

The Path to Progress: NYSPMA NY16

Podiatrists take Manhattan for the NYSPMA's annual Podiatric Clinical Conference and Exhibition

BY WILLIAM SPIELFOGEL, DPM

From January 22—24, over 3,000 DPMs, MDs, podiatric assistants, professors, students, and residents will gather to kick-off the New Year at NY16: The New York State Podiatric Medical Association's (NYSPMA) Podiatric Clinical Conference and Exhibition. This premier three-day event will be held in the heart of Manhattan at the New York Marriott Marquis in Times Square.

NY16 promises to be one of the largest and most diverse podiatric conferences in the country, bringing together podiatric specialists from across the U.S. and internationally. Highlighting the NYSPMA's and the Foundation for Podiatric Medicine's dedication to creating an education program that provides exemplary research, evidence-based practices, and podiatric professionalism, the Conference has been skillfully developed to provide an extraordinary experience. With the some exciting changes, the event will include cutting-edge, hands-on-workshops, scientific lectures,

networking, and panel discussions presented by some of the top names in the podiatric field.

Attendees can expect general lectures with quick fire, 10-minute presentations followed by dedicated

presentations for additional collaborative learning with conference supporters will also be part of this year's program.

The scientific sessions of the Foundation for Podiatric Medicine's

Over 3,000 DPMs, MDs, podiatric assistants, professors, students, and residents will descend upon the New York Marriott Marquis.

time for interactive Q&A sessions. Some of this year's general lectures include: "Management of Foot Trauma", "Treating Common Dermatologic Problems in Daily Podiatry Practice", "Good Outcomes in Bunion Surgery", and "Wound Care in 2016". Workshops will feature old favorites, including an offsite biopsy workshop and infection control certification. Additional lunchtime symposiums and on-floor

2016 New York Podiatric Clinical Conference are designed with the educational goal of presenting balanced academic discussions for the primary care podiatric physician, and also to initiate education in the areas of diagnosis and management of ankle pathology. In past years, podiatrists have been referred to as physicians, surgeons, and specialists. As podiatrists move towards a team approach to healthcare and continue to part-

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Illustration by Christopher Donoghue

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ner with primary care professionals (PCPs), this year's conference focuses on providing cutting-edge educational programs in a variety of learning formats, offers a forum for dialogue about the vital educational and clinical information that is crucial to all podiatrists, and provides professional development that enhances quality patient care and advances the profession.

Conference At-a-Glance

Pre-conference Programming

Pre-conference programs will kick-off on Thursday, January 21, beginning with Codingline check-in and registration at 7 a.m. All Codingline Gold Subscribers will enjoy a 20 percent discount on seminar registration. Starting at 8 a.m., there will be an all-day Codingline Foot and Ankle Coding Seminar that will cover a variety of topics, including Issues and Troubleshooting, DME & Supply Coding Update, and Evaluation & Management Coding Guidelines, plus a Q&A session. Preceding the seminar, beginning at 5 p.m., will be a Medicare in 2016 update, followed by a two-hour Risk Management lecture presented by the Podiatry Insurance Company of America (PICA). PICA is the nation's leading provider of medical professional liability insurance for podiatric physicians in the United States. PICA policyholders who attend this lecture are eligible to earn up to a 15 percent discount. Immediately following the lecture, attendees will end their evening with a cocktail reception hosted by PICA where they can relax, unwind, and network from 8:30-9:30 p.m.

3-Day Overview

The NY16 Podiatric Clinical Conference and Exhibition will truly encompass an exciting education program, boasting a hefty agenda with a wide variety of general lectures, workshops, symposiums, and learning labs from outstanding faculty. General lectures will cover everything from "Bio-mechanical Considerations in the

Etiology and Management in Foot Trauma", to "Wound Care and Rehabilitation Medicine."

Eight intense and interactive workshops will be offered, each designed to inspire, engage, and bring cutting-edge techniques to the podiatric profession. Highlights of the workshop topics include: "Podiatric Dermatology", "Forefoot, Midfoot and Rear Foot Surgery", "Infection Prevention Update", and "Musculoskeletal Ultrasound for Diagnosis and Procedural Guidance."

Workshop 2, titled Forefoot, Midfoot and Rear Foot Surgery, will be

the change.

New this year will be a Young Members Track on Sunday to help new DPMs better navigate the conference and the world of New York podiatry.

Earn up to 22 CME Credits

NY16 will afford attendees up to 22 continuing educational units. These are pending for general lectures. Workshop participants earn one CME unit per hour of instruction. The Foundation for Podiatric Medicine is approved by the Council on Podiatric Medical Education

**Due to popular demand, attendees
can expect interactive General Lecture formats
with quick fire presentations.**

held on Saturday, January 23 from 8 a.m.-5 p.m. NYSPPMA is excited to partner with Arthrex, the global leader in orthopedic surgical device design, manufacturing, and medical education, for this workshop. Located off-site at the Arthrex Surgical Skills Facility in Midtown Manhattan's East Side, it will include wet lab cadaver workshops, lectures, breakfast and lunch. *Space is extremely limited for this workshop; for more information or to apply, email sarah@nysppma.org.*

Fees vary per workshop, and you must be registered for the entire conference to sign-up.

