

**Stein's:  
An Authority in Podiatric  
Foot Care & Comfort  
Since 1929**

Podiatrists have trusted **Stein's** to keep feet pain-free and healthy for over 80 years. Our comprehensive line of foot care products is designed to complement the body's natural healing process and is made from the highest quality materials in the USA. With Stein's, you'll have the confidence of knowing you are providing your patients with best-in-class products that will keep them happy, healthy and on their feet.

Stein's is a member of the **HealthSmart®** family of over 5,000 products. HealthSmart designs, cre-

ates and distributes products that help people live healthier, more independent lives. The HealthSmart product portfolio includes foot care, respiratory devices, mobility aids, bath safety items, daily living aids, soft goods, digital diagnostics and much more!

*To learn more about Stein's, and all of the other HealthSmart products, visit [LiveHealthSmart.com](http://LiveHealthSmart.com) or click here.*

**New—gSpreader,  
Calcaneal with Serrations  
and Thru-Hole available  
from gSource**

Developed following requests from podiatrists, the gSpreader (gS 40.3490) now features a thru-hole at

**gSpreader, Calcaneal**



**gS 40.3490 3 3/4"  
with Serrations and Thru-Hole**

**SPOTLIGHT ON AMERX HEALTH CARE**

**Amerigel® Care Lotion for Diabetics'  
Skin Relief**

**The Diabetic Dry Skin Challenge!** Cold, dry weather ends soon but will quickly be replaced with hot, dry summer sun and wind that can also wreak havoc on diabetic dry skin. **Amerigel®**



**Care Lotion**, a natural, fast-absorbing moisturizer, rehydrates and soothes dry, red & irritated skin. Daily use of the care lotion hydrates the skin to prevent skin breakdown, the leading cause of diabetic ulcers.

AMERIGEL® Care Lotion's fast-absorbing micronized ingredients penetrate the skin's surface to provide maximum moisturizing benefits to dry, fragile skin. AMERIGEL® is hypoallergenic, fragrance, dye and paraben-FREE. The Care Lotion is non-comedogenic and does not cause maceration when used between the toes. Now available in a new 16 oz. bottle or 6 oz. tube.

Feedback from patients and physicians agree that patients love AMERIGEL® Care Lotion! AMERX is confident your patients will love it too and now offers a complete dispensing program that ensures your patient satisfaction. *Call to learn how your patients can benefit from daily use of AMERIGEL® Care Lotion—800-448-9599 or click here.*

the working ends for insertion of up to 1.3mm k-wire. Useful in facilitating a lateral column lengthening of the calcaneus.

**gSource** is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand.

The gSource catalog contains nearly 3,500 instruments with many patterns available for same day shipment from their NJ headquarters. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.

See gSource instruments at booth #515 during the Midwest Podiatry Conference and at booth #502 during the Region Three APMA Scientific Meeting.

Contact gSource at 800.978.1119, [email@gSource.com](mailto:email@gSource.com), visit [www.gSource.com](http://www.gSource.com), or click here.

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## Join the Pack

www.BBPSP.com



Professional Liability | Workers Compensation | EPLI | Cyber Liability | General Liability

### Brown & Brown Presents: “Considerations When Reviewing the Administrative Defense Coverage Included within Your Professional Liability Policy”

Podiatrists should carefully consider the coverage being extended within the Administrative Defense portion of their Professional Liability/Medical Malpractice policy, reports **Brown & Brown**. Your Professional Liability coverage is not meant to solely protect you from liability incurred while treating patients within the scope of the “Practice of Podiatric Medicine.” Your policy is also a resource to protect you from Administrative Liability exposures.

Brown & Brown recommends that you verify that the

following exposures are addressed and response is provided within your policy.

#### 1) **Billing Action**

a) *Governmental billing action*—Any proceeding brought by a state or federal agency based upon improper billing or requests for reimbursement by an Insured under the Medicare/Medicaid program.

b) *Third Party Payor action*—Any claim brought by a third party payor against an Insured based upon improper billing or requests by an Insured for reimbursement from the third party payor.

2) **Meaningful Use Audit**—Any audit performed on an Electronic Health Record system utilized by an Insured when the audit is based upon such Insured’s receipt of an incentive payment for either the Medicare or Medicaid EHR incentive Programs.

3) **Administrative Hearing Proceeding**—A proceeding against an Insured arising solely out of the performance of professional services as a healthcare professional, including any proceeding initiated by licensed or certified hospital or a licensing authority of an Insured’s jurisdiction against the Insured for unprofessional conduct.

It is important to find a policy that includes an Administrative Defense Form to further protect your assets and reputation and provide legal representation with the knowledge to defend the above exposures.

Contact *Cindy Myers* at [cmyers@bbpprograms.com](mailto:cmyers@bbpprograms.com) for more information or click here.

