

## Transforming Foot Care with New Ultra-Thin, Prefabricated Sensory Insoles

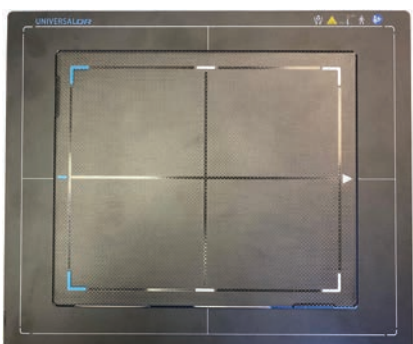
Introducing the **Orpyx SI® Flex Sensory Insoles**, the first wearable technology to help prevent plantar foot complications for your at-risk patients with peripheral neuropathy.

With the Orpyx SI Flex Sensory Insole System, you can help reduce the risk of plantar complications by monitoring plantar pressure, adherence, step count, and temperature data for patients that need preventative care.



These ultra-thin, prefabricated sensory insoles fit in most everyday footwear, making them practical and comfortable for your patients. The order process is simple: just submit a patient's RPM order form and shoe size. It qualifies for use of RPM CPT™ codes to support a new income stream, and a DME license is not required.

*Start transforming foot care in your practice today by collecting and trending the data that matters. For more information about how the Orpyx SI Flex Sensory Insoles can be seamlessly incorporated into your practice, visit [www.orpyx.com](http://www.orpyx.com), call +1 (855) 996-7799, or [click here](#).*



## SPOTLIGHT ON PILGRIM SHOES

### Pilgrim Shoes Is Expanding Its Offerings for 2022

**P**ilgrim Shoes, a well-known supplier of diabetic footwear brands “Hoopoe” and “Areni One” over the last quarter-century, has declared its readiness for the post-pandemic era despite logistics challenges and lockdowns in China.

The firm has increased its offerings of diabetic footwear and invested in some new styles as well as beefing up its current inventory.

Pilgrim Shoes is now offering custom-made orthotics; they've invested in new technology, equipment and materials to provide podiatry practices with a one-stop shopping solution for PDAC-reviewed diabetic shoes and custom-made diabetic orthotics. And in addition to their familiar lines of comfort shoes and sandals Pilgrim is adding new styles of winter boots and some slip-resistant footwear.

Says Pilgrim, “The COVID disaster gave us an opportunity to review what we do as a company and what we can offer to practitioners to make their lives easier. I want to say to podiatrists: your supply chain at Pilgrim Shoes is ready as never before.”

Pilgrim Shoes' brands of diabetic and orthopedic footwear are distinguished by their comfortable fit, the result of using German engineered lasts with anatomically shaped contoured bottom and heel cup for better accommodation of foot deformities. Pilgrim offers a huge variety of fashionable and functional styles in Hoopoe and Areni One brands, some of which are available up to size 15 Men's and 12 Ladies, and up to WWW(6E) width. All styles are PDAC-reviewed as A5500 for diabetic patients. Attractive sample shoe displays are available, and doctors may phone in orders or submit online or by FAX. Same day shipping, free returns, and very competitive pricing, always in stock guarantee.

*Visit [pilgrimshoes.com](http://pilgrimshoes.com), call 888-493-2859, or [click here](#).*



## 20/20 Imaging Launches 14x17 Wireless DR Panel

**20/20 Imaging**, a division of Konica Minolta Healthcare, introduces the **Universal DR 14x17 Cesium wireless flat panel detector**, providing 50% more imaging area than standard 10x12 panels. These new larger panels complement their existing MOMENTUM-DR and Universal DR 10x12 Cesium detectors,

and REALISM™ image processing algorithm to provide the most advanced podiatry imaging solution available today.

The extremely efficient PXS710 high-frequency X-ray system with anatomical programming is designed to minimize dose and maximize the quality of patient care. When coupled with any of 2020's DR detectors, the PXS710 delivers outstanding image quality.

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20/20 Imaging's Opal-Pod software offers image viewing, optimization and storage as well as EHR/EMR integration. An optional cloud-based, HIPAA-compliant and redundant data recovery solution is available.

