Limited Time Promotion from MTI

Medical Technology Industries (MTI) manufactures some of the highest quality products in the market. The MTI 527 and 550 Chairs meet the needs of both patient and caregiver with patient capacity ratings of 650—725 lb. They also feature low entry heights and extendable footrests. MTI has a new limited time



promotion that is available from March 1 to June 30, 2020. For this promotion, MTI is offering a free stool, side chair or mounted vision block to customers that purchase a 526, 527S or 527P Podiatry Chair. *To learn more about these best-in-class products, call 800-924-4655, visit www.mti.net/podiatry, or click here.*

Aloha RX Sandal New from KLM

KLM Laboratories has introduced their innovative "Aloha Rx Sandal" for practitioners striving to meet their patients' ever-changing needs. This custom sandal for men and women features a direct-milled micropuff sole and a 100% leather top cover, can be modified with or without a low heel cup, and is available

in 4 color combinations. Ideal candidates are patients who are already wearing custom orthotics manufactured by KLM. It is



highly recommended that patients are comfortable with their custom orthotics before ordering "Aloha Rx Sandals." So don't wait until summer--start the process today. The "Aloha Rx Sandal" demonstrates how KLM uses innovation to give practitioners access to cutting-edge technology, while providing patients with "Quality in every Step."

For more information, visit klmlabs.com or click here.



DTInsuranceAgency.com

DT Insurance Agency (DTI), a full-service, independent insurance agency, is dedicated to serving the medical malpractice insurance needs of podiatrists across the country. Through their relationship with MedPro Group, a Berkshire Hathaway company, DTI strives to obtain the lowest, sustainable rates possible for comprehensive malpractice insurance. Plus, DTI agents provide exceptional concierge account management services, will search for any discounts that are available, and can help with affordable CE programs offered through Data Trace Publishing.

DTI has a unique advantage over industry competitors by leveraging the connections and relationships of the expansive Data Trace Group with podiatrists nationwide. DTI provides clients with extensive capabilities outside the standard healthcare liability realm, which leads to a more robust client experience and greater client satisfaction. DTI also saves you valuable time and money by handling the day-to-day details, so you can do what you do best.

DTI's connection with MedPro Group guarantees the best possible policy terms and conditions, access to top local defense counsel, vast risk management resources, and some of the most competitive premiums in the industry today.

For more information, please call 1-866-516-6046 or click here.

Darco Introduces the MedSurg DUO Shoe

Darco International is pleased to announce the latest addition to their product line—the



MedSurg DUO Shoe. Perfect for offloading post-operative sites and wounds, this high-performance shoe delivers exceptional pressure relief and comfort for your patients. The DUO Shoe features the industry's only dual-hardness EVA outsole, providing 40% reduction in plantar pressure, 27% reduction in shoe weight, and 4x greater product durability over standard post-op shoes. Available in 5 sizes to reduce your inventory needs, the DUO also features a dual-buckle design that allows the padded ankle strap to be configured right or left.

For questions about the MedSurg DUO, call 800-999-8866, visit www.darcointernational.com/duo, or click here. Continued on page 132

PODIATRIC MARKETPLACE

3D-Thotics Offers Full Line of Foot Orthotic Products and Services

3D-Thotics Orthotics Lab offers a full line of orthotics products and services for the nation's DPMs, from custom foot orthotics, AFO's, and braces to diabetic inserts and shoe lifts. Offering a 1-week turnaround, 3D will accept any type of casting—foam box impressions, plaster cast, fiber glass stockinette, or 3D scans—and pro-



vides free pick-up and delivery in NY and NJ, prepaid shipping labels nationwide, and a guarantee of 100% patient satisfaction. The lab also offers on-site pedorthist support.

Stated Lab director Tonny Huisacayna, CPed, "If a client needs input on a specific case we will definitely suggest the best option, or if someone on the doctor's staff needs training in how to cast, 3d scan, fit or fill out forms we are only too happy to help. Our mission is to make the orthotic right the first time and if any adjustments are needed we will make immediate corrections, no excuses."

Customizable functional pre-fabs are available at \$35.