### SafetyFix EasyOut Bone Screw Easily Removed When Bone Healed

**SafetyFix** knows that patients want an easy alternative to permanent fixation. Their design engineers operate on the pretense that traditional fixation was never designed to be left in the body. Metallosis, toxicity, inflammation and pain are all potential side effects. The SafetyFix EasyOut



bone screw is an FDA-approved and patented technology designed to be easily removed from the body in 1 to 3 months when the bone is healed. Hardware removal ensures the patient remains metal-free and eliminates the risk of future inflammatory and biomechanical problems. SafetyFix Medical Technologies, located in St. Louis, Missouri, creates removal hardware that is now patented in many countries. See how patients, doctors, practices, surgery centers and hospitals are benefiting by using hardware that is easy to remove. *Info: [www.safetyfixmedical.com](http://www.safetyfixmedical.com) or click here.*

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## SPOTLIGHT ON NEUROGENX

### Neurogenx NerveCenters: Dedicated to Overcoming Diabetic Neuropathy

Diabetes has become increasingly prevalent across the United States and is now the leading cause of peripheral neuropathy. Nearly 40% of diabetics find their quality of life eroding in the face of neuropathy’s burning, tingling, pain and numbness. To provide greater access to effective neuropathy care, **Neurogenx** began partnering with physicians to provide a breakthrough treatment in a new type of specialty setting—and Neurogenx NerveCenters and the Neurogenx Care Network were born.

Neurogenx NerveCenters provide a proven medical treatment with lasting results to diabetics and others with neuropathy and chronic nerve conditions. The Neurogenx treatment provides restorative results that go beyond pain management for patients with complex neuropathic issues that aren’t responding to traditional treatments or for patients who no longer wish to endure surgeries or narcotic solutions. With a clinically-proven 87% success rate, the treatment’s success is the result of proprietary Neurogenx technology: an FDA-cleared, patented, one-of-a-kind electromedical device.

*Find out how to become a preferred provider or an authorized NerveCenter by calling 800-335-7624, emailing [info@neurogenx.com](mailto:info@neurogenx.com), visiting [www.neurogenx.com](http://www.neurogenx.com), or click here.*

## Smartdop® XT6 One-Touch ABI and Vascular Testing System from Koven

The Smartdop® XT6 by Koven is a one-touch ABI and vascular testing system with 6 cuff inflation ports that enable rapid bilateral vascular studies.

It features a simple, single-button operation and easy to use Windows based Smart-XT-Link6 software that produces both PDF and DICOM compatible files which easily integrate into your existing EHR or PAC's system. Smartdop XT6 performs both automatic & Doppler arterial studies, for ABI's, TBI's, Pulse Volume/Segmental Pressures, Venous Reflux to test for valvular competence, and foot temperatures for pre-ulcer identification (optional temperature probe required). The full-size easy-to-read test reports eliminate the need to send out for interpretation or wait for results, which saves valuable time and enables earlier treatment.

*For additional information, contact Koven Technolo-*



gy, Inc. at 800-521-8342, visit [www.koven.com](http://www.koven.com), or [click here](#).

## Boards by the Numbers Helps DPMs Prepare for ABFAS Exam

**Boards by the Numbers** is an easy-to-use software program designed to help podiatrists prepare for the ABFAS foot certification exam. The software includes a comprehensive set of board-focused notes (over 300 pages); high resolution graphics (MRIs, X-rays, color images); practice exams (over 800 questions) and an overview of the new CBPS (computer-based patient simulation) software, including a "walk through" video.

The program is a cloud application and is accessible anytime anywhere, on multiple devices (Macs, PCs, iPads, iPhones, and other mobile devices). The program is sold as a one-year subscription and requires Internet connection, a mobile phone with texting ability for two-part authentication and is browser-dependent. *Please visit [www.certifiable.com](http://www.certifiable.com),*

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call (513) 347-0004 and learn more about it, or click here.

## 527W: Tri Power Bariatric Chair

Medical Technology Industries (MTI) offers one of the most popular podiatry and wound care bariatric chairs.... the 527WP Tri Power Programmable Bariatric Chair. This chair offers similar features to the 527 Tri-Power Podiatry Chair as highlighted below, except that it offers a 30" seat and 800 lb. lift capacity:

- 24-volt DC Electric Power Lift, Tilt and Back (4 simultaneous motors)
- Upright, Flat, Contour & 30° Trendelenburg positions
- 19" (48.3 cm) ADA entry height (could qualify for ADA Tax Credit)
- 38.7" (98.3 cm) maximum height
- 19.7" (50 cm) vertical travel
- 74.5" (189 cm) flat layout
- 12" additional dual-lock Foot-rest Extension



