



## UltraStretch™ Night Sock New from Powerstep

Powerstep's UltraStretch™ Night Sock combines ultra-soft material, a comfortable sleeve design and an adjustable dorsiflexion strap which gently pulls the toes to stretch the calf muscle and soft tissues of the foot and ankle. By providing a gentle and effective stretch and keeping the foot in a neutral or slightly flexed position, the UltraStretch™ helps reduce inflammation and alleviates the pain associated with plantar fasciitis and Achilles tendonitis. Available in two sizes;

easy to size by calf circumference.

For more information call 1-888-237-3668, visit [www.powersteps.com](http://www.powersteps.com), or [click here](#).



## Introducing Sandalwalk by Earthwalk

Earthwalk's new Sandalwalk line of prescription orthotics are designed to replace the removable footbed in fashion comfort-footwear.

- Compatibility: fits any style of any fashion-comfort sandal with a removable footbed
- Discretion: hidden in the cavity of the sole of the sandal

- Versatility: wearable in any casual, closed-toe shoe

The folks at Earthwalk recommend that you try them with Dr. Comfort's Open Comfort collection.

For more information call 888-492-8393, visit [www.earthwalkorthotics.com](http://www.earthwalkorthotics.com), or [click here](#).



## Physician Claim Corp. Is ICD-10 Ready

No matter what state you practice in, **Physician Claim Corp. (PCC)** can bill for your podiatry practice. PCC's highly-qualified podiatry billing specialists know Medicare policies for all carriers, which translates into fewer denials on your insurance claims. Whether your practice focuses on nail care, surgery, wound care or all three, PCC knows the procedure and diagnosis codes that will get you paid.

PCC staff is undergoing extensive ICD-10 training and computer system upgrades are scheduled to meet all ICD-10 deadlines. PCC's system will be able to bill using ICD-9 or ICD-10 throughout the transition. Our staff is on hand to answer your questions and help you through this complex change.

Call 1-877-385-0257 or visit [www.physicianclaim.com](http://www.physicianclaim.com) to see what PCC can do for your practice. For more information [click here](#).

## Haldey Pharmaceutical Specializes in Compounding

New York City-based **Haldey Pharmaceutical Compounding**, as its name implies, specializes in pharmaceutical compounding. The enter-

*Continued on page 189*

## Aft-Laz™ New from Wellstone Labs

Wellstone Labs is proud to introduce **Aft-Laz™**, an innovative and effective complement to all antifungal laser therapy systems. As a take-home product, this novel topical post-laser treatment is designed to nourish the lunula, nail bed and surrounding tissue to help support healthy, new tissue development. It is also a perfect natural conditioning antifungal alternative for your non-laser patients as well.

Aft-Laz™ is packaged in a convenient applicator pen that features a specially designed brush to help Aft-Laz™ reach in, around and under the treated area.

Aft-Laz™ also features proprietary DMF Technology™ that creates a thin, water and perspiration-resistant molecular bond around affected area. The molecular bond is designed to form an excellent prophylactic barrier to help prevent the spread of fungal infections.

Aft-Laz™ is only dispensed by licensed healthcare practitioners and doesn't require a prescription, so patients can begin treatment immediately following their laser treatment. Loyalty pricing programs are available for monthly auto-ship to premier practices.

To order or request a sample of Aft-Laz™ call 888-919-1818 or visit [AftLaz.com](http://AftLaz.com), or [click here](#).



## Zimmer MedizinSystems Entry into the Podiatry Market



Zimmer MedizinSystems of Neu Ulm, Germany and Irvine, California, has introduced the **enPuls Radial Pulse Therapy** unit into the U.S. podiatry market.

According to Mr. Terry Schmidt, President, "The enPuls unit represents an advancement in the development

of this technology with over 40 years of industry experience behind it. The addition of the enPuls to our existing line of Soleoline electrotherapy devices provides our clients with a great value proposition."

Zimmer is also poised to introduce two additional new products within the next 6 months.

Zimmer MedizinSystems employs over 300 people worldwide and has supported innovative products in the USA market for over 20 years.

For more information visit [www.ZimmerUSA.com](http://www.ZimmerUSA.com), call (800) 327-3576, email [info@zimmerusa.com](mailto:info@zimmerusa.com), or [click here](#).



prise focuses solely on tailoring prescriptions to meet the specific needs of each individual patient, including those dealing with unique medical circumstances.

Haldey Pharmaceutical Compounding's innovative scientific solutions embrace a host of medical and quality-of-life issues, such as pain management, anti-aging, holistic health, dermatology, and health and wellness, to name just a few. Special attention is always given to common pathologies seen in the podiatric practice, such as neuropathic and other pain conditions, plantar fasciitis, plantar warts, and more.

