedica (HyProCure)

MMI-USA (Smart Toe)

Sgarlato Labs (SHIP)

Tornier

Wright Medical Technology

(Silastic™ Flexible Hinge Toe)

Zimmer (Hall Surgical)

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Alimed

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Bauerfeind (Viscoped)

Bergmann Orthotics

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Burns Labs (Nu-Soft)

Cal Leather

Comfortland

Dr. Scholl's

Euro Int'l

EverFlex

Fiber Labs (Pure Stride)

Footway

Foot Helpers

Hapad

JMS Plastics Supply
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Strutz (arch supports-barefoot
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SureFit
Vasyli p. 40
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Cluffy Biomedical

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Miltex, Inc.
Orthocircle
Premier Medical
Vilex
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Medical Protective
Podiaguard
PICA (Podiatry Insurance Co.
of America)
Podiatry Plus (ACE)
Rockwood Programs

INTERNET:
(See also: Practice Promotion,
Computers; Online
Education/Networking)

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KERATIN DEBRIS EXFOLIANTS
Xenna (Nonyx)

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Avicenna
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LiteCure

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Cool Touch
Hyperion (Hyperblue I530) p. 48
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Sheaumann (Go Laser)
USA Laser

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Clearly Beautiful
Cool Touch
Cutera (Genesis Plus)
Cynosure (PinPointe)
Fox Lasers
Hyperion (Hyperblue I530) p. 48
Light Age (Q-Clear) p. 201
Nomir
Sheaumann (Go Laser)
USA Laser

**LASERS
(for wound care)**
Avicenna
Laser-Therapy-US

LEASING
Medical Mavin

LEG ULCERS CARE
(See: Compression Bandages;
Pharmaceuticals; Wound
Management)

LESION REMOVAL
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LIGHTS/LAMPS
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M

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MALPRACTICE
(See: Insurance; Legal Services);

MANAGED CARE SPECIALISTS
(See: Network Participation/
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MATERIALS
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MEDICAL REVIEW PROGRAMS
Certifiable, Inc. p. 159
DataTrace Publishing
Goldfarb Foundation

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MOLDED INLAYS
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MOLESKIN PRODUCTS
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Stein's Foot Specialties

MRI IN-OFFICE
Esaote

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NAIL DUST EXTRACTORS
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NAIL POLISH, MEDICATED
DaniPro p. 122
Dr's Remedy p. 153
Just For Toenails
Tripod Labs (Nailstat polish)

NAIL TREATMENT
(See: Ingrown Nails;
Pharmaceuticals: Topical
Medications [Nail Treatments];
Nail Polish; Nail Treatment:
Instruments; Suction Systems;
Surgical [Chemical] Nail
Treatments; Onychomycosis;
Prosthetic Nail System)

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Debriding Drills**
European Footcare p. 210
Jan L
Medicool p. 145
MedPro

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DGI
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Miltex
Premier Medical
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Tri Hawk
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Keryflex (Nail Restoration)
(See: Lasers (for nail fungus))

NEEDLES/SYRINGES
(See: Hypodermic)

NEUTRACEUTICALS
Pam Lab

Tripod Labs
Truceuticals

NEWSLETTERS
(See: Practice Promotion)

NIGHT SPLINTS
(See: Plantar Fasciitis)

NIPPERS
(See: Nail Treatment)

O

ODOR MANAGEMENT
(See: Pharmaceuticals [Topical
Medications]: Anti-Perspirants)

OFFICE DECORATION
Med-Art (posters/prints)

OFFICE MANAGEMENT
(See: Practice-Building; Employee
time/attendance)

OFF-LOADING DEVICES
(See: Braces; Shoes)

ON-HOLD MESSAGE SYSTEMS
(See: Message Systems)

**ONLINE PHYSICIAN
EDUCATION/NETWORKING**
Datatrace Publishing (Graphic
Educational Programs)
Foot Innovate
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PM News
Training Time
(See also: Publications)

