

# 2024 BUYERS' GUIDE

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

**In this interactive Buyers' Guide, you can click on the supporting advertisers' company and product listings to reach their websites.**

## PART I: WHO'S WHO

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

## PART II: PRODUCTS & SERVICES

Part II, which starts on page 55, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer.

## HOW TO USE THIS GUIDE

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

*Continued on page 2*

## Part I: Who's Who

### 3D-THOTICS

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[www.AACPM.org](http://www.AACPM.org)

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[www.abfas.org](http://www.abfas.org)

Email: [info@abfas.org](mailto:info@abfas.org)

The American Board of Foot and Ankle Surgery (ABFAS) strives to protect and improve the health and welfare of the public by advancing the art and science of foot and ankle surgery. To accomplish this goal, ABFAS grants certification status to candidates who successfully meet the guidelines for demonstrating competency and proficiency in the art and science of foot and ankle surgery. Those certified surgeons, called ABFAS Diplomates, engage in a process of continuous learning to remain certified.

ABFAS is the only foot and ankle surgical certification board recognized by the Council of Podiatric Medical Education through the Specialty Board Recognition Committee.

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The American Board of Podiatric Medicine (ABPM) is an organization offering a comprehensive board certification process in podiatric medicine and orthopedics. Increasingly hospitals, surgical centers, managed care organizations and insurance carriers require board certification. ABPM is the only board recognized by the Specialty Board Recognition Committee (SBRC), under the authority of the American Podiatric Medical Association to certify in podiatric orthopedics and primary podiatric medicine. The Board arranges and conducts a comprehensive examination process heading to Board Certification

and issues Diplomate certificates to successful candidates duly licensed to practice podiatric medicine. The Board endeavors to serve hospitals and the health care industry in general, by preparing documentation of podiatric physicians who it has qualified or certified and provides primary source verification of their status in the accreditation process. ABPM's goal is to protect the health and welfare of the public through an ongoing process of evaluation and certification of the competence of podiatrists in the specialty of Podiatric Orthopedics and Primary Podiatric Medicine.

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"Podiatric medical assisting is a small and rapidly-changing professional career. As a result, our role is not understood as well as it should be by other professionals, our peers, educators, and the general public," says Cheryl Bailey, PMAC, Director of Communications for and President of the American Society of Podiatric Medical Assistants (ASPM). "Obtaining membership in the ASPMA will establish an identity as a podiatric medical assistant, a professional whose support and participation will help the profession develop and gain recognition."

Podiatric assisting mostly involves on-the-job training—learning all aspects of podiatry. "Podiatry is one of the only fields where the medical assistant does a good amount of the patient care," adds Bailey. "This provides the assistant with knowledge and skill along with a study guide to take the exam and become a PMAC (Podiatric Medical Assistant Certified). This, of course, is dependent on the practice and physician."

The exams are offered online and in person at several conferences. You do need to become a member in order to take the exam, but, as Bailey says, "it's well worth it."

The ASPMA currently has over 1400 active members, with more being added weekly.

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## AMERICAN SOCIETY OF PODIATRIC MEDICINE (ASPM)

www.americansocietyof  
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## Aspiration Biopsy (Soft Tissue Mass)

Aspiration and/or injection of ganglion cyst(s) any location

ICD-10-CM codes to consider for aspiration biopsy:

- Ganglion
- Neoplasm of unspecified behavior of bone, soft tissue, and skin
- Benign neoplasm of connective and other soft tissue of lower limb, including hip
- Neoplasm of uncertain behavior of other and unspecified sites

## Aspiration / Arthrocentesis (Joint or Bursa)

Arthrocentesis, aspiration and/or injection; small joint or bursa (eg, toes)  
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CPT® 20600  
CPT® 20605

ICD-10-CM codes to consider for aspiration /  
M19.07- Primary osteoarthritis, ankle  
M19.17- Post-traumatic osteoarthritis  
M19.27- Secondary osteoarthritis,  
M65.87- Other synovitis and tenosynovitis

## Bone Biopsy

CPT® 20220 Biopsy, bone, trocar  
CPT® 20240 Biopsy, bone, open

ICD-10-CM codes to consider for  
M86- Osteomyelitis  
D49.2- Neoplasm of bone, soft tissue, and skin  
D16- Benign neoplasm of bone, soft tissue, and skin  
D48.0- Neoplasm of bone, soft tissue, and skin  
M87- Osteonecrosis

Disclaimer: CPT® codes, descriptive text, and the American Medical Association's trademark do not reflect or guarantee coverage or payment by any payer. Coverage and payment policies are determined by the payer. BakoDx is not responsible for providing information on payer policies and coverage. BakoDx is not responsible for providing information on payer policies and coverage.

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## ICD-10-CM Coding Summary

This resource contains information regarding ICD-10-CM diagnosis codes that commonly support the medical necessity of certain specimen collection techniques that may be performed in-office. These techniques are categorized below by the relevant CPT® codes. The information in this document presents common ICD-10-CM codes to consider; an ICD-10-CM code should be used only if the treating physician determines that it accurately represents the patient's signs and symptoms, and a CPT® code should be used only if the treating physician determines that it accurately represents the pathology managed. Additionally, medical necessity requirements vary by payer, and an ICD-10-CM code may not support use of a certain CPT® code for all payers. BakoDx does not claim that the information shared here is all-inclusive or recognized by all third-party payers.

A hyphen (-) at the end of an ICD-10-CM Code stem indicates additional characters are required to complete the diagnosis code.

### Tangential Biopsy, Punch Biopsy, Incisional Biopsy, Shave Excision

CPT® 11102 Tangential biopsy of skin (eg, shave, scoop, saucerize, curette, single lesion)  
CPT® 11104 Punch biopsy of skin (including simple closure when performed), single lesion  
CPT® 11106 Incisional biopsy of skin (eg, wedge), (including simple closure when performed), single lesion  
CPT® 1130X Shaving of epidermal or dermal lesion, single lesion

ICD-10-CM codes to consider for tangential, punch, incisional biopsies and shave excision:  
D49.2 Neoplasm of unspecified behavior of bone, soft tissue, and skin  
D23.7 Other benign neoplasm of skin of lower limb, including hip (need laterality)  
D04.7 Carcinoma in situ of skin of lower limb, including hip (need laterality)  
D22.7 Melanocytic nevi of skin of lower limb, including hip (need laterality)  
D48- Neoplasm of uncertain behavior of other and unspecified sites  
L98.8 Other specified disorders of the skin and subcutaneous tissue  
L98.0 Pyogenic granuloma  
L92 Granulomatous disorders of skin and subcutaneous tissue

### ENFD Punch Biopsy

CPT® 11104 Punch biopsy of skin (including simple closure when performed), single lesion  
ICD-10-CM codes to consider when utilizing punch biopsy for epidermal nerve fiber density (ENFD):  
G60. Hereditary and idiopathic neuropathy  
G62. Other and unspecified polyneuropathies  
G63. Polyneuropathy in diseases classified elsewhere  
G64. Other disorders of peripheral nervous system  
E10.4 Type 1 diabetes mellitus with neurological complications  
E11.4 Type 2 diabetes mellitus with neurological complications  
E13.4 Other specified diabetes mellitus with neurological complications

### Nail Unit Biopsy

CPT® 11755 Biopsy of nail unit (eg, plate, bed, matrix, hyponychium, proximal and lateral nail folds)  
ICD-10-CM codes to consider for nail unit biopsy:  
D49.2 Neoplasm of unspecified behavior of bone, soft tissue, and skin  
D48- Neoplasm of uncertain behavior of other and unspecified sites  
D23.7 Other benign neoplasm of skin of lower limb, including hip  
D22.7 Melanocytic nevi of skin of lower limb, including hip  
L60.3 Onychodystrophy  
L98.8 Other specified disorders of the skin and subcutaneous tissue

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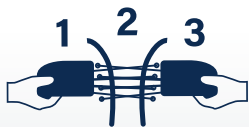
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Continued on page 11

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B-C

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\*Clinical Biomechanics Dec 2014, An immediate effect of custom-made ankle foot orthoses on postural stability in older adults, Sai V. Yalla, Ryan T. Crews a, Adam E. Fleischer a, Gurtej Grewal b, Jacque Ortiz a, Bijan Najafi

<sup>†</sup>Wang, C., Goel, R., Rahemi, H., Zhang, Q., Lepow, B., & Najafi, B. (2019). Effectiveness of daily use of bilateral custom-made ankle-foot orthoses on balance, fear of falling, and physical activity in older adults: A randomized controlled trial. Gerontology, 65(3), 299-302. <https://doi.org/10.1159/000494114>



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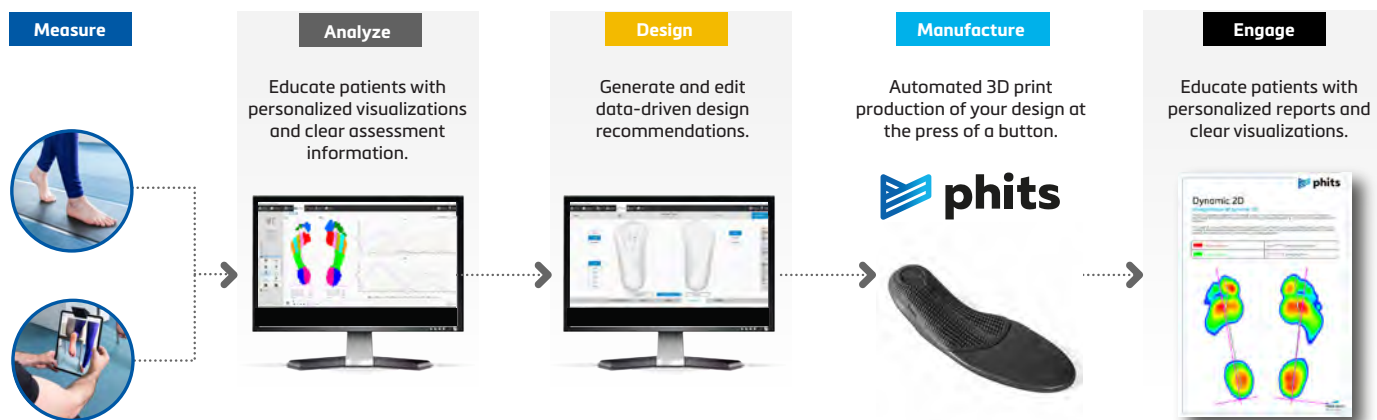
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*Continued on page 18*

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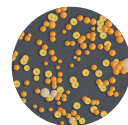
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## REFERENCES

Hallux Rigidus. *Physiopedia*. 2023. [https://www.physio-pedia.com/Hallux\\_Rigidus](https://www.physio-pedia.com/Hallux_Rigidus)  
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*Continued on page 35*



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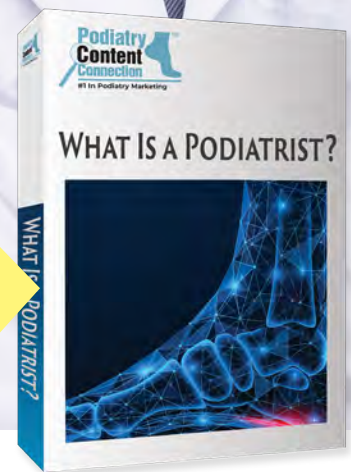
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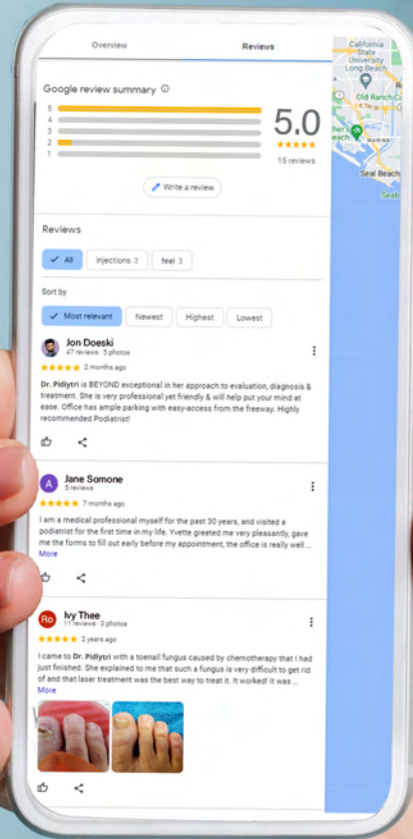
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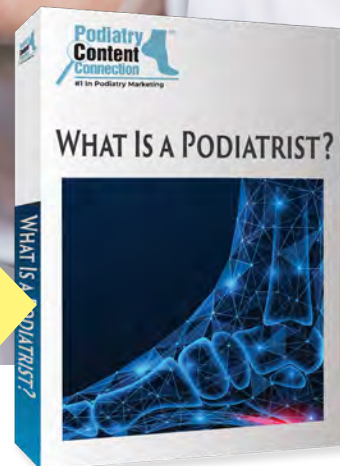
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Physician Claim Corp. (PCC) is a nationwide podiatry-specific billing company. This is their 30th year in business and their staff has over 150 years of podiatry billing experience.

"Our over-200 clients," reports Physician Claim, "have found that they can significantly reduce their staff once they hire us. On average our podiatrists only need 1 part-time person in the back office. Patient eligibility and pre-authorizations are their main duties."

It is key to note that by utilizing PCC, you only pay a per-claim fee that is a variable cost, not a fixed cost like permanent staff. If you see fewer patients, you pay them less. "We also go after every dollar of your insurance accounts receivable," adds Physician Claim, "which can more than pay for our services. We take all of your patient phone calls, which again saves on your staff time."

Because of these benefits, their clients have a better chance of riding out a rough economy or an illness.

"Even if you are not able to see as many patients right now," reports Physician Claim, "we can work on any accounts receivable you may have that could help bring in some income."

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Pilgrim Shoes, a well-known supplier of diabetic footwear brands "Hoopoe" and "Areni One" over the last quarter-century, has declared its readiness for in-stock timely shipping despite logistics challenges.

The firm has increased its offerings of diabetic footwear, invested in some new styles, and beefed up its current inventory.

Pilgrim Shoes is now offering an expanded styles selection; they've invested in new technology and materials to provide podiatry practices with a one-stop shopping solution for PDAC-reviewed diabetic shoes and A5512 off-the-shelf diabetic inserts. And in addition to their familiar lines of comfort shoes and sandals Pilgrim is adding new styles of winter boots and some slip-resistant footwear along with very stylish and comfortable athletic shoes.

Says Pilgrim, "Challenges of last few years allowed us to review what we do as a company and what we can offer to practitioners to make their lives easier. I want to say to podiatrists: your supply chain at Pilgrim Shoes is ready as never before."

Pilgrim Shoes' brands of diabetic and orthopedic footwear are distinguished by their comfortable fit, the result of using German-engineered lasts with anatomically shaped contoured bottom and heel cup for better accommodation of foot deformities. Pilgrim Shoes offers many fashionable and functional styles in Hoopoe and Areni One brands, some of which are available up to size 15 Men's and 12 Ladies, and up to WWW(6E) width. All styles are PDAC-reviewed as A5500 for diabetic patients. Attractive sample shoe displays are available, and doctors may phone in orders or submit online or by FAX. Same day shipping, free returns, and very competitive pricing, always in stock guaranteed.

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Podimetrics is the creator of the FDA-cleared SmartMat™ and integrated clinical care services that can help save the limbs and lives of complex diabetic patients. Through partnerships with regional and national health plans and at-risk providers, such as the Veterans Health Administration, Podimetrics has helped prevent amputations associated with complex diabetes. By combining cutting-edge technology with best-in-class clinical care services, Podimetrics earns high engagement rates from patients and allows clinicians to save limbs, lives, and money—all while keeping vulnerable populations healthy in their own homes. For more information, visit podimetrics.com or follow us on LinkedIn and Twitter.

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Continued on page 43



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#### REFERENCES:

1. ADA. 2. APMA.org 3. Podimetrics data on file.

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*Continued on page 46*

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Superfeet Rx, the medical division of Superfeet Worldwide, is proud to announce the launch of SAM (Scanning App by Materialise), an innovative new app that integrates seamlessly with Materialise Footscan assessment technology. SAM is a powerful 3D scanning tool for iOS devices, allowing healthcare practitioners to capture precise 3D scans of their patients' feet without the need for any additional hardware.

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(866) 870-2022  
turnerxray.com

The SMART-C® Mini C-arm from Turner Imaging Systems is a game-changing medical device revolutionizing the way podiatrists practice in their clinics. This wireless, battery-operated mini c-arm weighing only 16 lbs is the ultimate tool for podiatric professionals looking to enhance their clinical efficiency and take patient care to the next level.

