## Silipos®—Innovative Gel Solutions

## By Marlie Acabou

For the past 25 years, Silipos has been recognized for its commitment to product quality and innovation in the footcare market. As we celebrate our 25th Anniversary we look back to see how it all started. Silipos entered the podiatry market with a single product, the Digital Pad, made from a patented gel. From there our product line expanded to the Bunion Shield, Universal Gel Strap, and Metatarsal Pad. We continued to expand by entering the prosthetic market with our Silosheath™. Through extensive research, we began formulating and producing our own gels. Through in-house gel development, we were able to ensure the purity of the gel as well as incorporate numerous vitamins and minerals into our gel formulations. Formulating our own gels offered us an intricate understanding of gel products and the benefits they provide. It

Silipos continues to control
the entire process from the base gel
manufacturing to the conversion
into finished goods, providing
Made in the USA quality products.

fering from plantar fasciitis and other foot and heel conditions. Clinically proven, the Silipos Plantar Fasciitis Gel Arch Sleeve quickly and significantly reduces arch and heel pain typically associated with plantar fasciitis, heel spurs, heel neuromas and tendinitis. The podiatrist-designed sleeve provides upward support and compression to the arch while the

gel arch pad reduces over-pronation and keeps the plantar fascia from overstretching while gently massaging the arch with each step. The Plantar Fasciitis Gel Arch Sleeve can be worn with or without shoes.

Another innovative new product from Silipos is the Deluxe Gel Bunion Sleeve with Pressure Relief Hole, designed for patients suffering from bunion pain. The Deluxe Gel Bunion Sleeve is a comfortable, elastic sleeve with a soft gel pad that sits comfortably around the pain-

For the past 25 years, Silipos has been recognized for its commitment to product quality and innovation in the foot care market.

also ensured that the gels supplied to our customers were of the highest quality and it gave us the ability as well to respond to individual customers' formulation needs. Silipos continues to control the entire process from the base gel manufacturing to the conversion into finished goods, providing Made in the USA quality products.

Silipos manufactures over 200 gel products in its Niagara Falls, New York production facility, which is ISO compliant and registered as a Medical Device Manufacturer with the U.S. Food and Drug Administration. This on-going commitment to quality throughout every phase of the production cycle has helped Silipos maintain its reputation as the premier gel manufacturer.

We have recently introduced several new products to the podiatry market. The Plantar Fasciitis Gel Arch Sleeve, now with an improved design, reduces pain and improves mobility. This product is a breakthrough for patients suf-

To help medical practitioners increase profits through in-office dispensing, Silipos has developed a ready-to-display line featuring the top-selling products for numerous foot ailments and conditions.



ful and sensitive bony protrusion to provide maximum cushioning and protection. The soothing mineral oil gel pad is anatomically designed with a unique pressure relief hole that surrounds the bunion to minimize friction and rub-

## **PROFILES IN EXCELLENCE 2014**

## **Silipos** (continued)

bing. The Deluxe Gel Bunion Sleeve aligns, cushions, and protects the bunion area while absorbing pressure and friction to reduce pain. The thin design fits most footwear and can be worn on the left or right foot.

To help medical practitioners increase profits through in-office dispensing, Silipos has developed a ready-to-display line featuring the top-selling products for numerous foot ailments and conditions. The TheraStep<sup>™</sup> product



line cushions, protects, and reduces foot pain and pressure with every step, as medical grade mineral oil with vitamin E and aloe soothes and moisturizes the skin. Each product is designed to help reduce the pain associated with a variety of ailments, including bunions, corns, calluses, blisters, overlap-

ping toes, crooked toes, hammer toes, plantar fasciitis and more. TheraStep foot care products turn uncomfortable walks into soothing therapy sessions for troubled feet.



For more information on Silipos please visit www.silipos.com or call 800-229-440, or *click here*