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(for medical manufacturers)**
Training Time

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(See: Lasers: Nail Fungus; Nail
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Smithers Bio-Medical
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Riecken's
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ORTHOTICS: Automated Production Systems/In-Office Scanners/Pressure Systems/Digital Systems)

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- DuPont Pharmaceuticals (Percocet)
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WHO'S WHO

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Biocraft Labs (Dicloxicilin)
Glaxo Inc. (Ceftin)
Lederle Labs (Pipracil)
Eli Lilly & Co. (Ceclor)
Eli Lilly & Co. (Keflex)
Eli Lilly & Co. (Keftab)
Lypho Med, Inc. (Cefazolin)
Mead-Johnson Pharmaceuticals (Duricef)
Medicis (Omnicef)
Merck (Invanz)
Miles, Inc. (Cipro)
Parke-Davis (Meclomen)
Pfizer (Zyvox)
Roerig (Unasyn)
Henry Schein Co. (Dicloxicilin)
SmithKline Beecham (Augmentin/Pexiganan)
Squibb & Sons, Inc. (Azactum)
Upjohn Co. (Cleocin)
Upjohn Co. (E-Mycin)
Zeneca (Cefotan)

PHARMACEUTICALS:

Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)
Pedinol
(Gris-PEG) pp. cover tip, I21

PHARMACEUTICALS:

Anti-Fungals (Oral)

[Onychomycosis]

Innocutis (Terbinex)
Janssen (Sporanox)
Novartis (Lamisil Tablets)

Pedinol

(Gris-PEG) pp. cover tip, I21

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Bristol-Myers (Nuprin)
Ciba-Geigy Pharmaceuticals (Butazolidin)
Ciba-Geigy, Inc. (Voltaren)
Eli Lilly & Co. (Nalfon)
Horizon (Duoexis)
Merck Sharp & Dohme (Clinoril)
Merck Sharp & Dohme (Indocin)
Mylan Labs (Meclofenamate)
Pedinol
(Nalfon 200) pp. cover tip, I21

Pfizer Labs (Feldene)
Syntex Labs (Naprosyn)
Upjohn Co. (Motrin/Ansaid)
Whitehall Labs (Advil)
Wyeth-Ayerst Labs (Orudis)
(See: *Pharmaceuticals/Topical*)

PHARMACEUTICALS:

Compounding

PD Labs
Quality Compounding
Trilogy

PHARMACEUTICALS:

Diabetes

(See: *Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment*)

PHARMACEUTICALS: Diabetic Neuropathy

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CTS (NeurX-TF tablets) p. 29

Health Care Products (Zostrix)
Eli Lilly (Cymbalta)
Molecular Labs (Neurvasia)
Origin BioMed (Neuragen)
PAMLab (Metanyx)
Parke-Davis (Neurontin)
Pfizer (Lyrica)
Realm (Neuremedy)

PHARMACEUTICALS: Gout

Savient (Krystexxa)
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Homeopathic

HEEL (Traumeel)

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(See: *Neutraceuticals*)

PHARMACEUTICALS:

Onychomycosis (Non-Topical)

(See: *Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis]*)

PHARMACEUTICALS: Peripheral Arterial Disease

Hoechst-Roussel (Trental)

PHARMACEUTICALS: Steroids

Forest Labs (Dalalone)
Schering (Elocon)
Stiefel Labs (Mimyx)
Stratus (Dermazene)
Teregen Labs (TDX LA)

PHARMACEUTICALS: Topical

Medications (Analgesics)

Agewell
Angus Marketing (Arginine Therapeutics)

Biofreeze/Performance Health p. 103

Core Products (Ibunex, Gluconex)

Cryoderm
Dr Swaim's
HEEL (Traumeel)
MPM Medical (Regenecare) (through JSB)

Stratus (Dermazene)
Syncom (Fortex)