One of the unique features of the SMART-C® is its ability to be fully draped for use in surgery, allowing podiatrists to perform procedures in the clinic that were previously reserved for the OR. This not only reduces the need for redundant equipment but also provides faster and more cost-effective care for patients.

At Turner Imaging Systems, we understand the importance of the doctor-patient relationship. That's why we designed the SMART-C® to allow physicians to meet, image, and treat patients in one room, creating opportunities for clinical efficiency and enhancing the overall patient experience.

With its versatility, the SMART-C® Mini C-arm can be used for a range of procedures in the clinic, including radiographic and fluoroscopic imaging for diagnostics or minimally invasive surgery. Specifically, when it comes to the foot, weight-bearing fluoroscopy is crucial for obtaining critical information that plain film x-rays cannot provide due to the dynamic nature of the foot's mechanical structure. The device can also perform weight-bearing studies, stress views, and image-guided injections, allowing for the diagnosis and treatment of various foot and ankle pathologies. By relying on a single device for multiple applications, podiatrists can eliminate the need for redundant equipment, ultimately saving time and money.

[Click here](#)

U

## UNIVERSAL ULTRASOUND

299 Adams St.  
Bedford Hills, NY 10507  
(800) 842-0607  
Fax: (914) 666-2454

## UNIVERSITY OF OSTEOPATHIC MEDICINE AND HEALTH SCIENCES, COLLEGE OF PODIATRIC MEDICINE AND SURGERY

3200 Grand Ave.  
Des Moines, IA 50312  
(515) 271-1464;  
(800) 240-2767

## UNIVERSITY OF TEXAS, RIO GRANDE VALLEY SCHOOL OF PODIATRIC MEDICINE (UTRGV-SOPM)

www.utrgv.edu/school-of-podiatric-medicine/

## USA MEDICAL

(360) 991-0755  
www.usadoclub.com

## USED LASER CENTER

Rob-(860)-707-4220  
rob@bermanpartners.com  
www.bermanpartners.com

V

## VANGUARD PHARMA/THE CORE GROUP

40 Hampshire Rd  
Mahwah, NJ 07430  
(800) 573-2031  
www.coregroupmedical.com

## VAPOROX

8375 Willow St  
Lone Tree, CO 80124  
(240) 827-6769  
Vaporox.com

## VASAMED

7615 Golden Triangle Drive #C  
Eden Prairie, MN 55344  
(800) 695-2737; Fax: (952) 944-6022  
www.vasamed.com

## VASOCARE

(800) 256-9979  
www.vasocare.com

## VERTA CLEAN

4435 E. Chandler Blvd.  
Phoenix, AZ 85048  
(480) 638-7939  
vertaclean.com

## VILEX, INC.

111 Moffitt St.  
McMinnville, TN 37110  
(800) 521-5002; Fax: (866) 606-4911  
www.vilex.com  
Email: vilex@blomand.net

## VIONIC GROUP

4040 Civic Center Dr., Ste. 430  
San Rafael, CA 94903  
(888) 882-7954; Fax: (888) 968-7711  
www.vionicsshoes.com  
www.vasyliomedical.com

## VTAIL HEALTHCARE COMMUNICATIONS LTD

264 Banbury Rd  
Summertown, Oxford OX2 7DY, UK

W

## WACO SHOE COMPANY/REVITALIGN

PO Box 2501  
Waco, TX 76702  
(844) 827-0439  
Wacoshoecompany.com

## WEAVE

(866) 519-3684  
www.getweave.com

## WEBPOWER VIDEO

410 Carrier Dr.  
Monroe Twp, NJ 08831  
(732) 996-0619  
www.webpowervideo.com

## WELLSTONE

### LABS

(Molecular AF)  
(888) 919-1818  
www.molecularAF.com/  
professional

## WESTERN, THE

2430 "K" St.  
Sacramento, CA 95816  
(800) 794-8988  
Fax: (916) 448-0258  
www.thewestern.org  
Email: info@thewestern.org.

The 2024 Western Foot and Ankle Conference, aka The Western, is returning to an all in-person meeting and exhibition, once again hosted by The Disneyland® Hotel and Convention Center in Anaheim, California. After gradually returning from COVID with two years of hybrid face-to-face and virtual meetings in June 2022 and 2023, The Western will welcome back all attendees and exhibitors in-person for the 2024 event.

The continuing education conference for podiatric physicians and medical professionals will commence Thursday, June 20 and end Sunday, June 23, 2024. An exhibit hall with a freshly redesigned layout to include the Innovations Hub for hands-on deep dives into products and tools will be open for attendees to peruse Thursday, June 20 through Saturday, June 22.

The meeting is an annual educational event put on by the California Podiatric Medical Association and has long been the ideal place for podiatric physicians and staff from all areas of expertise to earn their continuing education contact hours, including radiology credits, for their medical license renewals—with a side of tradition for annual attendees to meet with their colleagues and celebrate the profession in an uplifting setting.

Location and convenience aren't the only reasons The Western is one of the go-to meetings for podiatric specialists. As always, the general

*Continued on page 53*

This Buyers' Guide is also available at  
[podiatrym.com/Buyers\\_guide.cfm](http://podiatrym.com/Buyers_guide.cfm)



# Dia-Foot

**Shoes that inspire your patients  
Support that helps you succeed**

*New Balance, Dr. Comfort, Brooks, SAS,  
Orthofeet, Apis, Propet, Gravity Defyer,  
Nature Strides, Drew, I-Runner*



**Largest selection of Diabetic Shoes  
Foot-Care Products to BOOST REVENUE  
Practice Solutions**

**Now Shipping from East + West Coasts**

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**Footwear for People Living with Diabetes**

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4280 West Windmill Lane  
Las Vegas, NV 89139

**Toll-Free: 877-405-3668**

**[www.dia-foot.com](http://www.dia-foot.com)**

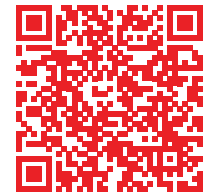
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# X-Z





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FOOT AND ANKLE SURGERY

A credential you can trust.<sup>®</sup>



# ABFAS Board Certification

The highest possible standards for surgical knowledge and skills  
to fulfill our mission: protecting public health and safety

By adhering to the **most rigorous** foot and ankle surgical standards, ABFAS continually seeks to enhance the credibility of the profession, particularly within the medical community and with insurers and credentialers.

ABFAS is the **only** foot and ankle surgery certification board recognized by the Council on Podiatric Medical Education (CPME).

Many hospitals **require** ABFAS Board Qualification and/or Certification for surgical privileges.

ABFAS continually adapts the Board Certification process to make it **the best it can be**, protecting patients and increasing relevance for residents and Diplomates.

Learn more: [abfas.org](https://abfas.org)

## Part 2: Products & Services

**Editor's Note:** We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single product listing, so we're taking the opportunity to remind you via this note.

# A

### ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

### ADHESIVES: Pre-Tape Dressings (Skin Adherents)

Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules])

Pedinol Pharmaceutical (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

### ADHESIVE RETENTION SUTURE DEVICES

Suturegard

### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES

Acor

Apex

AmerX

Anodyne

Atlas FAI

Bako

Biofreeze

Blaine Labs

Cryoderm

DaniPro

Darco

Dia-Foot

Dr. Comfort

Dr. Jill's Foot Pads

Dr.'s Remedy

FootHelpers

Gel Smart/Healix Care

Gilden Tree

Gordon Labs

Langer

Marlinz

MD Private Label

Moberg

OHI

Pedicis

Pedifix

Powerstep

Pure Stride

Realm Labs

Safestep

Silipos

Straight Arrow

Surefit

Tetra

Tripod Lab

Vanguard (RX dispensing)

Vionic

Xenna

### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES: RX Pharmaceuticals

Vanguard Pharma

### ADVERTISING

[See: Practice Building]

### AFO's

[See: Braces/Supports]

### AIR PURIFICATION

DPM-Aire (New-Aire)

EFI

Jan L

### Medicool

[See Also: Suction Systems; Lasers]

### ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

### ANESTHESIA (topical)

[See: Skin Refrigerants]

### ANKLE BRACES/SUPPORTS

[See: Braces/Supports]

### ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Pedifix (Steri-Shoe)

### ANTISEPTICS

[See: Disinfectants/Hand Cleansers/ Cleaners, Instrument/Surgical Scrubs]

### APPOINTMENT SCHEDULING

Scheduling Institute

[See Also: Computers: Software [Practice Management], Practice Building]

### APPRAISERS

Medical Mavin

### ARTHROSCOPY

ArthroCare Sports Medicine

### ASSOCIATIONS/CONFERENCES/SEMINARS/MEETINGS

Academy of Continuing Podiatric Medical Education (ACPME)

Academy of Minimally Invasive Foot and Ankle Surgery

Academy of Physicians in Wound Healing (APWH)

American Academy of Pain Management

American Academy of Podiatric Practice Management (AAPPM)

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

American Board of Foot and Ankle Surgery (ABFAS)

American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)

American College of Lower Extremity Surgeons

American College of Podiatric Medical Review

American College of Podiatric Medicine (ACPM) [formerly ACFAOM]

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

APFMed (Israel Mission)

American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD)

American Society of Podiatric Medical Assistants (ASMA)

American Society of Podiatric Medicine

American Society of Podiatric Surgeons (ASPS)

Association for the Advancement of Wound Care (AAWC)

Association of Extremity Nerve Surgeons (AENS)

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

California Podiatric Medical Association (Western, The)

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Cleveland Clinic Center for Continuing Education

Colorado Podiatric Medical Association

Complete Conference Management (PALP)

Connecticut Podiatric Medical Assn. & Testing

Council for Medical Education & Testing

Deaconess Hospital

Dermfoot

Desert Foot

DF Con

Eneslow Pedorthic Institute

European & World Congress of Podiatry

FAPA Fraternal Corporation

FIP World Congress of Podiatry

Florida Podiatric Medical Association (SAM)

Foot and Ankle Business Innovations (FABI)

Foot & Ankle Center of Teaneck, NJ.

Foot & Ankle Institute of Virginia

FootInnovate

FootWorld USA

Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education

Future Medical Solutions

Gaffney Events

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant Institute

Greater Texas Educational Foundation

Health Seminar and Management Consultants

HMP Communications Holdings (Advance)

Idaho Podiatric Medical Assn (Mountain Conference)

Illinois Podiatric Medical Assn (Midwest Conference)

Indiana Arthroscopic Associates

Innovative Management Systems

Institute for Creative Podiatric Medicine

Institute for Podiatric Excellence and Development (IPED)

Instratek (Endotrac System)

International Academy of Podiatric Medicine (IAPM)

International Academy of Walking & Standing

International Aesthetic Foot Society

International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

ISDF

International Society of Podiatric Laser Surgery

Keck School of Medicine

Kent State University of Podiatric Medicine

Learning in the Vineyards

Maine Podiatric Medical Association

Medstar (DLS)

Methodist Healthcare

Michigan Podiatry Association

Midwest Podiatry Conference

Mississippi Podiatric Medical Assn

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical Association

New Cardiovascular Institute of The South

NJ Podiatric Medical Society (NJPMS)

NM Podiatric Medical Assn.

NY State Podiatric Medical Association

NOFA (Global Foot and Ankle Conference)

No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME)

North Carolina Podiatric Medical Association

Northwell Health (Shining the Light on Wound Care symposium)

Office-Based Seminars (OBS)

OHFAMA

Ontario Podiatry Association

Continued on page 56

Oregon Podiatric Medical Assn  
PAC Symposium  
PALP  
Pedorthic Footwear Association  
PERI  
Physicians Business Academy  
Plancher Orthopedic  
Podiatry Association of Great Britain  
Podiatry Foundation  
The Podiatry Institute  
**PRESENT (Treasure Hunt, Superbones/Superwounds, Desert Foot, Res Ed Summits)**  
Prescription Foot Orthotic Lab Association (PFOLA)  
Professional Education and Research Institute  
Puerto Rico Podiatric Medical Society  
R.I. Podiatric Medical Assn.  
Roosevelt Foundation  
St. Clare's Hospital (Dept. of Podiatric Medical Education)  
St Louis University  
Scholl College of Podiatric Medicine  
Sea Courses  
Society of Armed Forces Podiatrists  
SOS  
Steel Foot  
Swiss Internal Fixation Course  
Texas Podiatric Medical Assn.  
University of Michigan  
University of Texas Health Science Center (Diabetic Foot Conference)  
University of the Pacific  
Vermont Podiatric Medical Association  
Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo Seminar)  
Western Pennsylvania Hospital  
(See Also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges)

## B

### BACTERIAL REDUCTION

(See: Disinfectants/Hand Cleansers/  
Surgical Scrubs; Spore Testing)

### BALANCE

(See: Braces/Supports)

### BANDAGES

(See Also: Dressings; Supplies)

### BANDAGE/CAST PROTECTOR

MD Buying Group (Sealtite)  
Protex Medical

### BANDAGES, COMPRESSION

(See: Compression Bandages)

### BANDAGES, PLASTER

(See: Casting Materials: Orthotics)

### BILL COLLECTION

Extremity Healthcare

### BILLING SERVICES/ELECTRONIC CLEARINGHOUSES

Aspire  
A Step Above  
Availity  
**Blue Orchid**  
Bristol HCS  
Extremity Healthcare  
Hippocratic Solutions  
**Physician Claim Corp**  
Populate EMR  
**Provider Link**

STI

(See: Computers)

### BLADES

(See: Surgical Equipment)

### BLISTER RELIEF/PREVENTION:

#### Specialties

**Bintz Company**

**Dr. Jill's Foot Pads**

Dr. Scholl's

Gel Smart

Gilden Tree

**Pedifix**

Silipos (Siloskin)

Spenco (2nd Skin)

Stein's

Topical Biomedicals (Topricin)

### BOARD CERTIFICATION

**American Board of Foot and Ankle Surgery (ABFAS)**

American Board of Lower Extremity

Surgery (ABLES)

American Board of Multiple

Specialties in Podiatry (ABMSP)

**American Board of Podiatric Medicine (ABPM)**

NBPME (credentialing exam)

### BOARD CERTIFICATION (Diabetes/Wound Care)

American Academy of Wound Management

Amer. Board of Multiple Specialties in Podiatry

### BOARD CERTIFICATION (geriatric)

ABMSP

### BOARD CERTIFICATION (minimal incision surgery)

ABMSP

### BOARD CERTIFICATION (podiatric sports medicine)

ABMSP

### BOARD CERTIFICATION (Preparation Material)

Boards Blast

Board Wizards

Certifiable, Inc. (Boards-By-The-Numbers)

Goldfarb Foundation

**Present Online Board Review**

### BONE-GROWTH STIMULATION/BONE-HEALING

DJO Global

EBI Medical Systems

Smith & Nephew

### BOOKS

Ahn, Dr TJ (opting out)

Angsko

Churchill-Livingstone

The Podiatry Institute

Precision Intricast (Newsletter Collection)

W.B. Saunders

### BOOKS: Computer Textbooks

Data Trace Publishing

(See Also: Videos)

### BOOTS

(See: Footwear, Shoes)

### BRACES/SUPPORTS/WALKERS/ANKLE FOOT ORTHOSES/WRAPPS

3D-Thotics

Acor (Axis AFO)

Active Ankle

**Allard (carbon fiber)**

**Allied/OSI (Richie Brace)**

**Apex**

**Arizona AFO**

Bauerfeind USA, Inc. (Malleotrain/Malleoloc/Caligamed)

BioStep

Brace Lab (Push ortho, for dropfoot)

Buffalo Brace

Burns Labs (Richie Brace)

**ComfortFit (Richie Brace/TORCH Walker/Stabilizer brace)**

Cropper (BioSkin) (Tri-Lok ankle brace; AFTR DC (dorsal closure)

Darco (DarcoGel/Body Armor Walker)

Defender (off-loading boot)

DJO Global (Aircast)

DM Systems (Ankle Tough)

Eastern Podiatry Lab (Richie Brace)

Even-Up (limb length discrepancy equalizer)

Fiber Labs (Richie Brace)

### Gill Podiatry

Integrated Orthotics

Integrity Orthotics Lab (Richie Brace)

IQ Medical (Equinus-related)

JSB (Richie Brace; Ultimate SB)

Juzo

**KevinRoot (foot drop) (X-Tern)**

KLM (Richie Brace)

**Langer (LAST line: DCO, TCO)**

Marathon Orthotics (Richie Brace)

