PRODUCTS & SERVICES

# 2023 BUYERS'GUIDE

f knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

# **PART I**

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

# **PART II**

Part II, which starts on page 61, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer.

# **HOW TO USE THIS GUIDE**

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

# BUYERS' GUIDE

# Part I: Who's Who

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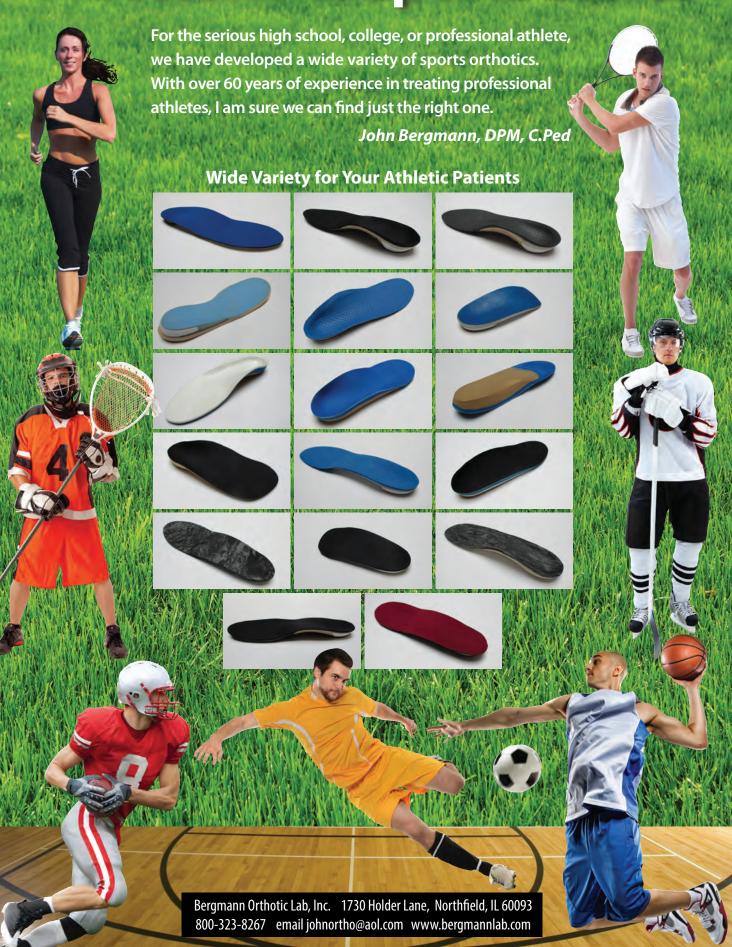
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"Podiatric medical assisting is a small and rapidly-changing professional career. As a result, our role is not understood as well as it should be by other professionals, our peers, educators, and the general public," says Cheryl Bailey, PMAC, Director of Communications for and President of the American Society of Podiatric Medical Assistants (ASPMA). "Obtaining membership in the ASPMA will establish an identity as a podiatric medical assistant, a professional whose support and participation will help the profession develop and gain recognition."

Podiatric assisting mostly involves on-the-job training—learning all aspects of podiatry. "Podiatry is one of the only fields where the medical assistant does a good amount of the patient care," adds Bailey. "This provides the assistant with knowledge and skill along with a study guide to take the exam and become a PMAC (Podiatric Medical Assistant Certified). This, of course, is dependent on the practice and physician."

The exams are offered online and in person at several conferences. You do need to become a member in order to take the exam, but, as Bailey says, "it's well worth it."

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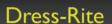






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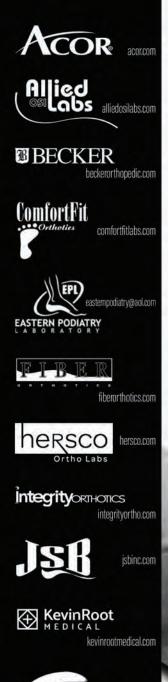
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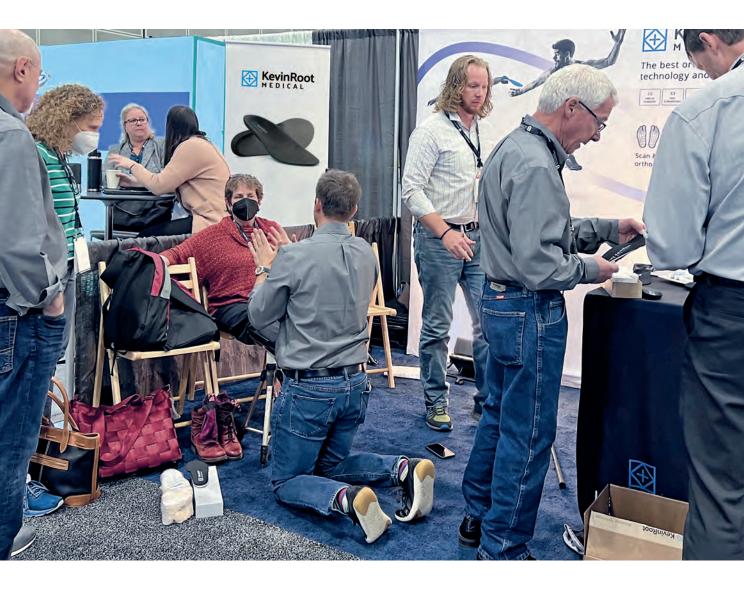








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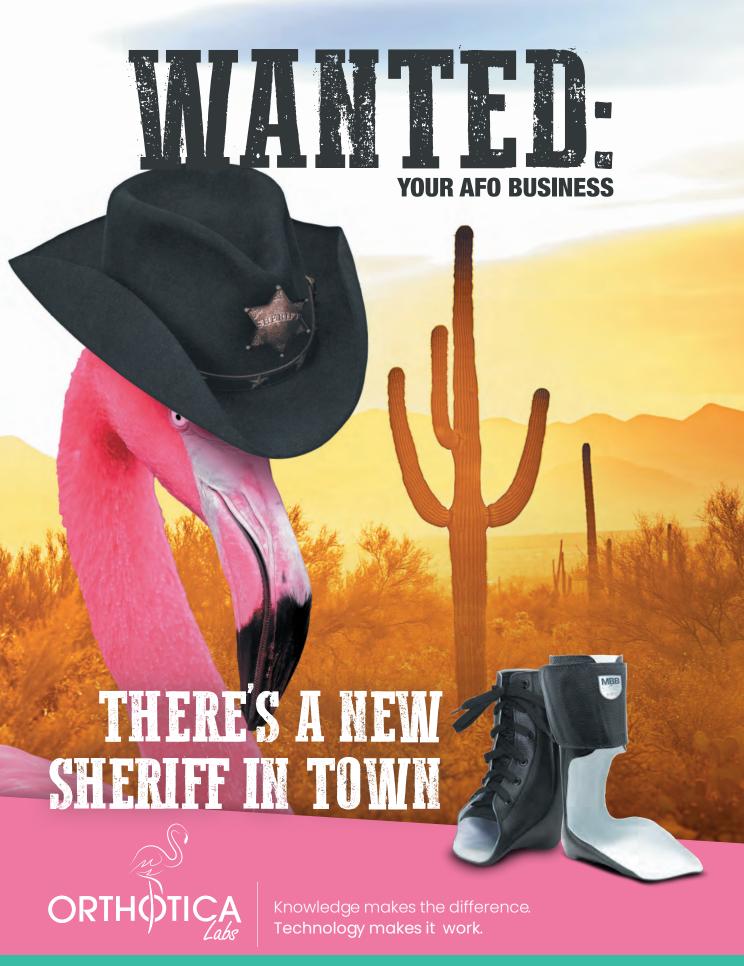
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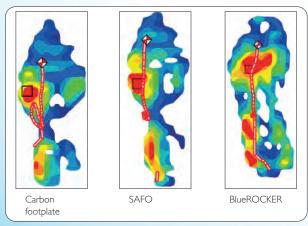
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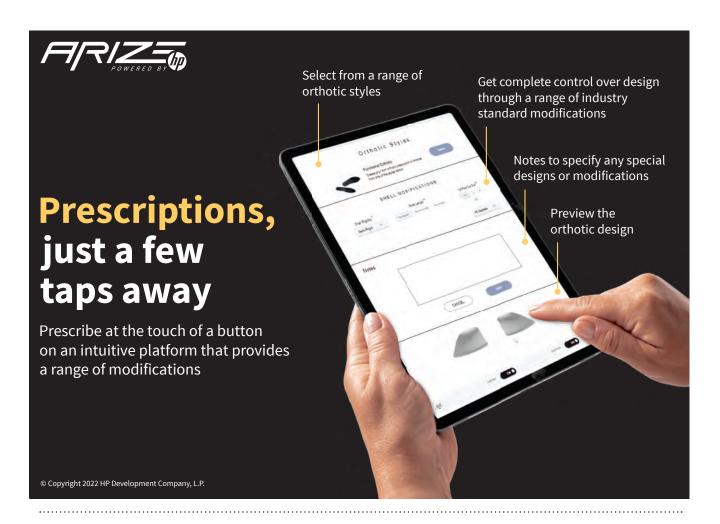


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Pilgrim Shoes, a well-known supplier of diabetic footwear brands "Hoopoe" and "Areni One" over the last quarter-century, has declared its readiness for the post-pandemic era despite logistics challenges and lockdowns in China.

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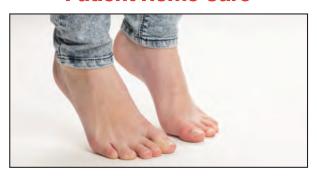




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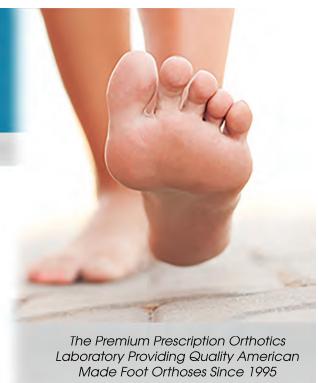




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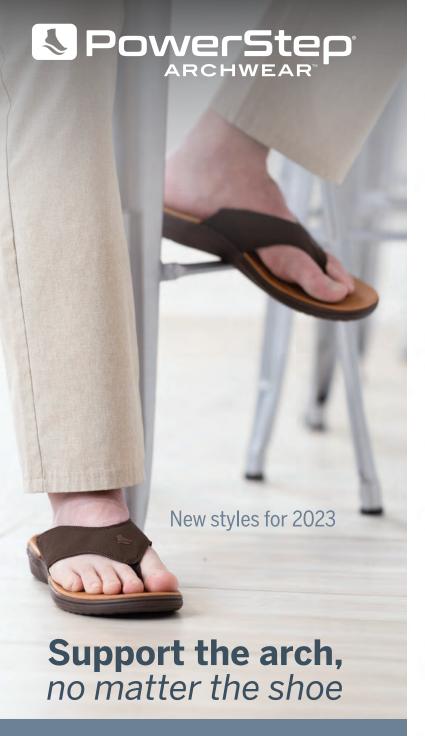
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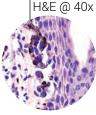
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ProLab was founded in 1989 by Dr. Paul Scherer, a renowned podiatrist and educator. Focusing on the medical literature, Dr. Scherer integrated evidence-based research into the design, materials, and fabrication of custom orthoses. This evidence-based approach continues today as we produce the most effective orthoses for optimal outcomes.

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- **⊘** \$295\*\* Towards Your Early Termination Fee (if you have one) with Your Current Processor
- **⊘** Free Paper\*\*
- Next Day Funding with Weekend Settlement
- Point of Sale Systems Recommendations, Solutions & Integrations

### **Optional Program**

### **EDGE: The Best CASH DISCOUNT PROGRAM from North American Bancard**

Are you ready to get rid of the impact of payment processing costs on your business? With the Edge Cash Discount program you will enjoy the same profit margins from cash payments as you do from non-cash payments.

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perienced lab experts who will partner with you at installation and operationally over the long haul to ensure your success. Our legendary service and unique financial options are what sets us apart from competitors!

Why send these samples to an outside lab? Keep the reimbursements for yourselves with some help from The Core Group!

New from Vanguard: Wound Solutions, a turn-key program designed specially to assist podiatrists with resolving wounds and securing reimbursement.

This is not a product per se; it is a complete program that considers "if it has to do with a wound, we've included it!" Everything from wound evaluation, development of comprehensive treatment plans, skin sub selection, DME selection, insurance verification, product orders, and optional billing is included in the program.