Tripod Labs (Flexstat)
Truceuticals

Woodward (Mycocide HT) p. 211

PHARMACEUTICALS:

Topical Anesthetics

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PHARMACEUTICALS: Topical

Medications (Anti-Fungals/Anti-Microbials)

BSK/Onycol (nail)
Blaine Research Labs (Tineacide) (Nail) p. 33

CTS (Clarus Antifungal Cream; Clarus Antifungal Solution (nail)) p. 29

Diaderm (Clear Zal) (Nail)
Dr Swaim's

Flexitol Anti-Fungal Liquid (Nail) p. 62

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(Gordachom) (Nail) p. 2

Humco (Miranel)

Janssen Pharmaceuticals

(Nizoral)

Kerasal (Nail) pp. 75, 109
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Moore Medical
Novartis (Lamisil Cream/Spray)

Onox Solution

Ortho Pharmaceuticals (Spectazole)

Pedinol Pharmacal

(Fungoid Tincture, **Pedi-Dri Topical Powder; Ertaczo**)
Pharmaderm (Oxistat; (Keralac) (Nail) pp. cover tip, I21

ProFoot

Schering Labs (Lotrimin)
Schering Labs (Lotrisone)

Stiefel Labs (Zeasorb AF Powder)

Stratus (Dermazene)

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Formula 3 p. 35

Tripod Labs (NailStat/Tineastat)

Universal Footcare

Wellstone Labs

(Molecular AF) p. 173

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Woodward Labs

(Mycocide) (Nail) p. 211

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Biofreeze/Performance

Health p. 103

Core Products (Ibunex, Gluconex)

Cryoderm

HEEL (Traumeel)

Stratus (Dermazene)

Syncom (Fortex)

Tripod Labs (Flexstat)

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Deodorants/Drying Agents)

Bintz Co. (Khepra) p. 69

Fraser Labs

(On Your Toes)

Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder]) p. 2

Onox Solution

Pedinol Pharmacal

(Breeze-Mist, **Pedi-Pro Powder, Castellani PaintModified (Color/Colorless), Lazerformaldehyde Solution, Pedi-Boro Soak Paks)** pp. cover tip, I21

Pedilux4

Stiefel (Zeasorb)

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Herbert Labs (Bluboro)

Miles, Inc. (Domeboro)

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PHARMACEUTICALS: Topical

Medications (Dermatitis)

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Stiefel (Mimyx)

PHARMACEUTICALS: Topical

Medications (for Matrixectomies)

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Corticosporin Otic

Gentamicin

Gordon Labs (Sodium Hydroxide) p. 2

Neosporin

Pedinol (Phenol EZ Swabs) pp. cover tip, I21

Silvadene

Triple Antibiotic

PHARMACEUTICALS: Topical

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Softeners)

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Diaderm (ClearZal Callus)

Dr. Spalding's Podiatric Products

ELON

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Gehwol

Gilden Tree

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Innocutis (Umecta)

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Merz (Aqua Glycolic) pp. 19-20

Moore Medical

Pedifoot

Pedinol Pharmacal (Cerave, Ureacin-10 Lotion & Ureacin-20 Creme, Lazer Creme, Hydrihsinol Creme & Lotion, Hydrihsalac Gel, Lactinol E Creme & Lotion) pp. cover tip, I21

Pharmaderm (Keralac)

ProFoot

Quinnova

Stiefel Labs (Epilyt Lotion)

Straight Arrow (Foot Miracle) p. 104

Summers Laboratories (Keralyt Gel)

Surgical Supply Service

TheraPlex

Tripod Labs (Advanced Moisturizing Formula)

Universal Footcare

Upsher-Smith (Am Lactin)

Westwood-Squibb (Lac-Hydrin)

PHARMACEUTICALS: Topical

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Treatments)

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(Tineacide)