Call (908) 862-3121, visit www.3Dthotics.com, email orthotics@outlook.com, or click here for more information.

Sport Orthotic Specialties from Ortho-Dynamics

Ortho-Dynamics Custom Orthotics Labs is offering a wide array of special sports-related custom devices. They provide 2mm, 3mm, 4mm and 5mm shell thicknesses to address a wide range of patient weights and activity levels.

The lab produces twelve (12) different styles of sport orthotics, engineered to address the varied

biomechanics of a wide range of sport activities.

They manufacture a specialty all-purpose "High Impact" sport orthotic called the "Super Flex".

The lab also manufactures the "Barefoot Specialty Orthotic", a device used in barefoot athletics such as gymnastics.

Visit orthodynamics.com or click here. Continued on page 133

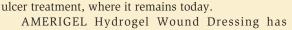


Barefoot Specialty Orthotic

SPOTLIGHT ON AMERX

AMERIGEL[®] Hydrogel Wound Dressing Ranked No. 1 by Physicians for 17 Straight Years

When seeking a topical dressing for patients following in-office procedures or when treating wounds and ulcers, podiatric physicians turn to the product that has come to be recognized as podiatry's standard of care-AMERIGEL* Hydrogel Wound Dressing. Since Podiatry Management's 2003 Annual Survey, podiatrists have ranked AMERI-GEL #1 for topical treatment following matrixectomies. By 2006, AMERIGEL also topped the list for wound/



 maintained its position as the #1 rated topical dressing by consistently delivering exceptional results. Its unique formula sustains a moist wound environment longer than some other hydrogels on the market, and physicians enjoy the confidence that comes with dispensing a product free of harmful chemicals and preservatives.

Call AMERX Health Care today at (800) 448-9599 to speak to a knowledgeable representative and learn

more about AMERIGEL Hydrogel Wound Dressing or visit AMERXHC.com, or click here to order online.

"Ripping Off the Bandage"—Just a Metaphor Now...

We the American people, well, we like to bandage everything.

We put on bandages to cover up our failures, to hide battle wounds, and to temporarily mask heartbreak. We put on bandages in an attempt to blunt pain, fear or doubt. We put on bandages to try and ease the sting from the rejection we received, or to mend the burn we felt. We put on bandages when we slip hard, and to ease the brunt of our falls.

When the hurt has passed, ripping off the bandage makes us feel uncomfortable and resurrects the same pain that we put it on to cover in the first place. It makes us feel uncomfortable from the very moment we begin to think about ripping it off. When we aren't sure that we want to go through with it; aren't sure if we can. Hence the saying, just rip it off—without delay and FAST and then cover the sting with a warm palm to squelch the burn.

Rather than hurt all over again, we need to use smart-enabled adhesive bandages as a means of



painless protection. We should put on a bandage as a means to add a necessary barrier between us and whatever we need protection from. Everything that has hurt us, or has the potential to without resurrecting the pain upon removal. We apply the same concept in medicine when treating a virus. We want a complete pharmaceutical-grade solution as opposed to a temporary cough drop of a fix.

It's time to "rip off" the use of bandages and turn to protec-

tion that goes on and stays on when you want it on and releases pain-free when you need it to. There is no need to open new wounds.

Comfort Release^{*} has made this a reality and is a game-changer with breakthrough potential. Healing when on and healed when off. No pain and a healed wound gained!

Please visit MD Buying Group for a complete line of Comfort Release^{*} products. http://gomdbg.com/cr1, call 888-863-5303, or click here.

Instrument Sharpening and Repair Services Available from gSource

gSource offers sharpening, spring and screw replacement and refurbishing repair services to ensure quality performance during the entire life of your gSource instruments.

Highly skilled in-house repair technicians will expertly sharpen and repair your gSource instruments, and other instrument brands, according to gSource



Verified Quality standards. See the Repairs webpage at www.gSource.com for detailed information and pricing. *The gSource Repair Center can be reached at 800-978-1119, email repair@gSource.com, or by clicking here.*

gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand.

The gSource catalog contains over 4,100 instruments with many patterns available for same day shipment from their NJ headquarters. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.