Mark Fugit Ortho Lab

MD Buying Group

Medline

Med-Pro (DarcoGel)

Moore Medical

New Step

Niagara Brace

Northwest Podiatric Lab

**OHI (AFO's, Balance Brace, AFO Essentials program)**

OPED (VACOCast)

Orthomerica

Orthotica

Ossur

PAL (AFOs, walkers)

Pine Tree Orthopedic Lab

**Powerstep (DASS ankle support sock)**

**Pro Lab**

**Richie Brace (aerospring, arch suspender, dynamic assist, gauntlet, OTC ankle, restricted hinge, standard)**

RYBO Medical (AFO's)

### Safestep

Silipos

**Solo Labs (Richie Brace)**

STJ (Richie Brace)

Streifeneder (Sparlastic)

Surefit (Richie Brace)

Swede-O (AFG Stabilizer/Plantar FXT)

Tayco (external ankle brace)

TNT Ortholab (AFOs, CROW walkers)

TruMold (CROW AFO)

(See Also: Braces: Pediatric; Digital Appliances; Plantar Fasciitis Splints; Pressure Walkers, Scooters, Total Contact Casting)

### BROKERS (For Practice Buying/Selling)

(See: Practices, Buying/Selling; Appraisers; Financing)

### BUNION RELIEF (Non-surgical Specialties)

**Apex**

**Bintz Company**

**Dr. Jill's Foot Pads (bunion relief sock, bracing sleeve)**

Dr. Scholl's

FootHelpers

Gel Smart

**Pedifix**

Silipos (Bunion Protector)

Stein's

(See: Pharmaceuticals)

### BUNION RELIEF (Surgical)

(See: Surgical Equipment; Specialties)

### BURS

(See: Nail Treatment)

### BUSINESS FORMS

(See: Stationery)

## C

### CABINETS/CASEWORK

**Midmark**

**MTI**

### CALLUS RELIEF

(See: Corn/Callus)

### CANDY: Edible Chocolate Feet

Toe-Rific

### CASTING (Off-Loading)

(See: Total Contact Casting)

### CASTING MATERIALS: Orthotics

(See: Orthotics: Casting Materials)

### CASTING MATERIALS (Post-Op/Post-Trauma)

Smith & Nephew Casting (Gypsonal/Dynacast)

### CASTING MATERIALS: Shoes

(See: Shoes: Custom Made/Molded)

### CAST ADJUSTERS

DM Systems (Cast Wedge)

### CAST PROTECTOR

(See: Bandage/Cast Protector)

### CBD PRODUCTS (marijuana derivatives)

**Blaine Labs**

Canodyne

CBD Clinic

**Pedicis (Hempcin)**

### CHAIRS

**Gill Podiatry**

Henry Schein

Hill

**Midmark Corp.**

Moore Medical

**MTI**

(See Also: Elevators, Foot; Stools)

### CLAIMS PROCESSING

(See: Billing Services)

### CLEANERS, INSTRUMENT

(See: Disinfectants)

### CLEANERS, ULTRASONIC

(See: Sterilizing Equipment)

### CLEANSERS

(See: Hand Cleansers)

### CME CREDITS (Home Study)

APMA

DataTrace

Podiatry Management

Podiatry Today

**Present CME**

**Lecture Hall**

Temple University School of Podiatric Medicine

### COAGULATORS

(See: Surgical Specialties)

### CODING & DOCUMENTATION (INFORMATION/COUNSELING)

American College of Podiatric Medical Review

Continued on page 59



# THE NO. 1 MINI C-ARM FOR IN-OFFICE FLUOROSCOPY



Perform diagnostic imaging—including stress tests and weight-bearing studies—and image-guided procedures in your office with SMART-C®. This powerful, portable mini C-arm gives precise guidance for closed reductions, foreign body removal, image-guided injections, minimally invasive procedures, pin insertion and removal, and more. Image, diagnose and treat your patient in a single visit with SMART-C®.

## Medical Imaging on Your Terms

Be confident in getting the images you need when you need them. The SMART-C® is physician operated; no radiation technologist is required. With hundreds of installations across the nation, SMART-C® is driving a paradigm shift in effective and efficient in-clinic patient care.

### 16 POUNDS OF PORTABILITY

- Battery operated
- Most compact system on the market
- Wireless connectivity with tablet interface

### PAY THE WAY YOU WANT

- Flexible finance plans
- Subscription programs

**Ask about our clinic reimbursement calculator.**

**“The SMART-C® allows me to image, diagnose and treat on the spot with unparalleled portability, image quality and efficiency.”**

**—DR. DILTAJ SINGH**



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- BI-DIRECTIONAL TUBE MOVEMENT
- VERSATILE DR PANEL POSITIONING
- 450 LB. PATIENT WEIGHT CAPACITY
- QUALIFIES FOR ADA TAX CREDIT



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**1013X**



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**SONIMAGE HS2**



**SONIMAGE MX1 PLATINUM**



**POCKETPRO H2**

L18-4 LINEAR PROBE  
STANDARD CART • DICOM • WIRELESS CONNECTIVITY  
SIMPLE NEEDLE VISUALIZATION SOFTWARE (SNV®)

L12-6 PROBE • WEIGHT 280G (10 OZ)  
2 BATTERIES (3 HR. RUN TIME TOTAL)  
IOS, ANDROID, WINDOWS 10  
WIRELESS IMAGES TO PACS  
B-MODE / COLOR DOPPLER



Codes for Podiatric Medicine and More! (Dr Martin Taubman)  
DataTrace (Medicare Compliance/DT Doctor Coder)  
DocuForms (forms)  
Dr Mike The Coder (Dr Michael Warshaw)  
HPMSI  
ICD-10 Help  
(See Also: Documentation: Entry Data Systems)

**COLLEGES, PODIATRIC**  
Barry University  
California School of Podiatric Medicine at Samuel Merritt College  
Kent State University of Podiatric Medicine  
Lake Erie College of Osteopathic Medicine, School of Podiatric Medicine  
Midwestern Univ. (Arizona Podiatric Medicine Program)  
N.Y. College of Podiatric Medicine  
Scholl College of Podiatric Medicine at Rosalind Franklin University  
Temple University School of Podiatric Medicine  
University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery (Iowa)  
Univ of Texas Rio Grande Valley School of Podiatric Medicine  
Western University College of Podiatric Medicine

**COMMUNICATION PLATFORMS (two-way texting, review management, electronic forms)**  
vTail  
Weave

**COMPOUNDING**  
(See: Pharmaceuticals: Compounding)

**COMPRESSION BANDAGES**  
(See: Wound Management)

**COMPRESSION STOCKINGS**  
Juzo  
Sigvaris

**COMPRESSION STOCKING FACILITATING DEVICES**  
Juzo (Easypad/Slippie)

**COMPUTERS: Software (Appointment Scheduling)**  
Scheduling Institute

**COMPUTERS: Software (Billing/ Practice Management/ Electronic Claims Submission/ Documentation/EMR & EHR/ Patient Notes/Telehealth)**  
Athena Health  
Compulink  
Intellicure  
Modernizing Medicine (ModMed)  
NextGen  
PracticeEHR  
Quick Notes  
STI Computer Services  
Total Ancillary (wound care software)  
(See: Billing; HIPAA Risk Assessment; IT Consulting)

**COMPUTERS: Software (MIPS programs)**  
Intellicure

**COMPUTERS: Software (Revenue Cycle Management)**  
ModMed  
Practice EHR

**CONFERENCES/SEMINARS**  
(See: Associations; Practice Promotion)

**CONSULTING**  
(See: Practice-Building, Practice Promotion)

**CORN/CALLUS RELIEF (Specialties)**  
**Bintz Company**  
**Dr. Jill's Foot Pads**  
Dr. Scholl's  
Gel Smart  
Gilden Tree  
**Gordon Labs**  
**Pedifix**  
Pedinol (Hydrisalic Gel)  
Silipos  
Stein's  
Xenna (Callex)

**COSMETIC SURGERY (Seminars)**  
International Aesthetic Foot Society

**CREDENTIALING EXAMS**  
(See: Board Certification)

**CREDIT CARDS (Specialty)**  
Affiniti APMA Mastercard)

**CREDIT CARD PROCESSING (rate-lowering)**  
**North American Bancard**

**CRUTCH ALTERNATIVES**  
(See: Scooters)

**CRYOSURGERY (Cryotherapy)**  
(See: Skin Lesion Removal/Wart Removal)

## D

**DEBT RESTRUCTURING**  
Medical Mavin

**DIABETES**  
(See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment; Dressings; Heel Protection/ Elevation; Medicare Diabetic Footwear Program; Orthotics/Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers;] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure Walkers/Scooters; Shoes; Socks; Topical Oxygen; Vascular Profusion Improvement; Wound Management)

**DIABETES: Population Health Management (includes prevention, diagnostics, home monitoring, risk stratification, CFDE Exam, OPTIK platform, Tempstat, Arche LEAP Alliance, software)**  
Arche Healthcare

**DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment)**  
Alfa Sigma (Metanyx)  
Biofreeze  
**Blaine Labs**  
Eli Lilly (Cymbalta)  
Energia Medical/Healthlight (infrared light therapy)  
Hyperion (SmartSKAN)  
Moberg  
Molecular Labs (Neurvasia)  
**Neurogenx**

**Pedicis**  
Pfizer (Lyrica)  
Pharmaceutix (podiaPN)  
Realm (NeuRemedy)  
Topical Biomedics (Topricin)  
Wise Consumer Products (Frankincense and Myrrh)  
(See Also: Diagnostics; Pharmaceuticals; Wound Management)

**DIAGNOSTICS**  
(See Also: Gait Analysis)

**DIAGNOSTICS: Diabetic Neuropathy**  
Arche Healthcare (CDFE exam)  
**Bako (nerve fiber density testing)**  
Hyperion (Smart-Skan)  
Medrano and Associates (EFT/DND)  
O'Brien Medical (ETF 128)  
Therapath (nerve fiber density testing)

**DIAGNOSTICS: Imaging Systems 20/20 (Ultrasound)**  
Modulim (Clarifi) (for tissue oxygenation assessment)

**DIAGNOSTICS (web space infection DNA Test Panel)**  
**Bako**

**DIAGNOSTICS (nail submission collection technique)**  
**Bako**

**DIAGNOSTICS EQUIPMENT: Pressure Assessment**  
**Apex (iStep)**  
Arche Healthcare  
Footmaxx  
Noraxon  
Orpyx  
**Orthotic Group (Gait Scan)**  
RYBO (ScanAny)  
Siren Care  
TekScan (MatScan/F-Scan)  
(See Also: Orthotics)

**DIAGNOSTICS: Remote Patient Monitoring/Diabetes Temperature Monitoring/Smart Insoles/Movement Data Analysis**  
Arche Healthcare  
Digitsole  
Orpyx  
**Podimetrics**  
Siren Care

**DIAGNOSTICS EQUIPMENT: Vascular**  
Biomedix (PADNet)  
Koven Technology, Inc. (Smart Dop 20)  
Hyperion/Smart ABI  
Vasamed

**DIAGNOSTICS EQUIPMENT (Diabetes: Wearable Technologies/Remote Patient Monitoring)**  
Digitsole  
Orpyx  
Siren Care (socks)

**DIAGNOSTICS LABS**  
(See: Pathology Labs)

**DIGITAL APPLIANCES (Moldable Silicon)**  
**Dr. Jill's Foot Pads**  
**Pedifix**  
Silipos

**DIGITAL IMAGING**  
(See: X-rays)

**DIGITAL SHIELDS**  
(See: Orthotics: Custom Digital Shields)

**DIGITAL SPLINTS**  
(See: Splints)

**DISINFECTANTS**  
(See: Hand Cleansers)

**DISPENSING**  
(See: Adjacencies)

**DISPOSABLES: Swabs/ Applicators**  
(See: Supplies)

**DISTRIBUTORS**  
(See: Supplies)

**DOCUMENTATION (Entry Data Systems)**  
(See: Coding & Documentation; Computers: Software (Practice Management))

**DOCUMENTATION (Forms)**  
DocuForms

**DOPLERS**  
(See: Diagnostics Equipment: Vascular)

**DRILLS**  
(See: Nail Treatment, Surgical Equipment/Suction Systems)

## E

**EDUCATION**  
(See: Online Physician Education/ Networking; Online Training [for medical Manufacturers] CME Credits (Home Study); Computers: Software [Graphic Educational Programs]; Associations/Conferences; Television, Residency Courseware; Books; Colleges)

**EMERGENCY EQUIPMENT/ FIRST AID**  
(See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

**ELECTROTHERAPY**  
(See: Physical Therapy)

**EMPLOYEE RETENTION CREDITS (ERC)**  
Bottom Line Concepts

**EMR/EHR**  
(See: Computers (software))

**EQUIPMENT/FURNISHINGS (Office & Treatment Room)**  
(See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Stands/ Elevators; Message Systems; Signs; Storage/Container Systems; Supplies)

**EQUIPMENT (Reconditioned)**  
Mini-C Sales

**E/M DOCUMENTATION**  
(See: Coding; Documentation)

**EXERCISE EQUIPMENT**  
(See: Physical Therapy)

**ESWT THERAPY**  
Curamedix (EPAT)  
Dornier Medtech  
Kinas  
Softwave  
Zimmer Medicine (radial pulse)

Continued on page 63





**ABPM**  
American Board of Podiatric Medicine  
Certifying Today's Podiatrist

## Why Certify with ABPM?

- ✓ One-Step Certification - One, 2-part exam, get certified the same year you finish residency!
- ✓ Hospital Privileging - More and more hospitals require certification for privileging and credentialing..
- ✓ Insurance Paneling - Many insurance companies require board certification, don't be left out!
- ✓ Enhanced Practice - Certification gives you an edge to help get you to the top of your field.
- ✓ Increased Income - Access to more patients and higher reimbursements with certification.
- ✓ Physician Competence - Assure the public that you are a highly competent provider.
- ✓ Advocacy - From Hospital Privileging & Credentialing to State Legislation, ABPM Has Your Back
- ✓ Tailor Your Career - Our innovative Certificates of Added Qualification (CAQs) Prove Your Expertise

**Applications Close August 15, 2024 | Exam is Offered October 8 & 9, 2024**  
[www.podiatryboard.org](http://www.podiatryboard.org) | (310) 375-0700

## Bye, Bye Low-Dye!

*They Limp In, Dance Out,  
with QuickTape®*

- *Instant Heel Pain Relief*
- *Low-Dye Benefits, Faster, Easier*
- *Water-Resistant, Lasts Up to 7 Days*
- *Hypoallergenic & Latex Free*
- *Patients Can (Re)Apply At Home*
- *Billable (29540)*



**QuickTape**  
INSTANT PAIN RELIEF



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**PediFix**®

*Medical Footcare*

**To order or get more information...**

**Call:** 800-424-5561

**Email:** [info@pedifix.com](mailto:info@pedifix.com)

**Contact:** your favorite supplier



**Mention Code *PM424* for a discounted trial pack**

# Treating Plantar Fasciitis Naturally... A Safe Alternative to NSAIDs...



With just 2 capsules per day (taken with food) patients may see marked improvement, providing them with a natural alternative to a potentially immobilizing ailment

Patients report that they felt better in 3 to 4 weeks when returning to purchase another bottle of 60 capsules

## CoLig-10™

Contains Clinically Proven Antioxidant, Anti-inflammatory, Analgesic, and Cytoprotective Ingredients that Target Joint and Connective Tissue to Optimize Health, Repair, and Restore Normal Function and Peak Endurance

Doesn't Contain NSAIDs (see FDA Black Box Warning for NSAIDs), Pain Killers, and Other Possibly Harmful Ingredients

A Simple, Safe and Natural Way to Start Treatment for Acute and Chronic Patients as Part of Protocol

Once a Day Dosing Facilitates Patient Compliance  
Capsules can be Opened & Sprinkled on Food

Inexpensive Compared to Other Treatments,  
Maintenance Dose costs \$1.16 a Day

Doctor Video



**The Leader in Tolfenamate  
Technology Since 1986**

**800-826-0479**  
**www.TheTetraCorp.com**



# A Clinically Proven Nutritional Formulation to Manage Numbness, Tingling, Burning, and Pain in the Feet and Legs\*



**Supports the Healthy Function  
of Nerves in the Feet and Legs\***

## Alaplex™

**Why Should I Choose Alaplex™?**

Inexpensive compared to other treatments, about one dollar per day.

Easy to swallow vegetarian capsule.