The program features the advanced app WoundScape, which allows for automated wound measurements (no more rulers!). Leveraging artificial intelligence advances, DPMs can save up to 30 minutes or more when performing both the initial and on-going wound assessments.

The documentation provided in this program is very detailed and progress notes are easily updated until wound closure.

The program is specifically designed to include and exceed the requirements from CMS that allow for reimbursement.

Revenue sources in this program come from both the skin subs and wound DME.

This is a CASH FLOW POSITIVE program—reimbursements are received prior to the invoices becoming due.

It is a PROVEN program and references are available.

#### **Click here**

### VASAMED

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### **VASOCARE**

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#### **VERTA CLEAN**

4435 E. Chandler Blvd. Phoenix, AZ 85048 (480) 638-7939 vertaclean.com

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McMinnville, TN 37110
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Fax: (866) 606-4911
www.vilex.com
Email: vilex@blomand.net

#### VIONIC GROUP

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### VTAIL HEALTHCARE COMMUNICATIONS LTD

264 Banbury Rd Summertown, Oxford OX2 7DY, UK

### W

### WACO SHOE COMPANY/ REVITALIGN

PO Box 2501 Waco, TX 76702 (844)827-0439 Wacoshoecompany.com

#### WEAVE

(866) 519-3684 www.getweave.com

### **WEBPOWER VIDEO**

410 Carrier Dr. Monroe Twp, NJ 08831 (732) 996-0619

### www.webpowervideo.com WELLSTONE LABS

### (Molecular AF)

(888) 919-1818 www.molecularAF.com/professional

#### WESTERN, THE

2430 "K" St.
Sacramento, CA 95816
[800] 794-8988
Fax: [916] 448-0258
www.thewestern.org
Email: info@thewestern.org.

The 2023 Western Foot and Ankle Conference will keep its 2022 format and once again be a hybrid meeting hosted by The Disneyland® Hotel and Convention Center in Anaheim, California with a virtual option for Doctors of Podiatric Medicine (DPMs) to remotely attend via the meeting app. The continuing education conference for podiatric physicians and medical profession-

als will commence Thursday, June 22 and end Sunday, June 25, 2023. An onsite exhibit hall will be open for attendees to peruse Thursday, June 22 through Saturday, June 24.

The Western Foot and Ankle Conference, aka The Western, an annual event put on by the California Podiatric Medical Association, has long been an ideal place for podiatric physicians and staff from all areas of expertise to earn their continuing education contact hours, including radiology and fluoroscopy credits, for their medical license renewals—with a side of tradition for annual attendees to meet with their colleagues and celebrate the profession in an uplifting setting.

After much success with the first hybrid meeting in June 2022, The Western opted to continue the hybrid meeting format for 2023. To meet the needs of doctors of podiatric medicine still wishing to watch the 3.5-day live stream from home, a virtual experience will be available via the same high-tech platform. The general sessions will be broadcast to virtual attendees via The Western meeting app, where they may play a game to win prizes and interact with other attendees.

Location and convenience aren't the only reasons The Western is the go-to meeting for podiatric specialists. As always, the general sessions will showcase esteemed instructors who will present cutting-edge and relevant scientific and patient care lectures, including biomechanics and sports medicine topics unique to the conference. Doctors of podiatric medicine requiring radiology contact hours will be able to earn all they need to renew their licenses.

2022 brings a brand-new program for Podiatric Medical Assistants, combining administrative and clinical training for all office team members Friday and Saturday of the event. Friday will offer administrative best practices and billing & coding hot topics; then on Saturday, assistants will be able to practice and brush up on back-office clinical skills. Included is a sexual harassment and discrimination prevention training course required by California state law.

Attendees will be invited to participate in event games to spice up the long days of learning. Vendors will be able to meet the needs of every podiatric surgeon, practice, and team with their diverse products and services in the exhibit hall and Virtual Expo feature of the meeting app.

California Podiatric Medical Association and American Podiatric Medical Association members will receive reduced registration rates, and PICA policyholders can earn a 15% premium discount by attending the PICA risk management presentation.

### **Click here**

### WESTERN PENNSYLVANIA HOSPITAL FOOT & ANKLE INSTITUTE

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(see All Pre Med; Remy)



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# BUYERS' GUIDE

## Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single product listing, so we're taking the opportunity to remind you via this note.

### **ACCREDITATION: Surgical Facilities**

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

**ADHESIVES: Pre-Tape Dressings** (Skin Adherents)

Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It (disposable ampules])

Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

#### **ADHESIVE RETENTION SUTURE** DEVICES

### Suturegard ADJACENCIES/IN-OFFICE **DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES**

Acor

#### **Apex** AmerX

Anodyne

Atlas FAI

Bako

Biofreeze

**Blaine Labs** 

Cryoderm

DaniPro Darco

Dia-Foot

Dr. Comfort

Dr. Jill's Foot Pads

Dr.'s Remedy FootHelpers

Gel Smart/Healix Care Gilden Tree

**Gordon Labs** 

Langer

Marlinz MD Private Label

Moberg

OHI

**Pedicis Pedifix** 

Powerstep

**Pure Stride** 

Realm Labs Safestep

Silipos

Straight Arrow

Surefit Tetra

Tripod Lab Vanguard

### (RX dispensing)

Vionic Xenna

### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/ OTHER ANCILLARY SERVICES: RX **Pharmaceuticals**

Vanguard Pharma ADVERTISING (Newsletters/

Brochures (See: Practice Promotion)

ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion)
ADVERTISING (Waiting Room

Videos)

(See: Practice Promotion)

AFO's

(See: Braces/Supports)
AIR PURIFICATION

DPM-Aire (New-Aire)

EFI

Jan L

Medicool (See Also: Suction Systems;

Lasers)
ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

ANESTHESIA (topical)

(See: Skin Refrigerants)
ANKLE BRACES/SUPPORTS

(See: Braces/Supports)
ANTIFUNGAL DELIVERY SYSTEMS

(For Shoes)

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe)

ANTISEPTICS

(See: Disinfectants/Hand Cleansers/ Cleaners, Instrument/Surgical Scrubs)

### APPOINTMENT SCHEDULING

Scheduling Institute (See Also: Computers: Software [Practice Management])

**APPRAISERS** 

Medical Mavin

**ARTHROSCOPY** 

ArthroCare Sports Medicine
ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS

Academy of Continuing Podiatric Medical Education (ACPME)

Academy of Minimally Invasive Foot and Ankle Surgery

Academy of Physicians in Wound Healing (APWH)

American Academy of Pain Management

American Academy of Podiatric

Practice Management (AAPPM)

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous Extremities

American Association for Women **Podiatrists** 

### American Board of Foot and Ankle Surgery (ABFAS)

American Board of Lower Extremity Surgery (ABLES) American Board of Multiple Specialties in Podiatry

### American Board of Podiatric Medicine (ABPM)

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)

American College of Lower Extremity Surgeons American College of Podiatric Medical Review

American College of Podiatric Medicine (ACPM) (formerly ACFAOM)

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical

Students' Association American Podiatric Medical

Writers Association APFMED (Israel Mission) American Professional Wound

Care Assn. (APWCA) American Society of Foot and Ankle Dermatology (ASFAD)

### **American Society of Podiatric** Medical Assistants (ASPMA)

American Society of Podiatric

Medicine American Society of Podiatric Surgeons (ASPS)

Association for the Advancement of Wound Care (AAWC)

Association of Extremity

Nerve Surgeons (AENS) Barry University

Biomedical Concepts Corp

British Columbia Association of **Podiatrists** 

### California Podiatric Medical Association (Western, The)

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA) Cleveland Clinic Center for

Continuing Education Colorado Podiatric Medical Association

Complete Conference Management (PALP)

Connecticut Podiatric Medical Assn. Council for Medical Education & Testing Deaconess Hospital

Dermfoot **Desert Foot** 

DF Con

**Eneslow Pedorthic Institute** 

European & World Congress of Podiatry

FAPA Fraternal Corporation FIP World Congress of Podiatry Florida Podiatric Medical Association (SAM)

Foot and Ankle Business Innovations (FABI)

Foot & Ankle Center of Teaneck, N.J. Foot & Ankle Institute of Virginia

FootInnovate

FootWorld USA Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education Future Medical Solutions

Gaffney Events Georgia Podiatric Medical Assn. Goldfarb Foundation

Graham International Implant Institute

Greater Texas Educational Foundation Health Seminar and Management Consultants

**HMP Communications Holdings** (Advance)

Idaho Podiatric Medical Assn (Mountain Conference) Illinois Podiatric Medical Assn

[Midwest Conference] Indiana Arthroscopic Associates Innovative Management Systems

Institute for Creative Podiatric Medicine

Institute for Podiatric Excellence and Development (IPED) Instratek (Endotrac System)

International Academy of

Podiatric Medicine (IAPM) International Academy of

Walking & Standing International Aesthetic Foot Society International Foot and Ankle

Foundation (IFAF) International Foot & Ankle Congress

International Society of Podiatric

Laser Surgery Keck School of Medicine Kent State University of

Podiatric Medicine Learning in the Vineyards Maine Podiatric Medical Association

Medstar (DLS) Methodist Healthcare

Michigan Podiatry Association Midwest Podiatry Conference

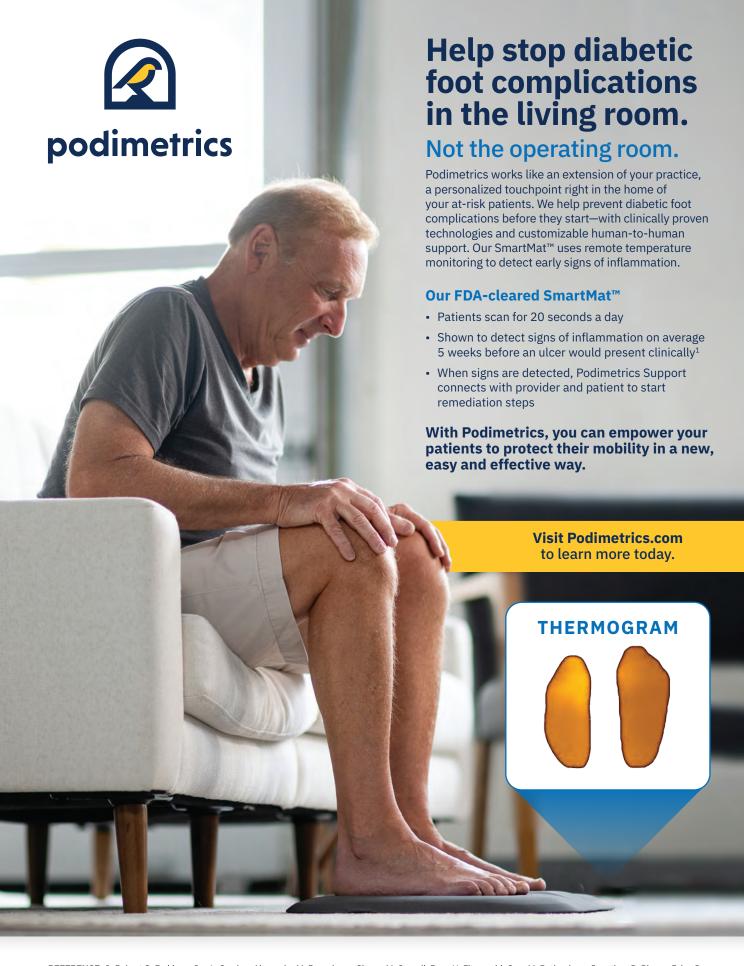
Mississippi Podiatric Medical Assn Montana Podiatry Association Napa Clinical Workshops National Podiatric Medical

**Association** New Cardiovascular Institute of The South

NJ Podiatric Medical Society NM Podiatric Medical Assn. NY State Podiatric Medical

Association NOFA (Global Foot and Ankle Conference)

No-Nonsense Seminar Continued on page 64



**REFERENCE: 1.** Robert G. Frykberg, Ian L. Gordon, Alexander M. Reyzelman, Shawn M. Cazzell, Ryan H. Fitzgerald, Gary M. Rothenberg, Jonathan D. Bloom, Brian J. Petersen, David R. Linders, Aksone Nouvong, Bijan Najafi; Feasibility and Efficacy of a Smart Mat Technology to Predict Development of Diabetic Plantar Ulcers. *Diabetes Care* 1 July 2017; 40 (7): 973–980.