Continuing Education for Podiatric Assistants & Students

Included in the NY16 conference is the Podiatric Assistants Program that will feature two tracks of programming: administrative and clinical. Each track will be presented in formats that are highly interactive. For the administrative track, a coding workshop and front office panel discussion will be offered during the first day of the conference. Charting for ICD-10, wound care, and an OSHA update will be offered during the clinical track. With the transition to ICD-10, this is the perfect opportunity to become more familiar with

as a sponsor of continuing medical education.

How It works

Each attendee will receive an electronic badge to be scanned at the end of each half-day session to determine exact times of attendance and to assign continuing medical education contact hours accordingly. Total contact hours will be calculated using information collected from the electronic scanners. General Lecture attendees will be scanned twice each day to verify attendance. Workshop tickets will be collected at the beginning of each session. A signature will be required to receive the Certificate of Attendance. CECH scanning is mandatory and will be located in the exhibit hall.

Leading Authority

Of course, NY16 is the leading scientific gathering for podiatric surgeons to meet and mingle with academic and professional leaders and podiatric experts throughout New York State and beyond. NYSPPMA has carefully considered the newest development is podiatry and related fields and has the identified leading experts and some of the best minds. The faculty in-

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cludes representatives from podiatric medical colleges and Ivy League institutions among its active clinical instructors, young physicians, and national medical organization leaders.

Beyond the Lectures, Workshops, and Symposiums

Extending beyond the lectures and workshops and into the Exhibit Hall will be over 300 exhibitors featuring the latest in medical devices, products, and services. Two floors will have technical exhibits showcasing the latest supplies and products in podiatric medicine. It's an event not to be missed! Exhibitors will be on-site from 9:30 a.m.—5:00 p.m. on Friday and Saturday, and from 9:30 a.m.—1:30 p.m. on Sunday.

Lunch and Learn!

New this year! Event attendees will have the additional opportunity to visit and interact with the exhibitors and learn first-hand about the latest innovations during two 30-minute breaks daily and a full-hour lunch break, in which there will not be a competing lecture. The "Lunch Learning Labs" will be located on the 5th floor of the Exhibit Hall and will accommodate up to 20 attendees for a 40-minute presentation. The "Break Learning Labs"

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will include 20-minute presentation(s) for up to 20 attendees during those scheduled breaks.

From 7:30 a.m.—8:30 a.m., event attendees can start their morning off at the Morning Coffee Station located in the Exhibit Hall on the way to the general lectures.

Attendees can visit www.nyspma.org/ny16 for a full list of exhibitors and to plot out their visit during the conference.

What's more, NYSPMA has some phenomenal non-CECH symposiums lined up during NY16 lunch hours. Due to the popularity of the symposiums in past years, NYSPMA has expanded the program to include four symposiums (two on Friday and two on Saturday). *Each one-hour symposium is free, but limited to 100 attendees.* Sponsors for the symposiums include: Pica, Valeant, and Legally Mine. It is recommended to visit the symposium hosts onsite early, before tickets run out. All attendees will receive a box lunch. Symposiums start at 12:30 p.m., including the APMA Regional Lecture Series. The APMA Regional Lecture, sponsored by Valeant, will focus on a scientifically designed topical treatment option for toenail onychomycosis. Tickets for this symposium can be requested onsite at booths 1207 and 1209, while supplies last.

When it comes to navigating NY16, don't forget to download the NYSPMA meeting's mobile app! Keep an eye out for it in the iTunes App Store or Google Play Store. More details and information will be coming soon.

New York, New York

With an incredible 100,000 square feet of event space, the New York Marriott Marquis was a natural choice for NY16. Amid the hustle and bustle of famed Broadway, conference attendees and guests will enjoy the sights and sounds of the City. Get ready to get energized—even before the conference—as you step into some of the largest guest rooms in NYC. Nestled in the heart of Times Square, this famed Broadway hotel has easy access to exciting shows, shopping, and several subway lines to access any part of NYC. Try to take time to enjoy a meal or a drink at The View, the hotel's signature, revolving restaurant aptly named for its rooftop location and picturesque City vistas.

Don't miss out! NYSPMA members who are paid through Q2 (October 31, 2015) or beyond receive FREE registration. Pre-conference seminars, Codingline, Workshops, the Assistant Program, and Student Program require separate registration. Visit www.nyspma.org/ny16 today to make your commitment to be a part of this exciting scientific gathering

..... of foot and ankle specialists in New York City. Follow [Facebook.com/NYSPMA](https://www.facebook.com/NYSPMA) for updates on speakers and events that are added to the program. **PM**



Dr. Spielfogel is President of the Foundation for Podiatric Medicine.