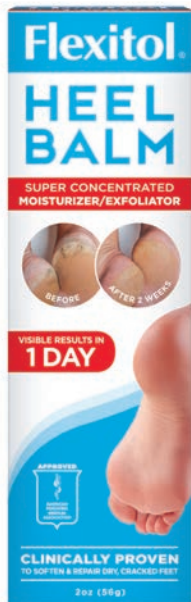


Flexitol Heel Balm: Visible Results in One Day



Flexitol®, the line of Australian skincare products, has now been in the US market for over 15 years. Its flagship Flexitol® Heel Balm with 25% urea brings effective relief to patients suffering from extremely rough, dry, or cracked feet and heels. Flexitol® Heel Balm provides visible results in 1 day while being affordable and widely available at larger retailers such as Walmart, Walgreens, CVS, and Amazon—making it an extremely popular choice with patients, including those with diabetes.

Patient samples of Flexitol® Heel Balm are available via the Flexitol® PSP (Patient Sampling Program). *To request a free Flexitol® PSP kit, offices may go online to <https://flexitol.com/healthcare-professional-page>, email usainfo@flexitol.com, call toll free at 1-866-478-3338, or click here.*



New Fusion Orthotic Slides for Men and Women from Powerstep®

New for Spring 2019, Powerstep® is expanding the popular line of **Fusion® Orthotic Footwear** with a new Orthotic Slide for men and women. The new style combines the perfect blend of Powerstep's trusted support and stability in a true orthotic slide to help alleviate pain from plantar fasciitis and other common foot conditions.

The Fusion Slide has an easy, slip on style with a single strap for a secure fit. The black color with minimal white stitching accent makes it versatile enough to wear from poolside to casual dress. The new addition expands the Powerstep footwear line, which also includes men's

Continued on page 140

and women's Fusion flip-flop sandals and women's Luxe orthotic slippers.

Fusion Slides have a firm outsole with non-slip tread for traction, a supportive midsole to absorb shock and reduce leg fatigue, and a textured, medium-density footbed with built-in arch support and heel cradle for proper alignment and support. Powerstep® users have footwear options with the same feel and support they expect from Powerstep insoles.

1-888-237-3668

www.powersteps.com, or click here

Save on New Procedure Chairs in 2019

The focus of today's outpatient facility is the procedure chair, as it is the place where caregivers truly deliver care to patients. In many ways, the procedure chair is evolving into a clinical hub where diagnostics, patient engagement and treatment intersect.



The start of a new year is a great time to evaluate the functionality and flexibility of your procedure chair. The right chair can increase the level of efficiency, comfort and safety, resulting in the best workflows for your facility.

Midmark is now offering a "Save Now" procedure chair promotion designed to help you provide a

better outpatient procedure experience.

During the promotion, Midmark is offering rebates on the Midmark 641, 630 and 647 procedure chairs.

For more information on the promotion, visit midmark.com/savenow, or click here.

Ped-Lite Introduces the Don

Since 2006, Ped-Lite has gone above and beyond to offer a full line of high-quality diabetic shoes, inserts, and fabrication materials at a price you can afford. Ped-Lite's latest offering, Don, is no different. If you are looking for quality, comfort, and style all at an affordable price...look no further. Walk around in style and comfort with the Don, an all-purpose

Continued on page 141

SPOTLIGHT ON AMERX

AMERIGEL® Hydrogel Wound Dressing Leads Among Physicians for 15 Straight Years

When seeking a topical dressing for patients following matrixectomies or to treat wounds and ulcers, podiatric physicians turn to a product that has consistently delivered high-quality results—AMERIGEL® Hydrogel Wound Dressing. Just three short years after its introduction to the podiatry market, AMERIGEL Hydrogel Wound Dressing shot to the top of the list for topical treatments following matrixectomies in *Podiatry Management's 2003 Annual Survey* and reached the top spot for Wound/Ulcer treatment in 2006.

AMERIGEL's unique formulation contains the highest percentage of natural oak



extract among hydrogels on the market today, and physicians enjoy the confidence that comes from dispensing a product free from the harmful chemicals and preservatives that can stall healing. The positive results seen from prescribing AMERIGEL Hydrogel Wound Dressing have helped maintain its position as the #1 rated topical dressing for 15 straight years.

Call AMERX Health Care today at (800) 448-9599 to ask about volume discount pricing and the latest Medicare reimbursement rates for AMERIGEL Hydrogel Wound Dressing, or order online at AMERXHC.com, or click here.



casual dress shoe for men. The Don provides a true 7/16" in extra depth with a 1/4" hidden in the ultra-light sole, allowing for a truly comfortable fit without sacrificing style. "If you are not yet one of our many customers", says Ped-Lite, "feel free to contact us and ask for a sample from our line of products. We are confident your impression and comments will be no different than the others we hear everyday." Call for your sample of the Don at 219.756.0901, email contact@pedlite.com, or click here.

TenCate Offers DPMs Two of the Best Orthotics Available

TL-2100 is TenCate Performance Orthotics' premium graphite orthotic material, and TL-Silver is their premium composite orthotic material.

"TL" product features and key benefits:

- Thin for better fit and unmatched comfort
- Lightweight support and stability
- Functional control
 - Resiliency for fast response
 - Thermoplastic, truly heat-adjustable
 - Available in four grades for all cases: Semi-Flex, Semi-Rigid, Rigid, and Ultra Rigid



Performance Materials Corporation (PMC) is now celebrating over 30 years in production of the CFRT™ TL-2100 orthotic material, and the product is now being made in two additional formats. Usually produced and sold to orthotic labs as a blank, TL-2100 is now available in Preform and Graphite Foot Support (GFS) designs, which have been designed to provide the best possible functional control.

For more information about TL-2100 or TL-Silver custom orthotics, please call 1.805.482.1722, or click here. tcp-sales@tencate.com | www.tencatecomposites.com
TenCate Performance Composites—Toray Group

Surestep Stabilizer

The Surestep Stabilizer is more than a preventative option for adults who experience stability and balance issues. It is a solution that restores confidence, proprioception and function. With the risk of falling greatly reduced, your patients are free to re-engage with day-to-day activities.

It features a low-profile cuff as well as a molded inner boot. This prevents skin breakdown while keeping the heel back. The footplate is also shortened for ease of donning. And unlike other options, the Surestep Stabilizer allows greater sensory feedback by restricting the heel.

Indications that this product is right for your patients include muscle weakness, ataxia, muscular incoordination, gait abnormality, osteoarthritis, arthropathy (localized primarily in the ankle/foot), mild foot drop, and hemiplegia.

Ordering is made simple, requiring only a few easy measurements. For more information on the Stabilizer or to order, contact Surestep at 877-462-0711, or click here.