### FREE SCANNING TECHNOLOGY

- Scanning software for the iPad that provides the ability to scan for Orthotics, Custom Braces and Diabetic Medicare approved shoes and inserts as well as providing a complete Kinesis analysis for your patients.
- Only lab offering video 3D iPhone scanner that works with any iPhone Pro using rear facing camera.



Please call Tom Calagna at 888.523.1600 for more information

North American Center for Continuing Medical Education (NACCME) North Carolina Podiatric Medical Association

Northwell Health (Shining the Light on Wound Care symposium)
Office-Based Seminars (OBS)

OHFAMA Ontario Podiatry Association Oregon Podiatric Medical Assn PAC Symposium

PALP Pedorthic Footwear Association

Physicians Business Academy

Plancher Orthopedic Podiatry Association of Great Britain Podiatry Foundation

The Podiatry Institute

#### PRESENT (Treasure Hunt, Superbones/Superwounds, Desert Foot, Res Ed Summits)

Prescription Foot Orthotic Lab Association (PFOLA)

Professional Education and Research

Puerto Rico Podiatric Medical Society R.I. Podiatric Medical Assn. Roosevelt Foundation

St. Clare's Hospital (Dept. of Podiatric Medical Education)

St Louis University Scholl College of Podiatric Medicine Sea Courses

Society of Armed Forces Podiatrists SOS

Swiss Internal Fixation Course Texas Podiatric Medical Assn. University of Michigan
University of Texas Health Science

Center (Diabetic Foot Conference) University of the Pacific

Vermont Podiatric Medical Association Western N.Y. Podiatric Education

Committee (Shuffle Off to Buffalo Seminar) Western Pennsylvania Hospital

(See Also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges)

### 

#### **BACTERIAL REDUCTION**

(See: Disinfectants/Hand Cleansers/ Surgical Scrubs; Spore Testing)

BALANCE

(See: Braces/Supports)

**BANDAGES** 

(See Also: Dressings; Supplies)
BANDAGE/CAST PROTECTOR

MD Buying Group (Sealtite) Protex Medical

**BANDAGES, COMPRESSION** 

(See: Compression Bandages)
BANDAGES, PLASTER

(See: Casting Materials: Orthotics)
BILL COLLECTION

Extremity Healthcare BILLING SÉRVICES/ELECTRONIC **CLEARINGHOUSES** 

A Step Above Availity

Bristol HCS Extremity Healthcare Hippocratic Solutions Physician Claim Corp

(See: Computers)

#### BLADES

(See: Surgical Equipment)
BLISTER RELIEF/PREVENTION:

**Specialties** 

**Bintz Company** Dr. Jill's Foot Pads Dr. Scholl's

Gel Smart Gilden Tree

Pedifix

Silipos (Siloskin) Spenco (2nd Skin) Stein's

Topical Biomedicals (Topricin)

BOARD CERTIFICATION

**American Board of Foot and** Ankle Surgery (ABFAS)

American Board of Lower Extremity Surgery (ABLES) American Board of Multiple

Specialties in Podiatry (ABMSP)

American Board of Podiatric

Medicine (ABPM)

### NBPME (credentialing exam) BOARD CERTIFICATION (Diabetes/ Wound Care)

American Academy of Wound Management Amer. Board of Multiple Specialties in

### BOARD CERTIFICATION (geriatric)

### **BOARD CERTIFICATION (minimal** incision surgery)

**ARMSP BOARD CERTIFICATION (podiatric** sports medicine)

**ABMSP** 

**BOARD CERTIFICATION** 

(Preparation Material) **Boards Blast** 

**Board Wizards** Certifiable, Inc. (Boards-By-The-Numbers) Goldfarb Foundation

Present Online Board

### Review BONE-GROWTH STIMULATION/ **BONE-HEALING**

DJO Global EBI Medical Systems Smith & Nephew

**BOOKS** 

Ahn, Dr TJ (opting out) Angsko Churchill-Livingstone The Podiatry Institute Precision Intricast (Newsletter Collection) W.B. Saunders

### **BOOKS: Computer Textbooks**

Data Trace Publishing (See Also: Videos)

**BOOTS** 

### (See: Footwear, Shoes) BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSES/WRAPS

3D-Thotics Acor (Richie Brace) Active Ankle

Allard (carbon fiber) Allied/OSI (Richie Brace)

### Apex

Arizona AFO

Bauerfeind USA, Inc. (Malleotrain/ Malleoloc/Caligamed)

Brace Lab (Push ortho, for dropfoot) Buffalo Brace Burns Labs (Richie Brace)

ComfortFit (Richie Brace/TORCH

### Walker/Stabilizer brace)

Cropper (BioSkin) (Tri-Lok ankle brace; AFTR DC (dorsal closure)
Darco (DarcoGel/Body Armor Walker) Defender (off-loading boot) DJO Global (Aircast) DM Systems (Ankle Tough) Eastern Podiatry Lab (Richie Brace) Even-Up (limb length discrepancy

equalizer)
Fiber Labs (Richie Brace)

**Gill Podiatry** 

Integrated Orthotics Integrated Ortholos Integrity Ortholos Lab (Richie Brace) IQ Medical (Equinus-related) JSB (Richie Brace; Ultimate SB)

KevinRoot (foot drop) (X-Tern)

KLM (Richie Brace) Langer (LAST line: DCO, TCO)

Marathon Orthotics (Richie Brace) Mark Fugit Ortho Lab

MD Buying Group Medline

Med-Pro (DarcoGel)

Moore Medical New Step Niagara Brace

Northwest Podiatric Lab OHI (AFO's, Balance Brace, AFO

Essentials program)
OPED (VACOCast)

Orthomerica

Orthotica Ossur

PAL (AFOs, walkers) Pine Tree Orthopedic Lab

Powerstep Pro Lab

Richie Brace (aerospring, arch suspender, dynamic assist, gauntlet, OTC ankle, restricted

hinge, standard) RYBO Medical (AFO's)

Safestep Silipos

Solo Labs (Richie Brace)

STJ (Richie Brace) Streifeneder (Sporlastic) Surefit (Richie Brace) Swede-0 (AFG Stabilizer/Plantar FXT) Tayco (external ankle brace) TNT Ortholab (AFOs, CROW walkers) TruMold (CROW AFO)

(See Also: Braces: Pediatric; Digital Appliances; Plantar Fasciitis Splints; Pressure Walkers, Scooters, Total Contact Casting)

**BROKERS (For Practice Buying/** Selling)

(See: Practices, Buying/Selling; Appraisers; Financina)

**BUNION RELIEF (Non-surgical** Specialties)

Apex Bintz Company
Dr. Jill's Foot Pads (bunion relief sock, bracing sleeve)

Dr. Scholl's FootHelpers Gel Smart

**Pedifix** 

Silipos (Bunion Protector) Stein's

(See: Pharmaceuticals)
BUNION RELIEF (Surgical) (See: Surgical Equipment; Specialties)

**BURS** 

(See: Nail Treatment) **BUSINESS FORMS** 

(See: Stationery)

CABINETS/CASEWORK

Midmark

**CALLUS RELIEF** 

[See: Corn/Callus]
CANDY: Edible Chocolate Feet

**CASTING (Off-Loading)** 

(See: Total Contact Casting) **CASTING MATERIALS: Orthotics** 

(See: Orthotics: Casting Materials)
CASTING MATERIALS (Post-Op/

Post-Trauma) Smith & Nephew Casting (Gypsona/

Dynacast **CASTING MATERIALS: Shoes** 

(See: Shoes: Custom Made/Molded)
CAST ADJUSTERS

DM Systems (Cast Wedge)
CAST PROTECTOR

(See: Bandage/Cast Protector)
CBD PRODUCTS (marijuana

derivatives) **Blaine Labs** Canodyne

CBD Clinic Pedicis (Hempcin)

**CHAIRS** 

Gill Podiatry Henry Schein

Midmark Corp.

Moore Medical

MTI (See Also: Elevators, Foot; Stools) **CLAIMS PROCESSING** 

(See: Billing Services)
CLEANERS, INSTRUMENT (See: Disinfectants)

**CLEANERS, ULTRASONIC** (See: Sterilizing Equipment)

**CLEANSERS** 

(See: Hand Cleansers) CME CREDITS (Home Study) ΔΡΜΔ DataTrace

Podiatry Management Podiatry Today Present CMÉ Lecture

Hall

Temple University School of Podiatric Medicine

**COAGULATORS** (See: Surgical Specialties)
CODING & DOCUMENTATION

(INFORMATION/COUNSELING) American College of Podiatric Medical Review







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<sup>&</sup>lt;sup>1</sup> https://www.apma.org/diabeticwoundcare

https://www.apma.org/diabeticwodificeare https://care.diabetesjournals.org/content/24/11/1936

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BB 6000N 6" Nail Splitter Was \$59.95 ea. Now \$50.00 ea. Any Tip

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Codes for Podiatric Medicine and More! (Dr Martin Taubman)

CodingLine.com

DataTrace (Medicare Compliance/DT Doctor Coder)

DocuForms (forms)

Dr Mike The Coder (Dr Michael Warshaw) **HPMSI** 

ICD-10 Help (See Also: Documentation: Entry

Data Systems) **COLLEGES, PODIATRIC** 

Barry University California School of Podiatric Medicine at Samuel Merritt College

Kent State University of Podiatric

Midwestern Univ. (Arizona Podiatric Medicine Program)

N.Y. College of Podiatric Medicine Scholl College of Podiatric Medicine at Rosalind Franklin University

Temple University School of Podiatric Medicine

University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery Western University

#### COMMUNICATION PLATFORMS (two-way texting, review management, electronic forms)

Weave

#### COMPOUNDING

(See: Pharmaceuticals:

### Compounding) COMPRESSION BANDAGES

(See: Wound Management) COMPRESSION STOCKINGS

Juzo Sigvaris

#### **COMPRESSION STOCKING FACILITATING DEVICES**

Juzo (Easypad/Slippie)
COMPUTERS: Software

(Appointment Scheduling) Scheduling Institute

COMPUTER'S: Software (Billing/ Practice Management/ **Electronic Claims Submission/** Documentation/EMR & EHR/ Patient Notes/Telehealth)

Athena Health

Compulink Intellicure

Modernizing Medicine (ModMed)

NextGen

**PracticeEHR** 

Quick Notes

STI Computer Services

Total Ancillary (wound care software) (See: Billing; HIPAA Risk Assessment; IT Consulting)

#### **COMPUTERS: Software (MIPS** programs)

Intellicure

### **COMPUTERS: Software (Revenue** Cycle Management)

ModMed Practice EHR

### CONFERENCES/SEMINARS

(See: Associations; Practice **Promotion** 

### CONSULTING

(See: Practice-Building, Practice Promotion)

### **CORN/CALLUS RELIEF** (Specialties)

**Bintz Company** 

Dr. Jill's Foot Pads Dr. Scholl's

Gel Smart Gilden Tree

**Gordon Labs Pedifix** 

Pedinol (Hydrisalic Gel)

Silipos Stein's

Xenna (Callex)

#### **COSMETIC SURGERY** (Seminars)

International Aesthetic Foot Society

#### **CREDENTIALING EXAMS** (See: Board Certification)

**CREDIT CARD PROCESSING** (rate-lowering)

North American Bancard **CRUTCH ALTERNATIVES** 

[See: Scooters]

### **CRYOSURGERY** (Cryotherapy)

(See: Skin Lesion Removal/Wart Removal)



#### DEBT RESTRUCTURING

Medical Mavin
DIABETES

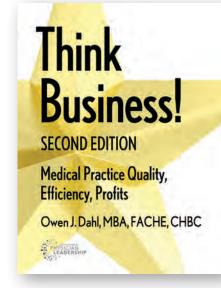
(See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment: Dressings; Heel Protection/ Elevation; Medicare Diabetic Footwear Program; Orthotics/ Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers;] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure Walkers/Scooters; Shoes; Socks; Topical Oxygen; Vascular Profusion Improvement; Wound Management)

Continued on page 68

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- Volume to Value-Based Reimbursement
- How to benchmark the practice metrics
- Managing multi-generational teams
- Avoiding embezzlement risks

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(800) 562-8088 info@physicianleaders.org

**DIABETES: Population Health** Management (includes prevention, diagnostics, home monitoring, risk stratification, CFDE Exam, OPTYK platform, Tempstat, Arche LEAP Alliance, softwarel

