2021 PRODUCTS E SERVICES BUYERS'GUIDE

f knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

PART I

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

PART II

Part II, which starts on page 27, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer.

HOW TO USE THIS GUIDE

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

 ${\it Continued} \ {\it on} \ {\it page} \ 2$

2021 BUYERS' GUIDE

Part I: Who's Who

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312-254-8949 www.OptOutBook.com Here is your opportunity to grab a FREE copy of the book, "OPT-OUT: How To Take Back Financial Control of Your Practice Without The Hassles of Insurance Companies", written by TJ Ahn, DPM. Dr Ahn currently runs his hybrid-concierge podiatry practice in Chicagoland, and also offers consulting to other podiatrists on how to get more patients, increase revenues and multiply their profits.

He speaks regularly at live events and conferences, and has hosted International MIFAS Cadaver Lab Workshops in Chicago for 3 years in a row. Dr. Ahn has helped many podiatrists learn and implement minimally invasive foot surgery, marketing, and ethical persuasion to build successful hybrid-concierge model practices.

'This book, "OPT-OUT" documents his journey to "opt-out" of insurance networks in favor of a more profitable and more sustainable model for success in the modern era of private practice. All you need to do is cover the shipping cost, and you will receive a FREE book plus bonus masterclasses (valued at over \$500).

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Email: office@aappm.org Our mission: To positively change the lives, practices and communities of podiatric physicians through leadership education, practice management education and sharing knowledge.

The American Academy of Podiatric Practice Management (AAPPM) is podiatry's premier association dedicated exclusively to practice management education. Nearly 2,000 established practitioners, new practitioners, residents, podiatric assistants, executive office managers, staff members and students have learned that joining the Academy family can change their practice and change their lives.

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We invite you to join the AAP-PM and find out firsthand how the positive sharing attitude of our leadership and members, our unique practice management meetings, mentoring programs and many other educational resources can help you change your practice and change your life.

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Email: info@abfas.org

The American Board of Foot and Ankle Surgery (ABFAS) strives to protect and improve the health and welfare of the public by advancing the art and science of foot and ankle surgery. It is the only surgical certification board recognized by the Council of Podiatric Medical Education through the Joint Committee on the Recognition of Specialty Boards.

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The American Board of Podiatric Medicine (ABPM) offers a comprehensive board qualification and certification process in podiatric medicine and orthopedics. Podiatric Medicine and Orthopedics is the medical specialty concerned with the comprehensive and continuous foot health care of patients. It integrates the biological, biomechanical, rehabilitative, clinical and behavioral sciences and encompasses first contact care, continuous care, long term care and general medicine. Board certification provides the assurance to both the public and health professionals that the highest level of achievement has been attained in the specialty area.

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"Podiatric medical assisting is a small and rapidly-changing professional career. As a result, our role is not understood as well as it should be by other professionals, our peers, educators, and the general public," says Cheryl Bailey, PMAC, Director of Communications for the American Society of Podiatric Medical Assistants (ASPMA) "Obtaining membership in the ASPMA will establish an identity as a podiatric medical assistant, a professional whose support and participation will help the profession develop and gain recognition."

Podiatric assisting mostly involves on-the-job training-learning all aspects of podiatry. "Podiatry is one of the only fields where the medical assistant does a good amount of the patient care," adds Bailey. "This provides the assistant with knowledge and skill along with a study guide to take the exam and become a

PMAC (Podiatric Medical Assistant Certified). This, of course, is dependent on the practice and physician."

The exams are offered online and in person at several conferences. You do need to become a member in order to take the exam, but, as Bailey says, "it's well worth it."

The ASPMA currently has over 1400 active members, with more being added weekly.

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Continued on page 5

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Orthotics types-functional, full contact, and accommodative

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¹ Dykes P. Increase in skin surface elasticity in normal volunteer subjects following the use of copper oxide impregnated socks. Skin Res Technol. 2014;21(3):272-7. doi:10.1111/ srt.12187

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Continued on page 14

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After overwhelmingly positive feedback from 2020 attendee surveys, the Midwest Podiatry Conference (MPC) will now take place virtually Thursday, June 17th through Sunday, June 20th. The theme for this year's conference is "DPM: Discover. Perform. Master."

A virtual conference offers plenty of advantages to MPC attendees and exhibitors, one being cost-savings by eliminating the costs associated with travel (hotels, parking, and meals) and opens up the content to a larger audience. Podiatrists, assistants, and other key practice members are invited to join the Midwest to discover innovations in podiatric medicine, network with industry professionals, and learn about new, exciting offerings in our virtual Exhibit Hall.

The MPC team plans to build on the success from last year's event for an even bigger and better conference in 2021. While last year's conference was received positively, suggestions for improvement were taken into consideration as we continue our shift to another fully virtual event. The conference will offer an improved platform for an optimal experience, speakers from around the world, and more CME than any other virtual conference, with live and on-demand options.

The 2021 program is being carefully and thoughtfully planned out so attendees are presented with diverse topics that cover the most important cases, concerns, and innovations the industry currently faces. Content this year is sure to exceed expectations; highlights from this year's upcoming program include:

- Updates in Diabetic Technology
- Athletic Shoegear
- Procedural Sedation Techniques
- Childhood Obesity
- Injury Prevention in the Athlete
- Social Media Methodology

CBD And its Place in Podiatric
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In order to be considered to present at MPC, speakers are required to have had their work published. Conference content is led by Scientific Co-Chair Kathryn LaViolette, DPM (under the guidance of previous Scientific Chair John Grady, DPM).

We look forward to virtually gathering podiatrists, assistants, and other key practice members and

This Buyers' Guide is also available at podiatrym.com/Buyers_guide.cfm are excited to welcome back virtual attendees from the Midwest, while continuing to expand MPC's reach across the nation. Our virtual conference will allow us the opportunity to share our content with other regions and expand networking opportunities among our attendees.

Discounts are available for those who register in advance (before May 28th).

To register and for more details on this year's conference as it becomes available, please visit our website: http://midwestpodconf.org. For additional updates, follow MPC on Twitter (twitter.com/midwestpodconf) and LinkedIn (linkedin.com/ company/midwestpodconf).

Companies interested in exhibiting should contact Kelly Coates at meetings@midwestpodconf.org.

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¹ Abbott CA et al. Innovative intelligent insole system reduces diabetic foot ulcer recurrence at plantar sites: a prospective, randomised, proof-of-concept study. The Lancet Digital Health. Vol.1 October 2019

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and dietary supplements with a guarantee that supports the practice of podiatric medicine. Tetra's brands include Formula 7°, Formula 3°, FungiFoam°, CleanSweep°, Kamea° 20, Kamea°G, and CoLig-10". When you call Tetra a real person answers to give the medical practitioner the best service possible with a "one-call resolution" policy.

Formula 7[®] Solution and Rapid MicroGel[®] are the only paraben-free Soluble Tolnaftate antifungal nanoemulsions fortified with cosmetic ingredients and bactericidal agents. The oil phase is comprised of jojoba oil with Soluble Tolnaftate and tea tree oil to fortify the microemulsion with antifungal, antiseptic, germicidal and anti-bacterial properties. The water phase contains N-acetyl-I-cysteine (NAC) and urea: urea to hydrate, soften, and open keratin for better drug penetration; NAC to increase the flux of tolnaftate through the keratin to the site of involvement and provide bactericidal properties.

Tetra is a proud supporter of podiatric medicine and is a frequent exhibitor at conferences nation-wide. Call Tetra today at 800-826-0479 and you will be impressed.

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www.topricin.com

Topical pain relief creams often present a difficult conundrum for podiatrists and other healthcare professionals.First, many of these products contain irritants such as menthol and camphor.While these ingredients can momentarily block pain receptors, creating the illusion of relief, none of them provide any authentic type of healing.So the question becomes: do I recommend a product that provides temporary relief, or are there better options?

"Topricin," says Topical Biomedics CEO Stephen J. Spiegel, "is the better option." Topical BioMedics, the makers of Topricin, has been innovating natural pain relief products for 25 years, helping patients to actually improve, if not eliminate, their symptoms.Their products-including patented Topricin Foot Pain Relief Cream—are unique in the market. Using a combination of botanical and biologic active ingredients, Topricin works differently to help reduce the underlying cause of pain-inflammation. According to Spiegel, "the product's unique mechanism of action is now thought to include ion-channel effects, cellular signaling, and vascular tone. Think of Topricin as safe, natural medicine unlike any other

This Buyers' Guide is also available at podiatrym.com/Buyers_guide.cfm product on the market today." Added Andy Kadison, Topricin's CMO, "patients have experienced improvement for symptoms associated with neuropathy, plantar fasciitis, bunions, tendonitis, and gout—along with everyday wear and tear."

As Stanley B. from Miami writes, "I use Topricin for my neuropathy. Nothing offers me relief like this product."Topricin is odor-free, hypoallergenic and proven safe, with millions of customers served. To order free samples and learn how Topricin can fit into your daily practice, please call or visit their website.

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drudden@vionicgroup.com Creating a life-changing footwear solution, Vionic's patented Three-Zone comfort with Ultimate Arch Support provides a difference you can feel and look that will appeal to even the most discerning fashion eye. With Spring/Summer quickly approaching Vionic has curated a collection of the "must have" for his and her closet to include classic sandal silhouette, new athletic construction with first ray function and the casual collection to get you through a workday at the office in style and in comfort.

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With in-clinic retailing opportunities Vionic will support your practice both financially and biomechanically!

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2430 "K" St. Sacramento, CA 95816 (800) 794-8988 Fax: (916) 448-0258 www.thewestern.org Email: info@thewestern.org.

