

20/20 Imaging Announces FDA Approval of Digital X-Ray System

*First Anatomically Programmed X-Ray System
for the Podiatry Market Also Brings Higher-Frequency
with the Potential for Lower Dose*

20/20 Imaging, a leader in small market imaging with nearly 4,500 installations across the country, has announced the FDA approval of its HF PXS-710 digital x-ray system. Targeted more specifically to the podiatry market, this higher-frequency system offers the potential for lower dose with advanced imaging capabilities that enable lower technique for lower radiation while producing high image quality and detail. The system is also the first anatomically programmed digital x-ray system for podiatry, providing proper x-ray technique at the push of button.

"Like any medical specialist, podiatrists have unique needs and exams specific to their practice, and so we are glad to bring a completely interfaced digital x-ray system to the podiatry market that is designed specifically for their needs," stated Bob Salzman, president, 20/20 Imaging. "This is just one example of our growing and innovative product line in the marketplace, combining ease of use with high image quality at lower doses. Seeing more with less."

With each podiatry x-ray technique anatomically pre-programmed, the 20/20 Imaging's HF PXS-710 digital x-ray system saves time, assures accuracy, and further enhances efficiency by enabling exams to be selected at the technologist workstation instead of at the device. With one click in the software, the operator is assured of both the correct anatomical x-ray technique and data processing. The step of selecting x-ray technique from an x-ray control box is eliminated.

For more information about the HF PXS-710 digital x-ray system, visit www.2020imaging.net or [click here](#).

to-use software program designed to help podiatrists prepare for the American Board of Foot and Ankle Surgery exam, is now available. The software includes a comprehensive set of board focused notes (over 300 pages); high resolution graphics (MRIs, X-rays, color images); practice exams (over 800 questions); and a section designed to help you develop an organized approach to the CBPS (computer-based patient simulation) questions, including an overview of the CBPS software and a "walk through" video. The program is now a cloud application and is accessible *anytime anywhere, on multiple devices (Macs, PCs, iPads, iPhones, and other mobile devices)*. The program is sold as a one-year subscription and requires a high-speed Internet connection and a mobile phone for authentication, and is browser-dependant. Please visit www.certifiable.com/PM, call (513) 347-0004 and learn more about it, or [click here](#).

ProTech Met New from Powerstep

Powerstep's new ProTech Met offers the same stability, support and comfort as their ProTech Full Length Orthotic but has the added benefit of a built-in metatarsal pad. The Poron

Dr. Comfort Introduces Rejuva Compression Line

Dr. Comfort, a worldwide leading manufacturer of therapeutic footwear, will now offer fashionable compression legwear from Rejuva®.

Dr. Comfort and Rejuva are closely aligned in the belief that therapeutic footwear doesn't have to look therapeutic and can, in fact, be stylish. Dr. Comfort will now offer Rejuva knee-highs and socks in an assortment of styles and colors, ensuring users can find a look that fits their style. Available patterns currently include argyle, diamond, heringbone and polka dot.

The Rejuva compression wear line



will be available through Dr. Comfort's providers and on its website.

The Rejuva product line features a padded heel and toe, as well as a wide top band, allowing the stockings to hold up well without pinching the leg. They are available in multiple levels of medically correct compression, ranging from 15-20 mmHg up to 20-30mm Hg.

For more information, please visit www.drcomfort.com or [click here](#).

Cloud Version of Boards-By-The-Numbers Now Available

The new Cloud version of Boards by the Numbers, An easy-



met pad helps to spread and cushion the metatarsal heads to help alleviate pain associated with metatarsalgia, Morton's neuroma and ball of foot. Product features include: strong, medical-grade foot support calibrated with flexibility; an integrated met pad; double layer, shock absorbing EVA/Poron® cushioning for enhanced comfort; friction reducing anti-microbial top fabric; deep heel cradle and Poron heel pad help to stabilize

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the heel during heel strike. This full length orthotic is available in 9 sizes for men and women. Call 1-888-237-3668, visit www.powersteps.com or [click here](#).

Acupath Offers Advanced Line of Testing for DPM's

Acupath Laboratories, Inc., is an established and rapidly expanding specialized diagnostic pathology laboratory based in New York. The lab is staffed by renowned pathology and cancer genetics experts and a cour-



teous and dedicated team of professionals who understand the value of superior service. Their board-certified pathologists specialize in podiatric pathology, as well as various other specialties.

Acupath continuously implements quality control and assurance checkpoints in every department that rigorously strengthen the security and handling of every specimen delivered to their facility. As a solutions provider, Acupath offers a highly advanced line of testing. Their podiatric pathology tests include but are not limited to: histology on surgical excisions, AcuProbe Melanoma, Spitz, Melanoma Comprehensive FISH testing. PAS and GMS for fungal detection and non-gyn cytology joint fluid analysis are also available.

