

It's All Thanks to You... AMERX Health Care Celebrates 25 Years

By Regina Anderson

In 1993, John C. Anderson founded **AMERX Health Care** to develop and market proprietary medical products for the treatment of various wounds and skin conditions. Just 10 years later, AMERX's flagship product—AMERIGEL® Hydrogel Wound Dressing with Oakin®—topped



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the list of trusted topical dressings for wound/ulcer and post-matrixectomy treatment in *Podiatry Management's* Annual Survey, where it remains to this day. Over the course of its 25-year history, the AMERX Health Care team has actively engaged with podiatric and wound care physicians to provide an ever-expanding line of products that help them meet the needs of the patients in their care.

AMERX Health Care became active in the podiatric market in the year 2000 when Justice Anderson, President of AMERX, introduced AMERIGEL Wound Dressing at national, regional, and state tradeshow. From the handful of doctors who were willing to take a chance on a new, family-run wound care company, the podiatric profession helped establish AMERX Health Care as a trusted health care company with thousands of practices and facilities throughout the nation dispensing AMERX products today.

In response to the support from the podiatric profession, AMERX has proudly maintained active involvement in numerous podiatric organizations through tradeshow participation and sponsorship of continuing education workshops and lectures by leaders in the field of podiatry.

Feedback by physicians has facilitated innovation throughout the years. From that single product introduced in 2000, AMERX has grown to offer a full suite of products known by their brand names—AMERIGEL® Advanced Skin and Wound Care, HELIX3® Bioactive Collagen, AMERX® Wound Care Kits & Dressings, and EXTREMIT-EASE® Compression Garments & Liners. “We are committed to moving forward and keeping pace with

innovations in the marketplace,” said Anderson. “In just the last year, we have introduced EXTREMIT-EASE® and launched our new Patient Direct division, giving physicians the opportunity to ship prescribed AMERX products direct to their patient’s doorstep.”

He does not see the pace of innovation slowing any

AMERX products and services have been designed to support physicians and offer opportunities for practices to thrive in the new age of health care.



time soon. Going forward, expect to see additional options for the EXTREMIT-EASE Compression Garment coming to market, enhancements to the HELIX3 product line, and an exciting new section added to the AMERX website with premium content

available to their physician network and online ordering capabilities. These products and services have been designed to support physicians and offer opportunities for practices to thrive in the new age of health care.

The AMERX team recognizes the role podiatric physicians have played in the success of the company and is looking forward to continuing to support the profession for the next 25 years and beyond. “The commitment and loyalty of podiatric physicians will not be forgotten,” said Anderson. “We thank you for making our success possible.”

For more information, visit www.amerx.hc.com.