Benfotiamine (Vitamin B1) can be thought of as the ideal "thiamine delivery system". It is absorbed 7 times more efficiently than the thiamine in your food or thiamine pills.

Includes clinically proven B-Complex Vitamins that provide biochemical synergy.

Alpha-Lipoic Acid (ALA) is a valuable therapeutic option for diabetic neuropathy. When compared with currently licensed analgesic drugs, it is better tolerated, has a more rapid onset of action, and improves tingling, numbness, sensory deficits, and muscle strength in addition to neuropathic pain.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Doctor Video



**The Leader in Tolfenamate  
Technology Since 1986**

**800-826-0479**  
**www.TheTetraCorp.com**



**ENHANCE YOUR PRACTICE** with our  
**REVOLUTIONARY** family of pre-fabricated  
foot orthotics for Ages 1-101!



## QUADRASTEP SYSTEM®



- Custom to Foot Type
- Dispense on patient's first visit
- Cost Effective
- No casts, scans, or impressions



**littleSTEPS®**  
foot orthotics for kids



- High medial and lateral flanges for more control
- UCBL-Type design with 30mm heel cup depth
- Medial Rearfoot posting and skive
- Gait Plate models available - to reduce in-toeing

**Don't treat a flatfoot with a flat orthotic!**  
**Compare us to anyone else and you'll see the difference!**

**CALL NOW TO ORDER!**

Our REVOLUTIONARY family of pre-fabricated foot orthoses

**NOLARO<sup>24</sup> LLC**  
the alternative to custom orthotics

Made with PRIDE in the U.S.A.!

**877.792.4669**

[info@nolaro24.com](mailto:info@nolaro24.com) • [nolaro24.com](http://nolaro24.com)



## F

### FALL PREVENTION

**Allied OSI**  
**OHI (Balance Shoe/ Balance  
Brace)**

**ComfortFit**  
**(Stabilizer Brace)**

Moore Balance Brace

**Neurogenx (Balance Pro)**

Orthotica

**Safestep (Fall Risk Assessment  
Program/Forms)**

### FELT PRODUCTS

Acor

**Bintz Company**

**Dr. Jill's Foot Pads**

Hapad

JMS Plastics Supply

Stein's

### FINANCIAL GROWTH/STRATEGIC PLANNING

Aspire

Atlas FAI

**Blue Orchid Marketing**

Bottom Line Concepts

Extremity Healthcare

Medical Mavin

**Provider Link**

The Sev Group

Vanguard (Wound Solutions)

(See Also: Adjacencies/Practice  
Building/Network Participation)

### FINANCIAL SERVICES

(See Also: Bill Collection; Leasing;

Financing; Practice Promotion)

### FINANCING (for patients)

### (purchases/practice loans)

Care Credit

### FINANCING: Practice Acquisition

Curalta

Extremity Healthcare

Medical Mavin

(See Also: Leasing)

### FIRST AID

(See: Emergency Equipment/First  
Aid)

### FIXATION DEVICES

(See: Implants; Surgical Equipment)

### FLUOROSCOPY

(See x-rays)

### FOAM PRODUCTS (for padding)

Acor

**Dr. Jill's Foot Pads**

EverFlex

JMS Plastics Supply

Stein's

### FOAM PRODUCTS (for casting)

(See: Orthotics: Fabrication  
Equipment)

### FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)

Alimed

**Bintz Company**

**Dia-Foot/Pure Stride**

DocShopPro

**Dr. Jill's Foot Pads**

Dr. Scholl's

Gel Smart

Gilden Tree

**Gill Podiatry**

Hapad

Henry Schein

MD Buying Group

Medline

Med Pro

Moore Medical

**Pedifix**

Silipos

Stein's

### FOOT DEVICES: WATER- RESISTANT FOOT STRAP

**Pedifix (Quick-Tape)**

### FOOT SCRUBBER (Standing Shower)

Verta Clean

### FOOT SUPPORTS

(See: Foot Devices; Heel Cups/  
Cushions; Heel Lifts; Insoles;  
Orthotics: Ready-Made; Pads)

## G

### GAIT ANALYSIS/BIOMECHANICAL DATA MEASUREMENT

Arize/HP

**ComfortFit (Kinesis)**

Digitsole

Footmaxx

**KevinRoot (Foot ID)**

**Langer Biomechanics**

**Group**

Noraxon

**The Orthotic Group**

**(Gait Scan)**

RYBO (ScanAny)

Sensor Medica

Structure

**Superfeet (Materialise)**

Tek-Scan (F-Scan/MatScan)

(See: Orthotics: Automated  
Production Systems)

### GAUZE PRODUCTS

Spenco (2nd Skin) (Quick Heal)

### GEL PRODUCTS

(See: Silicon Specialties)

### GERMICIDES

(See: Disinfectants)

### GIFTS/CARDS

Toe-Rific

(See Also: Practice Promotion;  
Practice Building)

### GLOVES

(See: Supplies)

### GREETING CARDS

(See: Gifts/Cards)

### GROUP PURCHASING NETWORKS

(See: Supplies)

## H

### HALLUX LIMITUS/RIGIDUS (hands-free traction device)

**Iris Bioengineering**

**(Toe Tugger)**

### HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel Cup  
System)

Alimed

**Allied/OSI Labs**

Angsko (wraps)

**Apex**

Bauerfeind USA, Inc.

(ViscoSpot)

Bonapada

**Dr. Jill's Foot Pads**

JMS Plastics

Medi-Dyne (Tuli's)

Medline

PAL

**Pedifix**

Silipos

Spenco (Tritec™ Heel Support)

Stein's

Streifeneder

(See Also: Heel Cups; Silicon; Heel  
Lifts)

### HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES: Water- Resistant Foot Strap **Pedifix (Quick-Tape)**

### HEEL LIFTS

Alimed

Henry Schein

PAL

Silipos

### HEEL PAIN

(See: ESWT, Plantar Fasciitis)

### HEEL PROTECTION/ELEVATION (Post-Op/Rehab)

DM Systems (Heel-Lift)

### HIPAA RISK ASSESSMENT

Manta Group

### HOLISTIC MEDICINE

(See: Nutraceuticals; Vitamins)

### HYDROTHERAPY (Whirlpools/ Spas/Footbaths)

Ferno-Ille

Med-Pro (Whitehall Dist.)

### HYDROTHERAPY DISINFECTANTS

Ferno-Ille (Chlorazene)

### HYPERBARIC OXYGEN THERAPY

(See: Wound Management)

### HYPERHIDROSIS DEVICES

Derma Dry

## I

### IMAGING

(See: Ultrasound; X-ray)

### IMPLANTS/BIOMATERIALS

Advantage Medical

Arthrex

BioPro (Hallux Metatarsophalangeal

Joint Prosthesis)

De Puy ACE Medical

(Orthosorb)

Gramedica (HyProCure)

In2 Bones USA (Smart Toe)

Nextremity Solutions

Novastep

Safety Fix (removable)

Sgarlato Labs (SHIP)

Treace Medical

Wright Medical Technology

(Silastic™ Flexible Hinge Toe)

Zimmer (Hall Surgical)

(See Also: Surgical Equipment:  
Specialties)

### INFECTION CONTROL

(See: Disinfectants/Hand Cleansers/  
Surgical Scrubs/Spore Testing)

### INFORMED CONSENT

(See: Patient Education)

### IN-OFFICE DISPENSING

(See: Adjacencies)

### INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic)

3D-Thotics

Acor

**Apex (Anti-Shox High  
Performance)**

Alimed

**Allied/OSI Labs**

Bauerfeind (Viscoped)

**Bergmann Orthotics**

**Laboratory**

**Bintz Company**

BioStep

Bonapada

Burns Labs (Nu-Soft)

**Dia-Foot/Pure Stride**

**Dr. Jill's Foot Pads**

Dr. Scholl's

EverFlex

Fiber Labs (Pure Stride)

Foot Helpers

Footsteps

Hapad

JMS Plastics Supply (Sorbothane II)

JSB Orthotics

**KevinRoot (Formthotics)**

KLM

**Langer Biomechanics**

**Group**

Mat Plus

Medi-Dyne (Tuli's)

**Orthofeet**

Medi USA (Igli)

Nature Fit

**Pedifix**

Pine Tree Orthopedic Lab

**Powerstep**

**Safestep**

Silipos

Spenco Medical (Rubatex Neoprene/  
Metatarsal Arch Cushions/Ground  
Control)

Streifeneder

Stride Lite

Surefit

TNT

Vionic

(See Also: Medicare Diabetic Shoe  
Program; Orthotics Prefab)

### INSTRUMENTS (Non-Surgical)

**Bianco Bros. (Nail Splitters/  
Nippers)**

Bianco Instruments

Delta

De Puy ACE

DGI

gSource

Jan L

Miltex, Inc.

Vilex

(See Also: Surgical Equipment)

### INSURANCE (Malpractice)

DT Insurance

Podiaguard

PICA (Podiatry Insurance Co. of  
America)

Brown & Brown

Rockwood Programs

RPS

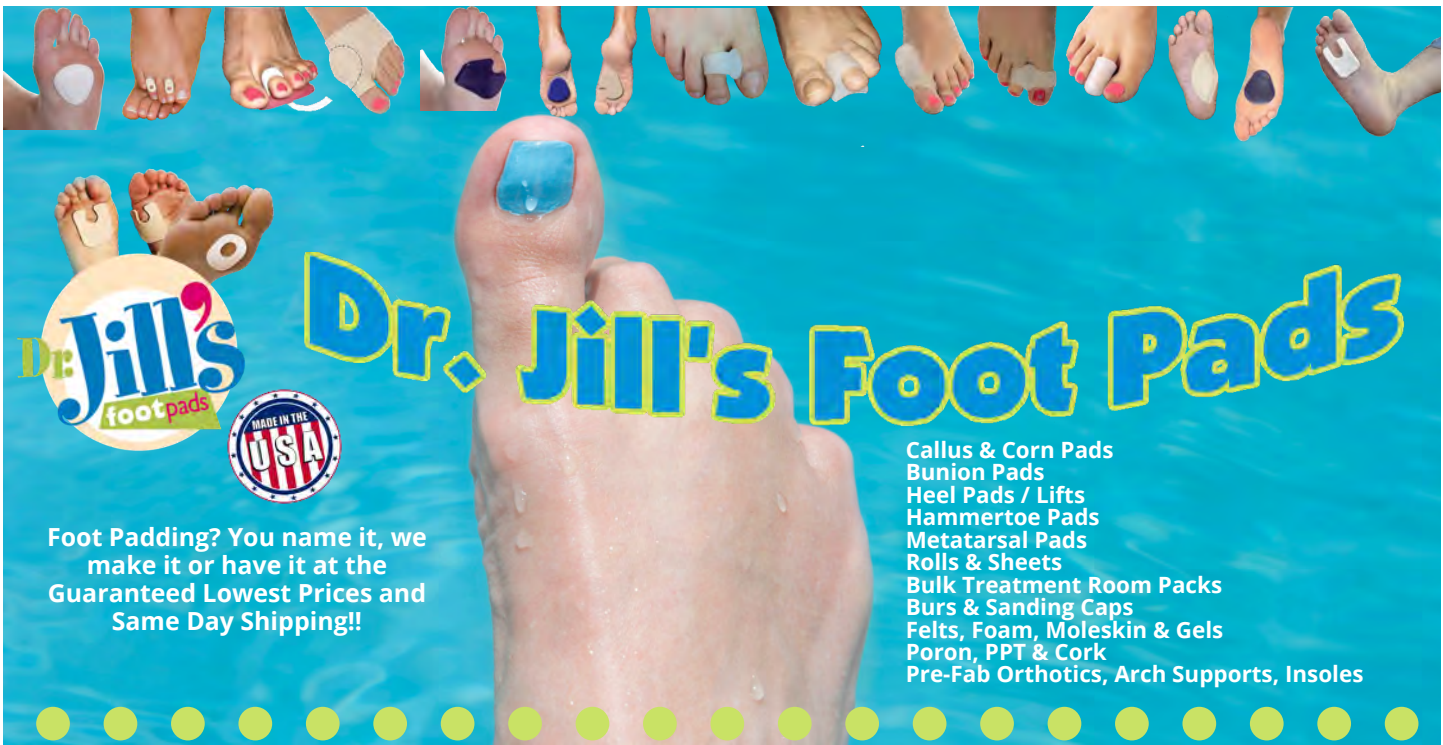
### INTERNET

(See Also: IT Consulting; Practice  
Promotion; Computers; Online  
Education/Networking)

### IT CONSULTING

Manta Group

Continued on page 67



# Dr. Jill's Foot Pads

Foot Padding? You name it, we make it or have it at the Guaranteed Lowest Prices and Same Day Shipping!!

Callus & Corn Pads  
Bunion Pads  
Heel Pads / Lifts  
Hammertoe Pads  
Metatarsal Pads  
Rolls & Sheets  
Bulk Treatment Room Packs  
Burs & Sanding Caps  
Felts, Foam, Moleskin & Gels  
Poron, PPT & Cork  
Pre-Fab Orthotics, Arch Supports, Insoles



# www.DrJill'sFootPads.com

Ph: 1-866-366-8723  
online ordering and live chat  
Free Shipping offered on orders \$80 or more

Your 1 Stop Source for:

**Dr. Jill's**

Orthotics  
Foot Pads  
Lifts & Wedges

**Dr. Jill's**

Orthotics

Felts,  
Foams,  
Moleskin,  
Gels and more...  
Your 1 Stop Source!!

**Dr. Jill's**  
foot pads

**Dr. Jill's**  
GELS



# SOLO

*Serve Others, Love Others*

**CUSTOM ORTHOTICS  
IN 5 TO 7 ~~WEEKS~~\* *days*  
CONSISTENTLY.**

*\*Our documented historical average production time  
over the past three years is less than 7 days*



[sololabs.com](https://sololabs.com)



## Microemulsion Delivers Remarkable Results...



Microemulsion Technology provides Podiatrists with better penetration and better results. With small particle size Formula 7®'s antibacterial and antifungal properties deliver the benefit of multiple products in a single tube or jar.



Formula 7® is the First Tolnaftate Microemulsion Utilizing Soluble Tolnaftate, the Technology Developed by The Tetra Corporation

**Cosmetic Ingredients** (C12-15 Alkyl Benzoate, Jojoba Seed Oil, Glycerin, PEG-20 Hydrogenated Lanolin, Urea, Vitamin E Acetate, and Caprylyl Glycol) Rehydrate and Restore the Natural Physical Properties and Appearance of the Skin and Nail

**N-acetyl-L-cysteine (NAC)** is a Penetration Enhancer Incorporated to Increase Tolnaftate Flux through Keratin and Break Down Bacterial Biofilms of Clinically Relevant Pathogens (*Pseudomonas Aeruginosa*, *Staphylococcus Aureus*, *Enterococcus Faecalis*, *Enterobacter Cloacae*, *Staphylococcus Epidermidis*, and *Klebsiella Pneumoniae*)

**Urea** Increases the Water Content and Gently Dissolves the Intercellular Matrix loosening the Horny Layer of Skin and Shedding Scaly Skin there by Softening Hyperkeratotic Areas

Urea also Hydrates and Gently Dissolves the Intercellular Matrix of the Nail Plate, which can Result in the Softening and Increasing Permeability of the Nail Plate for Cosmetic Debridement

**Tea Tree Oil** adds Benefits of Antifungal, Antiseptic, Germicidal and Anti-Bacterial Properties

Provided in a Convenient Tube with an Integrated Brush Applicator for Ease of Use or a Jar for More Broad Application

### Doctor Video



**The Leader in Tolnaftate  
Technology Since 1986**

**800-826-0479  
www.TheTetraCorp.com**

## Glycolic Debridement Cream Resolves Cracked Hyperkeratotic Skin



(Doctor Provided Photo with Actual Patient Improvement)

Patients see great results with Kamea® G. These photos show the improvement after just 28 days of treatment.

# Kamea® G

Formulated to Exfoliate, Condition, Moisturize, and Improve the Appearance of Dry, Cracked, Calloused Skin

Glycolic Acid is the Smallest Molecule of the Alpha Hydroxy Acid Family which Enables it to Quickly Penetrate Thick Scale and Plaque

Enriched with Jojoba Oil and Vitamin E acetate that Moisturize and Condition the New Emerging Skin

Fragrance and Dye Free / Not Tested on Animals  
Does not Leave Any Residue on the Skin

Leaves the Skin Feeling Softer and Suppler

### Doctor Video



**The Leader in Tolnaftate  
Technology Since 1986**

**800-826-0479  
www.TheTetraCorp.com**



## K

### KERATIN DEBRIS EXFOLIANTS

Xenna (Nonyx)

## L

### LASERS (for pain management)

Berman Partners

**Cutting Edge (MSL-pulsed)**

Energia/Healthlight

Multi-Radiance

**Remy**

Summus Medical Lasers

Used Laser Center

### LASER (for skin lesions/warts)

Berman Partners

Hyperion (Hyperblue 1530)

**Remy**

Used Laser Center

### LASERS (for nail fungus)

Berman Partners

Erchonia (Lunula)

Hyperion (Hyperblue 1530)

Laser Centers of America (for S.