Arche Healthcare
DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment)

Alfa Sigma (Metanyx) Biofreeze

**Blaine Labs** 

Eli Lilly (Cymbalta)

Energia Medical/Healthlight (infrared

light therapy)
Hyperion (SmartSKAN)

Moberg

Molecular Labs (Neurvasia)

Neurogenx

**Pedicis** 

Pfizer (Lyrica)

Pharmaceutix (podiaPN) Realm (NeuRemedy)

Topical Biomedics (Topricin)

Wise Consumer Products

(Frankincense and Myrrh) (See Also: Diagnostics;

Pharmaceuticals; Wound

Management)
DIAGNOSTICS

(See Also: Gait Analysis)

**DIAGNOSTICS: Diabetic** 

Neuropathy Arche Healthcare (CDFE exam)

Bako (nerve fiber density

testing)

Hyperion (Smart-Skan) Medrano and Associates (EFT/DND)

O'Brien Medical (ETF 128) Therapath (nerve fiber density

testing)
DIAGNOSTICS: Imaging Systems 20/20 (Ultrasound)

Modulim (Clarifi) (for tissue

oxygenation assessment) **DIAGNOSTICS (web space** infection DNA Teat Panel)

Bako DIAGNOSTICS (nail submission collection technique)

Bako **DIAGNOSTICS EQUIPMENT:** 

**Pressure Assessment** 

Apex (iStep) Arche Healthcare

Footmaxx Noraxon

**Orpyx** 

Orthotic Group (Gait Scan)

RYBO (ScanAny) Siren Care

TekScan (MatScan/F-Scan) (See Also: Orthotics)

**DIAGNOSTICS: Remote Patient Monitoring/Diabetes** Temperature Monitoring/Smart Insoles/Movement Data Analysis

Arche Healthcare

Digitsole

Orpyx Podimetrics

Siren Care
DIAGNOSTICS EOUIPMENT: Vascular

Biomedix (PADNet) Koven Technology, Inc. (Smart Dop 20) Hyperion/Smart ABI

Vasamed DIAGNOSTICS EQUIPMENT

(Diabetes: Wearable Technologies/Remote Patient Monitoring)

Digitsole

**Orpyx** 

Siren Care (socks)
DIAGNOSTICS LABS

(See: Pathology Labs)
DIGITAL APPLIANCES (Moldable Silicon

Dr. Jill's Foot Pads

**Pedifix** 

Silipos

DIGITAL IMAGING (See: X-rays)

DIGITAL SHIELDS

(See: Orthotics: Custom Digital Shields)

**DIGITAL SPLINTS** 

(See: Splints)
DISINFECTANTS

(See: Hand Cleansers)

**DISPENSING** 

(See: Adjacencies)
DISPOSABLES: Swabs/

**Applicators** 

(See: Supplies)

**DISTRIBUTORS** 

(See: Supplies) **DOCUMENTATION (Entry Data** 

Systems)

(See: Coding & Documentation; Computers: Software (Practice

Management)
DOCUMENTATION (Forms)

**DocuForms** 

DOPPLERS

(See: Diagnostics Equipment: Vascular)

(See: Nail Treatment, Surgical Equipment/Suction Systems)

#### **EDUCATION**

(See: Online Physician Education/ Networking, Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associations/ Conferences; Television, Residency Courseware; Books; Colleges)

**EMERGENCY EQUIPMENT/** 

(See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical

Therapy) **ELECTROTHERAPY** 

(See: Physical Therapy)

**EMPLOYEE RETENTION CREDITS** (ERC)

**Bottom Line Concepts** 

**EMR/EHR** 

(See: Computers (software))
EQUIPMENT/FURNISHINGS

(Office & Treatment Room)

(See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Continued on page 71

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### Systems; Supplies) EQUIPMENT (Reconditioned)

Mini-C Sales

### E/M DOCUMENTATION

(See: Coding; Documentation)

### **EXERCISE EQUIPMENT**

(See: Physical Therapy)
ESWT THERAPY

Curamedix (EPAT)

Dornier Medtech

Kings

Softwave

Zimmer Medizine (radial pulse)

#### **FALL PREVENTION**

**Allied OSI** 

OHI (Balance Shoe/ Balance Brace)

### ComfortFit (Stabilizer

Bracel

Moore Balance Brace Neurogenx (Balance Pro)

Orthotica

### Safestep (Fall Risk Assessment

Program/Forms)
FELT PRODUCTS

### **Bintz Company**

Dr. Jill's Foot Pads

Hapad

JMS Plastics Supply

### Stein's FINANCIAL GROWTH/STRATEGIC **PLANNING**

Atlas FAI

Blue Orchid Marketing

Bottom Line Concepts

Extremity Healthcare Medical Mavin

The Sev Group

Vanguard (Wound

### Solutions)

(See Also: Adjacencies/Practice

Building/Network Participation)
FINANCIAL SERVICES

(See Also: Bill Collection; Leasing;

### Financing; Practice Promotion) FINANCING (for patients) (purchases/practice loans)

### **FINANCING: Practice Acquisition**

Extremity Healthcare Medical Mavin

(See Also: Leasing)

FIRST AID

(See: Emergency Equipment/First Aidl

### **FIXATION DEVICES**

(See: Implants; Surgical Equipment) **FLUOROSCOPY** 

### Fluoroscan

### Mini-C Sales (Used/Rentals) FOAM PRODUCTS (for padding)

Acor

### Dr. Jill's Foot Pads

EverFlex

JMS Plastics Supply Stein's

### FOAM PRODUCTS (for casting)

(See: Orthotics: Fabrication Equipment)
FOOT DEVICES (Miscellaneous:

### **Bunion Products, C&C Products,** Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)

Alimed

### Bintz Company Dia-Foot/Pure Stride

DocShopPro

### Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart Gilden Tree

### Gill Podiatry

Hapad

Henry Schein

MD Buying Group

Medline

Med Pro

Moore Medical **Pedifix** 

Silipos

### Stein's **FOOT DEVICES: WATER-RESISTANT**

**FOOT STRAP** 

Pedifix (Quick-Tape)
FOOT SCRUBBER (Standing Shower)

### Verta Clean FOOT SUPPORTS

(See: Foot Devices; Heel Cups/ Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads)



#### GAIT ANALYSIS/BIOMECHANICAL DATA MEASUREMENT

ComfortFit (Kinesis)

Digitsole

Footmaxx

### Langer Biomechanics Group

Materialise

Noraxon The Orthotic Group

(Gait Scan)

RYBO (ScanAny) Tek-Scan (F-Scan/MatScan)

**GAUZE PRODUCTS** 

Spenco (2nd Skin) (Quick Heal)

### **GEL PRODUCTS**

(See: Silicon Specialties)

### **GERMICIDES**

### (See: Disinfectants) GIFTS/CARDS

Toe-Rific

(See Also: Practice Promotion;

Practice Building)

#### GLOVES

### (See: Supplies) GREETING CARDS

### **GROUP PURCHASING NETWORKS**

(See: Supplies)



#### **HEEL CUPS/CUSHIONS/** STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel Cup System)

#### **Alimed**

### Allied/OSI Labs

Angsko (wraps)

#### Apex

Bauerfeind USA, Inc. (ViscoSpot)

### Bonapeda Dr. Jill's Foot Pads

Hapad

JMS Plastics

### Medi-Dyne (Tuli's)

Medline PAL

### **Pedifix**

Silipos Spenco (Tritec™ Heel Support)

Stein's

Streifeneder

(See Also: Heel Cups: Silicon; Heel

### Lifts) HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES: Water-

**Resistant Foot Strap** Pedifix (Quick-Tape)

**HEEL LIFTS** Alimed Henry Schein

PAL Silipos

### HEEL PAIN

### (See: ESWT, Plantar Fasciitis) HEEL PROTECTION/ELEVATION (Post-Op/Rehab)

DM Systems (Heel-Lift)
HIPAA RISK ASSESSMENT

### Manta Group HOLISTIC MEDICINE

### (See: Neutriceuticals; Vitamins) HYDROTHERAPY (Whirlpools/ Spas/Footbaths)

Ferno-Ille

### Med-Pro (Whitehall Dist.) HYDROTHERAPY DISINFECTANTS Ferno-Ille (Chlorazene)

### HYPERBARIC OXYGEN THERAPY

(See: Wound Management)
HYPERHIDROSIS DEVICES

### Derma Dry

### **IMAGING**

### (See: Ultrasound; X-ray) IMPLANTS/BIOMATERIALS

Advantage Medical

Arthrex

BioPro (Hallux Metatarsophalageal

Joint Prosthesis

De Puy ACE Medical (Orthosorb) Gramedica (HyProCure) In2 Bones USA (Smart Toe)

**Nextremity Solutions** 

Novastep Safety Fix (removable)

Sgarlato Labs (SHIP)

Treace Medical Wright Medical Technology (Silastic™ Flexible Hinge Toe)

Zimmer (Hall Surgical) (See Also: Surgical Equipment:

### Specialities) INFECTION CONTROL

(See: Disinfectants/Hand Cleansers/ Surgical Scrubs/Spore Testing)

### INFORMED CONSENT

### (See: Patient Education) IN-OFFICE DISPENSING

(See: Adjacencies)

### INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic)

3D-Thotics

Acor

#### Apex (Anti-Shox High Performance)

Alimed

Allied/OSI Labs

Bauerfeind (Viscoped) **Bergmann Orthotics** 

#### Laboratory Bintz Company

BioStep

Bonapeda Burns Labs (Nu-Soft)

#### Currex Dia-Foot/Pure Stride

Dr. Jill's Foot Pads

Dr. Scholl's EverFlex

Fiber Labs (Pure Stride) Foot Helpers

Footsteps

Hapad JMS Plastics Supply (Sorbothane II)

JSB Orthotics

### KevinRoot (Formthotics)

Langer Biomechanics

Group Mat Plus

Medi-Dyne (Tuli's) Orthofeet

Medi USA (Igli) Nature Fit

**Pedifix** 

#### Pine Tree Orthopedic Lab **Powerstep**

Safestep Silipos

Spenco Medical (Rubatex Neoprene/ Metatarsal Arch Cushions/Ġround

Control) Streifeneder

Stride Lite Surefit

TNT Vionic (See Also: Medicare Diabetic Shoe

### Program; Orthotics Prefab) INSTRUMENTS

(Non-Surgical) Bianco Bros. (Nail Splitters/

Nippers) Bianco Instruments

Delta De Puy ACE **DGI** 

gSource Jan L Miltex, Inc.

Vilex (See Also: Surgical Equipment)
INSURANCE

(Malpractice) DT Insurance

Podiaguard PICA (Podiatry Insurance Co. of

Americal Brown & Brown Rockwood Programs

#### INTERNET

(See Also: IT Consulting; Practice Promotion, Computers; Online Education/Networking)

### IT CONSULTING

Manta Group



### **KERATIN DEBRIS EXFOLIANTS**

Xenna (Nonyx)

#### LASERS (for pain management)

Berman Partners

Cutting Edge (MSL-pulsed)

Energia/Healthlight Multi-Radiance

Remy

Summus Medical Lasers

**Used Laser Center** 

### LASER (for skin lesions/warts)

Berman Partners

Hyperion (Hyperblue 1530)

Used Laser Center

### LASERS (for nail fungus)

Berman Partners

Erchonia (Lunula)

Hyperion (Hyperblue 1530)

Laser Centers of America

(for S. Florida DPMs)

Remy

Used Laser Center

### LEASING

Medical Mavir

### **LEG ULCERS CARE**

(See: Compression Bandages; Pharmaceuticals; Wound Management)

### **LESION REMOVAL**

(See: Skin Lesion Removal)
LIGHTS/LAMPS

Med-Pro



### **MAGNIFICATION**

(See: Operating Telescopes)

**MALPRACTICE** 

### [See: Insurance; Legal Services] MANAGED CARE SPECIALISTS

(See: Network Participation/Financial Growth/Practice-Building; Legal Services)

### **MATERIALS**

(See: Orthotics/Insoles: Raw Materials

### MEDICAL REVIEW PROGRAMS

Certifiable, Inc. DataTrace Publishing Goldfarb Foundation

### MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

3D-Thotics Acor Anodyne

**NBPME** 

#### Apex Apis

Betterform

BioStep

ComfortFit

### Dia-Foot/Pure Stride

Drew Shoe

Dr. Comfort Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab Integrity Orthotics

