

High-Powered LightPod Laser Offers Efficacy, Versatility, Profitability

Aerolase's LightPod Forte laser is designed to make podiatry practices more profitable, while still treating patients under their current business model. The LightPod Forte offers the highest power available



for foot and nail treatments for the coagulation of soft tissue structures including fungal material, warts, vascular formations, scars and more.

The Forte is capable of generating power in excess of 15,000W per pulse for the highest efficacy and shortest treatment times. Portable at only 22 lbs., the Forte can easily be transported between treatment rooms or sites for maximum revenue generation.

"Ineffective, low-powered lasers for podiatry are a thing of the past," reports Aerolase. "The LightPod Forte represents a new generation of power, efficacy, versatility and profitability."

LightPod is FDA-cleared for both medical and aesthetic uses in podiatry.

"I am getting more than 90% clearance on nail fungus, confirmed by pathology, with this new technology from Aerolase. My patients are highly satisfied and the company is very supportive."

—Jeffrey Adler, DPM

For more information call 914-345-8300, visit www.aerolase.com, or [click here](#).

Vasyli + Hoke Supination Control Tri-planar Full-Length Orthotic

The new Vasyli—Hoke Signature series pre-fabricated foot orthotic is the result of the collaboration between Vasyli Medical's Innovation Director, Chairman and Podiatrist Phillip Vasyli and Dr. Brian Hoke DPT, SCS.

The Vasyli—Hoke orthotic is unique in its design for the control of the Pes Cavus foot type. Unlike an over pronator, a supinator will invariably have a more complex foot type, often with a combination of Triplanar alignment issues such as: plantarflexed 1st ray and / or Forefoot Valgus, Forefoot Equinus, and Forefoot Adductus.

The Vasyli—Hoke has intrinsic design features to specifically address the common alignment issues associated with a supinated foot type: deep neutral heel cup, intrinsic forefoot valgus posting, 1st ray plantarflexor, and cushioned, supportive medial arch contour.

To learn more about the product and to view a series of short instructional videos on evaluation and prescription of the supinated foot using the Vasyli + Hoke device, visit www.vasylimedical.com or call 865 748 8562. For more information [click here](#).



DR.'S REMEDY® Podiatrist Formulated Nail Polish Introduces REMEDY Red for Fall

Dr.'s REMEDY®, a line of nail care products formulated by podiatrists Adam Cirilincione and William Spielfogel, bears the APMA Seal of Approval and is designed to merge beauty and wellness. This Fall's newly-introduced REMEDY Red is simply the "perfect red shade" — that classic, iconic, old Hollywood-style red.

Free of additives common in traditional nail colors such as formaldehyde, formaldehyde resin, toluene and dibutyl phthalate, the Dr.'s REMEDY line is also vegan,

and features a special blend of natural ingredients, including vitamins C&E, wheat protein, tea tree oil, garlic bulb extract and lavender.

"Our products are moisture-rich and help hydrate clients' nails, which makes them appear much healthier," said Dr. Cirilincione. "If a patient has yellow or discolored nails, they should appear brighter after using Dr.'s REMEDY."



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In addition to REMEDY Red, the line also features over 30 high-gloss, on-trend colors, along with base and top coats, an enriched nail moisture treatment, a rich cuticle oil and a gentle, acetone-free polish remover.

For competitive wholesale pricing call 877-323-NAIL (6245), or for more information [click here](#).

Easy Out Orthotic Ribbon from Comfort Fit

Comfort Fit's Easy Out pull-out ribbon allows patients to quickly and easily remove or-



thotics from their shoes. Although this can be used in any type of shoe, it is particularly helpful with

boots, cleats or any shoe with a deep foot bed. Older patients or patients suffering from back, spine or hip pain will easily be able to remove their orthotics for use in other shoes. If you would like to add this no-cost feature to your orthotics, mark this option on the lab's new custom orthotic prescription form (under Additions/Modifications). If you need their new 2013 orthotic prescription form you may download it at www.comfortfitlabs.com or call Customer Service at 1-888-523-1600 to order. If you have questions about their new easy out feature please contact Customer Service or email us at contact@comfortfitlabs.com. For more information [click here](#).

Natural Step's Commitment to Podiatry Is Stronger than Ever

Natural Step Shoes is pleased to report that their commitment to the podiatric community is "stronger than ever." Natural Step

Shoes are still made in Brazil from the most supple, vegetable-cured calf skin leathers, and the firm is also your authorized dealer for



New Balance, Dunham, Brooks, and Sebago, as well as A5512 and A5513 diabetic inserts, custom shoe modifications and elevations. Natural Step is a one-stop shop for all your therapeutic footwear needs.

Visit www.naturalstepshoes.com to view their interactive catalogue. To order call (866) 500-7463 or fax orders to (866) 540-7463. For more information [click here](#).

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Footmaxx Offers MaxxLife® Orthotic for Durability and Comfort

Footmaxx offers the MaxxLife® premium custom-made orthotic, designed to be reliable, durable, and comfortable. The MaxxLife® features a natural leather top cover, a Duramaxx™ module, a polyurethane mid-layer which is reinforced with a suede bottom, and a polyurethane heel cushion and cap all to provide longer-lasting comfort and stability.

Footmaxx offers a 1-year guarantee on the MaxxLife® custom-made orthotic, which covers de-lamination, tearing or abnormal breaking of the leather top cover, de-lamination of the bottom reinforcement, and

normal wear-and-tear on the components.

