#### Anodyne's New Slipper Line Combines Comfort with Safety and Durability

For diabetic patients, no matter the occasion, type of weather, or time of year, wearing comfortable, proper fitting footwear isn't an option—it's a necessity.



Even when indoors, it's incredibly important for them to have the appropriate footwear on. Being barefoot is not an option. Something as simple as stubbing a toe or stepping on a random something can potentially lead to a serious foot complication.

With **Anodyne's** new slipper collection, patients can walk at ease, whether on concrete or carpet, knowing their feet are safe, sound.... and, most importantly, extremely comfortable.

- Features:
- Premium suede upper
- Soft faux-shearling lining
- Supportive foam footbed

• Durable outsole, can be worn indoors or outdoors

• Protective toe box and heel counter

• Super lightweight

• Removable footbed; a customer can switch out the foam inserts that come along with the slippers for any other one of Anodyne's inserts

For more information, visit www. anodyneshoes.com or click here.

#### **SPOTLIGHT ON AMERX**

### Accelerate Practice Growth with the Turn-Key DME<sup>®</sup> Patient Direct Program

AMERX Health Care Corporation's **NEW Turn-Key DME**<sup>\*</sup> **Patient Direct** program improves health care professionals' access to cost-effective DME Wound Care products with an at-home delivery option. Providers can reduce the drain on cash flow and eliminate the need for onsite inventory, reclaiming beneficial office space while reduc-

ing staff's valuable time spent time tracking down reimbursement codes and inventory needs.

Simply fax or upload orders to AMERX, where the dedicated team immediately begins verifying pre-authorization of patient insurance coverage and preparing the order for same-day processing. Patients will appreciate the convenience of receiving their DME sup-



plies direct to their doorstep—usually within one day—while healthcare providers will enjoy prompt, accurate order processing with coding support that streamlines the final billing process.

With no upfront costs, getting started is easy. Increase patient compliance, boost positive outcomes, and build patient satisfaction with Turn-Key DME Patient Direct. *Call AMERX Health Care today at* (800) 448-9599 or click here.

#### Diagnose Small Fiber Neuropathy with a 3mm Skin Biopsy

**Therapath Neuropathology** is a specialized group of board certified neuropathologists that performs epider-



mal nerve fiber density testing for podiatrists and their patients nationally.

# Therapath focuses on five main test areas and services:

• Skin biopsy for epidermal nerve

fiber density

- Skeletal muscle biopsy
- Peripheral nerve biopsy
- Neuro-storage disorders
- Brain and Spinal Cord Pathology

To diagnose small fiber neuropathy a 3mm skin biopsy will be evaluated for epidermal nerve fiber density. The samples are returned to Therapath, in either PLP or Zamboni fixative, via overnight service. There is no rinse step required. Testing results are available within 5-7 days.

Therapath is nationally contracted with Aetna, Blue Cross, Cigna, Humana, and United Healthcare, to name several of the largest carriers. The company is a participating provider with Medicare, Medicaid, and *Continued on page 147* 

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several hundred smaller plans. Utilizing a network provider contract supports patients by assisting in reducing and managing applicable coinsurance or deductibles.

For more information, visit www. therapath.com or click here. To order a sample kit and get started, please call 800-681-4338 or email clientservices@therapath.com.

#### Patient Satisfaction High with Tolcylen

Office-dispensed **Tolcylen**<sup>•</sup> combination antifungal/nail renewal solution finished the last year with over 100,000 units distributed to podiatric accounts. Many accounts dispensing Tocylen report 80% to 90% patient satisfaction with nail appearance improvement and/or antifungal activity at 1 to 3 months of treatment. They also report two to three times the volume of their previous antifungal products that cannot treat non-fungal nails and have low success rates on fungal infections. Tolcylen" Solution is the first ultra-low-surface-tension, low-molecular-weight product using patent pending pharmacological combinations to simultaneously treat nail appearance and fungal infections. The 7.5ML tube/applicator brush tip contains a



3-month supply when used on all ten toes twice a day. Tolcylen" Antifungal Skin Cream and Shoe Spray can augment antifungal treatment and are also only available through direct physician dispensing.

For more detailed information, before and after images, physician testimonials and requests for sample/info packets visit the Marlinz Pharma web-

> site at www.marlinzpharma. com, contact the customer service department at 1-866-398-5656, or click here.

#### Push<sup>®</sup> ortho Ankle Foot Orthosis Recreates Normal Gait

90% patient satisfaction with nail appearance improvement and/or antifungal activity at 1 to 3 months of treatment. They also report two to three times the volume of their pre-

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(AFO). With a flexible footplate that allows forefoot motion and adjustable ankle dorsiflexion assist, the Push AFO offers medial/lateral support, controlling inversion/eversion. It recreates natural gait, improves the ability to perform sit-to-stand transfer, and increases ankle stability on uneven surfaces. Wearers can walk up and down slopes



more quickly and easily, and descend stairs reciprocally. The AFO can be applied and adjusted with one hand, worn with a variety of footwear, and serve as a night splint if desired.

The Push AFO is available from BraceLab, the exclusive distributor \_\_\_\_\_

of Push<sup>\*</sup> premium braces in the United States. Push braces, which include several ankle braces, are uniquely designed in consultation with medical experts to be anatomically correct and provide optimal support with minimal restriction of daily activities. Push braces are made in Europe with premium quality materi-

als and workmanship for maximum comfort and durability. They are machine washable and have a 90-day warrantv.

For more information, visit https://bracelab.com, call (888) 235-8221 toll-free, or click here.

#### **Silipos Introduces** 7 New Foot Care Products

Silipos, a global leader in gel technologies, will be introducing 7 new footcare products designed to Continued on page 149



prevent and relieve pain associated with bunions.

"It is important to Silipos to produce a wide variety of offerings to ensure that each patient can wear a product that matches their specific needs," said the president of Silipos, Todd Zyra.

One of the products, the Day & Night Gel Bunion Splint, is designed with a hinge that allows the user to be more mobile, unlike most splints, which are limited to nighttime use only. Like all Silipos gels, the Day & Night Gel Bunion Splint can be washed and reused while retaining the unique benefit of oil exudation to keep the bunion soft and moisturized.

#### About Silipos

Silipos, a Castleray Company, is a global leader in gel technology across a wide range of industries including orthopedics, prosthetics, and skin care. As a manufacturer, Silipos focuses on developing innovative products that offer cushioning relief and benefit skin health. Having built a reputation on innovation, quality, and outstanding customer service, Silipos is a trusted source for medical gel solutions among healthcare professionals.

For more information, call 800-229-4404, visit www. silipos.com, or click here.

#### Quick-Tape: The Quick, Easy, Water-Resistant Alternative to Low Dye Strapping

New from **Support The Foot** is Quick-Tape, with all the advantages of Low Dye strapping without the disadvantages. Quick-Tape is wearable in the shower,



lasts up to 7 days, enhances patient compliance, is easy and quick to apply, and is hypoallergenic and latex-free. Quick-Tape supports and stabilizes the arch, aligns the foot, requires neither scissors nor adhesive spray, and can provide instant pain relief. It is billable with strapping code 29540.

Quick-Tape will save a good amount of your taping time, and it also saves the time gathering all the supplies that you won't need anymore. There will no longer be adhesive spray all over your clothes and exam room. Your patient will be more compliant since s/he can wear Quick-Tape for up to a week, depending on body type, and wear it through several showers as well—just pat dry.

For more information, visit SupportTheFoot.com, call 253-981-4849, or click here.

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