DARCO International Launches DARCO Direct, eCommerce Platform for Wound Care Products

DARCO International, Inc. launched DARCO Direct, an eCommerce platform to provide home health nurses, wound care clinicians, podiatrists, and their patients the ability to purchase DARCO's wound care products direct from DARCO.

Along with the eCommerce store, DARCO has created a DARCO Direct script pad that enables clinicians to check off which product their patients should purchase to ensure they receive the correct solutions on DARCO Direct.

"The DARCO Direct site allows clinicians and their patients to purchase DARCO products direct, eliminating the issue of patients having to navigate the web in search of the correct item. Too often, patients go to various sites in search of our products, only to be sold old or discontinued product, or knock-offs that do not meet the high standards we place on DARCO products. DARCO direct is an excellent step forward in meeting the needs of patients, efficiently and completely," says Jon Auvil, Distributor Sales Manager at DARCO International.

For questions about DARCO Direct or to receive a free DARCO Direct script pad in the mail, contact Jon Auvil at sales@darcointernational.com or click here.

Apis Work Boots Provide Protection, Stability, and Support

6507—Men's OSHA coded work boots with slip and oil resistant rubber outsole provide better protection, stability and support. Manufactured using top grain genuine leather and soft fabric lining, these boots make the ideal work shoes for working people with diabetes. *Call 888.937.2747 for free display samples. Apisfootwear.com or click here.*

New Study Shows Electronic Tuning Fork (ETF) Improves Diabetic Ulcer Prediction

O'Brien Medical is pleased to announce the publication of a key research study validating the performance of its premier product, the ETF, in the prediction of diabetic foot ulcers (DFUs). The study published in the *Journal of the American Podiatric Medical Association* combined vibration testing via ETF and light touch as tested by the Semmes-Weinstein monofilament in the assessment of DFU risk over a three-year period. The results demonstrated an improved ability to predict ulcers when both tests were combined as opposed to being performed in isolation. These findings align well with current American Diabetes Association guidelines advising the use of at least two neurological screening tests for diagnosing diabetic peripheral neuropathy (DPN). Improved DPN screening can potentially provide better guidance to medical professionals when choosing preventative strategies aimed at reducing diabetic foot complications including lower extremity amputations.

The ETF is the first in a new generation of point-of-care diagnostic instruments from O'Brien Medical. The ETF transforms the most valuable features of the 128 Hz tuning fork into a modern electronic configura-

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Study Finds Kerecis Omega3 Fish-skin Grafts Promote Accelerated Wound Healing and Analgesic Effects

Kerecis, the company pioneering the use of fish skin and fatty acids in cellular therapy, tissue regeneration and protection. In a recent case study performed by Dr. Mark D. Suski (M.D. FACS) in California, Kerecis Omega3 fish-skin graft demonstrated advanced healing properties and significant patient-reported pain reduction. Dr. Suski's patient had multiple non-healing ulcers that had progressively worsened over a two-year period. The patient was initially admitted to the hospital for emergent incisional debridement and ultimately protracted local wound care in conjunction with intravenous antibiotics, none of which improved the condition. In the following months Dr. Suski began using Kerecis Omega3 intact fish-skin grafts for wound management. The patient reported substantially reduced pain within 24 to 48 hours of the initial application, following two years of constant pain. Additional applications once per week of Kerecis Omega3 MariGen resulted in complete wound closure after eight weeks.

"We saw the wounds starting to shrink…The wounds' granulation, tissue contractions and epithelialization were really jump-started by Kerecis Omega3. Being able to use this product and see it work…was the breakthrough we were looking for." said Dr. Mark D. Suski. The gentle processing of Kerecis fish skin preserved its natural structure and composition resulting in accelerated wound healing for the patient.

About Kerecis

Kerecis develops products from fish skin and fatty acids that support the body's own ability to regenerate. Because there is no known risk of a viral-disease transfer from Atlantic cod to humans, the fish skin needs only mild processing for medical use and maintains its natural structure and elements.

As a progressive and innovative company, Kerecis is committed to the United Nations Sustainable Development Goals. The fish skin used in Kerecis products derives from wild and sustainable fish stock caught in pristine Icelandic waters and processed with 100% renewable energy in the town of Isafjordur, close to the Arctic Circle.

Contact Paige Ferguson, Wound Segment Marketing Associate, pferguson@kerecis.com, or click here.

tion. The result is a 21st century medical instrument designed to provide standardized neurological screening in a variety of clinical settings. The accuracy and reproducibility of the device has been enhanced through integration of a timing function. This allows providers to perform standardized timed vibration tests (TVT). The TVT is especially suited to the diagnosis and tracking of diabetic peripheral neuropathy (DPN). Prompt diagnosis of DPN is critical due to its role as a key precursor leading to foot ulcers, infections and amputations. Armed with the ETF, physicians can more rapidly implement preventative strategies aimed at reducing limb loss.

Website: www.obimed.com or click here.