The Western Foot and Ankle Conference, aka The Western, an annual event put on by the California Podiatric Medical Association, has long been the ideal place for podiatric physicians and staff from all areas of expertise to earn their continuing education contact hours, including radiology and fluoroscopy credits, for their medical license renewals—with a side of tradition for annual attendees to meet with their colleagues and celebrate the profession in an uplifting setting. In 2020, after 25 years being hosted by the Disneyland[®] Hotel and Convention Center in Anaheim, California, The Western took its first steps into a virtual setting with a completely online meeting. The global COVID-19 pandemic and State and local authorities made holding an in-person meeting impossible, as the gates to the Happiest Place on Earth were closed for the first time, leaving the Convention Center and Hotel unstaffed. With large group gatherings being outlawed, but doctors of podiatric medicine across the state and nation still needing their continuing education units, the easy answer to the problem was to offer the same quality education on a virtual platform.

Fast forward to the planning stages of the 2021 conference, to be held June 24-27, when the venue is likely to remain closed well into the year. Not leaving time to plan an in-person meeting, and at the risk of having remaining inadequacies at the venue, not to mention unknowns surrounding the vaccines currently being worked on, the California Podiatric Medical Association Board of Directors and the Western Foot and Ankle Conference Planning Committee decided to once again offer a virtual conference for attendees to be able to safely earn their units without worry, no matter which of California's COVID-19 tiers is reached by June.

For the 2021 online meeting, The Western has teamed up with a highly rated, quality tested platform which will make it easy for attendees and exhibitors to engage each other. The event will kick off June 19th with preview dates for attendees and exhibitors to get more changes for engagement, as well as take a look around to familiarize themselves with the new platform. The 3 1/2-days of the live-streamed general sessions will showcase esteemed instructors who will present cutting-edge and relevant scientific and patient care lectures, including biomechanics and sports medicine. Doctors of podiatric medicine requiring radiology contact hours will be able to earn all they need to renew their licenses. Podiatric medical assistants will be invited to learn front and back office pearls and best practices. Attendees will be invited to participate in an event game to win prizes by climbing the leaderboard and attend virtual social events after sessions. Vendors will be able to meet the needs of every podiatric surgeon, practice, and team with their diverse products and services in the virtual expo.

California Podiatric Medical Association and American Podiatric Medi-

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cal Association members will still receive reduced registration rates, and PICA policyholders can earn a 15% premium discount by attending the PICA risk management presentation.

The Western hopes to be back at home at the Disneyland® Hotel in 2022.

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The Remy Class IV Laser meets all the criteria podiatrists are looking for when choosing a laser. The Remy uniquely combines all of the following "laser hot buttons":

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 - Affordable for Quick ROI

Podiatric technology pioneer and CEO of Zuckerman Future Technologies (ZFT), David Zuckerman, DPM brought The Remy Laser to the marketplace in 2018. Since then, he has continued to communicate the importance of the three requirements of any laser investment:

1) The laser must produce desirable patient outcomes.

 The laser technology must produce revenue and profit to the practice quickly.

3) The laser treatment must be affordable to the patient.

The Remy meets each of these requirements and achieves the patient "wow factor."

ZFT reports that The Remy is particularly impressive in achieving practically immediate pain relief results. Patients reportedly walk in to an office with pain (i.e., plantar fasciitis or tendonitis) and leave the office with no pain.

The Remy is also so competitively priced that physicians will see an unusually fast return on investment compared to some other Class IV lasers. David Zuckerman has created a business model which eliminates any "middle man" from the sales process and is a direct distributor of the technology.

Because the physician's price point is so reasonable, it creates a domino effect that allows for patient costeffectiveness.

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2021 BUYERS' GUIDE

PRODUCTS & Services

Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

ACCREDITATION: Surgical Facilities Joint Commission on Accreditation of Health Care Organizations (JCAHO) ADHESIVES: Pre-Tape Dressings (Skin Adherents) Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules]) Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent) **ADHESIVE RETENTION SUTURE** DEVICES Suturegard ADJACENCIES/IN-OFFICE **DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES** Acor Apex AmerX Anodyne Atlas FAI Bako Biofreeze **Blaine Labs** Cryoderm DaniPro Darco Dia-Foot Dr. Comfort Dr. Jill's Foot Pads **Dr.'s Remedy** FootHelpers Gel Smart/Healix Care Gilden Tree **Gordon Labs** Langer Marlinz MD Private Label Moberg OHI Pedicis Pedifix **Pure Stride** Realm Labs Safestep Silipos Straight Arrow Surefit Tetra

ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/ **OTHER ANCILLARY SERVICES: RX Pharmaceuticals** Vanguard Pharma ADVERTISING (Newsletters/ Brochures) (See: Practice Promotion) ADVERTISING (Radio, TV & Newspaper) (See: Practice Promotion) ADVERTISING (Waiting Room Videos) (See: Practice Promotion) AFO's (See: Braces/Supports) **AIR PURIFICATION** DPM-Aire (New-Aire) FFI Jan L Medicool (See Also: Suction Systems; Lasers) ANATOMICAL MODELS/CHARTS Biomedical Models Co. **ANESTHESIA** (topical) (See: Skin Refrigerants) ANKLE BRACES/SUPPORTS (See: Braces/Supports)
ANTIFUNGAL DELIVERY SYSTEMS (For Shoes) Pedifix (Shoe Zap) Shoe Care Innovations (Steri-Shoe) ANTISEPTICS (See: Disinfectants/Hand Cleansers/ Cleaners, Instrument/Surgical Scrubs) APPAREL Biggest Feat (imprinted t-shirts) APPOINTMENT SCHEDULING Scheduling Institute (See Also: Computers: Software [Practice Management]] APPRAISERS Medical Mavin ARTHROSCOPY ArthroCare Sports Medicine ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS Academy of Continuing Podiatric Medical Education (ACPME) Academy of Minimally Invasive Foot and Ankle Surgery Academy of Physicians in Wound Healing (APWH) American Academy of Pain Management American Academy of Podiatric Practice Management (AAPPM) American Association of Colleges of Podiatric Medicine (AACPM) American Association of Hospital and Healthcare Podiatrists (AAHHP) American Association of Medical Foot Specialists American Association of Podiatric Sports Medicine American Association of Primary Care Providers for Edematous Extremities American Association for Women Podiatrists

American Board of Foot and Ankle Surgery (ABFAS) American Board of Lower Extremity Surgery (ABLES) American Board of Multiple Specialties in Podiatry American Board of Podiatric Medicine (ABPM) American Board of Quality Assurance & Utilization Review (ABQAURP) American College of Arthroscopic Surgeons American College of Foot & Ankle Pediatrics (ACFAP) American College of Foot & Ankle Surgeons (ACFAS) American College of Lower Extremity Surgeons American College of Podiatric Medical Review American College of Podiatric Medicine (ACPM) (formerly ACFAOM) American College of Podiatrist Radiologists American Podiatric Medical Association American Podiatric Medical Students' Association American Podiatric Medical Writers Association APFMED (Israel Mission) American Professional Wound Care Assn. (APWCA) American Society of Foot and Ankle Dermatology (ASFAD) American Society of Podiatric Medical Assistants (ASPMA) American Society of Podiatric Medicine American Society of Podiatric Surgeons (ASPS) Association for the Advancement of Wound Care (AAWC) Association of Extremity Nerve Surgeons (AEŃS) Barry University Biomedical Concepts Corp British Columbia Association of Podiatrists California Podiatric Medical Association (Western, The) Canadian Federation of Podiatric Medicine Charcot-Marie-Tooth Assn. (CMTA) **Cleveland Clinic Center for** Continuing Education Colorado Podiatric Medical Association **Complete Conference Management** (PALP) Connecticut Podiatric Medical Assn. **Council for Medical Education** & Testing Deaconess Hospital Dermfoot **Desert Foot** DF Con

Eneslow Pedorthic Institute European & World Congress of Podiatry FAPA Fraternal Corporation FIP World Congress of Podiatry Florida Podiatric Medical Association (SAM) Foot and Ankle Business Innovations (FABI) Foot & Ankle Center of Teaneck, N.J. Foot & Ankle Institute of Virginia FootInnovate FootWorld USA Forensic Podiatry Consulting Services Fund for Podiatric Medical Education **Future Medical Solutions** Georgia Podiatric Medical Assn. Goldfarb Foundation Graham International Implant Institute Greater Texas Educational Foundation Health Seminar and Management Consultants HMP Communications Holdings (Advance) Idaho Podiatric Medical Assn (Mountain Conference) Indiana Arthroscopic Associates Innovative Management Systems Institute for Creative Podiatric Medicine Institute for Podiatric Excellence and Development (IPED) Instratek (Endotrac System) International Academy of Podiatric Medicine (IAPM) International Academy of Walking & Standing International Aesthetic Foot Society International Foot and Ankle Foundation (IFAF) International Foot & Ankle Congress ISDF International Society of Podiatric Laser Surgery Keck School of Medicine Kent State University of Podiatric Medicine Learning in the Vineyards Maine Podiatric Medical Association Medstar (DLS) Michigan Podiatry Association Midwest Podiatry Conference Mississippi Podiatric Medical Assn Montana Podiatry Association Napa Clinical Workshops National Podiatric Medical Association New Cardiovascular Institute of The South NJ Podiatric Medical Society NM Podiatric Medical Assn. NY State Podiatric Medical Association NOFA (Global Foot and Ankle Conference) No-Nonsense Seminar North American Center for Continuing Medical Education (NACCME) North Carolina Podiatric Medical Association Northwell Health (Shining the Light on Wound Care symposium) Continued on page 28