Also from 20/20 Imaging are cutting-edge ultrasound systems featuring exceptional image quality, ease of use and needle visibility with Simple Needle Visualization (SNV<sup>®</sup>). With unmatched training and a 5-year warranty, 2020 reports that the SONIMAGE<sup>®</sup> HS2 and SONIMAGE MX1 portable are becoming the #1 choice for ultrasound in podiatry.

*Learn more about advanced digital technology from 20/20 Imaging and reimbursement incentives with their experienced specialists today! Call 866-734-6234, visit <https://2020imaging.net>, or click here.*

## IL Podiatrist Writes Children's Coloring Book About Feet

Doctors' offices across the country can now buy a children's coloring book written by a local podiatrist who wanted to help kids feel less scared when they face common foot

problems. **Carl Cortese, DPM**, who has an office in Normal, IL as well as offices in Clinton and Pontiac, wrote *Sammy Sole Saver: The Foot Caring and Coloring Book*.

The book includes some of the common foot ailments children may face, like warts, fungus, and heel spurs. Each is represented by a cartoon antagonist, or "Arch Enemies," waiting for children to color them in. Opposite the coloring page is a page with some of the details about the ailment, such as causes and preventative measures.

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## Industry Veterans Launch State-of-the Art Custom Orthotics Lab

*With Orthotica Labs, Jason Kraus and Peter Karolidis Unify 65 Years' Experience Into Ground-Breaking Custom Orthotics Venture*

**Orthotica Labs**, a state-of-the-art custom orthotics laboratory focused on lower extremity care, has announced its official launch following a successful three-month beta testing program. With an unparalleled focus on the practical needs of both doctor and patient, Orthotica Labs' technology platform offers unparalleled functionality and ease of use while delivering custom-fabricated orthotics distinguished by superior quality, fit and finish.

Orthotica Labs' product portfolio was thoughtfully developed to streamline the ordering process yet provide one of the most comprehensive sets of options and personalizations in the industry. The company's custom foot orthotics are available across four product lines that address a broad range of functional control options; these include the company's Fit Line, Athletica Line, Ultra Line and Contour Line.

Orthotica's founders, **Jason Kraus** and **Peter Karolidis**, have dedicated their careers to the development of innovative solutions that assist practitioners in more efficiently and effectively treating lower extremity pathologies. The founders' extensive knowledge of lower extremity biomechanics, along with years of experience in fabricating quality custom orthoses, have guided their development of Orthotica



ica Labs. Explains Mr. Kraus, "In creating Orthotica Labs, Peter and I committed to what we term a 'clinic first' approach. Every aspect of the company is focused on improving both the clinic's efficiency and ours, ultimately resulting in impeccable custom medical devices whose efficacy is unmatched. Simply put, patients get better faster, and everyone wins."

Adds Mr. Karolidis, "'Custom made easy' isn't just a slogan at Orthotica, it's a promise. We've designed our ScriptWise<sup>®</sup> ordering system to provide near single-click prescription writing for even the most challenging cases. Complexity and frustration have been replaced by an underlying technology that's smart, efficient and capable of generating any custom orthotic Rx in seconds."

### About Orthotica Labs:

Headquartered in Riverhead, NY, Orthotica Labs fabricates custom orthoses for healthcare practitioners who treat diseases associated with the lower extremity. The company's 'clinic first' doctrine ensures that healthcare providers and their patients enjoy a friction-free experience leading to practice efficiency, practice growth, and optimal patient outcomes at warp speed. <https://orthotica.com/> (888)-895-1305 or click here.



Dr. Carl Cortese reads to his grandson Cole

Visit [www.sammysolesaver.com](http://www.sammysolesaver.com) or [click here](#). **Source:** Connor Wood, *The Pantagraph* [3/22/22]

## Help Your Patients Put Their Best Foot Forward

Approximately 15% of diabetic patients have a diabetic foot ulcer or open wound.<sup>1</sup> Diabetic foot ulcers can be a marker for more serious underlying conditions. The presence of diabetic foot ulcers has been correlated with peripheral artery disease, heart attack, stroke and renal disease. And if they don't heal, these wounds can lead to amputation or worse.