BSK/Onycol

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 Fungal Free Nails
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PHARMACEUTICALS: Topical Medications (Skin Protectants)
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 Care-Tech (Matrix gel)
 Convatec, A Squibb Co. (DuoDerm)
 Derma Sciences (Medi-Honey)
 Ferris Mfg. (Poly-Mem)
 Healthpoint (Regranex)
 HS Pharma (Bensal HP)
 Hymed
 Links Medical (medical honey)
 Medline
 MPM Medical (SilverMed; Excel Gel) (through JSB)
 Ocean Aid
 Pfizer (Zyvox)
 Smith & Nephew Wound Management (Profore/
 Acticoat/Iodosorb)
 Thera Gauze (Soluble Systems)
 Systagenix
 Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)
PHARMACEUTICALS: Wound Treatment (Natural)
 Ocean Aid
 Tripod Labs

PHARMACEUTICALS: Wound Treatment (Antiseptics/Cleansing/Healing)
 Angelini
 Care-Tech (Clinical Care/
 Humatrix)
CTS (Tri-Soft) (with emulsifier) p. 29
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 Ocean Aid
 Purdue-Frederick (Betadine)
 Stratus (Peviderm)
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 Healthpoint (Oasis)
 Integra
 KCI (GraftJacket)
 Mimedix
 Organogenesis (Apligraf)
 Pegasus
 Promethean (Gamma Graft)
 Shire (DermaGraft)
 TEI Biosciences (Primatrix)
PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)
 Healthpoint Medical (Accuzyme/Panafil/Santyl)
 Smith & Nephew (Gladase)
 Stratus Pharmaceuticals (Kovia, Ziox)
PHARMACEUTICALS: Wound Treatment (Direct shipping to patients)
 Byram Medical
 OurDoctorStore (internet storefront)
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 Bauerfeind
 Crocs (Shoes)
 Darco (Shoes)
DM Systems p. 53
 Fwd Mobility
Gill Podiatry p. 66
 Med Pro
 Moore Medical
 Oppo Medical
 OTP (Slant/Thera-Band)
PAL Health Systems p. 38
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Richie Brace p. 83
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 ArthroCare Sports Medicine (Coblation)
 Avicenna (laser therapy)
Cutting Edge Lasers p. 96
Hames Ortho-Tech p. 96
 Instratek
 Neurotherm (Podiatherm RF Generator)
 Oppo Medical
 OTP
 Osteomed (Koby Gard)
Thera-Band/Performance Health p. 103
Pro Niche (The Heeler) p. 80
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PLANTAR FASCIITIS (Day/Night Splint)
 Swede-O (Plantar FXT)
PLANTAR FASCIITIS (Night Splints)
Active Ankle Systems p. 179
 Alimed
 Darco
 Matrix Medical (N'ice Stretch)
Langer Biomechanics Group p. 7
 Neurotherm
 OTP
 Ossur
PAL Health Systems p. 38
 Wheaton (Dyna Slipper)
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POST-OP PROTECTION
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Biomedix p. 36
 CEDR Solutions (employee handbooks)
 Foot Helpers
Get Podiatry Patients p. 52
 IPS
 Medical Mavin
Patient Account Services p. 141
 Physicians Business Academy

