

Our Doctor Store's New edispensary: A Low-Risk, Minimal-Effort Way to Dispense and Recommend Products

By **Andria Gillis**

For over a decade, OurDoctorStore has been the easiest way to recommend and dispense products to your patients. With the brand-new OurDoctorStore edispensary, it has gotten even easier.

OurDoctorStore has developed the most advanced platform available for podiatrists to dispense products, making it easier and more lucrative than ever before. With the edispensary, doctors immediately gain access to over 500 products from over 30 manufacturers. Because OurDoctorStore handles all warehousing and shipping, you no longer have to worry about ordering and managing inventory, or even risking your money on it. It's like having your own store without having to be a shopkeeper.

The edispensary is a low-risk and minimal-effort way to add a revenue stream to your practice. By recommending that patients use your edispensary instead of going to Amazon or the local drug store, you're ensuring they receive genuine high-quality products at comparable pricing. And instead of the drug store or Amazon making a profit margin on your recommendation, you do.

It's Your Store; We Just Run It for You

The edispensary is fully customizable to match your practice's branding. It features your logo, your practice's color scheme, and allows you to select and dispense only the products you recommend and trust. You can put items on sale, create discount codes, and feature products on the front page of your store.

One of the most important features of any dispensing solution is the ability to easily share product information with patients. The OurDoctorStore edispensary allows you to ensure your patients leave your office with specific product information in hand so you can be sure they're ordering the correct product for their treatment. From your edispensary you can quickly and easily print any product page, email a custom link to your patient's inbox, or even build custom online or print catalogs.

The edispensary product assortment features many of the podiatry brands you know, and gives you the opportunity to dispense physician-only products to your patients without having to carry them in-office. Your patients are more likely to actually use the hard-to-find products you recommend if they can be easily found and purchased on your edispensary.

Built for Doctors and Their Patients

The OurDoctorStore edispensary works like any other online store, but also includes features meant to meet the

needs of the podiatric client. Customers can pay for their order using a credit card, or can even pay by check. If you have older patients less comfortable with shopping on the internet, they can simply call a toll free number to place their order over the phone. OurDoctorStore's highly trained and knowledgeable customer service team has years of podiatric product experience and helps answer product questions, handles all returns and warranty claims, and ensures smooth operation of your edispensary.

The edispensary offers rich business tools to help you see who is shopping on your edispensary and which products are popular. You can see which patients of yours are shopping on your store, the orders they've placed, and if they've created an account for easy re-or-



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dering. You can also view which products are selling the most to help inform what you're recommending to your patients. Use the newsletter tools to connect with your edispensary's customers and let them know about new products or remind them to re-order online.

Works with In-Office Dispensing

The edispensary can also work nicely together with an existing in-office dispensing operation. You can adjust the pricing on any item on your edispensary to match what you sell it for in the office. Between your office and your edispensary, you can be carrying hundreds of products and ensure that your patients don't have to come back into the office just to resupply on the products you recommended. With the combination of an in office dispensary and an edispensary, your practice can offer a full-service podiatric store for the convenience and safety of your patients.

OurDoctorStore designed the edispensary to make it as easy as possible for you to recommend and dispense products to your patients. With your own edispensary, all you have to do is tell your patient which product to buy, and we take care of everything else.

For more information about the edispensary, please visit OurDoctorStore.com, email info@ourdoctorstore.com call 866-279-4145, or *click here*.

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