Tripod Lab

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2021 BUYERS' GUIDE

PRODUCTS & Services

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Office-Based Seminars (OBS) ΟΗΕΔΜΔ Ontario Podiatry Association Oregon Podiatric Medical Assn PAC Symposium PALP Pedorthic Footwear Association PERI Physicians Business Academy Plancher Orthopedic Podiatry Association of Great Britain Podiatry Foundation The Podiatry Institute PRESENT Prescription Foot Orthotic Lab Association (PFOLA) Professional Education and Research Institute Puerto Rico Podiatric Medical Society **Res Ed Summit Rhett Foundation** R.I. Podiatric Medical Assn. **Roosevelt Foundation** St. Clare's Hospital (Dept. of Podiatric Medical Education) St Louis University Scholl College of Podiatric Medicine Sea Courses Society of Armed Forces Podiatrists SOS Steel Foot Superbones [East and West] Swiss Internal Fixation Course Texas Podiatric Medical Assn. **Treasure Hunt** University of Michigan University of Texas Health Science Center (Diabetic Foot Conference) University of the Pacific Vermont Podiatric Medical Association Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo Seminar) Western Pennsylvania Hospital (See Also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges) 2

BACTERIAL REDUCTION (See: Disinfectants/Hand Cleansers/ Surgical Scrubs; Spore Testing) **BALANCE** (See: Braces/Supports) BANDAGES (See Also: Dressings; Supplies) BANDAGE/CAST PROTECTOR MD Buying Group (Sealtite) Protex Medical **BANDAGES, COMPRESSION** (See: Compression Bandages) **BANDAGES, PLASTER** (See: Casting Materials: Orthotics)
BILL COLLECTION Extremity Healthcare
BILLING SERVICES/ELECTRONIC **CLEARINGHOUSES** A Step Above Availity Clayburn Medical Billing

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BLISTER RELIEF/PREVENTION: **Specialties** Bintz Company
Dr. Jill's Foot Pads Dr. Scholl's Gel Smart Gilden Tree Pedifix Prevent-Plus (Duraderm) Silipos (Siloskin) Spenco (2nd Skin) Stein's **Topical Biomedicals** (Topricin) BOARD CERTIFICATION American Board of Foot and Ankle Surgery (ABFAS) American Board of Lower Extremity Surgery (ABLES) American Board of Multiple Specialties in Podiatry (ABMSP) American Board of Podiatric Medicine (ABPM) NBPME (credentialing exam) BOARD CERTIFICATION (Diabetes/ Wound Care) American Academy of Wound Management Amer. Board of Multiple Specialties in Podiatry **BOARD CERTIFICATION (geriatric)** ABMSP BOARD CERTIFICATION (minimal incision surgery) ABMSP **BOARD CERTIFICATION (podiatric** sports medicine) ABMSP **BOARD CERTIFICATION** (Preparation Material) **Board Wizards** Certifiable, Inc. (Boards-By-The-Numbers) Goldfarb Foundation **Present Online Board** Review BONE-GROWTH STIMULATION/ **BONE-HEALING** DJO Global EBI Medical Systems Smith & Nephew BOOKS Ahn, Dr TJ (opting out) Angsko Churchill-Livingstone Mullens, David (Winning Medicare Appeals) The Podiatry Institute Precision Intricast (Newsletter Collection) W.B. Saunders **BOOKS: Computer Textbooks** Data Trace Publishing (See Also: Videos) BOOTS (See: Footwear, Shoes) BRACES/SUPPORTS/WALKERS/ **ANKLE FOOT ORTHOSES/WRAPS** 3D-Thotics Acor (Richie Brace) Active Ankle

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Bintz Company

Dr. Jill's Foot Pads (bunion relief sock, bracing sleeve) Dr. Scholl's FootHelpers Gel Smart Pedifix Quick-Tape (water-resistant foot strap) Silipos (Bunion Protector) Stein's (See: Pharmaceuticals) **BUNION RELIEF (Surgical)** (See: Surgical Equipment; Specialties) BURS (See: Nail Treatment) **BUSINESS FORMS** (See: Stationery)



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Continued on page 29

Extremity Healthcare

BUYERS' GUIDE

PRODUCTS & SERVICES

COAGULATORS

(See: Surgical Specialties) CODING & DOCUMENTATION

(INFORMATION/COUNSELING)

American College of Podiatric Medical Review Codes for Podiatric Medicine and More! (Dr Martin Taubman) CodingLine.com

DataTrace (Medicare Compliance/DT Doctor Coder)

DocuForms (forms)

- Dr Mike The Coder (Dr Michael Warshaw) HPMSI
- ICD-10 Help
- (See Also: Documentation: Entry

Data Systems) COLLEGES, PODIATRIC

Barry University

- California School of Podiatric Medicine at Samuel Merritt College
- Kent State University of Podiatric Medicine
- Midwestern Univ. (Arizona Podiatric Medicine Program)
- N.Y. College of Podiatric Medicine Scholl College of Podiatric Medicine
- at Rosalind Franklin University Temple University School of Podiatric **Medicine**

University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery Western University

COMPOUNDING

(See: Pharmaceuticals: Compounding) **COMPRESSION BANDAGES**

(See: Wound Management) COMPRESSION STOCKINGS

Juzo Sigvaris

- COMPRESSION STOCKING **FACILITATING DEVICES**
- Juzo (Easypad/Slippie) COMPUTERS: Software (Appointment Scheduling) Scheduling Institute COMPUTERS: Software (Billing/

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STI Computer Services TrakNet (See: Billing; HIPAA Risk Assessment;

IT Consulting) **COMPUTERS: Software (MIPS** programs)

IČS Intellicure **COMPUTERS: Software (Revenue** Cycle Management) Practice EHR **CONFERENCES/SEMINARS** (See: Associations; Practice Promotion) CONSULTING

(See: Practice-Building, Practice Promotion)

CORN/CALLUS RELIEF (Specialties)

Bintz Company Dr. Jill's Foot Pads Dr. Scholl's Gel Smart Gilden Tree **Gordon Labs** Pedifix Pedinol (Hydrisalic Gel) Prevent-Plus (Duraderm) Silipos Stein's Xenna (Callex) **COSMETIC SURGERY (Seminars)** International Aesthetic Foot Society **CREDENTIALING EXAMS** (See: Board Certification) **CRUTCH ALTERNATIVES** (See: Scooters) CRYOSURGERY (Cryotherapy)

(See: Skin Lesion Removal/Wart Removal)

DEBT RESTRUCTURING Medical Mavin

DIABETES

(See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment: Dressings; Heel Protection/Elevation; Medicare Diabetic Footwear Program; Orthotics/Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers;] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure . Walkers/Scooters; Shoes; Socks; Topi–

all Oxygen; Wound Management) DIABETES: Population Health Man-agement (includes prevention, diagnostics, home monitoring, risk stratification, CFDE Exam, OPTYK platform, Tempstat, Arche LEAP Alliance, software) Arche Healthcare DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment) Alfa Sigma (Metanyx) ARX Biofreeze **Blaine Labs** Eli Lilly (Cymbalta) Energia Medical (infrared light therapy) Hyperion (SmartSKAN) Moberg Molecular Labs (Neurvasia) Pedicis Pfizer (Lyrica) Pharmaceutix (podiaPN) Realm (NeuRemedy) **Topical Biomedics** (Topricin)

Wise Consumer Products (Frankincense and Myrrh) (See Also: Diagnostics Equipment; Phar-maceuticals; Wound Management) DIAGNOSTICS: Diabetes **Temperature Monitoring** Arche Healthcare

Orpyx Podimetrics Siren Care **DIAGNOSTICS: Diabetic Neuropathy** Arche Healthcare (CDFE exam) Bako (nerve fiber density testing) Hyperion (Smart-Skan) O'Brien Medical (ETF 128) Therapath (nerve fiber density testing) DIAGNOSTICS: Imaging Systems 20/20 (Ultrasound) Modulim (Clarifi) (for tissue oxygenation assessment) DIAGNOSTICS (web space infection DNA Teat Panel) Bako DIAGNOSTICS (nail submission collection technique) Bako DIAGNOSTICS EQUIPMENT: **Pressure Assessment** Apex (iStep) Arche Healthcare Footmaxx Noraxon Orpyx Orthotic Group (Gait Scan) RYBO (ScanAny) **Siren** Care TekScan (MatScan/F-Scan) (See Also: Orthotics) **DIAGNOSTICS EQUIPMENT:** Vascular **Biomedix (PADNet)** Koven Technology, Inc. (Smart Dop 20) Smart ABI Vasamed DIAGNOSTICS EQUIPMENT (Diabetes: Wearable Technologies/ Remote Patient Monitoring) Orpyx Siren Care (socks) DIAGNOSTICS LABS (See: Pathology Labs) DIGITAL APPLIANCES (Moldable Silicon) Dr. Jill's Foot Pads Pedifix Silipos **DIGITAL IMAGING** (See: X-ravs) **DIGITAL SHIELDS** (See: Orthotics: Custom Digital Shields) DIGITAL SPLINTS (See: Splints) DISINFECTANTS (See: Hand Cleansers) DISPENSING (See: Adjacencies) DISPOSABLES: Swabs/ Applicators [See: Supplies] DISTRIBUTORS (See: Supplies) DOCUMENTATION (Entry Data Systems) (See: Coding & Documentation; Computers: Software (Practice , Management) DOCUMENTATION (Forms) DocuForms DOPPLERS (See: Diagnostics Equipment: Vascular) DRILLS (See: Nail Treatment, Surgical

Equipment/Suction Systems)

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EDUCATION

(See: Online Physician Education/Networking; Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associations/ Conferences; Television, Residency Courseware; Books; Colleges) **EMERGENCY EQUIPMENT/ FIRST AID** (See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy) ELECTROTHERAPY (See: Physical Therapy) EMR/EHR (See: Computers (software)) EQUIPMENT/FURNISHINGS (Office & Treatment Room) (See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Stands/ Elevators; Message Šystems; Signs; Storage/Container Systems; Supplies) EQUIPMENT (Reconditioned) IMS Mini-C Sales E/M DOCUMENTATION (See: Coding; Documentation)
EXERCISE EQUIPMENT (See: Physical Therapy) ESWT THERAPY Curamedix (EPAT) Dornier Medtech Zimmer Medizine (radial pulse) **FALL PREVENTION** Apex (Moore Balance Shoe/ Moore Balance Brace) Safestep (Fall Risk Assessment Program/Forms) FELT PRODUCTS Acor **Bintz Company** Dr. Jill's Foot Pads Hapad **JMS Plastics Supply** Stein's **FINANCIAL GROWTH/STRATEGIC** PLANNING Atlas FAI Blue Orchid Marketing **Collaborative Practice Solutions** Extremity Healthcare Medical Mavin The Sev Group SOS