JSB Orthotics

KLM

#### Langer

Jerry Miller P.W. Minor

New Step Orthotic Lab

Oasis Footwear

Orthofeet

Ped-Lite

Pedors

Pilgrim

Pine Tree Orthopedics

Safestep

Streifeneder

Stride Lite

Surefit

TruMold

### MEDICARE DIABETIC FOOTWEAR

PROGRAM (custom shoe/insole scanner

Apex (ScanCast 3D) MEDICARE DIABETIC FOOTWEAR PROGRAM

(SDFE forms)

### Safestep MEETINGS INFORMATION

PM News

### Podiatrymeetings.com MEETINGS/SEMINARS

(See: Associations)

#### MIRRORS

(See: Patient Self-Inspection)

MOLDED INLAYS

(See: Insoles; Orthotics: Ready-

Made)

### **MOLESKIN PRODUCTS**

Dr. Jill's Foot Pads

Stein's

**MRI IN-OFFICE** 

Esaote

### **NAIL DRILLS**

(See: Suction Systems)

### **NAIL DUST EXTRACTORS**

(See: Vacuum Systems)
NAIL POLISH, MEDICATED

DaniPro

Dr.'s Remedy

Pedifix (Just For Toenails)

Tripod Labs (Nailstat polish)
NAIL POLISH REMOVER

DaniPro

Dr.'s Remedy

### **NAIL TREATMENT**

(See: Ingrown Nails; Pharmaceuticals: Topical Medications [Nail Treatments]; Nail Polish; Nail Treatment: Instruments; Suction Continued on page 75

### Salicylic Acid... In a Penetrating **Glycolic Acid Vehicle**



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- Avoid the pain
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- 5 Year Warranty
- Cesium Scintillator
- 13.75"x16.75" Exposure Area\*
  - \*Actual active image area will vary with panel positioning
- Wireless connectivity
- Cassette sized
- 150 micron | 3.4 lp/mm
- Ad conv. 16-bit



# MOMENTUM DR PREMIUM 10x12 WIRELESS CESIUM FLATPANEL

- 3 Year Warranty (7-yr lithium-ion capacitor)
- Cesium Scintillator
- 9.6"x11.6" Exposure Area
- Wireless connectivity
- Cassette sized
- 100 micron | 5 lp/mm
- Ad conv. 16-bit



### UNIVERSAL DR

# 1012V TETHERED CESIUM FLATPANEL

- 3 Year Warranty
- Cesium Scintillator
- 9.34"x11.8" Exposure Area
- Tethered connectivity
- Cassette sized
- 125 micron | 4 lp/mm
- Ad conv. 16-bit

Visit **2020imaging.net** for more information

Systems; Surgical [Chemical] Nail Treatments; Onychomycosis; Prosthetic Nail System)

**NAIL TREATMENT: Debriding Drills** 

European Footcare

Jan Ĺ Medicool

MedPro

**NAIL TREATMENT: Debriding** (Non-Drill)

Podiatree (PodiaPRO debridement system

NAIL TREATMENT: Instruments (Burs, Nippers, etc.)

Bianco Bros.

Bianco Instruments

Delta DGI

Dr. Jills (and sanding

cups)

qSource

Jan L Medicool

Miltex

Tri Hawk

(See Also: Supplies)
NAIL TREATMENT:

ONYCHOMYCOSIS (non-drug)

(See: Lasers (for nail fungus)

NEEDLES/SYRINGES

(See: Hypodermic)
NEUTRACEUTICALS/MEDICAL

**FOODS/VITAMINS** 

Alfa Sigma Bako (Thera Nail-TF Tablets)

Molecular Labs (Neurvasia) Pharmaceutix (podiaPN)

Realm (NeuRemedy) Tripod Labs

**NEWSLETTERS** 

(See: Practice Promotion)
NIGHT SPLINTS

(See: Plantar Fasciitis)

NIPPERS

(See: Nail Treatment)



### **ODOR MANAGEMENT**

(See: Pharmaceuticals [Topical Medications]: Anti-Perspirants)

OFFICE MANAGÉMENT

(See: Practice-Building; Employee time/attendance)

**OFF-LOADING DEVICES** 

(See: Braces; Shoes, Pressure Walkers, Total Contact Cast Systems]]

**ON-HOLD MESSAGE SYSTEMS** 

(See: Message Systems)
ONLINE PHYSICIAN EDUCATION/ **NETWORKING** 

Datatrace Publishing (Graphic Educational Programs)

**PRESENT** 

PM News

(See Also: CME Credits, Publications,

Webinars)
ONYCHOMYCOSIS (drug

treatment)

(See: Pharmaceuticals: Topical Medications: Nail
ONYCHOMYCOSIS (non-drug)

(See: Lasers: Nail Treatment)

#### **OPERATING TELESCOPES**

### (See: Telescopes) ORTHOPEDIC DEVICES

(See: Braces: Pediatric; Braces/ Supports; Digital Appliances; Solintsl

### **ORTHOTICS: 3D Printed Custom**

Arize (HP)

8Sole

Curafoot Materialise (Phits Suite) Superfeet/Go4D SOLO

## Structure i.o. ORTHOTICS: Casting Materials

Allied OSI (Carapace)

Apex (Foam)

Bintz Company ComfortFit (casting foam)

JMS Plastics [supplier]

Langer, Inc.

Smithers Bio-Medical (Bio-Foam)

### **ORTHOTICS: Childrens'**

(See: Pediatric Specialties)
ORTHOTICS: Fabrication

**Equipment and Accessories** 

Acor

Alimed JMS Plastics Supply (Farber Turbo Convection Oven/Sani-Grinder)

### Langer Biomechanics Group (Orthocement)

Orthofeet Podiatech

(See Also: Orthotics: In-Office)

#### **ORTHOTICS: Automated Production Systems/In-Office** Scanners/Pressure Systems/ Digital Systems)

Acor

Amfit (Footfax)

Apex

Bergmann Labs
(Automated Lab & Office Production Systems)
ComfortFit (TOM-CAT/Smart

### Scan/3D iphone scanner

Dr Comfort (scanner)

**Earthwalk** 

Foot ID (mobile)

Footmaxx

Forward Motion Integrated

Integrity Orthotics

KevinRoot (Foot ID)

Langer (Scan Cast 3D)

Mile High

New Step Orthotic Lab (TOM CAT) Northwest (NWPL) OHI/Safestep (OHI1 Scan)

Orthotic Group (Gait Scan) Ortho-Rite

PAL (Xtremity 3D)

Podiatech (in-house custom orthotics) (Premium Station)

RYBO (ScanAny) Sharp Shape Solo (TOM-CAT)

STJ (TOM-CAT)

# Tek Scan TOM-CAT Solutions ORTHOTICS LABORATORIES

3D-Thotics Acor

#### Allied/OSI Labs

American Orthotic Laboratories, Inc. (St. Louis)

### **Bergmann Orthotics**

Laboratories Betterform

BioStep

Burns Laboratories

California Orthopaedic Labs

ComfortFit **Earthwalk Orthotics** 

Eastern Podiatry Labs Edser

Empire Labs

EverFlex

Fiber Foot Appliances
Foothelpers (Neoteric Orthotics)

Foot Management Forward Motion

Hersco

Mark Fugit Orthotic Laboratory Integrated Orthotics Lab Integrity Orthotics Lab

JSB Orthotics

KevinRoot **KLM** Laboratories

### Langer Biomechanics

Group, Inc. Levy & Rappel, Inc

Mile High

NewGen Advanced Orthotics Lab

New Step Orthotics Lab Northwest Podiatric Laboratory

Ortho-Dynamics Orthotica

Orthotic Group, The Ortho-Rite

PAL Ped-Align

Performance Labs

Pilgrim

P & K Orthotics Labs

Plus Laboratory
Podiatech (in-house custom orthotics)

Precision Intricast, Inc. Precision Orthotic Lab International

Pro-Lab

Schuster & Richard Lab

Sole Supports **SOLO Labs** 

STJ Orthotic Services TNT Ortholab

(See Also: Digital Appliances) ORTHOTICS/INSOLES: Raw

**Materials** Acor (Poron/Microcel-Puff/

Thermacor)

Alimed

Bintz Company EverFlex (Dual Set/SoftStep) Frankford Leather

JMS Plastic Supply (Europlex/nora/ TL BLUE II/Thermosky/Poron/ Polydor)

KLM Langer Biomechanics Group (Superform/PPT)

Streifeneder

Northwest Podiatric Laboratory Silipos (Tri-Flex Firm Gel Sheet) Stein's

Toray (TL-2100, TL-Silver) **ORTHOTICS: Moldable Silicon** (See: Digital Appliances)

ORTHOTICS: Prefabricated/Ready-Made (including customizable and "semi-custom")/in-office quick-molded

3D-Thotics

Acor (Quickfit)

**Apex** AliMed, Inc.

Allied/OSI (Sidekicks)

Bergmann Labs Betterform

**Bintz Company** 

Bonapeda ComfortFit

Currex Dia-Foot/Pure Stride

Dr. Jill's Foot Pads EverFlex

Fiber Foot Appliances (Pure Stride)

Hapad

Foot Helpers Footsteps

Integrity/Strive (Bio-Advanced) Jan Ĺ JMS Plastics Supply

JSB (Prothotics) KevinRoot (Formthotics)

KLM

**Langer, Inc.** Mat Plus

MD Buying Group
Medi-Dyne (Tuli's) Nature Fit

New Step Orthotics Lab
Nolaro (RX24 Quadrastep

system) Ortho-Dynamics

Orthofeet (water-injectable/Bio-Sole) Pedifix (Preforms)

**Powerstep** Pro-Lab Redi-Thotics

Silipos Spenco (Arch Supports/Sytel/ Orthotic Arch Supports)

STJ (SOLEutions/Fabthotics) Stride Lite

Superfeet TNT Vionic (See Also: Heel Cups; Insoles;

Medicare Diabetic Shoe Program; Pads) **ORTHOTICS (Biomechanics** 

KevinRoot (Biomechanical Intelligence)
OSHA COMPLIANCE (See: Safety Products & Services)

### PADS. HEEL/PRE-CUT/SPUR/

**METATARSAL** Acor

system)

**Bintz Company** Dia-Foot/Pure Stride

Dr. Jill's Foot Pads Gilden Tree Hapad Langer Biomechanics

Group Mat Plus **Pedifix** 

Continued on page 78



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The Podiatry Billing Specialists

PCC 29<sup>th</sup> ANNIVERSARY 1994-2023

# **PCC Specializes in Podiatry**

- PCC specializes in podiatry, so clients see fewer denials and lower accounts receivable
- PCC has a proven system that results in faster pay and higher profitability
- PCC staff performs extensive insurance follow-up that can make or break a practice

Our staff has over 175 years total of podiatry-only billing experience

## **PCC Allows You to Focus on Your Practice**

- No start-up costs
- No long-term contracts
- PCC's per-claim fee and A/R follow-up are far more economical than either billing in-house or using other billing agencies
- Our clients have found that they can significantly reduce their staff once they hire us

Over 29 years in business

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PO Box 279, Onalaska, WI 54650 877.385.0257 • 608.788.0405 fax • pcc@physicianclaim.com www.physicianclaim.com

Silipos (Gel) Spenco (2nd Skin) Stein's (See Also: Heel Cups/Cushions; Heel

### PAIN MANAGEMENT (Specialty Devices and Technologies)

ArthroCare (TOPAZ) Berman Partners Curamedix (EPAT)

**Cutting Edge Lasers** 

Energia Medical/Healthlight (infrared light therapy/red light therapy) Multi-Radiance

Neurogenx (for neuropathy/chronic pain)

Pedifix (Quick-Tape waterresistant foot strap) Remy Laser/ Zuckerman Future **Technologies** 

**Used Laser Center** Zimmer Medizine (radial pulse) (See Also: Diabetic Neuropathy, ESWT, Lasers, Pharmaceuticals, Physical Therapy, Tape)

#### PATHOLOGY LABS

Acupath Bako

Laboratory of Podiatric Pathology

McClain Labs

MDX

Podiatric Pathology Laboratories

Therapath

(See: Diagnostics)
PATHOLOGY LABS: Epidermal Nerve Fiber Density

Bako Therapath

PATHOLOGY LABS (In-Office)

**USA Medical** Vanguard

PATIENT BILLING

(See: Bill Collection; Computers: Software [Practice Management])