- 30" wide Seamless Premium Upholstery or Designer Ultra-leather™ w/memory foam
  - Upholstery is Velcro-Attached® for easy repair & replacement
  - 250 lb. rated Removable Slide-Back Floating Arms™ (switch arms for prone position)
- 200 lb. rated stainless steel Debris Tray (extends 9.8" or 25 cm)
- 2 programmable positions with choice of Foot or Hand Control
- 7 Base Options (standard, 340° swivel, low boy caster, caster w/caster jacks, mobile caster, casters, 2" leveling glides)
- All-Steel Chair and substrate construction
- Optional Removable Leg Wrap Support
- 12 Optional Accessories: LED Exam Light, Vision Block, Flexible Mayo Tray, Shoe Tray, Patient Monitor Tray, IV Pole, Paper Roll, Duplex Outlet, Bed Rail, Base Rails,

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## Introducing the 10th Anniversary Collection from Dr.'s Remedy



Dr.'s Remedy is celebrating their first decade by introducing two new shades:

- **Resilient Rose:** A classic in the making, this muted yet rich shade of warmed pink gives nails a soft, subtle glamour that's forever in style.
- **Brave Berry:** Bright, fresh and undeniably feminine, this sumptuous

berry shade is the perfect blend of romance and fun.

Dr.'s Remedy also introduces **Total Two-In-One**, a versatile base coat-top coat hybrid that transforms the nail, providing the complete nourishment and protection needed to stay strong and healthy. A power-packed blend of biotin, tea tree oil, cactus, ginseng, plus super food kale extract—its high gloss formula helps strengthen and stimulate nail growth, provides top-notch UV protection and defends against damaging free radicals to prolong the life of your manicure and improve the look and feel of your nails.

Infused with treatment benefits that bolster the strength and appearance of dry, brittle, discolored nails, these empowering new shades are guaranteed to brighten. Inspired by Dr.'s Remedy's resolution to "make the next 10 years even more innovative and wellness-minded than the last, Resilient Rose and Brave Berry convey a sense of perseverance and optimism that we hope will continue throughout 2017."

In addition to being 100% vegan, paraben-free, and safer for pregnancy—Dr.'s Remedy is approved by the APMA, and is proud to be 8-free: NO formaldehyde, formaldehyde resin, toluene, dibutyl phthalate, camphor, xylene, or parabens, and now NO TPHP.

Contact 877-323-6245 (NAIL) for competitive wholesale promotions, or click here.

### Leg Restraining Strap

We are running a Spring Promotional Offer starting March 1, 2017. If you buy a 527, 527W, 450, 450W or 530 exam Chair you receive a Free Stool or Light. Offer ends June 30, 2017.

For more information, call 801-497-1594, visit [www.mti.net](http://www.mti.net), or click here.

### Medical Practice Software from STI

The folks over at **STI Computer Services** offer this advice to America's DPMs: "Only practices that do not participate at all in



MIPS and do not send in any 2017 performance data will see their revenues drop with a negative 4 percent adjustment. All others will see payments remain steady or see an increase."

STI Offers a number of features, including:

- STI ChartMaker® Cloud
- STI Revenue Cycle Management & Billing
- STI Managed Services
- STI ChartMaker® Medical Suite

There is more information... Continued on page 157

information available on YouTube about STI's products and services:

<https://www.youtube.com/user/sticomputer> or visit [www.sticomputer.com](http://www.sticomputer.com) or click here.

## New Fusion™ Orthotic Sandals from Powerstep®

The Fusion™ Orthotic Sandals provide the perfect blend of Powerstep's trusted support and stability in a true orthotic sandal to help alleviate pain from plantar fasciitis and other common foot conditions. High quality



materials and Powerstep's biomechanically correct contouring offer a premium, supportive orthotic sandal in a classic, sleek style.

The Fusion™ sandals give

Powerstep users a new footwear option with the same feel and support they're used to. They are a great option for trekking outdoors or for getting additional support while walking around the house.

Two color options are available in whole US shoe sizes and standard widths.

1-888-237-3668; [www.powersteps.com](http://www.powersteps.com) or click here.

## Surestep SMO: Orthotic Management for Children with Hypotonia

The Surestep SMO is an innovative and effective orthotic management solution for children with hypotonia. Through the use of thin, flexible thermoplastic, the SMO compresses the soft tissue of the foot with its patented design. This stabilizes your patients while still allowing for natural development.



Unlike other orthoses, Surestep SMOs allow you to skip the messy and time-consuming process of casting. This can be especially helpful for any young patients who have sensory or anxiety concerns. Instead, our custom-made devices can be designed from a few simple measurements. Surestep also offers fast turnaround times (two days by measurement) and good reimbursements.

And because each child is unique, modifications can be made in order to best suit specific needs. Surestep

SMOs can be modified for sensory toe walking, clubfoot, and metatarsus adductus. A heel lift can be added as well for leg length discrepancies.

Although they are best-known for their SMOs, Surestep offers a variety of other devices including AFOs, de-rotation straps, and more. Their products are designed to help stabilize the foot and ankle and relieve stress on knees and hips. Your patients will be free to grow and develop as happy, healthy kids.

For more information, call 877-462-0711, visit [www.surestep.net](http://www.surestep.net), or click here.