Florida DPMs)

**Remy**

Used Laser Center

### LEASING

Medical Mavin

### LEG ULCERS CARE

(See: Compression Bandages;

Pharmaceuticals; Wound

Management)

### LESION REMOVAL

(See: Skin Lesion Removal)

### LIGHTS/LAMPS

Med-Pro

## M

### MAGNIFICATION

(See: Operating Telescopes)

### MALPRACTICE

(See: Insurance; Legal Services)

### MANAGED CARE SPECIALISTS

(See: Network Participation/Financial

Growth/Practice-Building; Legal

Services)

### MATERIALS

(See: Orthotics/Insoles: Raw

Materials)

### MEDICAL REVIEW PROGRAMS

Certifiable, Inc.

DataTrace Publishing

Goldfarb Foundation

NBPME

### MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

3D-Thotics

Acor

Anodyne

**Apex**

**Apis**

Betterform

BioStep

**ComfortFit**

**Dia-Foot/Pure Stride**

Draw Shoe

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

Integrity Orthotics

JSB Orthotics

KLM

**Langer**

Jerry Miller

P.W. Minor

New Step Orthotic Lab

Oasis Footwear

**Orthofeet**

Ped-Lite

Pedors

**Pilgrim**

Pine Tree Orthopedics

Propet

**Safestep**

Streifeneder

Stride Lite

Surefit

TruMold

### MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole scanner)

**Apex (ScanCast 3D)**

### MEDICARE DIABETIC FOOTWEAR PROGRAM (SDFE forms)

**Safestep**

### MEETINGS INFORMATION

PM News

Podiatrymeetings.com

### MEETINGS/SEMINARS

(See: Associations)

### MINI C ARMS/FLUOROSCOPY

(See: X-rays)

### MIRRORS

(See: Patient Self-Inspection)

### MOLDED INLAYS

(See: Insoles; Orthotics: Ready-Made)

### MOLESKIN PRODUCTS

**Dr. Jill's Foot Pads**

Stein's

### MRI IN-OFFICE

Esaote

## N

### NAIL DRILLS

(See: Suction Systems)

### NAIL DUST EXTRACTORS

(See: Vacuum Systems)

### NAIL POLISH, MEDICATED

DaniPro

Dr.'s Remedy

**Pedifix (Just For**

**Toenails)**

Tripod Labs (Nailstat polish)

### NAIL POLISH REMOVER

DaniPro

Dr.'s Remedy

### NAIL TREATMENT

(See: Ingrown Nails; Pharmaceuticals;

Topical Medications [Nail

Treatments]; Nail Polish; Nail

Treatment: Instruments; Suction

Systems; Surgical [Chemical]

Nail Treatments; Onychomycosis;

Prosthetic Nail System)

### NAIL TREATMENT:

**Debriding Drills**

European Footcare

Jan L

### Medicool

MedPro

### NAIL TREATMENT: Debriding (Non-Drill)

Podiatree (PodiaPRO debridement system)

### NAIL TREATMENT: Instruments (Burs, Nippers, etc.)

**Bianco Bros.**

Bianco Instruments

Delta

DGI

**Dr. Jills (and sanding cups)**

gSource

Jan L

**Medicool**

Miltex

Tri Hawk

(See Also: Supplies)

### NAIL TREATMENT: ONYCHOMYCOSIS (non-drug)

(See: Lasers (for nail fungus)

### NEEDLES/SYRINGES

(See: Hypodermic)

### NEUTRACEUTICALS/MEDICAL

### FOODS/VITAMINS

Alfa Sigma

**Bako (Thera Nail-TF Tablets)**

EBM

Molecular Labs (Neurvasia)

Pharmaceutix (podiaPN)

Realm (NeuRemedy)

Tripod Labs

### NEWSLETTERS

(See: Practice Promotion)

### NIGHT SPLINTS

(See: Plantar Fasciitis)

### NIPPERS

(See: Nail Treatment)

## O

### ODOR MANAGEMENT

(See: Pharmaceuticals [Topical Medications]; Anti-Perspirants)

### OFFICE MANAGEMENT

(See: Practice-Building; Employee time/attendance)

### OFF-LOADING DEVICES

(See: Braces; Shoes, Pressure

Walkers, Total Contact Cast

Systems)

### ON-HOLD MESSAGE SYSTEMS

(See: Message Systems)

### ONLINE PHYSICIAN EDUCATION/ NETWORKING

Datatrace Publishing (Graphic

Educational Programs)

### PRESENT

PM News

(See Also: CME Credits, Publications, Webinars)

### ONYCHOMYCOSIS (drug treatment)

(See: Pharmaceuticals: Topical

Medications: Nail

### ONYCHOMYCOSIS (non-drug)

(See: Lasers: Nail Treatment)

### OPERATING TELESCOPES

(See: Telescopes)

### ORTHOPEDIC DEVICES

(See: Braces: Pediatric; Braces/

Supports; Digital Appliances;

Splints)

### ORTHOTICS: Casting Materials

Acor

**Allied OSI (Carapace)**

**Apex (Foam)**

**Bintz Company**

**ComfortFit (casting foam)**

JMS Plastics [supplier]

KLM

**Langer, Inc.**

Smithers Bio-Medical (Bio-Foam)

STS

### ORTHOTICS: Childrens'

(See: Pediatric Specialties)

### ORTHOTICS: Custom Boxes

OrthoticBox.com

### ORTHOTICS: Fabrication

### Equipment and Accessories

Acor

Alimed

JMS Plastics Supply (Farber Turbo Convection Oven/Sani-Grinder)

**Langer Biomechanics Group**

(Orthocement)

**Orthofeet**

Podiatech

(See Also: Orthotics: In-Office)

### ORTHOTICS: Automated

### Production Systems/In-Office

### Scanners/Pressure Systems/

### Digital Systems/3D Printed/Gait

### and Motion Analysis]

8Sole

Acor

Amfit (Footfax)

**Apex**

Arize/HP

**Bergmann Labs (Automated**

**Lab & Office Production**

**Systems)**

**ComfortFit (Kinesis/3D iphone**

**scanner)**

Curafoot

Dr. Comfort (scanner)

**Earthwalk**

Footmaxx

Forward Motion

Integrated

Integrity Orthotics

**KevinRoot (Foot ID)**

**Langer (Scan Cast 3D**

**Mile High**

New Step Orthotic Lab (TOM CAT)

Northwest (NWPL)

**OHI/Safestep (OHI1 Scan)**

**Orthotic Group (Gait Scan)**

Ortho-Rite

PAL (Xtremity 3D)

Podiatech (in-house custom

orthotics) (Premium Station)

RYBO (ScanAny)

Sensor Medica

Sharp Shape

**Solo (TOM-CAT)**

STJ (TOM-CAT)

Structure i.o.

**Superfeet (Materialise)**

Tek Scan

TOM-CAT Solutions

### ORTHOTICS LABORATORIES

3D-Thotics

Acor

**Allied/OSI Labs**

American Orthotic Laboratories, Inc.

(St. Louis)

Apollo

**Bergmann Orthotics**

**Laboratories**

Continued on page 71

## Diabetic Socks

*Comfort Sock suitable for people with Diabetes*



### DiaSox

- Maximum Stretch
- No Seams
- Stays Up - Will Not Sag
- Anto Microbial Treatment



### European Diabetic Sock

- Thinner Dress Type Sock
- Maximum Stretch
- No Seams
- Stays Up - Will Not Sag
- Anto Microbial Treatment



### DiaSox Plus

- Maximum Stretch Top - 24"
- No Seams
- Stays Up - Will Not Sag
- Anto Microbial Treatment
- Suitable For Oversize Feet

*Sizes Small through XX Large - **Made in U.S.A.***

## REDEFINING FOOT COMFORT



## Are Your Assistants Certified? The ASPMA Exam Options!

Joining the ASPMA (The American Society of Podiatric Medical Assistants) can boost your career and confidence. Podiatric medical assisting is a small and rapidly changing professional career. As a result, our role is sometimes not understood as well as it should be by other professionals, our peers, educators, and the general public. Obtaining membership in the ASPMA will establish your identity as a **podiatric medical assistant**. Podiatric assisting is mostly on-the-job training, learning all aspects of Podiatry, one of the only fields in which the medical assistant does a lot of patient care.

**The ASPMA can provide you with the knowledge and skills you need along with a study guide to take the exam(s) to become...**

1. PMAC (Podiatric Medical Assistant-Certified)
2. PRAC (Podiatric Radiology Assistant-Certified)
3. PMAC & PRAC—Are you certified? (requires two separate exams)

Our examinations are offered online and in-person at several conferences. We offer three different exams. Visit [www.aspma.org/certification](http://www.aspma.org/certification).

1. NEW Administration Exam
2. Clinical Exam without Radiology
3. Radiology Exam

**Visit [www.aspma.org](http://www.aspma.org) for more information about the ASPMA and Certification.**



# RETHINK THE WAY YOU TREAT THE ANKLE



## DYNAMIC ANKLE SUPPORT SOCK

The innovative design helps restrict and reduce ankle movement and shifting, encouraging dorsi and plantar flexion but not eversion and inversion.

### PREVENTATIVE

Chronic Ankle Instability  
Balance Assist  
Weak Ankles  
Sports / Exercise  
Proprioception Support  
Taping Supplement

### TREATMENT

Inversion/Eversion Sprains  
PTTD  
Post-op  
Arthritis  
Fractures  
Back to Activity



SUPPORTS LIKE A  
**BRACE**  
WEARS LIKE A  
**SOCK**™



**STABILITY STRAPS**  
simulate ankle taping to  
prevent and protect  
injury



**FLEXIBLE CAGE**  
mirrors ankle ligaments,  
enhancing healthy movement  
and restricting extreme  
movement



**ENGINEERED KNIT**  
provides compression and  
arch support while  
mimicking ankle wrapping



**SCAN to**  
learn more





# THE WESTERN

Foot and Ankle Conference

**REGISTER  
NOW**



# The 2024 Western

## Foot and Ankle Conference

**JUNE 20-23, 2024**

**Welcome Back to 100%**  
*In-Person Meetings and Exhibits!*

- **General Sessions** offering 26 CECH for DPMs – get more for your money!
- **On-Demand Fluoroscopy course** adding 4 fluoroscopy/radiology CECH included for all DPMs
- **Engaging Exhibit Hall** with even more vendors to visit over 3 days, including hands-on Innovations Hub booths
- **Risk Management program** for your PICA discount
- **3 Pain Management CECH** for DEA licensure
- **Billing & Coding** track now part of general sessions
- **2-Day program for Medical Assistants** covering front and back office – 1 day administrative, 1 day of clinical hands-on training
- Same high quality **mobile app** you've come to know and love – meaning downloadable handouts and session replays for after the meeting!
- **Amazing discounts** on hotel reservations and theme park tickets



**DISNEYLAND®  
HOTEL**

CONVENTION CENTER  
ANAHEIM, CA

**PICA**



A ProAssurance Company

**DPMS GET  
15% OFF**

their PICA Renewal  
Premiums by  
attending the risk  
management  
sessions

### STAY CONNECTED

 [TheWestern.org](https://TheWestern.org)  
 [/WesternFootandAnkleConference](https://WesternFootandAnkleConference)

 (800) 794-8988  
 7311 Greenhaven Dr Ste 208  
Sacramento, CA 95831



Betterform  
BioStep  
Burns Laboratories  
California Orthopaedic Labs  
**ComfortFit**  
**Earthwalk Orthotics**  
Eastern Podiatry Labs  
Edser  
Empire Labs  
EverFlex  
Fiber Foot Appliances  
Foothelpers  
(Neoteric Orthotics)  
Foot Management  
Forward Motion  
Hersco  
Mark Fugit Orthotic Laboratory  
Integrated Orthotics Lab  
Integrity Orthotics Lab  
JSB Orthotics  
**KevinRoot**  
KLM Laboratories  
**Langer Biomechanics Group, Inc.**  
Levy & Rappel, Inc.  
Mile High  
MSI  
NewGen Advanced Orthotics Lab  
New Step Orthotics Lab  
Northwest Podiatric Laboratory  
Ortho-Dynamics  
Orthotica  
**Orthotic Group, The**  
Ortho-Rite  
PAL  
Ped-Align  
Performance Labs  
**Pilgrim**  
P & K Orthotics Labs  
Plus Laboratory  
Podiatech [in-house custom orthotics]  
Precision Intracast, Inc.  
Precision Orthotic Lab International  
**Pro-Lab**  
Schuster & Richard Lab  
Sole Supports  
**SOLO Labs**  
STJ Orthotic Services  
TNT Ortholab  
(See Also: Digital Appliances)  
**ORTHOTICS MARKETING**  
**Sole Marketing**  
(div. of Podiatry Content Connection)  
**ORTHOTICS/INSOLES: Raw Materials**  
Acor (Poron/Microcel-Puff/Thermacor)  
**Apex**  
Alimed  
**Bintz Company**  
EverFlex (Dual Set/SoftStep)  
Frankford Leather  
JMS Plastic Supply (Europlex/nora/TL BLUE II/Thermosky/Poron/Polydor)  
KLM  
**Langer Biomechanics Group (Superform/PPT)**  
Mat Plus  
Northwest Podiatric Laboratory  
Silipos (Tri-Flex Firm Gel Sheet)  
Stein's  
Streifeneder  
Toray (TL-2100, TL-Silver)  
**ORTHOTICS: Moldable Silicon**  
(See: Digital Appliances)

**ORTHOTICS: Prefabricated/Ready-Made (including customizable and "semi-custom")/in-office quick-molded**  
3D-Thotics  
Acor (Quickfit)  
**Apex**  
AliMed, Inc.  
**Allied/OSI (Sidekicks)**  
**Bergmann Labs**  
Betterform  
**Bintz Company**  
Bonapada  
**ComfortFit**  
**Dia-Foot/Pure Stride**  
**Dr. Jill's Foot Pads**  
EverFlex  
Fiber Foot Appliances (Pure Stride)  
Foot Helpers  
Footsteps  
Hapad  
Integrity/Strive (Bio-Advanced)  
Jan L  
JMS Plastics Supply  
JSB (Prothotics)  
**KevinRoot (Formthotics)**  
KLM  
**Langer, Inc.**  
Mat Plus  
MD Buying Group  
Medi-Dyne (Tuli's)  
Nature Fit  
New Step Orthotics Lab  
**Nolaro (RX24 Quadrastep system)**  
Ortho-Dynamics  
**Orthofeet (water-injectable/Bio-Sole)**  
**Pedifix (Preforms)**  
Podiatech  
**Powerstep**  
**Pro-Lab**  
Redi-Thotics  
Silipos  
Spenco (Arch Supports/Sytel/Orthotic Arch Supports)  
STJ (SOLEutions/Fabthotics)  
Stride Lite  
**Superfeet**  
TNT  
Vionic  
(See Also: Heel Cups; Insoles; Medicare Diabetic Shoe Program; Pads)

**ORTHOTICS (Biomechanics system)**  
**KevinRoot (Biomechanical Intelligence)**  
**OSHA COMPLIANCE**  
(See: Safety Products & Services)

## P

### PADS, HEEL/PRE-CUT/SPUR/METATARSAL

Acor  
**Bintz Company**  
**Dia-Foot/Pure Stride**  
**Dr. Jill's Foot Pads**  
Gilden Tree  
Hapad  
**Langer Biomechanics Group**  
Mat Plus  
**Pedifix**  
Silipos (Gel)

Spenco (2nd Skin)  
Stein's  
(See Also: Heel Cups/Cushions; Heel Lifts)  
**PAIN MANAGEMENT (Specialty Devices and Technologies)**  
ArthroCare (TOPAZ)  
Berman Partners  
Curamedix (EPAT)  
**Cutting Edge Lasers**  
Energia Medical/Healthlight (infrared light therapy/red light therapy)  
Multi-Radiance  
**Neurogenx (for neuropathy/chronic pain)**  
**Pedifix (Quick-Tape water-resistant foot strap)**  
**Remy Laser/ Zuckerman Future Technologies**  
Used Laser Center  
Zimmer Medicine (radial pulse)  
(See Also: Diabetic Neuropathy, ESWT, Lasers, Pharmaceuticals, Physical Therapy, Tape)