PATIENT EDUCATION

Biomedical Models Co. DataTrace (podiatric graphics) (See Also: Anatomical Models; Practice Promotion)

**PATIENT MANAGEMENT** 

Care Pics (eConsults, eReferrals)

**PATIENT NOTES** 

(See: Documentation/Computers: Software [Patient Notes])

PAYROLL SYSTEMS

(See: Computers: Software [Practice

Management])
PEDIATRIC: Specialties

Acor (Kid Fits Arch Supports) Allied OSI

California Orthopaedics Lab (Kids Pals Orthotics) Integrity Orthotics (childrens orthotics)

Langer Biomechanics Group Inc. (CRS® Counter Rotation System)

MD Buying Group (Pedipod childrens' orthotics)

Nolaro

Pro Lab (Kiddythotics)

Redi-Thotics Silipos (silicon specialties)

SureStep (custom pediatric orthotics) PEDORTHIC/ORTHOTIST **IN-OFFICE SERVICES** 

OHI (Central Casting) PERIPHERAL NEUROPATHY

> (See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals)

PHARMACEUTICALS: Analgesics

Adria Labs (Axotal) DuPont Pharmaceuticals (Nubain) DuPont Pharmaceuticals (Percocet) DuPont Pharmaceuticals (Percodan) Heron (Zynrelef)

High Chemical (Sarapin) (injectable) Knoll Pharmaceutical (Vicodin) Merck Sharp & Dohme (Dolobid) Norwich-Eaton Pharmaceuticals

(Buprenex) Novartis Pharmaceuticals (Fiorinol) Pedinol (Nalfon 200) Winthrop Labs (Talacen) Wyeth-Ayerst (Lodine/Duract) (See: Pharmaceuticals|Topical)

PHARMACEUTICALS: Antibiotics

Barr Labs (Cephalexin) Biocraft Labs (Cephalexin) Biocraft Labs (Dicloxicilin) Glaxo Inc. (Ceftin)

Lederle Labs (Pipracil) Eli Lilly & Co. (Ceclor) Eli Lilly & Co. (Keflex)

Eli Lilly & Co. (Keftab) Lypho Med, Inc. (Cefazolin) Mead-Johnson Pharmaceuticals

(Duricef) Medicis (Omnicef)

Merck (Invanz) Miles, Inc. (Cipro) Parke-Davis (Meclomen)

Pfizer (Zyvox) Roerig (Unasyn)

Henry Schein Co. (Dicloxicilin) SmithKline Beecham (Augmentin/

Pexiganan) Squibb & Sons, Inc. (Azactum) Upjohn Co. (Cleocin)

Upjohn Co. (E-Mycin) Zeneca (Cefotan) PHARMACEUTICALS: Anti-

Fungals (Oral) Ortho-Neutrogena (Gritulvin V)

Pedinol (Gris-PEG) PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis] Janssen (Sporanox)

Continued on page 80



## **Are Your Assistants Certified?** The ASPMA Exam Options!

oining the ASPMA (The American Society of Podiatric Medical Assistants) can boost your career and confidence. Podiatric medical assisting is a small and rapidly changing professional career. As a result, our role is sometimes not understood as well as it should be by other professionals, our peers, educators, and the general public. Obtaining membership in the ASPMA will establish your identity as a **podiatric medical assistant**. Podiatric assisting is mostly on-the-job training, learning all aspects of Podiatry, one of the only fields in which the medical assistant does a lot of patient care.

The ASPMA can provide you with the knowledge and skills you need along with a study guide to take the exam(s) to become...

- 1. PMAC (Podiatric Medical Assistant-Certified)
- 2. PRAC (Podiatric Radiology Assistant-Certified)
- 3. PMAC & PRAC—Are you certified? (requires two separate exams)

Our examinations are offered online and in-person at several conferences. We offer three different exams. Visit www.aspma.org/certification.

- 1. NEW Administration Exam
- 2. Clinical Exam without Radiology
- 3. Radiology Exam

Visit www.aspma.org for more information about the ASPMA and Certification.



### New IWGDF Offloading Guidelines recommend a non-removable knee-high walker as effective as gold standard TCC





Novartis (Lamisil Tablets) Pedinol (Gris-PEG)

### PHARMACEUTICALS: **Anti-Inflammatories**

American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension) Boots Company (Rufen) Bristol-Myers (Nuprin) Ciba-Geigy Pharmaceuticals

(Butazolidin) Ciba-Geigy, Inc. (Voltaren)
Eli Lilly & Co. (Nalfon) Horizon (Duexis) Merck Sharp & Dohme (Clinoril)

Merck Sharp & Dohme (Indocin)
Mylan Labs (Meclofenamate) Pedinol (Nalfon 200) Pfizer Labs (Feldene) Syntex Labs (Naprosyn) Upjohn Co. (Motrin/Ansaid) Whitehall Labs (Advil)

Wyeth-Ayerst Labs (Orudis) (See: Pharmaceuticals/Topical) PHARMACEUTICALS:

### Anti-Itch

Aquaphor Benadeyl CeraVe Cortisone-10 Dermeleve Kenalog Neosporin Stiefel (Sarna)

### PHARMACEUTICALS: CBD

Temovate (See: CBD)

#### **PHARMACEUTICALS:** Compounding Haldey Compounding

Medi-Stat PD Lahs Physicians Specialty Compounding Quality Compounding

### Trilogy PHARMACEUTICALS: **Diabetes**

(See: Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment)

### PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods)

Alfa Sigma (Metanyx) Angsko (Neuro-Eze) ARX

Biofreeze

#### Bako (NeuRX-TF tablets) **Blaine Labs**

Free Life Health Care Products (Zostrix) Eli Lilly (Cymbalta) Haldey Compounding

Moberg (Kerasal Neurocream) Molecular Labs (Neurvasia) Origin BioMed (Neuragen) Parke-Davis (Neurontin)

### Pedicis (Pedicin, Hempcin)

Pfizer (Lyrica) Pharmaceutix (podiaPN)

Physician Specialty Compounding Realm (NeuRemedy)

Tetra (Alaplex)

Topical Biomedics (Topricin) Wise Consumer Products (Frankincense and Myrrh)

### PHARMACEUTICALS: In-Office **Dispensing**

. Vanguard Pharma PHARMACEUTICALS: Gout

Gensco Savient (Krystexxa) Takeda (Uloric; Colcyrs)
PHARMACEUTICALS:

### **Homeopathic**

Medi-Natura (Traumeel) Topical Biomedics

#### PHARMACEUTICALS: **Neutraceuticals**

(See: Neutraceuticals)

### PHARMACEUTICALS:

Onychomycosis (Non-Topical) [See: Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis]) PHARMACEUTICALS: Peripheral

### **Arterial Disease**

Hoechst-Roussel (Trental)

### **PHARMACEUTICALS: Steroids**

Forest Labs (Dalalone) Schering (Elocon) Stiefel Labs (Mimyx) Stratus (Dermazene) Teregen Labs (TDX LA)

### PHARMACEUTICALS: Topical Medications (Analgesics)

Agewell ΔŘΧ Angsko (Arginine Therapeutics)

Biofreeze/Performance Health Blaine Labs (HempNesic)

### (CBD)

Core Products (Ibunex, Gluconex) Cryoderm

#### Dr. Hoy's Natural Pain Relief

Dr Swaim's

Medi-Natura (Traumeel) Icon (Reliaderm) MPM Medical (Regenecare) Pedicis (Hempcin)

Stratus (Dermazene) Syncom (Fortex)

### Topical Biomedics (Topricin) **Toprail Pharmaceuticals** (Capzix) Tripod Labs (Flexstat)

Truceuticals Veritae Wise Consumer Products (Frankincense and Myrrh) Woodward (Mycocide HT)

### **PHARMACEUTICALS: Topical** Anesthetics

(See Also: CBD)

(See: Skin Refrigerants)
PHARMACEUTICALS: Topical

# Medications (Anti-Fungals/ Anti-Microbials)

BSK/Onycol (nail) Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)

### **Blaine Research Labs** (Tineacide) (Nail)

Diaderm (Clear Zal) (Nail) Dr Swaim's Flexitol Anti-Fungal Liquid (Nail)

### Gill Podiatry Gordon Labs (Gordachom) (Nail); Mycomist (in-shoe sanitizer)

Haldey Compounding Humco (Miranel) Intraderm

Janssen Pharmaceuticals (Nizoral) Marlinz (nail) (Tolcylen)

Medicis (Loprox) Merz (Naftin)

Moberg (Kerasal) (Nail)

Moore Medical

Novartis (Lamisil Cream/Spray)

**Onox Solution** 

Ortho Pharmaceuticals (Spectazole) Ortho Dermatologics (Luzu)

Pedicis (Cidacin)

Pedinol Pharmacal (Fungoid Tincture, Pedi-Dri Topical Powder; Ertaczol

Pharmaderm (Oxistat; Keralac (Nail) Podiatree

Prevent-Plus (Duraderm) ProFoot

Schering Labs (Lotrimin) Schering Labs (Lotrisone) Stiefel Labs (Zeasorb AF Powder) Stratus (Dermazene)

### Tetra (Clean Sweep) (in-shoe)

Tripod Labs (NailStat/Tineastat) Wellstone Labs (Molecular AF/Aft-Laz) Westwood-Squibb (Exelderm)

### Woodward Labs (Mycocide) (Nail) PHARMACEUTICALS: Topical **Medications (Anti-Infectives/** Cleansing/Healing and/or for Matrixectomies)

AmerX (Amerigel) Angelini (Silver Stream) Bacitracin

### Bako (Tri-Soft) (with emulsifier)

Corticosporin Otic Ferno-Ille (Chlorazene) Gentamicin

### **Gordon Labs**

(Sodium Hydroxide)

Neosporin Pedinol (Phenol EZ Swabs) Purdue-Frederick (Betadine) Silvadene Stratus (Peviderm)

#### Triple Antibiotic PHARMACEUTICALS: Topical Medications (Anti-

Inflammatory) Biofreeze/Performance Health Core Products (Ibunex, Gluconex) Cryoderm

### Médi-Natura (Traumeel) Pedicis (Planticin) Stratus (Dermazene)

Syncom (Fortex)

### Tripod Labs (Flexstat) PHARMACEUTICALS: Topical Medications (Anti-Perspirants/ Deodorants/Drying Agents) Bintz Co. (Khepra)

Fraser Labs (On Your Toes) Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus,

Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder]) Haldey Compounding

Onox Solution Pedinol Pharmacal (Breezee-Mist, Pedi-Pro Powder, Castellani Paint Modified (Color/Colorless), Lazerformalyde Solution, Pedi-Boro Soak Paks)

### Pedifix (Pedilux4)

Podiatree Stiefel (Zeasorb) PHARMACEUTICALS: Topical Medications (Astringents)

Herbert Labs (Bluboro) Moberg (Domeboro)
Pedinol (Pedi-Boro Soak Paks)
PHARMACEUTICALS: Topical

### Medications (Dermatitis) Bako (Kera-HC)

Bayer (Desonate) (atopic dermatitis) Physician Specialty Compounding Stiefel (Mimyx)

### PHARMACEUTICALS: Topical Medications (Moisturizers/ Softeners)

AllPreMed/Podo Expert Anasko

### Bako (Kera HC; Kera-42; Hydro-Cutis)

Blaine (RevitaDerm) Dermatonics (heel balm) Diaderm (ClearZal Callus) Dr. Spalding's Podiatric Products ELON

Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm)

Gehwol Gilden Tree Gill Podiatry

### Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicylic, Sorbidon Hydrate)

Haldey Compounding Health Care Products (Diabetiderm) H-E-A-T- (Callusan) Intraderm

Kamedis MD Private Label Medimetriks Merz (Aqua Glycolic) Moberg (Kerasal)

Moore Medical Pedifoot

Pedinol Pharmacal (Cerave, Ureacin-10 Lotion & Ureacin-20

Creme, Lazer Creme, Hydrisinol Creme & Lotion, Hydrisalic Gel, Lactinol E Creme & Lotion)

Pharmaderm (Keralac, AmLactin) Physician Specialty Compounding ProFoot Scientific Solutions (Bare line)

Skin Integra Stiefel Labs (Epilyt Lotion)

Straight Arrow (Foot Miracle)
Summers Laboratories (Keralyt Gel) Tetra (Kamea)

TheraPlex
Toprail (Lactizal) Tripod Labs (Advanced Moisturizing Formula)

### Westwood-Squibb (Lac-Hydrin) PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments)

AmerX (Amerigel) Angsko (Arginine Therapeutics) **Bako (Kera Nail Gel; Clarus** Antifungal Solution)

Blaine Research Labs (Tineacide; Terpenicol)

Cipher Pharmaceuticals Dermik (Penlac) Diaderm (Clear Zal) Dr Swaim's Flexitol Anti-Fungal Liquid

Continued on page 82



The surgical Board Certification you choose matters.