*Continued on page 190*

## 1st Providers Choice

Where Customer Service is our #1 focus

### 1st Providers Choice Announces Availability of ONC 2014 Stage 2 Certified Version of IMS for Podiatry

1st Providers Choice announces immediate availability of IMS for Podiatry 2014 ONC Stage 2 Certified Version, enabling IMS Users immediately upgrade to the latest Stage 2 Certified Version.

“With IMS for Podiatry, podiatrists will continue to achieve success in today’s challenging health care market as we move through Stage 2 of Meaningful Use, ICD-10 and the new CMS 1500 Insurance Claim form,” said Jason Keele, Founder and CEO at 1st Providers Choice.

Many customers have already benefited from deploying IMS for Podiatry by easily achieving Meaningful Use and Stimulus Incentives. A Meaningful Use expert is assigned to you as a podiatrist.; In addition, the Meaningful Use Dashboard within IMS for Podiatry makes keeping an eye on how you are doing towards achieving your meaningful use goals quick and easy. 1st Providers Choice has already been testing IMS with insurance payers and clearinghouses on ICD-10 to ensure a smooth transition for our podiatrists.

IMS for Podiatry 2014 ONC Stage 2 Certified Version is an update driven by customer feedback and is part of 1st Providers Choice’s commitment to deliver the latest product updates in one convenient installation. IMS for Podiatry 2014 ONC Stage 2 Certified Version is available for immediately request at [www.1stproviderschoice.com](http://www.1stproviderschoice.com).

1st Providers Choice is a worldwide leader in Certified Podiatry EMR Software. The company offers a wide range of products and services designed to help podiatrists achieve success within their practices.

To View IMS for Podiatry 2014 ONC Stage 2 Certified Version: <http://www.1stproviderschoice.com/podiatry-emr.php>

For more information, call (480) 782-1116, visit [www.1stproviderschoice.com](http://www.1stproviderschoice.com), email [sales@1stproviderschoice.com](mailto:sales@1stproviderschoice.com), or [click here](#).



an additional 5% discount!

For more information call 718-680-4492 or [click here](#).



### Blaine Labs® Introduces Dual-Acting Terpenicol™ Antifungal Solution

Blaine Labs® has released its new antifungal, **Terpenicol™ Antifungal Solution**, a custom-formulated, maximum-strength treatment dispensed exclusively by physicians. Combining the functions of debridement and fungus-fighting in an affordable 1.25 fl. oz. bottle, Terpenicol is the new standard in antifungal treatment—not just another Tolnaftate. Blaine Labs’ Research and Development team created the uniquely-formulated solution to include the powerful debridement capabilities of Urea, the delivery power of Papain and the antifungal properties of Undecylenic Acid, enhanced by Carvacrol and other effective terpenes. The solution’s visibly milky complexion and easy-brush application make Terpenicol Antifungal Solution an excellent treatment for diabetics and non-diabetics alike.

Established in 1996, Blaine Labs utilizes innovation and complete in-house manufacturing to create solutions for physicians in the fields of podiatry, dermatology, and wound care. With unique 100% money-back guarantees, Blaine Labs’ aim is to facilitate practice growth, take all risk off physicians and continue to build on its reputation for excellence within the field of health care.

For more Terpenicol product information, contact Sales Manager Joseph Calhoun at Blaine Labs at 800-307-8818, or at [j.calhoun@blainelabs.com](mailto:j.calhoun@blainelabs.com), or [click here](#).

*Continued on page 191*

For additional information, call 855-H-COMPOUND (855-426-6768), or visit [www.hcompound.com](http://www.hcompound.com), or [click here](#).

### 6-Inch Surgical Shears New from Bianco Brothers

New from **Bianco Brothers** is their **6-inch surgical shears**—ideal for cutting felt, tape, and bandages. The shears, made from the highest-quality surgical stainless steel, are available in straight or curved blades, with blunt/blunt or blunt/

sharp points, and hand-finished by the Bianco Brothers themselves. Crafted with the quality DPM’s have come to know and expect. On sale now through Bianco’s new e-commerce website [www.BiancoBrothers.com](http://www.BiancoBrothers.com)—purchase online for



## TCC-EZ® Total Contact Cast System

The ease of the market-leading **TCC-EZ®** system now allows anyone to give the **Gold Standard** in off-loading. The one-piece, roll-on, lightweight, woven design is faster and easier to apply than traditional systems.

For more information visit [www.dermasciences.com](http://www.dermasciences.com), call 800-445-7627, or *click here*.