### PATHOLOGY LABS

Acupath  
**Bako**  
Laboratory of Podiatric Pathology  
**McClain Labs**  
MDX  
Podiatric Pathology Laboratories  
Sagis  
Therapath  
(See: Diagnostics)

### PATHOLOGY LABS: Epidermal Nerve Fiber Density

**Bako**  
Therapath

### PATHOLOGY LABS (In-Office)

USA Medical  
Vanguard

### PATIENT BILLING

(See: Bill Collection; Computers: Software [Practice Management])

### PATIENT EDUCATION

Biomedical Models Co.  
DataTrace (podiatric graphics)  
(See Also: Anatomical Models; Practice Promotion)

### PATIENT MANAGEMENT

Care Pics (eConsults, eReferrals)

### PATIENT NOTES

(See: Documentation/Computers: Software [Patient Notes])

### PAYROLL SYSTEMS

(See: Computers: Software [Practice Management])

### PEDIATRIC: Specialties

Acor (Kid Fits Arch Supports)  
**Allied OSI**  
California Orthopaedics Lab  
(Kids Pals Orthotics)  
**Comfort Fit**  
Integrity Orthotics (childrens' orthotics)  
**Langer Biomechanics Group Inc. (CRS® Counter Rotation System)**  
MD Buying Group (Pedipod childrens' orthotics)  
**Nolaro**  
**Pro Lab (Kiddythotics)**  
Redi-Thotics  
Silipos (silicon specialties)  
SureStep (custom pediatric orthotics)  
**PEDICURE LINERS**  
**Belava**

### PEDORTHIC/ORTHOTIST IN-OFFICE SERVICES OHI (Central Casting) PERIPHERAL NEUROPATHY

(See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals)

### PHARMACEUTICALS: Analgesics

Adria Labs (Axotal)  
DuPont Pharmaceuticals (Nubain)  
DuPont Pharmaceuticals (Percocet)  
DuPont Pharmaceuticals (Percodan)  
Heron (Zynrelief)  
High Chemical (Sarapin) (injectable)  
Knoll Pharmaceutical (Vicodin)  
Merck Sharp & Dohme (Dolobid)  
Norwich-Eaton Pharmaceuticals (Buprenex)  
Novartis Pharmaceuticals (Fiorinal)  
Pedinol (Nalfon 200)  
Winthrop Labs (Talacen)  
Wyeth-Ayerst (Lodine/Duract)  
(See: Pharmaceuticals/Topical)

### PHARMACEUTICALS: Antibiotics

Barr Labs (Cephalexin)  
Biocraft Labs (Cephalexin)  
Biocraft Labs (Dicloxacillin)  
Glaxo Inc. (Ceftin)  
Lederle Labs (Pipracil)  
Eli Lilly & Co. (Cecilor)  
Eli Lilly & Co. (Keflex)  
Eli Lilly & Co. (Keftab)  
Lypho Med, Inc. (Cefazolin)  
Mead-Johnson Pharmaceuticals (Duricef)  
Medicis (Omnicef)  
Merck (Invanz)  
Miles, Inc. (Cipro)  
Parke-Davis (Meclomen)  
Pfizer (Zyvox)  
Roerig (Unasyn)  
Henry Schein Co. (Dicloxacillin)  
SmithKline Beecham (Augmentin/Pexiganan)  
Squibb & Sons, Inc. (Azactam)  
Upjohn Co. (Cleocin)  
Upjohn Co. (E-Mycin)  
Zeneca (Cefotan)

### PHARMACEUTICALS: Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)  
Pedinol (Gris-PEG)

### PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]

Janssen (Sporanox)  
Novartis (Lamisil Tablets)  
Pedinol (Gris-PEG)

### PHARMACEUTICALS: Anti-Inflammatory

American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension)  
Boots Company (Rufen)  
Bristol-Myers (Nuprin)  
Ciba-Geigy Pharmaceuticals (Butazolidin)  
Ciba-Geigy, Inc. (Voltaren)  
Eli Lilly & Co. (Nalfon)  
Horizon (Duexis)  
Merck Sharp & Dohme (Clinoril)  
Merck Sharp & Dohme (Indocin)  
Mylan Labs (Meclofenamate)  
Pedinol (Nalfon 200)  
Pfizer Labs (Feldene)  
Syntex Labs (Naprosyn)  
Upjohn Co. (Motrin/Ansaid)

Continued on page 74





## Early intervention can save lives. Put your patients' feet first.

Approximately 15% of diabetic patients have a diabetic foot ulcer or open wound.<sup>1</sup> Diabetic foot ulcers can be a marker for more serious underlying conditions, and if they don't heal, can lead to amputation or worse. From 2001 to 2021, diabetes prevalence significantly increased among US adults 18 or older. In 2021, 38.4 million people had diabetes—that's 11.6% of the US population who could now or in the future require diabetic wound care.<sup>2</sup> How will you meet this rising demand? **The Midmark® 647 Podiatry Chair is designed with features that can help improve your clinical workflow without sacrificing quality of care.**



Midmark 647 Podiatry Chair shown with obsidian upholstery.



Learn more at:  
**[midmark.com/footfirst](https://midmark.com/footfirst)**

**NEW!**

# EPIEFFECT™



## TRI-LAYER HUMAN PLACENTAL ALLOGRAFT

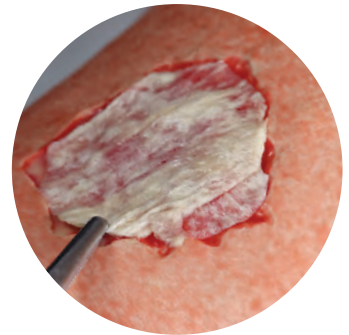
**EPIEFFECT** is a NEW tri-layer human placental allograft that provides a protective environment to support the healing cascade.



Shelf-stable\* and  
easy to apply



0.6 mm thickness\*\*  
for optimal handling



Repositionable  
after hydration

### Clinical Use Examples

- Acute Wounds
- Chronic Wounds
- Post-Debridement
- Dehisced Wounds
- Diabetic Foot Ulcers (DFUs)
- Venous Leg Ulcers (VLUs)
- Pressure Ulcers (PUs)
- Deep or Tunneling Wounds

Processed with:

**Purion**

Contact us to discover the benefits of EPIEFFECT:  
866.477.4219 or [information@mimedx.com](mailto:information@mimedx.com)



From the Maker of EPIFIX

**MIMEDX**

\*See Instructions for Use \*\*Nominal when dry

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US-LE-2300017 v1.0

Whitehall Labs (Advil)  
Wyeth-Ayerst Labs (Orudis)  
(See: Pharmaceuticals/Topical)

**PHARMACEUTICALS: Anti-Itch**  
Aquaphor  
Benadryl  
CeraVe  
Cortisone-10  
Dermeleve  
Kenalog  
Neosporin  
Stiefel (Sarna)  
Temovate

**PHARMACEUTICALS: CBD**  
(See: CBD)

**PHARMACEUTICALS: Compounding**  
Haldey Compounding  
Medi-Stat  
PD Labs  
Physicians Specialty Compounding  
Quality Compounding  
Trilogy

**PHARMACEUTICALS: Diabetes**  
(See: Pharmaceuticals; Diabetic  
Neuropathy; Supplements; Wound  
Dressings; Wound Treatment)

**PHARMACEUTICALS: Diabetic  
Neuropathy (category includes  
medical foods)**  
Alfa Sigma (Metanix)  
Angsko (Neuro-Eze)  
ARX  
Biofreeze  
**Bako (NeurX-TF tablets)**  
**Blaine Labs**  
Free Life  
Health Care Products (Zostrix)  
Eli Lilly (Cymbalta)  
Haldey Compounding  
Moberg (Kerasal Neurocream)  
Molecular Labs (Neurvasia)  
Origin BioMed (Neuragen)  
Parke-Davis (Neurontin)  
**Pedicis (Pedicin, Hempcin)**  
Pfizer (Lyrica)  
Pharmaceutix (podiaPN)  
Physician Specialty  
Compounding  
Realm (NeuRemedy)  
**Tetra (Alaplex)**  
Topical Biomedics (Topricin)  
Wise Consumer Products  
(Frankincense and Myrrh)

**PHARMACEUTICALS: In-Office  
Dispensing**  
Vanguard Pharma

**PHARMACEUTICALS: Gout**  
Gensco  
Savient (Krystexxa)  
Takeda (Uloric; Colcyras)

**PHARMACEUTICALS:  
Homeopathic**  
Medi-Natura (Traumeel)  
Topical Biomedics

**PHARMACEUTICALS:  
Neutraceuticals**  
(See: Neutraceuticals)

**PHARMACEUTICALS:  
Onychomycosis (Non-Topical)**  
(See: Pharmaceuticals; Anti-Fungals  
(Oral) [Onychomycosis])

**PHARMACEUTICALS: Peripheral  
Arterial Disease**  
Hoechst-Roussel (Trental)

**PHARMACEUTICALS: Steroids**  
Forest Labs (Dalalone)  
Schering (Elocon)

Stiefel Labs (Mimyx)  
Stratus (Dermazene)  
Teregen Labs (TDX LA)

**PHARMACEUTICALS: Topical  
Medications (Analgesics)**  
Agewell  
ARX  
Angsko (Arginine Therapeutics)  
Biofreeze/Performance Health  
**Blaine Labs (HempNesic)  
(CBD)**  
Core Products (Ibunex, Gluconex)  
Cryoderm  
Dr. Hay's Natural Pain Relief  
Dr. Swaim's  
Medi-Natura (Traumeel)  
Ican (Reliaderm)  
MPM Medical (Regenecare)  
**Pedicis (Hempcin)**  
Stratus (Dermazene)  
Syncom (Fortex)  
Topical Biomedics (Topricin)  
Toprail Pharmaceuticals (Capzix)  
Tripod Labs (Flexstat)  
Truecotics  
Veritas  
Wise Consumer Products  
(Frankincense and Myrrh)  
Woodward (Mycocide HT)  
(See Also: CBD)

**PHARMACEUTICALS: Topical  
Anesthetics**  
(See: Skin Refrigerants)

**PHARMACEUTICALS: Topical  
Medications (Anti-Fungals/  
Anti-Microbials)**  
BSK/Onycol (nail)  
**Bako (Clarus Antifungal Cream;  
Clarus Antifungal Solution  
(nail); MacerX)**  
**Blaine Research Labs  
(Tineacide) (Nail)**  
Diaderm (Clear Zal) (Nail)  
Dr. Swaim's  
Flexitol Anti-Fungal Liquid (Nail)  
**Gill Podiatry**  
**Gordon Labs (Gordachom)  
(Nail); Mycomist (in-shoe  
sanitizer)**  
Haldey Compounding  
Humco (Miranel)  
Intraderm  
Janssen Pharmaceuticals (Nizoral)  
Marlinz (nail) (Tolcylen)  
Medicis (Loprox)  
Merz (Naftin)  
Moberg (Kerasal) (Nail)  
Moore Medical  
Novartis (Lamisil Cream/Spray)  
Onox Solution  
Ortho Pharmaceuticals  
(Spectazole)  
Ortho Dermatologics (Luzu)  
**Pedicis (Cidacin)**  
Pedinol Pharmacal (Fungoid Tincture,  
Pedi-Dri Topical Powder; Ertaczo)  
Pharmaderm (Oxistat; Keralac (Nail)  
Podiatree  
Prevent-Plus (Duraderm)  
ProFoot  
Schering Labs (Lotrimin)  
Schering Labs (Lotrisone)  
Stiefel Labs (Zasorb AF Powder)  
Stratus (Dermazene)  
**Tetra (Clean Sweep)  
(in-shoe)**  
Tripod Labs (NailStat/Tineastat)  
Wellstone Labs (Molecular AF/Aft-Laz)

Westwood-Squibb (Exelderm)  
Woodward Labs (Mycocide) (Nail)

**PHARMACEUTICALS: Topical  
Medications (Anti-Infectives/  
Cleansing/Healing and/or for  
Matrixectomies)**  
**AmerX (Amerigel)**  
Angelini (Silver Stream)  
Bacitracin  
**Bako (Tri-Soft)  
(with emulsifier)**  
Corticosporin Otic  
Ferno-Ille (Chlorazene)  
Gentamicin  
**Gordon Labs  
(Sodium Hydroxide)**  
Neosporin  
Pedinol (Phenol EZ Swabs)  
Purdue-Frederick (Betadine)  
Silvadene  
Stratus (Peviderm)  
Triple Antibiotic

**PHARMACEUTICALS:  
Topical Medications (Anti-  
Inflammatory)**  
Biofreeze/Performance Health  
Core Products (Ibunex, Gluconex)  
Cryoderm  
Medi-Natura (Traumeel)  
**Pedicis (Plantacin)**  
Stratus (Dermazene)  
Syncom (Fortex)  
Tripod Labs (Flexstat)

**PHARMACEUTICALS: Topical  
Medications (Anti-Perspirants/  
Deodorants/Drying Agents)**  
**Bintz Co. (Khepra)**  
Fraser Labs (On Your Toes)  
**Gordon Labs (Abscents, Bromi-  
Talc, Bromi-Talc Plus,  
Formadon, Bromi-Lotion,  
Gordon's #5 [Aerosol foot  
powder])**  
Haldey Compounding  
Onox Solution  
Pedinol Pharmacal (Breeze-Mist,  
Pedi-Pro Powder, Castellani  
Paint Modified (Color/Colorless),  
Lazerformaldehyde Solution, Pedi-  
Boro Soak Paks)  
**Pedifix (Pedilux4)**  
Podiatree  
Stiefel (Zasorb)

**PHARMACEUTICALS: Topical  
Medications (Astringents)**  
Herbert Labs (Bluboro)  
Moberg (Domeboro)  
Pedinol (Pedi-Boro Soak Paks)

**PHARMACEUTICALS: Topical  
Medications (Dermatitis)**  
**Bako (Kera-HC)**  
Bayer (Desonate) (atopic dermatitis)  
Physician Specialty Compounding  
Stiefel (Mimyx)

**PHARMACEUTICALS: Topical  
Medications (Moisturizers/  
Softeners)**  
AllPreMed/Podo Expert  
Angsko  
**Bako (Kera HC; Kera-42;  
Hydro-Cutis)**  
**Blaine (RevitaDerm,  
DermaBetic Skin  
Cream)**  
Dermatonics (heel balm)  
Diaderm (ClearZal Callus)  
Dr. Spalding's Podiatric Products  
ELON

Flexitol (Heel Balm, Heel Perfect,  
Diabetic Foot Balm)  
Gehwol  
Gilden Tree  
**Gill Podiatry**  
**Gordon Labs (Aloe-Grande  
Cream, Gormel, Vite-A-  
Cream, Calicylic, Sorbidon  
Hydrate)**  
Haldey Compounding  
Health Care Products (Diabetiderm)  
H-E-A-T- (Callusan)  
Intraderm  
Kamedis  
MD Private Label  
Medimetrix  
Merz (Aqua Glycolic)  
Moberg (Kerasal)  
Moore Medical  
Pedifoot  
Pedinol Pharmacal (CeraVe,  
Ureacin-10 Lotion & Ureacin-20  
Creme, Lazer Creme, HydriSalin  
Creme & Lotion, HydriSalin Gel,  
Lactinol E Creme & Lotion)  
Pharmaderm (Keralac, AmLactin)  
Physician Specialty Compounding  
ProFoot  
Scientific Solutions (Bare line)  
Skin Integra  
Stiefel Labs (Epilet Lotion)  
Straight Arrow (Foot Miracle)  
Summers Laboratories  
(Keralyt Gel)  
**Tetra (Kamea)**  
TheraPlex  
Toprail (Lactisal)  
Tripod Labs (Advanced Moisturizing  
Formula)  
Westwood-Squibb (Lac-Hydrin)

**PHARMACEUTICALS: Topical  
Medications (Nail Antifungal  
Treatments)**  
**AmerX (Amerigel)**  
Angsko (Arginine Therapeutics)  
**Bako (Kera Nail Gel; Clarus  
Antifungal Solution)**  
**Blaine Research Labs  
(Tineacide; Terpenicol)**  
Cipher Pharmaceuticals  
Dermik (Penlac)  
Diaderm (Clear Zal)  
Dr. Swaim's  
Flexitol Anti-Fungal Liquid  
Fungal Free Nails  
Gehwol  
**Gordon Labs (Gordachom)**  
Haldey Compounding  
Humco (Miranel) (nail dystrophy)  
Lyn Pharma (Spirularen)  
Marlinz (Tolcylen)  
Medimetrix  
Moberg (Kerasal)  
Omiera Labs (Podiazole)  
**Pedicis**  
**Pedifix (Clotrimazol)**  
Pedinol Pharmacal (Nail Scrub;  
Phenol EZ Swabs)  
Pharmaderm (Kerydin)  
Physician Specialty Compounding  
Podiatree  
**Tetra (Formula 3,  
Formula 7)**  
Tripod Labs  
(Nailstat 2-Step Formula)  
Ortho Dermatologics (Jublia)  
Wellstone Labs (Molecular AF)

Continued on page 78



# Congratulations

Dr. Steve A. McClain on your  
PM's Lifetime Achievement Award  
and celebrating 20 years  
of patient care in 2024!