- Trusted by patients. ABFAS is the <u>only</u> Foot and Ankle Surgery Certification Board recognized by the Council on Podiatric Medical Education (CPME). Our rigorous, two-step process involves Case Review to ensure thorough clinical experience and surgical skill.
- Valued by partners. ABFAS Board Certification is required for surgical privileges at many hospitals and for some insurance companies and larger medical groups, as candidates must demonstrate strong competency and proficiency in foot and ankle surgery.
- Respected by physicians. More than 10,000 highly skilled podiatrists have earned ABFAS Board Certification, with more joining their ranks each year. Between 65 and 95 percent of candidates from each residency year pass ABFAS examinations, comparable to other medical specialty boards.

### ABFAS Fall 2023 Exam Dates and Deadlines

PART I FOOT SURGERY DIDACTIC
PART I RRA SURGERY DIDACTIC

FOOT SURGERY NEW CBPS RRA SURGERY NEW CBPS

Only candidates who have a residency completion year after 2020 are eligible to register for the fall exams.

Registration Open: June 1 – October 3, 2023 Foot Surgery Exams Date: October 18, 2023 RRA Surgery Exams Date: October 24, 2023

Don't accept a lower standard.

Learn more: abfas.org/exams

Fungal Free Nails Gehwol

#### Gordon Labs (Gordachom)

Haldey Compounding Humco (Miranel) (nail dystrophy) Lyn Pharma (Spirularen)

Marlinz (Tolcylen) Medimetriks

Moberg (Kerasal) Omiera Labs (Podiazole)

**Pedicis** 

### Pedifix (ClotrimazOil)

Pedinol Pharmacal (Nail Scrub; Phenol EZ Swabs)

Pharmaderm (Kerydin) Physician Specialty Compounding Podiatree

#### Tetra (Formula 3, Formula 7)

Medicated)

Tripod Labs

(Nailstat 2-Step Formula) Ortho Dermatologics (Jublia) Wellstone Labs (Molecular AF) Winlind (Dr Win's) Woodward Labs (Mycocide) (See Also: Nail Polishes,

PHARMACEUTICALS: Topical Medications (Nail Antifungal/ Cosmesis Treatment)

Marlinz (Tolcylen)
PHARMACEUTICALS: Topical

Medications (plaque psoriasis): Ortho (Bryhali)

### PHARMACEUTICALS: Topical Medications (Scar Therapy)

Blaine (Scar Care Gel Pads) Intraderm Merz (Mederma)

Physician Specialty Compounding
PHARMACEUTICALS: Topical

Medications (Skin Adherents) (See: Adhesives)

PHARMACEUTICALS: Topical **Medications (Skin Protectants)** 

Summit Industries (Lantiseptic)

#### PHARMACEUTICALS: Shoe Disinfectants

Gordon (Mycomist) Patholase (Sanifeet) Tetra (Clean Sweep)

PHARMACEUTICALS: Wart Medications

### Gordon Labs (Formadon)

Haldey Compounding Med Cara (WartPeel)

Pedicis (Vircin) Pedinol (Lazerformalyde)

Physician Specialty Compounding Tetra (GlyCylic)

Transderm Solutions Tripod Labs (Plantarstat)

### PHARMACEUTICALS: Topical **Medications (Web Maceration)** Bako (MacerX) PHARMACEUTICALS: Wound

**Treatment** 

3M (Tegaderm Matrix, Veraflo, ActVAC, Promogran Prisma) ABL (Silvrstat)

Acelity (Systagenix)
AmerX (Amerigel)

Angelini BioLab Sciences (Fluid GF liquid allograft) Cardium Therapeutics

(Excellagen) Care-Tech (Matrix gel) Cellerate RX

Convatec, A Squibb Co. (DuoDerm) Derma Sciences (Medi-Honey)

DS Medical Holdings (Fluid GF liquid allograft, Restore GF, My Own Skin) Ferris Mfg. (Poly-Mem)

Gensco (Astero)

Hartmann (exudate management) (Zetuvit)

HS Pharma (Bensal HP)

Human Biosciences

Hymed Intraderm

Keneric (RTD dressings)

Links Medical (medical honey)

Medline

MPM Medical (SilverMed; Excel Gel) NuMed

Pfizer (Zyvox)

PolarityŤE (SkinTE) Prevent-Plus (Duraderm)

Reddress (Actigraf)

Regenicel

Smith & Nephew Wound

Management (Profore/Acticoat/

Smith & Nephew (Regranex) SNS (wound care kits) Steadmed (Drawtex) Thera Gauze (Soluble Systems)

Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)

### PHARMACEUTICALS: Wound Treatment (Natural)

### Tripod Labs PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue)

Amniox (allograft for wound healing) Axolotl (skin-cell-derived

regenerative injectible liquid) Convate

Integra KCI (GraftJacket)

Kerecis (fish skin technology) Lifenet

Matrion

Mimedx

MTF (Leneva, Amnio Band, Salera) Organogenesis (Apligraf/Dermagraft)

Pegasus

Promethean (Gamma Graft) Stim Labs

TEI Biosciences (Primatrix)

#### **PHARMACEUTICALS: Wound** Treatment (Debriding/Healing Ointments)

Smith & Nephew Medical (Accuzyme/Panafil/Santyl) Stratus Pharmaceuticals (Kovia, Ziox)

### **PHARMACEUTICALS: Wound** Treatment/Pain Treatment combo

### Gensco (Astero) PHOTOGRAPHY (Close-Up) (See: Documentation)

PHYSICAL THERAPY: Cold

#### **Modalities** Biofreeze/Performance Health

Silipos **PHYSICAL THERAPY:** 

## Electrotherapy/Ultrasound/ Inteferential/TENS/Laser

Berman Partners **Cutting Edge** Energia/Healthlight Multi-Radiance Universal Ultrasound **Used Laser Center** VasoCare (Vein-O-Plus)

(neuromuscular electrical stimulation)

### **PHYSICAL THERAPY:**

Hydrotherapy

### (See: Hydrotherapy) PHYSICAL THERAPY: Post-Op/ Post-Trauma/Rehab

Arizona AFO

Bauerfeind Berman Partners

Darco (Shoes) DM Systems

Dr. Jill's Foot Pads

Energia/Healthlight Gill Podiatry

Med Pro

Moore Medical **Pedifix** 

Propet

**Richie Brace** 

Smith & Nephew (Rehab Division) Used Laser Center

(See Also: Braces/Supports; Physical Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants];

splints) PHYSICAL THERAPY: Post-Injury Regenerative Treatment

**Axolotl** 

### PHYSICAL THERAPY: Topicals

(See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]); Pharmaceuticals: Topical

### (Analgesics) PHYSICIAN EDUCATION

(See: Associations, Books, CME, Television, Videotapes)

PHYSICIAN RECRUITING

Med Serv

### PLANTAR FASCIITIS (Specialties)

Active Life Solutions (High Healer) Allied OSI (FS6 Sleeve)

ArthoCare Sports Medicine (Coblation)

Berman Partners Curamedix (EPAT)

**Cutting Edge Lasers** 

Darco (FS6 Sleeve) Energia Medical/Healthlight (infrared light therapy/red light therapy) Instratek

### Medi-Dyne (Pro-Stretch/Tuli's Heel Cups)

Osteomed (Koby Gard) Pedifix (Quick Tape)

Remy Laser **Richie Brace** 

Thera-Band/Performance Health **Used Laser Center** Zimmer Medizine (radial pulse) (See Also: Cryosurgery; ESWT; Lasers; Pharmaceuticals) PLANTAR FASCIITIS (Day/Night

Swede-0 (Plantar FXT)
PLANTAR FASCIITIS (Deep Stretching)

Medi-Dyne (ProStretch)
PLANTAR FASCIITIS (Night Splints)

Active Ankle Systems/Performance Health

Alimed

ComfortFit

Darco

Langer Biomechanics

Group Ossur

### (See Also: ESWT) PLANTAR FASCIITIS (In-shoe sleeve)

DJO Global (Aircast Air Heel)

POPULATION HEALTH MANAGEMENT (for diabetes) Arche Healthcare

**POSITIONING SYSTEMS: Pediatric** 

(See: Braces: Pediatric) POST-OP PROTECTION

(See: Bandage/Cast Protectors; Braces/Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Skin Closures; Socks; Splints; Wound

### Management; Vitamins: Post-Op) PPE PRODUCTS

Dia-Foot MD Buying Group

Medline

Vanguard PRACTICE-BUILDING / PROMOTION Office Management/Consulting/ Advertising/Product Customiza-

tion/In Office Patient Communication/Revenue Enhancement/ Waiting Room Videos/Scheduling

Ähn, Dr TJ (Opt-Out book, consulting)

AAPPM

Atlas FAI (EOTTS procedure

implementation) Blue Orchid Marketing

Extremity Healthcare

FABI Foot Helpers

**HPMSI** Institute for Podiatric Excellence and

Development (IPED) Jarall Medical Management

Consulting Manta Group MD Private Label

Medical Mavin Officite Online Podiatry Sites

Scheduling Institute Toe-Rific

Top Practices Weave (two-way texting platform; review management; electronic

forms) Web Power Video

(See Also: Adjacencies; Associations; Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practices (Buying/ Selling/Consolidation); Practice Promotion [Advertising]); Referral

### Network; Websites [Physician]) PRACTICE MANAGEMENT/ MARKETING/CONSULTING

(See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice-Building/Practice Promotion) Continued on page 84



# THANK YOU TO OUR SPONSORS

The Midwest Podiatry Conference appreciates your support and valuable partnership in making our 2023 conference possible.

GOLD

Kerecis





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BRONZE





The Leader in Hallux Valgus Surgery







### PRACTICES: Buying/Selling/ Consolidation/Supergroups

Extremity Healthcare

Medical Mavin (Buying/Selling/ TOMS: Transitional Ownership

# Management System) Podiatry Growth Partners PRESSURE ASSESSMENT

### (See: Diagnostics Equipment)

### PRESSURE WALKERS

Darco (Walker) Defender

Negur

### PRIVATE LABELING (for practices)

MD Private Label

### **PRODUCT CUSTOMIZATION (for**

private labeling)

# (See: Private Labeling) PRODUCT DESIGN/DEVELOPMENT

### Intelivation (Implants) PROSTHETIC NAIL SYSTEM Pedifix (Just For Toenails)

**PUBLICATIONS** APMA News

PM News JAPMA

### Physician Leaders (MPM)

Podiatry Management Podiatry Today

PRESENT (Podiatry.com, eZines]

### **PUMICE BARS**

Teregen Labs (Personal Pumi Bar)

### **PURCHASING NETWORKS**

(See: Supplies)

### **RADIO ADS**

(See: Practice Promotion)

### RECRUITING

(See: Physician Recruiting)

### REFRIGERANTS

### (See: Skin Refrigerants) REGENERATIVE TREATMENT

(See: Physical Therapy: Post-Injury Regenerative Treatment)

### REHAB

(See: Braces/Supports; Physical Therapy; Post-Op Protection;

### Shoes; Splints) REMOTE PATIENT MONITORING (RPM)

(See: Diagnostics)
REPAIRS

Med-Pro (whirlpools, chair

### upholstery) RESIDENCY COURSEWARE **PRESENT**

### **RETRACTORS**

(See: Surgical Specialties)

### REVENUE ENHANCEMENT (See: Practice-Building/Practice

Promotion; Adjacencies/In-Office Dispensing)

### **SAFETY PRODUCTS & SERVICES**

(See Also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing;

Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray: Personnel Radiation Monitoring; X-Ray: Shielding)

#### SANDALS

(See: Shoes: Sandals)

### SAWS

### (See: Surgical Equipment) SCAR MANAGEMENT

Blaine (Scar Care Gel Pad)

### Merz (Mederma) SCHOOLS

### (See: Colleges) SCRIBES (Virtual)

Bottleneck Medical Curascribe

### **SEMINARS**

(See: Associations; Practice Promotion)

#### **SENSORY TESTING**

(See: Diagnostics Equipment: Diabetic Neuropathy)

#### SHEET STOCK

(See: Orthotics: Raw Materials)

### SHIELDS

(See: Orthotics: Custom Digital Shields)

#### SHOE SANITIZER/ANTIFUNGAL **DELIVERY SYSTEM**

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe) (See: Pharmaceuticals: Shoe Disinfectants)

### SHOES: Athletic/Walking/ Comfort

### Acor

Apex

Asics

Brooks Shoe, Inc.

