## PODIATRIC MARKETPLACE

### MTI's 527W Tri Power Bariatric Chair

Medical Technology Industries (MTI) offers the 527WP Tri Power Programmable Bariatric Chair. This chair offers similar features to the 527 Tri-Power Podiatry Chair as highlighted below, except that it offers a 30" seat and 800 lb. lift capacity: 24-volt DC Electric Power Lift, Tilt and Back (4 simultaneous motors); Upright, Flat, Contour & 30° Trendelenburg positions; 19" (48.3 cm) ADA entry height (could qualify for ADA Tax Credit); 38.7" (98.3 cm) maximum height; 19.7" (50 cm) vertical travel; 74.5" (189 cm) flat layout; 12" additional dual-lock Footrest Extension: 30" wide Seamless Premium Upholstery or Designer Ultraleather<sup>™</sup> w/memory foam; Upholster is Velcro-Attached<sup>®</sup> for easy repair & replacement; 250 lb. rated Removable Slide-Back Floating Arms<sup>™</sup> (switch arms for prone position); 200 lb. rated stainless steel Debris Tray (extends 9.8" or 25 cm); 2 programmable positions with choice of Foot or Hand Control: 7

### SPOTLIGHT ON AMERX EXTREMIT-EASE<sup>®</sup> Listed Among Top 10 Innovations in Podiatry

The new **EXTREMIT-EASE**<sup>™</sup> Compression Garment by **AMERX** Health Care has been named one of this year's Top 10 Innovations in



Podiatry Today. A key reason for inclusion among the industry's most notable advancements is the garment's easy application and adjustment, made possible by a unique combination of a zipper and bungee cords with large tabs. This is expected to increase compliance rates and help reduce the recurrence rates of venous leg ulcers.

"EXTREMIT-EASE" is a 'game changer'," said Dr. Jeff Lehrman, DPM, FASPS, and Fellow of the American Academy of Podiatric Practice Management (AAPPM), in the article. "It provides a huge advantage over traditional compression garments."

PDAC-approved EXTREMIT-EASE" offers 30-50 mmHg of therapeutic compression and is available in regular and tall lengths for all sizes from extra small to extra-large.

Those interested in learning more about the EXTREMIT-EASE<sup>™</sup> Compression Garment can contact AMERX Health Care at 800-448-9599, visit www.amerxhc.com/extremit-ease, or click here. Base Options (standard, 340° swivel, low boy caster, caster w/caster jacks, mobile caster, casters, 2" leveling glides); All-Steel Chair and substrate construction; Optional Removable Leg Wrap Support; 12 Optional Accessories: LED Exam Light, Vision Block, Flexible Mayo Tray, Shoe Tray, Patient Monitory Tray, IV Pole, Paper Roll, Duplex Outlet, Bed Rail,

Base Rails, Leg Restraining Strap.

MTI is running a Fall Promotional Offer starting September 1, 2017. If you buy a 527, 527W, 450, 450W or 530 exam Chair you receive a Free Stool or Light.

For more information, visit www.mti. net, call 801-875-4999, or click here.

### New from KLM— Kid O's for Patients 4-7 Years Young

**KLM Laboratories** strives to help practitioners meet the ever-changing needs of each patient, including children. Kid O's are the newest member of the KLM prefab family. Equipped with a soft polyethylene shell and a flat rearfoot post, this corrective pediatric insole features a medial skive in addition to high medial and lateral flanges, which make it an exceptional alternative to a custom device. Kid O's have a soft feel while providing maximum biomechanical control. Order by shoe size for children ages 4-7 years.

KLM Orthotic Lab continues to provide "Quality in every step" for all



patients, including growing children. KLM's products and services include:

• Full line of sports and func-Continued on page 157

### **Foam Casting Fits Busy Doctors**

Amfit FootPrinter boxes are engineered for busy podiatric offices. Trusted impression foam casting methods and dead simple order forms keep doctors and staff moving quickly through the day while offering a high level of accuracy.

"Podiatrists told us they wanted a non-technical, yet de-

tailed casting method to ensure they receive the right prescription for the patient," notes Arjen Sundman, Amfit's president. "We looked at how we could improve traditional foam casting to both speed the process and minimize effort on the part of the podiatrist and are quite pleased with the results."

Amfit FootPrinter produces orthotics manufactured from a variety of materials in accordance with the doctor's prescription specification. Doctors can choose from carbon fiber in two rigidity and polypropylene to 5 styles of EVA. A separate segment of the FootPrinter



Program is specific to diabetic orthotics in bi-lam and tri-lam styles. Diabetic program pricing includes shipping costs for the box and finished orthotics.