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- Cysts • Aspirates • PCR

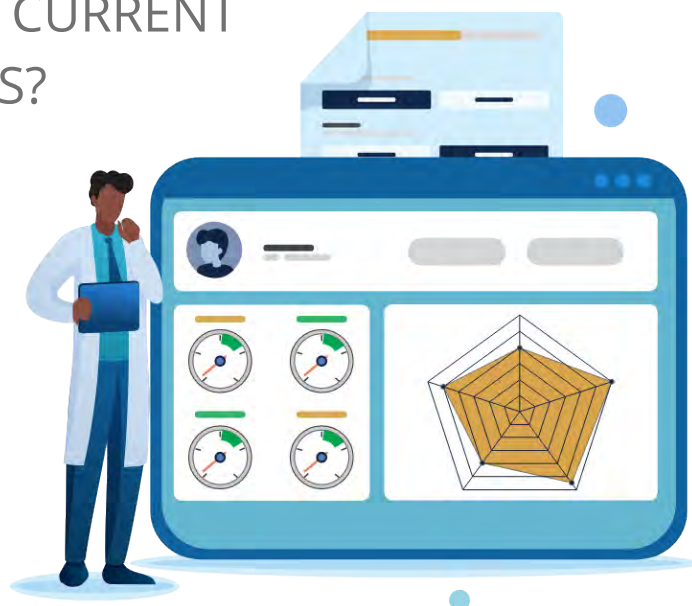
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personal insights  
with the AAPL*

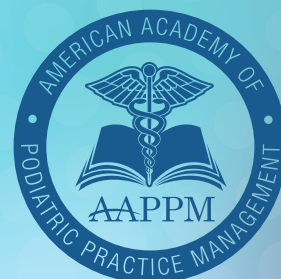
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# Experts in Orthotic Therapy

Partner with ProLab for the best patient outcomes:

- Evidence-based orthotic design
- Truly custom orthoses made to your exact prescription
- Products hand crafted in Napa, California
- Monthly Biomechanics & Orthotic Therapy Newsletter by Dr. Kirby
- Consultations with DPM Medical Consultants

## ProLab Podiatrists on Staff



Dianne Mitchell-Pray, DPM



Larry Hupp, DPM



Kevin Kirby, DPM

## ***A Closer Look at ProLab Orthotics***

ProLab was founded in 1989 by Dr. Paul Scherer, a renowned podiatrist and educator. Focusing on the medical literature, Dr. Scherer integrated evidence-based research into the design, materials, and fabrication of custom orthoses. This evidence-based approach continues today as we produce the most effective orthoses for optimal outcomes.

Supporting the podiatric community is an integral part of ProLab's mission. Our website is an excellent source of free education for students and clinicians. ProLab Medical Consultants, Dr. Larry Hupp and Dr. Dianne Mitchell-Pray, created an excellent online series of video lectures on all aspects of orthotic therapy. Additionally, our Biomechanics Director, Dr. Kevin Kirby, writes a monthly Biomechanics & Orthotic Therapy newsletter.

Give us a call, visit our website, or send us an email to learn more about ProLab Orthotics and become a client.



Winlind (Dr Win's)  
Woodward Labs (Mycocide)  
(See Also: Nail Polishes; Medicated)

**PHARMACEUTICALS: Topical Medications (Nail Antifungal/Cosmesis Treatment)**  
Marlinz (Tolcaylen)

**PHARMACEUTICALS: Topical Medications (plaque psoriasis):**  
Ortho (Bryhali)

**PHARMACEUTICALS: Topical Medications (Scar Therapy)**  
Blaine (Scar Care Gel Pads)  
Intraderm  
Merz (Mederma)  
Physician Specialty Compounding

**PHARMACEUTICALS: Topical Medications (Skin Adherents)**  
(See: Adhesives)

**PHARMACEUTICALS: Topical Medications (Skin Protectants)**  
Summit Industries (Lantiseptic)

**PHARMACEUTICALS: Shoe Disinfectants**  
Gordon (Mycomist)  
Patholase (Sanifeet)  
Tetra (Clean Sweep)

**PHARMACEUTICALS: Wart Medications**  
Gordon Labs (Formadon)  
Halday Compounding  
Med Cara (WartPeel)  
Pedicis (Vircin)  
Pedinol (Lazerformalyde)  
Physician Specialty Compounding  
Tetra (GlyCylic)  
Transderm Solutions  
Tripod Labs (Plantarstat)

**PHARMACEUTICALS: Topical Medications (Web Maceration)**  
Bako (MacerX)

**PHARMACEUTICALS: Wound Treatment**  
3M (Tegaderm Matrix, Veraflo, ActVAC, Promogran Prisma)  
ABL (Silvrstat)  
Acelity (Systagenix)  
AmerX (Amerigel)  
Angelini  
BioLab Sciences (Fluid GF liquid allograft)  
Cardium Therapeutics (Excellagen)  
Care-Tech (Matrix gel)  
Cellerate RX  
Convatec, A Squibb Co. (DuoDerm)  
Derma Sciences (Medi-Honey)  
DS Medical Holdings (Fluid GF liquid allograft, Restore GF, My Own Skin)  
Ferris Mfg. (Poly-Mem)  
Gensco (Astero)  
Hartmann (exudate management) (Zetuvit)  
HS Pharma (Bensal HP)  
Human Biosciences  
Hymed  
Intraderm  
Keneric (RTD dressings)  
Lavior  
Links Medical (medical honey)  
Medline  
MPM Medical (SilverMed; Excel Gel)  
NuMed  
Pfizer (Zyvox)  
PolarityTE (SkinTE)  
Prevent-Plus (Duraderm)

Reddress (Actigraf)  
Regenical  
Smith & Nephew Wound Management (Profore/Acticoat/Iodosorb)  
Smith & Nephew (Regranex)  
SNS (wound care kits)  
Steadmed (Drawtex)  
Thera Gauze (Soluble Systems)  
Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)

**PHARMACEUTICALS: Wound Treatment (Natural)**  
Tripod Labs

**PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue)**  
AmnioX (allograft for wound healing)  
Axolotl (skin-cell-derived regenerative injectable liquid)  
Convate  
Integra  
KCI (GraftJacket)  
Kerecis (fish skin technology)  
Lifenet  
Matrimon  
Mimedx (Epifix, EpiEffect, Epicord, Amniofix, Amnioeffect, Amniocord, Axiofill, Amnioburn)  
MTF (Leneva, Amnio Band, Salera)  
Organogenesis (Apligraf/Dermagraft)  
Pegasus  
Promethean (Gamma Graft)  
Stim Labs (Corplex, Revita)  
TEI Biosciences (Primatrix)

**PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)**  
Smith & Nephew Medical (Accuzyme/Panafil/Santyl)  
Stratus Pharmaceuticals (Kovia, Ziox)

**PHARMACEUTICALS: Wound Treatment/Pain Treatment combo**  
Gensco (Astero)

**PHOTOGRAPHY (Close-Up)**  
(See: Documentation)

**PHYSICAL THERAPY: Cold Modalities**  
Biofreeze/Performance Health  
Silipos

**PHYSICAL THERAPY: Electrotherapy/Ultrasound/Interferential/TENS/Laser**  
Berman Partners  
Cutting Edge  
Energia/Healthlight  
Esate  
Multi-Radiance  
Universal Ultrasound  
Used Laser Center  
VasoCare (Vein-O-Plus) (neuromuscular electrical stimulation)

**PHYSICAL THERAPY: Hydrotherapy**  
(See: Hydrotherapy)

**PHYSICAL THERAPY: Post-Op/Post-Trauma/Rehab**  
Arizona AFO  
Bauerfeind  
Berman Partners  
Darco (Shoes)  
DM Systems  
Dr. Jill's Foot Pads  
Energia/Healthlight  
Gill Podiatry

**Iris Bioengineering (Toe-Tugger)**  
Moore Medical  
Pedifix  
Propet  
Richie Brace  
Smith & Nephew (Rehab Division)  
Used Laser Center  
(See Also: Braces/Supports; Physical Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants]; splints)

**PHYSICAL THERAPY: Post-Injury Regenerative Treatment**  
Axolotl

**PHYSICAL THERAPY: Topicals**  
(See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]; Pharmaceuticals: Topical [Analgesics])

**PHYSICIAN EDUCATION**  
(See: Associations, Books, CME, Television, Videotapes)

**PHYSICIAN RECRUITING**  
Med Serv

**PLANTAR FASCIITIS (Specialties)**  
Active Life Solutions (High Healer)  
Allied OSI (FS6 Sleeve)  
ArthroCare Sports Medicine (Coblation)  
Berman Partners  
Curamedix (EPAT)  
Cutting Edge Lasers  
Darco (FS6 Sleeve)  
Energia Medical/Healthlight (infrared light therapy/red light therapy)  
Instratek  
Medi-Dyne (Pro-Stretch/Tuli's Heel Cups)  
Osteomed (Koby Gard)  
Pedifix (Quick Tape)  
Remy Laser  
Richie Brace  
Thera-Band/Performance Health  
Used Laser Center  
Zimmer Medicine (radial pulse)  
(See Also: Cryosurgery; ESWT; Lasers; Pharmaceuticals)

**PLANTAR FASCIITIS (Day/Night Splint)**  
Swede-O (Plantar FXT)

**PLANTAR FASCIITIS (Deep Stretching)**  
Medi-Dyne (ProStretch)

**PLANTAR FASCIITIS (Night Splints)**  
Active Ankle Systems/Performance Health  
Alimed  
ComfortFit  
Darco  
Langer Biomechanics Group  
Ossur  
(See Also: ESWT)

**PLANTAR FASCIITIS (In-shoe sleeve)**  
DJO Global (Aircast Air Heel)

**PODCASTS**  
(See: Webinars/Podcasts/Blogs)

**POPULATION HEALTH MANAGEMENT (for diabetes)**  
Arche Healthcare

**POSITIONING SYSTEMS: Pediatric**  
(See: Braces: Pediatric)

**POST-OP PROTECTION**  
(See: Bandage/Cast Protectors; Braces/Supports; Casting Materials; Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Skin Closures; Socks; Splints; Wound Management; Vitamins: Post-Op)

**PPE PRODUCTS**  
Dia-Foot  
MD Buying Group  
Medline  
Vanguard

**PRACTICE-BUILDING/MARKETING (Office Management/ Consulting/Advertising/Product Customization/In-Office Patient Communication/Revenue Enhancement/Waiting Room Videos/Scheduling Help/Reputation Management/Social Media/Financial Services/Website Creation/Search Engine Optimization/Email Marketing)**  
Ahn, Dr TJ (Opt-Out book, consulting)  
AAPPM  
Aspire Health Management  
Atlas FAI (EOTTS procedure implementation)  
Blue Orchid Marketing  
Extremity Healthcare  
FABI  
Foot Helpers  
HPMSI  
Institute for Podiatric Excellence and Development (IPED)  
Jaroll Medical Management Consulting  
Manta Group  
MD Private Label  
Medical Mavin  
Officite  
Online Podiatry Sites  
Podiatry Content Connection  
Scheduling Institute  
Sole Marketing (for orthotics)  
Toe-Rific  
Top Practices  
Weave (two-way texting platform; review management; electronic forms)  
Web Power Video  
(See Also: Adjacencies; Associations; Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practices (Buying/Selling/Consolidation); Practice Promotion [Advertising]; Referral Network; Websites [Physician])

**PRACTICE MANAGEMENT/MARKETING/CONSULTING**  
(See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice-Building/Practice Promotion)

**PRACTICES: Buying/Selling/Consolidation/Supergroups**  
Extremity Healthcare  
Medical Mavin (Buying/Selling/TOMS: Transitional Ownership Management System)  
Podiatry Growth Partners  
Continued on page 81

# Medical evidence suggests there is a better way to manage **INSERTIONAL ACHILLES TENDINOPATHY**

- Control end-range stress
- Augment muscle function
- Prescribe an Allard AFO by name



**allard** | **USA**

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## PRESSURE ASSESSMENT

(See: Diagnostics Equipment)

## PRESSURE WALKERS

Darco (Walker)  
Defender  
Ossur

## PRIVATE LABELING (for practices)

MD Private Label

## PRODUCT CUSTOMIZATION (for private labeling)

(See: Private Labeling)

## PRODUCT DESIGN/DEVELOPMENT

Intelivation (Implants)

## PROSTHETIC NAIL SYSTEM

Pedifix (Just For

Toenails)

## PUBLICATIONS

APMA News

HALM (American

Association for Physician Leadership journal)

JAPMA

PM News

Podiatry Management

Podiatry Today

PRESENT (Podiatry.com, eZines)

## PUMICE BARS

Teregen Labs (Personal Pumi Bar)

## PURCHASING NETWORKS

(See: Supplies)

# R

## RADIO ADS

(See: Practice Promotion)

## RECRUITING

(See: Physician Recruiting)

## REFRIGERANTS

(See: Skin Refrigerants)

## REGENERATIVE TREATMENT

(See: Physical Therapy: Post-Injury Regenerative Treatment)

## REHAB

(See: Braces/Supports; Physical Therapy: Post-Op Protection; Shoes; Splints)

## REMOTE PATIENT MONITORING (RPM)

(See: Diagnostics)

## REPAIRS

Med-Pro (whirlpools, chair upholstery)

## REPUTATION MANAGEMENT

(See: Practice Building)

## RESIDENCY COURSEWARE

PRESENT

## RETRACTORS

(See: Surgical Specialties)

## REVENUE ENHANCEMENT

(See: Practice-Building/Practice Promotion; Adjacencies/In-Office Dispensing)

# S

## SAFETY PRODUCTS & SERVICES

(See Also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum

Systems; Waste Disposal; X-Ray; Personnel Radiation Monitoring; X-Ray: Shielding)

## SANDALS

(See: Shoes: Sandals)

## SAWS

(See: Surgical Equipment)

## SCAR MANAGEMENT

Blaine (Scar Care Gel Pad)

Merz (Mederma)

## SCHOOLS

(See: Colleges)

## SCRIBES (Virtual)

(See: Virtual Assistants)

## SEMINARS

(See: Associations; Practice Promotion)

## SENSORY TESTING

(See: Diagnostics Equipment: Diabetic Neuropathy)

## SHEET STOCK

(See: Orthotics: Raw Materials)

## SHIELDS

(See: Orthotics: Custom Digital Shields)

## SHOE SANITIZER/ANTIFUNGAL

## DELIVERY SYSTEM

Pedifix (Steri-Shoe)

(See: Pharmaceuticals: Shoe Disinfectants)

## SHOES: Athletic/Walking/

## Comfort

Acor

Apex

Asics

Brooks Shoe, Inc.

GDefy (Versoshock)

New Balance

(Aravon/Procure)

Revere

SAS

Strive

Vionic

Waco (Revitalign)

## SHOES: Balance

Apex (Moore Balance Shoe)

## SHOES: Custom-Made/Molded

Acor (Traditional Custom/Urban Walkers/ThermAcor)

Eneslow

Jerry Miller I.D. Shoes (Beta-Walker/Traditional Custom)

Tru-Mold

## SHOES: Depth/Diabetic

Acor (Urban Walkers)

Anodyne

Apex (Ambulators/AFO Essentials Program)

Apis

Betterform

ComfortFit Labs

Drew Shoe Corp.