Podiatry Practice Management
 Institute of America (PPMI)
S O S Healthcare p. 70
 Top Practices
 (See also: Associations; Board Certification; Managed Care; Network Participation; Patient Education; Practice Promotion [Advertising])
PRACTICE CONSOLIDATION
 IPS
 Physicians Business Academy
PRACTICE MANAGEMENT/MARKETING/CONSULTING
 (See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice Promotion; Practice-Building)
PRACTICE PROMOTION (Advertising/Product Customization/In Office Patient Communication/Waiting Room Videos)
 Baystone Media (websites)
 CaerVision
 Foot.com
 Foot Helpers
Get Podiatry Patients p. 52
 Healthy Glow
Office (websites) insert
 insert
 OurDoctorStore (internet storefront)
 Physician Web Pages (websites)
Pro Sites (websites) insert
 Teregen (Personal Pumi Bar)
 Think Piece Creative
 Web Power Video
 Toe-Food
 Visual Media Concepts
 (See also: Adjacencies; Patient Education; Referral Network; Websites [Physician])
PRACTICES: Buying/Selling
 Medical Mavin
 (Buying/Selling/TOMS: Transitional Ownership Management System)
 Podiatry Practice Management
 Institute of America (PPMI)
PRESSURE ASSESSMENT
 (See: Diagnostics Equipment)
PRESSURE WALKERS/SCOOTERS
 Darco (Walker)
 Fwd Mobility
 Ossur
Pro Niche (The Kneeler) p. 80
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 Premier Podiatric Group
PROSTHETIC NAIL SYSTEM
 Just For Toenails
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MPM (Greenbranch) p. 149
 PM News
 JAPMA

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Podiatry Today
Podiatry.com
PRESENT (eZines) pp. 64-65

PUMICE BARS

Healthy Glow
Teregen Labs (Personal Pumi Bar)

PURCHASING NETWORKS

(See: Supplies)

R

RADIO ADS

(See: Practice Promotion)

REFRIGERANTS

(See: Skin Refrigerants)

REHAB

(See: Braces/Supports; Physical Therapy; Post-Op Protection; Shoes; Splints)

REPAIRS

Med-Pro (whirlpools, chair upholstery)

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(See: Surgical Specialties)

S

SAFETY PRODUCTS & SERVICES

(See also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray; Personnel Radiation Monitoring; X-Ray; Shielding)

SAFETY PRODUCTS & SERVICES:

OSHA Compliance Program
SteriCheck Systems
(See: Spore Testing)

SANDALS

(See Shoes: Sandals)

SAWS

(See: Surgical Equipment)

SCAR MANAGEMENT

Blaine (Scar Care Gel Pad) p. 33
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SCHOOLS

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Fwd Mobility
Pro Niche (The Kneeler) p. 80

SEMINARS

(See: Associations; Practice Promotion)

SENSORY TESTING

(See: Diagnostics Equipment; Diabetic Neuropathy)

SHEET STOCK

(See: Orthotics: Raw Materials)

SHIELDS

(See: Orthotics: Custom Digital Shields)

SHOE SANITIZER

Angel Sales (Kagan Shuvee)

Shoe Care Innovations (Steri-Shoe)

(See: Pharmaceuticals: Shoe Disinfectants)

SHOES: Antifungal Delivery System

Angel Sales (Kagan Shuvee)
Shoe Care Innovations (Steri-Shoe)

SHOES: Athletic/Walking/Comfort

Acor
Aetrex p. 5
Asics
Brooks Shoe, Inc.
Crocs
New Balance (Aravon/Procure)
SAS

SHOES: Custom-Made/Molded

Acor (Traditional Custom/Urban Walkers/ThermAcor)

Eneslow

Jerry Miller I.D. Shoes (Beta-Walker/Traditional Custom) p. 129

Tru-Mold p. 78

SHOES: Custom-Made/Molded

(Casting Material)
STS p. 135

SHOES: Depth/Diabetic

Acor (Urban Walkers)
Aetrex (Ambulators) p. 5
Apis p. 94

Betterform
Comfort Fit Labs pp. 56, 92, 162

Crocs
DayMar
Dia-Foot p. 111

Drew Shoe Corp.
Dr. Comfort pp. 11, 89

Foot Helpers
Frankford Leather
Green Bay
Hersco

Integrated Orthotics Lab p. 115

JMS Plastics p. 18

JSB Orthotics

Langer p. 7

Natural Step

P.W. Minor

New Step Orthotics Lab p. 155

Oasis

Orthotic Group p. 107

Orthofeet

Ped Lite

Pedors

Pilgrim (Deer Tracks/Hoopoe)