Amfit has served medical foot care specialists for 40 years including design of the first digital foot casting system. With systems in clinics and hospitals worldwide, they continue to respect the values and mission of serving patients literally from the ground up to improve quality of life.

For more information, visit www.amfit.com, call 800-356-3668, or click here.

#### tional orthoses

• Federally approved diabetic insoles

• Full line of OTC foot and ankle braces

- Richie braces, gauntlets, and AFOs
- Every type of cast correction
- All orthotic materials and supplies
- Three-day in-house turnaround

• Free pick-up and delivery of custom orders—nationwide!

For more information, call 800-556-3668, visit www.klmlabs.com, or click here.

### revere Shoes Provide Superior Adjustability and Fit

**revere shoes** from Australia are now available in the U.S. for doctors to dispense directly to their patients. Designed and developed in collaboration with leading footwear experts, revere provides unrivalled adjustability and fit, all with removable foot-beds to fit custom orthotics if required.

Whether fitting narrow, medium or wide feet, the combination of adjustable uppers and revere's innovative strap extenders deliver a customized fit to enhance the wearing experience for unrivalled comfort.

Throughout the entire collection, revere sandals feature removable footbeds for patients who would like to wear custom orthotics in open toe sandals. The extra depth unit allows for a wide variety of custom orthotics to be inserted without taking away from the beautiful look of the designs.

revere's styling is classy, classic and available across a beautiful selection of colors and materials including Croc, Lizard and Snake prints along with luxurious metallics. The production of every revere sandal & shoe



combines the use of premium quality materials and craftsmanship.

Talk to the team at revere about their in-office fitting kits and displays.

*E: sales@revereshoes.com; P: 424-231-7123; W: www.revereshoes.com or click here.* 

#### Boards by the Numbers Helps DPMs Prepare for ABFAS Exam

**Boards by the Numbers** is an easy-to-use software program designed to help podiatrists prepare for the ABFAS foot certification exam. The software includes a comprehensive set of board-focused notes (over 300 pages); high resolution graphics (MRIs, X-rays, color images); practice exams (over 870 questions) and an overview of the new CBPS (computer-based patient simulation) software, including a "walk through" video.

The program is a cloud applica-Continued on page 158

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tion and is accessible anytime anywhere, on multiple devices (Macs, PCs, iPads, iPhones, and other mobile devices). The program is sold as a one-year subscription and requires Internet connection, a mobile phone with texting ability for two-part authentication and is browser-dependent. *Please visit www.certifiable.com, call (513) 347-0004 and learn more about it, or click here.* 

### BioStep's Mission: No Compromise in Quality

**BioStep, Inc.** specializes in the fabrication of custom foot orthotics, ankle braces, and partial foot prosthetics. Established in 1999, the lab has provided high quality and comprehensive solutions to individuals who struggle with foot complications or who simply seek general comfort.

BioStep's mission is to create the finest products in the foot care industry and increase performance abilities for consumers.

For their product development, the lab utilizes high-tech scanning and manufacturing systems. They are a full-service



laboratory that offers a diverse range of therapeutic shoes, diabetic inserts, ankle braces, and foot orthotics. From the finest materials to the best craftsmen, the team at BioStep, Inc. are dedicat-

ed to ensuring that your patients are happy with their devices. Visit biosteportho.com, call 818-373-0010 for more information, or click here

### Midmark Offers Tools to Rethink Your Podiatry Space

New technologies and evolving patient needs are constant for podiatrists like you—but **Midmark** can help. With more than 50 years of experience in the clinical space, Midmark realizes the keys to effective podiatry room design are functionality, efficiency and flexibility.

It all starts with the procedure chair. What chair



fits your needs? Are your patients comfortable? Do you have the access you need to deliver the best care? Where should equipment be placed in the room? Seemingly simple decisions can have a big impact on the quality of care you provide to your patients.

The Midmark 647 features an exclusive ergonomic



### SPOTLIGHT ON NEUROGENX Neurogenx Excel: Education to Power Practice Growth

Private practice success now depends on proficiency in the business of medicine as well as the actual practice of medicine. However, busy physicians often find it difficult and time-consuming to manage the business and marketing steps needed to grow their practices. The **Excel Neuropathy Business Solutions Program** is a unique education program that makes it easier to take those steps.

Excel is customized training experience that teaches you how to create and market a medical treatment program for high-demand neuropathy services. You will work with the same expert team of medical business and marketing specialists that created a nationwide neuropathy network of more than 200 providers and 22 NerveCenters nationwide.