(See Also: Adjacencies/Practice Building/Network Participation) FINANCIAL SERVICES (See Also: Bill Collection; Leasing;

Financing; Practice Promotion) Continued on page 30

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

FINANCING (for patients) (purchases/practice loans) Care Credit **FINANCING: Practice** Acquisition **Extremity Healthcare** Medical Mavin (See Also: Leasing) **FIRST AID** (See: Emergency Equipment/First Aid) FIXATION DEVICES (See: Implants; Surgical Equipment) FLUOROSCOPY Fluoroscan IMS Mini-C Sales (Used/Rentals) FOAM PRODUCTS (for padding) Acor Dr. Jill's Foot Pads EverFlex **JMS Plastics Supply** Stein's FOAM PRODUCTS (for casting) (See: Orthotics: Fabrication Equipment) FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.) Alimed Bintz Company
Dia-Foot/Pure Stride DocShopPro Dr. Jill's Foot Pads Dr. Scholl's Gel Smart Gilden Tree **Gill Podiatry** Hapad Henry Schein **MD Buying Group** Medline Med Pro Moore Medical Pedifix Quick-Tape (water-resistant foot strap) Silipos Stein's **FOOT SUPPORTS** (See: Foot Devices; Heel Cups/ Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads) ſ

GAIT ANALYSIS Footmaxx Langer Biomechanics Group Noraxon The Orthotic Group (Gait Scan) RYBO (ScanAny) Tek-Scan (F-Scan/MatScan) **GAUZE PRODUCTS** Spenco (2nd Skin) (Quick Heal) **GEL PRODUCTS** (See: Silicon Specialties) GERMICIDES (See: Disinfectants) **GIFTS/CARDS** Toe-Rific (See Also: Practice Promotion; Practice Building)

GLOVES

[See: Supplies] GREETING CARDS [See: Gifts/Cards] GROUP PURCHASING NETWORKS [See: Supplies]

HAND CLEANSERS MD Buying Group (See: PPE Products) HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES Acor (Krystal Visco-Elastic Heel Cup System) Alimed Allied/OSI Labs Angsko (wraps) Apex Bauerfeind USA, Inc. (ViscoSpot) Bonapeda Dr. Jill's Foot Pads Hapad JMS Plastics Medi-Dyne (Tuli's) Medline PAL Pedifix Quick-Tape (water-resistant foot strap) Silipos Spenco (Tritec[™] Heel Support) Stein's Streifeneder (See Also: Heel Cups: Silicon; Heel Lifts) **HEEL LIFTS** Alimed Henry Schein PAL Silipos **HEEL** PAIN (See: ESWT, Plantar Fasciitis) HEEL PROTECTION/ELEVATION (Post-Op/Rehab) DM Systems (Heel-Lift) HIPAA RISK ASSESSMENT Manta Group TLD Systems **HOLISTÍC MEDICINE** (See: Neutriceuticals; Vitamins) HYDROTHERAPY (Whirlpools/ Spas/Footbaths) Ferno-Ille Med-Pro (Whitehall Dist.) HYDROTHERAPY DISINFECTANTS Ferno-Ille (Chlorazene) HYPERBARIC OXYGEN THERAPY (See: Wound Management)

IMAGING (See: Ultrasound; X-ray) IMPLANTS/BIOMATERIALS Arthrex BioPro (Hallux Metatarsophalageal Joint Prosthesis) De Puy ACE Medical (Orthosorb) Gramedica (HyProCure)

Delta

De Puy ACE

In2 Bones USA (Smart Toe) **Nextremity Solutions** Novastep Reign Medical Safety Fix (removable) Sgarlato Labs (SHIP) Treace Medical Wright Medical Technology (Silastic[™] Flexible Hinge Toe) Zimmer (Hall Surgical) (See Also: Surgical Equipment: Specialities) INFECTION CONTROL (See: Disinfectants/Hand Cleansers/ Surgical Scrubs/Spore Testing) INFORMED CONSENT (See: Patient Education) **IN-OFFICE DISPENSING** (See: Adjacencies) INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic) **3D-Thotics** Acor Apex (Anti-Shox High Performance) Alimed Allied/OSI Labs Bauerfeind (Viscoped) **Bergmann Orthotics** Laboratory Bintz Company BioStep Bonapeda Burns Labs (Nu-Soft) **Dia-Foot/Pure Stride** Dr. Jill's Foot Pads Dr. Scholl's EverFlex Fiber Labs (Pure Stride) Foot Helpers Footsteps Hapad JMS Plastics Supply (Sorbothane İI) JSB Orthotics KevinRoot (Formthotics) KLM Langer Biomechanics Group Mat Plus Medi-Dyne (Tuli's) Orthofeet Medi USA (Igli) Nature Fit Pedifix Pine Tree Orthopedic Lab Powerstep Safestep Silipos Spenco Medical (Rubatex Neoprene/ Metatarsal Arch Cushions/Ġround Control Streifeneder Stride Lite Surefit TNT Vionic (See Also: Medicare Diabetic Shoe Program; Orthotics Prefab) INSTRUMENTS (Non-Surgical) Advent Medical Systems (gSource distributor) Bianco Bros. (Nail Splitters/ Nippers) **Bianco Instruments**

DGI gSource Ĵan L Miltex, Inc. Vilex (See Also: Surgical Equipment) INSURANCE (Malpractice) **DT Insurance** Podiaguard PICA (Podiatry Insurance Co. of Americal Professional Services (Brown & Brown) Rockwood Programs RPS (Podiatry Plus) INTERNET (See Also: IT Consulting; Practice Promotion, Computers; Online Education/Networking) **IT CONSULTING** Manta Group **KERATIN DEBRIS EXFOLIANTS** Xenna (Nonyx) LASERS (for pain management) Berman Partners Cutting Edge (MSL-pulsed) Energia Healthlight Multi-Radiance Summus Medical Lasers Used Laser Center **Zuckerman Future Technologies** (Remy) LASERS (for skin lesions/warts) **Berman Partners** Hyperion (Hyperblue 1530) Light Age (Q-Clear) Nuvolase Used Laser Center Zuckerman Future Technologies (Remy) LASERS (for nail fungus) Berman Partners

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Erchonia (Lunula) Hyperion (Hyperblue 1530) Laser Centers of America (for S. Florida DPMs) Light Age (Q-Clear) Nuvolase Used Laser Center Zuckerman Future Technologies (Remy) LEASING Medical Mavin **LEG ULCERS CARE** (See: Compression Bandages; Pharmaceuticals; Wound Management) **LESION REMOVAL** (See: Skin Lesion Removal) LIGHTS/LAMPS Med-Pro

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

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MAGNIFICATION (See: Operating Telescopes)
MALPRACTICE (See: Insurance; Legal Services) MANAGED CARE SPECIALISTS [See: Network Participation/Financial Growth/Practice-Building; Legal Services) MATERIALS [See: Orthotics/Insoles: Raw Materials] MEDICAL REVIEW PROGRAMS Certifiable, Inc. DataTrace Publishing Goldfarb Foundation NBPME MEDICARE DIABETIC FOOTWEAR **PROGRAM** (shoes, insoles) **3D-Thotics** Acor Anodyne Apex Apis Betterform BioStep ComfortFit Dia-Foot Drew Shoe Dr. Comfort Foot Helpers Frankford Leather Hersco Integrated Orthotics Lab Integrity Orthotics JSB Orthotics KLM Langer Jerry Miller P.W. Minor New Step Orthotic Lab Oasis Footwear Orthofeet Ped-Lite Pedors Pilgrim Pine Tree Orthopedics Propet Safestep Streifeneder Stride Lite Surefit TruMold MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole scanner] Apex (ScanCast 3D) MEDICARE DIABETIC FOOTWEAR PROGRAM (SDFE forms) Safestep MEETINGS INFORMATION PM News Podiatrymeetings.com MEETINGS/SEMINARS (See: Associations) MIRRORS (See: Patient Self-Inspection) **MOLDED INLAYS** (See: Insoles; Orthotics: Ready-Made) **MOLESKIN PRODUCTS** Dr. Jill's Foot Pads Stein's **MRI IN-OFFICE** Esaote

NAIL DRILLS [See: Suction Systems] NAIL DUST EXTRACTORS (See: Vacuum Systems) NAIL POLISH, MÉDICATED DaniPro Dr.'s Remedy Just For Toenails Tripod Labs (Nailstat polish) NAIL POLISH REMOVER DaniPro Dr.'s Remedy NAIL TREATMENT (See: Ingrown Nails; Pharmaceuticals: Topical Medications [Nail Treatments]; Nail Polish; Nail Treatment: Instruments; Suction Systems; Surgical [Chemical] Nail Treatments; Ony-chomycosis; Prosthetic Nail System] NAIL TREATMENT: Debriding Drills European Footcare Jan I Medicool MedPro NAIL TREATMENT: Debriding (Non-Drill) Podiatree (PodiaPRO debridement system NAIL TREATMENT: Instruments (Burs, Nippers, etc.) Bianco Bros. **Bianco Instruments** Delta **DGI** Dr. Jills (and sanding cups) gSource Jan I Medicool Miltex Tri Hawk (See Also: Supplies) NAIL TREATMENT: ONYCHOMYCOSIS (non-drug) (See: Lasers (for nail fungus) **NEEDLES/SYRINGES** (See: Hypodermic)
NEUTRACEUTICALS/MEDICAL FOODS Alfa Sigma Molecular Labs (Neurvasia) Pharmaceutix (podiaPN) Realm Labs (NeuRemedy) Tripod Labs NEWSLETTERS (See: Practice Promotion) **NIGHT SPLINTS** (See: Plantar Fasciitis) NIPPERS (See: Nail Treatment)