## PediFix® Introduces FungaFiles™ — First Disposable Files for Mycotic Nails & Wart Debridement

The **PediFix Footcare Company** announces the availability of new **FungaFiles™**—the first disposable debridement files for patient use between office visits, according to Jon Case, President of the firm. “Frequent debridement is thought to speed treatment of warts and fungal nails,” he stated.

“The unique, 24-piece, ‘matchbook’ type FungaFiles package encourages regular use and disposal, boosting patient compliance and treatment results,” says Case.

“Their small size is ideal for very precise use on specific areas and varying surfaces. Disposed of frequently, they’ll help prevent re-infection of the treatment site, reduce the risk of contamination to other, healthy tissue and nails, and lessen the chance of family members using an infected, ordinary-looking file,” he stated.

“With a special extra-grit surface, these unique files remove fungal nail debris, help improve nail appearance, and are useful for keeping mycotic nails thinner for easier trimming. For warts, they help remove dead tissue to allow topical agents to penetrate better,” he believes.

Practitioners concurred—“these are great for mycotic nails, and warts, too” said Dr. Sherri Goldman at the recent New York Podiatry Conference.

“We all recognize that safe debridement helps speed treatment results for nails and warts. These make it easy for patients to have a hygienic regimen,” adds Dr. Goldman. “I expect most podiatrists and their patients with



nail and wart infections will really benefit from them”.

“FungaFiles are available now from PediFix, and the major industry suppliers, including Gill Podiatry, Moore Medical, Henry Schein and others,” notes Case.

To order, get more information, or a free trial sample of FungaFiles, contact PediFix by phone (800-424-5561) FAX (845-277-2851) or e-mail ([info@pedifix.com](mailto:info@pedifix.com)). Mention this magazine for an extra free sample. Or *click here*.

## Neurogenx Offers Innovative Neuropathy Treatment to Podiatrists



**Neurogenx** is offering innovative treatment protocols for various neurogenic conditions, including peripheral neuropathy, and has

achieved success in dozens of clinics in diverse markets

*Continued on page 192*

### FDA-Cleared LaserStim™ for Pain Relief New from Multi Radiance

Multi Radiance Medical (MRM), manufacturer and marketer of FDA-cleared lasers for drug-free pain relief, announces that LaserStim™, the first and only FDA-cleared device to combine neuro-adaptive electrical stimulation and laser in a single emitter, provides non-invasive pain relief for a number of foot and ankle conditions—including plantar fasciitis, Achilles tendinitis, post-op pain and conditions associated with diabetes. As a result, DPM's can optimize treatment and are positioned to expand their practices.

The MR4 LaserStim is an innovative technology in the way it engages the body's natural resources to assist the processes of pain

management. The way in which it introduces electrical impulses into the body differs from conventional neuro-stimulation and light treatment in three aspects:

**Interactive Impedance stimulation**—The electrical properties of the skin and the underlying tissue change in response to injury, pain and trauma as well as stimulation. MR4 LaserStim is sensitive to these changes and immediately adapts to provide an appropriate level of stimulation. As the body responds to the stimulation, the impulse adjusts dynamically to the feedback from the electrodes in contact with the skin, engaging in a process of con-

tact interaction that provides optimal treatment and also avoids the body's natural tendency to accommodate to the stimulation.

**Scan and locate optimal treatment area**—MR4 LaserStim technology uses its ability to identify changes in tissue properties to provide feedback to the therapist that is valuable in the identification of optimal treatment locations. The concentric electrodes are moved across the skin, without the need for gel of any kind, scanning for areas of low impedance. Feedback is provided in a number of ways, such as changes in the way the device moves across the skin, or through readings displayed on the control



panel that relate to the condition of the tissue immediately under the electrodes.

**Specific and targeted treatment**—Once optimal treatment locations are identified, very targeted, high-density stimulation and laser energy are provided to specific tissue areas that are affected by trauma or injury. The ability to be able to deliver treatment to tissues that have been neurologically disrupted by injury in such a specific manner greatly enhances the effectiveness of treatment.

For more information call (800) 373-0955, visit [www.multiradiance.com](http://www.multiradiance.com), or *click here*.

with restorative results substantiated with peer-review studies. The NEUROGENX Solution combines an exclusive "Electronic Signal Treatment," (EST) with a modified, non-steroidal injection regimen—together coined

"Integrated Nerve Block," (INB) or "Combined Electrochemical Treatment or Block" (CET or CEB). "This exclusive treatment has been proven effective," the firm reports, "with most forms of neuropathy at any stage, and has consistently demonstrated excellent results."

For more information call (800) 335-7624 or visit [www.neurogenx.com](http://www.neurogenx.com), or *click here*.