Acupath's Melanoma and Spitz Nevus FISH Panels are used as an adjunct to conventional H&E and immunohistochemistry studies, particularly in ambiguous cases, to identify genetic abnormalities that are con-

firmed to be specific to Malignant Melanoma and Spitz Nevus. Diagnosis by the FISH technique can be performed on the same formalin-fixed, paraffin-embedded tissue used to make H&E slides. You can expect histology, FISH testing, and non-gyn cytology results within an impressive 24-48 hour turnaround time.

Email info@Acupath.com or call 888-228-7284, or [click here](#).

Moore Medical Now Offers an Innovative Cryosurgical System for Podiatry Practices

Moore Medical now offers an innovative cryosurgical system ideal for podiatric practices to safely and effectively remove common warts, plantar warts, and other external benign skin lesions. CryoTherapy's featured innovations and highly economical lower



cost per mL, excellent reimbursement, 4-year shelf life, and 100% satisfaction guarantee—have led to the system's extensive adoption by MDs and podiatrists. A precise, easy-to-use product, CryoTherapy comes in two well-organized, reusable kit configurations: one features 6 measuring splash cones

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SPOTLIGHT ON NEUROGENX

Neurogenx Reports: 4000Pro Helps Resolve Neuropathy Symptoms in More than Four out of Five Patients

"Treating neuropathy and chronic nerve conditions is frustrating for physicians and patients alike," states Neurogenx, "as available treatment options are frequently ineffective, short-term or reliant on narcotics. The NEUROGENX 4000Pro is an innovative solution that changes treatment outcomes: neuropathy symptoms were resolved or significantly improved in 87% of patients treated."

The NEUROGENX 4000Pro uses cutting-edge Electronic Signal Technology (EST) either as a conservative, standalone treatment or in combination with a local anesthetic as a minimally invasive protocol. Patented and FDA-cleared as the only device of its kind, the NEUROGENX 4000Pro delivers electronic signals at higher (more therapeutic) frequency rates than similar equipment.

The NEUROGENX Solution is a non-narcotic, non-surgical, minimally invasive addition to the core treatment modalities of any provider treating chronic pain. To find out more, call 1-800-335-7624, email info@neurogenx.com, visit www.neurogenx.com, or [click here](#).



for accurate dosing; and both kit configurations include treatment buds engineered to 'hold the cold' at -70°C ; and environmentally friendly treatment canisters (162mL and 236mL). Accessories are also available separately.

An efficient, economical, effective way for clinicians to cryosurgically treat a wide range of podiatry conditions with increased precision, CryoTherapy also creates a lucrative revenue stream. Visit MooreMedical.com or [click here](#).

Remove Corns, Calluses, Dry Skin and Hyperkeratosis, Build Your Practice and Boost Your Bottom Line with the Personal Pumi Bar from Teregen

Your patients have come to know, respect and trust your knowledge and guidance about their foot care needs. The products you recommend along with the treatments you administer establish a care connection between you and your patients. Corns, calluses, dry skin and hyperkeratosis are common foot ailments that affect many of your patients. When patients ask you "Dr., what product do you recommend to remove corns and calluses?", a frequent answer is the Personal Pumi Bar from Teregen Labs, a product that is safe, gentle and effective at removing painful and unattractive corns, calluses and dry skin from feet and hands.

The Personal Pumi Bar is one of podiatry's most highly-recommended pumice bars—it's affordable, safe and effective for your patients to use. The Personal Pumi Bar



is used with soap and water, most commonly in a shower or bath, by gently massaging it onto the problem areas of skin on feet and hands. The Personal Pumi Bar is available in a 5 in. Full Size Bar, a 5 in. Foot Shaped Bar, and a 1 in. Sample Size Bar. Each bar is individually wrapped with a complete set of usage instructions and comes in an attractive and space saving display/dispenser box. The Personal Pumi Bar is available through your wholesale/distributor catalog and website. For more information or to order visit www.teregen.com or call 800-848-0055, or [click here](#).

Biofreeze® Free Custom Patient Samples

With its strong brand recognition, Biofreeze is widely viewed as the number one topical analgesic in the podiatry profession. Its clinical application and patient benefits create a steadfast patient and consumer base. You can further expand this base by offering free Biofreeze samples at your office, by mailing samples to highly potential patients—patients who have requested samples via Biofreeze.com—and by donating samples to local events such as walks and runs. All the samples you need are provided at no charge and all are customized with your office's name and phone number to promote your practice. Plus, the Biofreeze Build Your Practice program includes a free countertop product display and window decal. Through retailing Biofreeze Pain Reliever, thousands of practitioners are adding revenue to their bottom line while supporting their patients' needs for pain relief. Take advantage of this complete retailing program by signing up today at www.performancehealth.com/signup or call 1-800-246-3733. *For more information click here.*