ODOR MANAGEMENT (See: Pharmaceuticals [Topical Medications]: Anti-Perspirants] OFFICE MANAGEMENT (See: Practice-Building; Employee timelattendance) **OFF-LOADING DEVICES** (See: Braces; Shoes) ON-HOLD MESSAGE SYSTEMS (See: Message Systems) **ONLINE PHYSICIAN EDUCATION/** NETWORKING Datatrace Publishing (Graphic Educational Programs) PRESENT PM News (See Also: CME Credits, Publications, Webinars) ONYCHOMYCOSIS (drug treatment) (See: Pharmaceuticals: Topical Medications: Nail **ONYCHOMYCOSIS** (non-drug) (See: Lasers: Nail Treatment) **OPERATING TELESCOPES** (See: Telescopes)
ORTHOPEDIC DEVICES (See: Braces: Pediatric; Braces/Supports; Digital Appliances; Splints) ORTHOTICS: 3D Printed Custom 8Sole Curafoot Go4-D SOLO **ORTHOTICS: Casting Materials** Acor Allied OSI (Carapace) Apex (Foam) Bintz Company JMS Plastics [supplier] KLM Langer, Inc. Smithers Bio-Medical (Bio-Foam) STS **ORTHOTICS:** Childrens' (See: Pediatric Specialties) **ORTHOTICS:** Fabrication **Equipment and Accessories** Acor Alimed JMS Plastics Supply (Farber Turbo Convection Oven/ Sani-Grinder) Langer Biomechanics Group (Orthocement) Orthofeet Podiatech (See Also: Orthotics: In-Office) **ORTHOTICS:** Automated Production Systems/In-Office Scanners/Pressure Systems/Digital Systems) Acor Amfit (Footfax) Apex Bergmann Labs (Automated Lab & Office Production Systems) ComfortFit (TOM-CAT/Smart Scan) Dr Comfort (scanner) Earthwalk Footmaxx Forward Motion Integrated Integrity Orthotics KevinRoot (Foot ID) Langer (Scan Cast 3D) Mile High New Step Orthotic Lab (TOM CAT) Northwest (NWPL) OHI/Safestep (OHI1 Scan) Orthotic Group (Gait Scan) **Ortho-Rite**

PAL (Xtremity 3D) Podiatech (in-house custom orthotics) (Premium Station) RYBO (ScanAny) Sharp Shape Solo (TOM-CAT) STJ (TOM-CAT) Tek Scan **TOM-CAT** Solutions **ORTHOTICS LABORATORIES 3D-Thotics** Acor Advantage Lab Allied/OSI Labs American Orthotic Laboratories, Inc. (St. Louis) American Orthotic Lab Co. (College Point, N.Y.) Apollo **Bergmann Orthotics** Laboratories Betterform BioStep Burns Laboratories California Orthopaedic Labs ComfortFit Dia-Foot Earthwalk Orthotics Eastern Podiatry Labs Fdser **Empire Labs** EverFlex Fiber Foot Appliances Foothelpers (Neoteric Orthotics) Foot Management Forward Motion Hersco Mark Fugit Orthotic Laboratory Integrated Orthotics Lab Integrity Orthotics Lab JM Orthotics ISB Orthotics KevinRoot **KLM Laboratories** Langer Biomechanics Group, Inc. Levy & Rappel, Inc Mile High MSI NewGen Advanced Orthotics Lab New Step Orthotics Lab Northwest Podiatric Laboratory Ortho-Dynamics Orthotic Group, The Ortho-Rite P۸I Ped-Align Performance Labs P & K Orthotics Labs Plus Laboratory Podiatech (in-house custom orthotics) Precision Intricast, Inc. Precision Orthotic Lab International Pro-Lab **Pure Stride** (RX Orthotics) Schuster & Richard Lab Sole Supports Solo Labs STJ Orthotic Services TNT Ortholab (See Also: Digital Appliances) ORTHOTICS/INSOLES: Raw Materials Acor (Poron/Microcel-Puff/Thermacor) Continued on page 32

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2021 BUYERS' GUIDE

PRODUCTS & Services

Apex

Bintz Co.

Bonapeda

Alimed Bintz Company EverFlex (Dual Set/SoftStep) Frankford Leather JMS Plastic Supply (Europlex/ nora/TL BLUE II/Thermosky/ Poron/Polydor) KLM Langer Biomechanics Group (Superform/PPT) Mat Plus Northwest Podiatric Laboratory Silipos (Tri-Flex Firm Gel Sheet) Stein's Streifeneder Toray (TL-2100, TL-Silver) **ORTHOTICS: Moldable Silicon** (See: Digital Appliances) ORTHOTICS: Prefabricated/Ready-Made (including customizable and "semi-custom")/in-office quick-molded 3D-Thotics Acor (Quickfit) Advent Medical Systems (Conformer) Apex AliMed, Inc. Allied/OSI (Sidekicks) **Bergmann Labs** Betterform

ComfortFit Dia-Foot Dr. Jill's Foot Pads EverFlex Fiber Foot Appliances (Pure Stride) Foot Helpers Footsteps Hapad Integrity/Strive (Bio-Advanced) Jan L JM Orthotics **JMS Plastics Supply** JSB (Prothotics) KevinRoot (Formthotics) KLM Langer, Inc. Mat Plus MD Buying Group Medi-Dyne (Tuli's) Nature Fit New Step Orthotics Lab Nolaro (RX24 Quadrastep system) Ortho-Dynamics Orthofeet (water-injectable/Bio-Sole) Pedifix (Preforms) PowerStep Pro-Lab Pure Stride Redi-Thotics Silipos Spenco (Arch Supports/Sytel/ Orthotic Arch Supports]

STJ (SOLEutions/Fabthotics) Stride Lite Superfeet TNT **Vionic**

(See Also: Heel Cups; Insoles; Medicare Diabetic Shoe Program; Pads) ORTHOTICS (Biomechanics system) KevinRoot (Biomechanical Intelligence) OSHA COMPLIANCE (See: Safety Products & Services)



PADS, HEEL/PRE-CUT/SPUR/ METATARSAL Acor Bintz Company Dia-Foot/Pure Stride Dr. Jill's Foot Pads Gilden Tree Hapad Langer Biomechanics Group Mat Plus Pedifix Silipos (Gel) Spenco (2nd Skin) Stein's

(See Also: Heel Cups/Cushions; Heel Lifts)

PAIN MANAGEMENT (Specialty Devices and Technologies) ArthroCare (TOPAZ) Berman Partners Curamedix (EPAT) **Cutting Edge Lasers** Energia Medical (infrared light therapy) Healthlight ING (Foot Gym) Multi-Radiance Pro Niche (The Heeler) Quick-Tape (water-resistant foot strap) Used Laser Center Zimmer Medizine (radial pulse) **Zuckerman Future** Technologies (See Also: Diabetic Neuropathy, ESWT, Lasers, Pharmaceuticals, Tape) PATHOLOGY LABS Acupath Bako Laboratory of Podiatric Pathology McClain Labs MDX Pinkus Dermatology Lab Podiatric Pathology Laboratories **Reditus Labs** Therapath (See: Diagnostics) Continued on page 33

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podiatrym.com

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

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PATHOLOGY LABS: Epidermal Nerve Fiber Density Bako Therapath PATIENT BILLING (See: Bill Collection; Computers: Software [Practice Management]] PATIENT EDUCATION Biomedical Models Co. DataTrace (podiatric graphics) (See Also: Anatomical Models; Practice Promotion) PATIENT NOTES (See: Documentation/Computers: Software [Patient Notes]]
PAYROLL SYSTEMS (See: Computers: Software [Practice Management]]
PEDIATRIC: Specialties Acor (Kid Fits Arch Supports) California Orthopaedics Lab (Kids Pals Orthotics) Integrity Orthotics (childrens' orthotics) Langer Biomechanics Group Inc. (CRS[®] Counter Rotation System) MD Buying Group (Pedipod childrens' orthotics) Nolaro Pro Lab (Kiddythotics) **Redi-Thotics** Silipos (silicon specialties) SureStep (custom pediatric orthotics)
PEDORTHIC/ORTHOTIST **IN-OFFICE SERVICES** OHI (Central Casting) PERIPHERAL NEUROPATHY (See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals) **PHARMACEUTICALS: Analgesics** Adria Labs (Axotal) **DuPont Pharmaceuticals (Nubain) DuPont Pharmaceuticals (Percocet)** DuPont Pharmaceuticals (Percodan) High Chemical (Sarapin) (injectable) Knoll Pharmaceutical (Vicodin) Merck Sharp & Dohme (Dolobid) Norwich-Eaton Pharmaceuticals (Buprenex) Novartis Pharmaceuticals (Fiorinol) Pedinol (Nalfon 200) Winthrop Labs (Talacen) Wyeth-Ayerst (Lodine/Duract) (See: Pharmaceuticals/Topical) **PHARMACEUTICALS: Antibiotics** Barr Labs (Cephalexin) Biocraft Labs (Cephalexin) Biocraft Labs (Dicloxicilin) Glaxo Inc. (Ceftin) Lederle Labs (Pipracil) Eli Lilly & Co. (Ceclor) Eli Lilly & Co. (Keflex) Eli Lilly & Co. (Keftab) Lypho Med. Inc. (Cefazolin) Mead-Johnson Pharmaceuticals (Duricef) Medicis (Omnicef) Merck (Invanz) Miles, Inc. (Cipro) Parke-Davis (Meclomen) Pfizer (Zyvox) Roerig (Únasyn) Henry Schein Co. (Dicloxicilin) SmithKline Beecham (Augmentin/ Pexiganan) Squibb & Sons, Inc. (Azactum) Upjohn Co. (Cleocin)