Pine Tree Orthopedic Lab

Propet

Root Labs

SafeStep

SoleTech

STJ

SureFit

(See also: Medicare Diabetic Shoe Program); Shoes: Custom-made

Shoes: Post-op/Diabetic Combo)

SHOES: Pediatric

Pedors

Wheaton Brace

SHOES: Specialized

(See: Footwear, Specialized)

SHOES/BOOTS: Post-Op/Post-Trauma/Off-Loading

Comfortland

Continued on page 174

2013 BUYERS' GUIDE

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WHO'S WHO

Cross
Darco Int'l
Med-Pro [Darco supplier]
Off-Loader
Pedors
(See also: Footwear, Specialized)

SHOES: Post-Op/Diabetic
Combination
Darco
Pedors (Tothonator)

SHOES: Sandals
American Orthotics Lab, Inc.
(Healing Sandal)

Comfort Fit pp. 56, 92, 162
Earthwalk
JSB
Langer p. 7
Orthotic Group p. 107
Spenco
STJ

SHOES: Specialty Retailers
Eneslow

SHOWER & BATHING AIDS
(See: Bandage/Cast Protector)

SILICON SPECIALTIES
Bauerfeind USA
(Viscoped/Viscoheel
SoftSpot)

Dr. Jill's Foot Pads p. 91
Dr. Scholl's
**Gel Smart/Polygel/
Healix Care** p. 27
Oppo Medical
Orthofeet (Bio-Sole GEL)
Pedifix (Gel Smart) p. 31
Silipos
(See also: Digital Appliances)

SILVER DELIVERY SYSTEM
(See: Shoes)

**SKIN LESION REMOVAL
(Cryosurgical)**
Cryoprobe
Cryosurgery, Inc.
(Verruca-Freeze)
Premier Medical (CryOmega,
Nitrospray Plus)

SKIN PROTECTANTS
(See: Pharmaceuticals: Topical
[Skin Protectants])

SKIN REFRIGERANTS
Blaine Labs
(V.A.D.) p. 33
Gebauer Co.
(Ethyl Chloride)
**Gill Podiatry (Pedi-Freeze/
Pedi-Shield)** p. 66
Premier Medical (Salinocaine)

SMOKE EVACUATION
(See: Lasers)

SOCKS
Aetrex p. 5
Bauerfeind (Spa Hosiery)
Bintz Company p. 69
Dr. Comfort pp. 11, 89
Doctor Specified
Drew Shoe Corp.
Foot Helpers
Frankford Leather
Injinji
Medicool (Diasox) p. 145
P.W. Minor (Treadeasy)
**Pedifix (Therafoot/
No-Ridge)** p. 31
Sigvaris p. 28
Silipos

Thor-Lo
(Thorneburg Hosiery)
**Tru-Mold (Shear-Free
Comfort Socks)** p. 78

SOCKS (for cold feet)
Infracare

SPLINTS (Night)
(See: Plantar Fasciitis)

SPLINTS (Post-Op/Post-Trauma)
Darco Int'l (Complete Splinting
System)

Gill Podiatry p. 66
Matrix Medical
(Toe-Hold)
Med Pro
Moore Medical

Pedifix p. 31
Siliapos
Stein's Foot Specialties
Wheaton Brace
(See also: Braces/Supports)

**SPLINTS (Plaster: For Orthotic
Casting)**
De Puy Casting

**SPORE TESTING/STERILIZER
MONITORING**
SteriCheck Systems

STAFF MANAGEMENT
(See: Practice-Building)

STATIONERY: Greeting Cards
(See: Gifts/Cards)

STERILIZING EQUIPMENT
Midmark (Ritter)
(See also: Cleaners, Ultrasonic)
Sterilizers: Monitoring
SteriCheck Systems

STRETCHING DEVICES
OPTP (Slant)

