

## Neurogenx™ Celebrates National Neuropathy Awareness Week

*Find out how Neurogenx™ is changing lives—and medical practices!*

By Karen M. Sandlin

The revolutionary **Neurogenx™** electromedical treatment finally makes peripheral neuropathy treatable without surgery or narcotics. For more than four out of five patients, the Neurogenx Treatment™ can reduce or eliminate neuropathy symptoms and help re-grow nerve fibers.

Neurogenx is working with physicians across the country to elevate the standard of neuropathy care and provide greater patient access to the effective Neurogenx Treatment. The Neurogenx NerveCare Network™ now comprises 22 certified NerveCenters™ and more than 200 providers nationwide. The number of NerveCenters is expected to double by the end of 2017.

Neurogenx NerveCenters are specialty medical centers that exclusively offer neuropathy treatment with the Neurogenx 4000Pro™. Patented and FDA-cleared as the only device of its kind, the Neurogenx 4000Pro uses advanced electromedical technology in a minimally-invasive, non-narcotic protocol clinically proven to reduce or eliminate pain and other neuropathy symptoms. In addition, independent laboratory results report an overall average increase of more than 205% in nerve fiber density following a Neurogenx Treatment course.

Built on the combination of this proven treatment protocol coupled with a successful, medical business system, the Neurogenx NerveCenter program delivers an unprecedented mix of business and clinical support for medical providers who want to learn



to successfully operate a cash-based medical practice. NerveCenters are independently owned and operated, but receive training, marketing and business support from Neurogenx corporate headquarters.

In the first step to creating a more expansive support network for the NerveCenters, the first corporately owned NerveCenter also opened in 2016. Additional corporate Centers are planned for 2017: each will function as a hub

of medical support and training for both Neurogenx preferred providers and independently-owned NerveCenters.

### NerveCenter Outreach

Neurogenx NerveCenters also elevate standards because of their commitment to creating personal patient connections and building community awareness through physician and patient outreach. “Our NerveCenters embrace community outreach: physician and patient education is a fundamental part of our process,” said James Martellini, CEO of Neurogenx. “Our goal is to reach out and educate in an

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intentional fashion, creating awareness of neuropathy and the Neurogenx Treatment, one community at a time.”

The Neurogenx Physician Liaison Program is the core of NerveCenter physician outreach efforts. The Neurogenx corporate team assists the NerveCenters in screening, interviewing and training liaisons—so that they can be successful at building relationships with and securing referrals from local physicians. The program includes marketing and educational materials designed for physicians as well as weekly liaison forums and ongoing one-on-one training.

In addition, every NerveCenter is equipped to provide educational presentations and health screenings at senior facilities, health fairs and community events. Over the upcoming year, an increasing number of NerveCenters will also be hosting neuropathy support groups for community members.

At the corporate level, Neurogenx is building relationships with universities and medical centers to develop cooperative medical research studies to broaden the evidence base about the effectiveness of electromedicine. These new relationships will also foster physician and medical student education and awareness about electromedicine and the Neurogenx Treatment.

### Neuropathy on the Rise

Neuropathy now affects nearly 30% of Americans over the age of 40. With the aging of America, the number of patients seeking an effective neuropathy solution is growing exponentially. In addition, as neuropathy has traditionally been

## Neurogenx (continued)

so difficult to treat, it's common for these patients to go from one doctor to another in search of a treatment that works.

In turn, this combination of factors is prompting podiatrists, neurologists and primary care physicians to seek an effective, long-term neuropathy solution. The Neurogenx Treatment provides exactly that: regardless of a person's age or how long they have struggled with neuropathy, Neurogenx has the ability to improve the patient's medical condition.

### New Clinical Evidence

Independent laboratory tests confirm that the Neurogenx Treatment helps re-grow nerve fibers. The treatment doesn't just manage neuropathy symptoms or mask the pain—it enables nerve cells to regenerate, providing healing and the restoration of nerve function.

Neurogenx uses cutting-edge electromedical technology to safely transmit electronic signals transcutaneously to the body's deep tissues. The electronic signals eliminate pain and promote healing by creating change at the cellular level. Treatment:

- Increases cellular metabolism
- Promotes cell membrane repair
- Normalizes cellular pH balance
- Removes excess fluids and waste products
- Reduces swelling and pain
- Encourages cellular healing
- Encourages cell function

How can the Neurogenx electromedical treatment have such a profound impact on the body? Consider that the body is a bio-electric organism—and nerve cells are designed to transmit electrical impulses between the brain and the muscles. With that in mind, it's easier to understand that supplying the right kind of additional energy can

help malfunctioning nerve cells “reboot” and /or regrow.

In addition, Neurogenx treatment results support new scientific findings that postulate malfunctioning nerves once thought to be “dead”—may, instead, be “hibernating,” waiting for help to heal. Neurogenx delivers the healing help that's needed.

**NEUROGENX**  
EFFECTIVELY TREATS NEUROPATHY  
RESULTING FROM OR ASSOCIATED WITH:

▶ Diabetes	▶ Fibromyalgia	▶ Phantom Leg Syndrome
▶ Chemotherapy	▶ Plantar Fasciitis	▶ Multiple Sclerosis
▶ Neuritis	▶ Radiculopathy	▶ Restless Leg Syndrome
▶ Neuromas	▶ Carpal Tunnel Syndrome	▶ Tarsal Tunnel Syndrome
▶ Migraines	▶ Charcot Marie Tooth	▶ Complex Regional Pain Syndrome

### Remarkable Results

Neurogenx has been used by hundreds of physicians to treat tens of thousands of patients nationwide with remarkable results. Following treatment, some patients who have used wheelchairs or canes for years due to pain can walk unaided; others report being able to feel sand, waves and grass under their feet for the first time in years. See what Neurogenx patients are saying:

“I started walking without my walker after my fourth Neurogenx treatment! I went to the mountains and walked along the town—and my balance is really good. I can walk from the garage up to the office and back to the garage with no problem. My scooter is now parked in the garage.” (*Dorothy V.*)

“For the first time in many years I can climb a ladder with confidence, unassisted. I feel like I have feet again. I can bend over, weed and shower without fear of falling. I have increased stamina when accomplishing household tasks. I can feel my wife tickle my toes for the first time in our 49 years of marriage.” (*Dale W.*)

“I had been wheelchair-bound since 2006. Within 1 week of treatment I could get out of my wheelchair to my walker by myself, something I haven't been able to do for years. I am also sleeping like there is no tomorrow. I can't wait to see what the future treatments bring.” (*Richard K.*)

“I have Happy Feet!!! Finally, after 16 years, I found a treatment that works. I have been coping with neuropathy due to chemotherapy. I had suffered with neuropathy for so long that I had accepted the discomfort as a way of life for me. But the Neurogenx Treatment worked! The tingling and numbness are now gone.” (*M. Hatcher*)

Neurogenx is seeking local physician in larger, under-represented area to share in the benefits and profits of becoming a member of the Neurogenx NerveCare Network! For more information, call 1-800-335-7624, visit [www.neurogenx.com](http://www.neurogenx.com), or click here.