Upjohn Co. (E-Mycin) Zeneca (Cefotan) **PHARMACEUTICALS: Anti-**Fungals (Oral) Ortho-Neutrogena (Gritulvin V) Pedinol (Gris-PEG) PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis] Janssen (Sporanox) Novartis (Lamisil Tablets) Pedinol (Gris-PEG) PHARMACEUTICALS: Anti-Inflammatories American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension) Boots Company (Rufen) Bristol-Myers (Nuprin) Ciba-Geigy Pharmaceuticals (Butazolidin) Ciba-Geigy, Inc. (Voltaren) Eli Lilly & Co. (Nalfon) Horizon (Duexis) Merck Sharp & Dohme (Clinoril) Merck Sharp & Dohme (Indocin) Mylan Labs (Meclofenamate) Pedinol (Nalfon 200) Pfizer Labs (Feldene) Syntex Labs (Naprosyn) Upjohn Co. (Motrin/Ansaid) Whitehall Labs (Advil) Wyeth-Ayerst Labs (Orudis) (See: Pharmaceuticals/Topical) PHARMACEUTICALS: CBD (See: CBD) PHARMACEUTICALS: Compounding Haldey Compounding Medi-Stat PD Labs Physicians Specialty Compounding Quality Compounding Trilogy PHARMACEUTICALS: Diabetes (See: Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment) PHARMACEUTICALS: Diabetic Neurop athy (category includes medical foods) Alfa Sigma (Metanyx) Angsko (Neuro-Eze) ARX Biofreeze Bako (NeuRX-TF tablets) **Blaine Labs** Health Care Products (Zostrix) Eli Lilly (Cymbalta) Haldey Compounding Moberg (Kerasal Neurocream) Molecular Labs (Neurvasia) Origin BioMed (Neuragen) Parke-Davis (Neurontin) Pedicis (Pedicin, Hempcin) Pfizer (Lyrica) Pharmaceutix (podiaPN) Physician Specialty Compounding Realm (NeuRemedy) Topical Biomedics (Topricin) Wise Consumer Products (Frankincense and Myrrh) **PHARMACEUTICALS: Gout** Gensco Savient (Krystexxa) Takeda (Uloric; Colcyrs) **PHARMACEUTICALS: Homeopathic** Medi-Natura (Traumeel) **Topical Biomedics** PHARMACEUTICALS: Neutraceuticals (See: Neutraceuticals)

PHARMACEUTICALS: Onychomycosis (Non-Topical) [See: Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis]) **PHARMACEUTICALS:** Peripheral **Arterial Disease** Hoechst-Roussel (Trental) **PHARMACEUTICALS: Steroids** Forest Labs (Dalalone) Schering (Elocon) Stiefel Labs (Mimyx) Stratus (Dermazene) Teregen Labs (TDX LA) PHARMACEUTICALS: Topical Medications (Analgesics) Agewell AŘX Angsko (Arginine Therapeutics) Biofreeze/Performance Health Blaine Labs (HempNesic) (CBD) Core Products (Ibunex, Gluconex) Cryoderm Dr'Swaim's Medi-Natura (Traumeel) Icon (Reliaderm) MPM Medical (Regenecare) Pedicis (Hempcin) Stratus (Dermazene) Syncom (Fortex) Topical Biomedics (Topricin) Tripod Labs (Flexstat) Truceuticals Veritas (CBD) Wise Consumer Products (Frankincense and Myrrh) Woodward (Mycocide HT) PHARMACEUTICALS: Topical Anesthetics (See: Skin Refrigerants) PHARMACEUTICALS: Topical Medications (Anti-Fungals/ Anti-Microbials) BSK/Onycol (nail) Bako (Clarus Antifungal Cream; **Clarus Antifungal Šolution** (nail); MacerX) **Blaine Research Labs** (Tineacide) (Nail) Diaderm (Clear Zal) (Nail) Dr Swaim's Flexitol Anti-Fungal Liquid (Nail) Gill Podiatry Gordon Labs (Gordachom) (Nail); Mycomist (in-shoe sanitizer) Haldey Compounding Humco (Miranel) Intraderm Janssen Pharmaceuticals (Nizoral) Marlinz (nail) (Tolcylen) Medicis (Loprox) Merz (Naftin) Moberg (Kerasal) (Nail) Moore Medical Novartis (Lamisil Cream/Spray) **Onox Solution** Ortho Pharmaceuticals (Spectazole) Ortho Dermatologics (Luzu) Pedicis (Cidacin) Pedinol Pharmacal (Fungoid Tincture, Pedi-Dri Topical Powder; Ertaczo) Pharmaderm (Oxistat; Keralac (Nail) Podiatree Prevent-Plus (Duraderm) ProFoot Schering Labs (Lotrimin) Schering Labs (Lotrisone) Stiefel Labs (Zeasorb AF Powder)

Stratus (Dermazene) Tetra (Clean Sweep) (in-shoe) Tripod Labs (NailStat/Tineastat) Wellstone Labs (Molecular AF/Aft-Laz) Westwood-Squibb (Exelderm) Woodward Labs (Mycocide) (Nail) PHARMACEUTICALS: Topical Medications (Anti-Infectives/ Cleansing/Healing and/or for Matrixectomies) AmerX (Amerigel) Angelini (Silver Stream) Bacitracin Bako (Tri-Soft) (with emulsifier) Corticosporin Otic Ferno-Ille (Chlorazene) Gentamicin **Gordon Labs** (Sodium Hydroxide) Neosporin Pedinol (Phenol EZ Swabs) Purdue-Frederick (Betadine) Silvadene Stratus (Peviderm) Triple Antibiotic **PHARMACEUTICALS: Topical** Medications (Anti-Inflammatory) Biofreeze/Performance Health Core Products (Ibunex, Gluconex) Cryoderm Médi-Natura (Traumeel) Pedicis (Planticin) Stratus (Dermazene) Syncom (Fortex) Tripod Labs (Flexstat)
PHARMACEUTICALS: Topical Medications (Anti-Perspirants/ Deodorants/Drying Agents) Bintz Co. (Khepra) Fraser Labs (On Your Toes) Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder]) Haldey Compounding Onox Solution Pedinol Pharmacal (Breezee-Mist, Pedi-Pro Powder, Castellani Paint Modified (Color/Colorless), Lazerformalyde Solution, Pedi-Boro Soak Paks) Pedifix (Pedilux4) Podiatree Stiefel (Zeasorb) PHARMACEUTICALS: Topical Medications (Astringents) Gordon Labs (Monsel's) Herbert Labs (Bluboro) Moberg (Domeboro) Pedinol (Pedi-Boro Soak Paks) PHARMACEUTICALS: Topical Medications (Dermatitis) Bako (Kera-HC) Bayer (Desonate) (atopic dermatitis) Physician Specialty Compounding Stiefel (Mimyx)
PHARMACEUTICALS: Topical Medications (Moisturizers/ Softeners) Angsko Bako (Kera HC; Kera-42; Hydro-Cutis) Blaine (RevitaDerm) Dermatonics (heel balm) Diaderm (ClearZal Callus) Continued on page 34

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

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Dr. Spalding's Podiatric Products ELON Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm) Gehwol Gilden Tree **Gill Podiatry** Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicylic) Haldey Compounding Health Care Products (Diabetiderm) H-E-A-T- (Callusan) Intraderm Kamedis MD Private Label Medimetriks Merz (Aqua Glycolic) Moberg (Kerasal) Moore Medical Pedifoot Pedinol Pharmacal (Cerave, Ureacin-10 Lotion & Ureacin-20 Creme, Lazer Creme, Hydrisinol Creme & Lotion, Hydrisalic Gel, Lactinol E Creme & Lotion) Pharmaderm (Keralac, AmLactin) Physician Specialty Compounding ProFoot Scientific Solutions (Bare line) Stiefel Labs (Epilyt Lotion) Straight Arrow (Foot Miracle) Summers Laboratories (Keralyt Gel) Tetra (Kamea) TheraPlex Tripod Labs (Advanced Moisturizing Formula) Westwood-Squibb (Lac-Hydrin) PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments) AmerX (Amerigel) Angsko (Arginine Therapeutics) Bako (Kera Nail Gel; Clarus **Antifungal Solution**) **Blaine Research Labs** (Tineacide; Terpenicol) **Cipher Pharmaceuticals** Dermik (Penlac) Diaderm (Clear Zal) Dr Swaim's Flexitol Anti-Fungal Liquid Fungal Free Nails Gehwol Gordon Labs (Gordachom) Haldey Compounding Humco (Miranel)(nail dystrophy) Marlinz (Tolcylen) Medimetriks Moberg (Kerasal) Omiera Labs (Podiazole) **Pedicis** Pedifix (ClotrimazOil) Pedinol Pharmacal (Nail Scrub; Phenol EZ Swabs) Pharmaderm (Kerydin) Physician Specialty Compounding Podiatree Tetra (Formula 3, Formula 7) Tripod Labs (Nailstat 2-Step Formula) Ortho Dermatologics (Jublia) Wellstone Labs (Molecular AF) Winlind (Dr Win's) Woodward Labs (Mycocide)