**SUCTION SYSTEM:
(For Nail Dust and Smoke
Removal) (Wet or Dry)**
DPM-Aire
(air purifier)
European Footcare
(Suda) p. 210
Jan-L
**Kerathin (nail debridement
system)** p. 14
Medicool (File Stream) p. 145
Med-Pro
Surg/Assist

SUPPLIES, SURGICAL
(See: Supply Houses; Surgical
Equipment)

**SUPPLIES (catalog, direct sales,
internet, group purchasing
networks)**
Algeos
Alimed
Discount Medical Supplies
Gill Podiatry Supply p. 66
Henry Schein
Krasity's
MD Buying Group
Med-Pro
Med-Vet
Meyer Distributing
Moore Medical
OurDoctorStore (internet
storefront)
Stat-Med
SureFit
Tower Imaging (X-ray)
Welldyne Health
(wound care)

**SURGICAL (CHEMICAL) NAIL
TREATMENTS**
Pedinol Pharmacal
(Phenol-EZ
Swabs) pp. cover tip, 121

**SURGICAL EQUIPMENT:
Endoscopic**
Instratek (Endotracc System)

**SURGICAL EQUIPMENT:
Fixation**
Devices (Absorbable)
De Puy ACE Medical
(Orthosorb)

**SURGICAL EQUIPMENT:
Specialties**
Ascension Orthopedics
(Flexiglide bioresorbable
barrier sheet;
Neuroloc Nerve Guide)
Beaver-Visitec (blades)
BioPro (Hallux
Metatarsophalageal Joint
Prosthesis/Accu-Cut
Osteotomy Guide)
De Puy ACE (Standard Staple,
Twist-Off Screw, Thread-
Head Screw, Orthosorb)
Instratek (Endotracc Endoscopic
Plantar Fasciotomy
Instrumentation)
Jan L (S-Mart exsanguination and
Tourniquet system)
MMI-USA (Smart Toe
hammer toe treatment)
Osteomed (Koby Isogard system)
Sgarlato Labs (Surgi-Peace/
O'Brien Goniometer/Reece
Osteotomy Guide/Snap
Fixation Pin)
Vilex (Du Val Cannulated Screw
System/Borrelli Blade System)
Wright Medical Technology
(Silastic Flexible Hinge Toe
Implant System/IncisionDrain
(See also: Anesthesia; Cryosurgery;
Disinfectants; Telescopes;
Disposables; Emergency
Equipment; Implants/
Biomaterials; Lasers; Loupes;
Sterilizers; Suture; Surgical
Instruments; Surgical Power
Equipment; Surgical Wound
Irrigation; Trays)

**SURGICAL EQUIPMENT:
Wire-Capping Devices**
Med-Pro (Jurgan Distributor)

**SURGICAL FACILITY
ACCREDITATION**
(See: Accreditation)

**SURGICAL POWER
EQUIPMENT**
Vilex
Zimmer, Inc.: Hall Surgical
(Micro E)

SWABS
(See: Disposables)

SYRINGES
(See: Hypodermic Needles)

T

TABLES, SURGICAL
(See: Chairs)

TAPE
(See: Casting Materials; Supply
Houses)

TELEVISION ADS
(See: Practice Promotion)

TENS UNITS
(See: Physical Therapy)

**TIBIAL TORSION
DEFORMITIES**
(See: Braces/Supports)

TOPICAL ANTISEPTICS
(See: Disinfectants/Hand
Cleansers)

TOPICAL MEDICATIONS
(See: Pharmaceuticals: Topical
Medications)

TRANSCRIPTION SERVICES
MedNet
Numina

U

**ULCER CARE/
PREVENTION**
(See: Blister Relief; Compression
Bandages; Off-Loading; Shoes;
Wound Management;
Pharmaceuticals: Wound
Dressings)

**ULTRASONIC
CLEANERS**
(See: Cleaners)

ULTRASONID
Atlantic Medical
(Mindray)
Esaote
IMS pp. 147, 205
Universal Ultrasound

UPHOLSTERY
(See: Chairs/Upholstery)