With the total number of peo-



ple in the US with diabetes expected to rise from 11 million in 2000 to almost 20 million in 2025,<sup>2</sup> the demand for diabetic wound care is only going to increase. One way podiatrists can prepare for this increasing demand is to improve efficiency at the point of care. The design of the podiatry space and the equipment you choose can play a role in the level of care you are able to provide. The **Midmark® 647** Podiatry Chair is designed with features that can help improve your clinical

## Relax Your Feet with Aussie Soles

**B**orn in Australia on the Sunshine Coast, **Aussie Soles** strive to create footwear that you can rely upon for daily comfort with arch support irrespective of where you go. In 2003 company director Craig Taplin realized that the lifestyle and leisure market required orthotic footwear. Working together with podiatrists, and using the latest technologies and innovative design, a range of versatile, supportive, quality and affordable footwear was developed for the global market.



Ever since, Aussie Sole has continued to grow. In 2020 the Aussie Soles Global company gained the seal of approval by the American Podiatric Medical Association on their Starfish Classic range of thongs in 2.0, 2.5cm arch support and the Indy classic slides with 2.5cm arch support. Aussie Soles Starfish Thongs were built keeping in mind the health of your feet and an anatomically correct arch and heel support. These thongs hug the feet, allowing them to relax and walk naturally, and are comprised of their latest AusLite eco-friendly lightweight anti-bacterial sugarcane blended foam. They're Sweet thongs indeed!

Aussie Soles current distribution center is in St Louis, MO. They ship their range of thongs and sandals all across the globe, to thousands of customers every year. These supportive thongs assist to align the body while treading lightly on the planet.

Visit [aussiesoles.com](http://aussiesoles.com) or [click here](#).

workflow without sacrificing quality of care, placing everything you need right where you need it.

Learn more about the Midmark 647, visit: <https://www.midmark.com/medical/products/power-procedures-chairs/detail/midmark-647-podiatry-chair> or [click here](#).

<sup>1</sup> <https://www.apma.org/diabeticwoundcare>

<sup>2</sup> <https://care.diabetesjournals.org/content/24/11/1936>

## A Drug-Free Solution to Peripheral Neuropathy

More than 20 million people in the United States are estimated to have some form of peripheral neuropathy. While many patients seek pharmaceutical assistance to manage their pain, less than half report satisfactory relief of their symptoms.



In addition to concerns regarding the opioid crisis and regulations limiting opioid prescriptions, the need for new neuropathic pain management solutions is rising.

Research has found that photobiomodulation can reduce pain and inflammation in addition to improving the regeneration of injured peripheral nerves.

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## Podiatry Professional Liability Insurance

**RPS Signature Programs' PodiatryChoice** medical professional liability program for podiatrists is designed to meet the professional liability insurance needs of the modern podiatric private practice. With enhanced claims-made coverage, tailored pricing reflecting your actual practice, quality risk management services and outstanding claims handling, the PodiatryChoice insurance program is backed by expert personalized service from those who understand podiatrists' insurance needs. The program is available in 42 states (not available in AL, AK, HI, LA, RI, SC, VT, WA).

The PodiatryChoice podiatry insurance program features and benefits include full prior acts; consent to settle; personal and advertising injury; defense costs are outside the limits of liability; peer review,



disciplinary hearing or other regulatory actions defense coverage; high limits, no deductibles; first aid coverage; and free unlimited tail in the event of death, disability or retirement after five years of continuous coverage.

RPS Signature Programs' team of industry experts can take on the most complex client needs with RPS's exclusive programs offering specialized coverage for niche risks. The PodiatryChoice insurance program offers broad coverage, competitive pricing and outstanding customer service from experienced program underwriters who understand the unique insurance needs of foot doctors.

For more information contact: Karen Babin, Product Line Leader, Direct: 719.219.2623, Email: Karen\_Babin@rpsins.com, or click here.

Clinical studies specifically observing the effects of photobiomodulation on nerves have revealed that laser therapy can increase nerve

function, improve myelin production, and promote axonal growth in injured nerves.

Therapeutic lasers are filling

the gap for non-pharmaceutical and non-invasive options for neuropathy and other nerve-related

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## New All-Natural Skin Care Line from Dermatronics

**Dermatronics** is launching their hugely successful British footcare all-natural skin care line in the USA, at the APMA National in Orlando.