PHARMACEUTICALS: Topical Medications (Nail Antifungal/ Cosmesis Treatment) Marlinz (Tolcylen) PHARMACEUTICALS: Topical Medications (plaque psoriasis): Ortho (Bryhali) PHARMACEUTICALS: Topical Medications (Scar Therapy) Blaine (Scar Care Gel Pads) Intraderm Merz (Mederma) Physician Specialty Compounding PHARMACEUTICALS: Topical Medications (Skin Adherents) (See: Adhesives) PHARMACEUTICALS: Topical Medications (Skin Protectants) Summit Industries (Lantiseptic) **PHARMACEUTICALS: Shoe** Disinfectants Gordon (Mycomist) Patholase (Sanifeet) Tetra (Clean Sweep) PHARMACEUTICALS: Wart **Medications** Gordon Labs (Formadon) Haldey Compounding Med Cara (WartPeel) Pedicis (Vircin) Pedinol (Lazerformalyde) Physician Specialty Compounding Transderm Solutions Tripod Labs (Plantarstat) PHARMACEUTICALS: Topical Medications (Web Maceration) Bako (MacerX) PHARMACEUTICALS: Wound Treatment 3M (Tegaderm Matrix) ABL (Silvrstat) Acelity (Systagenix) AmerX (Amerigel) Angelini Cardium Therapeutics (Excellagen) Care-Tech (Matrix gel) Cellerate RX Convatec, A Squibb Co. (DuoDerm) Derma Sciences (Medi-Honey) Ferris Mfg. (Poly-Mem) Gensco (Astero) Hartmann (exudate management) (Zetuvit) HS Pharma (Bensal HP) Human Biosciences Hymed Intraderm Keneric (RTD dressings) Lavior Links Medical (medical honey) Medline MPM Medical (SilverMed; Excel Gel) Nu Med Pfizer (Zyvox) PolarityŤE (SkinTE) Prevent-Plus (Duraderm) Regenicel Smith & Nephew Wound Management (Profore/Acticoat/ lodosorb) Smith & Nephew (Regranex) SNS (wound care kits) Steadmed (Drawtex) Thera Gauze (Soluble Systems) Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)

PHARMACEUTICALS: Wound Treatment (Natural) Tripod Labs PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue) Amniox (allograft for wound healing) Axolotl (skin-cell-derived regenerative injectible liquid) Integra KCI (GraftJacket) Kerecis (fish skin technology) Mimedx Organogenesis (Apligraf/Dermagraft) Pegasus Promethean (Gamma Graft) TEI Biosciences (Primatrix) **PHARMACEUTICALS: Wound** Treatment (Debriding/Healing Ointments) Smith & Nephew Medical [Accuzyme/Panafil/Santyl] Stratus Pharmaceuticals (Kovia, Ziox) **PHARMACEUTICALS: Wound** Treatment/Pain Treatment combo Gensco (Astero) PHOTOGRAPHY (Close-Up) (See: Documentation) **PHYSICAL THERAPY: Cold Modalities** Biofreeze/Performance Health Silipos **PHYSICAL THERAPY:** Electrotherapy/Ultrasound/ Inteferential/TENS/Laser **Berman Partners Cutting Edge** Energia Fsonte Healthlight IMS Multi-Radiance Universal Ultrasound Used Laser Center PHYSICAL THERAPY: Hydrotherapy (See: Hydrotherapy) PHYSICAL THERAPY: Post-Op/ Post-Trauma/Rehab Arizona AFO Bauerfeind **Berman Partners** Darco (Shoes) DM Systems Dr. Jill's Foot Pads Energia Gill Podiatry Healthlight ING Source (Foot Gym) Med Pro Moore Medical Pedifix ProNiche Medical (The Kneeler; The Heeler) Propet **Richie Brace** Smith & Nephew (Rehab Division) Used Laser Center (See Also: Braces/Supports; Physical Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants]; splints) PHYSICAL THERAPY: Post-Injury **Regenerative Treatment** Axolotl **PHYSICAL THERAPY: Topicals** (See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]); Pharmaceuti-

cals: Topical (Analgesics)

PHYSICIAN EDUCATION (See: Associations, Books, CME, Television, Videotapes) PLANTAR FASCIITIS (Specialties) Active Life Solutions (High Healer) Allied OSI (FS6 Sleeve) ArthoCare Sports Medicine (Coblation) Berman Partners Curamedix (EPAT) **Cutting Edge Lasers** Darco (FS6 Sleeve) Energia Medical (infrared light therapy/laser) Healthlight ING Source (FS6 Sleeve/Foot Gym) Instratek Medi-Dyne (Pro-Stretch/Tuli's Heel Cups) Osteomed (Koby Gard) Pro Niche (The Heeler) Quick-Tape (water-resistant foot strap) Thera-Band/Performance Health Used Laser Center Zimmer Medizine (radial pulse) **Zuckerman Future Technologies** (Remy) (See Also: Cryosurgery; ESWT; Lasers; Pharmaceuticals) PLANTAR FASCIITIS (Day/Night Splint) Swede-0 (Plantar FXT) PLANTAR FASCIITIS (Deep Stretching) Medi-Dyne (ProStretch) PLANTAR FASCIITIS (Night Splints) Active Ankle Systems/Performance Health ∆limed Darco Langer Biomechanics Group Ossur (See Also: ESWT) PLANTAR FASCIITIS (In-shoe sleeve) DJO Global (Aircast Air Heel) **POPULATION HEALTH** MANAGEMENT (for diabetes) Arche Healthcare **POSITIONING SYSTEMS: Pediatric** (See: Braces: Pediatric) **POST-OP PROTECTION** (See: Bandage/Cast Protectors; Braces/ Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Skin Closures; Socks; Splints; Wound Management; Vitamins: Post-Op)
PPE PRODUCTS Dia-Foot MD Buying Group Medline PRACTICE-BUILDING /PROMOTION (Office Management/Consulting/ Advertising/Product Customization/ In Office Patient Communication/ **Revenue Enhancement/Waiting** Room Videos/Scheduling Help) Ahn, Dr TJ (Opt-Out book, consulting) AAPPM Atlas FAI (EOTTS procedure implementation) Blue Orchid Marketing Collaborative Practice Solutions Extremity Healthcare FABI Foot Helpers Continued on page 35

(See Also: Nail Polishes, Medicated)

BUYERS' GUIDE

PRODUCTS & SERVICES

HPMSI Institute for Creative Podiatric Medicine Institute for Podiatric Excellence and Development (IPED) Jarall Medical Management Consulting Manta Group MD Private Label Medical Mavin Officite **Online Podiatry Sites** Physician Web Pages Podiatry Success Today (Dr. Chris Milkie) Scheduling Institute SOS Healthcare Toe-Rific Top Practices Web Power Video [See Also: Adjacencies; Associations; Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practice Promotion [Advertising]]; Referral Network; Websites [Physician]]) **PRACTICE CONSOLIDATION** Extremity Healthcare (Supergroup formation) **PRACTICE MANAGEMENT/** MARKETING/CONSULTING (See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice-Building/Practice Promotion) PRACTICES: Buying/Selling/ Consolidation Extremity Healthcare (consolidation/ Supergroups) Medical Mavin (Buying/Selling/TOMS: Transitional Ownership Management System)
PRESSURE ASSESSMENT (See: Diagnostics Equipment) **PRESSURE WALKERS** Darco (Walker) Ossur **PRIVATE LABELING (for practices)** MD Private Label **PRODUCT CUSTOMIZATION (for** private labeling) (See: Private Labeling) **PROSTHETIC NAIL SYSTEM** Just For Toenails PUBLICATIONS **APMA News** MPM (Greenbranch) PM News JAPMA Podiatry Management Podiatry Today Podiatry.com PRESENT (eZines) **PUMICE BARS** Teregen Labs (Personal Pumi Bar) PURCHASING NETWORKS (See: Supplies)

RADIO ADS (See: Practice Promotion) REFRIGERANTS (See: Skin Refrigerants)
REGENERATIVE TREATMENT (See: Physical Therapy: Post-Injury Regenerative Treatment)

REHAB

(See: Braces/Supports; Physical Therapy; Post-Op Protection; Shoes; Splints) REMOTE PATIENT MONITORING (RPM) (See: Diagnostics) REPAIRS Med-Pro (whirlpools, chair upholstery) **RESIDENCY COURSEWARE** PRESENT RETRACTORS (See: Surgical Specialties) **REVENUE ENHANCEMENT** (See: Practice-Building/Practice Promotion; Adjacencies/In-Office Dispensing) **SAFETY PRODUCTS & SERVICES**

(See Also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray: Personnel Radiation Monitoring; X-Ray: Shielding) SANDALS (See: Shoes: Sandals) SAWS (See: Surgical Equipment) SCAR MANAGEMENT Blaine (Scar Care Gel Pad) Merz (Mederma) SCHOOLS [See: Colleges] SCOOTERS/WALKERS/ROLLING MECHANISMS Pro Niche (The Kneeler) SCRIBES (Virtual) **Bottleneck Medical** SEMINARS (See: Associations; Practice Promotion)
SENSORY TESTING (See: Diagnostics Equipment: Diabetic Neuropathy) SHEET STOCK (See: Orthotics: Raw Materials) SHIELDS (See: Orthotics: Custom Digital Shields) SHOE SANITIZER/ANTIFUNGAL **DELIVERY SYSTEM** Pedifix (Shoe Zap) Shoe Care Innovations (Steri-Shoe) (See: Pharmaceuticals: Shoe Disinfectants) SHOES: Athletic/Walking/Comfort Acor Apex Asics Brooks Shoe, Inc. New Balance (Aravon/Procare) Revere SAS Vionic **SHOES: Balance** Apex (Moore Balance Shoe) SHOES: Custom-Made/Molded Acor (Traditional Custom/Urban Walkers/ThermAcor) Eneslow Jerry Miller I.D. Shoes (Beta-Walker/ Traditional Custom)

Tru-Mold SHOES: Depth/Diabetic Acor (Urban Walkers) Anodyne

Silipos

Stein's

(See Also: Digital Appliances)