In addition to the long-lasting leather top cover, the MaxxLife® also features a cushioned mid-layer for increased shock-absorption and an added heel cushion for heel-strike comfort. The standard Duramaxx™ module is low profile and offers improved motion control. The MaxxLife® can be ordered with a non-standard heel cup, and is also available in all three lengths that Footmaxx offers (full, sulcus, and metatarsal).

For more information call 800-779-3668, visit www.footmaxx.com, or [click here](#).



Hyperion Introduces SudoScan for Neuropathy Testing

Hyperion Medical is proud to announce the availability of the FDA-approved **SudoScan** device to the medical community. The SudoScan device is a new solution for Sudorimetry, measuring of the sweat gland function as a biomarker for ANS function. Sudorimetry will be the first detectable damage to the small fibers of the peripheral nervous system, before any clinical signs or symptoms. The SudoScan device utilizes a non-invasive 3 minute test of the sweat glands function via reverse ionophoresis



Evaluating SudoScan as a New Diagnostic Tool for Diabetic Neuropathy and Autonomic Dysfunction

and chronoamperometry with a 80% Sensitivity & 95% Specificity*. The SudoScan test is fast, painless, quantitative, reproducible and not technically demanding.

For more information call 877-275-8760, visit www.hyperionmed.com, or [click here](#).

*Diagnostic efficiency of feet and hands ESC to reflect DPN (NIS-LL)

Vinik A., Parson H., Richardson M., Casselini C.

The Every-Which-Way Biofreeze® 360° Spray

Biofreeze® 360° Spray delivers the #1 clinically recommended topical analgesic using superior spray technology. It works from any angle—even upside down—making it ideal for hard-to-reach areas. The can's design ensures a continuous flow of product—no pumping required—and a uniform spray pattern for better coverage making it ideal for arthritic patients and back pain sufferers.



Like all Biofreeze products, the Biofreeze 360° Spray is paraben-free, propylene glycol-free and includes a proprietary herbal blend. All Biofreeze spray products

are also colorless and use 10% menthol.

Biofreeze 360° spray delivers targeted pain relief with the benefits of cryotherapy. It's like ice, only better! Use it to treat ankle or foot pain and pain associated with bruising, arthritis and tendonitis. Biofreeze 360° Spray is available in a 4 fluid ounce size.

Call 1-800 BIOFREEZE (800-246-3733) or [click here](#).

Vasyli + McPoil Tissue Stress Relief Orthotic

The new **Vasyli—McPoil Tissue Stress Relief** pre-fabricated foot orthotic is the result of the collaboration between Vasyli Medical's Innovation Director, Chairman and Podiatrist Phillip Vasyli and Prof. Thomas G. McPoil PhD, PT, ATC.

In 1995 McPoil and Hunt published a paper in the Journal of Orthopaedic & Sports Physical Therapy entitled "Evaluation and Management of Foot and Ankle Problems: Present and Future Directions." It in-

troduced the Load Deformation Curve, which subsequently became the basis of the Tissue Stress Theory. Hear from Tom himself at www.vasylimedical.com

The NEW Vasyli—McPoil Signa-



ture Series Tissue Stress Relief Orthotic is based on a dual density construction designed to allow for "normal" foot pronation but prevent "over pronation". The Vasyli + McPoil orthotic features: extra deep heel cup, dual density con-

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struction, and high medial arch for full contact.

To learn more about this product visit www.vasylimedical.com or call 865 748 8562. For more information [click here](#).

**New Nail Cutter
from Bianco**

**B i a n c o
Brother's BB
1557DB** is reportedly the first stainless steel, heavy-duty, double spring, lap joint, curved nail cutter under \$40.00.



Features include hand-honed blades and super-smooth operating action—typical of all Bianco Brothers nail cutters. Made in the U.S.A.

For more information or to order call 718-680-4492 while supplies last, or [click here](#).



**Innovative Treatment
for Diabetic Sensory Neuropathy**

“There has been no other technology on the face of the earth that has been shown to improve nerve conduction parameters in patients with diabetic peripheral neuropathy.”

—Dr. Andrew Rader, Patoka Valley Podiatry, Jasper, IN

Multiwave Locked System (MLS) Therapy Lasers

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are reportedly now proven to be effective in restoring nerve conduction, which increases the sensibility of the nerve, removing one of the causal pathways that lead to diabetic foot ulceration. The application of MLS Therapy Laser, with its patented synchronized 808nm pulsed and 905nm continuous emissions, is indicated for improving nerve function. Additional information is available at www.celasers.com, or *by clicking here*.

Tri Hawk Orthotic Speeds Doctors' Delivery of Foot-Pain Relief

Tri Hawk's Nature-Fit 9000 Series prefabricated semi-rigid orthotic line came about because doctors were looking for a standard orthotic which could be used immedi-

ately, while the patient was in the office. This allows the doctor to give instant relief while the patient waits for their custom orthotic to arrive, and sometimes instead of the custom.

"The semi-rigid Nature-Fit 9000 series, using PerFLEX-ion Technology, flexes exactly the way the foot should flex," said Gustel Fischer, CEO of Tri Hawk International. "They are injection molded, which gives precise control of foot movement; thinner sections flex more and thicker sections flex less."

The patient needn't increase a shoe size to accommodate the Nature-Fit orthotic, as it is super-strong and ultra-thin. Despite its thin cross-section, the orthotic is unbreakable. Tri Hawk reports that SATRA Technical Centre compressed their orthotics a half-million times to find out if they would stand up. "They sustained no damage at all," added Fischer.

For more information call 315-764-7664, visit www.nature-fit.com, or *click here*.