V

**VACUUM SYSTEMS
(Nail Dust Extraction)**
(See: Suction Systems)

VASCULAR DIAGNOSTICS
(See: Diagnostic
Equipment)

VENOUS REFLUX DISEASE
VNUS Covidien

**VIDEOTAPES
(Physician Education)**
Art Of Surgery
Data Trace
**Greater Texas Educational
Foundation** p. 180
Podiatry Institute p. 186
**PRESENT (Residency
Courseware)** pp. 64-65
Western Pennsylvania
Hospital

VITAMINS/SUPPLEMENTS
CTS (Thera Nail-TF Tablets) p. 29
Molecular Labs
(Neurvasia)
Pam Lab
Realm
(Neuremedy)
Truceuticals

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WHO'S WHO

W

WAITING ROOM VIDEOS

(See: Practice Promotion/Patient Education)

WALKERS

(See: Braces/Supports)

WART REMOVAL (topicals)

(See: Pharmaceuticals; Topical Wart Removers)

WART REMOVAL (non-pharmaceutical)

Cryoprobe
Cryosurgery, Inc (Verruca-Freeze)
Premier Medical (CryOmega, Nitrospray Plus)

WART REMOVAL: Refrigerants

Blaine Labs (V.A.D.) p. 33

Gebauer Co. (Fluro-Ethyl)

Gill Podiatry (Pedi-Freeze/ Pedi-Shield) p. 66

Premier Medical (Salinocaine)

WEBSITES

(See: Online Education/Networking)

WEBSITES (Practice Site Creation/Sales)

Baystone Media

Officite insert

OurDoctorStore (internet storefront)
Physician Web Pages

Pro Sites insert

Think Piece Creative
WebPower Video

WEBSITE CONTENT

Bluewater Marketing

WHIRLPOOLS

(See: Hydrotherapy)

WOUND MANAGEMENT: Board Certification

(See: Board Certification)

WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention

Arobella (Qoustic Wound Therapy System) (ultrasonic debridement)

Avicenna (laser therapy)

Circulator Boot Corp.

Derma Sciences (TCC system)

DM Systems (Heel-Lift) p. 53

Juzo (compression stocking)

Kinetic Concepts

(V.A.C. System)

Laser-Therapy-US

(cold laser)

Lorenz Neurovasc (for neuropathy) (FREMS)

Medefficiency (total contact cast)

Neurometrix (NC Stat/DPN Check)

PuriCore (Vashe Wound Therapy Solution)

Smith & Nephew (Blue Sky)

Wound Care Technology (Derma Close RC External Tissue Expander)

Wright Medical: Osteoset (resorbable mini-beads)

(See also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pressure Walkers/Scooters)

WOUND MANAGEMENT: Topical Medications

(See: Pharmaceuticals: Wound Dressings)

X-Z

X-RAY: Accessories (specialist)

Tower Imaging

X-RAY: Cone Beam CT

Curvebeam

p. 60

X-RAY: Duplicating

Med-Pro

X-RAY: Film (specialist)

Tower Imaging

X-RAY: Fluoroscopy

(See: Fluoroscopy)

X-RAY: I.D. Density Filters

Med I.D. Systems

X-RAY: Machines

Fluoroscans Imaging Systems

MinXray, Inc.

X-Cel X-Ray, Inc.

X-RAY: Marking Tape/

I.D. Labels

Med-Pro (distributor for Med. I.D.)

X-RAY: Portable Imaging

Systems

Fluoroscans Imaging Systems

MinXray

X-RAY: Portable Imaging

Systems: (Used)

IMS

pp. 147, 205

Mini-C Sales

p. 69

X-RAY: Processors

All-Pro Imaging Corp.

(Digital and

Non-Digital)

p. 99

FujiFilm

Sigma Digital X-Ray

20/20 Imaging (Digital)

X-Cel X-Ray, Inc.

(MXR-14)