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

JMS Plastics

JSB Orthotics

KevinRoot

Langer

P.W. Minor

New Step Orthotics Lab

Oasis

Orthotic Group

Orthofeet (Hands-Free)

PAL

Ped Lite

Pedors

Pilgrim (Deer Tracks/Hoopoe)

Pine Tree Orthopedic Lab

Propet

Revere

Safestep

STJ

Stride-Lite

Strive

Surefit

(See Also: Medicare Diabetic Shoe

Program); Shoes: Custom-made

Shoes: Post-op/Diabetic Combo)

## SHOES: Depth/Diabetic (custom

shoe/insert scanner)

Apex (ScanCast3D)

## SHOES/BOOTS: Post-Op/Post-

## Trauma

(See: Physical Therapy)

## SHOES: Post-Op/Diabetic

## Combination

Darco

Pedors (Tothonator)

## SHOES: Sandals

American Orthotics Lab, Inc. (Healing Sandal)

Apex

ComfortFit

Dia-Foot/Pure Stride

Earthwalk

JSB

KLM

Langer

OLT (3D Printed)

Orthotic Group

Revere

Spenco

STJ

Vionic

## SHOES: Slippers

Powerstep

## SHOES: Specialty Retailers

Eneslow

## SHOWER & BATHING AIDS

(See: Bandage/Cast Protector)

## SILICON SPECIALTIES

Bauerfeind USA (Viscoped/Viscoheel

SofSpot)

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart/Polygel/Healix Care

Orthofeet (Bio-Sole GEL)

Pedifix (Gel Smart)

Podiatree

Silipos

Stein's

(See Also: Digital Appliances)

## SILICON SPECIALTIES

## (diabetic-friendly)

Gel Smart

Pedifix

(Visco-Gel line)

## SILVER DELIVERY SYSTEM

(See: Shoes)

## SKIN CLOSURES

Gill Podiatry

Henry Schein

Medline

Suturegard

## SKIN LESION REMOVAL

## (Cryosurgical)

Cryoprobe

Cryosurgery, Inc.

(Verruca-Freeze)

Gebauer (Ethyl Chloride)

Gill (Pedi-Freeze)

Moore Medical

## SLEEVES

Dr. Jill's Foot Pads (forefoot compression, bunion bracing, turf toe bracing, ankle bracing)

## SMOKE EVACUATION

(See: Lasers)

## SOCKS

Anodyne

Apex (Copper Cloud)

Bauerfeind (Spa Hosiery)

Bintz Company

Dia-Foot/Pure Stride

Dr. Comfort

Dr. Jill's Foot Pads

(bunion relief)

Drew Shoe Corp.

Drymax (copper/running socks;

diabetic (AVAL))

Foot Helpers

Frankford Leather

Infracore (Reynaud's/cold feet)

Medicoool (DiaSox diabetic

socks)

Orthofeet

P.W. Minor (Treadeasy)

Pedifix (Therafoot/

No-Ridge)

Powerstep (Flat socks, DASS ankle support sock)

Sigvaris

Silipos

Siren Care (remote patient monitoring)

Stride Lite

Thor-Lo (Thorneburg Hosiery)

Tru-Mold (Shear-Free Comfort Socks)

## SPLINTS (Night)

(See: Plantar Fasciitis)

## SPLINTS (Post-Op/Post-Trauma)

Angsko

Darco Int'l (Complete Splinting System)

Dr. Jill's Foot Pads

Gill Podiatry

Med Pro

Moore Medical

Pedifix

Silipos

Stein's

(See Also: Braces/Supports)

## SPLINTS (Plaster: For Orthotic Casting)

De Puy Casting

## STAFF MANAGEMENT

(See: Practice-Building)

## STATIONERY: Greeting Cards

(See: Gifts/Cards)

## STERILIZING EQUIPMENT/

## Autoclaves

Gill (Enbio)

Midmark (Ritter)

(See Also: Cleaners, Ultrasonic)

Sterilizers: Monitoring SteriCheck Systems

## STRAPPING (specialties)

Pedifix (Quick-Tape water-resistant foot strap)

## SUCTION SYSTEM:

(See: Vacuum and Spray Drills)

## SUPPLIES, SURGICAL

(See: Supply Houses; Surgical Equipment)

## SUPPLIES (catalog, direct sales, internet, group purchasing networks)

Advantage Medical

Alimed

Continued on page 85

# Bianco Brothers Instruments

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**The Original  
over 50 years in business**



**BB 1557 5-1/2" Nail Cutter  
\$35.00 ea.**



**BB SC 100 suture Shear  
\$ 15.00 ea.**



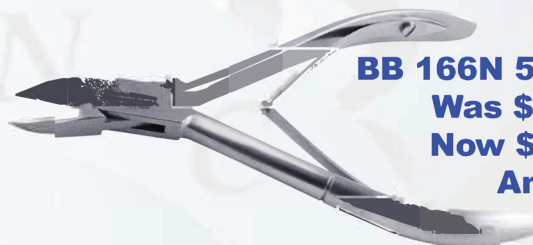
**BB eco5S  
5" or 6"  
\$25.00 ea.**

**BB B03**

**Blade Handke  
\$ 10.00 ea.**



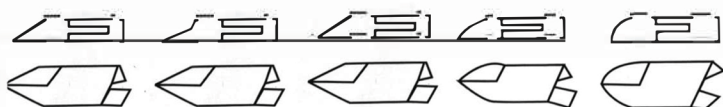
**Sharpening  
Available Any Brand**



**BB 166N 5" Nail Splitter  
Was \$59.95 ea.  
Now \$50.00 ea.  
Any Tip**



**BB 6000N 6" Nail Splitter  
Was \$59.95 ea.  
Now \$50.00 ea.  
Any Tip**



**Still in Brooklyn Still #1**

**Use Coupon Code "Coupon" get an  
additional 10% off All New Instruments**



It's Time To

# LEVEL UP

## Your Orthotics Revenue

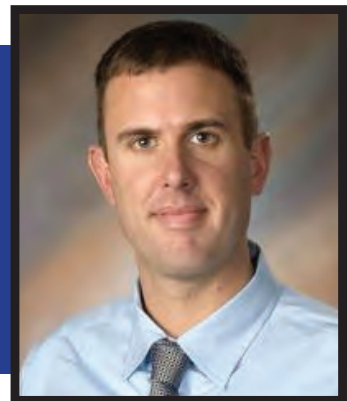


"I can't stress this enough - if you **make ONE call** today, call Randy and tell him you're interested in learning about Sole Marketing."

- Frank Colabella, DPM

"Get ready to **dramatically increase** your profits from orthotics. This is the best orthotics marketing system available!"

- Louis J. DeCaro, DPM



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**SOLE**<sup>TM</sup>  
**marketing**  
Dispense More Orthotics

- ★ Email Campaigns To Promote Orthotics
- ★ Educate With In-Office Marketing Materials
- ★ Social Media Digital Orthotics Library
- ★ Increase Your Orthotics Revenue



# Grow Your Practice in 2024 with Pure Stride Orthotics and Professional Footcare Products



**PURE STRIDE**  
Women's Dress Orthotics  
**PROFESSIONAL SERIES**

Helps relieve common foot ailments such as:

- Plantar Fasciitis
- Heel Spurs
- Metatarsalgia

Pure Stride Women's Dress Orthotics are only available from a medical professional

One Pair  
Six Layer Technology Ensures Comfort



**PURE STRIDE**  
**RX**  
Full Length Orthotics  
**PROFESSIONAL SERIES**

Helps relieve common foot ailments such as:

- Plantar Fasciitis
- Heel Spurs
- Metatarsalgia

Pure Stride RX Full Length Orthotics are only available from a medical professional

One Pair  
Five Layer Technology With Memory Foam



**PURE STRIDE**  
**RX**  
Full Length Orthotics with Shock Absorbing Polyurethane Foam  
**PROFESSIONAL SERIES**

Helps relieve common foot ailments such as:

- Plantar Fasciitis
- Heel Spurs
- Metatarsalgia

Pure Stride RX Full Length Orthotics are only available from a medical professional

One Pair  
Four Layer Technology With Polyurethane Foam



**PURE STRIDE**  
Full Length Orthotics  
Professional Full Length Orthotics

Helps relieve common foot ailments such as:

- Plantar Fasciitis
- Heel Spurs
- Metatarsalgia

Pure Stride Full Length Orthotics are only available from a medical professional

One Pair  
Four Layer Technology Ensures Comfort



**PURE STRIDE**  
Professional Men's Dress Orthotics  
**PROFESSIONAL SERIES**

Helps relieve common foot ailments such as:

- Plantar Fasciitis
- Heel Spurs
- Metatarsalgia

Pure Stride Men's Dress Orthotics are only available from a medical professional

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*We offer excellent, affordable products to help improve everyday life for patients suffering with foot pain, including:*

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*Pure Stride Dress Orthotics*

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*Gel Foot Pads*



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DocShopPro (online)  
eSutures (surgical supply)  
**Gill Podiatry Supply**  
Henry Schein  
Krasity's  
MD Buying Group (online)  
Medline  
Med-Pro  
Meyer Distributing  
Moore Medical  
My Foot Shop  
Professional Medical  
Warehouse  
Surefit  
Talar Capital Partners  
**SURGICAL (CHEMICAL) NAIL TREATMENTS**  
Pedinol Pharmacal (Phenol-EZ Swabs)  
**SURGICAL EQUIPMENT: Endoscopic**  
Instratek  
(Endotrac System)  
**SURGICAL TREATMENT: Specialties**  
AmnioX (allgraft for accelerating surgical healing)  
Arthrex  
Crossroads  
De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb)  
eSutures (sutures)  
In2Bones USA (Smart Toe hammertoe treatment)  
Instratek (Endotrac Endoscopic Plantar Fasciotomy Instrumentation)  
Jan L. (S-Mart exsanguination and Tourniquet system)  
Medline (blades, gloves, instruments)  
**MKoeur Medical (Mariott unit for Minimal Incision foot surgeons)**  
Nextremity Solutions (hammertoe correction system)  
Osteomed (Koby Isogard system)  
Paragon 28 (Baby Gorilla)  
Safety Fix (removable implants)  
Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin)  
Subchondral Solutions (S-Core)  
Suturegard  
Treace (Hallux Valgus)  
Vilex (Du Val Cannulated Screw System/Borrelli Blade System)  
Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain)  
(See Also: Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays)  
**SURGICAL FACILITY ACCREDITATION**  
(See: Accreditation)  
**SWABS**  
(See: Disposables)  
**SYRINGES**  
(See: Hypodermic Needles)

## T

**TABLES, SURGICAL**  
(See: Chairs)  
**TAPE**  
(See: Casting Materials; Supply Houses)  
**TAPE (for strapping)**  
Dr. Jill's Foot Pads  
Pedifix (Quick-Tape water-resistant foot strap)  
**TAPE (for bunions, corns, calluses prevention and treatment)**  
Pedifix (Sorespot silicone tape)  
**TELEHEALTH**  
(See: Computers; Software)  
**TELEVISION ADS**  
(See: Practice Promotion)  
**TENS UNITS**  
(See: Physical Therapy)  
**TEXTING PLATFORMS**  
Weave  
**TIBIAL TORSION DEFORMITIES**  
(See: Braces/Supports)  
**TOPICAL ANTISEPTICS**  
(See: Disinfectants/Hand Cleansers)  
**TOPICAL MEDICATIONS**  
(See: Pharmaceuticals: Topical Medications)  
**TOPICAL OXYGEN TREATMENT**  
AOTI (TWO2)  
EO2 (OxyGeni)  
Natrox  
Ogenix (Epiflo)  
**TOTAL CONTACT CAST SYSTEMS**  
BSN (Cutimed)  
Integra (TCC-EZ)

## U

**ULCER CARE/PREVENTION**  
(See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings)  
**ULTRASONIC CLEANERS**  
(See: Cleaners)  
**ULTRASOUND**  
(See: Physical Therapy)  
**ULTRASOUND IMAGING**  
20/20 Imaging  
**UPHOLSTERY**  
(See: Chairs/Upholstery)

## V

**VACUUM AND SPRAY DRILLS**  
European Footcare  
Gill (Podotronic Genius, V310, V400)  
Jan L.  
Medicool (File Stream)  
Podiatree (Kerathin nail debridement system)

**VASCULAR DIAGNOSTICS**  
(See: Diagnostic Equipment)  
**VASCULAR PROFUSION IMPROVEMENT**  
Vasocare (Vein-O-Plus)  
**VIDEOTAPES (Physician Education)**  
Art Of Surgery  
DataTrace  
Greater Texas Educational Foundation  
The Podiatry Institute  
**PRESENT (Residency Courseware)**  
Western Pennsylvania Hospital  
**VIRTUAL ASSISTANTS/SCRIBES**  
AngelCity VA  
Bottleneck Medical  
Curascribe  
DocAssistMe  
Provider Link  
**VITAMINS/SUPPLEMENTS/ MEDICAL FOODS**  
(See: Nutraceuticals)

## W

**WAITING ROOM VIDEOS**  
(See: Practice Promotion/Patient Education)  
**WALKERS**  
(See: Braces/Supports)  
**WART REMOVAL (topicals)**  
(See: Pharmaceuticals; Topical Wart Removers)  
**WART REMOVAL (non-pharmaceutical)**  
Saorsa (Swift System) (microwave technology)  
(See Also: Lasers)  
**WART REMOVAL: Refrigerants**  
Blaine Labs (V.A.D.)  
Cryoprobe  
Cryosurgery, Inc.  
(Verruca-Freeze)  
Gebauer Co. (Fluro-Ethyl)  
**Gill Podiatry (Pedi-Freeze/ Pedi-Shield)**  
**WEBINARS/PODCASTS/BLOGS**  
20/20 Imaging  
AmerX  
Arize  
Bako  
Biomedix  
DocShopPro  
Hyperion/Smart ABI  
McClain Labs  
ModMed  
OHI  
Pod of Inquiry, The  
**Powerstep Present**  
Saorsa  
Talar  
Tayco  
Top Practices  
**WEBSITES**  
(See: Online Education/Networking)  
**WEBSITES (Practice Site Creation/Sales)**  
Blue Orchid Marketing  
Officite  
Online Podiatry Sites  
**Podiatry Content Connection**  
WebPower Video

**WEBSITE CONTENT/WEB COMMUNICATION SERVICES/ INTERNET PRESENCE/ CONTROLLING BAD REVIEWS (Reputation Management)**  
Blue Orchid  
**Podiatry Content Connection**  
Weave  
**WHIRLPOOLS**  
(See: Hydrotherapy)  
**WOUND MANAGEMENT: Board Certification**  
(See: Board Certification)  
**WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention, Diagnostics, Software**  
Acelity (KCI VAC System; SNAP disposable NPWT)  
AOTI (topical oxygen)  
DM Systems (Heel-Lift)  
EO2 (topical oxygen)  
Juzo (compression stocking)  
Kinas (ESWT for DFU's)  
Medline  
Moleculight (wound measurement/ fluorescence visualization)  
Natrox (topical oxygen)  
Ogenix (topical oxygen)  
Smith & Nephew (Blue Sky)  
Softwave (ESWT for DFU's)  
Vanguard/CORE Group (securing reimbursement, wound resolution assistance/automated wound measurement) (Wound Solutions; WoundScape)  
Total Ancillary (skin substitutes software—matching patients with products)  
Vaporox (vapor treatment)  
Wright Medical: Osteoset (resorbable mini-beads)  
(See Also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure Walkers/ Scooters; Total Contact Casts)  
**WOUND MANAGEMENT: Topical Medications**  
(See: Pharmaceuticals: Wound Dressings)

## X-Z

**X-RAY: Cone Beam CT**  
Curvebeam  
**X-RAY: Machines**  
MinXray, Inc.  
X-Cel X-Ray, Inc.  
**X-RAY: Mini C Arms/Fluoroscopy**  
MiniCarms.com  
**Turner X-ray (Smart C)**  
**X-RAY: Processors**  
20/20 Imaging (Digital)  
All-Pro Imaging Corp.  
(Digital and Non-Digital)  
Foz Networks  
JRX Diagnostics  
Sigma Digital X-Ray  
X-Cel X-Ray, Inc. (MXR-14)  
**X-RAY: Ultrasound**  
20/20 Imaging  
Sigma Digital X-ray





# PHYSICIAN CLAIM corporation

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**1994-2024**

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- PCC specializes in podiatry, so clients see fewer denials and lower accounts receivable
- PCC has a proven system that results in faster pay and higher profitability
- PCC staff performs extensive insurance follow-up that can make or break a practice

***Our staff has over 175 years total of podiatry-only billing experience***

## PCC Allows You to Focus on Your Practice

- No start-up costs
- No long-term contracts
- PCC's per-claim fee and A/R follow-up are far more economical than either billing in-house or using other billing agencies
- Our clients have found that they can significantly reduce their staff once they hire us

***30 years in business***



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