

Trusted Since 1984: Performance Labs Launches Streamlined Orthotics for Clinicians and Patients

Performance Labs, a trusted name in custom orthotic manufacturing since 1984, is proud to announce the launch of its updated orthotic range—designed to better support clinicians and patients across the country. Now powered by iOrthotics, a clinician-led company focused on delivering efficient and consistent orthotic solutions, this collaboration brings together decades of clinical experience and a shared commitment to quality and service. The enhanced range provides a clear, streamlined selection of orthotic devices to suit everything from everyday comfort to complex biomechanical needs.

All orthotics are expertly crafted and manufactured entirely in the USA, using durable, medical-grade materials that ensure lasting comfort and performance.

Key features of the updated range include:

Clinician-Centered Design: The lab's practitioner and products portal was developed by clinicians, for clinicians—designed for clinical excellence and seamless digital workflows, with your patients in mind.

Performance Fit Guarantee: All orthotics are covered for practitioner peace of mind.

Fast Turnaround Times: Reliable delivery in less than two weeks.



Dean Hartley, iOrthotics Director, in one of Performance Lab's print rooms

Premium Materials: High-performance components built to meet the daily demands of orthotics, AFOs, and braces.

Sustainability: Performance's process eliminates 95% of production waste and diverts 150+ tons annually, delivering clinical precision with eco-conscious materials like PA11 and polypropylene.

The lab remains committed to supporting clinicians in delivering consistent, high-quality care to their patients.

To explore the full range and learn more, visit www.performlab.com or click here.

Rotatool™ Suction Units: Ultra-Quiet Performance for Podiatry Clinics

Effective debridement requires not only precise instrumentation but also a high quality rotary unit. Rotatool™ suction units are designed to meet these needs, delivering reliable suction performance with ultra-quiet operation that minimizes noise levels in busy podiatry clinics.

The *Deluxe 2 Suction Unit* remains a widely used model among



podiatry professionals. It features a fully integrated LED light within the handpiece for improved

enhancing patient comfort.

Manufactured with high-

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quality components, Rotatool™ suction units are built for consistent performance and longevity in clinical practice. Ongoing support is provided by Rotatool™ and their experienced technical service team, offering maintenance and assistance to help ensure uninterrupted clinic operations.

In addition to suction units, Rotatool™ offers a full line of podiatry burs and abrasive caps, supporting a range of debridement and routine care needs. The Rotatool™ Deluxe 2 unit and select Rotatool™ products are available through SureFit, providing streamlined access for podiatry clinics across the U.S.

For additional product information, visit www.rotatool.com, click here, or email sales@surefitlab.com to connect with a SureFit representative.

FSB Offers Loans for Podiatrists

FSB Small Business Lending is an SBA Lending division of First Savings Bank. They lend to medical offices in all 50 states and take pride in ensuring that they understand their clients' goals. With that understanding in place, they work as true partners to help their clients achieve success.



FSB Small Business loans range from \$500,000 up to \$5 million and are typically used to finance:

- Commercial real estate purchases
- Leasehold improvements
- Business acquisitions, expansions, and partner buy-outs
- Equipment purchases
- Debt consolidation and refinance
- Franchise financing

Call 812-670-3775, visit www.fsbbank.net, or click here.

Physician Claim: Over 150 Years of Podiatry Billing Experience

Physician Claim Corp. (PCC) is a nationwide podiatry-specific billing company. This is their 31st year in business and their staff has over 150 years of podiatry billing experience.

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“Our over-200 clients,” reports Physician Claim, “have found that they can significantly reduce their staff once they hire us. On average our podiatrists only need 1 part time person in the back office. Patient eligibility and pre authorizations are their main duties.”

It is key to note that by utilizing PCC, you only pay a per claim fee that is a variable cost, not a fixed cost like permanent staff. If you see fewer patients, you pay them less. “We also go after every dollar of your insurance accounts receivable,” adds Physician Claim, “which can more than pay for our services. We take all of your patient phone calls, which again saves on your staff time.”

Because of these benefits, their clients have a better chance of riding out a rough economy or an illness.

“Even if you are not able to see as many patients right now,” reports Physician Claim, “we can work on any accounts receivable you may have that could help bring in some income.”

For more information, please visit www.physicianclaim.com, click here, or call 877-385-0257 and choose option 2 Ext.4.

Unlock Mobility and Confidence with PowerPro Carbon Fiber Insoles

PowerPro isn't just a performance insole—it's a clinically effective tool for restoring strength, mobility, and energy in patients of all ages.

As a podiatrist, you know how critical propulsion and support are for patients with gait dysfunction, fatigue, or difficulty rising from a chair. Those are the types of indications where these insoles can make a real difference.

Clinically Designed for Real-World Results:

- **Energy Return for Functional Gains:** PowerPro's inverted plantar-flexed distal carbon plate stores energy at mid-stance and releases it during toe-off—helping patients push off the ground more efficiently and even assisting those who struggle to rise from a seated position.

- **Improved Stability & Control:** with medial-lateral support and heel shock absorption, PowerPro aids in dynamic balance and reduces fatigue in patients with neuromuscular or orthopedic conditions.

- **Arch Options for Targeted Support:** available in 10° and 25° contoured arch configurations in two stiffness configurations, these insoles help manage midfoot collapse, overpronation, and plantar fatigue.

- **Clinical Versatility:** use stock flat or contoured options for general support; choose premium comfort covers for long-term use; go fully custom via scan, cast, or foam impression for complex pathologies

- **Ideal for Patients With:** weak toe-off or push-off;



post-op gait deficits; fall risk or poor transitional movement; and/or early arthritis, drop foot, plantar fasciitis, and fatigue-related disorders

PowerPro empowers movement—one step at a time.

Give your patients the biomechanical boost they need to move better, recover faster, and regain their independence.

Visit powerproinsoles.com or click here.