SPOTLIGHT ON GILL'S 90TH ANNIVERSARY

Gill Podiatry Is Celebrating
90 Years with Exclusive Products Like Pedi-Freeze

Gill Podiatry Supply Company is proudly celebrating ninety years of exclusively serving the podiatry profession. In those ninety years Gill Podiatry has represented many different manufacturers caring thousands of brand name, generic, and even private-labeled products. They have also aided in bring new products to market, like Pedi-Freeze.

Gill Podiatry is the exclusive distributor for Pedi-Freeze Spray, the most economical and cost-effective cryosurgical method on the market. Throughout the product's life span, Gill reports, it has saved podiatrists well over 1 million dollars. The 4 oz. canister is convenient, portable





and easy to use. Pedi-Freeze Spray will freeze to -65°F/-54°C, which is very comparable to other canister-based systems. This allows for a fast, safe and effective way for treating lesions of the skin including warts, skin tags, granulomas and fibromas. To isolate the lesion and protect the surrounding healthy skin from frostbite, always use the companion product Pedi-Shield protective paste. Pedi-Freeze Spray can also be used in conjunction with any cones or buds. This CFC-free, non-flammable, non-hazardous refrigerant gas should only be administered by qualified medical professionals.

Visit www.gillpo-diatry.com, click here, or call 800-321-1348.

Digitsole Launches Its Latest AI-Based Smart Insole Technology in the U.S.

Digitsole, an industry pioneer and leader in digital health, has officially launched its innovative second-generation Digitsole Pro* system and smart insoles in the U.S. The next generation system will also be available to Europe and many other countries around the world.

Digitsole Pro* was developed with and for healthcare professionals to improve the clinical as-

sessment of patients with mobility disorders. It represents an important assessment advancement that can help improve a patient's walking or running, and advance recovery from neurological, orthopedic, age-related or sport-related conditions by measuring objective biomechanical data that cannot be observed by the naked eye.

Each Digitsole Pro* insole has an inertial platform that records the walking steps, running strides and orientations of a foot in space. The connected chips inserted into a patient's insoles retrieve data collected at the end of each activity. Patient movements are processed through Digitsole Pro*'s proprietary artificial intelligence (AI) algorithm into relevant clinical data so practitioners can propose the most effective treatment options for patients. Digitsole Pro* uses the smallest foot inertial measurement unit module in the world, DSPods, to evaluate the quantitative and qualitative impact of movement to improve patient health. To learn more and request a free demo, visit https://www.digitsolepro.com, or click here.

Continued on page 160

Neurogenx NervePro 2.0— Cutting-Edge Medical Device Successfully Treats Neuropathy

An estimated 20 million people in the United States have some form of peripheral neuropathy. As report-



ed by Neurogenx, makers of Nerve-Pro 2.0, "Neuropathy treatment with prescription medications, surgeries, transcutaneous electrical nerve stimulation (TENS) therapy or lasers is often not successful, frustrating both patients and physicians. Treatment with Neurogenx changes that." The NervePro 2.0 is a cutting-edge electromedical treatment tool that is

FDA-cleared and patented as the only device of its kind.

The Neurogenx NervePro 2.0 generates a sophisticated electronic signal with a wide frequency band to safely treat pain, tingling, burning and numbness associated with peripheral neuropathy. The broad frequency range, combined with an electrical wave form that is similar to that generated by the human body, allows the therapeutic signal to penetrate deeply, affecting change at the cellular level and promoting nerve fiber regrowth. The Neurogenx NervePro 2.0 helps to rapidly restore motor and sensory nerve function while dramatically decreasing pain.

Find out how to help your neuropathy patients by becoming a preferred provider or an authorized NerveCenter. For more details and ENFD results call 800-335-7624, email info@neurogenx.com, visit www.neurogenx.com, or click here.

Pedicis Research Launches HEMPCIN*, A New OTC In-Office-Only Dispensed Topical Pain Cream

Pedicis Research is pleased to announce HEMPCIN, a new topical pain cream designed to treat pain and inflammation using natural botanical ingredients including CBD derived from full spectrum hemp. This elegant formulation uses the purest ingredients, including: Menthol that provides powerful cooling analgesia; Arnica montana, known throughout Europe for its healing powers to reduce pain and bruising; and Boswella serrata, the ancient Indian plant that supports joint health and free flowing movement. Together these ingredients offer patients a unique pain healing cream, that is solely dispensed by physicians, with powerful analgesic action that begins working within 30 minutes of application.

Pedicis reports that many physicians have tried and used HEMPCIN successfully where other products have failed. "After dispensing similar products to treat multiple patients with inflammatory abnormalities, e.g., plantar



fasciitis, tendinitis, arthritis etc., I have found HEMPCIN, containing menthol, Arnica and CBD, to be the product with a rapid onset and highest efficacy," said Michael Cook, DPM, Miami, Florida. Joan, a patient from NY, said, "I am a 65-year-old runner with a previously broken foot and HEMPCIN now makes running possible."

HEMPCIN™ is an OTC product available from Pedicis Research for dispensing in physician's offices or available through their company store through referral for physicians who do not offer in-office dispensing. It is *not* available on the broader worldwide web, Amazon or in pharmacies. HEMPCIN™ is exclusively sold through Pedicis Research. Patients have heard about the pain relieving-benefits of hemp and now physicians can provide them with a formulation that maximizes these benefits. *For more information visit www.pedicis.com, click here, or call 800-748-6539*.

About Pedicis Research

Pedicis Research is a provider of topical OTC medications to the specialties of podiatry and dermatology. They specialize in developing novel formulations/solutions uniquely suited for treating the various diseases seen by podiatrists and dermatologists. Pedicis Research is a science-oriented company that believes the best approach in bringing new products to market is through research and clinical trial to demonstrate efficacy and safety. They sell their products exclusively through podiatrists and dermatologists in the US and in selective global markets.