Apex (Ambulators/AFO **Essentials Program**) Apis Betterform **ComfortFit Labs** Dia-Foot Drew Shoe Corp. Dr. Comfort Foot Helpers Frankford Leather Hersco Integrated Orthotics Lab Integrity/Strive **JMS** Plastics **ISB** Orthotics KevinRoot Langer P.W. Minor New Step Orthotics Lab Oasis **Orthotic Group** Orthofeet PAL Ped Lite Pedors Pilgrim (Deer Tracks/Hoopoe) Pine Tree Orthopedic Lab Propet Revere Safestep STJ Stride-Lite Surefit (See Also: Medicare Diabetic Shoe Program); Shoes: Custom-made Shoes: Post-op/Diabetic Combo) SHOES: Depth/Diabetic (custom shoe/insert scanner) Apex (ScanCast3D) SHOES/BOOTS: Post-Op/Post-Trauma (See: Physical Therapy) SHOES: Post-Op/Diabetic Combination Darco Pedors (Tothonator) SHOES: Sandals American Orthotics Lab, Inc. (Healing Sandal) Apex . ComfortFit Farthwalk ISB KLM Langer OLT (3D Printed) **Orthotic Group** Revere Spenco stı Vionic **SHOES: Specialty Retailers** Eneslow SHOWER & BATHING AIDS (See: Bandage/Cast Protector)
SILICON SPECIALTIES Bauerfeind USA (Viscoped/Viscoheel SofSpot) Dr. Jill's Foot Pads Dr. Scholl's Gel Smart/Polygel/Healix Care Orthofeet (Bio-Sole GEL) Pedifix (Gel Smart) Podiatree

SILICON SPECIALTIES (diabetic-friendly) Gel Smart Pedifix (Visco-Gel line) SILVER DELIVERY SYSTEM (See: Shoes) **SKIN CLOSURES** Gill Henry Schein Medline Suturegard SKIN LESION REMOVAL (Cryosurgical) Cryoprobe Cryosurgery, Inc. (Verruca-Freeze) Moore Medical **SKIN PROTECTANTS** (See: Pharmaceuticals: Topical [Skin Protectants]) **SKIN REFRIGERANTS** Blaine Labs (V.A.D) Gebauer Co. (Ethyl Chloride) Gill Podiatry (Pedi-Freeze/Pedi-Shield) **SLEEVES** Dr Jills Foot Pads (forefoot compression, bunion bracing, turf toe bracing, ankle bracing) SMOKE EVACUATION (See: Lasers) SOCKS Anodyne Apex (Copper Cloud) Bauerfeind (Spa Hosiery) Bintz Company Dia-Foot/Pure Stride Dr. Comfort Dr Jill's Foot Pads (bunion relief) Drew Shoe Corp. Drymax (copper/running socks; diabetic (AVAL)) Foot Helpers Frankford Leather Infracare (Reynaud's/cold feet) Orthofeet P.W. Minor (Treadeasy) Pedifix (Therafoot/No-Ridge) Sigvaris Silipos Siren Care (remote patient monitoring) Stride Lite Thor-Lo (Thorneburg Hosiery) Tru-Mold (Shear-Free Comfort Socks) VoxxLife (pain relief/postural stability) SPAS (for Male Grooming) (franchises) Hammer and Nails SPLINTS (Night) (See: Plantar Fasciitis) SPLINTS (Post-Op/Post-Trauma) Angsko Darco Int'l (Complete Splinting System) Dr. Jill's Foot Pads Gill Podiatry Med Pro Moore Medical Pedifix Silipos Stein's (See Also: Braces/Supports) **SPLINTS (Plaster: For Orthotic** Casting) De Puy Casting STAFF MANAGEMENT (See: Practice-Building)

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

STATIONERY: Greeting Cards (See: Gifts/Cards) STERILIZING EQUIPMENT Midmark (Ritter) (See Also: Cleaners, Ultrasonic) Sterilizers: Monitoring SteriCheck Systems STRAPPING (specialties) Quick-Tape (water-resistant foot strap) SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry) European Footcare Jan L Medicool (File Stream) SWABS Med-Pro Podiatree (Kerathin nail debridement system) SUPPLIES, SURGICAL (See: Supply Houses; Surgical Equipment) SUPPLIES (catalog, direct sales, internet, group purchasing networks) Advent Medical Systems Alimed DocShopPro (online) eSutures (surgical focus) TAPE Gill Podiatry Supply Henry Schein Krasity's MD Buying Group (online) Medline Med-Pro Meyer Distributing Moore Medical Surefit Talar Capital Partners SUPPLIES (Wound Care) Advanced Tissue Medline SURGICAL (CHEMICAL) NAIL TREATMENTS Pedinol Pharmacal (Phenol-EZ Swabs) SURGICAL EQUIPMENT: Endoscopic Instratek (Endotrac System) SURGICAL TREATMENT: **Specialties** Amniox (allograft for accelerating surgical healing) Arthrex De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb) eSutures (sutures) In2Bones USA (Smart Toe hammertoe treatment) Instratek (Endotrac Endoscopic Plantar Fasciotomy Instrumentation) Jan L (S-Mart exsanguination and Tourniquet system) Medline (blades, gloves, instruments) Nextremity Solutions (hammertoe correction system) Osteomed (Koby Isogard system) Paragon 28 (Baby Gorilla) Reign Medical (CLENCH compression staple system) Safety Fix (removable implants) Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin) Suturegard Treace (Hallux Valgus) Vilex (Du Val Cannulated Screw System/Borrelli Blade System] Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain

(See Also: Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays) SURGICAL FACILITY ACCREDITATION (See: Accreditation) SURGICAL POWER EQUIPMENT Vilex Zimmer, Inc.: Hall Surgical (Micro E) SWABS

(See: Disposables) SYRINGES (See: Hypodermic Needles)

(See. Hypotiennic Neetiles)



TABLES, SURGICAL (See: Chairs) (See: Casting Materials; Supply Houses) TAPE (for strapping) Dr. Jill's Foot Pads Quick-Tape (water-resistant foot strap) TAPE (for bunions, corns, calluses prevention and treatment) Pedifix (Sorespot silicone tape) TELEHEALTH (See: Computers: Software)
TELEVISION ADS (See: Practice Promotion) TENS UNITS (See: Physical Therapy) TIBIAL TORSION DEFORMITIES (See: Braces/Supports) TOPICAL ANTISEPTICS (See: Disinfectants/Hand Cleansers) TOPICAL MEDICATIONS (See: Pharmaceuticals: Topical Medications) **TOPICAL OXYGEN TREATMENT** AOTI (TWO2) EO2 (OxyGeni) Natrox Ogenix (Epiflo) TOTĂL CONTACT CAST SYSTEMS BSN (Cutimed) Integra (TCC-EZ) **ULCER CARE/PREVENTION**

[See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings] ULTRASONIC CLEANERS [See: Cleaners] ULTRASOUND [See: Physical Therapy] ULTRASOUND IMAGING 20/20 UPHOLSTERY

(See: Chairs/Upholstery)

V

VACUUM SYSTEMS (Nail Dust Extraction) [See: Suction Systems] VASCULAR DIAGNOSTICS (See: Diagnostic Equipment) VIDEOTAPES (Physician Education) Art Of Surgery DataTrace Greater Texas Educational Foundation The Podiatry Institute PRESENT (Residency Courseware) Western Pennsylvania Hospital VITAMINS/SUPPLEMENTS/ **MEDICAL FOODS** Alfa Sigma Bako (Thera Nail-TF Tablets) Molecular Labs (Neurvasia) Pharmaceutix (podiaPN)

Pharmaceutix (podiaPN) Realm (NeuRemedy) (See Also: Neutriceuticals)

W

WAITING ROOM VIDEOS (See: Practice Promotion/Patient Education) WALKERS [See: Braces/Supports] WART REMOVAL (topicals) (See: Pharmaceuticals; Topical Wart Removers) WART REMOVAL (non-pharmaceutical) Cryoprobe Cryosurgery, Inc (Verrca-Freeze) Moore Medical Nuvolase Saorsa (Swift System) (microwave technology) (See Also: Lasers) WART REMOVAL: Refrigerants Blaine Labs (V.A.D.) Gebauer Co. (Fluro-Ethyl) Gill Podiatry (Pedi-Freeze/Pedi-Shield) WEBINARS AmerX Bako BESPA DocShopPro Hyperion/Smart ABI McClain Labs OHI Present Saorsa Talar Tayco Top Practices Traknet WEBSITES (See: Online Education/Networking) WEBSITES (Practice Site Creation/Sales) Officite **Online Podiatry Sites** Physician Web Pages Podiatry Content

Connection

WebPower Video

WEBSITE CONTENT/WEB COMMUNICATION SERVICES/ INTERNET PRESENCE/ **CONTROLLING BAD REVIEWS** (Reputation Management) Podiatry Content Connection Podiatrynet.com WHIRLPÓOLS (See: Hydrotherapy) WOUND MANAGEMENT: Board Certification (See: Board Certification)
WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention, Diagnostics Acelity (KCI VAC System; SNAP disposable NPWT) AOTI (topical oxygen) DM Systems (Heel-Lift) EO2 (topical oxygen) Juzo (compression stocking) Medline Moleculight (wound measurement/ fluorescence visualization) Natrox (topical oxygen) Ogenix (topical oxygen) Smith & Nephew (Blue Sky) Wright Medical: Osteoset (resorbable mini-beads) (See Also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure Walkers/ Scooters; Total Contact Casts) WOUND MANAGEMENT: Topical Medications (See: Pharmaceuticals: Wound Dressings) X-RAY: Cone Beam CT Curvebeam **X-RAY: Duplicating** Med-Pro X-RAY: Fluoroscopy (See: Fluoroscopy)

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X-RAY: Machines Fluoroscan Imaging Systems MinXray, Inc. X-Cel X-Ray, Inc. X-RAY: Marking Tape/I.D. Labels Med-Pro (distributor for Med. I.D.) X-RAY: Portable Imaging Systems Fluoroscan Imaging Systems MinXray X-RAY: Portable Imaging Systems: (Used) IMS Mini-C Sales X-RAY: Processors 20/20 Imaging (Digital) All-Pro Imaging Corp. (Digital and Non-Digital) Foz Networks FujiFilm JRX Diagnostics Sigma Digital X-Ray X-Cel X-Ray, Inc. (MXR-14)