The Excel program provides model-based information derived from successful medical business programs currently in operation. The content is tailored to your needs and proceeds at your pace. Best of all, the program integrates your existing neuropathy treatment protocols and technology as the basis of your program package.

To learn more about the Excel Neuropathy Business Solutions Program, please call 800-335-7624, email info@neurogenx.com, or click here.

design that puts control right where it's needed: the foot section. Plus, powered base, back and tilt allow for effortless positioning of the patient, making it easier for you to focus on providing the care each patient deserves.

A few simple workflow considerations can make a big difference for you and your patients, improving ergonomics, safety and accessibility at the point of care. *Learn more about the best design and equipment for your podiatry practice at midmarkclinicalsolutions.com or click here.* 

### Advent Now Offering Conformer Orthotic System

Advent Medical Systems, a company dedicated to serving the podiatric field, is now offering the Conformer *Continued on page 159* 

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System, a complete line of inexpensive effective foot orthotics.

Offering three varying densities of support, the Conformer System is designed to provide flexible solutions for the podiatric office. The standard blue conformer serves as an excellent inexpensive starter orthotic while preparing a patient for a custom orthotic.



Dual density and high density orthotics complete the Conformer System by offering graduated firmness and

increased control to address the majority of y o u r patient's orthotic needs. Made of a high-quality foam and anatomically designed to cushion and control the foot, all Conformers feature a heel cup for additional stability. The three-quarter length insole fits easily into most shoes.

To order, or for more information, contact (800) 598-5420, visit www.adventms.com, or click here.

### Apex Foot Health Industries Introduces Copper Cloud Diabetic Socks

**Apex Foot Health Industries**, an OHI company, announced the launch of its latest product, **Copper Cloud socks**. Said Jason Kraus, OHI President and COO, "The Apex product line represents the most beneficial and healthful footwear on the market for diabetics, and for anyone seeking top-quality, great fitting shoes. Copper



Cloud socks are a perfect complement, finely crafted and offering the most comfort and protection of any sock on the market."

Ideal for helping protect against diabetic ulcers, Copper Cloud socks are designed to promote dry, odor-free feet while delivering ultra-comfort. Manufactured from premium-quality yarns containing the highest copper content of any sock on the market, Copper Cloud features superlative anti-fungal and anti-bacterial properties. Copper is also known as a healing agent that stimulates improved circulation and softer skin.

In addition to its copper benefits, Copper Cloud's features include: a

seamless design that curbs ulceration; moisture wicking for drier feet; ventilated airflow for temperature control; non-binding for improved circulation; heel and forefoot padding for added comfort; light arch support to relieve achiness; Y-heel and toe construction for a perfect fit.

Copper Cloud socks are available in four sizes, three styles and two colors (black and white.)

Copper Cloud socks are available at www.apexfoot. com/coppercloud.

To order call 800-252-2739 or click here.

### Peace, Love And Polish: A New Collection From Dr.'s Remedy

Paint on a little peace and happiness this Fall with two harmonious new shades from **Dr's Remedy**. Stripped of toxins and enriched with better-for-you ingredients,

new Cheerful Cherry and Poised Pink Champagne are the perfect pink-me-up for fall mani and pedis—no matter what kind of mood you're in.

**New Cheerful Cherry:** Behold: the perfect shade of bright red. Bold, juicy and undeniably upbeat, this shimmer-flecked electric candy red shade will extend the carefree days of



summer, while making any manicure pop.

**New Poised Pink Champagne:** A beautiful shade to flatter sun-kissed, end-of-summer skin, this high-shine, shimmering soft pink champagne gives any manicure the Midas touch. Sweep it on fingers and toes for a warm, sultry glow that helps you breeze straight into fall.

In addition to being 100% vegan, paraben-free, and safer for pregnancy, Dr's Remedy<sup>\*</sup> is approved by the APMA. With over 30 brilliant colors to choose from, Dr.'s Remedy helps bring brittle, discolored nails back to life. Perfect as an adjunct to nail fungus medication, every Dr.'s Remedy product is enriched with biotin, vitamins, wheat protein, tea tree oil, lavender, and garlic bulb extract (a commonly used natural anti-fungal remedy).

Dr.'s Remedy is proud to be 8-FREE:

- NO formaldehyde
- NO formaldehyde resin
- NO toluene
- NO dibutyl phthalate
- NO camphor
- NO xylene
- NO parabens
- And now NO TPHP

Contact 877-323-6245 (NAIL) for competitive wholesale prices or click here.

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