New Balance (Aravon/Procare)

Revere SAS

### Strive

Vionic

### Waco (Revitalign) SH0ES: Balance

### Apex (Moore Balance Shoe)

#### SHOES: Custom-Made/Molded Acor (Traditional Custom/Urban

Walkers/ThermAcor)

Fneslow

Jerry Miller I.D. Shoes (Beta-Walker/ Traditional Custom)

### SHOES: Depth/Diabetic Acor (Urban Walkers)

Anodyne

### Apex (Ambulators/AFO

**Essentials Program)** 

### Apis

Betterform

### ComfortFit Labs Dia-Foot

Drew Shoe Corp.

Dr. Comfort Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab JMS Plastics

JSB Orthotics KevinRoot

#### Langer PW Minor

New Step Orthotics Lab

Orthotic Group

Orthofeet

ΡΔΙ

#### **Ped Lite** Pedors

Pilgrim (Deer Tracks/

#### Hoopoe) Pine Tree Orthopedic Lab

Propet

Revere

Safestep STJ

### Stride-Lite

Strive

Surefit (See Also: Medicare Diabetic Shoe Program); Shoes: Custom-made Shoes: Post-op/Diabetic Combo)

### SHOES: Depth/Diabetic (custom shoe/insert scanner)

Apex (ScanCast3D) SH0ES/B00TS: Post-0p/Post-Trauma

## (See: Physical Therapy) SH0ES: Post-Op/Diabetic

Combination Darco

Pedors (Tothonator)

### SH0ES: Sandals

American Orthotics Lab, Inc. (Healing Sandal)

**Apex** 

ComfortFit

### Dia-Foot/Pure Stride

**Earthwalk** 

JSB KLM

Langer OLT (3D Printed)

### **Orthotic Group**

Revere

Spenco SŤJ

#### Vionic **SHOES: Specialty Retailers**

Eneslow

### SHOWER & BATHING AIDS

(See: Bandage/Cast Protector)
SILICON SPECIALTIES

Bauerfeind USA (Viscoped/Viscoheel

### SofSpot) Dr. Jill's Foot Pads

Dr Scholl's

Gel Smart/Polygel/Healix Care Orthofeet (Bio-Sole GEL)

Pedifix (Gel Smart)

**Podiatree** 

Silipos Stein's

(See Also: Digital Appliances)
SILICON SPECIALTIES (diabetic-

friendly) Gel Smart

## Pedifix (Visco-Gel line) SILVER DELIVERY SYSTEM

(See: Shoes)
SKIN CLOSURES

### Gill Podiatry

Henry Schein Medline

### Suturegard SKIN LESION REMOVAL (Cryosurgical)

Cryoprobe Cryosurgery, Inc. (Verruca-Freeze) Moore Medical

### SKIN PROTECTANTS (See: Pharmaceuticals: Topical [Skin

Protectants])

### SKIN REFRIGERANTS

Blaine Labs (V.A.D)

Gebauer Co. (Ethyl Chloride) Gill Podiatry (Pedi-Freeze/ Pedi-Shield) SLEEVES

Dr. Jill's Foot Pads (forefoot compression, bunion bracing,

turf toe bracing, ankle

### bracing) SMOKE EVACUATION

(See: Lasers)

#### Anodyne Apex (Copper Cloud)

Bauerfeind (Spa Hosiery)

### Bintz Company Dia-Foot/Pure Stride

Dr. Comfort Dr. Jill's Foot Pads

(bunion relief) Drew Shoe Corp. Drymax (copper/running socks; diabetic (AVAL))

Foot Helpers

Frankford Leather Infracare (Reynaud's/cold feet)

### Orthofeet P.W. Minor (Treadeasy) Pedifix (Therafoot/

No-Ridge)
Powerstep (FLAT SOCKS) Sigvaris

Silipos Siren Care (remote patient

monitoring) Stride Lite Thor-Lo (Thorneburg Hosiery)

### Tru-Mold (Shear-Free Comfort Socks

SPLINTS (Night)

### (See: Plantar Fasciitis) SPLINTS (Post-Op/Post-Trauma)

Angsko Darco Int'l (Complete Splinting

### System) Dr. Jill's Foot Pads

**Gill Podiatry** Med Pro

Moore Medical **Pedifix** 

### Silipos

Stein's Casting)

#### (See Also: Braces/Supports) SPLINTS (Plaster: For Orthotic

De Puy Casting
STAFF MANAGEMENT (See: Practice-Building) STATIONERY: Greeting Cards

#### (See: Gifts/Cards) STERILIZING EQUIPMENT/

**Autoclaves** Gill (Enbio) Midmark (Ritter)

(See Also: Cleaners, Ultrasonic) Sterilizers: Monitoring SteriCheck

### Systems STRAPPING (specialties) Pedifix (Quick-Tape waterresistant foot strap)

SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry)

European Footcare Jan L

Medicool (File Stream)

Continued on page 85

Med-Pro

Podiatree (Kerathin nail debridement system)

### SUPPLIES, SURGICAL

(See: Supply Houses; Surgical Equipment)

### SUPPLIES (catalog, direct sales, internet, group purchasing networks)

Advantage Medical Alimed

DocShopPro (online)

### eSutures (surgical focus) Gill Podiatry Supply

Henry Schein

Krasity's

MD Buying Group (online)

Medline

Med-Pro

Meyer Distributing

Moore Medical

My Foot Shop

Professional Medical Warehouse

Surefit

### Talar Capital Partners SURGICAL (CHEMICAL) NAIL **TREATMENTS**

Pedinol Pharmacal (Phenol-EZ Swahs

### SURGICAL EQUIPMENT:

**Endoscopic** 

Instratek (Endotrac System) SURGICAL TREATMENT:

**Specialties** Amniox (allograft for accelerating

surgical healing)

Arthrex

Crossroads

De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb

eSutures (sutures) In2Bones USA (Smart Toe

hammertoe treatment)

Instratek (Endotrac Endoscopic Plantar Fasciotomy

Instrumentation) Jan L (S-Mart exsanguination and Tourniquet system)

Medline (blades, gloves, instruments) Nextremity Solutions (hammertoe

correction system) Osteomed (Koby Isogard system)

Paragon 28 (Baby Gorilla) Safety Fix (removable implants)

Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin)

Subchondral Solutions (S-Core) Suturegard

Treace (Hallux Valgus)

Vilex (Du Val Cannulated Screw System/Borrelli Blade System] Wright Medical Technology (Silastic

Flexible Hinge Toe Implant System/IncisionDrain (See Also: Anesthesia; Cryosurgery;

Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/ Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound

### Irrigation; Trays) SURGICAL FACILITY **ACCREDITATION**

(See: Accreditation)

### SURGICAL POWER EQUIPMENT

Zimmer, Inc.: Hall Surgical (Micro E)

### **SWABS**

(See: Disposables)
SYRINGES

(See: Hypodermic Needles)

### TABLES, SURGICAL

(See: Chairs)

(See: Casting Materials; Supply Houses)

TAPE (for strapping)
Dr. Jill's Foot Pads
Pedifix (Quick-Tape water-

resistant foot strap) TAPE (for bunions, corns, calluses prevention and

treatment) Pedifix (Sorespot silicone

### tape) TELEHEALTH

(See: Computers: Software)
TELEVISION ADS

(See: Practice Promotion)

### **TENS UNITS**

(See: Physical Therapy)
TEXTING PLATFORMS

### TIBIAL TORSION DEFORMITIES (See: Braces/Supports)

### TOPICAL ANTISEPTICS

(See: Disinfectants/Hand Cleansers)

### TOPICAL MEDICATIONS

(See: Pharmaceuticals: Topical

### Medications) TOPICAL OXYGEN TREATMENT

AOTI (TWO2) E02 (OxyGeni)

Natrox Ogenix (Epiflo)

### TOTAL CONTACT CAST SYSTEMS

BSN (Cutimed) Integra (TCC-EZ)



### **ULCER CARE/PREVENTION**

(See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals:

### Wound Dressings) ULTRASONIC CLEANERS

(See: Cleaners)

ULTRASOUND

(See: Physical Therapy) **ULTRASOUND IMAGING** 

#### 20/20 **UPHOLSTERY**

(See: Chairs/Upholstery)



### **VACUUM SYSTEMS (Nail Dust Extraction**)

(See: Suction Systems)

### VASCULAR DIAGNOSTICS

(See: Diagnostic Equipment)
VASCULAR PROFUSION

### **IMPROVEMENT**

### Vasocare (Vein-0-Plus) VIDEOTAPES (Physician Education)

Art Of Surgery DataTrace

Greater Texas Educational Foundation The Podiatry Institute

### PRESENT (Residency Courseware)

### Western Pennsylvania Hospital VITAMINS/SUPPLEMENTS/ **MEDICAL FOODS**

(See: Neutriceuticals)



#### WAITING ROOM VIDEOS

(See: Practice Promotion/Patient Education)

### WALKERS

### (See: Braces/Supports) WART REMOVAL (topicals)

(See: Pharmaceuticals; Topical Wart Removers)

### WART REMOVAL (non-pharmaceutical)

Saorsa (Swift System) (microwave technology)

(See Also: Lasers) WART REMOVAL: Refrigerants

### Blaine Labs (V.A.D.)

Cryoprobe Cryosurgery, Inc (Verruca-Freeze) Gebauer Co. (Fluro-Ethyl)

## Gill Podiatry (Pedi-Freeze/ Pedi-Shield)

### WEBINARS/PODCASTS

20/20 Imaging **AmerX** 

Arize

Bako

**Biomedix** DocShopPro

Hyperion/Smart ABI

### McClain Labs

ModMed

OHI

Pod of Inquiry, The

### Powerstep

Present Saorsa

Talar

Tayco Top Practices

### WEBSITES

(See: Online Education/Networking)
WEBSITES (Practice Site

### Creation/Sales)

Online Podiatry Sites

### **Podiatry Content** Connection

WebPower Video WEBSITE CONTENT/WEB **COMMUNICATION SERVICES/ INTERNET PRESENCE/ CONTROLLING BAD REVIEWS** 

(Reputation Management) **Podiatry Content** Connection

Weave

#### WHIRLPOOLS

### (See: Hydrotherapy) WOUND MANAGEMENT: Board Certification

(See: Board Certification)

#### WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention, Diagnostics, **Software**

Acelity (KCI VAC System; SNAP disposable NPWT) AOTI (topical oxygen) DM Systems (Heel-Lift) E02 (topical oxygen) Juzo (compression stocking)

Kinas (ESWT for DFU's) Medline Moleculight (wound measurement/

fluorescence visualization) Natrox (topical oxygen) Ogenix (topical oxygen)
Smith & Nephew (Blue Sky)
Softwave (ESWT for DFU's)

Vanguard/CORE Group (securing reimbursement, wound resolution assistance/ automated wound

Solutions; WoundScape) Total Ancillary (skin substitutes software—matching patients with

measurement) (Wound

products) Wright Medical: Osteoset (resorbable mini-beads)

(See Also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure Walkers/

### Scooters; Total Contact Casts) WOUND MANAGEMENT:

**Topical Medications** (See: Pharmaceuticals: Wound Dressings)

### X-RAY: Cone Beam CT

Curvebeam

X-RAY: Fluoroscopy

(See: Fluoroscopy) X-RAY: Machines

MinXray, Inc. X-Cel X-Ray, Inc.

X-RAY: Mini C Sales

### Turner X-ray X-RAY: Portable Imaging Systems Fluoroscan Imaging Systems

Fluoroscan Imaging Systems

X-RAY: Portable Imaging Systems: (Used)

### Mini-C Sales X-RAY: Processors 20/20 Imaging (Digital)

All-Pro Imaging Corp.
(Digital and Non-Digital) Foz Networks JRX Diagnostics Sigma Digital X-Ray X-Cel X-Ray, Inc. (MXR-14)

#### X-RAY: Ultrasound 2020 Imaging

Sigma Digital X-ray