Combining the science of their prescription range of products with selected natural ingredients such as Manuka Honey, their eye-catching packaging will appeal to your patients and improve sell-through rates and returns for your practice. The core products all have proven visible results in 24 hours and are backed by study data, allowing you to recommend them with confidence.

Key products in the range are Manuka Honey Heel Balm with 25% urea, Hard Skin Removing Balm with 10% urea and allantoin, and the unique deodorizing Fizzy Foot Foam which crackles and fizzes on

application for a sensory experience which everyone adores! Use this at the end of a treatment to leave your patients refreshed and relaxed.

Dermatronics' Sensi-Pedi Sensory Pedicure concept allows you to

grow the income in your practice by combining a treatment with luxury pedicure products, including their Zingy Sensory Foot Soak with lime essential oil.

Dermatronics

recognizes that you want to have a profitable business and don't want to see their products in pharmacy chains. They offer podiatry practices exclusive pricing that allows you to have higher profit margins.

The firm will be making some special introductory offers at the upcoming APMA National.

Visit [dermatronicsusa.com](http://dermatronicsusa.com) or click here.



issues. With recent innovations to laser technologies, therapeutic lasers are becoming more efficient in their healing power while still remaining safe for the patient and the operator.

The patented **MLS® Laser Therapy** emission system is a unique type of Class IV laser that delivers controlled laser energy to the cells. With this unique system, MLS Therapy Lasers provide more accurate therapeutic dose delivery while remaining below the threshold for thermal damage to the cells.

*Discover how you can offer neuropathy patients an effective drug-free and non-invasive solution to their pain with MLS Laser Therapy by visiting [celasers.com](http://celasers.com) or click here.*



## KiddieFLOW™: A More Flexible Solution

In response to clinician requests for an orthosis with more foot plate flexibility, **Allard USA** has extended their pediatric AFO line with **KiddieFLOW™**. KiddieFLOW allows for better control of foot positioning in late swing which aids in stability during stance. It also provides dorsiflexion assistance in the swing phase while allowing for more range of motion in the

stance phase. KiddieFLOW bridges the gap between insoles or SMOs and their current KiddieGAIT® or KiddieROCKER®.

A 2019 study published in the Journal of Pediatric Rehabilitation Medicine showed improvement in swing phase, initial contact, and midstance for unilateral spastic cerebral palsy patients wearing KiddieGAIT compared to them wearing shoes alone or being barefoot.

All FLOW models (Ypsilon® FLOW ½, ToeOFF® Flow 2½, & KiddieFLOW) offer increased ROM in the sagittal plane and a smoother transition or flow throughout the gait cycle.

Established evaluation tools such as gait analysis, ROM testing, manual muscle testing or other recognized measures should always be considered for choosing the right orthotic combination. Allard USA can support you in the selection of the most appropriate device for your patient.

*To request your FREE Product Selection Guide, contact Customer Service at 888-678-6548, email [info@allardusa.com](mailto:info@allardusa.com), or click here for more information.*

## SPOTLIGHT ON AMERX Introducing HELIX3®-CG Collagen Gel

**A**MERX Health Care is pleased to announce that a new product has joined the **HELIX3 Bioactive Collagen** Line. With HELIX3-CG Collagen Gel, patients can apply the healing benefits of Type 1 native tropocollagen directly to hard-to-heal wounds. Formulated to deliver the healing benefits of collagen with fewer fillers than the competition, HELIX3-CG provides an industry-leading 90% of active ingredients with each application.



HELIX3-CG is indicated for the management of full and partial thickness wounds, diabetic ulcers, venous stasis ulcers, ulcers caused by mixed etiologies, 1st and 2nd degree burns, donor sites and grafts, pressure ulcers, surgical wounds, superficial injuries, severe sunburn, and cuts and abrasions. Whether you are looking to resolve dry to moderate exudating wounds, wounds with tunneling, undermining or hard-to-access areas, HELIX3-CG is your solution for advanced wound care.

*To learn more about HELIX3-CG Collagen Gel or any of the products in the HELIX3 Bioactive Collagen line, contact your dedicated AMERX Account Manager today at (800) 448-9599 and ask about adding this or other advanced wound care products to your next order or visit [AMERXHC.com](http://AMERXHC.com) or click here for more information.*